

Monday Club

San Luis Obispo
California

March 18, 1929.

Mr. William Randolph Hearst,
San Simeon, California.

My dear Mr. Hearst:

I am writing you under instructions of the executive board of the Monday Club of San Luis Obispo.

The Monday Club is an organization of three hundred and fifty-four women representative of San Luis Obispo. The object of the club from its inception has been Community Service and as proof that the club has taken this slogan seriously I would submit the following:

- 1.- That for three years the Monday Club has endeavored to create public sentiment for a city park, the city not possessing such a feature at the present time, the importance of which is beyond question. A vacant city block was investigated as a location, the club agreeing to guarantee thirty-five hundred dollars as its contribution for certain improvements when the plan should materialize. To date that has not yet been accomplished owing to complications not of the Monday Club's making. The thirty-five hundred dollars guaranteed by the club has been earned by the club women and is now on deposit in a savings account, available, however, only for park purposes.
- 2.- At the north and south city limits you have no doubt noticed the "San Luis Obispo" electric signs across the highway; these signs were placed by the Monday Club at a cost close to two thousand dollars. These two sums, totaling fifty-five hundred dollars were earned in the usual way women earn such money - dollar by dollar.
- 3.- Also, you may have noted last season masses of nasturtiums along the highway through the city. The expense of these flowers was borne by the Monday Club in an effort to arouse community co-operation for beautifying of the city, cost two hundred and fifty dollars.
- 4.- A Clean-up campaign each season is another community service assumed by the club with its necessary expense account.

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- 5.- With a desire to create in our city cultured standards and to give opportunity for all, and especially our young people, to hear the best in music, the Monday Club for two seasons has sponsored a Community Artists Series. Also, the club at its own expense and free to the public, has brought lecturers of importance to the city. All this, and more, in a sincere effort to serve this community, so far removed from the opportunities in and near the big centers.

The time has now come when it is realized that a club home should be provided where all the activities of the club may be centered and the organization made more efficient for the work it has set out to accomplish both for its own members and for the community at large, making of the contemplated club house some-what of a community center.

A club house, however, implies first a site and, with real estate values increasing at the present rate desirable property will soon be beyond the reach of the club if a way is not found now to finance a building site. The club is not prepared at this time to assume a heavy financial responsibility but we have reason to believe that once a desirable site is secured, public-spirited friends and citizens will assist us.

Know your interest and membership in the former Chamber of Commerce in this city, your holdings and home in San Luis Obispo County, we have felt that we might interest you in this club house project: that with some account of the Monday Club, its place and purpose in the community brought to your knowledge, you might decide to inquire into our record, if we are an asset to the community, and to consider that a contribution for a site for this club house would be well placed. We have an active committee reporting on available properties and among such is a California landmark, a property on which stands an old adobe house dating back to the old Mission days. The price of this historic place has been advancing and it must be secured soon or lost to the club, and to the community. The same is true of the other locations considered with prices going as high as eight thousand five hundred dollars for the most desirable.

We realize, my dear Mr. Hearst, that we have no claim whatever upon your interest except your known generous response to measures and things you consider worth-while. We would not wish to be listed with the usual "begging" letters which, we are all aware, find their way to men of your position and wealth. We invite you to investigate the Monday Club as you come and go through San Luis Obispo, and, we trust to your judgment in passing upon us.

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The Monday Club is an active member of the following organizations of Women's Clubs:

San Luis Obispo County Federation.
Los Angeles District Federation.
California Federation Women's Clubs.
General Federation Women's Clubs.

May I thank you for the time it has taken you to read this letter.

Very sincerely,

Lucy B. Hall
Lucy B. Hall, Corresponding Sec'y.

Mrs. W. G. Hall,
1314 Palm St.,
San Luis Obispo.