

Bachelor of Arts Degree Requirements

Mass Communication and Journalism Major

Majors must complete 33 semester units of mass communication and journalism courses with a grade of C or better in each course. To ensure that students obtain a broad academic background, no more than 33 units in MCJ courses may apply toward the 120 semester units required for graduation.

The university's General Education requirement of 51 units, plus the 33 units in the major, total 84 units. The remaining units needed to reach the 120-unit graduation requirement must be taken outside the MCJ department, and the content of these electives may not be primarily mass communication.

Of these outside electives, 15 units must be in "liberal arts and sciences" courses approved by the student's faculty adviser. (Courses in General Education taken beyond the 51-unit G.E. requirement automatically qualify for the department's liberal arts and sciences requirement.)

The department's requirements for study outside the major meet national accreditation standards as well as the communications industries' preference for graduates with strong grounding in the liberal arts and sciences.

<i>Degree Summary</i>	<i>Units</i>
General Education requirements	51
Major requirements	33
Liberal Arts and Sciences block	15
Electives	21
Total	120

Specializing within the major

Each MCJ major must select an option, which is an area of specialization within the major. The options are advertising, broadcast journalism, digital media, electronic media production, photojournalism, print journalism, and public relations. The courses required for each option are listed under *Major Requirements*.

Advising Notes

In addition to the above requirements, MCJ majors must observe the following:

1. Before enrolling in any of the department's writing or editing courses, all students must have passed the Department Qualification Exam (DQE). The DQE is administered by the department and tests fundamentals of grammar, spelling,

and punctuation. Students are permitted three attempts to pass the DQE but after two unsuccessful attempts, they must take an approved language class.

2. MCJ majors are not permitted to enroll for *CR/NC* grading in MCJ courses applied to the major, except for courses that require such grading.
3. MCJ majors are not permitted to apply MCJ 1 to General Education Breadth Area D3 requirements.
4. No General Education Integration or M/I course offered by the Department of Mass Communication and Journalism may be used to satisfy the General Education requirements for MCJ majors. Consult the *Class Schedule* for a current list of approved General Education courses.
5. Each option requires two MCJ electives numbered between 160 and 179, plus one additional MJC course selected with the approval of a faculty adviser.
6. Seniors applying for graduation must obtain adviser approval for completion of the department's liberal arts and sciences requirement. Students will not be cleared for graduation until this approval is obtained, verified by the department chair, and sent to the Evaluations Office.

Major Requirements for the Degree

Major Requirements.....33

Select one option

Advertising

- MCJ 1, 10, 142, 143, 144,
146, 148, 172, or 173.....(24)
- Two MCJ electives numbered
between 160 and
179.....(6)
- One additional MCJ course
selected with the approval of
a faculty adviser (except
MCJ 5).....(3)

Broadcast Journalism

- MCJ 1, 10, 102W, 124, 128,
172, 173.....(21)
- One course from MCJ 108,
126, 182, 188, 191.....(3)
- Two MCJ electives numbered
between 160 and
179.....(6)

- One additional MCJ course
selected with the approval of
a faculty adviser (except
MCJ 5).....(3)

Digital Media

- MCJ 1, 10, 30, 104, 106,
115, 131, 172 or 173.....(24)
- Two MCJ electives numbered
between 160 and
178.....(6)
- One additional MCJ course
selected with the approval of
a faculty adviser (except
MCJ 5).....(3)

Electronic Media Production

- MCJ 1, 10, 113, 115, 116,
119, 172 or 173.....(21)
- One course from MCJ 17, 112,
118, 178, 182, 188,
191.....(3)
- Two MCJ electives numbered
between 160 and
179.....(6)
- One additional MCJ course
selected with the approval of
a faculty adviser (except
MCJ 5).....(3)

Photojournalism

- MCJ 1, 10, 17, 102W, 132,
134, 138, 172 or 173.....(24)
- Two MCJ electives numbered
between 160 and
179.....(6)
- One additional MCJ course
selected with the approval of
a faculty adviser (except
MCJ 5).....(3)

Print Journalism

- MCJ 1, 10, 102W, 104, 105,
108, 172.....(21)
- One course from MCJ 17,
106, 132, 173, 174.....(3)
- Two MCJ electives numbered
between 160 and
179.....(6)
- One additional MCJ course
selected with approval of a
faculty adviser (except
MCJ 5).....(3)

Public Relations

- MCJ 1, 10, 102W, 104, 152,
158, 159, 164, 172 or 173,
191.....(30)
- MCJ elective numbered
between 160 and 179.....(3)