

FOR
MEMBERS
ONLY

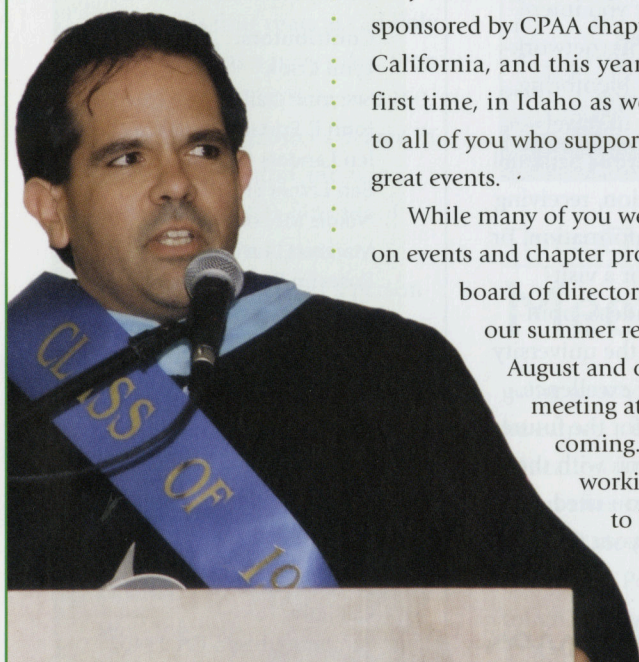
Alumni

News

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CPAA President John Furtado speaks at the Founders Convocation.



New Year's Greetings

A Message from CPAA President John Furtado

Fellow alumni and friends of Cal Poly: The past six months have been busy with events and activities sponsored by CPAA chapters all over California, and this year, for the first time, in Idaho as well. Thanks to all of you who supported these great events.

While many of you were working on events and chapter programs, the board of directors met for our summer retreat in August and our annual meeting at Homecoming. We are working on ways to better serve the alumni of Cal

Poly. We're looking for your input on just what you want from your Alumni Association. Right now, an alumni survey is available on the CPAA Web site, www.alumni.calpoly.edu. I encourage all of you to stop by the Web site, check out the survey, and offer your ideas and suggestions on how your Alumni Association can better serve you.

On campus, we recently completed the search for a new director of alumni relations and are pleased to announce that Kim Rutledge Gannon has joined the staff of the alumni office. Kim brings more than 12 years of alumni experience with her and is actually a former *see New Year's Greetings, page 5*

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Don't Miss These Open House '02 Events

Class of 2001: A Special Invitation to Our Newest Alumni Members!

Calling all Alumni Association members from the Class of 2001: Meet up with other GOLD (Graduates of the Last Decade) alumni during Open House 2002, 7 p.m. Friday, April 19 (location TBA at www.alumni.calpoly.edu). It will be the (almost) one-year reunion for the Class of '01!

Mouth-Watering Membership Benefit

Did you know CPAA members get breakfast free at Open House?

That's right! Look for your invitation in the mail so that you can pre-register for our annual Saturday morning Member Breakfast.

Watch the Cal Poly Open House Web site at www.openhouse.calpoly.edu for the latest details on Open House 2002, or visit the Alumni Association Web site at www.alumni.calpoly.edu. For Central Coast lodging information, try the San Luis Obispo County Visitor and Conventions Bureau Web site at www.visitslo.com.

DIRECTOR'S MESSAGE

A New Year, A New Director

They say you should be careful what you wish for. They also say that dreams do come true. They say good things come to those who wait, and they say life is full of surprises. I don't know who "they" are, but I know in my case they are right.

I have been working in the field of alumni relations for 12 years. It's a course that started for me in 1989 when I accepted the position of assistant director of alumni relations at Cal Poly. I held that position until 1992. Now, many years later, my path has brought me full circle back to Cal Poly, and I am privileged to return as the director to face new challenges.

Cal Poly is a dynamic, accomplished, award-winning, nationally recognized institution of higher learning. Our alumni are dynamic, accomplished, award-winning,

nationally recognized individuals. The Alumni Association exists to connect the two. The question then becomes: How do we do this effectively? Here's where you can help. Your Alumni Association wants to hear from you. Let us know how you would like to stay connected to Cal Poly. Are you interested in attending events, networking with fellow alums, mentoring students, participating in travel programs, continuing your personal or professional education, receiving electronic news and information, or returning to campus for a visit?

We welcome your ideas, opinions and feedback. As the university celebrates 100 years of excellence, we are busy planning for the future and hope to provide you with the benefits and services you need and expect as members of your Cal Poly Alumni Association.



Kim R. Gannon



The CPAA staff, left to right: Margaret Neville, membership coordinator; Roseann "Rosey" Parks, interim associate director; Lynn Cook, administrative support coordinator; Kim Gannon, director; Jen Landers, events coordinator; and Nikole McCollum, assistant director for student and young alumni programs.

..... Alumni News

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E-mail: alumni@calpoly.edu
Web: www.alumni.calpoly.edu

Don M. Morris has held a lot of titles at Cal Poly: cheerleader, track star, director of student housing and personnel director, to name just a few.

Don graduated from Cal Poly in 1952 with a B.A. in physical education. He was a track star and cheerleader during his four years at Cal Poly. After a tour as a navy pilot, Don came back to Cal Poly. In 1960, he earned his master's degree in physical education and was named Cal Poly's director of student housing. He then became the university's personnel director, all while earning his teaching credential.

Don left Cal Poly to work for the Simi Valley Unified School District. Working and



Circa early '50s, Don enjoyed his Poly days as a cheerleader (center), and as a letterman (below).

Three Cheers for the Father of Extended Studies Meet Don Morris

going to school at the same time, he earned a doctorate in higher education from UCLA in 1968. Soon afterwards he was named a dean at Moorpark College.

But Cal Poly proved to be too tough to leave. Don returned to the university to start what's now the Extended Studies

program in 1969. He was director of the program for 10 years before moving to the Education Department (now the University Center for Teacher

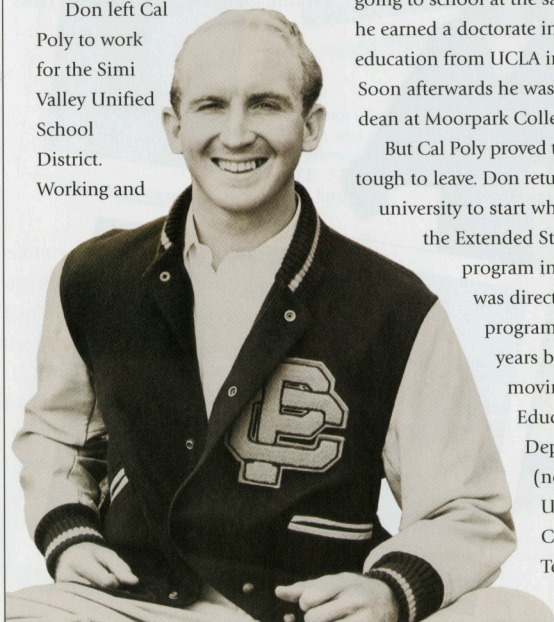


Don Morris today

Education). Don taught there for 12 years before retiring in 1992.

Don and his wife, Jean, are currently enjoying traveling and spending time with their children and grandchildren. They met in Avila Beach in 1951 and have been partners ever since. Don and Jean have generously created an endowment with a \$10,000 gift to support the development of the Cal Poly Athletic Hall of Fame program, which Don helped to establish.

— Ben Lerner



Cal Poly alumni came to campus from all over California and all over the nation in September for the Founders Celebration in honor of Cal Poly's Centennial.

The university invited some 40 former ASI presidents and other honored alumni to march in the Parade of Classes, part of the two-day Founders Celebration Sept. 27-28. The Parade of Classes joined more than 200 Cal Poly faculty, administrators and special guests in the Founders Academic Procession through campus Sept. 28 for the Founders Convocation on Dexter Lawn.

For alumni returning in September for the Parade of Classes, the trip to campus and Founders festivities brought back plenty of warm memories.

It took Verner Mize (EE '52) 22 hours of travel from his home in New York to his hotel room in San Luis Obispo, but he said the trip was well worth it. "I wouldn't have missed this for anything," said Mize, an engineer.

Mize and 1951 Class Representative Jim Dowe (ASCI '51) spent much of the morning reminiscing. When they attended Cal Poly in the late 1940s and early 1950s, "There were a lot of World War II vets here on the G.I. Bill. They

were older, and they were married, and they kept us on the straight and narrow," Dowe recalled.

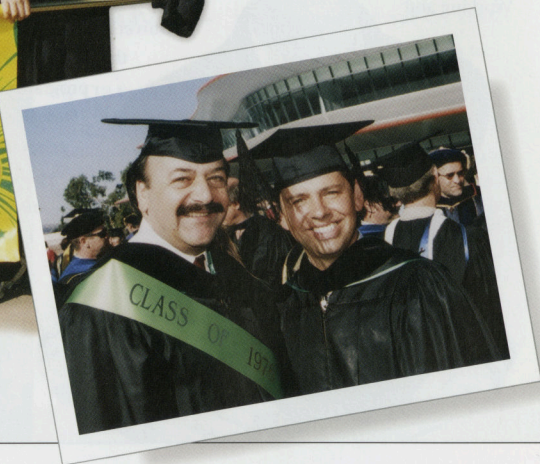
The oldest alum to participate in the Founders Celebration Parade of Classes was Clarence

Chiesa (AG '23), 96, representing the Class of 1923. The campus had changed, he noted. "I still remember when we drilled out on the field using wooden guns. That was in military science class," he said.

But there were plenty of younger alums on hand too. Kristin Burnett Conklin (POLS '93), now a lobbyist living in Virginia and working in Washington, D.C., also traveled cross



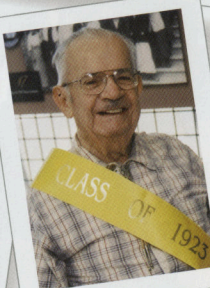
Left: Kathleen Uyttewaal (a future alum?) Below: Katcho Achadjian and Abel Maldonado "catch up."



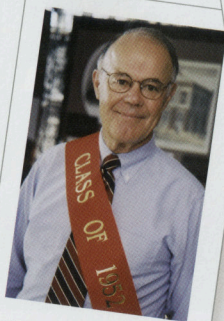
New Year's Greetings from page 1



Above, from left: Dave Kopic, Kristin Burnett Conklin, Sam Aborne and Angie Hacker.



Clarence Chiesa (AG '23), above, was the oldest alum to attend, and Verner Mize (EE '52), left, traveled the farthest.



country for the Parade of Classes, meeting up with old friends like Dave Kopic (IT '92) of Green Bay, Wisc., before the parade kick-off.

Out-of-state alumni who traveled to participate in the Parade of Classes included Ellis McClure (ASCI '37) of Coer d'Alene, Idaho, representing the Class of 1937, and Ole Meland (DSCI '77) of Arlington, Wisc.

— Teresa Mariani Hendrix

assistant alumni director from Cal Poly. Also, we extend our thanks to Judy Nussbaum, who served as interim director during the transition.

Our annual Homecoming celebration, held Nov. 9-11, 2001, was truly a success. This year's theme, "A Centennial Homecoming," accurately describes this weekend full of celebration, reconnection and revelry. The university recognized its 2001 Honored Alumni, student clubs and organizations participated in various events and activities, the annual Homecoming Parade marched proudly through downtown SLO, and the Class of 1951 celebrated its 50-year reunion. Also, a special Veterans' Memorial Unveiling and Dedication Ceremony was held on Sunday morning, honoring those Cal Poly students and alumni who gave their lives in military service to our country.

And finally, an important note: Cal Poly is in the middle of its Centennial Campaign to raise money for capital improvements on campus and support educational needs. The Centennial Campaign is titled "Strengthening our Advantage." You can find out more about it at the Centennial Campaign Web site at <http://giving.calpoly.edu>; you can also reach the Centennial Campaign Web site through its link on the Cal Poly home page at www.calpoly.edu.

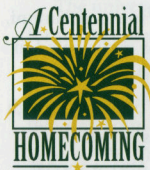
Please take the time to find out more about the campaign, and consider how we all as alumni can support it and contribute to the continued success of Cal Poly's "learn-by-doing" philosophy.

Congratulations to our newest alumni and our December graduates, and best wishes to all for the new year.

John R. Furtado, Jr. (NRM '82)
CPAA Board President

Alumni, students, faculty, staff and the Central Coast community came out in force for "A Centennial Homecoming" in November.

More than 30 student clubs and organizations joined in



Homecoming week in events leading up to Homecoming weekend, Nov. 10-11.

Student teams turned out to hang banners in the University Union, lip-synch at Farmers' Market in downtown San Luis Obispo at the popular annual "Mock Rock," build floats and march in the annual Homecoming Parade on Higuera Street, and compete in the Laugh Olympics on Mott Lawn.

The big Homecoming Game against Cal State Northridge and annual pre-game Tailgate Barbecue drew record crowds to campus. In honor of Cal Poly's Centennial, the university for the first time opened the barbecue to students and the community. The tri-tip barbecue with all the traditional Central Coast fixings was held on the Orfalea College of Business Lawn.

The alumni fun didn't stop with the game and the barbecue. The Class of 1951 enjoyed their 50th Reunion, aquatic alumni

Cal Poly students Paulo Younse, Laura Glose and Susan Kefer enjoy the Laugh Olympics.



participated in the Alumni Swim Meet in Mott Pool, grads from the College of Architecture and Environmental Design gathered to celebrate the life and passing of founding Dean George Hasslein, and journalism grads gathered for a gala dinner dance in Chumash Auditorium featuring a keynote address from alum Kevin Falls, writer and co-producer of the acclaimed TV series "The West Wing."

Above, mock-rockers hit the streets of downtown SLO. Right, Homecoming King and Queen Paulo Younse and Laura Glose. Photos by Tim Garcia.

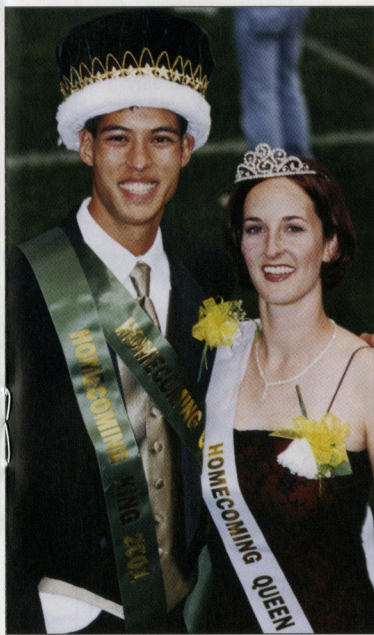
The Cal Poly Alumni Association wants to make Homecoming 2002 even more fun. To help, visit the Cal Poly Alumni Association Web site at www.alumni.calpoly.edu and fill out our Homecoming 2001 survey. Let us know what you liked and what you'd like to see more of!

— Teresa Mariani Hendrix

CORD SUCCESS Homecoming 2001



Homecoming attendees Shelley McCracken, right, and a friend.



Eight Alums Honored at Homecoming

Every year, each of the university's six colleges and the University Center for Teacher Education name one honored alum for recognition during Homecoming. The awards were established more than 30 years ago to recognize alumni who have proven themselves exemplary in their fields or in service to the university. In addition to those seven alumni chosen by the individual colleges and UCTE, the Cal Poly Alumni Association chooses one alum to receive the Honored Alumni Distinguished Service Award. Homecoming 2001 marked the third presentation of the Distinguished Service Award, which recognizes exceptional service to the university or the alumni association. Those honored alumni recognized during Homecoming 2001 were:

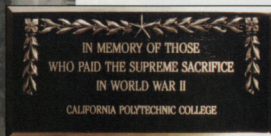
- George P. Foster (PSCI '69), College of Agriculture
- Emanuele Barelli (ARCH '70), College of Architecture and Environmental Design
- Michael W. Deisenroth (BUS '76), Orfalea College of Business
- Paul R. Bonderson Jr. (EL '75), College of Engineering
- Margie H. "Peggy" Peterson (SOCS '59, M.A. ED '65), College of Liberal Arts
- L. Byron Culver (PE '50), College of Science and Mathematics
- Don M. Morris (PE '52, M.S. PE '59), University Center for Teacher Education
- Everett M. Chandler (Professor and Dean of Students, 1951-1978), Honored Alumni Distinguished Service Award recipient



Top, from left: AG Interim Dean David Wehner and George Foster; CAED Dean Martin Harms and Emanuele Barelli; BUS Dean William Pendergast and Michael Deisenroth; ENG Dean Peter Lee and Paul Bonderson Jr.; LIB ARTS Dean Harry Hellenbrand and Margie "Peggy" Peterson; SCI & MATH Dean Phil Bailey and L. Byron Culver; UCTE Associate Dean Carl Brown and Don Morris; VP for University Advancement William Boldt with Honored Alumni Distinguished Service Award recipient Everett Chandler and his wife, Arlene Chandler.

IN HONOR OF OUR VETERANS

Ceremony, New Campus Memorial Honor Alumni and Students Who Gave Their Lives for Their Country



Cal Poly now has a new campus memorial honoring alumni and students who gave their lives in military service during World War II and post-World War II conflicts.

Ceremonies included the Cal Poly ROTC Color Guard and the unveiling of three memorial plaques.

The unveiling and dedication of the memorial came at a special Veterans' Day ceremony Nov. 11. The ceremony was the result of more than a year of

planning by the Cal Poly Alumni Association and a special alumni-university committee, and drew a crowd numbering more than 100.

Admiral David Ellison's keynote address and presence at the ceremony reflected Cal Poly's historic ties to the Navy's World War II Naval aviator corps. Between January 1943 and February 1946, two university programs trained more than 4,600 Navy pilots.

The highlight of the ceremony was the unveiling and dedication of three plaques listing the names of those fallen Cal Poly students who gave their lives in military service during World War II and subsequent military conflicts. The plaques have been placed at the base of the University Union Mustang Statue.

One of them is the original plaque donated to the university by the Class of 1946 at graduation that year, listing those students who made "the supreme sacrifice" during World War II. It hung for a time in the Administration Building before being removed – and discovered again in the 1990s in the Military Science department.

In the spring of 2000, the Cal Poly Veterans' Memorial Committee began a fund-raising campaign to restore the original plaque and create two more plaques. The committee also wanted to create a permanent memorial to display the plaques – a goal which has now been met.

– Teresa Mariani Hendrix



CAL POLY ALUMNI ASSOCIATION

Greetings, Fellow Mustangs!

It is with great pleasure that the Cal Poly Alumni Association renews its commitment to our Graduates Of the Last Decade (GOLD). As many of you are already aware, GOLD is a new program focused on our "young professional" alumni. GOLD began in fall 2000. Thanks to a growing network of recent graduates, GOLD has been responsible for "20- to 30-something" events statewide!

GOLD has some great benefits and could not be easier to join. Through GOLD, new graduates are offered discounted Alumni Association memberships. In addition, GOLD members are offered special events statewide. This means more opportunities to meet new people and have a GREAT time!

GOLD couldn't be possible without the dedication of regional GOLD graduates who help with events. If you are interested in joining GOLD or playing a leadership role, please contact Nikole McCollum at the Alumni Association, (805) 756-2586 or nmccollu@calpoly.edu, or Steve McShane, (831) 771-9242 or mcshane@gte.net. We look forward to your involvement!

GO MUSTANGS!

Steve McShane (SS'98)

GOLD ALUMNI SPOTLIGHT

Name: Christopher Young

Major: Economics

Graduated: 1994

Hometown: Long Beach

Now lives in:
Long Beach

Job/Industry:
Financial services

Best Cal Poly memory:
The last Poly Royal during my freshman year at Cal

Poly – which included Carlos Santana at Mott Gym

Favorite Cal Poly class: California History with Dr. Krieger

Favorite place to visit in SLO: SLO Brew

Best advice for recent graduates: Have confidence in yourself and distinguish yourself from the crowd with your work ethic.

What was one of your biggest challenges once you graduated? Finding a fulfilling career that balanced well with my personal life and desires

What do you do to keep in contact with the university? I actively support and participate in my local Cal Poly Alumni Association chapter.

Why do you keep in contact with the university? Primarily for fun. Specifically, I enjoy the alumni pre-game athletic events, visiting San Luis Obispo for functions, and, like all alumni, I have a vested interest in the continued success of Cal Poly.

Upcoming GOLD Events**GOLD and Chapter Leaders Retreat**

Come and brainstorm about the future of the GOLD program during the San Luis Obispo retreat, March 22-24, 2002. E-mail GOLD coordinator Nikole McCollum at nmccollu@calpoly.edu for information.

GOLD Reunite on Poly Royal Weekend

Mark your calendars for the 3rd Annual GOLD Reunion on Friday, April 19, at 7 p.m. (location TBA). Everyone is welcome. It's free, and you can reconnect with friends!

See Our Online Calendar

Check the CPAA events calendar at www.alumni.calpoly.edu for future events in your area. You can also get on a GOLD e-mail distribution list by contacting Nikole McCollum at nmccollu@calpoly.edu.

Past Events

More than 150 alumni attended a GOLD event in San Jose organized by Bassel Anber (CM '94) in August. Anne-Marie Devine (SPC '00) also held a GOLD event in Walnut Creek at the Left at Albuquerque Restaurant in November.

UPCOMING EVENT

Rita B. Hill Memorial Fun Day is Set

Mark your calendar for the Rita B. Hill Memorial Central Valley Cal Poly Fun Day on Friday, May 10, in Tulare.

Alumni, parents and friends of Cal Poly are invited to the event, which includes the CPAA's annual



golf tournament. If you don't golf, you'll enjoy our special dinner and

program with your friends and Cal Poly representatives. All proceeds

- will go to scholarships for Cal Poly students.

To receive your invitation, send your

name, address and phone number by Feb. 20 to R. Dale Leach, Box 9524, Fresno, CA 93747, or contact one of the following: **Fresno:** Norman Gomes, normangomes@cs.com; **Tulare:** Joanne Watte, jwatte09@aol.com; **Visalia:** Tom Beene, tbeene@avcb.com, or Gene Quesnoy, genevq@visaliaelectric.com

CAL POLY NOTES

For the ninth consecutive year, Cal Poly has been rated the **best public, largely undergraduate university in the West** by *U.S. News and World Report*. In addition, the College of Engineering was ranked the **top public undergraduate engineering program in the nation**. Cal Poly was also listed among the **top 10 most selective public universities in its category**... Cal Poly Kinesiology Professor **Kevin Taylor** won the **Christopher Reeve Paralysis Foundation Award** for his "adaptive paddling" program... In collaboration with Chinese earth scientists, Cal Poly Physics Professor **Kenneth Hoffman** is part of a team conducting research on the **oldest human settlement in Northeast Asia**... A multidisciplinary team of **Cal Poly students** is working to make sports utility vehicles "greener." The Cal Poly team is **one of 15** selected from universities across the country to take part in **Future Truck 2002** (a national competition drawing on college students' ingenuity to help

make SUV's more "environmentally friendly" without reducing vehicle performance)... Cal Poly will receive **\$294,000 in federal education grant money** over the next three years to help recruit and retain students from economically disadvantaged backgrounds... The American Society of Civil Engineers recently awarded the **2001 Norman Medal** to Cal Poly's **Rakesh Goel**, associate professor of civil and environmental engineering... *Yahoo! Internet Life Magazine* has rated Cal Poly among the top 100 universities for its Internet technology and services. **Cal Poly was rated 71st among more than 1,300 "wired colleges"**... **Cal Poly's Dairy Products Judging Team** emerged the winner at the 80th Collegiate Dairy Products Evaluation Contest. This was Cal Poly's second consecutive win at the competition... **Cal Poly's Industrial and Manufacturing Engineering Department and Flextronics** (an electronics manufacturing services provider) are helping students learn the intricacies of building electronic

products. The newly dedicated lab exposes engineering students to the processes and technologies by which electronic products are built... **The National Society of Collegiate Scholars** inducted more than 300 Cal Poly students into its organization... **Bank of America** donated **\$1 million dollars** to the Orfalea College of Business to help establish a **community development program**. The Orfalea College of Business will partner with the College of Architecture and Environmental Design to create the new program and an endowed community development professorship in the future... The Cal Poly Collegiate Future Farmers of America (CFFA) has been recognized as the **Outstanding Professional Development Program** among CFFA programs nationwide... **Unocal** donated its historic pier in Avila Beach, valued at \$18.5 million, to Cal Poly for the establishment of a Marine Science Education and Research Center, along with a \$3.5 million endowment for operation and maintenance of the center.

— Jen Landers

Continue Your Education at Cal Poly ... and Enjoy Discounts as a CPAA Member!

CONTINUING YOUR EDUCATION is essential, whether you seek personal or professional development. Beginning spring quarter, Alumni Association members will receive a discount for noncredit programs offered through Cal Poly Extended Studies.

For more information on Extended Studies programs, registration and CPAA discounts, call Extended Studies at (805) 756-2053, e-mail exted@calpoly.edu or consult the Web site at www.ExtendedStudies.calpoly.edu. Upcoming travel programs offered through Extended Studies include:

Why Irish Eyes are Smiling: A Golf Journey to the Emerald Isle June 21-27

"With all due respect to the birthplace of the game...there is no place where the ensemble of a rich golfing tradition and deep spiritual dimension in the history of its land and people is more complete than Ireland." This quote from the book *In Search of the Golf Gods: An Irish Journey*, by Cal Poly Provost Paul Zingg, symbolizes this very special six-day golf study tour. Join Provost Zingg to explore the unique relationship between golf, the land and the human experience as you visit some of the most well-known and respected golf courses in the world. A "Partner's Program" for the non-golfing partner is also an option.

Tuscany: Its Wine and Culture October 6-12

This extensive six-day program will provide participants an "insider's" view of Tuscan wine production. The program is designed for those in the wine industry, the wine aficionado or anyone who loves



good wine. The program is centered around visits to the six major wine-production areas in Tuscany and will feature eight special winery visits. Each visit will include wine tastings and opportunities to discuss wine production with the owners and wine makers. Additional program features include a special Tuscan cooking and wine pairing class, a visit to a grappa distillery and traditional Tuscan meals. Enjoy the best that Italy has to offer: great food, incredible wine and the beauty of the Tuscan Hills.

For more information on either program, call Vivian Steele at (805) 756-7434 or e-mail her at vsteele@calpoly.edu.

FEBRUARY

- 12-14 Tulare Farm Show
www.farmshow.org
- 23 Cal Poly/Long Beach
Pre-Basketball Game
Tailgate

MARCH

- 22-24 GOLD and Chapter
Leaders Retreat

APRIL

- TBD Rugby Reunion Weekend
- 19-21 Open House
- 19 GOLD and Class of
2001 Reunion
- 22-26 Grad Days

MAY

- 10 Rita B. Hill Memorial
Fun Day & Golf
Tournament, Tulare
- 14-17 A.W.O.L.
- 30-31 Good Ol' Boys Reunion
at Cal Poly Pomona;
Contact: Avon Carlson

JUNE

- 15 Commencement
- 29 Fly-In

JULY

- 27 Pageant of the Masters

See weekly Calendar updates on our
Web site: www.alumni.calpoly.edu.

good April 19, 20 & 21

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KEEPING IN TOUCH

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www.alumni.calpoly.edu
- Free subscription to *Alumni News*
- Lifetime e-mail forwarding through the CPAA Web page
- Alumni locator service
- Invitations and discounts to CPAA events
- Invitations to class reunions

FINANCIAL SERVICES

- Eligibility to apply for group insurance rates

YOUR BENEFITS AS A CPAA MEMBER



- MasterCard® featuring low annual percentage rate
- Eligibility to join SESLOC and Golden 1 credit unions

CAMPUS PRIVILEGES, CAREERS AND NETWORKING

- Library privileges at all 23 CSU campuses

- Access to Cal Poly Rec Center
- Access to job listings and information on grad schools through our Web site
- Discounts on Cal Poly Extended Studies classes (those ending with NC prefixes)
- Kaplan course credit and services

DISCOUNTS

- Rental car and theme park discounts
- Discounts at many San Luis Obispo merchants, including the Cal Poly Downtown store and Downtown Centre Cinema

ALUMNI ASSOCIATION

Stay Connected!

Visit the new Cal Poly News Web site for the latest news, events and happenings on campus. Check it out at www.calpolynews.calpoly.edu