Theme. "Psychology Belongs to the People"

Philosophy. To share with the people of Ventura County the latest developments in psychology, the thirty-one members of

the Ventura County Psychological Association, in cooperation with the civic leaders of the community, will offer a Psych-

ology Fair for and with the people. Admission free!

Target. On a Saturday, in mid January of 1974, at one of the Community Centers, psychologists will present the latest developments in the study of human behavior. In addition to lectures, they will present live demonstrations of new techniques in both group and individual counseling.

Offices will also be manned at the Center by the psv-chologists during the Fair for those who wish to seek information privately.

\$\$\$\$\$\$. The members of the Psychological Association will give their services as a community service (CS). It is anticipated that the Community Center and mass media coverage of the event will also be offered as a CS.

Funds will be raised by patron support of a brochure/
program. These funds will pay: the salary of a professional
public information person; the Center janitorial service;
cartage of equipment; costs of invitations to national, state
and other community leaders.

Excess funds can be given to the support of the County Free Clinics.

<u>Fair Committee Membership</u>. To be comprised of Ventura County civic and business leaders and members of the Psychological Association.

Approaches. To Ventura County city mayors and councils, to other civic and business leaders, College and University leaders in the County.

Comment. This will possibly be a national, state, county, and city