

NEWSMAGAZINE FOR ALUMNI AND FRIENDS OF CAL STATE HAYWARD

HAYWIRE



Biotech in Action

Making the world a safer, healthier place
Orsalem Kahsai hunts for DNA clues

Winter 2005

Message From the Alumni President

Dear Fellow Alumni:

There has been a great deal of discussion recently about the name change for Cal State Hayward. As a Cal State alum and a former resident of Hayward, I support the change.

The university is engaged in a major effort to strengthen and expand its offerings and regional presence. The name change is just one part of that effort. I believe that the name California State University, East Bay reflects the mission of a more widely recognized and growing regional university, which is why I joined my fellow alumni association officers and directors in unanimously endorsing the name change.

I am convinced that by supporting the university's efforts and vision, all members of the university community and the city of Hayward stand to benefit.

A university such as ours benefits the community in many ways. Its intellectual and cultural contributions receive the most attention, but an institution of higher learning also is a major economic force. Currently, for example, Cal State Hayward enrolls more than 13,200 students, who reside in the community and contribute to the regional economy, and employs more than 1,400



Monica Pacheco

people with an annual payroll in excess of \$79.8 million – money spent in the East Bay. In addition, the university generates more than \$500 million in economic activity and supports close to 6,000 jobs.

The name change – as one element in an overall plan to further develop the university – signifies an expansion of the economic role and impact the university offers the community and the region.

To support the university's plans to grow is to support the expansion of these benefits. Beyond the economic contributions, Cal State's faculty, staff, students and administration are deeply engaged in the community. They support local schools, belong to local service clubs, work with the city government, are active in the chamber of commerce and work with the community. None of that is going to change.

Regardless of its name, this great university will remain a credit to the community and committed to continue working with the entire East Bay region.

Monica A. Pacheco, '98
President, CSUH Alumni Association

Haywire is published four times a year by the CSUH Alumni Association for its members and friends. Please address inquiries to the CSUH Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or call (510) 885-2839.

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Orsalem Kahsai, a product of CSUH's biotech education. See stories pages 4-7.

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Feedback Forum

No Way to CSU East Bay

The name change for Cal State Hayward is another example of bureaucrats wasting time and money when our state has fiscal problems. We hear how expensive education is getting and then someone comes up with a plan that will uselessly spend money for new signs and stationery. I guess wasting money is okay if it is donated.

This idea doesn't even pass the smell test. Do we alumni, who have been working hard to make the name California State University, Hayward a good one by our life performance, have a say in the matter? Maybe we like the name as it is? Why don't you put the money and energy being spent on this stupid idea toward real improvement of the university? I don't know who came up with this dumb idea, but I will bet it wasn't a Cal State Hayward graduate.

Carl J. Fischer, '75

I totally oppose the name change of the university. This is a name change for all the wrong reasons. The nature of the institution and the accomplishments of its learning communities are what determine its stature in academia, not a name change that dissipates its location. This move makes no sense to me. The Haywire should have allowed us as alumni to comment on the name change. I guess the railroad train left the station, and it doesn't matter what the alumni think.

Abraham Ruelas, '80

We Want to Hear From You!

Got an opinion, comment or issue you'd like to share? Send your letter-to-the-editor of 250 words or less to Haywire Editor, Cal State Hayward, 25800 Carlos Bee Blvd. WA908, Hayward, CA 94542. Fax letters to (510) 885-4800 or e-mail to dhemmilla@csuhayward.edu. Please include your name and year of graduation if you are an alumnus and an address and daytime phone number. Letters will be printed at the discretion of the editor and may be edited for publication.

Please note that your name, address, major and graduation year may be used by the Cal State Hayward Alumni Association for association-affiliated marketing programs that we deem to be of interest and benefit to alumni. If you do not wish to have this information used, please notify the Alumni Relations office at: Alumni Association - WA 908, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or alumni@csuhayward.edu.

Alumni Gifts Garner Chancellor's Grant

An increase in alumni donations to the university's Leadership Fund earned a \$9,310 matching grant from CSU Chancellor Charles Reed.

Last year Reed challenged the 23 campuses in the CSU system to increase alumni donors. He promised to match each gift of \$50 or more from alumni giving for the first time during the 2003-04 fiscal year. Cal State Hayward grads took the challenge and brought home the third-highest grant awarded by giving a total of \$352,308, an increase of \$197,862 over the previous year.

The Chancellor's Office awarded a total of \$55,860 in matching funds to 11 campuses. Cal State Fullerton received the largest grant of \$15,330, while Cal State Long Beach received \$9,680, a mere \$370 more than CSUH.

"Our alumni really came through for us," said alumna Lynn Strong, director of Annual Giving. "The number of people making donations more than doubled. Alumni realize how important their

participation is in strengthening academic excellence and the quality of the educational experience for Cal State Hayward students."

The number of Cal State Hayward alumni donating money to the university jumped from 785 in 2002-03 to 1,716 last year.

Alumni are aware of the dramatic state funding cuts the university has experienced and accompanying student fee increases, Strong said, and have been willing to pitch in to help fund essential programs.

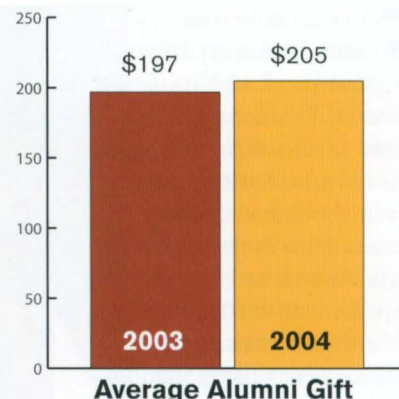
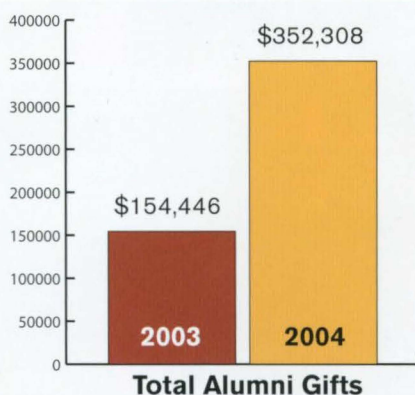
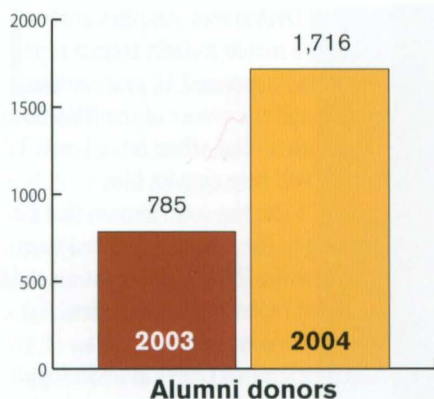
The Leadership Fund benefits student scholarships and provides resources for faculty and academic programs.

"We really appreciate the generosity of all our friends and supporters," said Strong. "In 2005 it will be even more important for alumni to continue to support the university."

For information on how you can make a gift to the Leadership Fund and other Cal State Hayward programs, visit the Web at www.csuhayward.edu/givetocsuh or call University Advancement, Office of Development at (510) 885-2360.

Growth in Leadership Giving

Source: CSU Chancellor's Office



Alumni Association Needs You to Make It Happen

Board Candidates Sought for Upcoming Election, Volunteers Needed

The Cal State Hayward Alumni Association is seeking candidates for election to the Board of Directors for a two-year term as a director beginning July 1st. There are 13 positions available, with five vacant seats and eight incumbents possibly running for re-election. Nominations are made by the membership and election is by the board.



Members of the Alumni Association are invited to nominate themselves or nominate someone else. Candidates must be alumni of Cal State Hayward, members of the Alumni Association and willing to provide support to the university.

Membership on the board involves a significant personal commitment. The board meets four to six times a year on the Hayward or Concord campus, and committees meet once or twice between board meetings. Active participation in alumni events and other support of the university is also expected. A full description

of board member duties is available online at www.csuhalumni.org/board.html or by contacting the association.

Nominations must be submitted to the Alumni Association by May 6. Nomination packets must include an application form, a resume or brief bio and a 100-word statement of qualifications and goals. The nominating committee will consider all nominations and will then forward its recommendations to the full board.

Volunteering for events and committees is another way to get involved with the Alumni Association. Volunteer activities include working at Honors Convocation, Homecoming and the Grad Info Fest. Contact the association to find out more about opportunities to "Keep the Link" with Cal State Hayward.

To submit board nominations or for more information

Alumni Association, Nominating Committee
25800 Carlos Bee Blvd., WA 908
Hayward, CA 94542
E-mail: alumni@csuhayward.edu
Fax: (510) 885-2515 Phone: (510) 885-2839

Biotech in Action

As the acknowledged birthplace of biotechnology, the Bay Area has changed the way the world looks at every facet of scientific development. From cancer research and cloning to biodefense and biofarming, hundreds of companies and research centers have earned the region a global reputation for entrepreneurial scientific innovation. What is less known is the small – but growing – role Cal State Hayward plays in the Bay Area biotech boom.

Since 1987, the university has had a biotechnology certificate program that turns

By Donna Hemmila

Photos by Ben Ailes

Cindy Wing Lewis: Catching the Bad Guys

For CSI Cindy Wing Lewis work life doesn't deliver the fast-paced, high excitement of a weekly TV drama. Unlike her fictional small-screen counterparts, Lewis doesn't arrest criminals, can't pinpoint the hour and minute of a victim's death by the stage of an insect's life cycle and never solves a case in the span of 60 minutes.

Lewis, a forensic scientist for the Alameda County Sheriff's Department, gets her thrills in a much more methodical and research-intensive way.

"We just examine evidence and report our findings," says Lewis. "We don't interview suspects. We don't go near the suspects."

Occasionally, Lewis does encounter suspects if she's called to testify in court. Most of her time, however, is spent in the lab or at a crime scene collecting and analyzing DNA.

Lewis' specialty is stain evidence, and she works on some of the county's most violent and disturbing crimes. One of her recent cases involved a triple homicide in Union City. Her task in such a situation is to figure out what happened based on what is left at the scene. That means photographing the murder setting, collecting blood and tissue samples and documenting every trace of evidence.

"It's not the work of a traditional chemist or biologist who works in a lab," says Lewis. "We have to do the dirty work."



Cindy Wing Lewis prepares a stain in the county sheriff's forensic lab.

It's never as quick and easy as they make it look on television. One of her cases involved a 70-year-old rape victim.

"I spent weeks looking at the evidence, and I was at the point of giving up," Lewis recalls.

After repeated examinations of the woman's bedding and clothing, she finally discovered a clue, a stain no longer than one-quarter of an inch. When she tested it, she

found DNA traces. Another analyst found a match to DNA from a rape that had happened 10 years earlier. Although the owner of the DNA hasn't been identified, when he is, Lewis' lab work will help convict him.

"I like the contribution that I'm giving to the criminal justice system," says Lewis. "Maybe I can put an end to a serial rapist or a serial killer."

Lewis was working as a technician in a Chevron toxicology-testing lab when company cutbacks forced her reassignment to an office job. At that point, she decided to go to college and get a degree. When she heard about the Cal State Hayward forensic science program, she knew that was the kind of science she wanted to practice.

In 2000, Lewis graduated with a bachelor's degree in forensic science, which requires faculty advisors from the biology, chemistry and criminal justice departments, and with a minor in biology. Within two months she had landed a job with the sheriff's department. Now at age 40, Lewis

plans to return to Cal State Hayward to earn a master's degree. Although she knows she could make more money doing other kinds of bioscience research, she wants to stay in law enforcement.

"Yes, I could go to a private lab and do DNA work and make more money," says Lewis. "But I love my job. To me there is no monotony. Every day is different. Every case is different."

out graduates equipped to work in cutting-edge research laboratories. Even students with life science bachelor's degrees are finding their way into careers in forensic science, DNA and disease research and countless other fields with biotech applications.

Now the university is taking steps to expand its workforce training through the Bay Area Regional Biotechnology Center. This entity will serve as a conduit between the university and surrounding biotech companies to create more job opportunities for students, says biology professor

Donald Gailey, the fledgling center's director.

"The biotech skill sets are very specialized and demanding, and they're rewarded with good pay," says Gailey. "Plus these are fun jobs."

In December, the College of Science asked the provost's office to recognize the center, to be run initially with existing faculty and lab resources.

Gailey is creating an advisory panel that so far includes faculty members Chris Baysdorfer, Claudia Uhde-Stone, Ann McPartland, Michael

Groziak and Ravi Mistry (MBA '02), vice president of operations for Biologene Corp., and Chris Bussineau, a senior director of manufacturing at Chiron Corp. Through the new center, the university hopes to add master's degree programs and to double the size of its biotech certificate program.

Meanwhile, whether fighting terrorism, catching criminals or battling cancer, Cal State Hayward alumni are already using their biotech education to make the world a safer, healthier place.

Randy Davis: Aiding Cancer Research

Like all good scientists, Randy Davis had an idea and he just couldn't let it go.

At age 44, he already had three college degrees and a successful 20-year career in the semiconductor industry when he developed a fascination with DNA. While working as executive director of western sales at Maxim Integrated Products in Silicon Valley, Davis came across researchers doing work with DNA chips. Also known as microarrays, these DNA fragments affixed to a glass or silicon slide are used for genetic analysis and research into the causes and treatment of diseases.

"I became fascinated by the whole area," says Davis. "But I didn't know anything about it."

While most people might just pick up a book or magazine article to satisfy their curiosity, Davis headed back to school.

At first he took night classes at Ohlone College to rack up the prerequisites he needed to become a biology major at Cal State Hayward. He already had an extensive educational resume: a bachelor's degree in political science and Asian studies from Cal State Long Beach, an associate degree in electrical engineering from the Tokyo Electrical College in Japan and an MBA from San Jose State University.



Randy Davis processes DNA chips at the UCSF Comprehensive Cancer Center.

"The folks at Cal State Hayward were warm and open," he says about his first ventures onto the campus. "They weren't phased at all about this older guy coming in."

Davis praises professors Chris Baysdorfer and Steve Benson, who advise CSUH biotechnology students, for encouraging and inspiring him. In the biotech certificate program, Davis says he learned a wide variety of skills including DNA extraction, labeling, cloning and protein analysis techniques.

"I can't say enough about Dr. Baysdorfer," says Davis. "I'm an older guy, and I've attended a number of technical classes. I've never seen a professor open his entire lab to senior students as did Dr. Baysdorfer."

Davis earned a bachelor's in biology in 2002 and a biotech certificate the following year. That certificate, Davis says, landed him a job as manager of the Cancer Center Microarray Core at the University of California, San Francisco. There he oversees production of the DNA arrays for the university's own cancer research and for sale to other laboratories. The center produces over 5,000 arrays a year for researchers around the globe.

"I feel very lucky to be doing what I'm doing," he says. "Like many of us, I've had dear friends die of cancer. In Japan, I lived with a family that I've stayed in touch with over the years. Their granddaughter

developed pancreatic cancer and died when she was 12. I really enjoy the opportunity to help people figure this cancer out."

While a Cal State Hayward student, Davis was able to delve into the DNA microarray research that first inspired his new career as a bioscientist. Now he's back at the university pursuing a master's degree in biology with a thesis focused on finding a better, cheaper way to produce DNA chips. The ones the UCSF cancer center sells cost about \$360 each. In 2003, Davis filed a patent on an apparatus for identifying nucleic acid sequences and protein specimens.

"For me this is very satisfying and meaningful," says Davis. "The biotech program is a gem and was perfect for preparing me for this career."

Orsalem Kahsai: Tracking Evolutionary Clues

Tucked away in a business park in suburban Walnut Creek, Orsalem Kahsai is part of one of the world's most ambitious scientific endeavors, the Human Genome Project.

As a researcher at the Joint Genome Institute, Kahsai works in one of five project sites responsible for deciphering the human genetic code. Staffed with scientists from the Lawrence Berkeley, Lawrence Livermore and the Los Alamos national laboratories, the Walnut Creek lab has mapped 11 percent of the sequence, or side-by-side arrangement, of the more than 3.2 billion DNA base pairs contained in each human cell.

Researchers in this massive project, which the U.S. Department of Energy launched in 1990, officially completed their main task in 2003 with the publication of the complete human genome map. Scientists around the globe can now use this information for new ways to diagnose disease, design drugs, develop energy sources, breed plants and livestock and promote a new era of scientific discovery.

But the work did not end in 2003. The Joint Genome Institute is applying its human genome research and technology to the study of other life forms and animals. Kahsai's specialty is looking for "switches" that turn genes on and off in *Ciona intestinalis*, a primitive creature known as the sea squirt whose genetic make up gives researchers clues to the evolution of humans.

Found attached to rocks and the undersides of boats and piers, the sea squirt looks something like a tiny underwater tube sock in its adult stage. By comparing the *Ciona* DNA to that of humans, researchers can gain valuable insights into the human nervous and immune systems.

"After we do the experiment, we're hoping this will lead to some drug development," Kahsai says.

As she shows visitors around the institute, Kahsai is clearly enthusiastic about



Orsalem Kahsai spends lab time with tiny sea creatures at the Joint Genome Institute.

being part of it.

"It's kind of unheard of for me to come to this place and be successful," says Kahsai. "I'm the first one in my family to have a college education."

Kahsai arrived in the United States in 1994 from Eritrea when she was 17. The small East African nation, squeezed between Ethiopia and Sudan, has a literacy rate of under 57 percent and an average life expectancy of 56 years. Kahsai graduated from high school at age 16 and says it would have been very difficult to get into a university in her homeland and even harder to complete an education. Young people are expected to help support their families and young women to marry and start families.

"I would have had four or five kids by now," she says.

Rather than choosing a domestic life, Kahsai focused on education. She attended community college and earned a bachelor of microbial biotechnology degree from the University of California, Davis. While studying

at Davis, she had a summer internship with the Human Genome Project at Lawrence Berkeley Laboratory. That experience changed her direction.

"In the beginning, I was planning on going to pharmacy school but after my internship I decided I wanted to do research."

Although she was hired as a full-time employee at the genome institute in 2000, Kahsai decided also to pursue a master's degree at Cal State Hayward after taking some classes in the biotech program.

"The class size is very small compared to what I had at UC Davis," says Kahsai. "We have a lot of interaction between the students and the teachers. It's a very good environment for learning. It's a very good school."

Kahsai gives a hint at her future plans when she's asked for advice for others considering a biotech career: "You can start from a low level and if you prove yourself, you can go way to the top if you want to."

Jeneill Milano: Combating Bioterrorism

Microbiologist Jeneill Milano spends a lot of time thinking about bacteria and brussels sprouts.

A researcher at Menlo Park-based SRI International, Milano is doing her part for national defense working on ways to combat bioterrorism. One of her projects involves an antimicrobial agent found exclusively in brussels sprouts and other cruciferous vegetables that shows promise as a treatment for anthrax infection. There are antibiotics currently used for anthrax, but some studies suggest they may cause liver damage. There is also the fear that terrorists could develop infectious agents resistant to existing antibiotics. Those fears led a group of SRI researchers, including Milano, to pursue the drug research. The results were presented during the Society of Industrial Microbiology conference in San Diego in November.

Most of the work Milano is doing these days involves government projects such as research for the National Institute of Allergy and Infectious Diseases, part of the National Institutes of Health.

"It's incredibly satisfying," Milano says. "It's really nice to apply what I'm doing to help the country and the people fighting the war."

Milano has had her hand in the biotech industry since she was a student. She started her lab career working for a cosmetics company in 1997 after earning an associate degree in anthropology from Ohlone College. She worked in quality control, supervising the production of shampoos, conditioners, lotions and makeup.

"Everything was on-site training," she recalls. "I started out filing papers, doing some calculations and cleaning the lab. I moved myself up in the company by working hard."

While moving up, she completed a bachelor's degree in biology in 2000 at Cal State Hayward, where she also worked as an entomology lab assistant. Unlike many financially strapped students today, Milano said she was able to pay cash for her



Jeneill Milano juggles many government projects for SRI International.

education thanks to her biotech jobs. During her first job after graduation, she was a senior research microbiologist and lab director at the now defunct Biomass Systems Inc.

"In a nutshell, we were trying to make fuel products out of waste," she says. There she gained valuable experience in fermentation processes, which she believes helped her land a job at SRI.

Founded in 1946 as the Stanford Research Institute, SRI became an independent, nonprofit research center in 1970. Best known for its invention of the

computer mouse in the 1960s, the institute today performs a range of engineering, computer and life science research for private companies and government agencies. Since the center is a nonprofit organization, much of its funding comes from grants, giving researchers the best of both the academic and commercial research worlds.

One of the things Milano likes most about working with SRI is the variety of projects the lab undertakes. She has government security clearance to work on biodefense contracts and also has been involved with research into deadly viruses. Her duties include everything from DNA sequencing and analysis to proposal writing and stocking the lab.

"Every day is different," she says.

"Some of the work is R&D, and some of it is production."

With her employer offering tuition reimbursement and the university offering convenient evening courses, Milano is continuing her education. After taking most of the courses in the biotech certificate program, she is now applying them to a master's degree at Cal State Hayward.

That's where her time-management skills come into play. Among the qualifications she lists on her resume is the ability "to assist on at least 10 different projects at one time."

CSUH News

CSU Trustees Unanimously Approve Name Change

A new era for Cal State Hayward began when the CSU Board of Trustees approved a name change to reflect the university's growing regional role.

The new name – California State University, East Bay – became official immediately after the vote on Jan. 26.

Changes in campus signs, official seal, logos, letterhead and athletic uniforms will phase in over the next two years. Private donations from individuals who support the name change are anticipated to pay the one-time costs of making the switch.

In December the 10-member Alumni Association Board of Directors unanimously endorsed the name change.

"As an alumnus from Oakland, I feel the

Name Change Nothing New

1957 State College for Alameda County
1961 Alameda County State College
1963 California State College at Hayward
1972 California State University, Hayward
2005 California State University, East Bay

name Cal State Hayward only serves to limit the potential outreach to future students throughout the East Bay," said board member Deborah Taylor. "The perception that the university's primary focus is the Hayward area prevents a strong association by current and former students who live throughout the East Bay."

President Norma Rees announced the

name change proposal in October after nearly two years of studies, focus groups and forums involving more than 1,300 people. Based on those discussions, she said, the name change was needed to signify the university's growing regional presence and international reach.

"Over the past four decades, the university has been undergoing a transformation," Rees said. "Basically, I have asked that the CSU change our designation to that of a regional university. This will help position us for a broader role in meeting the higher education needs of the East Bay, especially in Alameda and Contra Costa counties."

For more information about the name change, visit www.calstatehaywardnews.com.

Europe Wants a Piece of University's Brain Power

Two Cal State Hayward professors are teaching at international universities this academic year.

Jack Hopkins, a lecturer in the Marketing and Entrepreneurship Department of the College of Business and Economics, has been named a Fulbright Scholar, while the venerable University of Paris - Sorbonne has tapped sociology professor Benjamin Bowser to teach in the spring term.

Hopkins is lecturing on Internet marketing, globalization, and customer relationship management during the winter quarter at Lyngby Business Academy, located in a suburb of Copenhagen.

The U.S. Department of State sponsors the Fulbright Scholar Program with funding from Congress and host institutions. Cal State Hayward has had 50 Fulbright Scholars since 1964. For Hopkins, the Fulbright is a way to combine two of his passions: teaching and international travel.

"I think the No. 1 thing a Fulbright will hopefully do for me and for Cal State Hayward is make me a better teacher," said Hopkins. "We have tremendous diversity. I think it really

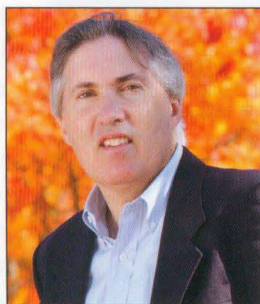
does help you get a different perspective when you're living in a country and you are a minority in that marketplace."

Bowser competed for the teaching appointment in Paris as a way to enhance the international perspective of the courses he teaches at Cal State Hayward.

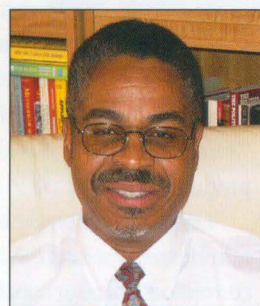
"I've always been international in perspective," said Bowser. "If we want to understand American society, we have to understand what is happening in as many

other parts of the world as possible."

Bowser, a noted researcher in urban sociology, will teach graduate courses in race and ethnic relations and research methodology. He is director of the CSUH Urban Institute, a research program that works with community organizations to evaluate the effectiveness of social-welfare programs. He also serves as research director of the Oakland, Calif.-based Social Research, Evaluation and Training Network.



Jack Hopkins



Benjamin Bowser

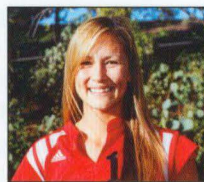
Pioneers Win Post-season Honors

Cal State Hayward athletes scored a lineup of post-season awards after successful seasons in volleyball and soccer.

The Association of Division III Independents named Nicole Brandt-Young from Palo Alto, a senior middle blocker on the women's volleyball team, as Player of the Year. Pioneer teammate Petra Martinez, a senior defensive specialist from Bellflower, was named to the association's first team.

Christy Daley, a senior outside hitter from Moorpark, and Jacqueline Randolph, a sophomore outside hitter from Alameda, were named to the second team. Volleyball coach Jim Spagle was named Coach of the Year.

Brandt-Young, Martinez and Daley also earned NCAA Division III "All-America" honors from the American Volleyball Coaches Association. Each of the three was voted on to the NCAA Division III West Region First Team.



Nicole Brandt-Young

The coaches association recognized Jenner Byron, a senior middle blocker from San Diego, as an honorable mention all-region choice.

The women's volleyball team finished the 2004 season with a 31-3 record.

CSUH soccer players also scored honors from the Division III Independents. Goalkeeper Heather Hartman of Pleasanton was named Defensive Player of the Year. Amber Olson from Richland, Wash., made the association's second team while Ashley Shadd from Edmonton, Canada, and Jamie Parsons of San Ramon earned honorable mentions. The women's team finished the season with a record 7 wins, 7 defeats and 4 ties.

Shamil Nawar of Miami, a goalkeeper on the men's team, was named to the association's second team. Eric Pane from Castro Valley and Dannylo De Ayllon from Guadalajara were awarded honorable mention. The men's team posted a record 8 wins, 5 losses and 3 ties.

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* Donors of \$1,000 or more to the Cal State Hayward Leadership Fund will also be recognized as members of the *Albert R. Lepore Society*.

** Donors of \$100+ and who are graduates since 1994 will be acknowledged as *Keepers of the Pioneer Spirit*.

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Please help us ensure that we have your correct name and address.

Hay W 2005

Name (Please print) _____

Home Address _____ City _____ State _____ Zip _____

Home Telephone _____ Home E-mail _____ Work E-mail _____

Business _____ Work Phone _____ Title _____

Business Address _____ City _____ State _____ Zip _____

☐ Parent of a Cal State Hayward Student? _____

(Student name, major, anticipated graduation year.)

Please send me information on the following:

- ☐ Establishing an endowment
- ☐ Wills and estate planning
- ☐ I have already included CSUH in my estate plan.

Your gift to Cal State Hayward is fully tax-deductible. The information you provide will be used for University business and will not be released unless required by law. In accordance with University and Educational Foundation policy, a portion of all gifts is used to defray the cost of gift administration and to encourage private support of the University.

Alumni Boost California Economy

What is a Cal State Hayward degree worth? A little more than \$1 billion a year. That is the amount a recent report from the CSU Chancellor's Office determined CSUH alumni collectively earn as a result of their higher education.

The calculation is part of a sweeping analysis of the financial impact the 23-campus CSU system has on California's economy. The report titled "Working for California: The Impact of the California State University" concluded that for every \$1 the state invests, the universities generate \$4.41 in spending.

When the impact of alumni earnings are factored in for all 23 campuses, that return on investment rises to \$17.23 for every \$1 the state gives to the universities.

The study, conducted by ICF Consulting of Fairfax, Va., is based on budgets for the 2002-03 academic year. In that time period, Cal State Hayward returned \$3.60 for every

\$1 of the \$94.6 million received in state funding.

"Not only do we educate our constituents and prepare them for a brighter future, this university makes a significant positive economic impact each year on the communities we serve," said CSUH President Norma Rees. "This university is a vital entity to the economic and social well-being of the Bay Area, especially to the East Bay region."

Collectively the CSU system and its alumni support 527,904 jobs and generate more than \$3.1 billion in state and local taxes.

In measuring the financial adrenaline the CSU pumps into the economy, the consultants charted operations, construction and capital projects, auxiliary businesses such as bookstores and student spending.

CSUH Named One of the Best for Latino Students

Hispanic Outlook in Education magazine has named Cal State Hayward as one of the best universities for recruiting, encouraging and graduating Latino students.

The 28,000-circulation magazine based its "Publisher's Pick" list, in part, on information from the National Center for Education Statistics. The annual list included 19 California State University campuses.

Latinos make up nearly one-fourth of the enrollment of the CSU system and account for about 12 percent of Cal State Hayward's enrollment.

In May 2004, Cal State Hayward made it on to the magazine's "Top 100" university list for graduating high numbers of Latino students. CSUH ranked 73rd in the number of bachelor's degrees conferred. Collectively the 23 CSUs confer 58 percent of all bachelor's degrees awarded to Latinos in California.

News from the CSU System

California State University, Hayward is one of the 23 campuses that constitute the largest university system in the world. More than 400,00 students are enrolled statewide in the CSU system. This summary provides news of the CSU system and its other campuses.



CSU System – The California State University system received a record 418,611 online applications for fall 2005 admission. That is a 22 percent increase from last year. The increase marks the eighth straight year of growth for online applications filed during CSU's priority application period, which extends from Oct. 1 to Nov. 30 of each year. As of Dec. 1, Cal State Hayward had received 8,310 applications for fall 2005, and all but about 100 were submitted online. The applications filed via snail mail were all from prospective undergrads.

Sonoma and Sacramento – Three Northern California universities are launching a new doctoral program in educational leadership, geared to working professionals. Sonoma State University, California State University, Sacramento and the University of California, Davis will offer the program, which will lead to a doctorate of education awarded jointly by the UC and CSU systems.

Humboldt – Through its Northwestern California Newspapers Web site, the Humboldt State University Library provides online information about 140 newspapers published in Humboldt, Del Norte and Klamath counties from the 1850s to the present. Information about the Sluice Box, Mad River Herald and other long-gone digests can be found at <http://library.humboldt.edu/nwcnews/>. To view actual available papers on microfilm, readers must visit the library.

Partner With Us IN OUR EDUCATIONAL MISSION



Gifts to the Cal State Hayward Leadership Fund go directly to the college, department, or program of your choice as a personal expression of your commitment to the University, its students, programs and goals. Your gift will make a difference in the lives of our students and faculty.

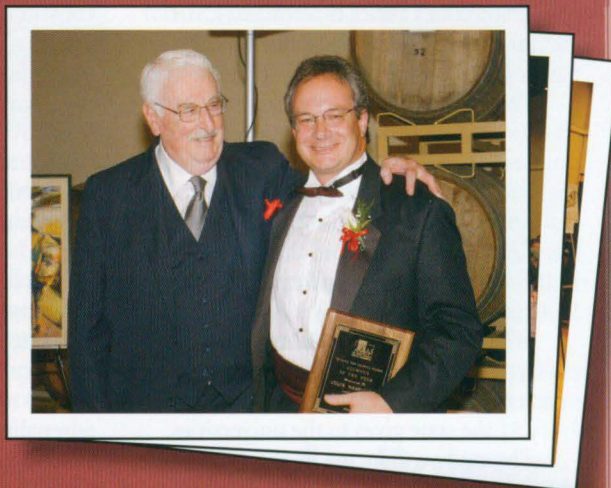
Make a gift to the
Cal State Hayward Leadership Fund
at: www.csuhayward.edu/givetocsuh
or by telephone: 510-885-2150



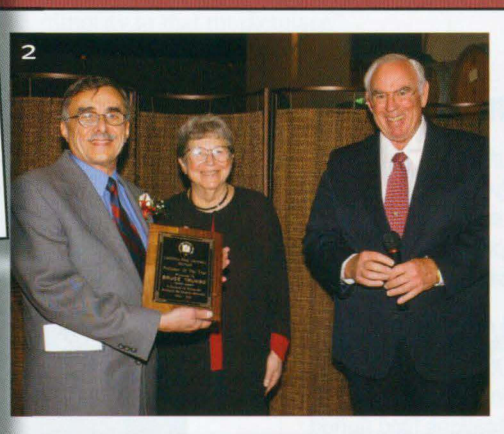
Awards

CSUH 5th Annual

Gala



Professor Emeritus Arnold Langsen congratulates former student Louis Navellier, 2004 Alumnus of the Year. To see more photos, visit www.csuhalumni.org/photoalbum.html



The university honored special friends and alumni with a night of festivities at the Palm Event Center in Pleasanton on Oct. 29.

1. Alumni Teacher of the Year David Thornley thanks his family and fellow teachers for their support.
2. Internationally known statistician Bruce Trumbo (l) accepts the George and Miriam Phillips Professor of the Year award from CSUH President Norma Rees and Academic Senate Chairman Don Sawyer.
3. Robert Brauer, executive assistant to President Rees, enjoys the entertainment with California Secretary of the Business, Transportation and Housing Agency Sunne Wright McPeak (far right).
4. Alumnus Jim Acosta and wife Susan are recognized for their support.
5. Diners give a round of applause to award recipients.

Photos: Ben Ailes



Class Notes

Hail to the Chief

Although **Debra Pryor** has worked in the fire protection field for 20 years, as a child she didn't know women could be firefighters.

She earned a bachelor's degree in speech communication from Arizona State University, where she had a track and field scholarship, and planned to pursue a career combining teaching and psychology. Then a chance meeting with a Berkeley fire department recruiter changed her direction. She realized firefighting could draw on her athletic background and desire to help people.

"Growing up in Berkeley, I had a rich foundation, with the opportunity to participate in many programs," she says. "I felt being a firefighter would be a good opportunity to give back."

Although she got into the field by chance, Pryor's subsequent career path has been anything but accidental. In December she was named head of the Berkeley Fire Department, becoming just the second black female fire chief in the nation. It's the culmination of a 17-year career with the department, where her previous posts ranged from entry-level firefighter to deputy chief. From 2002 to 2004



Debra Pryor

coping with front line emergencies and rising in the firefighting ranks, in 2001 Pryor also earned a master's degree in public administration from CSU Hayward. She attended all of her classes at the university's downtown Oakland center. Many of her classmates were other city employees, which gave her insight into a range of municipal jobs.

Her CSUH experience helped prepare Pryor for her new role's challenges. One influential instructor was Sharon Banks, the now-deceased former general manager of AC Transit. Banks' leadership philosophy impressed Pryor.

"She was a black woman in a nontraditional field," recalls Pryor. "I admired

she worked for the Palo Alto Fire Department, holding leadership positions including director of operations. While she was

her and looked up to her. She wasn't afraid to say what she didn't know, in terms of mechanical issues, and she was able to turn around an organization that had distrust in management."

Pryor now heads a staff of 137, including 125 firefighters. She faces a host of tough issues, from preparing for the next fire disaster to dealing with the upcoming loss of one of the city's nine fire companies, a budget-related decision made before she became chief. She plans to work closely with the firefighter's union in deciding which company to eliminate.

"I want to be as inclusive and collaborative as I can," she says. "I plan to have conversations that allow me to hear people's concerns and find solutions."

Pryor, who never saw a female firefighter when she was a child, now considers herself a role model for young people. She plans to be a noticeable part of the community, including visiting schools.

"I didn't know fire fighting was a career for women when I was a kid," she says. "I want to be as visible as I can be."

1960s

Terrie Kurrasch, B.S.

Recreation ('69), was recently promoted to associate at Ratcliff, an Emeryville-based architectural firm. Kurrasch is a senior strategist in the health care practice and has worked on projects for Alta Bates Summit Medical Center in Berkeley and Oakland and John Muir Medical Center in Walnut Creek, among others. She has an MPH in Healthcare Administration from UC Berkeley and is a member and fellow in the American College of Healthcare Executives.



1970s

Jayne Williams, B.A.

Sociology ('70), was named managing principal of Meyers Nave, an Oakland-based public agency law firm. She has been with the firm since 2000 and is also the San Leandro city attorney. Williams, who has a law degree from UC Hastings, was city attorney of Oakland from 1987 to 2000. She was awarded the 2001 Public Lawyer of the Year Award from the Public Law Section of the California State Bar.



Marvin Peixoto, B.A.

History ('74) M.A. Public Administration ('92), was appointed to the Hayward planning commission. The commission approves and makes recommendations to the city council on development projects. Peixoto was an administrator with the Alameda County Training and Employment Board for 20 years.



Johan Klehs, B.A. Political

Science ('75) M.A. Public Administration ('77), was elected in November to California's 18th Assembly District seat, which includes San Leandro, Hayward and Dublin. Klehs has been a San Leandro City Council member, a state assemblyman for 12 years until 1994 and chair of the Board of Equalization. He is also a lecturer at UC Berkeley.



Cheryl Crawley, M.A. Anthropology ('76), was named superintendent of the Ross Valley School District, which includes schools in San Anselmo and Fairfax, Calif. Crawley was previously superintendent of The Dalles

School District in Oregon. A specialist in organizational change, she is a senior examiner with the Baldrige National Quality Award Program in the U.S. Department of Commerce.



Arlene Hood, B.A. Theatre Arts ('78), directed *Karima's City* in 2003 for Bay Area theatre company Golden Thread, which produces theatrical works exploring Middle Eastern culture and identity. Hood directed the production again at the invitation-only 2004 Cairo International Festival for Experimental Theatre. She is chair of the visual and performing arts department at Moreau Catholic High School in Hayward, where she has taught theater arts since 1987.



Junona Jonas, M.A.

Quantitative Methods ('78), was appointed director of Silicon Valley Power, the municipal electric utility for the city of Santa Clara, Calif. Jonas, who earned an MBA from Stanford, was previously general manager for Alameda Power & Telecom.



Class Notes

This Alum Makes a Difference 'For Real'

Jennifer Miranda began her health educator career as a Cal State Hayward student in the Peer Advocates for Wellness program. While still a student in 2003, she created an alcohol abuse prevention program called For Real.

Under a grant from the California Office of Traffic Safety, the CSUH Student Health Services department takes the program into middle and high schools in the Hayward Unified School District. Miranda has visited more than 700 students.

"The For Real Program is kind of innovative, I think, in that we don't just go in and talk about alcohol," says Miranda, who graduated magna cum laude with a B.S. in health sciences in 2004. "We want to have students learn skills, so they're able to protect themselves and their friends."



Jennifer Miranda

The program emphasizes decision-making and aims to make an impression on kids about the immediate consequences of drinking.

"It's really difficult to get 7th graders to start thinking about liver cirrhosis," she says. "So we let them know they can have a DUI while driving a bicycle or they can lose their driver's license even prior to going to the DMV and applying for it."

Seeing old high school friends with substance abuse problems, she realized the need for alcohol abuse prevention before young people get to college.

"You wouldn't think about 11-year-olds drinking beer, but unfortunately they do," she says.

Miranda grew up in Hayward and attended some of the same schools she visits. Many of the students in those schools live below the poverty level, she says, in families where English is a second language. Miranda understands the community and the challenges the students face. When students hear she went to the same schools and faced the same temptations, they relate more to the information.

"That's why it's called For Real; we bring in 'for real' information, and we talk about 'for real' issues," Miranda says. "I'm not an outsider. I'm familiar with their communities. I don't go in with the attitude that I know more than they do so I'm there to tell them what to do."

Cora Tellez, M.A. Public Administration ('79), co-founded and is CEO of Oakland-based Sterling HSA, which administers health care savings accounts. She was president of the health plans division of Health Net Inc., and president and chair of Prudential Health Care Plan of California. She was recently appointed to the board of First Consulting Group Inc.



1980s

Jeffrey Gilger, B.A. Psychology ('80) M.S. Clinical Child/School Psychology ('82), is professor and associate dean for research and faculty development in Purdue University's College of Education. Gilger, who earned a master's and Ph.D. in developmental psychology from UC Santa Barbara, was previously professor and chair of the child and family studies department at CSU Los Angeles.



Dave Canelis, B.S. Computer Science ('82), was named vice president of worldwide services for Qlusters Inc., a Palo Alto-based firm specializing in Linux datacenter management. Canelis previously held senior management and technical positions at Oracle, Oblix, Gupta Corp. He has a master's in business administration from Santa Clara University.

Felecia Fisher-Shamu, B.A. Mass Communication and Advertising ('84), is founder and president of Vitality Casegoods,

Restorations and Furniture Manufacturing. The Los Angeles business designs custom furniture for homes and hotels including Doubletree, Holiday Inn and Marriott. Fisher, who began manufacturing furniture in 1989, is opening a showroom this year in Torrance, Calif. She is a board member and community relations director of the Los Angeles chapter of the Network of Executive Women in Hospitality.



Jeffrey Levitt, B.A. Mass Communication ('84), was recently awarded the designation of Certified Protection Professional by the Professional Certification Board of ASIS International. Levitt, who was elected chairman of the ASIS International Long Island, N.Y., chapter for 2005, is a district loss prevention manager with Toys R Us.



Cynthia Malone Saucerman, B.S. Business Administration and Finance ('86), entered the wine industry in Napa Valley in 1999 after graduating from JFK University School of Law and opening a legal consulting business. She is currently director of wine clubs for a winery and is a member of the Yountville Town Council. In 2003 she was appointed vice mayor of the tiny wine country hamlet and will be running for re-election to the five-member council in March.



Gemma Niermann, M.S. Clinical Counseling ('87), earned a Ph.D. in Endocrinology at UC Berkeley and is completing a second doctorate in Educational Leadership. She is an assistant professor in the School of Education at Saint Mary's College of California. She also teaches physiology and genetics at UC Berkeley, where students have elected her to *Who's Who in Education*, 6th and 8th editions.



Robert Orbeta, B.S. Business Administration ('88), was named administrative services manager of Alameda Power & Telecom. He has more than 25 years experience in utilities and most recently was with Pacific Gas and Electric.

Deborah DeVine, B.S. Computer Science ('89), was appointed to Arizona's Board of Occupational Therapy Examiners, which licenses occupational therapists and investigates charges of unprofessional conduct. DeVine, who earned an MBA from the University of Phoenix, is a senior quality assurance consultant.



1990s

Nelson Fialho, B.A. Political Science ('91) M.A. Public Administration ('96), was named city manager of Pleasanton. Fialho, whose 15 years of government experience includes jobs in Hayward, San Dimas and Campbell, was promoted from his position as Pleasanton's deputy city manager.

Steven Baker, M.A. Public Administration ('93), was named city manager of Oakdale, Calif. Most recently he was city manager of Suisun City, Calif. During his 16-year career in Suisun City government he also served as deputy director of the redevelopment agency and assistant city manager.



Denise Michelle Harris, B.A., Mass Communication ('97), has published her first novel, *Sweet Bye-Bye* (Walk Worthy Press/Warner Books, 2004). Harris, who is an advertising sales executive in the Bay Area, is working on her second novel. She has a master's degree in creative writing from New College of California.



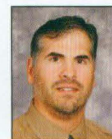
Amy Wright, B.A. Human Development ('98), is program director of Making Headway, a Eureka-based organization that provides case management, therapy and other services for people with traumatic brain injuries.



Paul de Gennaro, M.S. Exercise Physiology ('99), partnered with New York Fitness, a health club in Jackson, Calif., to offer a cardiac rehabilitation program for those at risk for heart disease and people who have had heart surgery. He has worked in the outpatient cardiac rehab program at Alta Bates Summit Medical Center in Oakland and was an adjunct professor at Modesto Junior College.



Joseph Ianora, Administrative Credential ('99, '04), was named principal of San Ramon Valley High School in Danville. He has 16 years experience in private and public education as a teacher, campus minister and counselor, and most recently was a vice principal in Pleasanton.



2000s

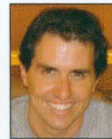
Terry Berry, B.A. History ('00) M.A. Public Administration ('03), was appointed executive director of the Pleasanton-based Museum on Main Street, which features local, regional and California history exhibits. Her goals as executive director include increasing membership and expanding educational and volunteer programs.



Russom Mesfun, Teaching Credential, Social Studies ('00), was named principal of Britton Middle School in Morgan Hill, Calif. He is earning a doctorate in education degree from Mills College in Oakland where he received an

M.S. in educational leadership. He was an assistant principal at Skyline High School in Oakland.

Tony Freccero, B.S. Business Administration ('01), founded Triple Threat Academy in 2002, a San Leandro-based organization offering camps, clinics and private instruction to thousands of student-athletes annually. Last summer, he was invited to coach at the NBA's Basketball without Borders camp in Rio de Janeiro, Brazil, working with the top 50 young male recruits from South America and the Caribbean. Freccero is earning a master's degree in kinesiology and sports psychology at Cal State Hayward.



Craig Marker, B.A. Theatre Arts ('02), has performed with various companies in the Bay Area and abroad. He has appeared in *The Shape of Things* for the Aurora Theatre Company in Berkeley and *Continental Divide* at Berkeley Repertory Theatre, a production which also toured San Diego and the United Kingdom. Performances in 2005 include roles in Ken Ludwig's *Shakespeare in Hollywood* at TheatreWorks in Mountain View and William Inge's *Bus Stop* at Marin Theatre Company.



Gloria Niles, M.S., Education ('02), was named 2004 Alumna of the Year by the Life Chiropractic College West Alumni Association. She received a doctor of chiropractic degree from Hayward-based Life West in 1990 and served on its faculty from 1992 to 2001. She is dean of academic affairs at Palmer College of Chiropractic Florida.



Jeanette Penley, B.A. Theatre Arts ('02), played Ophelia in the Shady Shakespeare production of *Hamlet*, which ran in Silicon Valley last summer. Penley is a marketing associate at TheatreWorks. She and Craig Marker recently became engaged.



Raymond Grangoff, B.A., Political Science ('04), is earning a master's degree in legislative affairs at George Washington University. Grangoff was the youngest person ever to serve on the San Lorenzo Board of Education. Appointed at age 18 to fill a vacancy in 2000, he served through summer 2004.



In memoriam

Emeritus professor of history **Rodney Kennedy-Minott**, a former ambassador to Sweden and author, died Dec. 15 in Monterey of pancreatitis. He was 76.

Kennedy-Minott joined the faculty of the history department at Cal State Hayward in 1966. He served as head of the Division of Humanities from 1967 to 1969 when he returned to teaching in the history department. A longtime Democratic Party activist and campaigner, he took an unpaid leave from the university from 1977 to 1980 to serve as ambassador to Sweden under President Jimmy Carter. He retired from Cal State Hayward in 1980.

He also taught at Stanford University, where he earned bachelor's, master's and doctorate degrees, at the Naval Postgraduate School in Monterey and at Portland State University. Specializing in U.S. history and international relations, he was a research fellow at Stanford's Hoover Institution.

He is survived by three children, Katharine Minott of Aptos, Rodney Minott, Jr. and Polly Kennedy-Minott, both of San Francisco. Donations in his memory may be sent to Habitat for Humanity International.

Professor Emeritus **Milka Radoicich Zhivadivovich** died Dec. 8 at age 95. Zhivadivovich, who studied at Belgrade University and The Sorbonne, taught at San Francisco State University from 1959 to 1964. She joined the Cal State Hayward faculty in 1964 and taught in the chemistry department until her retirement in 1977.

Does This Ring a Bell?

Found: One Cal State Hayward men's class ring from 1980 with the initials CMB – maybe.

The mystery began when Karen Slone discovered the ring among others found on the Fort Campbell, Ky. U.S. Army base, home of the 101st Airborne Division. Good Samaritan Slone took up the mission of trying to return these rings to their owners. While she's been able to return the jewelry in some cases, the CSUH ring poses a challenge because the initials are worn and may or may not be CMB.

Slone has done online searches, listed the ring on several lost and found Web sites, called the school registrar and lost and found office and contacted the manufacturer of the ring – all without success. Alumni Association Director Tom Hoeber searched the alumni directory for 1980 and '81 grads and could find no one with the initials CMB.

Slone would very much like to return this treasure to its rightful owner. Anyone with information, please contact her at kjslone@alltel.net.

Share it!

Share news about careers, accomplishments and changes in your life with other alumni through Haywire. Include your address, phone numbers, degree earned, major and graduation year along with a current color photo. All photos will be returned if requested. Mail to: Alumni Association – Haywire, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542. Or e-mail to: dhemmila@csuhayward.edu. E-mail photos should be sent as jpeg images saved at a resolution of 300 dpi.

CSUH Events Calendar

Hayward Campus

Events

A Night of Jazz at Yoshi's

Feb. 28, 8 p.m. and 10 p.m.

Jack London Square, Oakland

6th Annual Music Department Fundraiser

Warren Gale Jr. on trumpet

Call (510) 885-3167 for prices and information,

(510) 885-2464 for reservations. Sign up on-

line at: <http://csuhalumni.org/events.html>

Music

All concerts take place in the CSUH University Theatre, unless otherwise indicated. Tickets, unless otherwise noted, are \$7 general and \$5 for seniors, students and CSUH staff. Free to CSUH students. Box Office is open Monday through Friday noon to 4 p.m. the week of the performance and one hour prior to performance. (510) 885-3261

Jazz Band and Symphonic Band Concert

Guest artist Jeanne Geiger, composer and trombonist

March 1, 8 p.m.

Musica delle Donne Concert

Honoring women composers

March 2, 8 p.m., MB1055

Musica delle Donne Concert

Works by CSUH women student and alumni composers

March 3, 8 p.m., MB1055

Faculty/Alumni Wind Ensemble Concert

March 9, 8 p.m.

20th Annual CSUH Jazz Festival Concert

Guest artist Michael Brecker on saxophone and the CSUH Jazz Ensembles

April 8, 8 p.m.

Tickets: \$20 general,

\$18 seniors,

\$15 CSUH students



4th Annual CSUH Alumni/Faculty Composers Concert

May 3, 8 p.m., MB1055, Free

Theater

Into the Woods

Music and Lyrics by Stephen Sondheim

Feb. 25 and 26, March 4 and 5, 8 p.m.,

March 6, 2 p.m. University Theatre

Into the Woods Theater Party

Fundraising reception and buffet

in the Studio Theater followed by VIP

seating. Feb. 25, 6:30-7:45 p.m.

Call (510) 885-2877.

A Very Old Man With

Enormous Wings

April 30 and May 1, noon and 2 p.m.

University Theatre

\$6 adults, \$3 children, \$14 families

Contact Box Office at (510) 885-3261 for more information.

Athletics

Baseball

CSUH v. Willamette University

Hayward, Feb. 26, 11 a.m., Feb. 27, noon

Softball

Pioneer Classic

Hayward, March 18 to 20, all day

For a complete listing of Pioneer athletic events, visit the Web at <http://edschool.csuhayward.edu/departments/kpe/athletics/index.html>

Art

Annual Faculty Exhibition

Feb. 17 to March 11

University Art Gallery: Tuesday through Friday, noon to 3 p.m.

Opening reception: Feb. 16, 5 to 7 p.m.

BFA Exhibition

April 7 to April 30

University Art Gallery: Wednesday through Saturday, noon to 3 p.m.

Opening reception: April 6, 5 to 7 p.m.

Annual Juried Student Exhibition

May 19 to June 7

University Art Gallery: Wednesday through Saturday, noon to 3 p.m.

Opening reception: May 18, 5 to 7 p.m.

Concord Campus

SCHOLAR-OLLI, funded by the Bernard Osher Foundation and CSU Hayward, provides programs for mature learners, 50 and older. Members enjoy free lectures and courses at discounted fees. For info call (925) 602-6776 or visit the Web at www.ccc.csuhayward.edu/scholarhome.htm

Courses

Registration and parking permits required. Register early to avoid cancellation.

Algebra for Adults

Paul Abad, math instructor and author of *Making Sense of Algebra*

March 1, 8, 15 and 22, 1 to 3 p.m.

Fee: \$40 for SCHOLAR-OLLI and Emeritus college members, \$55 for non-members.

Lectures

Registration is optional. Parking permits not required. Unless otherwise designated, all lectures held in the Library, Oak Room, 4700 Ygnacio Valley Road, Concord. Fee: \$3, free to SCHOLAR-OLLI members.

Early Bay Area Doctors

Barbara Fisher, M.A. history candidate

Feb. 23, 4 to 5:30 p.m.

Hayward Campus, University Library, Biella Room

Fee: \$3, free to SCHOLAR-OLLI members and students with ID.

Europe and America: Toward Global Confrontation?

Norman Bowen, professor political science and international studies director

March 16, 2:30 to 3:30 p.m.

Film Nights

Jim Forsher, CSUH communication professor and documentary filmmaker, shares his film archive and commentary. Admission is free, and no parking permit is required.

Is It Documentary or Is It Propaganda?

Feb. 25, 7 p.m., Oak Room

Racism at the Movies:

A 100-Year Story

March 18, 7 p.m., Oak Room

Join the Alumni Association

Membership has its benefits!

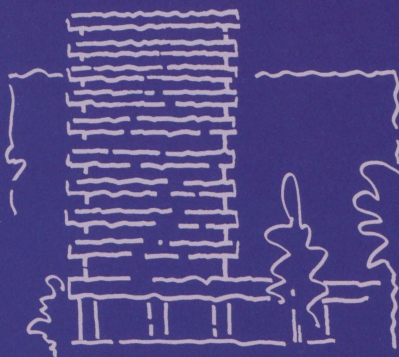
New!!

AAA Membership

Alumni receive \$7 off their first-time AAA membership. For every primary membership sold as part of this special offer, AAA generously donates \$5 to support Cal State Hayward Alumni Association programs and scholarships. To join visit www.csuhalumni.org.

Travel

Imagine spending a week at a world-class resort in one of 80 countries for only \$349! RCI Holiday Network's University Alumni Travel Benefits Program features discounted condominium rentals, brand name hotels and rental cars.



Call (510) 885-2877 or visit www.csuhalumni.org

Membership advantages:

- Subscription to *Haywire* magazine
- Eligibility for California 9 Credit Union membership
- Credit card available through MBNA upon approval
- Discounts on auto, homeowner's, health, dental and vision insurance through Liberty Mutual and Marsh Affinity Services.

Campus Discounts:

- 15% discount on Cal State Hayward's Continuing Education classes
- 20% discount on Career Development Center career counseling, workshops, online job search and more
- 20% discount on annual membership to the SCHOLAR-OLLI lectures, courses, and field trips for learners over 50

Free access to:

- Warren Hall computer lab
- Cal State Hayward library and 22 other CSU campus libraries
- Two hours of parking in Lot H per campus visit

**CAL STATE
HAYWARD**
presents

The 6th Annual Night of Jazz

Monday, February 28, 2005

Featuring
The Cal State Hayward Jazz Ensemble

With special guest
Trumpeter Warren Gale Jr.
performing the music of
Joe Henderson



Performances begin
at 8 p.m. and 10 p.m.
(VIP Reception begins
at 6:30 p.m. for 8 p.m.
performance only)

**Yoshi's at Jack London
Square in Oakland**

510 Embarcadero West
between Washington
and Clay Streets



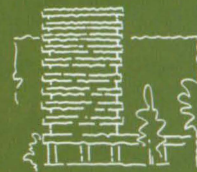
Yoshi's

at Jack London Square

Please join the CSUH Jazz Ensembles and special guest Warren Gale Jr. for a Benefit Concert at Yoshi's. All proceeds will support the CSUH Music Department Scholarship and Special Events Fund. Call (510) 885-3167 for prices and information, (510) 885-2464 for reservations. Sign up online at: <http://csuhalumni.org/events.html>

Join the CSUH Alumni Association

Keep the Link!



☐ Mr. ☐ Ms. ☐ Mrs.

First Name, Middle _____

Last Name _____

Home Address _____

City _____ State, Zip _____

Phone _____

E-mail Address _____

Student I.D. Number (Social Security) _____

Birth Date _____

Degree Year _____

Major _____ Option _____

Please choose one of the following membership options:

- ☐ Annual Renewal \$35 Account No. _____
☐ Annual Membership \$35
☐ New Graduate (first year) \$17.50
☐ Associate (non-graduate, non-voting) \$35
☐ Life Membership \$450 ☐ Paid in full ☐ Billed \$90 per year

Optional: I would like to direct part of my membership fee to support the following Alumni Association Chapter:

- ☐ African-American ☐ Asian / Pacific Islander ☐ Education
☐ Music ☐ Public Administration ☐ Universitywide ☐ TEMBA

Payment:

☐ Enclosed is my check for \$ _____

Please make checks payable to **CSUH Alumni Association**.

Charge my: ☐ Visa ☐ MasterCard

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Please fill out this form and mail it to Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542, or fax to (510) 885-2515

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