

REPORT ON "PAUL SIERRA: A CULTURAL CORRIDOR."

The opening of the exhibition was a success event, even the circumstances because of the construction.

My understanding is Paul Sierra had a good impression of the museum, but at this point we cannot say the work is done because we are in the beginning. It urges to reorganize the calendar and bring out the catalogue and the related items as bookmarks and post cards if so.

The gallery space looked clean but the light is not the proper one for some of the paintings or angles of the walls. It must be fixed.

The educational room is playing the same video than the video room has. It would be better if we play it just in one of them. My suggestion is having a computer with the interactive program in the education room, or also just play Cuban music in there. We have the sound system.

Since the educational room is oriented mainly to students, the information given is to basic, short and the third display case does not have "a view of Chicago". On this matter, I decided not to put the old post cards I had. But I am still going to cover the space available with this purpose.

My experience on writing the text to be displayed made me waste my time. Once the work was done I noticed, at last moment, the way I used the English was not proper. So, I had to do the work again. In some cases, twice. To save this kind of problems it is necessary use an editor.

The material I got from research could be used as a complement for educational purposes as long as I collected a lot of information on Cuba. It includes music, history, art, culture, etc.

It is necessary to know in advance the calendar for educational activities and be prepare ahead of time, instead of being asked at last minute to help.

In regards to the information we give the public and media, it has to be always the same and given in the most professional way, without adding additional comments that might be unfavorable for the image of the museum.

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