

## Outreach Services

**T**he Office of University Outreach Services (UOS) coordinates all of CSU Fresno's ongoing outreach programs and recruitment.

As a regional university, CSU Fresno concentrates its major outreach activities in high schools and community colleges in the CSUF service area which consists of a four-county region: Fresno, Madera, Tulare, and Kings. UOS also provides outreach services to extended areas adjacent to our service region.



The primary focus of UOS is to assist students with preadmission procedures necessary to attend CSU Fresno and to develop and maintain a viable relationship with all segments of the community for a better understanding of the university and its services. Another important Outreach service is to improve access for students from underrepresented populations. The following are some of the services provided by UOS:

**High School Outreach.** Schools serviced by University Outreach are visited once during the fall semester with a follow-up visit in the spring. Information on admissions, financial aid, scholarships,

housing, and academic majors is provided in small or large group settings.

**Community Colleges/Transfer Services.** Community colleges in our service area receive regular visits by outreach staff, and most students are seen by appointment. Students are assisted with admissions, financial aid, and advising. Information on campus support programs is also provided. Most colleges in the central valley and central coast receive regular visits. Consult with your Transfer Center



or Counseling Center. University Outreach Services also participates in the Fresno City College Transfer Center Project. The Transfer Center sponsors several activities to promote and increase the number of transfer students.

**Campus tours** are conducted by student tour guides for prospective students and their families. Group tours may also be accommodated with advance notice. Contact the office for the scheduled hours.

**Student Affirmative Action.** High schools with high minority enrollments are selected as placement sites and are visited weekly or biweekly by peer

outreach representatives to assist prospective seniors with the application process.

**The Early Outreach** component encourages, motivates, and exposes underrepresented students to higher education as early as the seventh grade. Services provided to students include school site visits, enrichment workshops, university classroom experience, campus tours, advising, career days, and parent orientations.

**Student Intern-Outreach to High School and Community College Underrepresented Students.**

University student interns encourage and motivate primarily ninth and tenth graders to enroll in college preparatory courses that will lead to CSU admission. Community college students studying in vocational and career-

*Students interested in the CSU System or attending CSU Fresno may obtain information from UOS through either its many site visits, classroom presentations, college fair booths, campus tours, or by calling the office and requesting materials about the university.*

oriented programs are provided information on preparation for and benefits of a baccalaureate degree by interns. Two community colleges and 23 high schools are in the program.

**Elementary Outreach.** Elementary age students are encouraged and motivated to attain academic achievement and to begin setting goals. Outreach programs are targeted at elementary schools in the Fresno Unified, Clovis Unified, and West Fresno School districts. ■