

June 15: Commencement

9:30 a.m.—School of Arts,
Letters and Social Sciences
School of Science

3:00 p.m.—School of Business
and Economics
School of Education



The pluck of the Irish—Patt Sullivan, Reprographics, right, is the new holder of the Ellis O'McCune Perpetual St. Patrick's Day Trophy. She received her plaque from last year's recipient Paul Harkness, left. The trophy was designed last year by the Academic Senate and is adorned with a personal bow tie from former president and current acting chancellor, Ellis E. McCune. The presentation was made at the annual St. Patrick's Day luncheon.

Students organize forum on homelessness; campus and community members analyze causes and cures

Two themes, the conditions and causes of homelessness and the role of community service in education, blended March 13 when the Department of Sociology and Social Services presented a forum on "Housing and Homelessness: Social, Political and Economic Perspectives." Among the presenters at this forum were several Cal State Hayward students from The Bay Area Homelessness Program, who had served in agencies dealing with the homeless.

"Trailblazers"

"You are trailblazers," Terry Jones, chair of the department, told the students. "You are showing us how to deal with taking principles and theories from the classroom and how to apply them. You're showing how education can be of maximum value to the community and those around us."

After listening to her students' presentations, Sonjia Redmond, coordinator of the program, said, "I feel more hopeful about my job as a professor. I feel we're doing what an education should do."

In addition to the students, the forum heard in-depth analyses of the causes of homelessness from Douglas Orr of the economics department and Emily Stoper of political science. Zenobia Embry-Nimmer, executive director of the Emergency Services Network of Alameda County, also spoke. They shared with the audience such figures as 38 percent of the homeless work and one third of the approximately 8,000 homeless in Alameda County are children. Of the first statistic, Orr commented, "There are lots of people in our society who work for their poverty."

The Bay Area Homelessness Program, funded by a grant from the Hewlett-Packard Foundation, is a consortium of universities working toward the prevention of homelessness. Fifteen Cal State Hayward students en-

rolled in a two-quarter course, which required 240 hours per student of field work. Placements included working with children, finding affordable housing for individuals, counseling, and staffing a hot line for the homeless. Sabrina Ortega, who worked with the Family Emergency Shelter Coalition



Volunteer—Nancy Nicolas, a student in The Bay Area Homelessness Program, moderated a campus forum on homelessness. She is one of fifteen students who spent 240 hours working with an agency serving the homeless.

in Hayward, said of her experience, "I was surprised every day at how their spirits are kept up. Many of the residents come back and help." Ben Curtis, a student and substance abuse counselor at Discovery House in Martinez, declared to the audience, "People like you and me are the realistic lifeline for the homeless."

Cal State Hayward hopes to continue its involvement in ameliorating homelessness through the Human Corp Program, a student volunteer program established by the Legislature to encourage students to do thirty hours of community service each academic year. Mac Lovett, instructional services, has submitted a proposal to the Flora Hewlett Foundation through the San Francisco Bay Area Homeless Project for funds to develop a component of that program for service to the homeless.—Linda Schneider

Million dollar gift will establish one-of-a-kind Smith Center for Private Enterprise

Owen R. and Erma F. Smith, Castro Valley, have contributed \$1,030,000 for the establishment of the Smith Center for Private Enterprise in the School of Business and Economics.

"My wife and I wanted to give something back to the community that has been so good to us," says Smith, who owned Cascade Pools until retiring in 1981. "As a businessman in the East Bay for the past forty years, I have a special interest in business education. The Smith Center for Private Enterprise Studies will educate and encourage future business leaders to understand the goals of the private enterprise system. We feel it is the concept of private enterprise and the entrepreneurial spirit that has made the business sector of America what it is today. That spirit, combined with a minimum of government intervention, should be studied and fostered."

This is the largest academic gift to any of the California State Universities, according to Robert Maners, executive director of university development. "We are deeply grateful that the Smiths selected Cal State Hayward to establish the Center for Private Enterprise Studies," said President Norma Rees. "CSUH students will learn that a community commitment makes good business sense thanks to the Smith Center."

Emphasis on small business

Jay Tontz, dean, School of Business and Economics, says one of the reasons that Smith contributed to Cal State Hayward is "our emphasis on small business compared to Stanford's and UC Berkeley's focus on corporations."

Smith knows about the challenges of owning and operating a small business first-hand. For thirty years he

owned Cascade Pools, a Castro Valley company which sold swimming pools and pool tables.

The Smith Center will create an educational forum to share findings with individuals at all levels of business, government and other institutions through publications, seminars and lectures, such as a recent Cal State Hayward speaker on Hungary's move toward a free market economy. It will also commission studies on the impact of proposed government actions on the small business sector.

CSUH students enrolled in a class

"The Smith Center will allow us to do things no other university is doing, particularly in the area of venture capital."

offered through the Smith Center will make recommendations on funding local entrepreneurs. "This makes us the only school in the country that has venture capital funds available for investment in local start-up businesses," says Tontz.

Tontz has asked the faculty to present proposals on the Smith Center. "Faculty are very excited about this opportunity to accomplish something positive despite the severe budget restrictions on the CSU system," says Tontz. He hopes to appoint the new director spring quarter so that the Smith Center can become operational as soon as possible.

The idea of establishing a center evolved over the past year, says Tontz. In February 1990, Smith, who had

See Smith Center—back page



Big commitment to small business—Erma and Owen Smith have made the largest academic gift to any of the California State University campuses. Their generosity will make possible classes, publications, lectures and direct support to entrepreneurs.

“Children are learning all of the time” philosophy keeps Early Childhood Center active and fun

Plastic dinosaurs, puzzles, and blocks cover the play area. Covered trays of bread slices and tubs of peanut butter are laid out for snack time. “I have my caterpillar at home,” says one student who has been chattering about his “pet.” One girl paints primary colors onto a sheet of white butcher paper while others mold shapes from yellow play dough. This is a typical scene at the Early Childhood Center.

The center offers free preschool to thirty-six families from Hayward and surrounding communities. Each family must meet the State of California Income Eligibility Guidelines. Children served are ages three and four.

When parents enroll their children, they are required to stay for one session. “It is important that the parents see the school and understand our philosophy,” says Wanda Owens, director. “The major goal of the program is to provide a safe, creative, and stimulating environment for the children.”

The center’s philosophy is that children are learning all of the time. Some of the topics implemented into daily activities are: self concept, sensory skills, small motor development



Hands on—Students from teacher education spend one session per week with the children.

(manual dexterity, hand-eye coordination, and finger-thumb coordination), auditory skills, language, mathematical skills (counting) and science.

A variety of small areas make up the center’s classroom. On one side playclothes are hung on low hooks for the “drama area.” Blocks of all sizes can be found on the carpeted “block area.” Short bookshelves divide the room and create a reading nook. An art table and box with yellow sand are located on the far side. The “drawing center” with new marker pens is popular as is the “manipulative toy area.” Boxes of Leggos, stuffed animals and other toys can be found there.

Pictures of families of different ethnic backgrounds decorate the walls. A variety of children’s books are available to look at, including several honoring Black History Month. Recently, the children were involved in the celebra-

tion of the Chinese New Year. They cut out strips of black paper and arranged them in characters to make their own “Happy New Year” signs. On the fifth of May, they will celebrate Cinco de Mayo.

Campus connections

In November, the children were entertained by the staff of Pioneer Bookstore with stories, a snack and a visit with a “bear.” At the bookstore, each child was able to pick out a stuffed animal puppet as a gift. In the spring, the center will have an art show at the bookstore.

Just before winter break the center hosted an open house for parents. The children made and served cookies. For the winter holiday, students from Cal State Hayward’s nursing department gave each child a specially chosen gift.

An observation room at the center is available for students from the University. A small room with a tinted window looks into the play area and classroom. This past quarter, students from Dr. Janet McCowan’s teacher education class 3500, used the room to expand their teaching skills by observing, and also participating with, the children. Usually each education student will participate in one session per week. They present activities for the children including an obstacle course, outdoor water play, flower seed planting; one student even cooked dough for the children to use.

The center is located on the edge of the campus, directly east of the science buildings on the East Loop. Two three-hour sessions are offered five days a week. The center follows the Hayward public school district schedule. Parents may choose the a.m. or p.m. session, providing there is space.

To enroll a child, parents should call the Early Childhood Center at 582-4510.—*Brenda McConnaughy*

View

The View from California State University, Hayward is published every other Monday except during academic recesses. Deadline for submission of material is Monday, 5 p.m. two weeks prior to the publication date. Please address all copy to The View, 908 Warren Hall. All copy over 50 words must be submitted on a disk or through e-mail to -view. Copy may be edited for style, length and appropriateness.

The View is a publication of the Office of University Relations and Development.

Managing Editor: Linda Schneider
Photos: Chris Chenard and Peter van Court
Publication Dates

Apr. 8 - Copy Deadline: Mar. 25
Apr. 22 - Copy Deadline: Apr. 8
May 6 - Copy Deadline: Apr. 22
May 20 - Copy Deadline: May 6
June 3 - Copy Deadline: May 20
June 17 - Copy Deadline: June 3

Printed on recycled paper



From al fresco to Vietnam—Elizabeth Mechling combined the demands of administration with research and writing on such subjects as the cultural legacy of the Vietnam War.

Mechling steps out of administrative role after helping to create new campus climate

If the campus has seemed a bit livelier over the past few years, a significant amount of credit can go to Elizabeth Mechling, executive assistant to the president, who will be leaving her position after nearly three years and returning to her role as a faculty member in marketing.

Mechling’s own analysis is that a number of factors converged to give the campus “opportunities to display itself more coherently.” Among those factors were a more active Faculty Club as demonstrated by “Faculty Follies,” an upsurge in hiring and energetic new faculty, a reassessment of curriculum and programatic emphases, a more focussed and active student government, the opening of on-campus housing, and more community linkages. “Whether these were causes, effects, symptoms or what I don’t know,” she says, “but the campus was rejuvenated and interested in creating a community. That made it possible for our efforts to be successful.”

Among these efforts, which spanned policy formulation, strategic planning, and image building, three stand out: Cal State al fresco, the Honors Convocation, and Faculty Laurels and Distinctions. “The success of the ceremonies means a lot to me, because they’re very visible demonstrations of community. Through working on them I discovered a large number of people on campus who are incredibly dedicated to this place; they work long hours and give everything they’ve got to make something exciting happen.” Of the first al fresco two years ago, Mechling recalls, “We didn’t know whether to expect 200 people or none. It was a super charge when 4,000 showed up. I’m pleased to be identified with it. [Such events] make a difference as to whether or not the students are committed to the institution. It translates into pride and ownership.”

Mechling’s own brand of commitment can be seen in her accomplishments as executive assistant and her continued output as a scholar during those years. With her husband Jay Mechling, a professor of American studies at UC Davis, she contributed a chapter for a book on Vietnam and a chapter in a book on animal rights, as well as publishing two diverse articles in major speech journals. One is on the Quaker statement of peace “Speak Truth to Power,” and the second examines the failure of the civil defense campaigns of the 1950s and 60s.

Of her desire to continue research while filling a demanding position in administration, she says “I wanted to make sure that my mind wasn’t totally given over to bureaucratic prose. The research keeps me connected to my discipline.”

While she looks forward to the “juice” that she gets from interactions with students, Mechling still has a taste for administration. “The executive assistant position is a kind of internship. You get to see the responsibilities and dilemmas of various administrative positions and to figure out which are appealing to you and which are not....I’ve had the opportunity to work with two different presidents who have taught me a lot. I look forward to continuing to help the campus in any way I can.” Although she’ll be back in the classroom spring quarter, Mechling will be lending her organizational skills to the Inauguration and to the two vice presidential searches.

After three years in a position with a good view of how the campus operates, Mechling made this assessment of the future, “Norma’s going to make a tremendous difference. She’s going to create opportunities for people on campus to show what they’ve got. She’s creating linkages with the community that we’ve never fully explored before. I see the campus growing a little in terms of enrollments, but growing a lot in terms of visibility and pride.”—*Linda Schneider*

“...the campus was rejuvenated and interested in creating a community.”

March

- 25 Monday**
- Women's tennis vs. Air Force Academy. 10am.
 - Men's tennis vs. Boise State. 2pm.
- 26 Tuesday**
- African American Youth Leadership Conference. 8am-3pm.
- 27 Wednesday**
- Chicano/Latino Youth Leadership Conference.
 - Women's Council of the State University. Noon. A&E 111.
- 28 Thursday through 30 Saturday**
- Softball: Pioneer Classic. Central Park in Fremont. TBA.
- 30 Saturday**
- Baseball vs. UC Davis. Noon.

April

- 1 Monday**
- Softball vs. BYU Hawaii. 1:30pm.
- 2 Tuesday**
- Baseball vs. U. of Redlands. 2pm.
- 3 Wednesday**
- Auditions for *Mirandolina* by Carlo Goldoni. 6-9pm. Studio Theatre.
- 5 Friday**
- *Colloquia on Ethnicity: Sharing Ideas/Research. "Chicano Rhetoric in the 1960s and 1970s," John Hammerback, speech communication and Academic Affairs.* Noon. LI 2203B.
 - Softball vs. Stanislaus State. 1:30pm.
 - Women's tennis vs. Mills. 2pm.
- 6 Saturday**
- Men's tennis vs. Cal Baptist. 1pm.
 - Baseball vs. Sonoma State. 2pm.
- 8 Monday**
- Men's tennis vs. Cal Poly Pomona. 1:30pm.

- 10 Wednesday**
- *Chemistry Seminar. "Communicating the Beauty of Science—Part I: The Beauty of Large-Scale (Star/Planetary) Structures," Larry Scheve, chemistry department.* Noon. Science N320.

- 10 Wednesday through May 2**
- Bay Area fine art publishers exhibit their prints, including works by Robert Arneson, Joan Brown, Edward Ruscha, and Wayne Thiebaud. Gallery hours M-W 11am-3pm, Th 1-7pm, Sat 1-4pm. Opening reception, April 10, 5-7pm. 881-4299 for information.

- 11 Thursday**
- Men's tennis vs. St. Mary's. 2pm.
 - Women's tennis vs. UC Santa Cruz. 2pm.

- 12 Friday, 14, 19, 21**
- *The Magic Flute, fully staged with orchestra by Cal State Hayward Opera Workshop.* Fridays, 8 pm; Sundays, 2pm. Music Building 1055. Tickets \$5/\$3.

- 12 Friday and 19**
- Data-sharing workshop for faculty. 1-5pm. North Science 137.

- 12 Friday**
- Softball vs. UC Davis. 1:30pm.
 - Baseball vs. Chico State. 2pm.

- 13 Saturday**
- Men's tennis vs. Abilene Christian. 9am.
 - Softball vs. Chico State. 1:30pm.

- 14 Sunday**
- Baseball vs. Sacramento State. 1pm.

- 16 Tuesday**
- Baseball vs. San Jose State. 2:30pm.

- 17 Wednesday**
- *Center for the Study of Intercultural Relations Lecture Series. "Asian-American Women Married to European American Men: Research in Progress," Colleen Fong, ethnic studies.* Noon-1:30pm. Biella Room, Library.
 - *Chemistry Seminar. "Communicating the Beauty of Science—Part 2: The Beauty of Small-Scale (Molecular/Cellular) Structures," Larry Scheve, chemistry department.* Noon. Science N320.

Sun Gallery, University host public radio troubadour and storyteller Larry Groce of "Mountain Stage"

Larry Groce, the host of "Mountain Stage," a live performance music program from Charleston, West Virginia carried on 150 public radio stations, will play at Cal State Hayward on April 18. Tickets for the 7:30 p.m. event are \$10/adults, \$7/CSUH students, and \$3/seniors and children.

The concert, for adults and children alike, is being sponsored by the University and Sun Gallery as part of Imagi-Nation, a seven-day art and literature expo. Imagi-Nation celebrates children and the art and music created for them. It includes concerts, storytelling, art exhibits, and workshops. Groce will work with children from three local schools and perform with them the morning of April 18 at Chabot College.

Arlo, James and Roy

In addition to hosting "Mountain Stage," Groce is a recording artist, story-teller and song writer. He has five gold and three platinum albums he made for Walt Disney Records. He has been called, "...a cross between Arlo Guthrie, James Taylor, and Roy Clark, dripping a sophisticated sort of country humor in and around some intriguing ballads," *The Toronto Globe and Mail*.

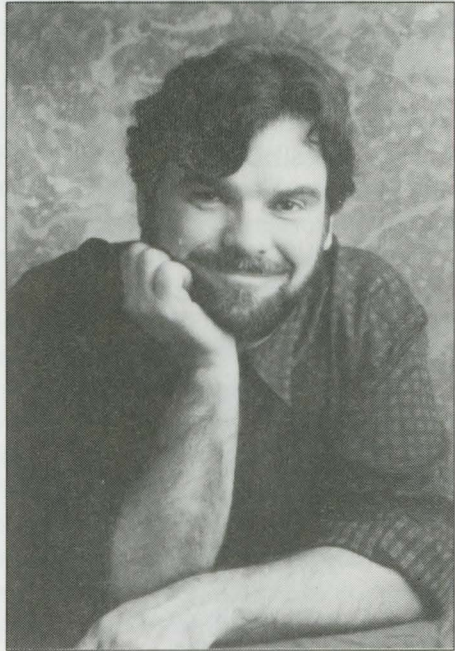
The concert is the first collaboration between the theatre department and Sun Gallery, according to Regina Cate, chair of the department, although other members of the campus community have been active with the gallery.

Jim Nichols of the political science department is on the board of directors. "[CSUH] faculty have always had a connection with the Sun Gallery," he explains. "They were active participants, really prime movers, in the creation of the Sun Gallery. Alan Smith [dean of the School of Arts, Letters and Social Sciences] and Andrew Kennelly [former vice president, Administration] were instrumental in that creation and our faculty has always been represented on the board."

Micro-computer classes for spring quarter

The following classes have been scheduled for spring. They are open to staff and faculty members. Contact Computing Services Information Center, ext. 3596 to sign up, or send an electronic mail message to ~info.

Day	Date	Time	Class	Room
M	4/8	1-3pm	Intro. to IBM PC & DOS	WAB53
TU	4/16	1-3pm	Intro. to IBM PC & DOS	WAB53
M	4/22	1-3pm	Intro. to IBM PC & DOS	WAB53
W	4/24	8:30-11:30am	Intermediate DOS	WAB53B
F	5/3	8:30-11:30am	Hard Disk Management	WAB53B
TU-TH	5/7-9	1:30-4:30pm	Intro. to WordPerfect 5.1	WAB53B
TU-W	5/14-15	1:30-4:30pm	PC-File 5.0	WAB53A
TU	5/14	8:30-11:30am	OA/sys Electronic Mail	WAB53B
M-W	5/20-22	9-Noon	Intro. to WordPerfect 5.1	WAB53B
TU-W	5/21-22	1:30-4:30pm	Intro. to Lotus 1-2-3	WAB53B
TH	5/30	1:30-4:30pm	Lotus 1-2-3 Formulas	WAB53B
M-W	6/3-5	1:30-4:30pm	Intro. to Word Perfect 5.1	WAB53B
W	6/5	1:30-4:30pm	OA/sys File Transfers	WAB53A
M-F	6/10-14	8:30-11:30am	Using RBASE, Version 3.1	WAB53A



He's been on the *Tonight Show*—Singer, storyteller, songwriter, and radio host Larry Groce will perform at University Theatre, April 18 at 7:30 pm.

The Sun Gallery is one of the few "full-service" art centers in southern Alameda County with continuing art exhibits and a substantive art education program for the students of Hayward Unified School District. Students from the campus' certificate program in art museum and gallery studies do a portion of their training there.

Pinocchio, too

The theatre department's production of "Pinocchio" is an affiliated event of Imagi-Nation. Public performances of the play will be April 20 and 21 at noon and 2 p.m. Tickets are \$2.50/adults and \$2/children.

Employment bulletins printed bi-weekly to cut costs

Until further notice, Personnel Services will be printing the "Employment Opportunities" and "Promotional Opportunities" bulletins on a bi-weekly basis. Personnel will monitor and periodically assess whether this cost saving measure should continue.

If you have questions, please contact Personnel Services at ext. 3634.

Items in this section are printed in the order in which they are received in the Office of University Relations and Development. We receive numerous submissions each week and print them as space allows.

Susan Witt (Music) was soprano soloist with the Oakland Chamber Symphony Orchestra in performances of the "Messiah" on December 14 and 16.

Theodore Roszak (History) was the keynote speaker at the Governor's Conference of the Colorado State Library Association held at Vail, October 9. His topic was "Information: The Service, the Science, the Commodity."

Sam Doctors (Management and Finance) has been elected president, State Board of Directors of San Francisco Community Recyclers, the largest community based recycling program in San Francisco.

Bruce A. Glasrud (History) attended the African American History in Texas Conference, which was sponsored by the African American Museum of Dallas, Texas. He spoke on "Black Texan Improvement Efforts, 1890-1930: Migration, Separatism, Nationalism."

Jay L. Tontz (School of Business & Economics) spoke at the Accounting Association and Beta Alpha Psi 12th Annual Banquet, on February 22 on "CSUH Faculty on the Cutting Edge: The Russian Experiment."

John Hammerback (Research & Faculty Affairs) attended the annual convention of the Western States Communication Association in Phoenix, February 16-20. He served as critic/respondent for papers on a panel on "Judicial Confirmation"; chaired the debut award committee for papers of first-time presenters; and was installed as president of the Executives Club, the organization of past and present officers and editors of WSCA.

Frederic Palmer (Music) served on the faculty of the 14th Annual Early Music Workshop held in Malibu, California, February 15-17 and sponsored by the Southern California Recorder Society. At this workshop, his most recent composition, entitled "Malibu Winter" for recorder quintet, was presented.

Smith Center will begin programs this spring

continued from page one

heard Tontz speak often at the Castro Valley Rotary, approached Jack Kilgour, professor of business administration and Rotary member, about contributing to the School of Business and Economics.

Tontz says Smith decided to establish a center rather than construct a building or endow a chair because "He wanted the money to be used, he wanted something to happen. The Smith Center will allow us to do things no other university is doing, particularly in the area of venture capital."

The Smith Center will complement existing programs in the School of Business and Economics such as the Small Business Institute, the Center for Economic Education, and the Center for New Venture Alliance. In announcing the gift, Tontz congratulated the faculty, staff, and students of the School of Business and Economics for developing a reputation for quality which led to the million dollar gift.

"The Smith Center for Enterprise Studies is consistent with our history of involvement in the local business sector," says Tontz.—*Ruth Carlson*

Performance review committees solicit input

Dean, School of Science

University regulations require a review of the performance of each school dean during the fourth year in office. The review committee for the dean of the School of Science invites any comments which may be relevant for the review of Dean Rebman. Input may be a written statement or a written request to appear before the committee and should be sent by April 10 to: Review Committee, Dean, School of Science; Office of the Vice President, Academic Affairs; WA 945. Remarks will be confidential.

Associate Vice President for Academic Programs

The review committee for the associate vice president for Academic Programs, Dr. Leigh Mintz, includes Dorlesa Barmettler-Ewing, educational psychology; Regina Cate, theatre; Bette Felton, nursing; Lindy Li Mark, anthropology; William Nico, mathematics and computer science; and Melissa Rose, presidential appointee. The committee invites written comments or requests for interviews to be sent by April 1 to the chair, Dr. Barmettler-Ewing, via Julie Roberts, Academic Affairs.

Director, IMC

The members of the review committee for Roger Parker, director, IMC are: John Cambus, mass communication; Carol Castagnozzi, library; Lynne Elkin, biological sciences; Beatrice Pressley, educational psychology; Marc Ratner, English; and Shawn Hernandez, Computing Services, chair. At this time, the committee is requesting that anyone having relevant information submit it in writing to any one of the above members by April 5.

Faculty workshops continue

A wide array of opportunities for faculty development is being offered during spring quarter. Workshops and seminars cover these topics:

Data-Sharing. April 12 and 19, 1-5 p.m., North Science 137

Bruce Trumbo, statistics, and Joan Sieber, psychology, funded by a NSF grant on data-sharing, will introduce participants to the skills of data-sharing, organizing collaborative research, obtaining and building on important data-sets, and using data in computer-based teaching, research and methodology.

The Art of Lecturing. April 25, noon-1:30 p.m., Library 2195

Jack Samosky, chair of speech communication and twice recipient of CSUH's "Outstanding Lecture Award," will share ideas and techniques on how to be effective in classroom lectures.

Using Computers to Create Classroom Materials. May 8. 3-5 p.m., location TBA

Roger Parker, head of the Instructional Media Center, will show participants what IMC can do for them and what they can do for themselves to create classroom materials.

Teaching in the Multicultural Classroom. May 22, 3-5 p.m., Library 2195.

Gale Auletta, speech communication, and Terry Jones, chair of sociology, co-directors of the Center for Intercultural Relations, will share ideas, techniques, and materials designed to improve teaching in our multicultural classrooms.

Additional faculty development workshops may be added. For more information, contact the workshop leaders or John Hammerback, 727-2205.

The
View
From
California
State
University
Hayward

University Relations & Development, CSUH, Hayward, CA 94542-3004

Pinocchio
April 20 and 21
Noon & 2 p.m.
University Theatre

