



Homegrown tunes:
Campus concert band performs. **Page 4**



Notching another W:
Women's volleyball beats Seattle University. **Page 6**



Starting off strong:
Women's basketball wins opener. **Page 6**

Nov. 19, 2014

The Runner

California State University, Bakersfield

Vol. 40, No. 9



@csub_runner



therunneronline.com

facebook.com/runnercsb



@runnerphoto

FREE

One copy per person of each edition is free. Additional copies 50 cents each.

CRIME

Safest in the system?

Zero sexual assaults reported in last three years

By Michelle Bean
Senior Reporter

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act requires campus police nationwide to disclose various criminal activity in an annual public report. According to the most recent Clery report published by CSUB Police, no sexual assault has occurred within the last three years.

However, CSUB may not be as safe from predators as this report indicates.

Emily Cole, a sophomore who is on the staff of The Runner, reported being harassed by a fellow student in spring of 2013.

"We went in [to UPD] twice," said Cole. "The first time we were like 'this guy is bothering us,' and we didn't get past the front desk. The second time someone interviewed us and took our statement."

Though campus police were responsive and involved in Cole's case, the incident has not appeared on crime reports because it constitutes harass-

ment rather than outright assault. The Clery act requires campuses to report non-forcible sexual offenses such as statutory rape and incest but allows harassment to fly under the radar, leaving students uninformed about this aspect of sexual crime.

Furthermore, the Clery report is an inaccurate indicator of campus safety because University Police aren't the only entity on campus that deals with cases of sexual assault. CSUB Student Health Services and Counseling Center keep

information confidential, even in cases involving sexual violence.

According to Claudia Catota, Assistant to the President for Equity, Inclusion and Compliance, "Just because [assaults are] not reported doesn't mean they're not happening through confidential services."

With its scope limited to police cases specifically involving assault, the Clery Report may leave students unaware of very real dangers.

"We deserve to know what's going on," said Cole. "It's wor-

rying in the fact that [my case is] not public record at this point."

Besides failing to alert students to harassment cases, CSUB's crime report is also concerning when compared with that of our close neighbors. Examining the Clery reports of CSU Northridge and Fresno State shows a difference between our numbers which is too large to ignore.

Over the past three years, Fresno State reports 13 sexual offense cases while CSU

See **REPORT, Page 3**

WRITING

CSUB hosts acclaimed author

By Jennifer Reynolds
Reporter

The California Writers Series brings California authors to read and discuss their work with students, faculty and members of the local community on the California State University, Bakersfield campus.

On Nov. 12, CWS presented Lucy Corin, an American novelist, short story writer and the University of California, Davis Creative Writing Program Director.

Corin is the winner of the 2012 American Academy of Arts and Letters John Guare Writer's Fund Rome Prize. Her stories have appeared in The "Mid-American Review," "Conjunctions," "Tin House," "Ploughshares," "PEN America," and the "Iowa Review."

She is also anthologized in the 1994 "Iowa Anthology of Innovation Fiction" and both the 1997 and 2003 editions of "New Stories From the South."

Corin read a short story from her most recent book, "100 Apocalypses and Other Apocalypses," called the "Mad Men," which is a coming of age story from a girl's perspective who is trying to cope with the reality of a tough world.

In the story, girls must choose a "mad man" out of an asylum to have for the rest of their lives. The narrator and her parents walk past rows of cages where the mad men wait for an owner.

Her parents read the place cards describing each man's mental illness, which embarrasses the narrator and forces her to question the way society contends with mental illness.

See **AUTHOR, Page 3**

HERITAGE



Photos by Diana Olivares/The Runner
Julian Picasso, CSUB alumni and former member of Delta Zeta Tav performed with using his violin on November 13.

LA GRAN POSADA

Fraternity celebrates Biblical journey with free food, mariachi



Leticia Ramirez, singer and violinist performed at the Posada in the student patio at CSUB on November 13. For more coverage regarding La Gran Posada, turn to page 5.

HISTORY OF FEES

Campus costs rise by more than half over last decade

By Kassie Mullican
Senior Reporter

California State University, Bakersfield students have seen their campus-based fees rise 64 percent over the last 10 years. The biggest increase has occurred in the Instructionally Related Activities and Materials, Services and Facilities categories.

In the 2011/2012 academic year, students saw a 150 percent increase in IRA fees from \$64 to \$160. In the 2013/2014 academic year, CSUB students saw a 375 percent increase in their Materials, Services and Facilities fee from \$12 to \$57 with the enactment of the new fee called the campus programming fee.

CSU students saw a 32 percent

increase in tuition from 2008/2009 to 2009/2010 and a 23 percent increase from 2010/2011 to 2011/2012. In 2012, Governor Jerry Brown ordered a four-year tuition freeze. In response, students saw their campus based fees increase exponentially.

CSUB is three percent higher than the system wide average and ranked the seventh highest in terms of fees out of 23 universities.

The Development of Fees

Fees have always been associated with attending a college or university, but the tuition-based model that defines colleges and universities in California goes back to when Ronald Reagan was elected to office as gover-

nor in 1966.

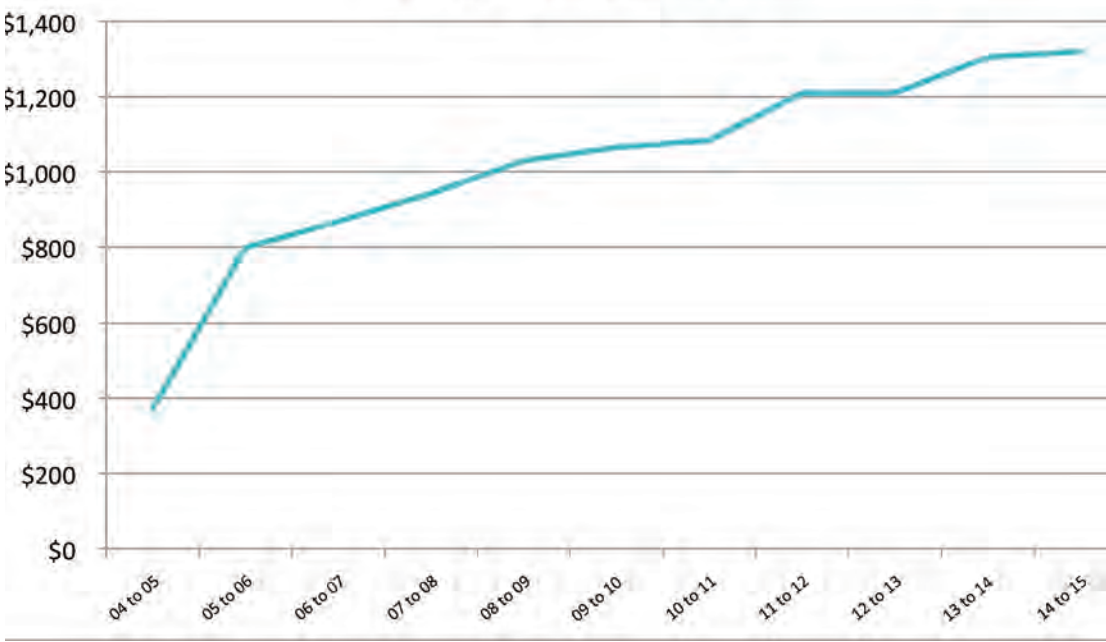
In 1960 the Donahue Act, which was spearheaded by University of California president Clark Kerr and signed into CA law by Governor Pat Brown, was meant to make it possible for CA students to attain a free education.

Journalists Aaron Bady and Mike Konczal claim in their article "From Master Plan to No Plan: The Slow Death of Public Higher Education" Reagan's argument for the importance of a tuition-based education was that "if students had to pay, they'd value their education too much to protest."

Reagan used the series of demonstrations that went from non-violent protests that were involved in the 1964 "Free

See **INCREASE, Page 3**

CSUB Tuition Fees



Marisel Maldonado/The Runner

INSIDE THIS ISSUE

Opinion

The Grand Christmas Throwdown: Pro/Cons on Christmas. **Page 2**

Black Friday editorial: **Page 2**

News

Further coverage on the rising cost of college: **Page 3**

California Writer Series: **Page 3**

Features

How to prep for Black Friday: **Page 4**

City tunes: Western Medicine rocks out in Sandrini's. **Page 5**

Sports

One basket shy: Men's basketball loses by 1 in 4-OT thriller. **Page 6**

Men's soccer takes second place: **Page 6**

Online

We have a new look! Check out our redesigned website, photos and more at:

therunneronline.com

Volume XL, Issue 9
THE RUNNER

The Runner
California State University,
Bakersfield
9001 Stockdale Hwy.
Bakersfield, CA 93311-1099
Telephone 661.654.2165
Fax 661.654.6905
E-mail runner@csub.edu
therunneronline.com

editorialstaff

EDITOR-IN-CHIEF
Athena Skapinakis

MANAGING EDITOR
Alex Ripepi

NEWS EDITOR
Steven Barker

OPINIONS EDITOR
Robin Gracia

FEATURES EDITOR
Shelby Parker

SPORTS EDITOR
Josh Bennett

PHOTO EDITOR
Emily Cole

WEB EDITOR
Kennedy Thomas

COPY CHIEF
Shealtiel Dow

newsroomstaff

ASSISTANT EDITORS
Stephanie Cox, Heather
Hoelscher, Diana Olivares,
Esteban Ramirez, Stephanie
Viloria

REPORTERS AND
PHOTOGRAPHERS
Dylan Knight, Kabria Dodley,
Andrea Pena, Michelle Bean,
Hayden Carter, Jennifer
Reynolds, Kassie Mullican,
Andrea Calderon, Kelsie
Edwards, Marisel Maldonado,
Nathan Sanchez, Bre Williams

businessteam

BUSINESS MANAGER
Silent McCarthy
silentmccarthy@yahoo.com

FINANCE MANAGER
Yaquelin Barrera

MARKETING & SALES
REPRESENTATIVES
Jacob Williams, Hailey
Williams, Maisy-Jane Raper

ADVISER
Jennifer Burger
jburger1@csub.edu

ABOUT
The Runner is a laboratory
newspaper published weekly, in
conjunction with the
Communications Department
at California State University,
Bakersfield. The Runner
believes all advertising to be
correct but cannot guarantee
its accuracy or be responsible
for its outcome.

LETTERS TO THE
EDITOR
Send letters to
runner@csub.edu. All letters
must be signed and verified
and be no more than 300
words in length. Letters may
be edited for clarity and length.

DISCLAIMERS
Views and opinions expressed
in The Runner are not neces-
sarily those of the editors, staff
or the Communications
Department. Each quarter's
student staff determines con-
tent/advertising choices, with
advice from the adviser.
Content creation and selection
are all made by student editors.
The staff of The Runner
reserves the right to refuse or
omit any advertising or materi-
al which advocates illegal activ-
ity, or which many be consid-
ered libelous, irresponsible or
tasteless. The Runner does not
accept tobacco-related adver-
tising.

COPYRIGHT
Copyright belongs to the
Communications Department
at California State University,
Bakersfield.

RUNNER ON THE STREET

By Marisel Maldonado, Senior Photographer

This week, The Runner asked, “What are you doing over winter break?”



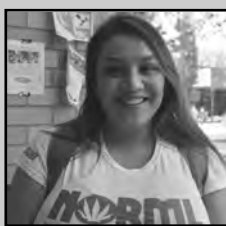
“I plan to go back home to L.A., spend time with my family, and get ready to come back here.”

Ariana Abarca
Human Biology



“Over winter break, I’m going to be studying and getting a tan. And sleeping. A lot.”

Aristotle Galiza
Nursing



“I’m actually going to try to get fit. I’m doing a 5K run this year in January, so I really want to get toned up for that.”

Stephanie Martinez
Communications



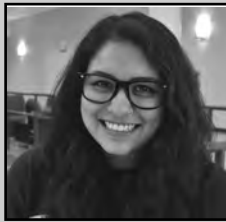
“Over winter break, I am going to be working out, babysitting and traveling.”

Brianna Bravo
Biotechnology



“I am going to be working and traveling to Disneyland and parts of California I’ve never seen.”

Lizeth Elizondo
Human Biology



“I will be working, getting ready to take the GRE so I need to study for that, and hopefully sleeping more than I have been this past quarter.”

Payal Bhavsar
Biology

Season’s Beatings: A Christmas Throwdown

Ho-ho-no: Christmas breeds insanity

By Robin Gracia
Opinions Editor

The weather outside is frightful, due to Bakersfield’s horrible air quality. The fire can’t possibly be delightful, because of Kern County’s “no burn” restrictions. And since we have no place to go find thoughtful, interesting or useful gifts for friends and family, we’re forced to cruise the Internet until our eyes are bloodshot.

The fall quarter is nearly over and Christmas is approaching fast. Stores such as Target and Walmart have been putting ornaments, nutcrackers and trees on sale since Halloween. Keeping in mind that Thanksgiving hasn’t passed yet, the full-throttle push into the lap of Saint Nick bothers me. To me, this cheapens the one holiday where I’m supposed to feel warm and fuzzy with goodwill and love for all mankind.

The only warm and fuzzy feelings I get during the holidays, as an adult, come from a series of small stress-induced strokes.

Now, don’t go thinking I’m the Grinch who goes around saying “Bah, humbug” to all of the people filled with the holiday spirit. I enjoy the glow of houses with lights, decorated trees and giving gifts as much as anyone.

In my family, though, I’m the person to put up the lights and deck the halls. I cannot stress how much this sucks, especially when you’re five feet tall. Have you ever been electrocuted by Christmas lights? I have. It’s like being flipped off by Santa. As in, it’s uncomfortable and you

never forget it.

For me, gift giving is a serious business. I put a lot of thought into presents I buy for people. This can be particularly stressful, because I’m the kind of person that gets more excited about the present than the individual who receives it. We’ve all been there, and don’t pretend it doesn’t cold-cock you right in the jingle bells.

Another huge holiday nightmare is figuring out what present to actually buy.

My family isn’t large, but every year, I’m faced with the same daunting question: What do you get for the people who have everything?

Giving gift cards is unacceptable in the circle I run in – it’s akin to giving someone a jar of farts.

The real cherry on top of the hectic holiday season comes from preparing a dinner for your nearest and dearest. This also includes accommodating all of the latest food-trend followers.

Now, if a guest has a legitimate issue such as lactose intolerance, I am happy to make sure they have plenty of options to choose from.

However, nothing makes me roll my eyes harder than someone asking for gluten-free food who doesn’t suffer from Celiac disease.

Most of these people don’t even know what gluten is. Just eat the roll and shut up.

Oh, and don’t even get

me started on traffic during the holiday season. Unless you’ve evolved into a higher species and grown wings or have access to a teleportation device, stay home. People drive like they’re auditioning for “Fast and Furious”, inspired by “Drive Angry” and “Mad Max.”



Speaking of things I avoid, Christmas music has become the stuff of brain bleeds.

How many ways can classic songs such as “Dashing Through the Snow” and “Santa Baby” be remade?

For people like me who don’t want to hear Mariah Carey shrieking about how all she wants for Christmas is you, the holidays are musical agony.

To escape electrocution and cooking dinner for 12 gluten-free vegans, I am staging a protest.

I’m going to use all the money and energy I’d normally spend preparing for one day in December on a week long vacation to the Bahamas, instead.

Sayonara, suckers. See you all in the New Year.

And we should appreciate every minute of it.

This is one of the few times a year where it’s completely conceivable to go all out and get almost everyone you know meaningful gifts. This is just running on the assumption that making something heartfelt is not an option. Simply thinking of a gift for your closest friends and family is an enjoyable experience, not to mention actually presenting them with said gift. Just don’t be that person who buys gift cards for everybody.

Aside from gifts, there’s the sheer atmosphere of the Christmas season. Downtown gets the holiday treatment with lights on trees down Chester Avenue, multiple shopping centers around town put up decorated

Christmas trees and entire neighborhoods are lit up so bright they could guide ships to port.

Locally, there are many charities that get fired up for Christmas, the most prominent of which is Dustin’s Diner, and on a national scale countless charities donate more during December than any other month.

As far as entertainment is concerned, the quality of music during the holiday season soars in comparison to the pop drivel that we are spoon-fed during the rest of the year.

Having the option to escape from audible assault by the monster known as I-G-G-Y is such a blessing that honestly, I could take the music alone and still be content.

And then there are the movies. Nothing say nostalgia like watching Rudolph and friends make fun of Baby New Year’s giant ears. The Christmas movie genre is one that literally spans every other genre. There are countless cheesy Claymation movies about anything from the little drummer boy to the Winter Warlock, comedies like Christmas Vacation and just about anything else you could want to watch. Sure, they may get tedious after a while, but this isn’t “A Clockwork Orange,” nobody is forcing you to watch them the whole month through.

Everyone has their own traditions for Christmas, so I won’t get too specific

about them, but even if your goofy family does something you think is embarrassing, embrace it just this time. You have the entire rest of the year to rage against the man, so make them feel special; you’ll be glad you did.

As far as Christmas dinners are concerned, I often hear that there’s a lot of stress involved in the preparation of the house, food, etc., but again, any amount of time you get to spend with those closest to you, take advantage of it.

As sad as it may be, there will be a time when the people you’ve had at your table year after year simply won’t be there anymore.

Don’t end up regretting what you could’ve done but did not.

On a lighter note though, the food preparation is one of the most enjoyable times of the year for my family, but we’re Italian so if you’re not one of the people in the kitchen or helping serve the food, you’re missing out.

Be glad that a group of people think you’re such a good cook that they travel en masse to your home once a year to eat you out of house and home.

And face it; if you’re not a good cook, then your guests love you enough to show up anyway.

Now some people would claim that Christmas is lame or that stress ruins the season, but truthfully, this is a time where we need to be grateful for what we have, what we are given and what we can do for those that we love.

Whether it’s making a meal for your family and friends or buying them the perfect present, don’t undervalue the joy that Christmas brings.

Editorial: Skip Black Friday, let people enjoy Thanksgiving

Since the first Thanksgiving in North America over three centuries ago, late November has been the de facto beginning of the holiday season, where, until New Year’s Day, families begin assembling to celebrate each other’s company.

At least, that’s the nostalgic view of the holidays. Now, with the proliferation of Black Friday deals, today’s Thanksgiving is a prelude to a consumerist extravaganza. Persuaded by limited-time discounts and retail opportunities, people now flee their homes shortly after Thanksgiving dinner to wait in line and buy presents for the same family they abandoned moments before.

In response to consumer demand, retail workers are then scheduled to work on Black Friday, thus being compelled to

leave their families and subject themselves to the general impatience and anger of crowds of customers competing to purchase limited goods.

As a result, what was once a revered holiday has become a mass exodus from the home to the marketplace.

We fundamentally oppose this trend.

We believe in a holiday season where people are afforded the time to deepen and enjoy their relationships with their family. For this reason, we want to encourage you to join us in the following: Don’t go shopping on Black Friday.

According to the website blackfridaydeathcount.com – a site whose statistics have been verified by Time Magazine, among other reputable media outlets – seven people have

died from events related to Black Friday, and 90 others have been injured since 2006.

While the number of injuries perhaps seem lower than what one would expect nationwide, what these statistics fail to record is the amplified stress, anxiety and danger that consumers and workers face. Customers have been stabbed, shot and trampled during their shopping sprees – and for what, a television, laptop or gaming system that was already available for purchase?

After 10-and-a-half months of hard work and anticipation for the holiday season, all people deserve the right to enjoy their families.

All people deserve a reprieve from work and an opportunity to cherish their relatives and celebrate the year’s accomplish-

ments.

By rushing to capitalize on limited offers, then, we commercially support the practice of stripping workers from their families to provide customer service.

By leaving our home for commercial products, we send the message that possessions trump healthy familial relations.

By participating in Black

Friday, we allow commercialism to invade our lives.

Let us reclaim the integrity of the holiday season.

Let us enjoy the presence of our family while we have the opportunity.

Let us extend this right to all people.

Forsake from shopping on Black Friday.

macs4less.net



Kurt Finnelly
661-345-2592
kurt@macs4less.net

Hardware Repair/Upgrades/Sales

CAMPUS

CSUB hosts Foster Youth Awareness Walk

Photos by AJ Alvarado/The Runner



A number of youth, students and community members participate in the Foster Youth Awareness Walk held at CSUB on Nov. 14.



A woman holds a sign associated with the event in Alumni Park.

CRIME

Crime disclosure raises questions among students regarding assault reporting

[REPORT, Page 1] Northridge had a total of 21 cases. CSUB reported zero instances of sexual offense.

Far from assuring students of a safer campus, this difference

“The vast majority of assaults go unreported, but I find it impossible that we are a campus without assault.”

Katie Aubin
Senior English Major

between Bakersfield and other CSUs suggests that either UPD has failed to accurately record sexual assault or that victims of assault aren’t reporting to University Police.

Attempts to speak with University Police were denied, making it difficult to determine where the disparity in our numbers originates.

The difference between our reporting rates and that of other CSUs strikes many as suspicious. Katie Aubin, a senior English major, pointed out, “The vast majority of assaults go unreported, but I find it impossible that we are a campus without assault.”

Unreported assaults certain-

ly pose a problem for universities, with the ACLU estimating that 95 percent of rapes on campuses are never reported. But with similar universities averaging four assault cases on their crime reports, some still question the accuracy of CSUB’s numbers.

“As much as unreported crimes are a thing, I still can’t believe there are zero reported cases,” Aubin said.

CSUB students should not be afraid to speak up about sexual assault. Information could go a long way to prepare students and CSUB offers various services to help victims of sexual assault. University Police will investigate each case of sexual

assault, the Health Center offers free testing for sexually transmitted diseases and/or trauma-induced injuries and the counseling center can help victims cope with emotional distress.

Public crime reports such as the Clery report do not include personal information about the victims of any crime, and health and counseling services are always confidential.

Reporting crimes to University Police could help inform the student body of potential threats.

If you know of reported offenses that should be listed in the Clery report, please contact The Runner at runner@csub.edu.

WRITING

Author’s presentation draws good reviews

[AUTHOR, Page] After the reading, Corin took questions from the audience, where she explained her writing process, her use of humor with dark themes and her tendency to write about negative experiences. In the end, the audience was able to buy copies of “100 Apocalypses and Other Apocalypses” and get them signed. She also had apocalypse stamps to give out.

Students among the audience had positive words to say.

Sophomore biochemistry major Yaritza Castro said, “I thought it was very interesting, because of the Madman and she didn’t reveal it to the end.”

Freshman Biology major,

Mauricio Vargas said he empathizes with the stories and really liked them.

English professor Marit MacArthur who helps organize the event, said, “I choose people who represent a range of aesthetic choices that give different ideas of what’s going on in California.”

MacArthur also enjoyed Corin’s reading she said, “It was wonderful and engaging with an interesting psychological and realist approach.”

This event was sponsored by Poets and Writers, Sigma Tau Delta, the English Honor Society, Walter Stiern Library and the Department of English.

FEES

CSUB fees, tuition costs have increased over 50 percent across last decade

[INCREASE, Page 1] Speech Movement” to the radicalized violent and confrontational Vietnam demonstrations as his platform to cut state funding for higher education.

According to Bady and Konczal, California universities and colleges are more expensive than most private universi-

ties by roughly 20 percent.

In 2008, student debt loads averaged \$33,050 at for-profit schools in comparison to \$20,200 for public schools and \$27,650 for private for-profits according to Bady and Konczal.

The Great Recession of 2008, which saw state budgets crumble and debt levels spike, fur-

ther depleted the financial pockets of students.

Higher education was cut even more and students saw an upsurge in tuition and campus based fees.

As the freeze on the four year tuition fee approaches term, the question is how much will tuition increase for the next

generation of students coming into higher education?

“As a parent I am going to be screwed if tuition rises. When my daughter attends college in a few years I will be paying off my own student loans while incurring debt for hers,” says Tracey Van Etten a senior psychology major.


Join Our Team!

Are you a talented **writer, photographer, artist or graphic designer?**

Looking for experience in **business management, marketing or sales?**

Join the staff of **The Runner!**

Sign up for **Comm 214/414** to join.




Learn to teach.

> The Point Loma Nazarene University’s School of Education offers graduate degrees for both K-12 and non-K-12 teaching careers. Prepare with us for a career in teaching as a:

Classroom Teacher Instructional Designer School Site Principal	Professional Developer District Office Administrator Instructor in Business and Non-Profit Organizations	School Counselor Training and Personnel Director College Counselor/Advisor
--	--	--

- Most programs take 12-18 months to complete
- Master’s degrees and/or certifications available
- Face-to-face, hybrid and on-line learning experiences
- Relevant, professional and caring faculty

Contact admissions counselor Amanda Bolton, Mission Valley Campus, at amandabolton@pointloma.edu or Natalie Ramirez, Bakersfield Campus, at natalieramirez@pointloma.edu or program director Conni Campbell at connicampbell@pointloma.edu



Concert Band crescendos with no treble

Bre Williams
Senior Photographer

The rhythms and melodies of the California State University, Bakersfield Concert Band could be heard filling the Doré Theatre on Nov. 14.

The 2014 Concert Band made their fall quarter debut with conductor Dr. Leo Sakomoto as their guiding hand.

The band performed works from six different composers, which included Philip Sparke, Mark Camphouse, Malcolm Arnold, Daniel French, Johan Halvorsen and Boris Kozhenikov.

According to Sakomoto, the band consists of around 10 different instruments including: the clarinet, saxophone and flute.

The Concert Band contains not only students from CSUB, but is also open to the community. Sakomoto said that currently about 50 percent of the Concert Band consists of community members.

The band has rehearsal once a week, which means they had around nine rehearsals to prepare for Friday's concert.

The band played with ease as Sakomoto gave them encouraging nods and smiles.

The set list was lovely and flowed in a captivating way.

Sakomoto said that usually these concerts have a theme, but "the fall quarter doesn't usually have a theme because I use this concert to gauge the skill level of the band for the rest of the year."

Sakomoto is currently the director of instrumental studies at CSUB, but his experience and skill have allowed for many opportunities on an international level.

He received his Doctor of

Musical Arts and Master of Music degrees from University of California, Los Angeles.

Recently his prestige carried him to Finland where he was in the Nordic Wind Band Conducting Competition.

Sakomoto is a busy man as he conducts not only the Concert Band, but also the Symphonic Band, Chamber Orchestra, the Roadrunner Pep Band, the CSUB choir and teaches courses in music education.

The atmosphere was filled with a sense of pride as Dr. Sakomoto and his concert band took a bow.

First time attendee, Bianca Tabera 18-year-old freshman music major and violinist said, "It was nice and I enjoyed experiencing a full band instead of just an orchestra."

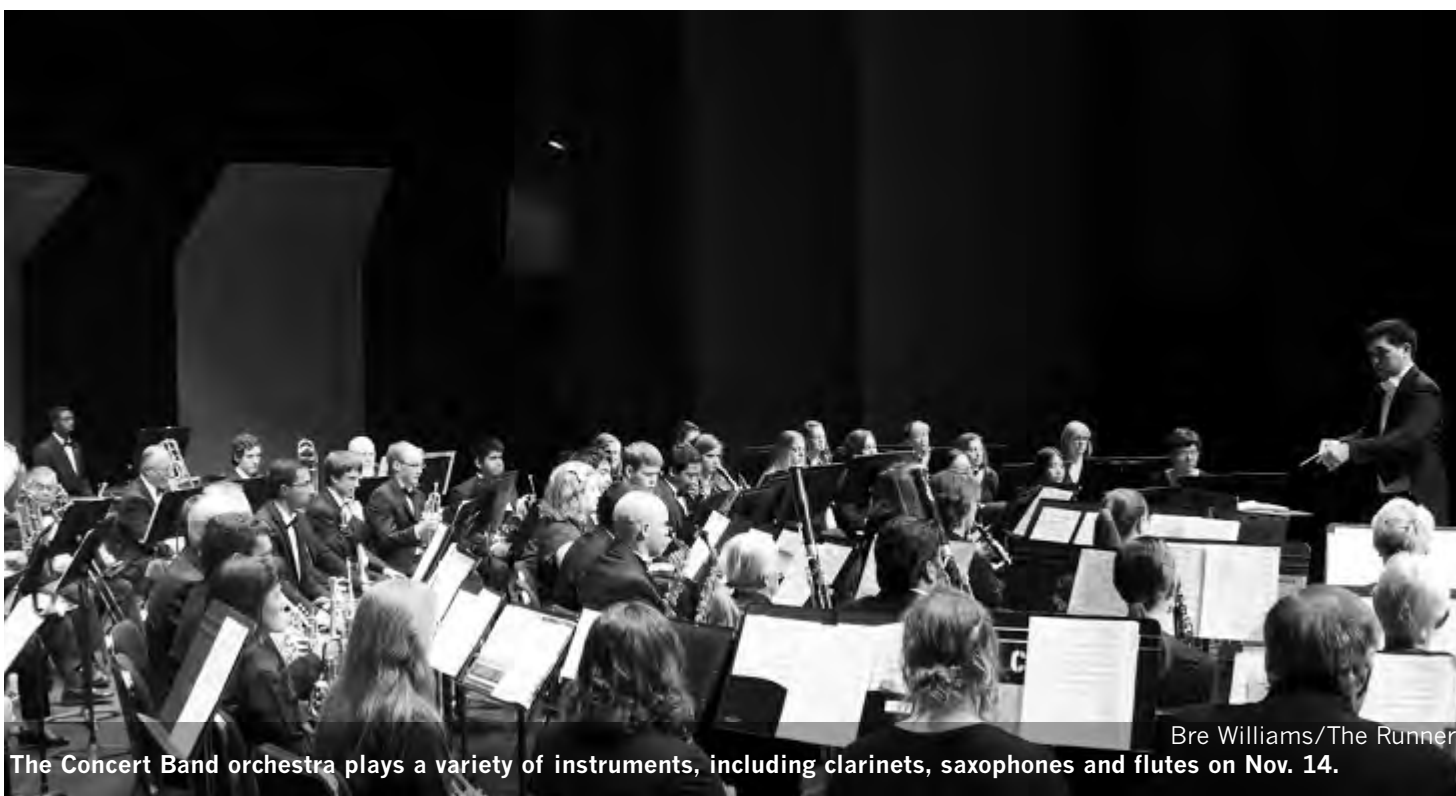
There are many new shows to come from the CSUB Concert Band this school year.

Among these shows is a Christmas concert on Dec. 7, where the band will be accompanied by the Jazz Ensemble.

If you are a musician interested in the Concert Band you can contact Sakomoto.

For more information about the music department, future concerts or involvement opportunities see their website:

Csub.edu/music



The Concert Band orchestra plays a variety of instruments, including clarinets, saxophones and flutes on Nov. 14.



Musicians take their positions for their November performance at California State University, Bakersfield.

How to prepare for Black Friday

By Andrea Peña
Reporter

It is that time of year again; the season of holiday cheer and Black Friday shopping.

Every year millions of people go out the day after thanksgiving to go shopping. If you do not prepare, you will not get the most out of your experience.

Before going out, think about what you are looking for; whether shopping for yourself or someone else, make a list.

"What I like to do is make a new board on Pinterest, specifically for Black Friday, that way I can see exactly what I want and I'll have the board forever and I can refer back to it," said Rebecca Montgomery, 32.

The next step would be to look at the ads.

Most retailers have provided ads for people weeks in advance to let people know where the best deals are. If you do not get the newspaper, you can always go online and search for ads for the store that you might be curious about.

Larger industries such as Walmart, Target, and Best Buy seem to offer the best deals.

However, every year many people wait in line at the mall to see what specials are going to be offered.

These inexperienced Black Friday shoppers are usually disappointed with the lack of certain store involvement.

As many have experienced from standing in lines outside the mall on the bleak Friday morning, most stores have the same sales that they do on every other day of the year. The disappointment lies in the fact that they do not make this clear before their doors open.

The new Tejon outlets will also be having Black Friday sales in which they open at 8 p.m. on Thanksgiving, and they will be open for 28 hours straight.

This month they will also be having holiday giveaways, which consist of four \$1,000 gift cards to the outlets. However, the Tejon outlets' website does not show the type of sales the stores will be having on Black Friday.

According to Robert Celaya, 20, a Brooks Brothers employee, says that contacting the stores and asking what the sales would be the best idea.

"We are all still new here at these outlets, everything is still getting worked on and I'm sure they're doing their best at getting everything up

to date for the customers' best interest," said Celaya.

Jordan Sousa, 24, a former Walmart employee, offers helpful advice for people who enjoy the madness of Black Friday.

"Make sure you're buying the exact model of what you want and for the price you were told, because things get disorganized and put in the wrong spot," said Sousa.

For some people, Black Friday is not worth the lack of sleep or standing in long lines for hours on end, but they do not want to miss out on these deals.

For those who want those extra few winks, you can still participate in Black Friday from the convenience of your own home.

"I am a cyber-Monday guy, but I also do Black Friday; however it's on the internet. I research before I shop. I once put my email in to receive Black Friday ads and actually they sent me all the ads a month in advance and I just skim through them to find what I'm looking for," said Bull Barron.

However, if you do want the magical experiences of Black Friday, while fighting others for the perfect item, make sure you research the stores that are actually having bargain sales.

It would be a shame to get to a store that has the item you are looking for, but is marked at full price. I am sure if you researched, you would have been able to find a better deal somewhere else.

"I heard on the news that the best deals are not on Black Friday, that the best deals are actually Sunday, Monday and Tuesday before Black Friday. But for tips of advice for Black Friday, I recommend that you wear your tennis shoes and a sweatshirt," said Rocio Sanchez.

This year's best deal is a 50-inch screen TV for \$200 at Best Buy.

It was even reported that two women have been standing in line for this awesome deal since the beginning of November.

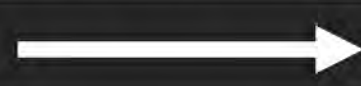
If you do not research the best deals and spontaneously go from store to store, you might be setting yourself up for disaster. It is likely that you will get distracted with all the other specials and in the end spend more money than you were hoping to.

It is crucial to prepare and research ahead of time before entering any store on Black Friday to make the most of your time and money.

Happy shopping everyone!

SAVE THE DATE!

KEEP UP TO DATE WITH ALL CAMPUS PROGRAMMING EVENTS!



UP NEXT



'JAKE & AMIR PRESENT' COMEDY SHOW

From the 'Jake and Amir' YouTube web series and MTV's College Humor feat. comedians Yassir Lester and Brady Matthews! Tickets are **FREE** for CSUB students! Pick up tickets at The Student Union Mon—Wed (Nov. 17—19) from 10 a.m. to 3 p.m.

WHEN: Nov. 19

WHERE: Dore Theatre

TIME: 6 p.m. - 8 p.m.

STUDY STRONG: FINALS WEEK!

Free tacos, massages, school supplies, oh my! Check out CSUB Campus Programming online for our list of finals week happenings! **Study strong, Runners!**

WHEN: Nov. 19 - 26






Join Our Team!

Are you a talented **writer, photographer, artist or graphic designer?** Looking for experience in **business management, marketing or sales?** Join the staff of **The Runner!** Sign up for **Comm 214/414** to join.



(661) 654-3091
campusprog@csub.edu

KEEP UP TO DATE! →   
CSUB Campus Programming

“Western Medicine” performs at Sandrini’s

By Dylan Knight
Reporter

Genuinely good music can be hard to find, especially live. Local band, Western Medicine, combines modern alternative with classic rock and blues to create a one-of-a-kind, crisp sound likely to please any music enthusiast.

The trio consists of Grant Burich, 22, on a Maple Gretsch Catalina drum kit, K. Scott Bjork, 22, on a Gibson Thunderbird bass and Emile Antonell, 23, on a Fender Deluxe Players Stratocaster, Epiphone ES-335 hollow body and lead vocals. The group’s musical skills, contagious energy and stage presence make for a memorable and overall entertaining experience.

“[The songs] are all about sex and heartbreak,” said Antonell jokingly. Though they aren’t all focused on human desires, every song did provide a melodic rhythm and sound that resonated in the soul upon hearing, whether it’s sadness, anger, even just sex or lack thereof.

Western Medicine’s music can be best described as alternative blues, however it is impossible to place it in a specific genre due to the members’ vast amount of musical interests and influences. “Stuck in Your Eyes” and “Nothing” were absolute crowd pleasures guaranteed to make you

feel in love and then desperately heart broken. “I was raised on blues,” said Antonell. He also mentioned classic bands like Led Zeppelin. Some of their inspiration comes from artists such as John Mayer, The Black Keys, Ray Charles and Kings of Leon. Bjork credited Jeff Tweedy and Wilco, alternative rock with a dash of indie and



Dylan Knight/The Runner
Grabt Burich, 22, performs at Sandini’s with “Western Medicine”

Carol Kaye, known for her talent in bass guitar, as well as Paul McCartney as being his main influences. Burich gives credit to classic rock as well as punk and bay area rap for his inspiration. “Jonny Lang is a massive influence for

me,” said Antonell. “Without Jonny Lang, I would not be able to sing at all.” Lang is known for his exceptional vocals that blend the sounds of blues and rock. Though the group may all be Bakersfield locals, they seem to have fallen together over the few years by pure chance and luck. “Emile and I both worked for Clear Channel Radio and we clicked right off the bat,” said Burich. Antonell mentioned that the two played together as a duo, “White Stripes style,” for a long while before gaining a permanent bass player who just played his first show with the group. “We mesh together very well,” said Burich. “The band chemistry is astonishing.” Antonell described the writing of their songs as a “Kings of Leon method,” where one member comes up with a basic idea and they together work off of it to create a completed piece where each member is able to express themselves musically. “A lot of the music comes from me,” said Antonell. “I’ll come up with it at home with the basic melody or an idea for the lyrics and I’ll record it on an iPhone and send it to both of them.” Although a career in music is the ultimate goal for Western Medicine, the group agrees that they’re not ready to quit their day jobs quite yet.

Delta Zeta Tau fraternity hosts annual Posada

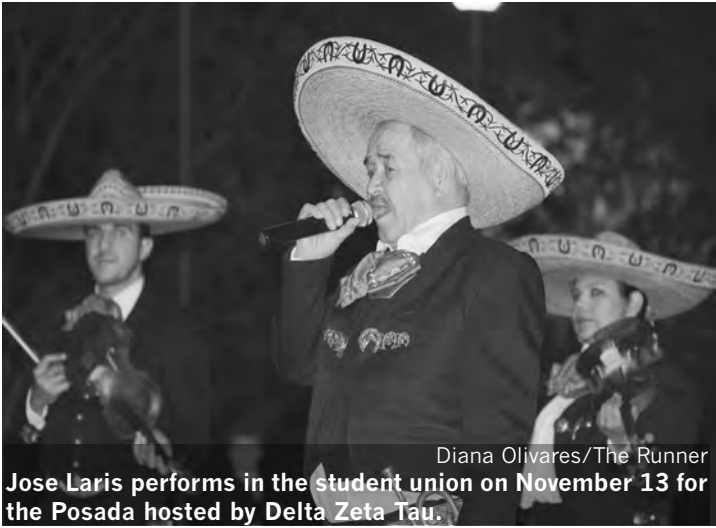
By Stephanie Vilorio
Reporter

On Thurs., Nov. 13, fraternity Delta Zeta Tou held an event surrounding the Latino tradition of Las Posadas, the remembrance of Christianity’s Mary and Joseph’s journey through Bethlehem to find a place to rest before Jesus’ birth, in front of the Student Union in California State University, Bakersfield.

Las Posadas is based on the tale of Mary and Joseph’s search for shelter in Bethlehem, which eventually leads to Jesus’ birth. The tradition originated in Spain and is widely practiced in several South American countries today. Festivities include a journey in which a procession of people march throughout the town. The procession stops at each home and prays at each nativity scene. In some cases, actual people may play as the characters in the tale, such as Mary, Joseph, and even the donkey Mary rides on through Bethlehem.

Several tables and chairs decorated Runner Park (the grass area in front of the student union?) to seat the numerous

guests attending the event. Free food was served, consisting of shredded meat, rice, beans, and salad. The event commenced with an introductory speech from Delta Zeta Tou’s president, Ricardo Ore, introducing the tradition of Las Posadas. “I wanted to host an event that would show Latin roots,” Ore said. He stressed that not many people attended campus events because students mainly commute. Ore wanted to provide students more student life for those who want to get more involved in on-campus events. The event heated up during the performance of a mariachi band in which they played well-known Latino songs, such as the Macarena. They took requests from the audience as well. Following the performance, a collection of actors performed a skit that they prepared. The story portrayed the battle between good and evil. A group of friends are out on the town to have fun when they begin encountering demons and an angel, attempting to convince them to join a particular side.



Diana Olivares/The Runner
Jose Laris performs in the student union on November 13 for the Posada hosted by Delta Zeta Tau.

“It’s nice to hear the mariachi because you don’t hear it everyday,” said Jessenia Hinojosa, 23 year-old liberal studies major. She was wondering what the commotion was about after hearing the mariachi on her way to the library. Jose Lopez, 21 year-old communications major, also joined the festivities without knowing about it beforehand. Lopez heard the mariachi as well and enjoyed the familiarity of the songs. Before the skit could conclude however, the sprinklers interrupted the suspenseful story.

The water shot out at several of the guests, soaking them with freezing water in the already cold night air. Guests fled the scene until they stood at a safe distance away from the spray of water. Ore apologized for the technical difficulties and invited the guests to make their way inside the Student Union to finish the event. The festivities ended abruptly, but there is no doubt that the night provided much joy as well as entertainment to each guest. Everyone was able to learn and share in the long-time Latino tradition of Las Posadas.

Fox Theater hosts film fest

By Heather Hoelscher
Assistant Features Editor

The Fox Theater presented the second annual Outside the Box Film Festival, Friday Nov. 7 - Sunday Nov. 9, showcasing 50 films. Rob Meszaros, a film festival committee member and festival publicist, said “The festival got started last year in collaboration with The Fox Theater Foundation and Inclusion films, a workshop for young adults with developmental disabilities. Inclusion Films was founded by Joey Travolta.” Rick Davis, past president of the Fox Foundation board and retired Kern County Film Commissioner, and Joey Travolta, a former special education teacher, came up with the idea to start the festival. “There are thousands of film festivals all over the world. The things that sets ours apart is that it is only one of two in the country that has a focus on films made by or about people with special needs,” said Meszaros. Michael Fagans, a photographer, filmmakers and storyteller, showcased his project, “Dost” at the Outside the Box Film Festival this Sunday. “‘Dost’ to us is really nice multi-use because there is a friendship between the two soldiers and then there is the Afghani man, who is not named in the script on purpose, and

him saying ‘I am a friend not a foe.’ So we try to be as layered as we can without beating you over the head,” said Fagans. “It is about two American soldiers who get “lost” in Afghanistan. The questions that arise are: ‘why did we get lost; how did we get lost in this country; how did we get lost from our units?’ “I’m a photographer, photo journalist and filmmaker so I want to have different layers to this thing. So when I say lost I am not just saying ‘they took a wrong turn.’ No, they got ‘Lost!’” he said. Getting people to think is one thing that inspires him and his film making. The process of getting your film in a festival is to submit your work online. “We put a call out to the film-making community in the spring through a service called withoutabox.com. This is the premier location where filmmakers go to submit their films to film festivals. The top 50 were selected as ‘official selections.’ These are the movies that were also played during the festival for people to come and enjoy,” Meszaros said. According to Meszaros the film festival is getting great momentum and he feels that this will be an ongoing event in the future. To aspiring filmmakers out there, he says to “Follow your dreams and never give up.”

Now Hiring

Kern County Autism Center,
a local facility
for developmentally
disabled adults
is looking for energetic,
passionate, and hard working
people to assist
our clients on a daily basis.

If you are majoring in
child development, psychology,
or just looking for a job to help
get you through school with flexible
and consistent hours,
contact Christine Williams at
661-854-4543
or look us up on facebook at:
facebook.com/kerncountyautismcenter



Kern County Autism Center
14150 Sunset Blvd
Arvin, CA 93203

What’s Happening
On Campus

Wednesday, Nov 19

CSUB Comedy Show – Free tickets w/student ID at The Doré Theatre 6 p.m.-8 p.m.
Walter Stiern Library Hours – 8 a.m.-1 a.m.

Thursday, Nov. 20

Women’s Volleyball vs. Texas-Pan American – WAC Tournament, Icardo Center 5 p.m.
Walter Stiern Library Hours – 8 a.m.-1 a.m.

Friday, Nov. 21

Woman’s Volleyball WAC Tournament – Icardo Center All Day
Walter Stiern Library Hours – 8 a.m.-5 p.m.

Saturday, Nov. 22

Woman’s Volleyball WAC Tournament – Icardo Center All Day
Men’s Wrestling vs. Northern Colorado – Bakersfield High School 5 p.m.
Walter Stiern Library Hours – 9 a.m.-5 p.m.

Sunday, Nov. 23

Men’s Basketball vs. Delaware – Icardo Center 7 p.m.
Walter Stiern Library Hours – 11 a.m.-1 a.m.

Monday, Nov. 24

Campus Clean-up Day – Starts at Runner Park Noon–1 p.m.
Walter Stiern Library Hours – 8 a.m.-1 a.m.

Monday, Nov. 24 – Wednesday, Nov. 26
Study Strong Week with Activities/Events

Tuesday, Nov. 25

Walter Stiern Library Hours – 8 a.m.-1 a.m.

Wednesday, Nov. 26

Women’s Basketball vs Fresno Pacific – Icardo Center 7 p.m.
Walter Stiern Library Hours – 8 a.m.-5 p.m.

Sunday, Nov. 30

Women’s Basketball vs Fresno State – Icardo Center Noon
Men’s Basketball vs. South Dakota – Icardo Center 4 p.m.

Tuesday, Dec. 2

Men’s Basketball vs UC Riverside - Icardo Center 7 p.m.

Wednesday, Dec. 3

Women’s Basketball vs UC Irvine - Icardo Center 7 p.m

Calendar sponsored by CSUB Office of Student Affairs, School of Arts and Humanities, and Walter Stiern Library.

If you would like your event to appear in this calendar, contact runner@csub.edu.

CSUB MBA

Developing Innovative Business Leaders

A worldwide accredited
program is on YOUR campus

Only 5% of business programs worldwide
are
AACSB-accredited



Enroll Now for Fall Admission

MBA Office: (661) 654 - 2780
E-mail: mba@csub.edu
Website: www.csub.edu/mba

CSUB rolls in season opener



CSUB junior guard Alyssa Shannon dribbles the ball on a fastbreak past the Air Force defense on Nov. 14 at the Icardo Center. The 'Runners beat the Falcons 96-56.

Kabria Dodley/The Runner

By Hayden Carter
Reporter

In its season opener, the California State University, Bakersfield women’s basketball team defeated Air Force 96-56 on Nov. 14 at the Icardo Center. After being picked as the pre-season favorites to win the Western Athletic Conference, the ‘Runners (1-0) cruised past the Falcons (0-1) in front of a crowd of more than 500 people. “The girls played hard,” said CSUB head coach Greg McCall. “They did a lot of great things out there today. We shot the ball well, and we executed pretty well on offense. I’m very proud to get this first win.” Redshirt-senior guard Tyonna Outland scored a game-high 28

points and also recorded six assists and four steals. “I think it was a great start,” said Outland. “We saw things we have to fix in practice, but, overall, I think our chemistry is there and people know their roles. So, I think we’re in a good place.” Senior guard Brooklyn Hinkens scored a career-high 21 points, shooting 5-8 from the three-point line and 7-10 overall. “Coach McCall and I have talked a lot about what my role on this team is and [my role] is to shoot,” said Hinkens. “So,

when I’m out there and I’m open, I’m going to shoot.” The ‘Runners took a 15-point lead into halftime and never looked back once the second half started. The CSUB bench scored a combined 34 points, with junior forward Batabe Zempare and red-shirt-sophomore forward Erika Williams both scoring 10 points each. “[Our bench] is definitely a lot deeper,” said McCall. “Our bench did a really good job. I’m really confident in our bench just as much as I am with our starters. If we switched roles and our starters were coming

off the bench, I think we’d get the same results.” CSUB also distributed the ball well throughout the game, with junior guard Alyssa Shannon tallying a game-high eight assists. After beating an Air Force team that went 1-28 last year, the ‘Runners will travel to Arizona next week to face the University of Arizona and Arizona State University. “It’s going to be a challenge,” said McCall. “We’re looking forward to going out there and playing against two Pacific-12 opponents.” The ‘Runners will then return home to face Fresno Pacific University on Nov. 26 at 7 p.m. and Fresno State on Nov. 30 at 12 p.m. at the Icardo Center.

Men’s soccer loses in PKs in WAC finals

By Esteban Ramirez
Assistant Sports Editor

It was a wild ride in the Western Athletic Conference Tournament for the California State University, Bakersfield men’s soccer team. After clinching a WAC tournament berth on the final game of the regular season, the sixth-seeded ‘Runners made it all the way to the finals of the WAC Tournament, but fell in dramatic fashion to top-seeded University of Nevada-Las Vegas as they lost in a penalty kick shootout, 4-2 on Nov. 16 at Seattle, Wash.

CSUB (10-7-5) came away with a semifinals victory in a penalty kick shootout, but the ‘Runners found themselves in a deficit against UNLV (15-4-3) for the first time in the tournament. A goal in the 16th minute by UNLV’s redshirt-junior forward Corey Ackley gave the Rebels a first-half lead, but CSUB redshirt-freshman forward Julian Zamora, who was named WAC Freshman of the Year, tied the game with a goal in the 71st minute and sent the game into overtime. In overtime, neither team was able to score, so a penalty kick shootout was needed to decide the winner. All of UNLV’s shooters scored on their penalty attempts, but two of the ‘Runners’ shot attempts were blocked by Rebels redshirt-senior goalkeeper Ryan Harding.

The two CSUB players that scored were redshirt-senior midfielder Joe Masumiya and junior midfielder Mario Iniguez. “We came a long way as a program this week,” said CSUB Head Coach Richie Grant to gorunners.com. On Nov. 14, CSUB faced off against No. 2 seed Seattle University (11-5-3) in the semifinals. They tied against SU 0-0 on the final game of the regular season, which clinched the WAC Tournament berth for the ‘Runners. CSUB took an early lead when redshirt-junior midfielder Anthony Perez scored in the 23rd minute, but SU was able to tie it up in the 58th minute with a goal from sophomore defender Kyle Bjornethun. The game went into overtime, but neither team was able to score, so the game would be decided in a penalty kick shootout. It took until the fifth round to decide a winner. With the shootout at 3-3, red-shirt-junior goalkeeper Anthony Perez stopped the Redhawks’ attempt and set the stage for freshman midfielder Edan Mendoza to win the shootout for CSUB, 4-3. On Nov. 13, CSUB faced off against third-seeded Utah Valley University (9-7-2), who beat CSUB at home 3-1 last Sunday, in the first round of the tournament, and the ‘Runners were able to beat the Wolverines 1-0. The CSUB goal came from Zamora in the 12th minute.

’Runners volleyball clinches third seed in WAC tourney

By Esteban Ramirez
Assistant Sports Editor

With the third seed of the Western Athletic Conference tournament on the line, the California State University, Bakersfield volleyball team concluded the regular season with a sweep of Seattle University (25-23, 25-22, 25-21) on Nov. 15 at the Icardo Center. CSUB (13-14, 9-5 WAC) was able to outlast SU (12-15, 8-6 WAC) in three close sets thanks in part to the efficiency of its offense, which ended with a hitting percentage of .302. “This match was very important because this match determined if we would take third or fourth in the conference,” red-shirt-senior libero Mariah Alvidrez said. “We all knew that going in, so we just fought for it. “We all knew we were going to be emotional (because it was senior night), so we really had to focus in and just kind of put that aside and play for each other. Instead of just thinking of it being our last game, we just let it out on the court.” Junior setter Luiza Martins added that the team has started

peaking at the right time. “I think we are getting better everyday,” said Martins. “Since Thursday, we have been playing awesome. “We lost the first set, but then we came back. I think we are finally getting together and playing as a team. This is the moment you want to start peaking.” On its final home game of the season, CSUB honored its four seniors – Alvidrez, senior outside hitter Danika Youngblood, senior libero Eryn Riley and senior middle blocker Molly O’Hagan – to start off the game. Despite sweeping the Redhawks, each set was close for the ‘Runners and they struggled to pull away in any of the three sets as there were 17 ties and seven lead changes.

The ‘Runners had 19 errors in the match, which helped the Redhawks stay in the match. But CSUB cleaned up its play later in sets, while SU made crucial late errors. With the first set tied 23-23, CSUB was able to take it because of two consecutive errors by SU. On the second set, the ‘Runners and the Redhawks were tied 18-18, but CSUB was

able to outscore SU 7-4 to win the set. In the finale, though it was still a close set, the ‘Runners were in control for most of the set as they were never down. CSUB director of volleyball Giovana Melo said they are ready for the start of the WAC tournament, which CSUB will host and will begin on Nov. 20. “We are really excited about it; we worked hard and I think we are peaking at the right time,” said Melo. “It was one of our goals, and we accomplished it. Now we got to focus on the next game. “I think we have a good chance, and all we have to do is play like we have been playing the last two games. We are going to battle for it for sure.” Martins had a game-high 44 assists and added four digs. Junior outside hitter Kelsee Sawyer had 14 kills, Youngblood had 13 kills and O’Hagan had 12 kills. Alvidrez led the defense with 23 digs. On Nov. 13, CSUB came from behind to beat Utah Valley University (30-32, 25-18, 25-14, 25-20) behind 19 kills from O’Hagan. Martins also had a big day with 52 assists and 10 digs. The ‘Runners will play against sixth seed University of Texas-Pan American in the WAC tournament on Nov. 20 at the Icardo Center.

Instructions for Runner Basketball Fans

Player Intros (visitors)

Player #1: Runner Newspapers (Papers will be provided)

Player #2: "Who cares" (Everyone yells)

Player #3: "Big Deal" (Everyone yells)

Player #4: "So what" (Everyone yells)

Player #5: "Who's That" (Everyone yells)

Player Intros (CSUB)

Player #1: Three quick claps in unison (Everyone)

Player #2: Three quick claps in unison (Everyone)

Player #3: Three quick claps in unison (Everyone)

Player #4: Three quick claps in unison (Everyone)

Player #5: Three quick claps in unison (Everyone)

Free Throws (CSUB)

Yell out "RUNNERS UP" before the first shot and hold up the bird signal with both hands (Everyone)

Make Shot: 3 quick claps and yell "Runners" (If a two shot foul then place arms up for second shot)

Missed Shot: Bring arms down (if a two shot foul then place arms up for second shot)

3 pointers (CSUB)

Soon as shot goes up hold three fingers in the air. (Everyone)

Shot Made: Yell "Three Pointer!!" (Everyone yells)

Shot Missed: Nothing, bring arm down (Everyone)

Air Ball (visitors)

Chant "Air Ball, Air Ball". Every time that person touches the ball until he/she makes another shot. (Everyone yells)

Free throws (visitors)

Option #1: Random Noise (yelling, weird noises, etc.)

Option #2: Student led song or chant. Example: "It's a small world" or "I'm a little tea pot"

Foul Out (visitors)

Chant "Left, Right" in unison with his/her steps and "SIT DOWN" when the person sits on the bench. (Everyone)

#ALLRUNNERS™

'Runner Roundup

Men's Basketball

	High Point	100
	4 OT/F	
	CSUB	99

Men's Basketball

	Hawaii	72
	CSUB	65