

The certificate is jointly offered by the Department of Political Science and the Department of Criminology. Refer to the department pages for contact information.

Note: Students must achieve a minimum GPA of 2.5 in all certificate courses.

Certificate in Logistics and Supply Chain Strategies

Requirement for Certificate Programs

Before entering a program, students will need to demonstrate that they have foundation knowledge of business practices and possess good writing skills. Prior approval of the certificate program coordinator or the department chair is required. Students need to meet one of the following criteria:

1. be currently admitted to California State University, Fresno, or
2. have a bachelor's degree in any field from an accredited institution, or
3. have an associate of arts from a two-year accredited college and a minimum of two years of business experience.

Note : a grade of C or better in each course is required.

Certificate in Logistics and Supply Chain Strategies

Take the following courses: MKTG 100S, 114, 115, 126 and 195

Total (19 units)

Certificate in Marketing

Requirement for Certificate Programs

Before entering a program, students will need to demonstrate that they have foundation knowledge of business practices and possess good writing skills. Prior approval of the certificate program coordinator or the department chair is required. Students need to meet one of the following criteria:

1. be currently admitted to California State University, Fresno, or
2. have a bachelor's degree in any field from an accredited institution, or
3. have an associate of arts from a two-year accredited college and a minimum of two years of business experience.

Note : a grade of C or better in each course is required.

Certificate in Marketing

Take the following courses: MKTG 100S, 160 (8 units)

Select 7-8 units from the following: MKTG 101, 110, 114, 130, 132, 134, 140, 144, 150, 153, 188, or approved 189T (7-8 units)

Total (15-16 units)

Certificate in Mass Communication and Journalism

Requirement for Certificate Programs