

In the tragic Cal Poly crash at Bishop on October 27, 1960, 17 students were killed and 13 badly injured.

Of the 17 killed, nine were married and left seven children fatherless. Of the 13 injured, three were married and have three children who will be supported inadequately unless assistance is given.

November 17, 1960

The Cal Poly players did not come from wealthy families. The college has been known as a "poor boy's school" because they, a large number of the 4,000 students each work full time or a large part of their time for support while attending college. Only one of the squad had a family and was married.

Mr. Robert Hope
10346 Moorpark
North Hollywood
California

The nine who were married and had children all had been with women who were almost entirely from their class. Some of the women had a long time. The children are left in difficult financial conditions.

Dear Mr. Hope:

The group of nine who were married and had children are now in difficult financial conditions.

Rufus Blair was talking to Tony McLean in San Luis Obispo yesterday about the Cal Poly Memorial Benefit show planned to be held at the new 5,000-seat gymnasium preferably on December 9.

All Tony has been a contact man between the Cal Poly Alumni Association and your office.

Rufus Blair indicated that before you might be interested in starring on this show which Ed Sullivan has promised to M.C. you might want to know why a benefit is necessary. The answers on the need of these survivors and dependents of the Cal Poly air tragedy are included in explanatory attachments. We assure you there is a most urgent need to aid these student families and little children who are now fatherless and without incomes and future educational opportunities.

Bob Neal of the Alumni Association will be representing the group in organizing the show and will contact you. The college is cooperating with the alumni and greatly appreciates your interest in this matter.

Sincerely,

Vincent Gates
Public Relations Director