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DEMOCRATIC
STATE CENTRAL
COMMITTEE
of
CALIFORNIA

MEMORANDUM

DATE: December 29, 1967
TO: DEMOCRATIC CLUB PRESIDENTS
FROM: CHARLES WARREN, State Chairman

You have heard before now that the Democratic State Central Committee will sponsor a two day Campaign Conference in Fresno on January 13th and 14th, 1968.

As you know, the State Committee does not ordinarily stage this kind of mid-winter meeting---but as you also know, this is not an ordinary election year.

The wake of the 1966 defeat, coupled with the sharp divisions that have developed within the party since that time, make the situation of our party as we face this coming election serious indeed.

The Conference in Fresno is designed to be a rallying place for all Democrats whose concern is with pulling the party together and working constructively in the coming campaign.

For the last dozen years, the Democratic party has looked to the Democratic clubs for leadership as well as manpower in carrying out the most vital election tasks. This year is no exception.

I consider it crucially important for your club to be represented in Fresno on January 13th and 14th. I sincerely hope that you and other key leaders in your club will plan to join us.