

JOURNALISM DEPARTMENT

FACULTY

Arthur H. Margosian, *Acting Department Chairman*

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The program leading to a bachelor of arts degree in journalism prepares students for communications and editorial employment with newspapers, magazines, radio and television stations, and for related types of work in public relations, industrial journalism, technical journalism, general publishing, advertising, and teaching. A broad general education is required in addition to special study in journalism. Majors are advised to take electives in various areas and keep journalism units near the minimum required for a major. An interdisciplinary graduate program for the master of arts degree in Mass Communication is jointly offered by the journalism and radio-television faculties. See *School of Graduate Studies and Graduate Bulletin*.

The news-editorial sequence is accredited by the American Council on Education for Journalism. The department is a member of the American Association of Schools and Departments of Journalism and the American Society of Journalism School Administrators.

JOURNALISM MAJOR

In preparation for the field of journalistic communication, students may follow a program in one of several sequences. The department offers study in news-editorial, advertising, public relations, radio-television news communication, and photocommunication. All of the sequences are related by fundamental skills, and each major requires a basic core program. The sequences, however, vary in their individual requirements, and students who wish to specialize in these areas must complete those courses listed under the specified headings.

The journalism major consists of 36 units, 24 of which must be in upper division courses. In addition to the specific journalism courses, each sequence has requirements which must be courses other than those in general education. All sequences also require passing a basic editing qualification test or successful completion of Journalism 5.

REQUIRED CORE PROGRAM

	<i>Units</i>
Jour 1, 8, 114	9

News-Editorial

Jour 100, 110, 181, 184, 188	15
Additional journalism courses approved by department	12

27

Additional Requirements (not used for general education; excluding journalism): Ind A 61, 12 units approved by department.

Advertising

Jour 113, 145, 146 (2 semesters), 155, 175	18
Additional journalism courses approved by department	9

27

Additional Requirements (not used for general education; excluding journalism): Ind A 61, 6 units in sociology and psychology, 6 units in approved subject field.

Public Relations

Jour 100, 113, 145, 173	12
Additional journalism courses approved by department	15

27

Additional Requirements (not used for general education; excluding journalism): Ind A 61, 12 units approved by department, including 6 units in a specific area.