

El Excéntrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



Año 15, Numero 22

September 5, 1965

San Jose 10, California



Highlites of San Felipe's Formal



GOOD SAMARITAN HOSPITAL OF SANTA CLARA VALLEY

Two representatives of the Mexican-American community will have executive positions when The Good Samaritan Hospital of Santa Clara Valley opens this weekend.

Mrs. Corra Duarte of 321 Williamsburg Drive, San Jose, has been named chief PBX operator.

Jesus Ambriz, who will be coming here from Fresno, is the chief technician in the radiology department.

Mrs. Duarte has been an operator at O'Connor Hospital and Cal Pack. In addition, she has been a long distance operator in Mexico.

Mr. Ambriz attended high school in Hanford and went on to College of Sequoias in Visalia. He has been at Fresno Community Hospital since 1961, and he took his radiologic technologist training there. He is a member of the American Registry of Radiologic Technologists, as well as the California organization. At The Good Samaritan Hospital, he will work with Donald W. S. Stiff, M. D.



Location of the new hospital is 15825 Samaritan Drive, near the intersection of South Bascom and National Avenues, between San Jose and Los Gatos. The hospital is now 8 stories with a 225-bed capacity but can be expanded to 450-bed capacity.

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A Voice

MARIA
REYES

THE SEARCH FOR LOVE

Love is not what a naive, romantic girl imagines it to be. She wants perfection in the man she will love. Yes, he must also fight, but he must fight injustice, and not merely behave like a boor. His ideals, his reasons for such a fight must be pure. Even his manners come under her scrutiny; he must behave like a true gentleman. But what does she do if she meets such a rarity? She is bored with him. Why? Because he wears glasses and has pimples.

From her adoration for the ideal man she then is ready to meet his complete opposite. He is the man without scruples; the man who is ever ready to find faults with society, with mankind, and yes even with her. His cynicism may lead her to despondency, but she has within her the antidote for such cynicism. This antidote is a dose of cynicism she acquired in her first disillusionment.

So she meets this man, but remains unconvinced, so I hope. Next she is ready to meet a man and not an idea. A man who has respect for some of the institutions in society, because he sees the value in them, and if he does not see any value he tries to change them, and not merely deplors them, like the cynic.

For all his idealism, he is down to earth, he is weak, but she knowing the range of his strength, does not make believe that his weakness is not there; instead she sees them interchangeably with his strength, they are a part of his personality, everchanging, perhaps decreasing too.

Either she marries him, or he too becomes another steppingstone toward her search for love.

So the search goes on, but even when she has found the right one, she must still wait for him to ask her. If a proposal comes

too late, she might say no right away.

If she does get married to the last gentleman she will not live happily ever after; it would be boring if that is all a woman was to look forward to. Suppose they have a fight, and she is losing; she with tear-stained eyes looks up at him, and says "You don't love me any more." (with usual sounds). So love plays a great part in a woman's life.

For a man love is a retreat, that is why the more peaceful the better, unless he makes an occupation out of it, then the more fighting the better

Now some thoughts: Neurotically mine

In this insane world, it's no longer flattering to be called crazy.

The more unloved we feel the more unlovable we become.

A little pain never hurt anybody-until we get a little pain.

Stick to what is difficult. The stupid can take care of the rest, like they are taking care of everything else.

Love everybody, except those you hate.

To be completely weak is to be unable to use our strength; even when we know what the strength is.

We are never more ready to count our blessings than when we meet someone who visibly does not have any.



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Candy Veliz

We are sorry that Joe Gonzalez (great competitor) had to give up coaching the Club San Felipe softball team. The time element is not on his side. However, he left the team in good hands. Mr. Jess Medina has taken over and he says "don't count us out YET."

Here is a photo of Jess Medina:

JESS MEDINA



CLUB MEMBERS AT THE SAN FELIPE FORMAL: (Left to right) Eppie Gallego, Olivia Gallego, Cesar & Shirley Isais, Lotty & Joe Flores, and Dolores and Joe Camarillo.

Dan Castellanos excelled as our Formal Dance ticket chairman.

Vince & Mary Erevia vacationing in Mexico.

Joel Reyes the most as Club Treasurer. He can account for every penny the club has.

Red, from Tri-Valley maintains that he can't sleep nights. If he didn't sleep days in his job, maybe he could.



(CONTINUED NEXT PAGE)

(CLUB SAN FELIPE Con't.)

THIS "N" THAT

Dear Mr. Sierra:

You have to give me credit for one thing. I predicted right. Los Angeles was out of first place last Thursday & Saturday. Furthermore, in the near future, you will be writing the Dodgers (WERE) leading the league. Dave, you have the last shot so write the standings in your column.

****EDITOR'S NOTE:** Herewith are the National League standings that Mr. Veliz is concerned about.

	Won	Lost	G. B.
LOS ANGELES	77	59	
Cincinnati	75	59	1
San Francisco	73	59	2
Milwaukee	74	60	2
Pittsburgh	73	64	4-1/2

* * * * *

Joe "Cheche" Ramirez says that he owns a ranch with 1000 horses, 2000 cows and 5000 bulls. I think that's a lot of soil invigorator, bull waste, erenum, etc. etc.

Joe & Lotty Flores to move into their new home Sept. 1st. Congratulations!

Jim Baiza still a bachelor - girls, you are slipping.

You may not believe this, but Connie Garza & Angie Medina are my pals and they are a couple of swell gals.

PROMOTED

Delia Garcia, floorlady

Greg Gloria, foreman

* * * * *

Tony Toro Eredia and Pete Rojas to go around the world in 90 days. Berryessa, Milpitas, Alviso and back to good old San Jose.

The former Luigi Duarte back in town after a long stay in Spain. Welcome back.

Carlos Garza is on a diet. He wants to lose some of the 299 lbs. of relaxed muscle.

Pancho Dominguez doesn't want me to call him Gata. He wants to be called Frankie -- O. K. Gatita!

Bill Gonzalez contemplating marriage. AGAIN!!!!

It probably doesn't concern me, but what happened to the Kennedy Monument?? En que quedamos por fin, me quieres o no me quieres.

Jerry Moran is performing his services at the Pala Shopping Center on McKee Road.

There was a man that was going to put a dime in the parking meter and saw a man who resembled John CALLI—who next to it and said, "Do I give it to you now or put it in the meter!!"

If the San Felipe Schools Reunion is a success a lot of credit should go to Hermilo Peña. He did his part and then some. Es otro Nene Arredondo para vender tiquetes.

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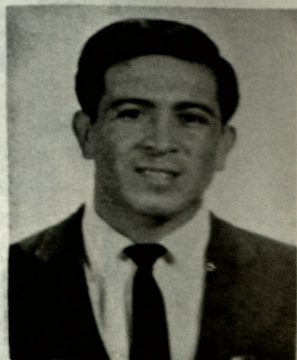
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PHOTO HIGHLIGHTS - SAN FELIPE FORMAL BALL

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Arthur Flores



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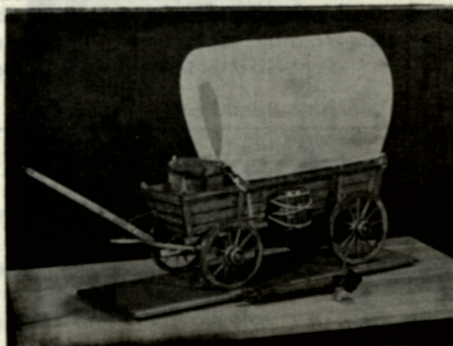
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YOLANDA OCHOA, daughter of Mr. and Mrs. Jacinto Lomeli, exchanged wedding vows with Mr. LUIS GUTIERREZ, son of Mr. & Mrs. Juan Gutierrez on July 24, 1965 at Guadalupe Church in San Jose. The couple honeymooned at Carmel, California.

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Daniel Saldaña



DISCRIMINACION ESCOLAR

El domingo ocho de agosto, el diario SAN JOSE MERCURY-NEWS publico una nota en su pagina numero 34, con el titulo de Salinas Valley School en dicha nota se informa de la discriminacion que sufren los escolares Mexico-Americanos por parte de algunos de los profesores en diferentes planteles de enseñanza primaria. La torpe opinion de algunos profesores es de que el escolar Mexico-Americano es flojo y estúpido, debido a ello los postergan en la clase y no les dan oportunidad de asimilar las enseñanzas.

En mi personal opinion, como instructor de siete grados de Escuela Primaria, me parece mas flojera y mayor estupidez del maestro que no pone todo lo que esta de su parte, para ayudar a los alumnos que por alguna razon no son tan brillantes como el resto de la clase, haciendo esto sin tomar en cuenta el origen o la nacionalidad. Es muy comun tomar como Mexico-Americano a todo aquel que lleva un apellido de origen Español, como Sanchez, Martinez, Gonzalez, Perez, Garcia, etc. Lo mas probable es que estas personas ignoran que hay en el Continente Americano solamente tres naciones, Canada, Estados Unidos de Norte America y Brasil, en las que su poblacion no lleva apellidos españoles, en consecuencia no son solamente los mexicanos los que tienen esos apellidos.

El caso es que si un estudiante se presenta en un plantel educativo, con el proposito de aprender, es elemental obligacion del maestro, ayudarlo hasta el limite de su capacidad, sin discriminacion de ninguna naturaleza.

Como una demostracion de que nacionalidad no es ninguna barrera o lastre en un estudiante para captar las enseñanzas, citamos el caso de dos niñas mexicanas, nacidas y creadas en Mexico y que tienen solamente tres años de asistir a las escuelas oficiales de este pais.

CHARMEIN
COLUNGA



NORMA
NAVARRO

Norma Navarro, de trece años, vino de Mexico hace tres años sin conocer el idioma, en el presente año sobrepaso a todos los alumnos de su clase, cursando el septimo grado.

Charmein Colunga, de doce años, lo mismo que Norma, vino de Mexico sin conocer el idioma, cursa el sexto grado y se ha distinguido como una de las alumnas mas aventajadas de su clase. Tanto Norma como Charmein son mexicanas, no son anglos.

Esto demuestra que los mexicanos ni son flojos ni son estúpidos, como algunos profesores ignorantes suponen.

Todas las razas del mundo tienen gentes inteligentes y gentes tontas, los norte americanos no son la excepcion de la regla. El deber de un buen maestro es impartir la enseñanza y no discriminar o postergar a ninguno de sus estudiantes.

--- Daniel Saldaña.

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Club Zanzaree

HI!

This is Connie Garza and Angie Medina substituting for Marce Mora for this issue

We would like to start off by expressing our sincere sympathy to the Fierro family on the loss of their beloved.

"CHISMOGRAPHY"

Joel Reyes made a statement that he will be married sometime in November. This we have to see to believe!

Marcie, real busy lately, heard she was in the laundry business!!!

Bobby and Johnny Zamora a couple of nice people, glad to see success hasn't gone to their heads.

Humberto Garcia and Richard Diaz looking real cute, having their picture taken with a bouquet of flowers!!!

Candy Veliz, the reason you don't see us around anymore is because you never go out..... right??

Congratulations to Trudy Jimenez who became Mrs. Rogelio Ceballos. Also to Maيدا Herrera and Vincent Jimenez who are busy making plans for an October wedding.
MISSING PERSONS

Haven't seen Tony Bettencourt nor Hermelinda Garcia around, where do you hang around now?

GIRLS:

Any single girl interested in helping as hostesses for the FIESTAS PATRIAS, please get in touch with Marcie by calling her at this no. 251-1685.

Special thanks to popular Tony de la Rosa, Bobby Martinez and George Bajaran for inviting Marcie and us, as special guests to a dinner held in their honor.

Velia Duran and Candy Veliz going very steady, planning to marry in the near future.

We had the pleasure of meeting Maria Reyes, she is a very nice and intelligent person.

There is never a dull moment whenever Lalo Caballero and Frank Pages are around...they have a great sense of humor!

A surprise dinner was given to Mrs. Jessie Baca for her birthday, by her mother Mrs. Natalia Garza.

Maria, will you please stop calling people up and telling them to call you back, just because your phone doesn't ring, it doesn't mean its out of order!!

Before we close, we'll like to leave you with one thought in mind...Always remember that "They Say"...its often a proved a lair.....



In the photo are (left to right) Connie Garza, Tony de la Rosa, recording star from Texas; and Marcie Mora and Angie Medina.

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SCHAFER HEADS SMALL BUSINESS DEVELOPMENT CENTER

An industrial engineer with 19 years experience advising businessmen has been named to head the Small Business Development Center for the Economic Opportunity Commission of Santa Clara County, Inc.

Selection of Frederick C. Schafer, 51, of 2428 Villanueva Way, Mountain View, was announced by Arthur Potts, the commission's executive director

Schafer is a 1935 industrial engineering graduate from the University of Alabama.

Schafer and his assistant, Miss Margaret Aldama, will provide advice and counseling to persons seeking business loans for amounts up to \$25,000.



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Aquí... MEXICO

*Catalina
Barragan*

Conocer Mexico para amarlo mas no solo debia ser un lema sino obligacion de todos los mexicanos y antes de conocer el extranjero debiamos conocer lo nuestro y maxime - ahora que seremos la sede de los juegos olimpicos y que el Licenciado Miguel Aleman ha promovido en todo el mundo el turismo hacia Mexico.

Hacer turismo es hoy en dia una necesidad de todos los pueblos y de los hombres. Cada lugar, cada poblado - tiene sus peculiaridades distintas, sus encantos especiales, y todo lo que sea distinto encierra un atractivo turistico. El Club de viajes Pemex contribuye ampliamente a la difusion de lo mas hermosos lugares distribuyendo desde hace varios años millones de folletos descriptivos de las rutas y lugares de interes para el viajero nacional y extranjero.

Mas de tres mil años de historia ofrece Mexico al turista. Una antigüedad similar a la de los pueblos de Egipto, de la India, de China. Hace mas de tres mil años los nahoas ya habitan Mexico. Los otomies se extendian por los actuales estados de Hidalgo, Tlaxcala, Morelos, San Luis Potosi, Guanajuato, Michoacan, Puebla, Veracruz, y Queretaro y las mayas quiche ocupaban el sureste: Yucatan, Campeche, Tabasco, se adentraban en la America central, se extendian a las isletas y las costas del golfo, llegando hasta las deltas del Mississippi.

Segun la genealogia arrancada de los codices encontrados, nuestra raza proviene de seis hermanos hijos de Iztacmixcohuatl (personificacion de la costelacion conocida como la Via Lactea) y de Ilancuey (rana vieja, personificacion de la tierra). Uno de estos hijos fue Otomil el primer hombre otomi. De los otomies proceden los chichimecas y de los chichimecas descienden las tribus errantes que fundaron los mas cercanos centros de poblacion de Tlaxcala, Mexico, y Texcoco.

Por su parte los mayas siguieron siendo mayas puros. Todo esto no es sino pequenos datos, ya que nuestra historia es tan amplia que nos es posible decirlo todo en unas cuantas lineas, pero si podemos decir que nos envanecemos de que en Mexico la civilizacion en todos sus aspectos, expresados en monumentos, ceramica, idolos, joyas, etc. es cosa natural.

Pero no solo nos enorgullecemos de nuestro grandioso pasado prehispánico, sino tambien de nuestro pasado colonial del que tenemos numerosos exponentes; edificios, iglesias, etc., en ciudades como Guanajuato, Oaxaca, Zacatecas, Puebla y otras y la misma ciudad de Mexico Capital. Y ahora siguiendo la tradicion del amor a la cultura, a todo cuanto signifique progreso, tenemos el Mexico moderno, esplendoroso, con fisonomia constructiva distinta, tan funcional que a muchos no gusta, pero que es necesaria.

Pero por sobre todo esto que es obra de los hombres subsiste la obra de la naturaleza, como los parques - nacionales, los paisajes maravillosos, los puertos, las playas, etc.

Muy cordialmente le invitamos a que venga a Mexico en cualquier epoca del año, siempre sera bien recibido. Si es usted Mexicano, los hombres de este pueblito o aquella ciudad son sus hermanos. Se es usted extranjero encontrara en ellos los mejores amigos, que le agradecieran su visita.

Venga a Mexico y conozcalo mejor, para amarlo mas.

— Catalina Barragan.

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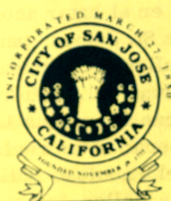
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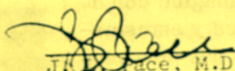
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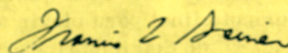
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Luz Sánchez*

FIESTAS PATRIAS DEL 16 DE SEPTIEMBRE EN SAN JOSE, CALIFORNIA

Trabajando con ahinco, como todos los años al aproximarse la gloriosa fecha que señala un nuevo aniversario de la Independencia de la gran Patria Mexicana, la Comision Honorifica Mexicana de San Jose, bajo la presidencia del Sr. D. Benjamin Ulloa Leon, y auxiliada eficazmente por el Comité de festejos que preside el dinamico Carlos Gomez, se aprestan a celebrar, lo mas dignamente posible, el ciento cincuenta y cinco aniversario del grito emancipador que dió en Dolores el Padre de la Patria, D. Miguel Hidalgo y Costilla.

En la vida de los pueblos y de las naciones, se observa que las grandes fechas historicas parecen poseer el magico don de inyectar amor en las voluntades y entusiasmo en los corazones. Todos nos sentimos mexicanos y todos por el mismo motivo nos sentimos hermanos como hijos de la misma Patria que nos vio nacer, y esta es la causa que hace concebir a la Comision Honorifica Mexicana de San Jose, la alagueña esperanza de que todos como si formaremos un solo corazon y una sola alma, nos unamos y unamos tambien nuestros esfuerzos para la lucidez de las Fiestas Patrias del 12 de Septiembre de 1965 que se desarrollaran en San Jose, de acuerdo a este orden sinoptico:

Computo final para elegir a la Reina, el domingo 5 de Septiembre en el Rainbow Ballroom, a la hora de costumbre.

Domingo 12 de Septiembre: A las 6 de la mañana programa de radio a control remoto, transmitido por KPER Radio Amistad de Gilroy desde el portico del Auditorio Civico donde con todos los honores de ordenanza se izara nuestro hermosisimo Pabellon Patrio.

A las 11 de la mañana, recepcion en el Hotel De Anza para las autoridades y per-

sonas distinguidas que integraran el desfile.

A la una en punto de la tarde, iniciacion del gigantesco desfile en el lugar acotumbrado, o sea, el parque St. James, para recorrer las principales calles de la ciudad, y al disolverse a las puertas del Auditorio Civico dara principio el gran Programa Literario Musical del que seran notas reelevantes las actuaciones del Fabuloso Ballet Azteca del Palacio de las Bellas Artes de la ciudad de Mexico bajo la direccion del gran bailarín y coreografo Mariano Tapia y de los grupos que dirigen Mrs. Millie Von Konsky, las señoras Margarita S. de Nevel e Isabel Feroso y el Sr. Roberto Olguin, y la del internacionalmente famoso Mariachi de la Ciudad de los Niños de Nuevo Leon, en Monterrey, Mexico, bajo la direccion del reverendo Padre Carlos Alvarez. Despues del programa, el banquete de la Reina y su Corte de Honor en uno de los mejores restaurantes locales, y de las 9 de la noche, a la una de la mañana, gran baile amenizado por la orquesta de LOS MARCIANOS, bajo la direccion de la Profesora Elena Escobedo.

Pongamos de relieve nuestra mexicanidad de la cual debemos de estar orgullosos, para que dentro de nuestra comunidad, se realice el hermoso lema que anima las labores de la Comision Honorifica Mexicana de San Jose.

UNION, PROTECCION Y PATRIA!



El magnifico tenor peruano Miguel Donoso, interprete insuperable de la inmortal compositora Mexicana Maria Grever, quien acompañado al piano por la notable pianista Ana Celia Roger, cantara de la mencionada compositora, CUANDO TE VAYAS, en el gran Programa Literario Musical que a las dos y media de la tarde, presentara en el Auditorio Civico la Comision Honorifica Mexicana de San Jose, en conmemoracion del 155 aniversario de la gloriosa Independencia de Mexico.

(CONTINUED NEXT PAGE)

MARIA DE LA LUZ SANCHEZ
(CONTINUED)

SOCIALES PERSONALES

Al circular profusamente en esta ciudad, las elegantes esquelas que anuncian el matrimonio de la linda y simpatica Srita. Nora Elia Terrazas con el Sr. Juan Jose Flores. Dichas invitaciones anuncian la ceremonia nupcial para el domingo 5 de Septiembre a las 3 de la tarde en la Iglesia de la Sagrada Familia, y la recepcion en el I.E.S. Hall anexo a la Iglesia de las Cinco Llagas de 5 a 7 P.M.

La boda en cuestion, dio origen a un alegre y concurrido Shover Sorpresa, que ofrecio a la Srita Terrazas, su hermanita la Sra. Elsita Beattie en su residencia ubicada en el numero 427 de la Avenida Royal.

La tertulia resulto muy simpatica y alegre. Los esposos Heriberto y Elsa Beattie obsequiaron a sus invitados con un exquisito buffet y Nora Elia recibio muchos y lindos regalos de sus numerosas amistades. Nosotros desde estas columnas con todo el corazon de deseamos una eterna dicha en su nueva vida matrimonial.

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The advertisement for Monte's Auto Sales features two portraits of men, Monty and Sammy, positioned on either side of a large photograph of a car dealership. The photograph shows a wide lot filled with various cars, including sedans and convertibles. In the background, a large building serves as the dealership's main structure, with prominent signs that read "MONTES USED CARS" and "AUTOMOBILES". The overall scene is presented in a black and white, slightly grainy style typical of mid-20th-century print.

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Presidente de Festejos y
Maestro de Ceremonias

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LINDA ALFARO GONZALEZ
46, 290 Votos



PRINCESA
BENITA FLORES
35, 667 Votos

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Programa Literario

Domingo 12 de Septiembre

SAN JOSE, CALIFORNIA

1. Marcha de Honor a cuyos acordes haran su entrada triunfal la Reina y su Corte de Honor.
2. HIMNOS NACIONALES de Mexico y de los Estados Unidos por la Banda Fort Ord.
3. Honores a las Banderas por la Banda de Guerra IGNACIO ZARAGOZA de Union City, bajo la direccion de Maximino Muñoz.
4. Coronacion de su Majestad la Reina de las Fiestas Patrias por el C. Consul H. de Mexico en San Jose, D. Ernesto E. Cota.
5. Presentacion por las autoridades y huéspedes de Honor por el Maestro de Ceremonias Carlos Gomez.
6. Saludo de bienvenida a la Colonia y presentacion de los oficiales de la Comision Honorifica Mexicana por de San Jose, por su Presidente D. Benjamin Ulloa Leon.
7. JARABE TAPATIO por Mr. & Mrs. Luis Gonzalez.
8. TABASCO, bailable por Luz Maria Araiza.
9. Presentacion y actuacion de la gran pianista Ana Celia Roger interpretando LA MALAGUENA de Ernesto Lecuona.
10. Actuacion del gran tenor Miguel Donoso en su magistral interpretacion de la cancion "CUANDO ME VAYA" de Maria Grever. (Lo acompaña al piano Ana Celia Roger.)
11. Poupurrit de bailes mexicanos por el grupo que dirige su maestra, Luz Maria Araiza.
12. POR LA PATRIA, declamacion por la Srita. Florina Gonzalez.
13. JARABE TAPATIO y SON DE LA NEGRA bailables con cuerda por las Sritas. Acela y Luz Gonzalez.
14. Presentacion del famoso Ballet Azteca del Palacio de las Bellas Artes de la

Musical

230 P.M.



Ciudad de Mexico bajo la direccion del maestro de Danza y Coreografo, Mariano Tapia, Mrs. Millie Von Konsky, directora del FOLK DANCE FEDERATION OF CALIFORNIA, DANCE ARTS GROUP, OAKLAND, Margarita S. de Nevel Directora del Club Cultural Mexicano, Isabel Feroso Directora del Grupo LOS MATLACHINES, y Roberto Olguin, Director del INTERNATIONAL INSTITUTE OF ALAMEDA COUNTY, DANZAS INTERNACIONALES Y ORGANIZACION MEXICANA PRO BECAS DE OAKLAND, con sus respectivos elencos, interpretando:

- a. Danza de la Pluma
- b. La Zandunga
- c. Jarabe de la Botella
- d. La Bamba
- e. Danza del Venado
- f. Las Chapaneas
- g. Danza del Rebozo
- h. Desfile de Trajes Mexicanos
- i. CUAUHEMOC (Ballet Azteca de un acto en tres movimientos.)
15. TEXCATLIPOCA dios de los pies chuecos, protector de las doncellas.
16. HUITZILOPOXTLI dios de la Guerra y de los Nobles Caballeros.
17. TONATIUH el sol, dios de los dioses, XOCHIPILLI, dios de la Danza XOCHITENCATL dios de las Flores y de la Belleza, XIPE-TOPEC dios de la primavera y de las Piedras Preciosas.
18. Presentacion y actuacion del internacionalmente famoso Mariachi Infantil de la Ciudad de los Niños de Monterrey, N. L., Mexico, bajo la direccion del Reverendo Padre Carlos Alvarez segun programa especial.
19. Gran Final de Fiesta.

UNION, PROTECCION Y PATRIA!!!

La Reina De Las Fiestas Patrias for 1965 is lovely LINDA ALFARO GONZALEZ, sponsored by HANK COCA's Furniture Discount House, 82 E. Santa Clara Street.

ATRACCIONES!

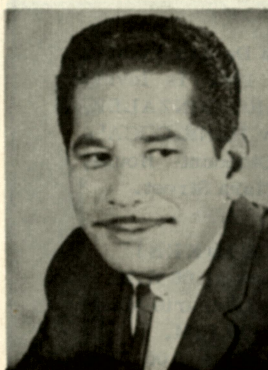
- Desfile a las 11:00 A.M.
- Programa Literario Musical a las 2:30 P.M.
- GRAN BAILE - 9:00 P.M. en el Rainbow Ballroom.



CONDESA
MARIA LUISA MORENO
22,422 Votos



DAMA
MARIANA TORRES
7,670 Votos



Pat Vasquez

SAN JOSE COLOR GUARD TOPS IN THE DEPARTMENT OF CALIFORNIA !!

The sharpest Color Guard of the GI Forum, Department of California, is shown below during a parade last May in downtown San Jose.

Members of this unit, selected this year to present the colors at the Forum's 8th annual state convention are (left to right) Captain Manuel Delgado, Bonifacio Hernandez, Domingo Rodriguez, Andres Mendoza, Al Minjarez, and Louis Mosqueda.

A recent addition to the unit is Manuel Terrazas. Welcome, Manuel!!

Forumeer Of The Month



E. "IKE" HERNANDEZ

One of the most dedicated Forumeers in the Department of California is State Executive Secretary Ike Hernandez of San Jose. Ike is a charter member of the San Jose Chapter and was Chapter Chairman in 1961.

Hernandez is a Detective Sergeant with the San Jose Police. He is a graduate of San Jose State College School of Law Enforcement. Ike served in the U. S. Air Force during the Korean War, as a gunner on a B-26, earning three air medals and one distinguished flying cross.

He lives with his wife, Maria, and their 3 boys at 1103 Ginger Lane, San Jose.



(PHOTO BY MANUEL FERNANDEZ)



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PHOTO HIGHLIGHTS - SAN FELIPE FORMAL BALL



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Hermilo Peña

Mr. & Mrs. Marcel Saucido
(right) Enriqueta Lorigo



Helen Solarez
Marlin Storie

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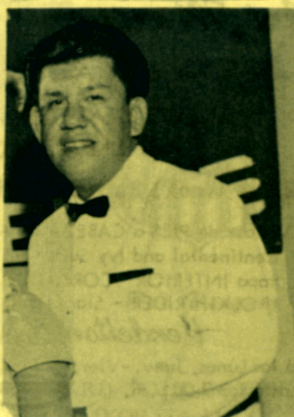
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San Jose, California





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LB*

Mr. and Mrs. Albert Charles Escalante

Mrs. Pauline Baltierra

request the honour of your presence

at the marriage of their

daughter and son

Edith and Edward

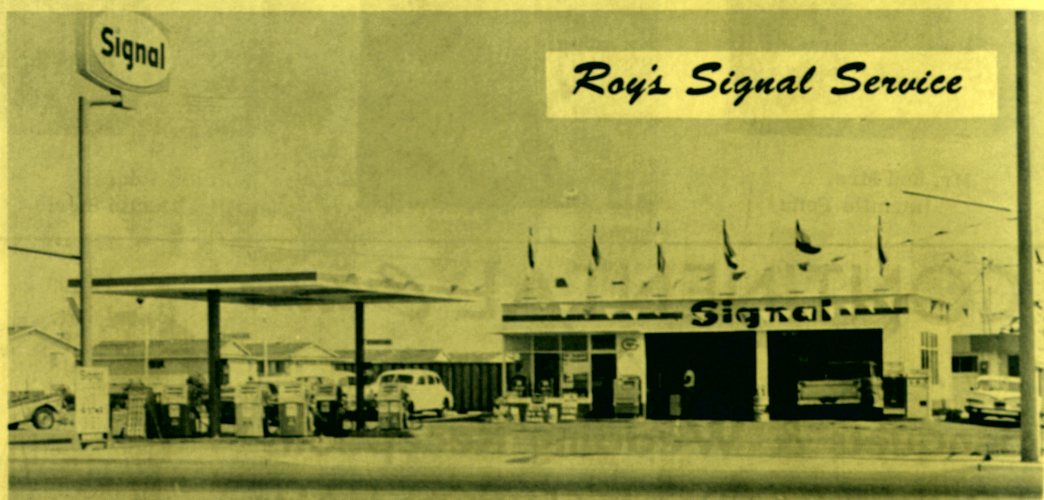
*On Saturday, September fourth, at two-thirty in the
afternoon at the Most Holy Trinity Church.*

San Jose, California 1955

E

Mr. and Mrs. Baltierra were married
on Saturday, September 4th and are cur-
rently honeymooning down south. He is em-
ployed at Ford Motor Company in Milpitas.
They will make their home in San Jose.

B



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LETTERS
to
The Editor
U.S.

Day by day we are gaining recognition and through our merits and respect, not by force and lawless acts, we are looked up to as respectable citizens and members of the social and active movement of our community.

This is the goal that our fathers dreamed about, this is the goal with which we can honor them. It is the obligation of everyone of us Mexican Americans to prove to ourselves and to our fellow Americans that we are ready to take part in the welfare of our community, our county, and our country. Ready to take part in the political field and make decisions not by dictation, but by free elections.

Today we have organizations such as the American GI Forum, The Mexican American Civic Council, The Mexican American Political Association and many others.

FELIX LEON



Each one represents you and I, each one is helping us to be recognized. If you are not a member of one or more I urge of you, as your Commissioner and friend, to wake up while there is still time; get up and join your people in the fight for better opportunities for you and for your children.

As your County Commissioner for the Health and Welfare Department, I offer you my services and I will do my best to help in the problems of our citizens and our people. At any time that I can be of any assistance to you, feel free to call on me.

Your County Commissioner
Health and Welfare Department
FELIX LEON

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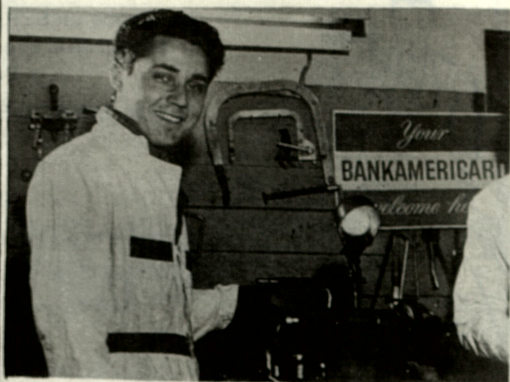
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Sabado 11 de Septiembre

BAILE de la Reina y Su Corte de Honor

LOS NIÑOS DE MONTERREY, NUEVO LEON
ORQUESTA LOS MARCIANOS

Domingo 12 de Septiembre

PHOTO HIGHLIGHTS - SAN FELIPE FORMAL BALL



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Paul Ramirez

Mr. and Mrs.
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Jim Chavez, Mgr.



★ ★ ★
EL FOTOGRAFO
de las
ESTRELLAS ...

Richard Diaz



MARIA TERRAZAS from Sonora, Mexico, is shown during a recent evening of relaxation at her favorite spot in San Jose, The Rainbow Ballroom.

MEXICAN - AMERICAN LIONS CLUB

PRESENTS

Hawaiian Luan

Dinner - Dance

SAT. SEPTEMBER 18, 1965 8:00 P.M.

HAWAIIAN GARDENS

\$2.75 per person

Excentrico publisher Humberto Garcia, right, greets Dan and Maria Aguirre on the recent grand opening of their MARIA'S Club at 728 North 13th Street. MARIA'S is the top Latin-American nitespot in San Jose.



Shown during a recent get-together at the Rainbow Ballroom are (left to right) Carlos Graham, Eduardo Cuaron, Hank Coca, Frank Davilla, and Eduardo "El Guero" Grigg.





Lovely Yolanda Ochoa, daughter of Mr. and Mrs. Jacinto Lomeli became the bride of Mr. Luis Gutierrez, son of Mr. and Mrs. Juan Gutierrez in nuptial ceremonies officiated by Father Teofilo at Guadalupe Church in San Jose.

A reception and dance at I. E. S. Hall was attended by over 250 invited guests.

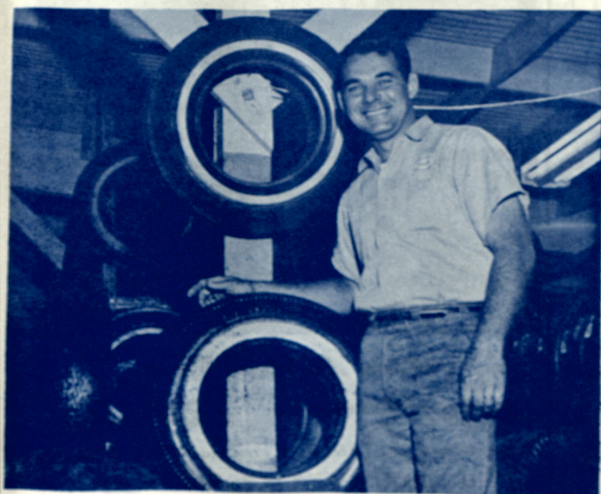
The couple honeymooned in Carmel and have established residence in San Jose.

In the photo are, left to right - back row, Miguel Torrez, Fidel Cervantez, Don Hobbs and Javier Jauregui.

The ladies are, left to right, Angelita Lopez, Maria Perez, Arliss Hobbs, Alicia Martinez and Gilda Cuevas.

The Ring Bearer is Andres Benitez and the Flower Girl is Suzanne Avila.

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INE

Sr. Frank y Sra. Margarita J. Terrazas
Sr. Adauto y Sra. Angelita Flores
participan a Ald. el enlace
de su hija e hijo

Nora Elia

y

Juan Jose

U tienen el honor de invitar a Ud. y a su
apreciable familia a la ceremonia religiosa
que se verificara el Domingo 5 de
Septiembre a las 3:00 de la tarde
en la Iglesia Holy Family
Oficiara el Rev. Jose A. Peña

San Jose, California 1965

Recepcion: J. F. S. Hall 1401 E. Santa Clara St.
5:00 p.m. Baile de 7:00 a 12:00

PJ
R

Mr. Antonino Robles and Mrs. Nellie Alatorre

Mr. and Mrs. Francisco Reyes
request the honour of your presence
at the marriage of their sister
and son

Maria Luisa Robles

and

Pete Reyes

On Saturday, September 25th at 12:00 o'clock
noon, at the Holy Family Church.

San Jose, California 1965

Miss Robles is a native of Chihuahua,
Chihuahua, Mexico, and is a graduate of the
Academia Comercial in Los Mochis, Sinaloa.

Mr. Reyes is a native of Yuma, Ari-
zona and is a graduate of Tulare High School.



Maria La Rosa, Prop.

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Dr. HAROLD ZLOT

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MARGARET ALDAMA WITH ECONOMIC OPPORTUNITY COMMISSION



Miss Margaret Aldama, a young East San Jose woman with executive training at The Emporium and in New York stores, has been named to a position in the War on Poverty program in Santa Clara County.

She will be a consultant and business advisor in the Small Business Development Center at the Economic Opportunity Commission of Santa Clara County, Inc.

Miss Aldama who lives at 297 Lewis Road, is the daughter of Vidal Aldama of San Jose. She graduated from San Jose State College business school in 1960

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Salon de Belleza Mexicano

Permanent Wave

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Dominges de 9 a 5:00

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*Club
Riviera*



Frank Espinoza

On the 21st of August marriage vows were exchanged by our good friends Gloria Jean Hines and Alonzo Rodriguez. The beautiful ceremony which was held at the Holy Cross Church here in San Jose was followed by a reception held at 867 Sunset Avenue, home of the groom's parents. Guests at the wedding and reception came from Oregon, Idaho and different parts of California. A small dance party followed the reception and everyone was having a wonderful time when this guest left.

Alonzo is originally from Texas and has been here in San Jose for the past few years. The bride, on the other hand, is from Idaho but went the last three years to our own Lincoln High and graduated from there in 1964. The groom works here in San Jose and the newlyweds will make their residence here also. Club Riviera wishes them many, many years of health and happiness.

More birthdays: Belated birthday wishes are in order for Mardell Henry. On August 18th Mardell was 18. On August 25th Christine Henry, Mardell's sister-in-law, also had a birthday. I know for sure that Chris is older than 18 but she won't say how much older. I'll never tell. Little Mr. George Ramirez celebrated his 7th birthday on the 26th of August. A party was held at 1461 Ashland Drive, Milpitas, for Georgie on this day. He was greeted with a bevy of little friends and gifts. To these aforementioned people we wish them many happy returns.

RIVIERA WIN STREAK CONTINUES!

Riviera continues its winning streak in the UCC League. After going undefeated in the first half play we are now tied for first place in the second half with three other teams. While you are reading this article the standings will be different altogether. With only two games remaining the first

place berth will probably be decided by a playoff. Our boys have been in a tournament for the past week and are now in peak condition. The excellent plays and explosive hitting that has been demonstrated in the tournament deepens the confidence of the whole team. The boys and myself, as manager, are sure that we can go all the way.

METS BOUNCE BUMS THREE TIMES

While on baseball, it was quite a welcome blow to see the Mets take three straight from the LA Dodgers. It is my belief that the suspension of Marichal will undoubtedly be the difference of the Giants of winning or losing the pennant.

Do you suppose that Matty Alou can take up the slack? Only time will tell.

* * * * *

Club Riviera extends their sympathies to Mrs. Lena Manriquez on the loss of her father.

I'm sitting here thinking, with beer in hand, that now with this hot weather on hand the place to be is a cool and comfortable spot. That spot is the Cuatro Milpas in Milpitas. There they have the coldest drinks in Milpitas. Don't believe it? Stop and see for yourself and while there have a chat with Ruben De La Cerda, owner. He is a very congenial and friendly man.

While sitting here and thinking I'm saying to myself, "Self, it's time to close up this column because you haven't anymore to say. So till next issue I'll be keeping my eye out for you."

**Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian**

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LOS ANGELES



Dave
Sierra

JUAN MARICHAL HITS ONE!

On Sunday, August 22nd, 1965 baseball patrons at Candlestick Park assembled to witness a billed Koufax-Marichal pitching duel closing a four-game series between the league leading Dodgers and their arch-rival Giants witnessed also the most flagrant display of sportsmanship ever seen by these eyes in any sporting arena anywhere.

A number of things contributed to the free-for-all which erupted in the third inning. First of all, the Dodgers made the mistake of winning the opening game of the four game set on Thursday. Don Drysdale and Lou Johnson clobbered home runs to whip the Giants at their own game. After Tom Haller hit a two run shot to tie the game with two out in the bottom of the ninth, San Francisco fans headed for the exits, figuring that the next Giants batter would also clobber one and the Giants would win the game 6-5.

Alas, Dodger pitching held the Giants in check as it has done in the past and will continue to do so in the future, and in the top of the 15th inning, Lou Johnson unloaded a two run homer to put the Bums in front 7-5 and the other run they added later was but frosting on the cake. Curses, said the Giants fans, how can these singles hitting Dodgers be ramming that ball over the wall, and in our own park before our own fans!!

The Giants took things in their own hands the next day by jumping on the L. A. pitching for a 5-1 victory. They got the HR fever that day.

Saturday, it was back to the old routine. Air-tight pitching by the Bums and then home runs by John Roseboro and Wes Parker did the Giants in again. Curses, being beaten is bad enough but beaten by the Dodgers with home runs is enough to cause an old Giants pitcher to wish he were casting

for the New York Mets. Or the Toledo Mud Hens.

Sunday was the big one. The Dodgers had a 2-1 lead in the series, with big Sandy Koufax, baseball's top hurler due to pitch for Los Angeles. The big crowd was there only because the Giants had countered with ace Juan Marichal, one of baseball's best righthanders, if not the best.

Anyway, back to the details: The Bums jumped right on their old tormenter, Marichal, for one run in the first and one run in the 2nd inning. Marichal does not like to have runs scored on him, especially by the Dodgers, fans. Or the Phillies. Remember that game three weeks ago in San Francisco when third baseman Richie Allen tagged a 3 run homer and Juan had words with the umpire. The ump gave Marichal a "Amigo, don't look at me. I didn't pitch that gopher ball, I just call 'em fair or foul."

Juan sent Maury Wills and Ron Fairly sprawling in the dirt with dustoff pitches and when he came to bat Dodger catcher John Roseboro decided to breeze a return throw by Juan's ear to see if he could take it as well as dish it out. It turned out that he can not, fans. Juan showed his true colors by hitting Roseboro with the bat. On the head. That's where it started. Lou Johnson came sprinting in from left field and throwing with both fists. The thought that hit me at that point was: Too bad Don Drysdale is on a plane bound for New York. I'm sure he would have liked to pay his respects to Juan also.

Fans, I'm in favor of competition-any kind-between these two old rivals. I don't care if it's baseball, boxing, tiddly winks, or Hit-A-Head, and I'm sure the Dodgers like it too. But, amigo, let me get a bat too!!!

Actually, I believe the suspension and fine handed Marichal by baseball commissioner Warren Giles was a gutless and far from adequate penalty for the act Marichal committed.

I admire Marichal's courage and the willingness to fight for what he thinks is right. The right to defend his personal property and dignity belongs to every man in a free country. Just one suggestion: If Marichal is so willing to attack American citizens defending his rights, why doesn't he go to the Dominican Republic this winter and fight the United States Marines who are occupying his country???????

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Shown taking a break from dancing during the recent San Felipe Formal Ball are Mr. and Mrs. Carlos Gomez (left) and ~~XXXXXX~~ Velia Duran and Candy Veliz.



JUNE WEDDING -- It was a June wedding for Mr. and Mrs. Joe Hernandez. The ceremony took place at St. Joseph Church in Mountain View at 2:30 and was officiated by Father Hall.

The reception and dance at the Adobe Building was attended by over 300 persons.

The couple honeymooned in Carmel and have established their residence in the beautiful city of Sunnyvale, California.



"That won't be necessary now."

TEATRO LIBERTY

Tony De Maria
Gerente



Tony De Maria

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TONY DeMARIA & STAFF

ADEMAS " EL CORRIDO DEL NORTE "

Se Exhibiran el Domingo, Lun. Martes, 19, 20, 21 de Septiembre



■ LA DIOSA IMPURA ■

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