PALM SPRINGS



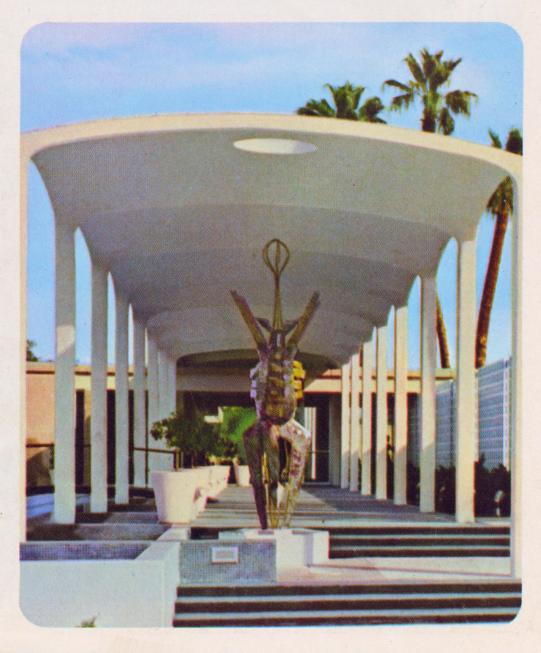
HOTEL

& MINERAL SPRINGS

Palm Springs, California

Combining the world's most beautiful spa

with a luxurious new resort hotel!



For Reservations Write: Palm Springs Spa Hotel, Palm Springs, California. Telephone: Area Code 714-325-2512 or consult your favorite travel agent. Where pleasure and good health come together



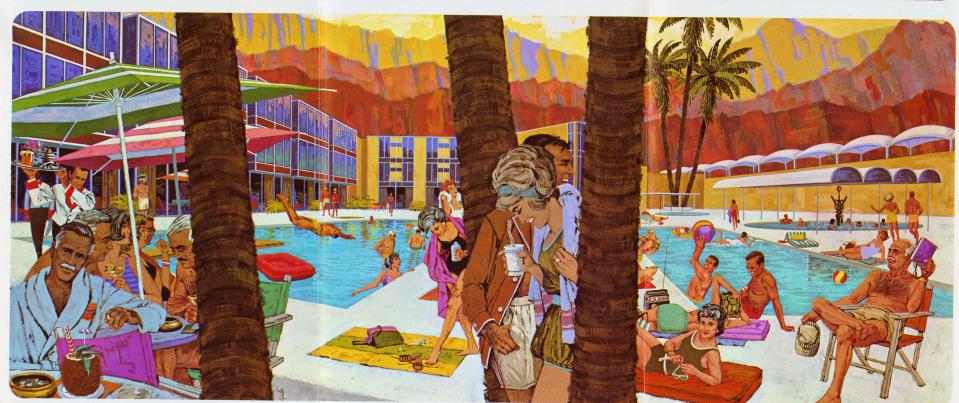
Sun worshippers from all walks of life come to Palm Springs to relax in the dry desert air and eternal sunshine. Casual, informal Palm Springs living offers unique relief from daily strains and stresses.

Palm Springs Spa Hotel and Mineral Springs lets you enjoy all this—in addition to discovering the therapeutic magic of natural hot mineral spring waters.

For your recreational pleasure there are four beautiful outdoor pools. Three of these are hot natural mineral water. (Immersion — Swirl — Exercise) each with a different degree of temperature. The fourth is an Olympic size fresh water swimming pool.



Palm Springs Spa Hotel combined with the hot natural mineral springs and the most complete modern Spa facilities in the world is located in the center of America's favorite resort!



Here, one may enjoy the climate of health, with the convenience and luxury of a beautiful resort hotel.

America's most beautiful Hotel and Spa!

The route to better health and fun

Palm Springs is right in the heart of the sun country...served by major airlines and railroads. With Palm Springs as your headquarters, you can easily make sidetrips to other exciting points of interest in California, Nevada and Arizona.



(Mean temperature - in relation to Palm Springs: Chicago 55.5°, New York 48°, Seattle 49.8°, Palm Springs 81° Make reservations through your Travel Agent or write: Palm Springs Spa Hotel and Mineral Springs, 100 North Indian Avenue, Palm Springs, California. Phone: Palm Springs Area Code 714 325-2512.



"Sun Fun" at America's "Fountain of Youth"

Palm Springs is everyone's idea of a vacation! Fill every hour however you wish. You can play lush, green golf courses... soak up sun by the poolside...see the unparalleled panoramic sights by aerial tramway up spectacular Mt. San Jacinto.

Sunny days are followed by balmy desert nights - and fun under the stars. Palm Springs Spa Hotel and Mineral Springs is in the heart of the desert, yet it is only a short walking distance to supper clubs and theaters...wonderful ways to spend your evenings!

Palm Springs Spa Hotel and PALM SPRINGS Mineral Springs is a project of National Properties, Inc., with offices in Beverly Hills, Chicago, New York. Samuel W. Banowit. HOTEL & MINERAL SPRINGS President.

PALM SPRINGS, CALIFORNIA



Palm Springs, California Combining the world's most beautiful spa with a luxurious new resort hotel!



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Discover the timeless magic of mineral springs ...in the world's most beautiful setting!

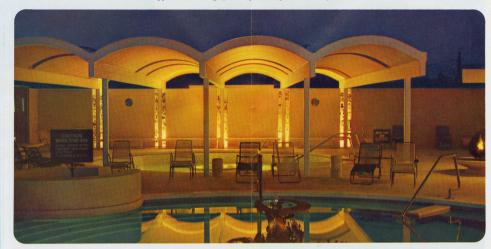
Palm Springs Spa Hotel and mineral springs pools are fed by centuries-old therapeutic hot mineral waters. You may use either Immersion, Exercise or Swirlpools. Linger as long as you like. You change into your bathing suit in an air-conditioned dressing room—complete with your own private lockers. You bathe in the pure, dry desert sunshine or in the shade of covered pools! Comfortable lounges afford carefree relaxations.

The world famous Spa has individual contour Roman Swirlpool Baths, Rock steam and Infra-red Inhalation Room, blissfully quiet cooling rooms, multiple needle point showers and





You approach the magnificent spa through this beautiful entrance



There is therapeutic magic in these natural hot mineral waters.



SUITES are lavish in The Spa Hotel...your choice of one or two bedrooms...each has individual styles and colors, with bar kitchen units suitable for extended stays. TV, and music in every suite.



BEDROOMS are spacious and many have commodious balconies facing beautiful Mt. San Jacinto. Quiet luxury is evident in
the imported marble tabletops, the muted room buzzer,
ample wardrobes and the ultimate in sound proofing.





GYMNASIUM activity is unlike any you've ever encountered...for this is a fully-carpeted "gym" with mirrored wall and the newest exercise machines under the supervision of highly trained instructors.

Palm Springs Spa Hotel—a relaxing way of life



The Spa Hotel is luxurious, comfortable, relaxing and wisely designed to give you a memorable vacation.

Whether you enjoy continental cuisine or desire the Spa's special diet program, dining is an event here. On the picturesque, landscaped grounds are all the conveniences...from resident physician to stock broker, barber shop and beauty salon — plus world famous shops.

Here, where the Agua Caliente band of Mission Indians for centuries found health, rejuvenation and relaxation in the hot natural springs and made the site a shrine — the Spa Hotel has blended past and present—and the result is the most outstanding, functional and luxurious health center in the world. Imagine yourself sleeping in a kingsize bed—waking to put on your Spa robe - entering the elevator that takes you to the relaxing rejuvenating Swirlpool baths and all the facilities of the Palm Springs Spa. Your visit to Spa Hotel will be unforgettable.

America's most beautiful Hotel and Spa!