

MASS COMMUNICATION

The School of Graduate Studies provides administrative coordination for graduate interdisciplinary programs and courses.

The interdisciplinary master of arts degree in mass communication is based on the equivalent of an undergraduate major in journalism or radio-television broadcasting. Supervised by a joint committee of representatives from the Departments of Journalism and Radio-Television, the program has options in print media and electronic media administered by the two respective departments. Fifteen of the 30 required units for the degree must be in graduate mass communication courses; 12 units must be core courses. For specific requirements, consult the departmental graduate advisers or see the *Graduate Bulletin*.

COURSES (M Com)

(See *Course Numbering System—Definitions and Eligibility*)

201. Seminar in Theory and Research (3)

(Core) Theory of the mass media, its development and application; basic research methodologies applicable in the various areas of the mass media.

202. Seminar in Literature of Mass Communications (3; max total 6)

(Core) Critical examination of the literature in the field of mass communication. Exploration of the concepts in various areas through a study of primary, secondary, and tertiary literary resources.

204T. Seminar in Journalism (3; max total 9)

Seminar in a print media topic: government information policy, news media and urban affairs, social responsibility in public relations, magazine influence in America.

205T. Seminar in Radio-Television-Film (3; max total 9)

Seminar in an electronic media topic: current regulatory issues, quantitative research, ETV/ITV problems, film as social comment.

230. Criticism of Broadcasting and Film (3)

Development of ethical, artistic, and critical standards for broadcast and motion picture evaluation. Principles of criticism are traced from an historical to a contemporary context. Research papers and reports required.

250. Comparative and International Broadcasting (3)

Formal study of national systems of broadcasting and the social, geographic, and political forces that have shaped national roles in international communications. Research papers required.

290. Independent Study (1–3; max total 6)

(See *General Information-Independent Study*.)

299. Thesis (2–6)

(Core) Prerequisite: see *Master's Degrees-Thesis Requirement*. Preparation, completion, and submission of an acceptable thesis for the Master's degree.