

PLAN YOUR SUMMER VACATION NOW!

Volume XII, Number VII

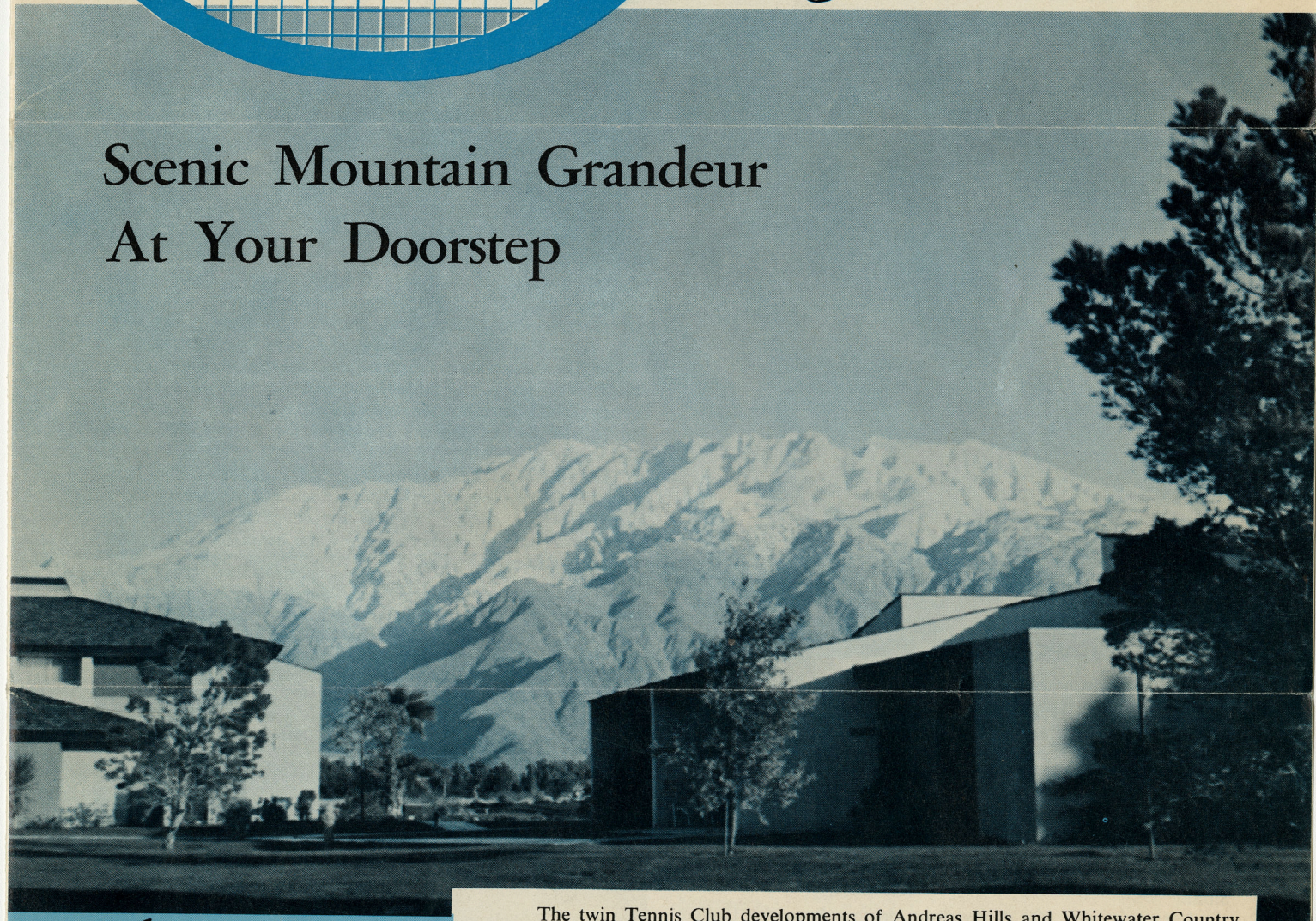
May 1974

TENNIS CLUB

Meetings

THE TENNIS CLUB
Palm Springs, California

Scenic Mountain Grandeur
At Your Doorstep



Andreas Hills
Whitewater
COUNTRY Club

The twin Tennis Club developments of Andreas Hills and Whitewater Country Club homesites are set against a backdrop of mountain ranges that are breathtaking to the onlookers.

This exhilaration, when combined with the mysterious magic of the desert and its warm, dry air that promises an unbounded healthy feeling, is one of the main attractions for buyers of condominiums, townhouses and custom homes in both complexes. Demand thus far has exceeded the supply and additional homes have been built in both areas, only to be quickly purchased, some even before construction has started.

Pictured here are condominiums bordering Whitewater Country Club fairways, a perfect base for year 'round golf and tennis. Descriptive literature and brochures on request. Call 325-714-1441.

Open Year Around

There used to be a time when Palm Springs hostelries closed in May and opened after Labor Day, but in the past year, this has been changed.

The new Tennis Club Hotel is setting the pace . . . staying open 12 months of the year.

And why not? May and June are two of the best months of the year for a vacation in Palm Springs, with ideal temperatures.

July and August are a little warmer during the day, but always cool at night. . . . And the perfection of air-conditioning makes the days enjoyable despite the higher temperatures.

Best of all, you're sure to have sun everyday and you won't even miss one day of vacation fun because of rain.

The Tennis Club vacation special offer from May to September, which can be found elsewhere in this issue has an economy of prices that makes a vacation less expensive than you can find elsewhere at this time of the year.



Mr. and Mrs. Oswald Jacoby, foremost international authority on bridge and backgammon.



Retired Kingsbury brewer, O. H. "King" Cole and his pretty wife Mildred, of Sheboygan, Wisconsin, are photographed in a 19th century pose in their new condominium at Whitewater Country Club which they have furnished with antique decor.

TENNIS COMPETITION

The Palm Springs Academy of Medicine's desert tennis classic will be played from April 28th thru May 2nd at the Tennis Club, it was revealed recently by resident pro, Bill Smith.

Attracting over 300 dentists and doctors from the United States and Canada, the burgeoning event, under the chairmanship of Dr. Charles Supple, will feature play in 16 events for both men and women.

"Over the years, matches have been scheduled on courts throughout the city, but this year, all matches will be played on the Tennis Club courts," Dr. Supple said.

At the same time, Smith announced that the 13th annual Senior Invitational Tennis Championships, sponsored by the United States Lawn Tennis Association, will be held May 16th thru 19th on the Baristo Road courts. This event also draws players from all over the United States and Canada.

POLYNESIAN PARTY

The Tennis Club will be **open all summer**. Again this year. What better way to say, "Welcome to a new summer season," than with a Polynesian Luau Party on May 17th. Topical and tropical.

The scheduled evening events will start with a no-host cocktail party at 7 p.m., poolside. Exotic drinks and floating orchids are just the beginning.

To the upper Terrace area for the exquisite Luau Buffet Banquet Table with all your favorite taste delights: sweet and sour pork, bar-be-cued chicken, smoked and tropical fish delicacies surrounding the palm leaves and wild boar "with apple."

To the Bougainvillea Room to dine and dance until 9 o'clock. The gong sounds to announce the beginning of the Tennis Club Luau Show featuring dances of the Islands . . . flaming fire dances and the Dance of the Swords. Most entertaining.

The dress for the evening, and the summer if you like, should be in keeping with the Polynesian atmosphere.

Join us in Palm Springs for this delightful event, at the start of the summer winds and enjoy the beautiful holiday for as long as you care to stay.

Commanding a matchless view of the San Jacinto mountains and Palm Springs is the exclusive Andreas Hills development in south Palm Canyon. Designed by Wm. F. Cody and Associates, the two and three bedroom condominiums and townhouses have been cited for excellence of design by the American Institute of Architects. Only three condominiums remain in Phases I and II which are owned by affluent residents from all over the United States and Canada. Phase III is now nearing completion.



PARTIES! PARTIES! PARTIES!



MONTE CARLO BALL (from upper left) (1) Jeanne Barrett of Chicago, Rene Maassen and Mrs. Maassen of Andreas Hills. — (2) Mary Nicholseon, Gus Kettman and Frances Ducet. — (3) Mr. and Mrs. Tom Donovan and Elaine Chaddick. — (4) Ron Geman, Elaine Chaddick, Harry Chaddick and Marlene Geman. The Geman, who were sweepstakes winners at the Monte Carlo Ball, operate Ronn Jewelers in the Ford City Shopping Center in Chicago, which was developed by Harry Chaddick. — (5) Sadie Ostin draws numbers of lucky winners while (6) her husband, David, shoots "craps."

ST. PATRICK'S DAY BALL: (from upper left) (1) Rabbi Joseph Hurwitz seems to be warning his wife, Rini, of the possible consequences of kissing the Blarney stone. — (2) Emma Sisson, Louise Gaetz and Maggie Davison. — (3) Helen Waller, Esther Broderick and Dorothy Gazda. — (4) Earl Liever (standing) Viola Turner, movie star William Demarest and Lucille Demarest, seated left to right, enjoy the hi-jinks.



Finder of a very special egg was Miss Deborah (Debby) Kerr, holding her prize high and showing her delight with the day's events. Kenny and "Kip" thought they should help Debby with her "candy" eggs in the sack.

ATTEND EASTER BRUNCH

The Easter Sunday Brunch at the Tennis Club, April 14 in Palm Springs was an overwhelming occasion. The happy, joy filled day starting with the Easter Egg Hunt for the children certainly set the pace.

Entertainment during the Egg Hunt, on the Tennis Club lawn, was provided by "RALPH" . . . accordion virtuoso. Strolling about the grounds with his accordion he provided a perfect atmosphere for all the scampering about.

After the Hunt, over 300 members and their guests proceeded to the Bougainvillea Room for the Sparkling Champagne Brunch. Each table at the delightful party was hosted by a Tennis Club member.

To name only a few of those in attendance were Belmont Sanchez, Mr. and Mrs. Ben Ravitz and their family; Mr. and Mrs. Ed James, Doris Hinkle; and our very own Eddie Davidson with his charming wife Maggie entertained their children and grandchildren; Mr. and Mrs. Holcomb hosted a table. The warmer Palm Springs sun set the mood for a special champagne toast by The Chaddick Family, daughter Camille and her husband Col. Jim Hatzembuehler and their children Mari Rose and Suzanne enjoying this special day together; and Mr. and Mrs. David Ostin hosted a party of 24.

It was certainly a day of fun for all from the dancing of Ken Harris' Orchestra right down to the Champagne Sherbet.

Monte Carlo Ball; Gamblers' Delight

More than 200 Tennis Club members and guests enjoyed all the gambling excitement of Las Vegas during the annual "Monte Carlo" night when "jillions" of dollars changed hands on the crap, roulette and 21 tables in the spacious clubroom, temporarily renovated to provide a "Casino" atmosphere.

The simulated gaming started at 6:30 PM, halted for a gourmet dinner in the Bougainvillea Room and climaxed at midnight when door prizes were drawn and the big winners—Mr. and Mrs. Ron Geman of Chicago—bid \$300,000 in "phony" money to claim the grand prize, a basket of assorted beverages.

Mr. and Mrs. David Ostin of Palm Springs hosted a table of 25 guests and Sadie Ostin was chosen to choose the lucky numbers for the door prizes. Special events director, Eddie Davidson, served as master of ceremonies and Lisle Simpson as auctioneer.

Others hosting the large parties were the Harry F. Chaddicks, Francis Turnbolls, Mrs. Nettie Wolf, the Earl Lievers, Todd Frank, Ed James, Bernard Abrahams, Rene Maassen, Eddie Davidson, Albert Chaiken, Thomas Ducet, Mrs. Jeanette Moser, Alfred Haber, William Boggess and the Mark Holcombs of Andreas Hills who celebrated their wedding anniversary.

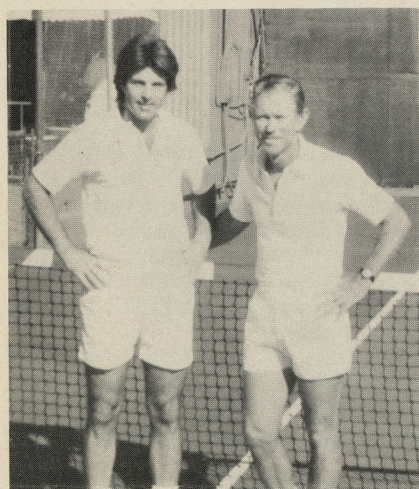
SOCIALLY YOURS

The Annual Easter Egg Hunt and brunch held in the club's colorfully decorated environment was a rousing success. The excitement it engendered was contagious, spilling over to every one of the huge crowd who attended. *Elaine Chaddick's* decorations surpassed all of her previous superlative efforts, creating a truly festive atmosphere.

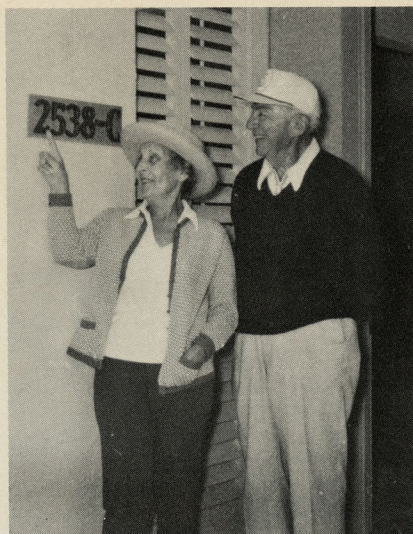
Congratulations to *Elaine and Harry Chaddick* who celebrated their 19th Wedding Anniversary at an elaborate party in the Bougainvillea Room. The bride was radiant as usual and the groom? He was all smiles.

Birthday parties, wedding anniversaries, luncheons, testimonial dinners, and important-date celebrations, too numerous to mention, were a daily event during the past month. The Tennis Club staff always on hand to take care of the details so the host or hosts could have more time for fun.

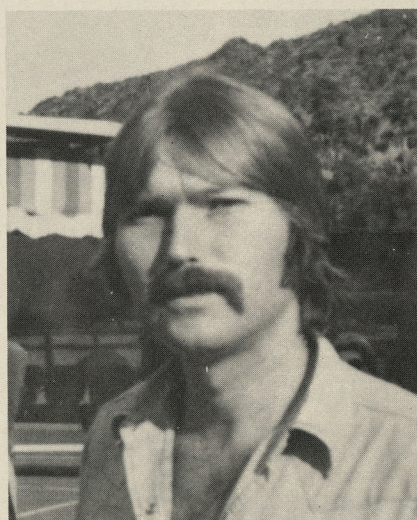
Rick Nelson and pro, Bill Smith. Rick was formerly Southern California's ranking junior player and still plays great tennis.



(L. to R.): *Blackwell Williams and Phillip Martyn*, top ranking world class backgammon players, here to compete in the Second Annual Connie Benson Invitational Backgammon Tourney and enjoy our club.



Gertrude and Herbert L. Cole of Atlanta, Georgia, proudly point to their new condominium address on the first fairway at the Whitewater Country Club. Cole was executive vice-president of the Kaywoodie Pipe Company in Atlanta.



Terry Melcher (son of Doris Day).

Outstanding people from all walks of life visited the club, among them *Congressman Jerry Pettis*, who, during a tour of his district, stopped at the Tennis Club and even played some tennis. Ditto for *Oswald Jacoby*, foremost international authority on bridge and backgammon, who came in with *Mrs. Jacoby*.

Terry Melcher, son of *Doris Day*, was also one of the many V.I.P.'s who were guests at the Tennis Club.

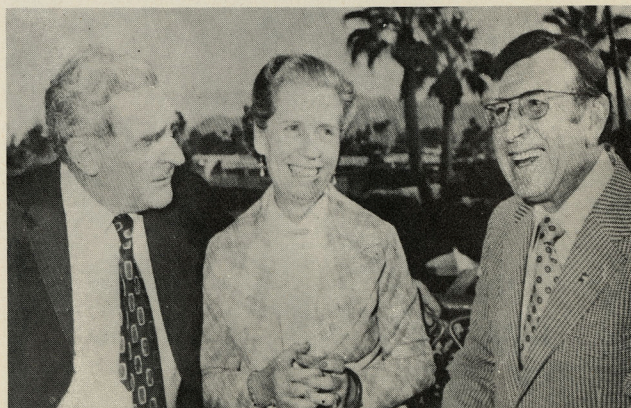
Many are attracted to Palm Springs by the 28-minute color film, "The Way IT IS . . . in Palm Springs, Anyway," which extols this fabled desert community and has been viewed by 25 million people, according to *Tom Hanlon* of the Palm Springs Convention and Visitor's Bureau, and the Tennis Club is the best that there is in Palm Springs.

The film, created, written and produced for C.V.B. by television personality-host, *Ralph Story*, has been telecast 556 times by stations even as far out as Honolulu, Hawaii and also has been presented on CBS, NBC and ABC networks.

Congressman "Jerry" Pettis stopped to play tennis and see the Tennis Club as it is now in his district.



DESERT GUESTS — *British Consul-General Andrew Franklin and his wife Babs* relax at Tennis Club reception with *Lorin Badskey*, past president of the Kiwanis International.





Los Angeles manager, Bobby Winkles, tees off during the annual Angels Celebrity Amateur Championship at Whitewater Country Club while restaurateur, Bill Sorrentino (left to right), Ken Neveu and Paul Pressley of San Clemente look on.

WHITewater TEE SHOTS

Whitewater Country Club is the talk of the desert area—not only because of the golf course which is in magnificent shape, but also because of the elegant condominiums, which are beautiful and rated the best buy in the desert. Sorry to report that there now are no single floor condos available. All are sold and only a few townhouses are left (2-3 bedrooms).

Men's Club championship winners were: *Champion, Richard Drake; Runner-Up Champion, Jess Gardner; Champion Low Net, Elmer Dean; Runner-Up Low Net, William Morrow; and Medalist, George Hancock.* Other winners were *Vic Terry, Art Ferrant, Sam Hinkle, Bill Patterson, E. Raush, Bob Ellison, Dominick Menola and Tom Grier.* Congratulations to the new champions!

St. Patrick's corned beef and cabbage dinner was a smash and so was the weekly Bingo which was great fun.

Women's Club champions are as follows: **CHAMPIONSHIP FLIGHT**—*Champion, Betty Hagadorn; Runner-Up, Jan Blotter; Low Net, Gladys Hancock; 2nd Low Net, Margaret Grier.* **FIRST FLIGHT**—*Low Gross, Dorothy Terry; Runner-Up, Iris Lees; Low Net, Mickey Anderson; 2nd Low, Joan Arnold.*

Our first Easter Champagne Brunch held on Easter Sunday from 11:00 AM to 2:00 PM was a happy event.

Weekly fish fries were concluded on the last Friday in April and everyone is looking forward to the date they will start again.

Wow! The price of rye grass seed has jumped again and the cost of other needed items is sky-rocketing, making the job of keeping the course in tip-top shape more difficult, but fear not, there will be no letdown in services. Our tree planting program is in full swing. Thousands of Tamarisks are being planted to enclose each hole on our golf course.

Donations from our members for trees are still being accepted. \$15.00 will buy you permanent tree on the golf course with your own name tag. Let us hear from you!

Phase II of our condominium project is now in the architect's hands with construction starting very shortly on thirty-eight new condos.

Whitewater Country Club Golf Sale!!! Ladies' clothing 40% off . . . Men's clothing 20% off. Ask Rich Parente about special club and bag deals while they last.

The Matza Glare insert for woods is the hottest item in the shop. If you need extra distance, this is for you!

During the past months, many clubs, associations and business companies have learned of the many advantages of holding their tournaments at Whitewater. Among the groups who played recently were: *B & C Cement*, 42 players; *Al Backus Group*, 32 players; *7-11 Stores*, 100 players; *Union Oil*, 20 players; *L.A. Businessmen* 36 players; and *LaMirada*, 40 players.

CELEBRITY GOLF

Socialite Dick McClung of Thunderbird won A flight with a net of 66 while Gene Clark of Los Angeles copped the Calloway flight with a 68 in the annual Angel Celebrity Amateur championship played last month at Whitewater Country Club.

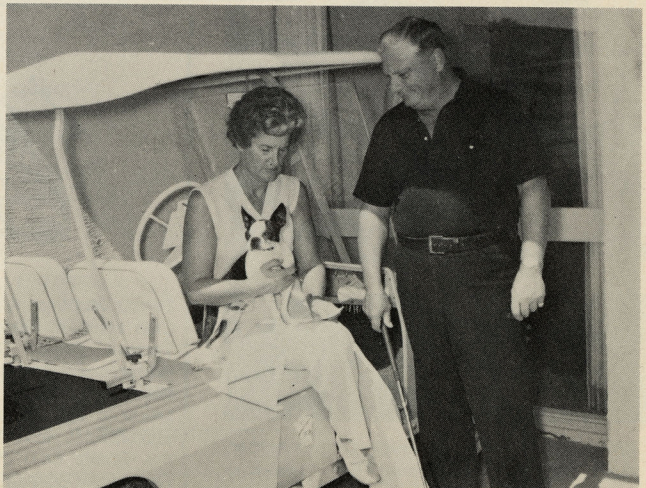
Chairman Stan Laycock of the Palm Springs Chamber of Commerce rewarded Bob Hardy who took first in the longest drive competition with a 320 yard blast while Ken Billings was "closest to the hole" at 24 inches. The "horse's posterior" award went to general manager, Harry Dalton who had a 131 gross.

Owner Gene Autry, former manager Fred Haney, manager Bobby Winkles, Johnny Grant, Del Rice, restaurateurs Bill Sorrentino and Larry Perrina, competed in a field of more than 100 which included a score of Angel baseballers.

Player-winners were "Skip" Lockwood, Tom Egan, Ollie Brown and Doug Howard. Other winners were: "A" flight—Dick McClung 66; Jay Lindenthal 69; Skip Lockwood 69; Tom Egan 70; Bill Moran 71; Sonn Magante 71; Ollie Brown and Vic Austreng 72.

Winners of the "B" flight were: Gene Clark 68; Doug Howard 69; Ric Schmidt and Jay Velli 70; and H. A. Rogers 71.

George and Iris Lees of Vancouver, British Columbia, are pictured with "Jolly Jigs," their toy Boston terrier, alongside their golf cart in the patio of their Whitewater Condominium. Large tire distributors in Canada, the Lees have migrated to Palm Springs, leaving company management in the care of their children. "Palm Springs is paradise," Mrs. Lees enthused.



FROM OUR ANGELS CELEB TOURNAMENT ALBUM



Former baseball great, Del Rice (left), Angels pitchers Rudy May and Skip Lockwood, make a trio during the annual Angels Celebrity Amateur Tourney.

TV star Johnny Grant with tournament chairman, Stan Laycock, watch progress during Angels Celebrity championship at Whitewater Country Club.



Tournament chairman, Stan Laycock (right), presents the "horse's posterior" award to Angels general manager, Harry Dalton, for his gross score of 131.

FISHING AROUND PALM SPRINGS!

It comes as a surprise to some that there is fishing available around Palm Springs. One such place is the Salton Sea, just a short drive away, where a recent sample of fish taken by the Department of Fish and Game biologists indicates that the silvery corvina, long favored by California surf casters, is continuing to spawn at a normal pace.

Fishery biologist, Robert Hulquist, said he caught 20 corvina recently off State Park Beach. The fish ranged up to three pounds and more, but many a 20-lb. corvina has been taken out of this desert sea. Also taken were some large croaker and sargo.

Biologists are keeping an eye on the thermometer which is the key to good fishing at the Salton Sea. As the water warms the croaker and sargo begin their shoreward migra-

tion to spawn, and in their wake come the corvina.

Sea temperatures must reach the upper sixties, the point at which anglers can expect to start landing corvina in large numbers, and the time is now!

Just a few minutes from the heart of Palm Springs is the 135-acre man-made Lake Cahuilla, named for the Indian tribe which inhabited these parts when the Spaniards arrived. The lake is stocked with rainbow trout, black crappie, large-mouth bass, blue-gill sunfish and redear sunfish. Only sailboats are allowed on the lake and anglers may fish from a boat or from terraced shore levels.

Whether you cast your line in the Salton Sea, try your luck at Lake Cahuilla or range a bit farther afield . . . count a spot of fishing as part of your Palm Springs summer vacation.

PLAN YOUR SUMMER VACATION NOW!



Eddie Davidson and Tennis Club member, Ruth Solomon, displaying her "Sweeney Award" for 1974's most improved player.



Tennis Nettings is published by the Tennis Club staff for members and guests of the **Tennis Club, Tennis Club Hotel, Whitewater Country Club and Andreas Hills**. News items and photographs of interest to **Tennis Nettings** readers may be submitted to Harry J. Sikorski, Editor through the Tennis Club office, 701 West Baristo Road, Palm Springs, Ca. 92262.



George Peebles and Elmer Griffin (Merv Griffin's uncle,) who at 84 still plays tennis every day and once was a world ranking player.

FOR YOUR FABULOUS VACATION

Picture a gem of a sun-drenched desert and snow-capped mountains, palm-fringed pools and a perfect climate.

Combine is with luxurious accommodations at the new Tennis Club Hotel, add tennis and golf activities, exquisite dining facilities and a myriad of social and entertainment events and you have all the makings of a memorable vacation.

And, the Tennis Club is doing its part to dispel the myth that "Palm Springs is only for the rich" with a May thru September special at the Tennis Club and its golfing auxiliary, the Whitewater Country Club, that's designed to fit most anyone's wallet.

Dress is casual, and, in addition to golf and tennis, one can enjoy the fun of hiking, bicycle and horseback riding or do nothing but loll around the pool. Shopping (the Palm Springs downtown section is just walking distance away) and celebrity watching are other popular pastimes.



TENNIS HOLIDAY

MAY THROUGH SEPTEMBER SPECIAL

7 DAYS — 6 NIGHTS AT \$66.00 PER PERSON (Plus Tax)

5 DAYS — 4 NIGHTS AT \$48.00 PER PERSON (Plus Tax)

DOUBLE OCCUPANCY

The above rates include complete Tennis privileges at America's most beautiful private club. / The most beautiful and unique swimming pools in the desert. Hot therapy pools are also available. / Free transportation to and from the Airport. / Immediate confirmation. / Refrigerator in every room / A full descriptive brochure will be mailed immediately upon request.

Call or write: THE TENNIS CLUB, 701 West Baristo Road, Palm Springs, Ca. 92262

Phone: Area Code 714 325-1441

GOLF HOLIDAY

MAY THROUGH SEPTEMBER SPECIAL

7 DAYS — 6 NIGHTS AT \$114.00 PER PERSON (Plus Tax)

5 DAYS — 4 NIGHTS AT \$ 80.00 PER PERSON (Plus Tax)

DOUBLE OCCUPANCY

The above rates include golf and cart daily at our championship Whitewater Country Club . . . minutes from the Tennis Club Hotel. / The most beautiful and unique swimming pools in the desert. Hot therapy pools are also available. / Free transportation to and from the Airport and the golf course. / Immediate confirmation. / Refrigerator in every room. / A full descriptive brochure will be mailed immediately upon request.

Call or write: THE TENNIS CLUB, 701 West Baristo Road, Palm Springs, Ca. 92262

Phone: Area Code 714 325-1441



Whichever Vacation Special you desire, a luxurious room is yours at our elegant new Tennis Club Hotel . . . and an excellent continental breakfast daily.

PLEASE MAKE TENNIS HOLIDAY RESERVATIONS FOR:

☐ 7 days - 6 nights at \$66.00 per person (plus tax) for _____ persons

☐ 5 days - 4 nights at \$48.00 per person (plus tax) for _____ persons

I will arrive on _____ and leave on _____

PLEASE MAKE GOLF HOLIDAY RESERVATIONS FOR:

☐ 7 days - 6 nights at \$114.00 per person (plus tax) for _____ persons

☐ 5 days - 4 nights at \$80.00 per person (plus tax) for _____ persons

I will arrive on _____ and leave on _____

NAME: _____ PHONE: _____

ADDRESS: _____

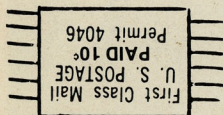
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HUNTERS GALORE

Easter bunnies . . . scores of them . . . eggs . . . and stuffed prizes were basking in the California sun at the Tennis Club Traditional Easter Egg Hunt. A beautiful day in gorgeous Palm Springs almost took our Easter Bunnies right out of their fur. Prizes and awards were as plentiful as hunters.

First Prize Winner, finder of the "Gold Egg" was DAVID BARTH. David won the Giant Easter Bunny. DANNY MALTZMAN won Second Prize for finding the "Silver Egg." Given a choice of a Five Dollar cash prize or the Bunny, you guessed it, Danny preferred the prize money.

Cash prizes and stuffed animals were the order of the day for all winners.

Of course, all children participating, whether winner or not received an Easter Basket with candy eggs and possibly enough excitement to last this time, next year.

We feel a "special mention" should be extended to "KIP" CLARK, grandson of The Tennis Club Pro, Bill Smith; and KENNY MOORE, son of Pat Moore, Marketing Department. Kip and Kenny monitored and assisted during the hunt, and the awarding of prizes. Thanks, fellows.

What about mom and dad? We have a feeling they will end up with pictures for their album of other mom's and dad's taking pictures of them taking pictures, which is to say, a lot of wonderful people had a fun day with their entire family this year at their club . . . The Tennis Club in Palm Springs.



Betsy Koff, 7 years old, takes her win in stride. Only a few moments before this photo, this young lady was scurrying and scampering to find the 19 hidden Easter eggs, winning for her a handsome stuffed duck and a cash prize as well. The fellows? Betsy seems to be taking them in stride, too.



1974 first prize winner at the Tennis Club traditional Easter Egg Hunt is the happiest hunter of them all, David Barth. David is supported here by rabbit hosts: Kenny Moore and "Kip" Clark.



Danny Maltzman (center) smiles at winning second prize and says, "Make mine cash, please." "Kip" Clark grandson of our favorite pro—Bill Smith (right) and Kenny Moore, son of Pat Moore, Tennis Club marketing department, both thought that was very funny.

