California State University, Fresno

CSUF

ARMENIAN STUDIES PROGRAM
Fresno, California 93740

NEWS SERVICE

FOR YOUR INFORMATION

CSU Fresno Armenian Studies Program activities as reported in local, national, and international media.

Release #15

January 1986

ARMENIAN STUDIES PROGRAM
CALIFORNIA STATE UNIVERSITY, FRESNO
FRESNO, CALIFORNIA 93740
- ARCHIVE -

SOURCE The Fresno Bee DATE January 1, 1986

SUBJECT Armenian Studies Program and Leon Peters Business Building PAGE 1 of 1

FSU Valley Business Center drive gets 1-month extension

By SHIRLEY ARMBRUSTER
Bee business writer

An unexpected one-month extension of the fund drive for a Valley Business Center at Fresno State University should ensure its success, officials said.

FSU had been working under a Dec. 31 deadline from the California State University Chancellor's Office to raise $1.9 million to build the center, which will be used by businesses and the community at large for conferences, meetings, training sessions and other events.

Richard Francois, FSU director of development and community relations, said the chancellor's office recently moved the deadline for securing pledges to the end of January.

Francois said the new deadline coincides with the submission of construction blueprints for the center and the adjoining Leon S. Peters Business Building, which will be constructed at the same time.

"With those, we must provide a report to officials in the chancellor's office with pledges in order for them to go ahead with the bid process," he said.

Construction of the Valley Business Center will be financed by private donations and turned over to the university as a public building, the first time such an arrangement has taken place in any academic field in the California State University system, according to FSU officials.

The fund drive is being handled by the university development office and community volunteers. An additional $400,000 also is being sought to upgrade parts of the state-financed Peters Building.

To date, the drive has raised $1.3 million in gifts and pledges. Also, said Francois, conversations with other potential donors "have led us to believe" that an additional $300,000 soon will be pledged.

"That means we have hard work ahead in January to make sure we'll have another $300,000 to report to the chancellor's office.

"Our work with prospective donors makes me confident we'll have that, but we need some people to step forward and take some clear action," he said.

Groundbreaking for the Peters building and the center is expected in late spring, with completion after two years.

Francois said several large anonymous gifts from businesses and individuals have helped push the fund drive toward its goal.

The most recent major gift to be made public is a $50,000 pledge from Fresno-Clovis area Rotary Clubs. The eight clubs have nearly 900 members and the pledge will be paid over a three-year period with money earned in various fund-raisers, said Rotarian John Moore.

Moore noted that Peters was a respected member of the Fresno Rotary Club and had visited Rotary Clubs throughout the world on his extensive travels.

Francois said another major gift comes from the estate of the late McKee Fisk, professor and head of the School of Business at FSU for more than 20 years. The current business building is named for him.

Fisk, who died in 1978, included a $40,000 gift in trust to be used for a new business building. Francois said that with growth from interest, that gift will be more than $70,000.

"He was the dean who knew of the need for a new building and in his estate left something to make it happen," said Francois.

A campus fund drive by FSU faculty that has raised more than $40,000 is another "pretty good statement of their concern about the building and how badly it's needed," Francois said.

Pledges have been made by active and retired FSU faculty and support-staff members.

The Well Fargo Foundation, the philanthropic arm of Well Fargo Banks, also recently pledged $35,000 to the fund drive, Francois said.

In addition, the FSU Armenian Students Organization and staff members in the Armenian Studies Department have pledged $5,000 in recognition of the support of Peters, an Armenian-American born in Fresno.

Francois said his confidence in the drive's eventual success is based on experience with previous capital campaigns.

"This is the kind of campaign built on discussions with potential donors on where the School of Business is going and where the community is going, and that takes time. This is a dig deep and think long before giving campaign," he said.

SOURCE Nor Gyank- New Life Weekly; Los Angeles DATE January 2, 1986

SUBJECT Armenian Studies Program and Leon Peters Business Building PAGE 1 of 1

Pledge Drive Starts For Leon S. Peters Bldg. In Fresno

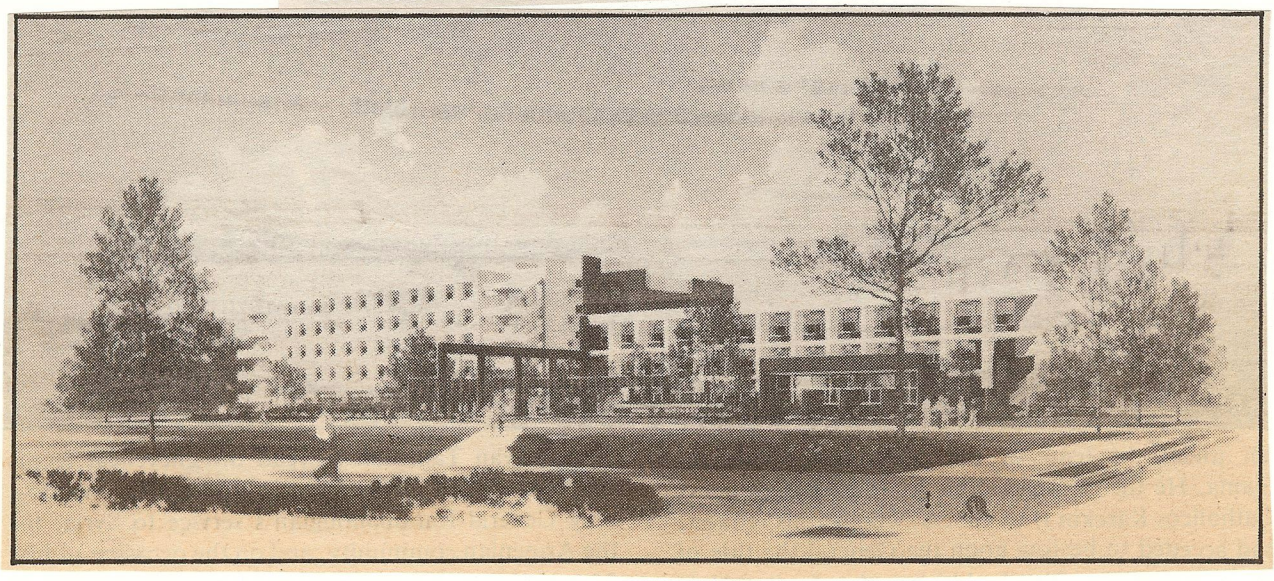
FRESNO—The Armenian Studies Program and Armenian Students Organization of California State University, Fresno have made an initial pledge of $5,000 towards the construction of the new Leon S. Peters Business Building, which will house the planned Center for Armenian Studies on the CSUF campus.

Dr. Dickran Kouymjian, Coordinator of the Armenian Studies Program and program lecturer Barlow Der Mugrdechian joined with Armenian Students Organization President David Gabrielian in announcing the contribution to the Peters Business Building, demonstrating the support of both faculty and students for the project.

In addition to the declaration, this first step in fund raising, the ASP and ASO are actively seeking the pledges of other Armenians who will contribute to the university and by so doing pay tribute to one of Fresno's remarkable Armenian native sons, the late Leon S. Peters, a tireless worker and modest philanthropist.

The fund drive for the Leon S. Peters Business Building is being conducted through the CSUF Office of Development. The Armenian Studies Program faculty and students are participating in the campaign with their intial pledge and their efforts to enlist other Armenians. The deadline for the pledge drive is December 31, 1985; however, pleges are payable over three years, until April 1988.

For further information contact **CSUF Office of Development, Dick Francois, Director, 121 Thomas Administration Building, Fresno, CA 93740, (209) 294-4036.**



ARMENIAN STUDIES PROGRAM
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- ARCHIVE -
SOURCE The Armenian Reporter; New York DATE January 2, 1986
SUBJECT CSUF Armenian Studies professor charged with promoting terrorism PAGE 1 of 2

Turks Charge Deukmejian, FSU With Promoting Terrorism

By **Jim Steinberg**

A mass circulation Turkish newspaper has accused Gov. Deukmejian and Fresno State University of encouraging Armenian terrorism and violence against Turks.

The article in **Hurriyet** of Istanbul, the largest daily Turkish newspaper, was reprinted in a second Turkish newspaper, the Armenian-language **Marmara**, on Sept. 30.

"California's Armenian Gov. George Deukmejian, who has almost turned his state into 'Armenia,' has also now succeeded in introducing Armenian terrorism in universities, where crime is encouraged from the lectern," the story began.

It singled out Fresno State as beginning "to teach courses which concern acts of Armenian violence." The article named Professor Dickran Kouymjian head of the FSU Armenian studies program.

It said that Kouymjian "explains to his students the purposes of Armenian terrorist organizations such as ... the Armenian Secret Army for the Liberation of Armenia, the Justice Commandos for the Armenian Genocide, the Armenian Revolution Army, etc.

"During these courses he speaks about Armenian rights and tries to justify the murder of Turkish diplomats by Armenian terrorist organizations. Those students who participate in these courses receive good grades for the winter semester at the university and succeed in securing advantages."

The article spurred unequivocal condemnation from Deukmejian's press office as well as from Marvin Baxter of Fresno, the governor's appointments secretary, and from Kouymjian. They called the article's charges untrue and absurd.

"The article is totally false and is so outrageous that no fair-minded person will believe it," said Kevin Brett, Deukmejian's deputy press secretary. "Neither the governor nor the university support any form of terrorism and have in fact condemned all terrorism on many occasions."

Baxter, an American of Armenian descent, said of the Turkish article, "I don't even think it is worthy of comment. It is ridiculous ... It goes without saying that it is absurd.

"If ever anybody in government stood for law and order and against terrorism it is George Deukmejian. I am disappointed that you would even give the article the respect of replying to it."

Deukmejian has appointed several Fresno County people to major administration positions, Baxter said, including a number of Fresno Armenians. Baxter did not have the exact number.

Kouymjian knew of the article and in fact had it sent to a list of people not including the **Bee**. He said he preferred letting the Turkish article "rest" instead of responding to it and unintentionally adding to any impact it might have.

"This is libel, distortion, intimidation, the worst kind of thing that can go on, the worst tradition of yellow journalism," he said.

Kouymdjian said the Turkish government, which fails to acknowledge the massacre of about 1.5 million Armenians around the time of World War I, doggedly works to distort history "and make Armenians look bad."

He said that news organizations get "sucked in" by Turkish charges, which are merely diversionary tactics to deflect criticism of that government's position on the Armenian massacres.

He pointed to irrefutable documentary proof of the massacres.

He called the claim that he attempts to justify murder of Turkish diplomats "a direct lie. I criticize violence and say it is a useless act ... The ends do not justify the means because the means you use affect the ends."

He said that any student would dispute the article's implication that his students automatically receive good grades or "advantages."

Kouymjian traced the Turkish news article to **Hurriyet's** correspondent in Los Angeles. He said the Turkish press monitors Armenian-language newspapers, including several in California. News of a Saturday course he taught at Fresno State was published in Armenian newspapers.

The Turkish news article apparently responded to that news but distorted the nature of the course, Kouymjian said.

The course condemned in the article dealt with the past 10 years of Armenian-Turkish relations "in light of the 70th anniversary of the Armenian genocide and the rise of Armenian militants," Kouymjian said.

SOURCE The Armenian Reporter; New York DATE January 2, 1986

SUBJECT CSUF Armenian Studies professor charged with promoting terrorism PAGE 2 of 2

Text of Editorial "Turkey & Fresno State"

The siege mentality of the Turkish government on the subject of the massacres of Armenians during World War I was detailed faithfully in an article about Fresno State University in a mass-circulation Istanbul newspaper.

The article, as reported in **The Bee**, accused Gov. Deukmejian of "introducing Armenian terrorism in universities." Exhibit A was Fresno State's Armenian studies program, in which Professor Dickran Kouymjian, according to the Turkish newspaper, "speaks about Armenian rights and tries to justify the murder of Turkish diplomats by Armenian terrorist organizations." There was more, all of it unfair and distorted.

The question was raised whether **The Bee** should have carried news about such a mendacious article, thereby perhaps enhancing its impact. However, the report, carried in Turkey's largest daily, is worth review and comment for two reasons:

First, it gives discouraging proof of the lasting power of the official Turkish line on the massacres - the revisionist history that rejects the whole idea that calculated massacres occurred, and claims that efforts by Armenians around the world to keep the memory green are provocative and vengeful.

It's the same defensive tic that the U.S. State Department panders to by opposing attempts to memorialize the massacres by congressional resolution.

The rationale is that we shouldn't ruffle our Turkish allies by reminding them of an unpleasant episode from that nation's past. This official Turkish failure to acknowledge what is demonstrably true compounds the anguish of those who remember, and their descendants.

The acts of a murderous few who invoke the grievances of Armenians give the Turkish government an excuse for claiming that all references to the massacres and the need for remembrance just give terror a protective cloak.

That a major organ of Turkish news and opinion is singling out Fresno State while peddling this line is disheartening and outrageous, but it's worth knowing about.

Which brings up the second point. The newspaper's accusation underlines how the terrorist fringe holds Armenians hostage. All but a handful reject violence unequivocally; they just want the redress of remembrance. Yet the chance of Turkey's setting the record straight, slight as it may be, is diminished further each time the killers kill and Turkish paranoia grows.

So what are Armenians in the diaspora to do? They can't be immobilized by the terror; they can't retreat to muteness about the need for remembrance. Academics like Kouymjian should not be intimidated: They have a right to explore all aspects of Armenian-Turkish relations, including the roots of violence.

The only response is to continue to call for what's right - but at the same time to condemn violence clearly and repeatedly and to isolate the killers in every way possible. Some members of the Armenian community find this insulting and gratuitous: Why should they have to keep declaring that good ends don't justify violent means?

It's hard to answer that. But it's one of the pernicious effects of terrorism - good people who may share some of the terrorists' stated goals have to keep taking their distance from any evil that is done to achieve those goals.

Fresno Bee, Dec. 13, 1985

SOURCE The Armenian Weekly; Watertown, Mass. DATE January 4, 1986
SUBJECT Armenian Studies Program and Leon Peters Business Building PAGE 1 of 3

Armenian Studies Program Pledges $5,000 Towards Construction of New Building

The Armenian Studies Program and Armenian Students Organization of California State University, Fresno have made an initial pledge of $5,000.00 towards the construction of the new Leon S. Peters Business Building which will house the planned Center for Armenian Studies on the CSUF campus.

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The fund drive for the Leon S. Peters Business Building is being conducted through the CSUF Office of Development. The Armenian Studies Program faculty and students are participating in the campaign with their initial pledge and their efforts to enlist other Armenians.

Turkish Newspaper Accuses Deukmejian and FSU of Encouraging Terrorism

by Jim Steinber
Fresno Bee

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The article in *Hurriyet* of Istanbul, the largest daily Turkish newspaper, was reprinted in a second Turkish newspaper, the Armenian language *Marmara*, on September 30.

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Fresno Bee Editorial on Turkish Newspaper's Slandering Article

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Leon S. Peters Business Building

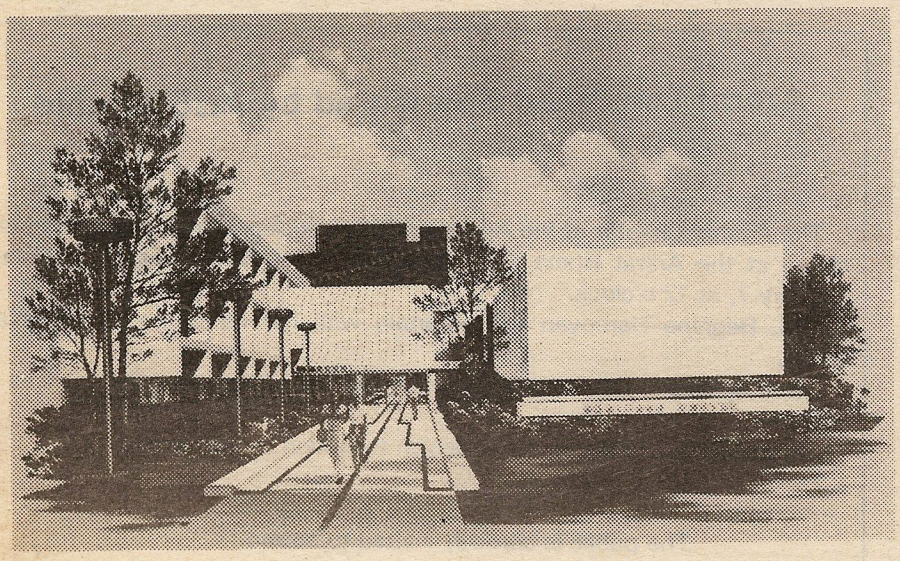
$13 Million Building Project Underway at CSUF

FRESNO - Ground-breaking for the latest addition to the Fresno State campus, the Leon S. Peters Business Building, is expected to take place in early 1986.

Completion of the $13-million project is set for mid-1988. Due to the financial crisis of recent years, it is the first major addition to the university's master plan in a decade.

The Business complex will have two separately funded components, integrated in terms of construction and ultimate use. The six-story main structure will include 11 lecture rooms, 10 teaching laboratories, graduate research space, 211 faculty offices and related department spaces. It will house not only the CSUF School of Business and Administrative Sciences, but the School of Humanities as well.

The other, smaller wing - 10,480 square feet versus the 84,344 of the main building - will be the single-story Valley Business Center with two 40 seat meeting rooms, a 125-person capacity theater, a multi-purpose room with computer instruction capabilities, and a large exhibition foyer. The $2.3 million Center will be entirely funded through corporate and community contributions.



An artist's rendition of the Leon S. Peters Business Building at CSUF.

In naming what will become the largest and most impressive building on campus after Leon Peters, the Board of Trustees has paid tribute to one of Fresno's most remarkable Armenian native sons.

Peters was more than just a successful businessman and admired philanthropist. He was committed to education, a person who over the years served in leadership capacities on the University President's Advisory Board, the CSUF Foundation Board of Governors, etc. Along with his wife, Alice, he was a patron of the arts as attested to by the Leon and Alice Peters Gallery in Fresno's Metropolitan Musseum and his position as member of the Board of the William Saroyan Foundation.

It is fitting that the Armenian Studies Program at Fresno State will be housed in the building named after him. A suite will be devoted to the planned Center for Armenian Studies which will include an Armenian Library and Archive, a conference room, Director's office, and reception-exhibit area. In addition to the Armenian Studies Program, the Center for Armenian Studies will

Continued on Page 3

Continued from Page 1

house the Index of Armenian Art, archival materials, an Armenian reference library including a Saroyan section, as well as providing meeting facilities for the Armenian Students Organization and **Hye Sharzhoom**, the official newspaper of the Armenian Program and Student Organization.

The Armenian Studies Program urges all readers, all Armenians in Fresno and beyond to actively and generously support the University's fund drive. Such support will acknowledge the Armenian community's appreciation for education at this level.

An illustrated brochure on the building as well as pledge cards can be secured through the CSUF Office of Development, by writing to Dick Francois, Director, 121 Thomas Administration Building, Fresno, CA 93740. Additional information can be obtained by calling Dr. Dickran Kouymjian, Coordinator of the Armenian Studies Program at (209) 294-2669.

Hye Sharzhoom Newspaper Published

FRESNO - The first issue of the seventh year of **Hye Sharzhoom/-Armenian Action**, the official newspaper of the California State University, Fresno Armenian Studies Program and Armenian Students Organization, is now being distributed nationally and internationally.

Hye Sharzhoom has a distribution of over 6,000 families throughout the United States, Canada, Europe and South America, as well as in Soviet Armenia and the Middle East.

The lead story of the November issue is about the construction of the new Leon S. Peters Business Building on the CSU Fresno campus, which will also house the proposed Center for Armenian Studies.

Highlights from the paper include original poems by James C. Baloian, the native poet. A map of Fresno's pre-World War II Little Armenia drawn by Elish Shekoyan covers the center pages. Mark Malkasian's vignettes enrich the map with their description of Fresno Armenians from the 1880's to the present.

An essay by Barlow Der Mugrdechian depicts his trip to the Middle East and the Holy Land. The essay is one Armenian's search for Armenian community roots. Accompanying the article is an application for a study trip entitled "Jerusalem 1986," sponsored by the CSU Fresno Armenian Studies Program and the Armenian Students Organization.

Interviews with visitors to the ASP, ASO activities and Armenian Studies Program courses round out this issue of **Hye Sharzhoom.**

Hye Sharzhoom/Armenian Action is the only such student newspaper in the United States. The paper is sent free. All interested persons can send their addresses, if possible typed on self-adhesive labels, to: Armenian Studies Program, California State University, Fresno, Fresno, CA, 93740.

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SOURCE The Armenian Mirror- Spectator; Watertown DATE January 4, 1986
SUBJECT CSUF Armenian Studies professor charged with promoting terrorism PAGE 1 of 2

Turks Charge Deukmejian And Fresno State University With Terrorism

A concerted effort by the Turkish media to smear the good standing of prominent Armenians in America continues unabated. The latest "victims" of this campaign of blackmail are George Deukmejian, Governor of California, and Prof. Dickran Kouymjian, head of Armenian Studies at Fresno State University, CA.

Following are two articles from the Fresno Bee: *A news story on the Turkish campaign of blackmail, dated December 13, 1985, and an editorial (see box) on the same subject, dated December 17, 1985.*

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Gov. George Deukmejian

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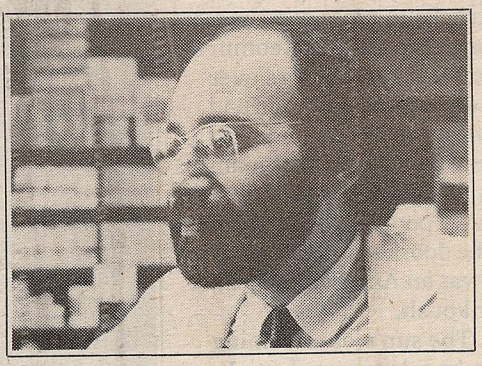
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Turkey & Fresno State



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It's the same defensive tic that the U.S. State Department panders to by opposing attempts to memorialize the massacres by congressional resolution.

The rationale is that we shouldn't ruffle our Turkish allies by reminding them of an unpleasant episode from that nation's past. This official Turkish failure to acknowledge what is demonstrably true compounds the anguish of those who remember, and their descendants.

The acts of a murderous few who invoke the grievances of Armenians give the Turkish government an excuse for claiming that all references to the massacres and the need for remembrance just give terror a protective cloak.

That a major organ of Turkish news and opinion is singling out Fresno State while peddling this line in disheartening and outrageous, but it's worth knowing about.

Which brings up the second point. The newspaper's accusation underlines how the terrorist fringe holds Armenians hostage. All but a handful reject violence unequivocally; they just want the redress of remembrance. Yet the chance of Turkey's setting the record straight, slight as it may be, is diminished further each time the killers kill and Turkish paranoia grows.

So what are Armenians in the diaspora to do? They can't be immobilized by the terror; they can't retreat to muteness about the need for remembrance. Academics like Kouymjian should not be intimidated: They have a right to explore all aspects of Armenian-Turkish relations, including the roots of violence.

The only response is to continue to call for what's right — but at the same time to condemn violence clearly and repeatedly and to isolate the killers in every way possible. Some members of the Armenian community find this insulting and gratuitous: Why should they have to keep declaring that good ends don't justify violent means?

It's hard to answer that. But it's one of the pernicious effects of terrorism — good people who may share some of the terrorists' stated goals have to keep taking their distance from any evil that is done to achieve those goals.

SOURCE The Armenian Mirror-Spectator; Watertown DATE January 11, 1986
SUBJECT Armenian Studies Program and Leon Peters Business Building PAGE 1 of 1

FRESNO, CALIFORNIA

Armenians Participate In Drive For Leon S. Peters Building

The Armenian Studies Program and Armenian Students Organization of California State University — Fresno, have made an initial pledge of $5,000 towards the construction of the new Leon S. Peters Business Building which will house the planned Center for Armenian Studies on the CSUF campus.

The Program and the Organization are actively seeking the pledges of other Armenians who will contribute to the university and by so doing pay tribute to one of Fresno's remarkable Armenian native sons, the late Leon S. Peters, a tireless worker and modest philanthropist.

The fund drive is being conducted through the CSUF Office of Development. The Armenian Studies Program faculty and students are participating in the campaign with their initial pledge and their efforts to enlist other Armenians. Pledges are payable over three years, until April, 1988. For further information contact CSUF Office of Development, Dick Francois, director, 121 Thomas Administration Building, Fresno, CA 93740, telephone (209) 294-4036.

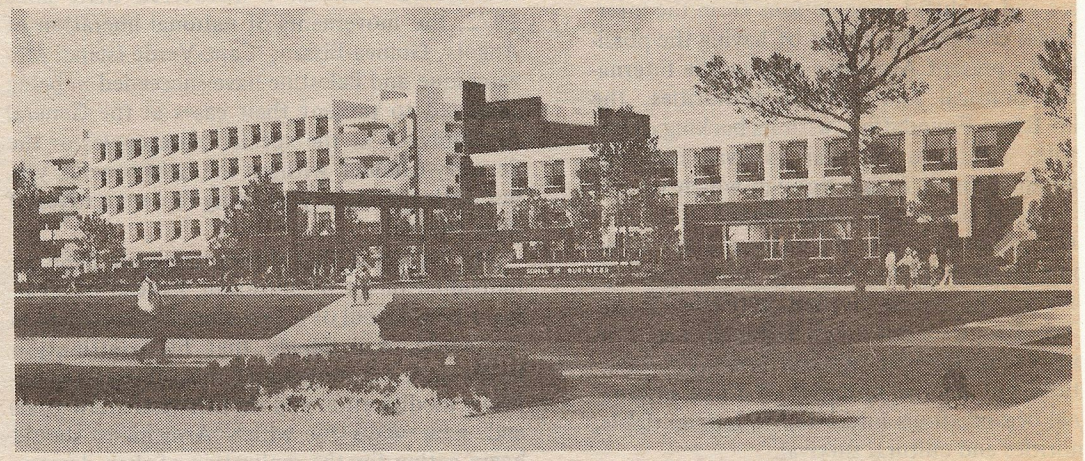
Pledges for Leon S. Peters Building Surpass $100,000

FRESNO – Pledges for the new Leon S. Peters Business Building through the Armenian Studies Program have surpassed the $100,000. mark. The announcement was made by Cal State University Fresno Armenian Studies Coordinator Dr. Dickran Kouymjian who expressed satisfaction at the success of the campaign.

The new Peters Building on the California State University campus will house the offices of the planned Center for Armenian Studies.

Armenian Studies Program has been actively involved with the fund drive for two months, and

Please Turn to Page 8



The Leon S. Peters Business Building on the campus of Cal State University, Fresno

Pledges for Peters Building

Continued from Page 1

efforts have met with tremendous response in the Armenian community. The generous pledges to the California State University project show the support of Armenians for higher education and also honor the memory of Fresno's native son, the late Leon S. Peters.

Two major donations have been made and these will be announced in the near future. All Armenians are encouraged to contribute in the form of three-year pledges, up to April 1988. The deadline for the campaign to raise $2.3 million for the Valley Business Center and the Leon S. Peters Business Building was December 31, 1985 but has now been extended for one month, to January 31, 1986, to allow the entire community to participate.

Those interested in pledging can receive additional information, including an illustrated brochure and pledge card, and can write to the CSUF Office of Development, Dick Francois, Director, 121 Thomas Administration, Fresno, CA 93740.

Additional information can be obtained by calling, Barlow Der Mugrdechian, Armenian Studies Program at (209) 394-2669.

ARMENIAN STUDIES PROGRAM
CALIFORNIA STATE UNIVERSITY, FRESNO
FRESNO, CALIFORNIA 93740
- ARCHIVE -

SOURCE The Armenian Reporter; New York DATE January 16, 1986

SUBJECT CSUF Armenian Studies Program and Leon Peters Business Building PAGE 1 of 1

Pledges for Leon S. Peters Bldg. at CSU-Fresno Top $100,000

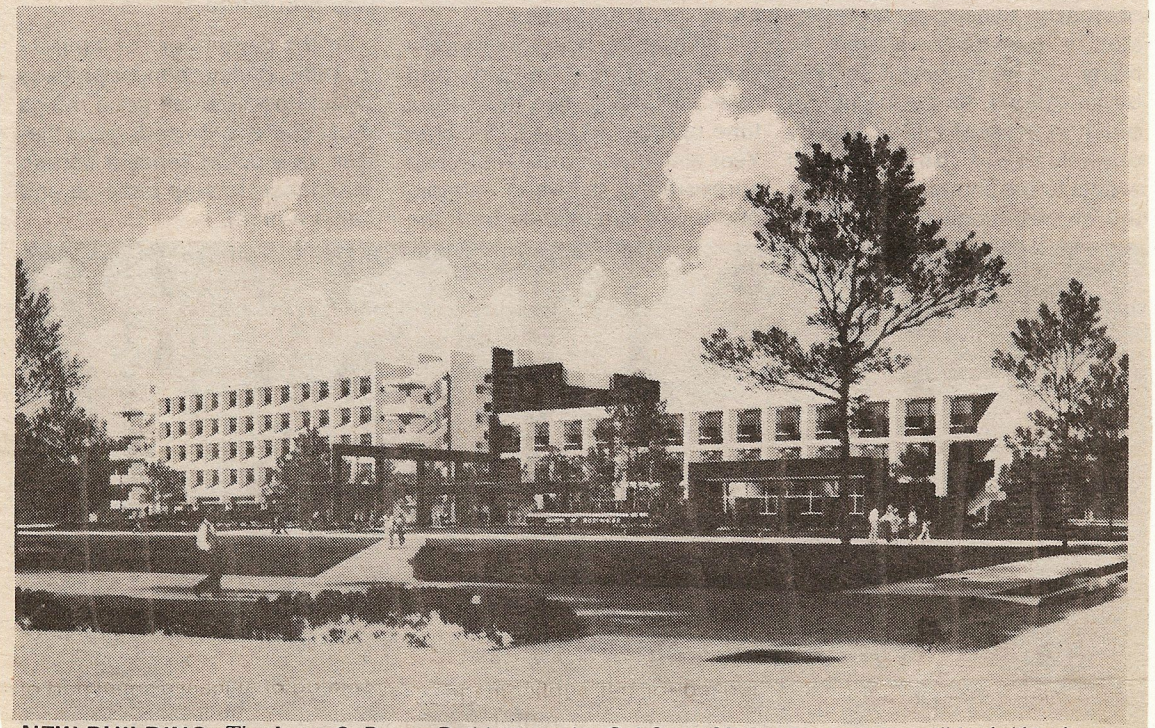
FRESNO, Calif. - Pledges for the new Leon S. Peters Business Building through the Armenian Studies Program have surpassed the $100,000 mark. The announcement was made by Cal State University Fresno Armenian Studies Coordinator Dr. Dickran Kouymjian who expressed satisfaction at the success of the campaign.

The new Peters Building on the California State University campus will house the offices of the planned Center for Armenian Studies.

The Armenian Studies Program has been actively involved with the fund drive for two months, and its efforts have met with tremendous response in the Armenian community. The generous pledges to the California State University project show the support of Armenians for higher education and also to honor the memory of Fresno's native son, the late Leon S. Peters.

Hye Sharzhoom, the official newspaper of the CSU Fresno Armenian Studies Program and the Armenian Students Organization, highlighted the pledge drive in its November issue. Two major donations have been made and these will be announced in the near future. All Armenians are encouraged to contribute in the form of three-year pledges, up to April 1988. The deadline for the campaign to raise $2.3 million for the Valley Business Center and the Leon S. Peters Business Building was December 31, 1985, but has now been extended for one month, January 31, 1986 to allow the entire community to participate.

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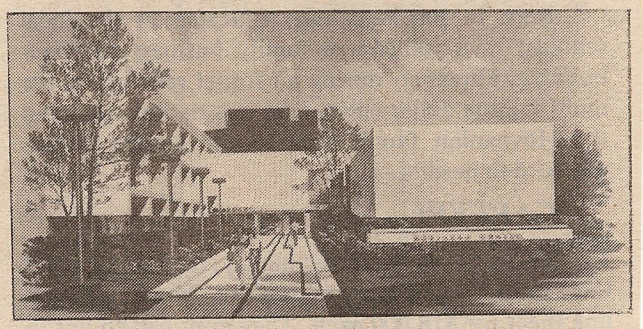


NEW BUILDING. *The Leon S. Peters Building on the Cal State University campus will look like this.*

Pledge Drive For Leon Peters Bldg. Continues At CSUF

FRESNO, CA—Pledges for the new Leon S. Peters Business Building through the Armenian Studies Program have surpassed the $100,000 mark. The announcement was made by CSUF Armenian Studies Coordinator Dr. Dickran Kouymjian, who expressed satisfaction at the success of the campaign.

The new Peters Building on the California State University campus will house the offices of the planned Center for Armenian Studies.



Armenian Studies Program has been actively involved with the fund drive for two months, and its efforts have met with tremendous response in the Armenian community. The generous pledges to the California State University project show the support of Armenians for higher education and also honor the memory of Fresno's native son, the late Leon S. Peters.

The deadline for the campaign to raise $2.3 million dollars for the Valley Business Center and the Leon S. Peters Business Building was December 31, 1985, but has now been extended for one month, to January 31, 1986 to allow the entire community to participate.

Those interested in pledging can receive additional information, including an illustrated brochure and pledge card, and can write to the **CSUF Office of Development, Dick Francois, Director, 121 Thomas Administration, Fresno, California, 93740**, or by calling Barlow Der Mugrdechian, Armenian Studies Program at **(209) 294-2669.**

SOURCE The California Courier; Los Angeles DATE January 16, 1986

SUBJECT Armenian Studies Program and Leon Peters Business Building PAGE 1 of 1

Studies Program Raises $100,000 For FSU Building

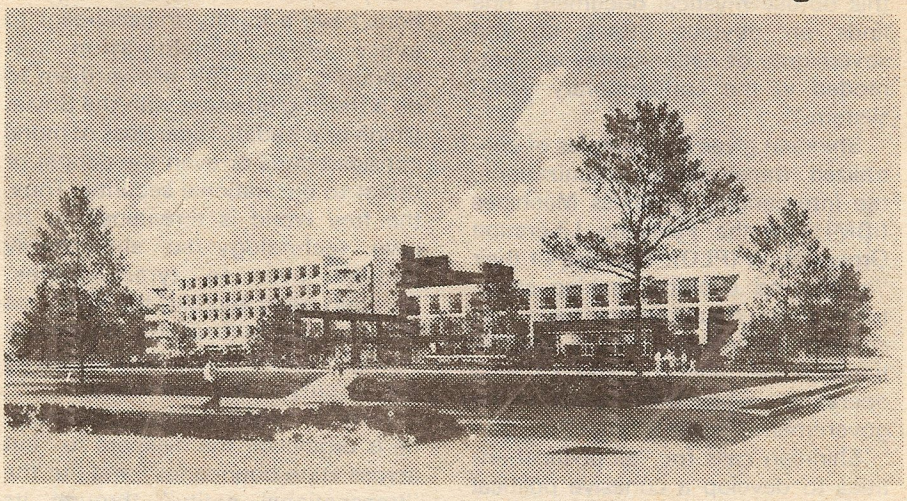
FRESNO — Pledges for the new Leon S. Peters Business Building through the Armenian Studies Program have surpassed the $100,000 mark, according to California State University, Fresno Armenian Studies Coordinator Dr. Dickran Kouymjian.

The new Peters Building on the California State University campus will house the offices of the planned center for Armenian Studies. The Armenian Studies Program has been actively involved with the fund drive for two months.

Two major donations have been made which will be announced at a later date. The deadline for the campaign to raise $2.3 million for the Valley Business Center and the Leon S. Peters Building was Dec. 31, 1985, but has been extended to Jan. 31.

SOURCE Asbarez Daily; Los Angeles DATE January 18, 1986
SUBJECT Armenian Studies Program and Leon Peters Business Building PAGE 1 of 1

$100,000 Pledged for Leon Peters Building Project at CSUF Through Armenian Program



The Leon S. Peters Business Building CSU Fresno.

FRESNO - Pledges for the new Leon S. Peters Business Building through the Armenian Studies Program have surpassed the $100,000.00 mark.

The announcement was made by California State University Fresno Armenian Studies Coordinator Dr. Dickran Kouymjian who expressed satisfaction at the success of the campaign.

The new Peters Building on the California State University campus will house the offices of the planned Center for Armenian Studies. The Armenian Studies Program has been actively involved with the fund drive for two months, and its efforts have met with tremendous response in the Armenian community. The generous pledges to the University project show the support of Armenians for higher education and also honor the

Continued on Page 3

Pledges for CSUF Peters Building...

Continued from Page 1

memory of Fresno's native son, the late Leon S. Peters.

Two major donations have been made and will be announced soon.

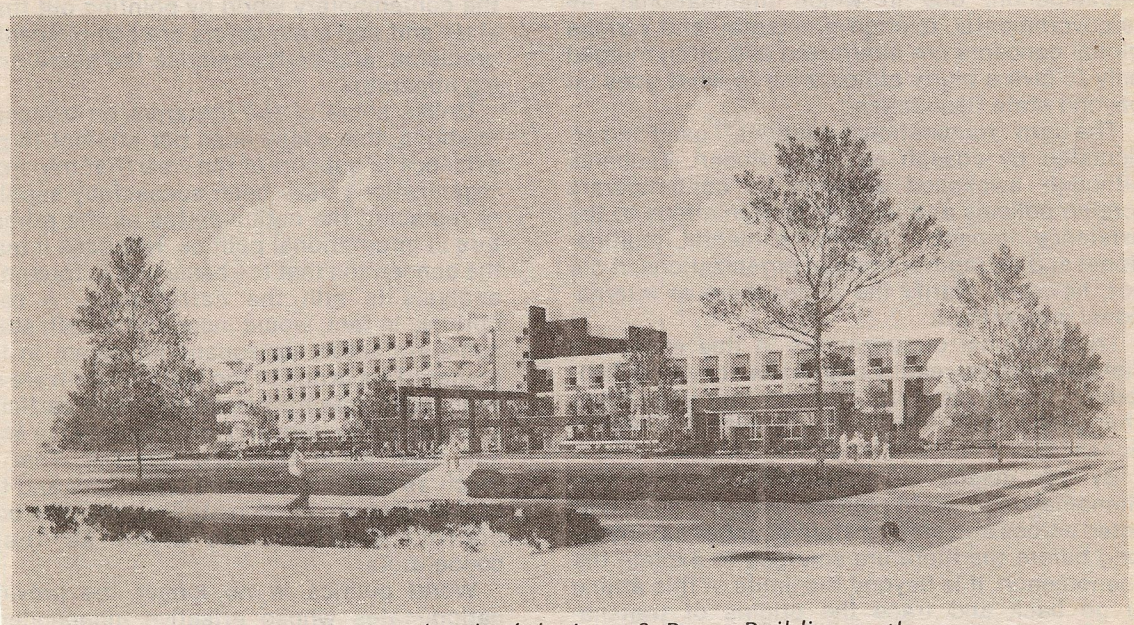
The deadline for the campaign to raise $2.3 million for the Valley Business Center and the Leon S. Peters Building was Dec. 31, 1985, but has now been extended for one month, to Jan. 31, in order to allow the entire community to participate.

All Armenians are encouraged to contribute in the form of three-year pledges, up to April 1988.

CSUF ARMENIAN STUDIES PROGRAM
CALIFORNIA STATE UNIVERSITY, FRESNO
FRESNO, CALIFORNIA 93740
- ARCHIVE -
SOURCE The Armenian Weekly; Watertown, Mass. DATE January 18, 1986
SUBJECT CSUF Armenian Studies Program and Leon Peters Business Building PAGE 1 of 1

Pledges for Fresno State Building Surpass $100,000

Will House Armenian Studies Dept.



Architecture's sketch of the Leon S. Peters Building on the campus of Fresno State University. It will house the offices of the office of the Armenian Studies Department.

Pledges for the new Leon S. Peters Business Building through the Armenian Studies Program have surpassed the $100,000.00 mark. The announcement was made by Cal. State University, Fresno Armenian Studies Coordinator, Dr. Dickran Kouymjian, who expressed satisfaction at the success of the campaign.

The new Peters Building on the California State University campus will house the offices of the planned Center for Armenian Studies.

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