



The Sid Craig School of Business

Peters Building, Room 282
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Interim Dean: Peter Simis

The Sid Craig School of Business includes the departments of Accountancy, Finance and Business Law, Information Systems and Decision Sciences, Management, Marketing and Logistics, Aerospace Studies, and Military Science. The Graduate Business Program and the University Business Center are also integral parts of the school.



The Mission of the School The primary mission of The Sid Craig School of Business is to provide high quality, nationally accredited undergraduate and graduate degree programs. This commitment to high quality will be demonstrated by an emphasis on teaching excellence and attainment of knowledge, by a concern for ethical behavior, and by a dedication to meeting the needs of students, faculty, and organizations at both domestic and international levels. Our goal is to be the leading school of business in the California State University system.

We will provide responsible academic and business leadership and service to the increasingly diverse cultures in our service area. This leadership and service will be delivered through applied research, professional and continuing education, consulting, contracting and other activities. In so doing, we will be major facilitators of economic growth in the San Joaquin Valley.

The school's undergraduate and graduate programs are accredited by the American Assembly of Collegiate Schools of Business (AACSB) and the Western Association of Schools and Colleges (WASC). The school's programs have been continuously accredited by AACSB since 1959. Only a select number of business schools in the nation earn this distinction.

In 1992, the School of Business became the recipient of the largest gift in the history of any CSU campus. The Sid and Jenny Craig Foundation pledged \$10 million to CSU Fresno for the school, which, in recognition of the endowment, was renamed The Sid Craig School of Business. This endowment created the first named school or college in the 20-campus CSU system. In addition, The Craig School of Business houses two endowed chairs, the Edward M. Reighard Professor of Business Management and the Theodore F. Brix Professor of Finance.