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What smiles may come: Dressing for Success


TOP STORIES




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[Vintage baseball exhibition at Fresno State](#)

CLASS NOTES

Henry R. Perea (1974) is a candidate for mayor of the city of Fresno and currently a Fresno County Supervisor. He is a former member of Fresno City Council.

Erika Garabedian (2004) is the author of the recently-published new children's book, *My Forever Valentine*. The storyline is a heartwarming tale of an adopted child and his family.

Ryan Hushaw (2001) has been promoted from sergeant to lieutenant with the Fresno County Sheriff's Office. He has worked as a deputy sheriff since 2000.

Agnes Saghatelian (1993), the owner of Valley Lahvosh Baking Company, was the recipient of the 2016 Fresno Chamber of Commerce Harold Zinkin Entrepreneur of the Year Award. Valley Lahvosh Baking Company was founded by Agnes' grandfather, in 1922, after arriving in Fresno from Armenia. The bakery is located on Santa Clara and M Street in downtown Fresno.

Michael Hailparn (1954) has authored *The Nightmare*. He is a professor emeritus of philosophy at William Paterson University in Wayne, New Jersey.

Frank Kuan (1986, 89) has been named the senior associate director for the Office of Undergraduate Studies at Colgate University in Hamilton, New York. He was previously the executive director of the Center for Community Partnerships at Wesleyan University in Middletown, Connecticut.

Benjamin T. Adams (2009, '11), a Penn State Ph.D. candidate, was highlighted in "The Mountain Mail" of Salida, Colorado for his volunteer work on Earthship Biotechture. The Taos, New Mexico earthship sustainable construction company has a 50-year history and is well-known for constructing walls from discarded tires, glass bottles and soda and beer cans.

Elizabeth Koehler-Pentacoff's (1979) latest book, *The Missing Kennedy: Rosemary Kennedy and the Secret Bonds of Four Women*, is a New York Times Bestseller and her tenth book.

Dr. Bertha Felix-Mata (1996), an administrator for West Hills Community College, has written *Dandelions in the Wild: The Voices of Migrant Youth from Poverty to Leadership*, a story of a teenager dealing with the challenges of cultural displacement.

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EVENTS & ANNOUNCEMENTS

APR
24

18th Annual Physical Therapy Golf Tournament and Awards Ceremony

Enjoy a great round of golf, fun skill challenges, and networking with colleagues while raising funds for Physical Therapy Program enhancements and student scholarships!

LOCATION

Eagle Springs Golf and Country Club
 21722 Fairway Oaks Ln, Friant, CA 93626

APR
24

Rainbow Event & Wedding Expo

The Rainbow Event and Wedding Expo is April 24! We will be offering event and wedding planning information and showcasing inclusive vendors to the LGBT community. There will also be a human and dog fashion show!

LOCATION

Smittcamp Alumni House
 2625 Matoian Way, Fresno, CA 93740

APR
25

Craig School of Business Alumni & Friends Annual Spring Golf Tournament

We invite alumni and the community to play in the The Craig School of Business Alumni and Friends annual golf tournament and/or be a sponsor of the event. All tickets are \$200 per player. We offer additional activities including an opportunity drawing with prizes from a wide variety of Central Valley businesses as well as our exciting Helicopter Golf Ball Drop!

LOCATION

San Joaquin Country Club & Golf Course
 3484 W Bluff Ave, Fresno, CA 93711

MAY
19

Bulldog Pride Fund Graduates' Reception

Please join us at the Smittcamp Alumni House in honoring the Class of 2016 Bulldog Pride Fund graduates! A short-program begins at 6 p.m. Complimentary admission.

LOCATION

Smittcamp Alumni House
 2625 Matoian Way, Fresno, CA 93740

JUN
3

Lyles College of Engineering 12th Annual Alumni Chapter Golf Tournament

New date! The LCOE Alumni & Friends Chapter Golf Tournament will be Friday, June 3. Join us for golf, food, and the 19th Hole Awards Ceremony overlooking the beautiful San Joaquin River.

LOCATION

Riverside Golf Course
 7492 N Riverside Dr, Fresno, CA 93722

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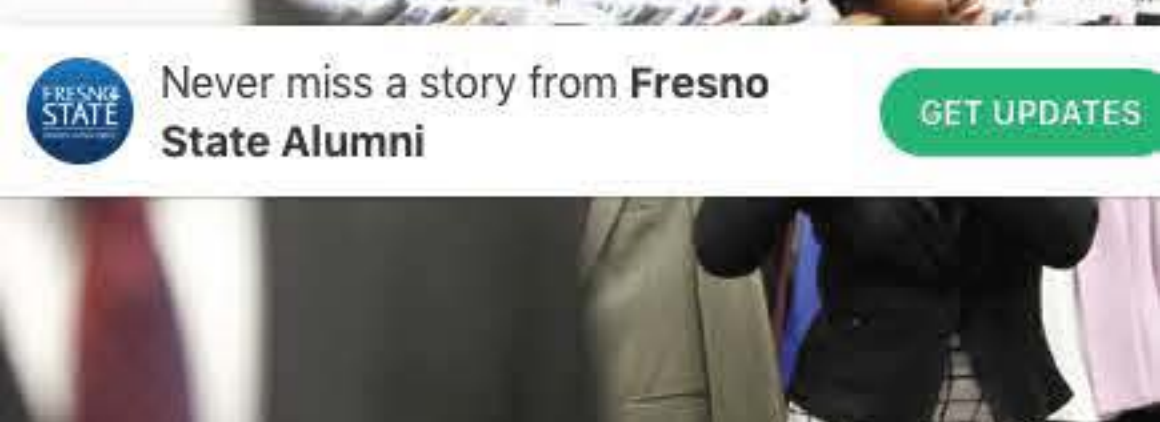

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Photo by Cary Edmondson

What smiles may come: Dressing for success

By ELISA NAVARRO, Student Writer

Remember your first interview? Waking up that morning, getting dressed? You probably planned your wardrobe the night before, or rather, *stressed* about it the night before. Remember how you felt when you got everything looking just right? The confident smile that suddenly appeared on your face when you looked at yourself in the mirror? And later on, after you got the job, the even *bigger* smile that you couldn't contain—that you didn't *want* to contain—darting across your face?

For so many of us, those memories of our first job interview are memories we will carry with us for a lifetime. The way a good suit, a freshly pressed shirt, or the new blouse and scarf made us feel. It made us feel confident.

“I can do this.”

That's what the Career Development Center at Fresno State is working to help students see, to help students realize. They're working to help students get to “the smile,” to get to the “I can do this.” But it's not something you can just talk about. It's something that has to be lived.

It's the Clothing Closet, and it's something that Debbie Young, Interim Director of the Career Development Center, has long seen the need for. So when Young accepted the Interim Director position last summer, she saw an opportunity to help students get to “the smile.”

“The idea started in about September and has become a reality...it happened a lot faster than I thought it would,” Young said.

“It's been awesome! When you look at this and see how many people are involved, and what's really cool is that we are being really well supported,” Young said. “There is a lot of support at the top of the organization for this because it is part of the theme of student success—[students] are trying to better their lives, for their families, they want job interviews, they want to go to job fairs...but they have nothing to wear.”

Until now.



The last few months have been a flurry of activity and development to get the Clothing Closet ready for business. Taking in donations to line the clothing racks; partnering with students from the Fashion Design program to organize the clothing and create pairings; and investing a \$5,000 contribution from President Castro's office in other start-up materials. And though it wasn't officially open yet (the grand opening took place on April 1), Young started getting the word out to students so they knew they had a resource.

“I had a graduate student come in who has three kids and needed an outfit for an interview. She had tears in her eyes with her outfit on. It was really cool because you really are touching someone's life,” Young said.

The Clothing Closet has come a long way in a short period of time. From the moment you walk in you see racks of clothing, donated by Fresno State staff, faculty, alumni and members of the community passionate about helping prepare students for those next steps.

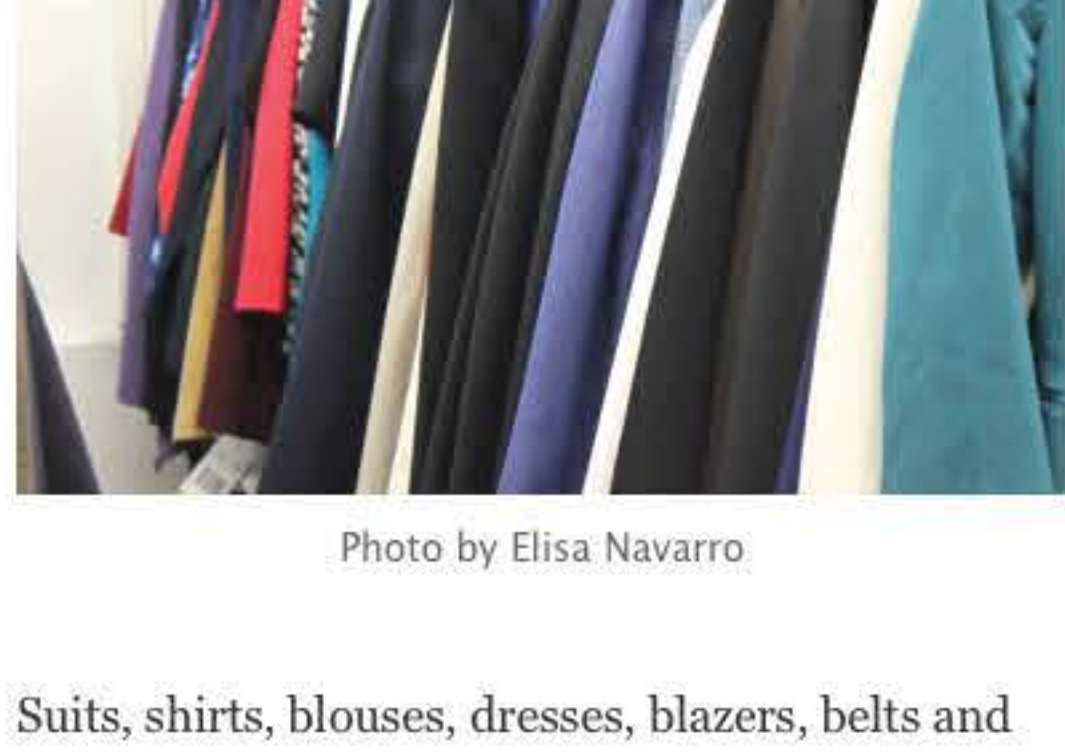


Photo by Elisa Navarro

Suits, shirts, blouses, dresses, blazers, belts and accessories...all of it here to help the student get to “the smile.” Here because people know how good that smile feels when you look the part. When you get the job.

Sustainability of the Clothing Closet is in the front of Young's mind, but she only sees opportunity, partnering with students in the Craig School of Business, Non-Profit Management class to develop a sustainability plan to bring in donations as well as create sustained awareness among students.

“It's sustainable because we will always have students who need clothing but we will always, hopefully, have people to donate clothing as well,” Young said.

And you know what the great thing is about donating? Remember “the smile” when *you* got your first job? It's the same smile that comes across your face when you make a donation to the Clothing Closet. And it's the first glimpse of that same smile that will come across a Fresno State student's face when they try on your donated clothing.

So smile, because you have the opportunity to make a difference in the life of a fellow Bulldog.

If you would like to make a donation, plan a donor drive with your company, or talk with Debbie Young about other partnership opportunities, please call 559.278.2381, or follow the Career Development Center on [Facebook](#), or [Twitter](#).

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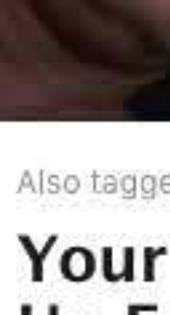
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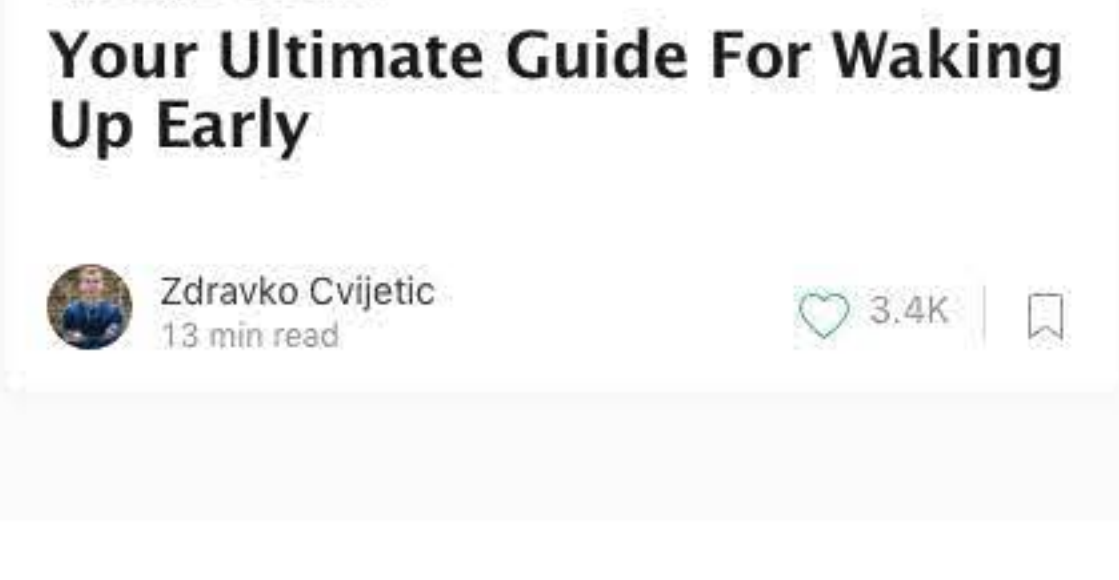

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A “novel” idea


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Zdravko Cvijetic

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Photos by Cary Edmondson

Advocating for persons with disabilities: A life-long passion that happened by chance

By MARISA MATA, Student Writer

Sitting in the library of the Smittcamp Alumni House for the interview, Janice Emerzian talks about her experiences being an advocate for people with disabilities— speaking, teaching, directing programs and being able to influence and mentor students. She wears a black and green printed sheath dress with shoes to match, and her hair is tied back tightly. She gives off an upbeat, confident air which is easily spread to you the moment you sit with her. She is warm, expressive and inviting, making the conversation flow easily.

Emerzian's career in advocacy began at Fowler High School in 1969 when her husband, the principal of the school at the time, said that he could get her a job at the school working with "exceptional students." She took the job thinking that she would be working with gifted students, and was surprised to find that her husband actually hired her to work with students with disabilities.

"Things sometimes come your way and you just have to go with the flow," Emerzian thought as she stuck with the job, facing different challenges each day.

Towards the end of her time at Fowler High, Emerzian earned her Master's in education and began teaching at the collegiate level, which she continues to do. With a bright smile and much enthusiasm she says, "I've taught here, at Fresno State, at UCLA and at Fresno Pacific. I love teaching! That's where I really get my joy. After retiring, which I'm near doing, I want to continue to teach a class or two."

After earning her Doctorate, Emerzian continued teaching and began working as the district director for the Disabled Students Programs and Services, which encompasses seven different colleges in the Valley. Emerzian watched with pride and fulfillment as the program grew from 300 students to over 5,000.



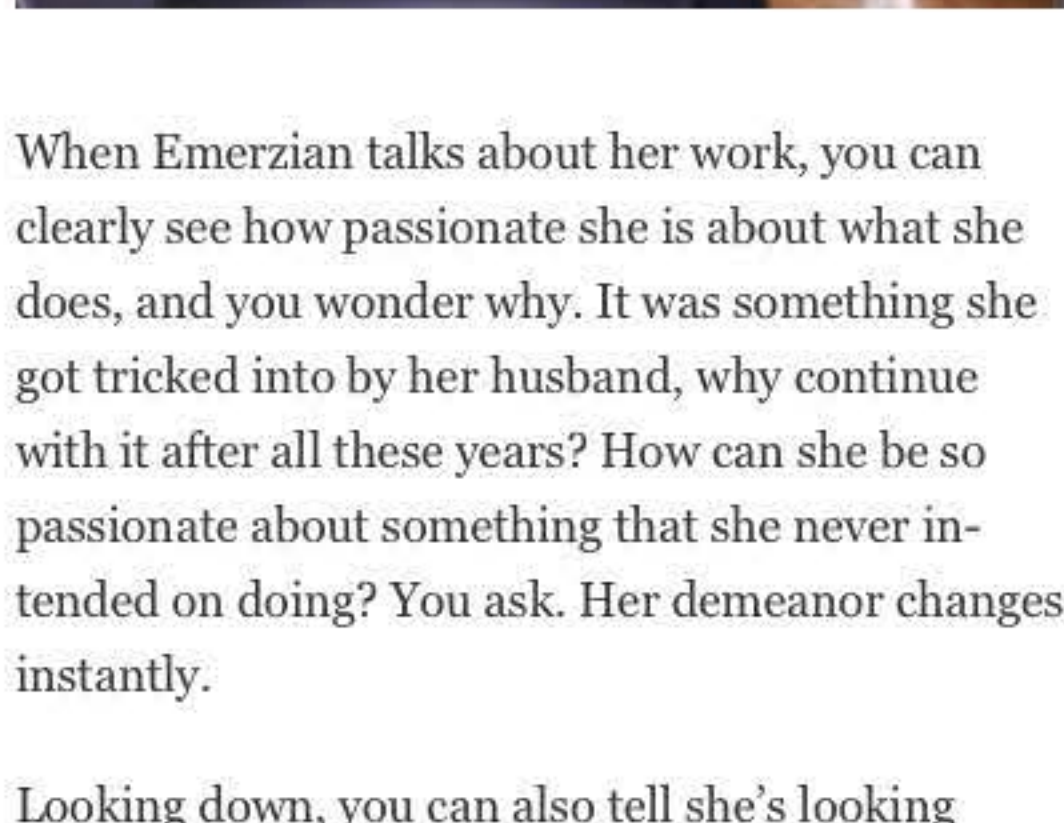
Emerzian meeting with a student

You look at Emerzian's three-page resume and see she has a lot of experience and accomplishments, but you still wonder what exactly she does in her work, "What is a typical day like for you?"

Emerzian answers, "My typical day starts at 7 a.m. and ends around 7 p.m. I start by going through emails, I go to meetings...My office is on the Fresno City College campus, so if a student has a problem, I fix it. When there is a crisis, I find resolution," she begins to count on her fingers, "I stay connected to students, presidents, chancellors, staff, faculty...hundreds of people! But I always make time for students—I have an open door policy...I hope that whoever replaces me when I retire has the strength and passion that I've had for our students."

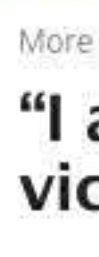
You figure that this strength must take root in her own college experience: A first generation college student who grew up only speaking Armenian, Emerzian went to college and had to figure things out for herself. While there was love and support from her family, they never truly understood the things that she faced—simultaneously loving college and being in a haze, trying to hold on to her Armenian roots. The experience was one in which she gained a lot of inner-strength and independence.

Emerzian begins to talk about how her career enables her to speak nationwide as an advocate saying, "My goal is to influence people's understanding of what it means to have a disability. People with disabilities aren't different; they just have one more hurdle than others."



When Emerzian talks about her work, you can clearly see how passionate she is about what she does, and you wonder why. It was something she got tricked into by her husband, why continue with it after all these years? How can she be so passionate about something that she never intended on doing? You ask. Her demeanor changes instantly.

Looking down, you can also tell she's looking within. She answers in a softer, quieter voice than she's been using throughout your conversation, "My younger brother had a disability, and he ended up passing away from it. It happened by chance...it happened by chance and has turned into a life-long passion of mine," she looks up with a soft smile on her face.

[Education](#)[Alumni](#)**Fresno State Alumni**

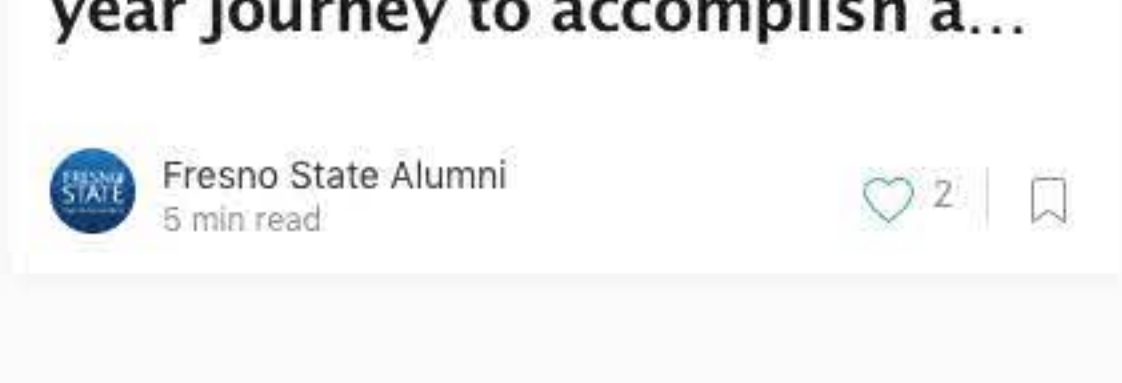
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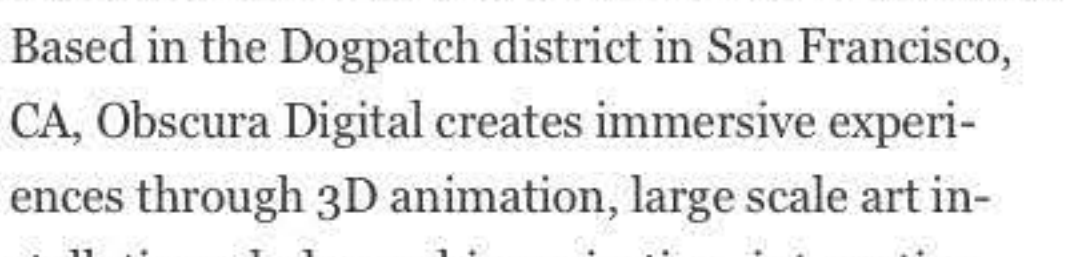
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Photo by Joshua Brott, Obscura Digital

Fusing Theatre and Technology

By ELISA NAVARRO, Student Writer

Put those together and you can change the way people think about the world. Sound too good to be true? Sound intriguing? Sound like it could be...well, life changing? What about working for a firm that lists the Sydney Opera House, United Arab Emirates, Dallas Cowboys, Disney, Audi, and Apple among its clients? Even more intriguing, right?

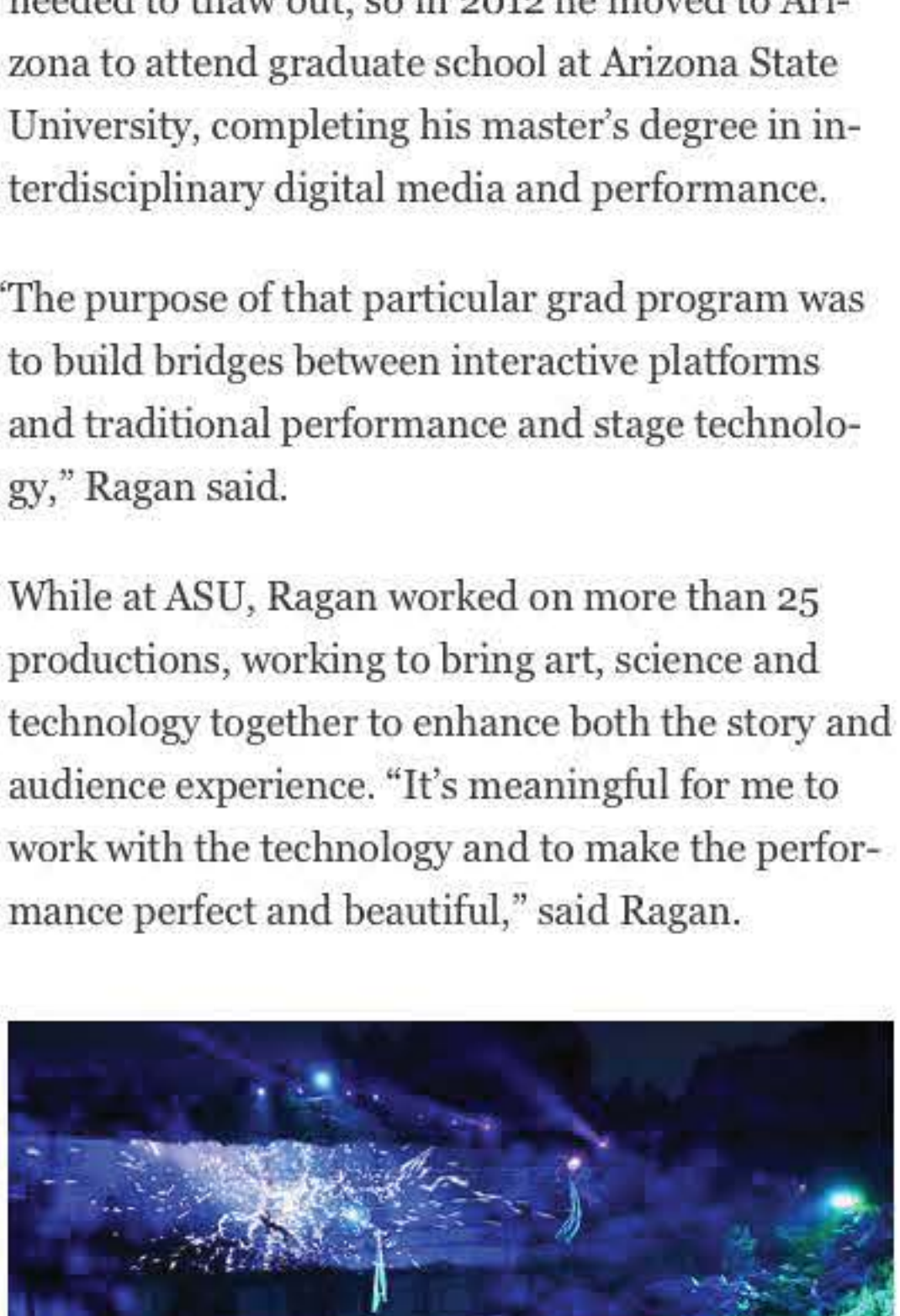


Matthew Ragan

Matthew Ragan (2006) thinks so too. Which is why he loves his work at [Obscura Digital](#) so much. Based in the Dogpatch district in San Francisco, CA, Obscura Digital creates immersive experiences through 3D animation, large scale art installations, holographic projection, interactive media platforms, video architectural mapping, and a host of other media services.

How did he get there? It might sound funny, but Ragan says his journey started back in the 80's, playing around with an old computer, learning to write code. It continued at Fresno State, where he studied theatre arts with an emphasis in acting, helping to produce more than 15 shows.

Ragan believes his time at Fresno State was invaluable, "...in terms of conceptualizing and thinking about how you organize productions... from the performance standpoint and also from the productions stand point."



Matthew training

After graduating, Ragan decided he had had enough of the warm California sun, so he moved to New Hampshire, where he trained at the [New England Center for Circus Arts](#), developing skills in partner aerobics. After a few years Ragan needed to thaw out, so in 2012 he moved to Arizona to attend graduate school at Arizona State University, completing his master's degree in interdisciplinary digital media and performance.

"The purpose of that particular grad program was to build bridges between interactive platforms and traditional performance and stage technology," Ragan said.

While at ASU, Ragan worked on more than 25 productions, working to bring art, science and technology together to enhance both the story and audience experience. "It's meaningful for me to work with the technology and to make the performance perfect and beautiful," said Ragan.

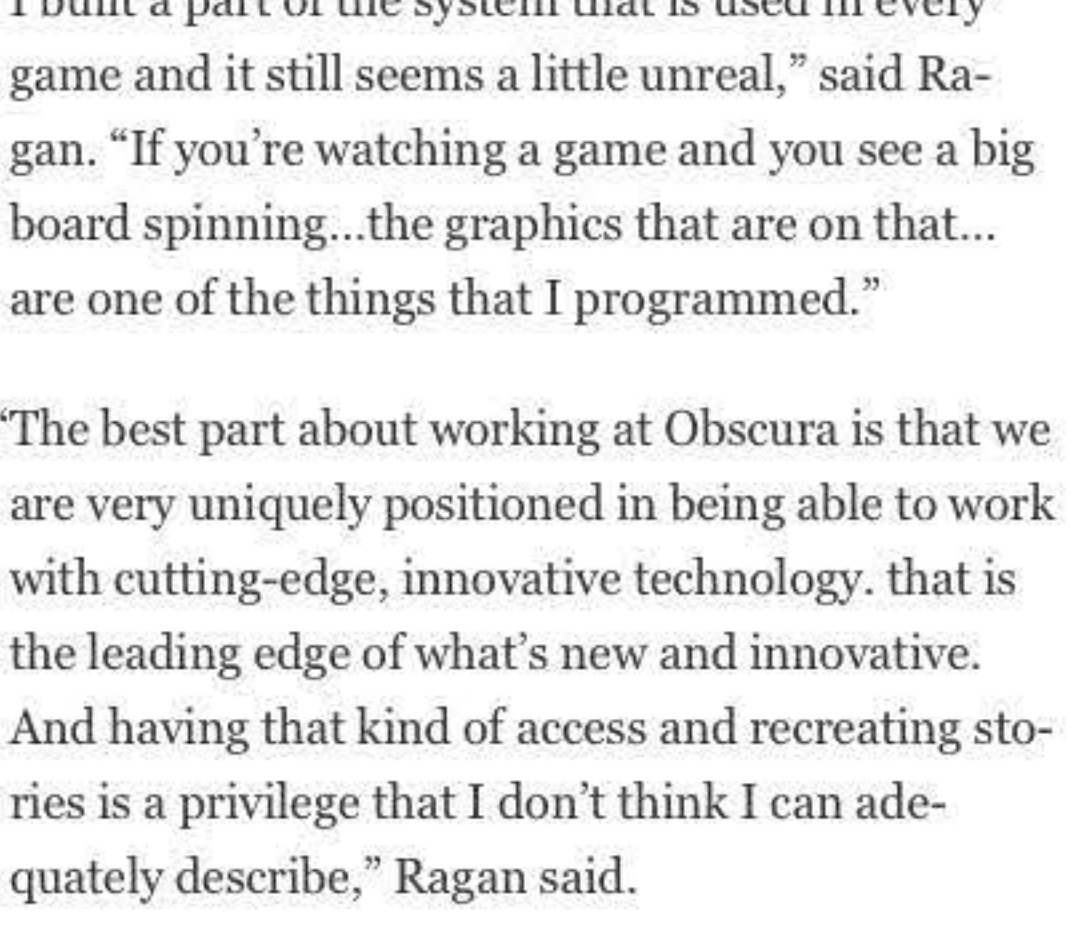
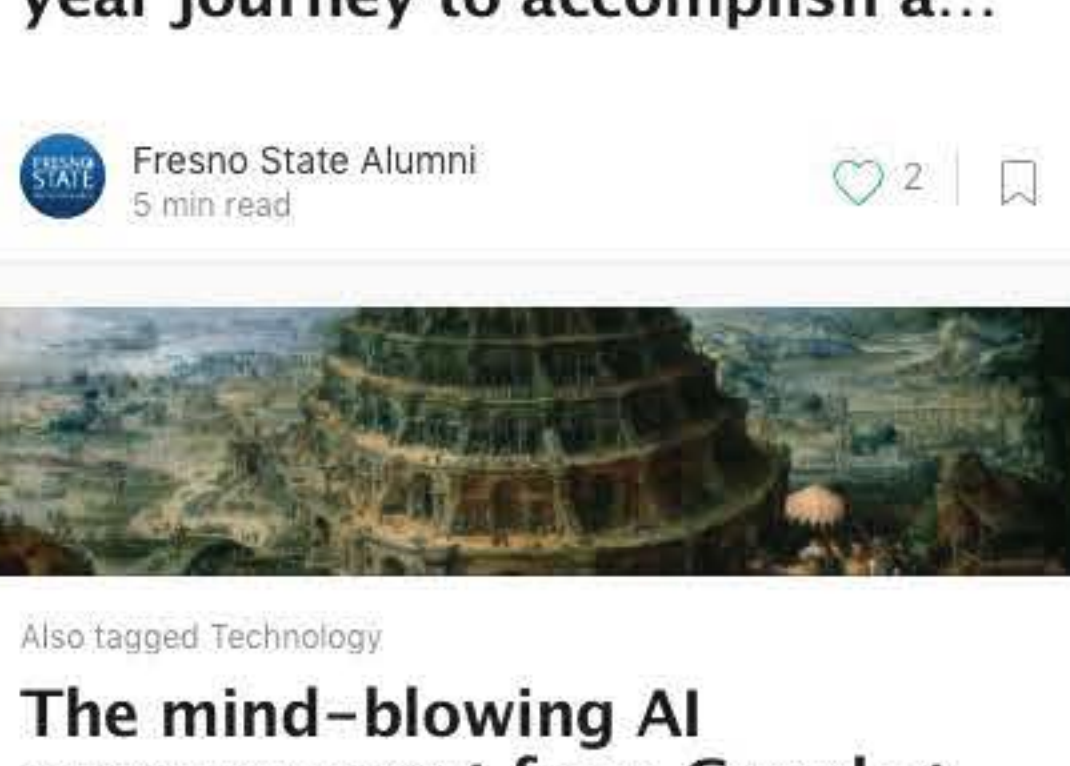


Photo by Daniel Fine, project Terra Tractus while at ASU

After graduating, it was back to California, where Ragan joined the team at Obscura as an Interactive Engineer. He didn't stay in San Francisco long though. His first project took him to China to work on a massive, 32-projector, wrap-around production for Shantou University's 2015 commencement ceremony. The project included a 360-degree projection of a 3D phoenix (symbolizing STU's spirit) taking flight over scenes depicting the history of the university and region.

"I believe it's one of the largest permanent projections of the world right now—and it's kind of crazy to say that I was a part of it," said Ragan.

What's his favorite project to date though? Interestingly enough, it's not Shantou University. That honor goes to his work at AT&T Stadium, for the Dallas Cowboys.



"I built a part of the system that is used in every game and it still seems a little unreal," said Ragan. "If you're watching a game and you see a big board spinning...the graphics that are on that... are one of the things that I programmed."

"The best part about working at Obscura is that we are very uniquely positioned in being able to work with cutting-edge, innovative technology. that is the leading edge of what's new and innovative. And having that kind of access and recreating stories is a privilege that I don't think I can adequately describe," Ragan said.

Does he bring together art, science and technology to create life-changing experiences? If you ask Ragan, he'll say yes. When asked how he got there (beyond playing around on a clunky old computer), he'll say it's because he took risks, all of which started during his time at Fresno State. "That's part of the reasons why you're in an educational environment to take risks and to see what happens...I would encourage people to take risks," Ragan said.

To see more of Ragan's work check out his [website](#).

See more of Obscura Digital's work on [Facebook](#), [Twitter](#), [Instagram](#) or [Vimeo](#).

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EVENT — Inspirational graduates share their stories...

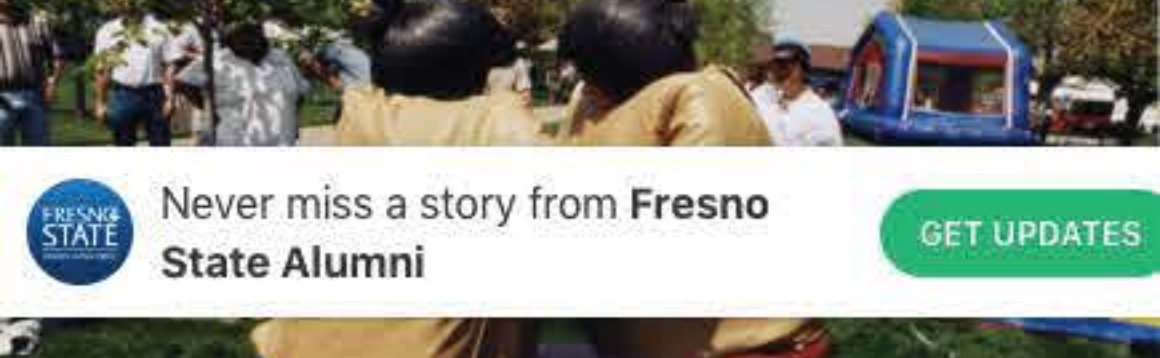
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Photos courtesy of Adam Wallace

Vintage Days: an outlet for Spring Fever

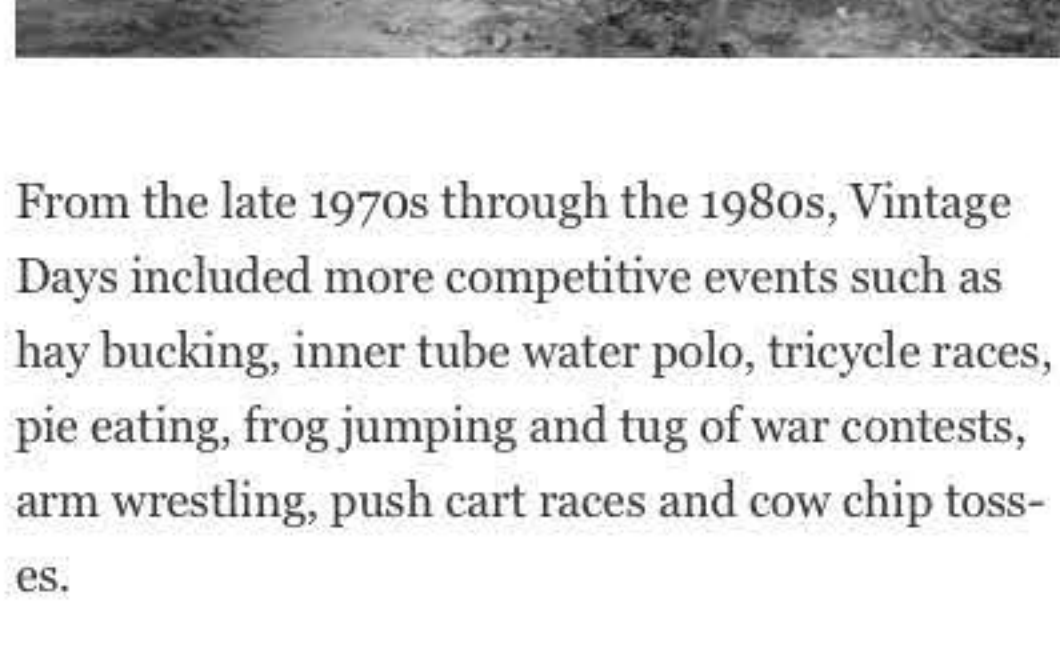
By Adam Wallace, Henry Madden Library

Created by students in 1975 as part of a trend of spring festivals on college campuses, Vintage Days has become a spring tradition at Fresno State, bringing together fun and celebration, the colorful history of the Valley and the community, with more than 50,000 people in attendance each year.



In the beginning, Vintage Days had a party atmosphere, hosting a street dance event that boasted upwards of 20,000 people in attendance and even having sponsorships from beer companies like Budweiser and Miller.

Then, as now, Vintage Days was host to movie nights and concerts, though in the 1970s, these events attracted as many as 8,000 people, due in part to being held in the campus amphitheater.



From the late 1970s through the 1980s, Vintage Days included more competitive events such as hay bucking, inner tube water polo, tricycle races, pie eating, frog jumping and tug of war contests, arm wrestling, push cart races and cow chip tosses.

Of special note was the T-shirt parade, where groups of students from various dormitories, clubs or Greek organizations got together to produce team T-shirts which were judged by a panel. They coined inventive team names such as “The Uncorkables,” “Raisin Hell,” and “The VD Crabs.”

Other events such as casino night were also started during this time period.

The party atmosphere did get out of hand at times, with brawls breaking out, people getting injured by broken bottles and campus farm animals being let loose.

As time went on, Vintage Days moved away from the student-party atmosphere and towards community outreach.

In the 1990s new events such as Kids Day, Multi-Cultural Night and the air guitar and lip sync contests largely replaced the student competitions. The crafts fair began including campus organizations and student organizations fundraised by selling food in boomtown booths.

However, the celebration still featured entertainment for students, with fun themes for each year’s events, dances featuring DJs, carnival rides and even burlesque shows during casino night.

Vintage Days in the new millennium continues the focus of bringing in the community by featuring sidewalk art contests, glassblowing demonstrations, more third party vendors and, perhaps most notably, world record attempts. These include the world’s largest video game controller, the world’s largest game of musical statues, the largest world map made of shoes, and the world’s largest water balloon fight.



Other community oriented events and attractions include a charity shoe drive, a kids zone and petting zoo, concert ticket giveaways for the winners of the “Vintage Challenge” (an event much like the Amazing Race) and the continued traditions of concerts and movie nights.

If you have any photos to share from your days as a student, please contact the University Archives at specialc@listserv.csufresno.edu or at 559.278.2595. To view more images from the Archives, visit: <http://bit.ly/UArchives>

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Culture

Education

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Endowed scholarship benefits psychology students, honors former psychology professor

By ESRA HASHEM, Student Writer

A scholarship honoring the memory of former Fresno State professor Alan Button has been established through the Fresno State Alumni Association.

Dr. Lynnette Zelezny, Fresno State provost and academic affairs vice president, founded the memorial scholarship with a \$5,000 gift to support students majoring in psychology.

“I wanted to honor the memory of Alan Button by giving back to students,” Zelezny said. “Button was a professor of psychology here at Fresno State and I was very close to him professionally. We were office mates for many years, and he was truly a great friend and colleague.”

Button earned his bachelor’s and master’s degrees from University of Oregon before completing his Ph.D. at Stanford University in 1953. For the next 57 years, he made his home in Fresno. He worked as a clinical psychologist at Valley Children’s Hospital before joining the Fresno State faculty in 1961. He retired in 1995.

Button is the author of *The Authentic Child*, a book about childhood psychological development.

He died in October 2010, at age 84.

“He was internationally known, spoke many languages, was a world traveler and an author. It’s quite amazing for a Fresno State faculty member to have that kind of notoriety.”

Zelezny said the aim of the scholarship is to create a legacy for Button and support “unique” individuals like him. Students majoring in psychology with a GPA of 3.0 or above have the opportunity to apply for the scholarship.

“He had a great interest in poetry and the arts and was often called the ‘Renaissance man’ because of his passions,” Zelezny said. “I wanted to remember him with a scholarship that honors unique individuals like him—individuals that are curious about the world, individuals who are eclectic, individuals who are passionate about the arts and learning and language.”

To learn more about how to support student success by giving, contact Peter Robertson at probertson@csufresno.edu. Those interested in donating toward the Alan Button Memorial Scholarship can visit <http://bit.ly/FSAASupport>

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California State University graduate programs have been ranked as some of the best by *U.S. News & World Report*. The recognition is a testament to the CSU's quality graduate programs, which grant more than 18,000 degrees annually.

In total, 94 graduate programs from 19 CSUs were ranked in the publication's 2017 rankings released March 16. Thirty-two programs at nine campuses—Fresno, Fullerton, Long Beach, Los Angeles, Sacramento, San Bernardino, San Diego, San Francisco and San Jose—ranked in the top 100 within their respective categories.

U.S. News & World Report is one of the most respected rankings, and ranks graduate programs annually by evaluating standardized test scores of newly enrolled students, employment outcomes of graduates and other criteria. Their methodology varies across disciplines to account for differences in each graduate program.

CSU graduate programs integrate specialized training in the theory, research methodologies and critical analyses within a given discipline. In 2014-15, the CSU enrolled more than 55,000 graduate students in over 1,400 master's degree programs and awarded over 18,000 master's degrees. One-third of the master's degrees awarded each year in California are from the CSU.

The CSU's top 100 ranked programs are listed below. All rankings are available on the *U.S. News & World Report* website. (<http://grad-schools.usnews.rankingsandreviews.com/best-graduate-schools>)

Audiology

San Diego State (30)

Clinical Psychology

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CSU Los Angeles (52)

Nursing: Anesthesia

CSU Fullerton (4)

Nursing: Midwifery

CSU Fullerton (20)

San Diego State (28)

Occupational Therapy

San Jose State (37)

Physical Therapy

San Diego State (79)

Psychology

San Diego State – UC San Diego (52)

Public Affairs

San Diego State (86)

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San Diego State (39)

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AG STUDENTS WIN STATE FARM BUREAU DISCUSSION TITLES

[< Previous](#) [Next >](#)


AG STUDENTS WIN STATE FARM BUREAU DISCUSSION TITLES

Fresno State junior Hunter Berry (San Jacinto) and the Jordan College of Agricultural Sciences and Technology's collegiate discussion meet team won top individual and team honors Feb. 27 at the California Young Farmers and Ranchers Leadership Conference in San Luis Obispo.

Berry, a junior agricultural business student, posted the top score in the competition that encourages active and positive group discussion and is hosted by the California Farm Bureau Federation.

Senior agricultural business student Jacob Vazquez (Cottonwood) was also one of four individual finalists.

Fresno State's team also included agricultural education-communication senior Dominique Germann (Ceres), animal science-livestock business management junior Emma Briggs (Santa Rosa) and animal science-pre-veterinary senior Ana Lopez Campos (Tulare).

Berry earned a \$1,250 prize, and Vazquez earned \$500 for being a finalist.

Saturday's honors marked the fifth team and individual titles for the group under the direction of adviser Dr. Steven Rocca, Fresno State agricultural education professor. Other team titles came in 2014, 2013, 2008 and 2006.

"It was an extremely exciting event because I knew all four finalists from FFA events. It was fun to be able to compete against some close friends," Berry said. "Dr. Rocca did a great job of mentoring us before and during the competition, as well as arranging for guest speakers beforehand such as Ryan Jacobsen from the Fresno County Farm Bureau. Having four of our team members make the semifinals was especially rewarding."

The one-day event consisted of a pre-determined topic for each of the four rounds. Competitors from Fresno State, Cal Poly and Modesto Junior College were divided into groups of four to five students that made 30-second opening and one-minute closing statements and participated in 25 minutes of shared discussion.

The top combined scorers from the opening two rounds advanced to the semifinal round that was composed of two, four-person groups. The two best individuals from each group advanced to the final round.

Discussion topics included encouraging the acceptance of new agricultural technology and innovation by producers, public and government; policy creation to protect livestock producers from false animal welfare violation accusations; balancing agricultural water needs with community and historic agricultural water rights; and encouraging public support of 'right-to-farm' laws at the state or federal levels.

Berry began his agricultural training in high school classes and FFA activities. At Fresno State, he is pursuing an accounting concentration and hopes to obtain a master's degree on his banking or financial analysis career path.

"My parents don't come from agricultural professions, so I was lucky that I had an agricultural education class as a high school freshman that served as a springboard," Berry said. "After getting more involved with FFA, I realized how much that I loved the agriculture profession, and it made choosing Fresno State and my major easy. Being a part of our campus agricultural ambassadors programs continues to open up new experiences as we volunteer in the community and encourage prospective students to come to Fresno State."

Next February, Berry will become the sixth Fresno State student to represent California at the American Farm Bureau's Collegiate Discussion Meet national competition. Other past Fresno State individual state champions included Levy Randolph (2014), Jake Carlson (2013), Tino Rossi (2011) and Jackie Mundt (2011). Rossi and Randolph won national titles in 2012 and 2015, respectively.

The American Farm Bureau's Young Farmers and Ranchers program serves agriculturalists between the ages of 18 and 35 who are actively involved in production and affiliated professions. More information is available at www.fb.org/programs/yfr/home.

[Other honors from the conference are listed online.](#)

By Geoffrey Thurner | March 14th, 2016 | Categories: [ACADEMICS](#), [PRESS RELEASES](#) | Tags: [Ag](#), [discussion meet](#), [FFA](#), [Jordan College of Agricultural Sciences and Technology](#) | [0 Comments](#)

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U.S POET LAUREATE HERRERA TO KEYNOTE CHICANO/LATINO COMMENCEMENT

[< Previous](#) [Next >](#)



U.S POET LAUREATE HERRERA TO KEYNOTE CHICANO/LATINO COMMENCEMENT

[UPDATE — May 23, 2016]: see #clcc16fs photos: bit.ly/CLCC16fsAlbum

[UPDATE — May 18, 2016]: *U.S. Poet Laureate Juan Felipe Herrera to receive honorary doctorate at Fresno State Commencement*

[UPDATE April 15, 2016]: *CLCC keynote speaker reappointed as US Poet Laureate*

Juan Felipe Herrera, U.S. poet laureate and former Chicano and Latin American Studies professor and chair, will deliver the keynote address for Fresno State's [Chicano/Latino Commencement Celebration](#) on Saturday, May 21. This year's celebration marks the 40th anniversary of the event.

Applications for Class of 2016 graduation candidates to participate in the bilingual event that caps the [University commencement season](#) at 6 pm. in the Save Mart Center (bit.ly/FS-CLCCapp).

The application fee of \$35 is due by April 1 to be listed in the commemorative program.

"The timing is perfect to honor Juan Felipe during this milestone 40th anniversary," said Dr. Victor Torres, professor in the Chicano and Latin American Studies Department, president of the [Latina/o Faculty and Staff Association](#) and Chicano/Latino Commencement coordinator.

"He was a true activist in his college days in the 70s helping break down barriers faced by Chicanos and other minorities, and then later here at Fresno State in the 90s when he was on our faculty. Now as he travels across the nation as U.S. Poet Laureate, he embodies the successes of many students from throughout the past 40 years."

Herrera taught at Fresno State from 1990-2004 in the Chicano and Latin American Studies Department. He served as its chair for four years and played a key role in the ongoing development of Chicano Commencement during his time here, Torres said.

A native of Fowler and the son of migrant farm workers, Herrera served a two-year term as the poet laureate of California (2012-14) and is the first Latino accorded both the state and national honors.

Recently, he was announced as the [2015 Robert Kirsch Award](#) recipient for lifetime achievement and will be honored April 4 by the Los Angeles Times.

Herrera studied at the University of California, Los Angeles and Stanford University and has a Master of Fine Arts from the University of Iowa Writers' Workshop. Until his retirement in May, he taught at University of California, Riverside.

His appointment by the Library Of Congress is scheduled to end next month with the Poet Laureate Closing Event April 13 in Washington D.C.

The Chicano/Latino Commencement began in 1976 as the Chicano Commencement Celebration. It was part of a masters' thesis establishing Fresno State's [Chicano Alumni Association](#) by students Manuel Olgin and Tony Garduque. Both went on to careers with Fresno State and are now retired.

Co-founders of the celebration were [Frances Pena-Olgin](#), who served as Fresno State's executive director of University Outreach Services until her retirement in December, and the late [Ernesto Martinez](#), professor emeritus of Chicano and Latin American Studies, who died in 2010.

The alumni group, now known as [Fresno State Amigos](#), coordinated the event with a student committee until 1995 when it was transferred to the Chicano Studies Department and later the College of Social Science and became known as the Latino Commencement Celebration. Dr. Luz Gonzalez was coordinator until 2015, when she left for the American Council on Education Fellows Program.

This year, the event was placed under the provost and vice president for Academic Affairs and is being coordinated by Torres with support from a planning committee of the [Latino Faculty and Staff Association](#).

In honor of the 40th anniversary and the event's traditional roots, the name has been restored to Chicano/Latino Commencement Celebration, Torres said.

"We seek to invoke the origins of this great tradition that is one of, if not the biggest of its kind in the nation," Torres said. "Returning to its original name, in combination with its current name, pays homage to not only those who gave it life as a student academic project, but also to the many who paved the way as the first Chicano graduates from Fresno State over the years."

For students interested in participating, the application fee payment must be made online or at Cashier Services in the south lobby of the Joyal Administration Building. (The extended deadline is April 15 but students who apply after the primary April 1 deadline will not be included in the commemorative program.)

Graduation candidates are urged to review the [instructions](#) provide online at bit.ly/FS-CLCCinstructions.

For more information, contact Torres or Ambar Alvarez, LFSA vice president, at clccgrad@gmail.com.

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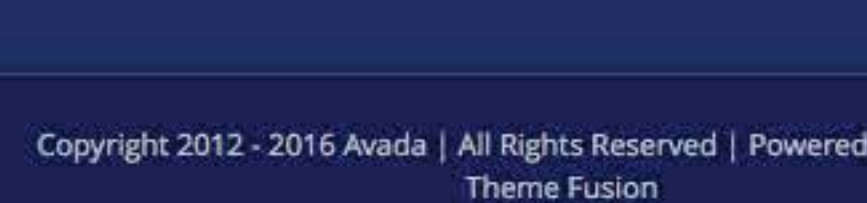
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Three CSU Campuses Reclassified as Doctoral Universities

By: Elizabeth Chapin

2/16/2016



Today, three CSU campuses, long classified as large master's universities, are considered doctoral institutions by the leading national classification of U.S. colleges and universities.

Fresno State, CSU Fullerton and San Francisco State were reclassified as a doctoral university in the 2015 edition of the Carnegie Classification of Institutions of Higher Education (<http://carnegieclassifications.iu.edu/>) rankings system, which identifies American institutions of higher education for comparisons.

This change occurs when a university graduates more than 20 doctoral degrees per year, a figure that the Fresno, San Francisco and Fullerton campuses have exceeded in recent years. The three join San Diego State, which was previously the only CSU campus to be categorized as a doctoral university.

"The new Carnegie designations are a testament to the CSU's quality doctoral programs, which continue to advance under the leadership of outstanding faculty," said Loren Blanchard, CSU executive vice chancellor for academic and student affairs. "The CSU's doctoral graduates go on to improve evidence-based practice in professional fields and stimulate innovation and economic growth in California."

The grouping of colleges by Carnegie is significant because the framework is widely used in the study of higher education as a way to identify institutional differences. The classifications serve as a foundation for generating external benchmarks for understanding an institution's current standing and to pinpoint key areas for attention and guide policy development.

In 2005, the CSU marked a significant educational milestone when it broadened its degree offerings to include independent doctoral degrees. Before 2005, state law required CSU doctorates to be offered in partnership with a UC campus or other California doctoral institution. The CSU now offers Doctor of Education (Ed.D.), Doctor of Physical Therapy (DPT), and Doctor of Nursing Practice (DNP) degree programs. A limited number of other doctoral programs, including Doctor of Philosophy (PhD) degrees, are offered jointly with the University of California and private institutions in California. In 2014-15, the CSU granted 459 doctoral degrees.

The Carnegie rankings date back to the 1970s and are now issued by Indiana University's Center for Postsecondary Research. The classifications are updated every five years based on information from the Integrated Postsecondary Education System (IPEDS).

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DR. SANDRA WITTE NAMED DEAN OF JORDAN COLLEGE

[< Previous](#) [Next >](#)


DR. SANDRA WITTE NAMED DEAN OF JORDAN COLLEGE

Dr. Sandra Witte, who has been serving as interim dean of the Jordan College of Agricultural Sciences and Technology at Fresno State, has been appointed permanent dean, effectively immediately.

Dr. Lynnette Zelezny, provost and vice president for Academic Affairs, said Witte's exceptional work as interim dean made her the best person for the position.

"We conducted a yearlong national search for a dean but did not find the right candidate for this important position," said Zelezny. "In the meantime, it became clear to me, the faculty, staff and our strong partners in the agriculture community that Dr. Witte was the right candidate. I'm pleased she agreed to stay at Fresno State as permanent dean."

Zelezny added: "This is a critical time for the Jordan College as we prepare for the opening of the Jordan Agricultural Research Center this spring and continue our laser-focus on crucial issues related to water and sustainability. I am confident Dr. Witte will lead the college to increasing national prominence."

Witte has taken an unconventional route to the dean's position, starting her career as a registered dietitian and serving as a professor and chair of the Department of Food Science and Nutrition, one of seven departments in the Jordan College.

"In the Jordan College, we often talk about offering programs from farm to fork and all the business in between," said Witte. "While most people think of agriculture from the farm end, my connection is clearly on the fork end. I have always had an appreciation for traditional agriculture, and in my time at Fresno State, that has bloomed into a passion. After all, where is the food without the farmer?" she said.

Witte joins a growing number of women in agricultural leadership positions that traditionally have been held by males in universities, industry and commodity groups in the U.S.

The Jordan College maintains an enrollment of approximately 2,400 undergraduate and 100 graduate students from diverse backgrounds from throughout California, the U.S. and the world. Undergraduate, graduate and continuing education programs are offered in the major areas of agricultural business; animal sciences and agricultural education; child, family and consumer sciences; food science and nutrition; industrial technology; plant science; and viticulture and enology.

Faculty and students conduct applied research and public service in selected areas of agriculture, food sciences, industrial technology and family sciences. Students engage in learning science, technology and management in the classroom and by experience on the 1,000-acre on-campus University Agricultural Laboratory.

Witte has served as interim dean since October 2014. Previously, she jointly held the positions of associate dean of the Jordan College and dean of the Division of Graduate Studies. She joined the Fresno State faculty in 1992 and took her first administrative assignment in 2007.

She completed her bachelor's degree in foods and nutrition at California State Polytechnic University, Pomona; master's degree in home economics, nutrition and dietetics option at Fresno State; and her Ph.D. in food systems management at Oregon State University, Corvallis.

By Shirley Armbruster | March 16th, 2016 | Categories: CAMPUS & COMMUNITY | Tags: faculty/staff, Jordan College of Agricultural Sciences and Technology | 0 Comments

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ENCINAS NAMED TO HEAD DREAM SUCCESS COMPONENT

[< Previous](#) [Next >](#)



ENCINAS NAMED TO HEAD DREAM SUCCESS COMPONENT

Gabriela Encinas has been named coordinator for the Dream Success Center (formerly University Migrant Services), announced Frank Lamas, vice president for Student Affairs and Enrollment Management.



The program is one of two under the University's new [Dream Center Initiative](#) that began last fall to serve undocumented students who are called "Dreamers" after [The California Dream Act](#). The initiative began with the Dream Outreach component in September under Raul Z. Moreno that focuses on recruiting new students.

The second phase, Dream Success, works with students already enrolled said Maxine McDonald, associate vice president for Student Success Management, who oversees this component under the Educational Opportunity Program.

Dr. Malisa Lee, associate vice president for Enrollment Services, and Martina Granados, director of University Outreach Services, oversee the outreach component.

Prior to her appointment, Encinas, 36, worked on campus as an academic adviser with the College Assistance Migrant Program and most recently with the Jordon College of Agricultural Sciences and Technology.

She is a Tulare Western High School alumnae who earned a bachelor's degree in chemistry from Fresno State and is working on her master's degree in Educational Leadership and Administration.

"Gaby has first-hand knowledge and experience with challenges facing undocumented students – Dreamers – as they seek access to higher education and pursue a college degree," said Lamas. "She also has experience in coordinating, developing, and implementing programs and services to support the academic success of students from migrant backgrounds."

In February, the University launched a fundraising campaign for the new Dream Outreach and Success programs' efforts to help the undocumented enter college and achieve academic success. For more information about donating, contact David Hembree, development director for Student Affairs, at dhembree@csufresno.edu.

For more information about the Dream Success component, contact Encinas at 559.278.1554 or gencinas@csufresno.edu.

By Tom Uribes | March 24th, 2016 | Categories: [CAMPUS & COMMUNITY](#), [PRESS RELEASES](#) | Tags: [Dream Center Initiative](#), [Dream Success Center](#), [fornia Dream Act](#), [Gabriela Encinas](#), [Raul Z. Moreno](#), [The Cali](#) | 0 Comments

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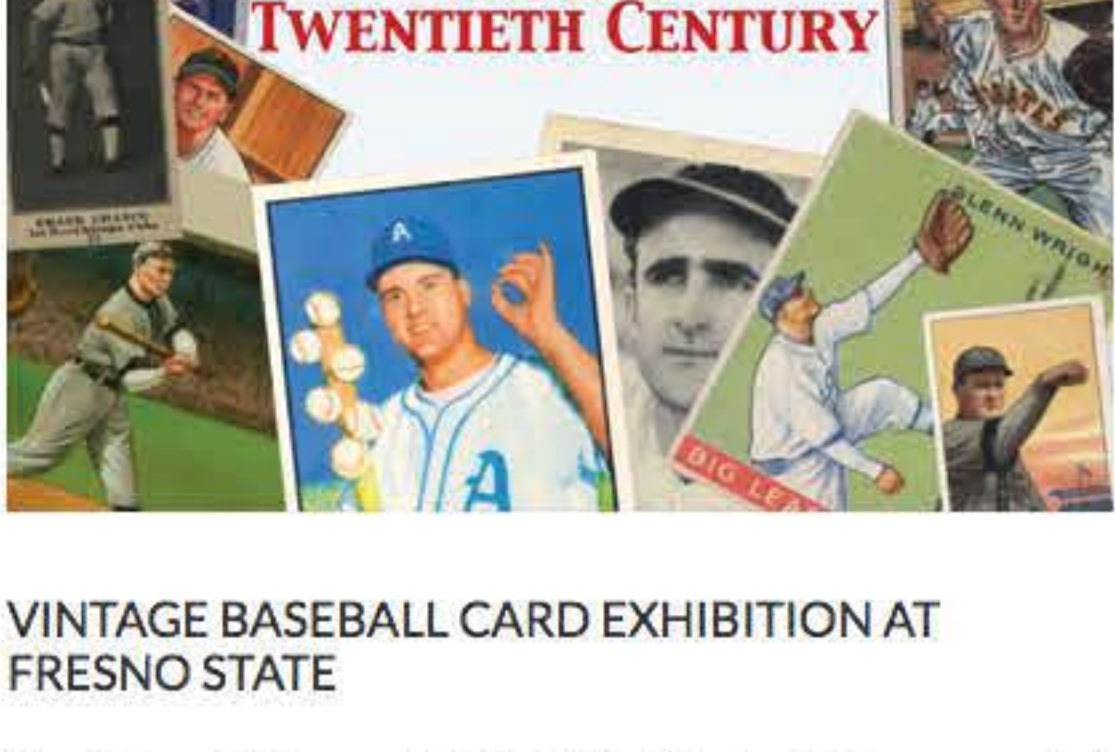
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VINTAGE BASEBALL CARD EXHIBITION AT FRESNO STATE

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VINTAGE BASEBALL CARD EXHIBITION AT FRESNO STATE

The Chicago Cubs won their last World Series 107 years ago, led by Fresno High School alumnus and player/manager Frank Chance, now best remembered by the “Tinker to Evers to Chance” refrain from the poem, “Baseball’s Sad Lexicon.” The trading cards of Chance, fellow Baseball Hall of Famers Tom Seaver and Bobby Cox, and 25 other 20th century Major League Baseball players with Fresno-area ties will be exhibited at Fresno State’s Henry Madden Library from April 1 to May 30.

The display of more than 380 baseball cards will be the inaugural exhibition of the Fresno-based American Baseball Card Museum. The museum is a new nonprofit organization to promote and facilitate the study and appreciation of American culture, history and art through baseball cards. The museum’s strategy is to build its collection via tax-deductible card donations from aging collectors.

Most local baseball fans will recognize the featured players from the 1960s and later, such as Dick Ellsworth, Jim Maloney, Pat Corrales, Rex Hudler and Tom Goodwin. Few will recognize colorful old timers like Frenchy Bordagaray, the only major leaguer to wear a mustache between 1914 and 1972, or Hub Leonard, holder of the modern record for lowest earned run average during the 1914 season. Leonard is also known for accusing Ty Cobb and Tris Speaker of conspiring to throw a game.

The exhibition includes more than 35 of Chance’s tobacco and candy cards from the beginning of the 20th century, more than 30 Dave Henderson cards from near the end of the 20th century and many cards in between. There will be cards from the T206 set (the set that has the iconic Honus Wagner card), American Caramel, T205, Goudy Gum, Sporting News, Play Ball, Bazooka, Mecca, Turkey Red, Hassan, National Chicle, Red Heart, Signal Gas, Zeenut, Bowman, Kellogg and nearly every Topps set from its initial one in 1951 through 1999.

The show will feature augmented reality technology to enhance the visitors’ experience. A supplemental American Baseball Card Museum Fresno cARds exhibition app, created by University of Iowa professor Kevin Ripka, will allow users to interact with the cards and virtually flip them over in their display cases. The free app also serves as a virtual exhibition for those who can’t be at the show.

A special version of the app will also be featured in a Madden Library kiosk to give visitors a sense of the cards’ tactility. These augmented reality cards, when viewed through the kiosk iPad, will allow a user to interact with them as if they were handling the real thing.

The public is invited to an American Baseball Card Museum opening reception at 6 p.m. Friday, April 8, at the Madden Library. The event is free and open to the public. Parking is free.

RSVP to the reception by entering the code LIBBASEBALL.

To download the free app, look for Fresno cARds in the Apple App Store or download it [here](#).

For more information, visit www.library.fresnostate.edu or contact Cindy Wathen at 559.278.1680 (office), 559.593.3604 (cell) or ciwathen@csufresno.edu.

For more information about disability accommodations or physical access, call 559.278.5792 in advance.

Related Links:

- [Madden Library](#)
- [Facebook event page](#)
- [Library Facebook page](#)
- [Library Twitter page](#)
- [American Baseball Card Museum](#)

By Eddie Hughes | March 25th, 2016 | Categories: CAMPUS & COMMUNITY, PRESS RELEASES | Tags: Baseball cards, Bobby Cox, Central Valley, Dick Ellsworth, exhibition, Frank Chance, Frenchy Bordagaray, Fresno, Hub Leonard, Jim Maloney, Madden Library, Pat Corrales, Rex Hudler, Tom Goodwin, Tom Seaver, vintage | 0 Comments

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BULLDOG PRIDE FUND GRADUATES' RECEPTION

Thursday • May 19, 2016 • 5:30 – 7:30 p.m.
Jensen Library • Smittcamp Alumni House • Fresno State

Please join us in honoring the Class of 2016 Bulldog Pride Fund graduates:

- **Raven Kapphan** — Bachelor of Arts, Sociology
- **Abigail Hudson** — Bachelor of Arts, Political Science
- **Levi Landon** — Bachelor of Arts, Political Science; Bachelor of Arts, Philosophy
- **Allison Zuleski** — Bachelor of Arts, Liberal Studies
- **Jaclyn Young** — Bachelor of Arts, Liberal Studies

A short-program begins at 6 p.m.
Complimentary admission. Parking \$3 per vehicle. Donations are always welcome.
Thank you.

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