

*LA RAZA STUDENT ASSOCIATION PRESENTS*

# **XICANAS/LATINAS**

## **Our Struggles, Our Victories**

**FIRST ANNUAL CONFERENCE\***



**April 29 & 30, 1994**  
**California State University, Long Beach**  
**College of Business Admin. Building (CBA)**

**Friday: CBA - Rm. 140**

5:30 - 6:00 pm  
6:00 - 6:15 pm  
6:15 - 7:00 pm

Registration  
Student Welcome  
**Opening Speaker:**  
**Marcela Chavez**  
Director, Women's Resource Center  
California State University, Long Beach  
RACHE Former President

7:00 - 8:00 pm

Temblor de Palabras  
Xicana/Latina Poets  
**Olga Garcia**  
**Teresa Mendoza**  
**Sandra .C Muñoz**  
**Michele Serros**

8:15 - 10:00 pm

*Por La Vida*  
A Film by Olivia Olea,  
Depicts the experiences of Latina/o Street Venders in  
Los Angeles. Discussion with filmmaker after showing.

**Saturday: CBA - Rm. 140**

8:30 - 9:00 am  
9:00 - 9:15 am

Registration  
Welcome  
**Eduarda Diaz-Schwarbach, Prof. CSULB**

9:30 - 11:00 am  
**Rm. 112**

**Session #1**  
**Mujeres Obreras**  
Working to Organize, Improve & Redefine  
the Role of Xicanas/Latinas in the Workplace  
**Rocio Saenz**  
**Justice for Janitors**  
**Cristina Vasquez**  
**International Lady Garment Workers Union**  
**Marta Calderon**  
**Hotel/Restaurant Employees Union**

**Rm. 140**

**The Border in Womens Lives**  
A Video Presentation & Discussion on the Effects of the  
Border on Mujeres  
**Maria Eraña**  
Assistant Director,  
The American Friends Service Committee  
U.S./Mexican Border Program

**Rm. 228**

**Luchando Para La Educacion**  
Xicanas/Latinas in Higher Education  
**Dr. Linda Apodaca, Professor CSULB**  
**Valerie Gonzales, Grad. Student CSULB**  
**Raquel Torres Retana, Grad Student CSUDH**  
Director of CAL-SOAP

**Rm. 111**

**Getting the Word Out**  
Publishing By & For Latinas  
**Michele Serros**  
Poet & Author, *Chicana Falsa, & other stories of  
death, identity, & Oxnard*

- 11:15 - 12:15 pm **Keynote Speaker**  
**Rm. 140** **Anna Nieto-Gomez**  
 Chicana/Feminist Activist, 60's & 70's  
 Founder of Hijas de Cuahetemoc &  
 Encuentro Femenil
- 12:30 - 1:30 pm Lunch
- 1:45 - 3:15 pm **Session #2**  
**Rm. 228** **Expressing Ourselves With Words**  
 Writing Workshop with  
**Teresa Mendoza,**  
 Noted Poet and Political Activist
- Rm. 140** **La Voz de La Comunidad**  
 Xicanas/Latinas in Political & Cultural Organizations  
**Margie Rodriguez-Diaz, President**  
**Comision Femenil De Long Beach**  
**Delmy Ruiz, Director of Human Services**  
**Central American Resource Center**  
**Hilda L. Solis**  
**Assembly Woman, 57th District**  
**Ildiko Tenyi, Community Organizer**  
**Member, La Red**
- Rm. 111** **A Quest For Self Identity**  
 The Continuous Search  
**Lucila Nares, Professor CSUDH**
- Rm. 112** **Diabetes Y La Mujer Latina**  
 A Community at Risk  
**Maria Aguilar**  
 Community Health Activist  
**Marta Elena Miyar**  
 American Diabetes Assoc., Comm. Outreach Prog.  
**Veronica Sepulvera**  
 Tobacco Ed. Program, Long Beach City  
**Irma Villalobos**  
 Community Health Activist
- 3:30 - 5:00 pm **Session #3**  
**Rm. 112** **The New Xicana/Latina Activist**  
 Bringing the Past & Present Together to  
 Form Strategies for the Future  
**Nadine Diaz, Activist, Graduate of USC**  
**Sandra Gonzalez, Activist CSULA**  
**Lucia Sanchez, Activist UCLA**  
**Veronica Zendeja, Student CSULB**  
 Director of Volunteers  
 Hilda Solis Campaign for State Senate
- Rm. 140** **On Filmmaking;**  
**Testimonio Y La Obra**  
**Salomé España**  
 Filmmaker & Writer  
 Screening of Three Films,  
*Anima*  
*El Espejo*  
*Spit Fire*

**Rm. 111** National Health Care Reform  
The Xicana/Latina Community  
More Than a Consideration  
**Dr. Adela De La Torre**  
**Dir. Chicano/Latino Studies CSULB**  
**Columnist, Los Angeles Time**  
**Commissioner, White House Fellows**

**Rm. 114** The Impact of Anti-Immigrant Legislation on  
Latinas in Higher Ed.  
**Irma Archuleta**  
**Assist. Dir. Transfer Services, CSULB**  
**Leticia A. Network**  
**Cynthia Vasquez, Leticia-A Student**  
**Vice Pres. Associated Students ELAC**

5:15 - 5:45 pm

**Rm. 140** Regrouping/Discussion/Closing

My dream paints a picture  
of Mayan Women  
seated around the table  
Existing.  
For that Hierophany of time Belongs to us.  
Where our energy gives birth to acceptance  
And orgullo de ser lo que somos.

Teresa Mendoza  
*Mayan Dream: Sueno De La Mujer*

**Sponsored By:**  
**La Raza Student Association**  
**Associated Students**  
**Women's Commission**

**Special Thanks To:**  
**Latina Network**  
**Chicano/Latino Studies Dept.**  
**Women's Resource Center**  
**Women's Studies**  
**Women's Studies Student Association**  
**Student Life & Development**  
**And All The Panalist**

**Conference Organizers:**  
**Maria Aguilar, Jay Camerino, Michael Cervantes, Maria Estrada, Rubi Fregoso-U.,**  
**Norma Martinez, Emma Nava, Marcia Ocon, Mary Ann Pacheco, Veronica Pacheco,**  
**Sandra Perez, Enedina Saldana, Sandra Sanchez**

Graphic Designed by Luisa Cohrs, Graduate Student CSULB

\*The entire conference is FREE for all members of the Community.

