



SAVING YOUR COAST IS UP TO YOU.

YA CAN'T SEE THE OCEAN
NO MORE... BUT THAT'S WHAT IT
USED TO SOUND LIKE.

Dennis the Menace

Created specially for YES ON 20 Campaign

by Hank Ketcham



VOTE YES on 20

California needs Proposition 20.

California's coastline is our greatest natural resource. It is probably the most beautiful coastline in the entire world.

But let's face a few facts.

Only 250 miles of our 1072-mile coastline is open to the public. The rest is closed. You can't walk on it. You can't swim from it. You probably can't even look at it.

What's worse, the few remaining miles of public beach are disappearing every year behind oil derricks, power plants and high rises.

California has done less to preserve its coast than any other state in the nation.

Proposition 20 is on the ballot because one committee in the Legislature has blocked coastline protection bills for three years. Laws to protect the coast were defeated by those who are making a profit off the coast. The oil companies, the irresponsible developers and the utilities.

Over half a million Californians put Proposition 20 on the ballot. So you can act where the Legislature refused.

Proposition 20 will save our shrinking shoreline: For you. For your children. And for all the children to come.



Proposition 20 will save the coast.

By proper planning.

By co-ordinating, for the first time, the overlapping efforts of over 200 local governments and planning agencies.

A state commission, and six regional commissions will develop a plan for the entire California coast. The plan will set balanced guidelines for the protection and development of the coast.

This plan will be submitted to the Legislature in three years. During the planning period, developers must obtain a permit from the commission.

Proposition 20 will *not* impose a moratorium on construction. It *will* place reasonable controls on what remains of our undeveloped coastline. Similar commissions are working now to safeguard San Francisco Bay and Lake Tahoe.

Proposition 20 has been carefully written. It protects the individual homeowner. It also protects the responsible developer.

Proposition 20 is your insurance policy for the California coast. It will guarantee that you can get to the beach ten years from now.

Proposition 20 is supported by:

- Both our United States Senators, Alan Cranston and John Tunney.
- Fifty-seven State Senators and Assemblymen of both parties, including Assembly Speaker Bob Moretti, Senate President Pro Tem James Mills, and coastal lawmakers Donald Grunsky and Alan Sieroty.
- Mayor Pete Wilson of San Diego and many city councils
- American Institute of Architects
American Association of University Women
American Institute of Planners
Associated Sportsmen of California
California Federation of Women's Clubs
California Parent & Teachers Association
Common Cause
League of Women Voters
National Council of Senior Citizens
Women For
United Auto Workers and other unions
California Medical Association
- California Conservation Organizations including California Roadside Council
Federation of Western Outdoor Clubs
Planning and Conservation League
Sierra Club

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