

# University Outreach Services

**Student Affairs**  
**Office of University Outreach Services**  
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**T**he Office of University Outreach Services (UOS) was established to coordinate all of CSU, Fresno's ongoing outreach activities including Student Affirmative Action and Extended Outreach.

The primary focus of UOS is to assist students with preadmission procedures necessary to attend CSU, Fresno, to improve access for students from underrepresented populations, and to develop and maintain a viable relationship with all segments of the community for a better understanding of the university and its services.

As a regional university, CSU, Fresno concentrates its major outreach activities in high schools and community colleges in the CSUF service area which consists of a four-county region: Fresno, Madera, Tulare and Kings. UOS also provides outreach services to extended areas adjacent to our service region. The following are some of the services provided by UOS:

## **Service Area** **High School Outreach**

Schools serviced by University Outreach are visited once during the fall semester with a follow-up visit in the spring. Information on admissions, financial aid, scholarships, housing and academic majors is provided in small or large group settings. In most cases, a separate presentation is given to potential Educational Opportunity Program (EOP) students during the school visit.

## **Transfer Services**

Community colleges in our service area receive regular visits by outreach staff, and most students are seen by appointment. Community colleges in our service area receive weekly visits by outreach staff, and most students are seen by appointment. Most colleges in the central valley and central coast receive regular visits. Consult with your Transfer Center or Counseling Center. University Outreach Services also participates in the Fresno City College Transfer Center Project. The Transfer Center sponsors several activities to promote and increase the number of transfer students.

## **Student Affirmative Action**

Student Affirmative Action provides "placement" services to high schools with high minority enrollments. Schools selected as placement sites are visited weekly or biweekly by Peer Outreach Representatives to assist prospective seniors.

The Early University Outreach component encourages, motivates and exposes underrepresented students to higher education as early as the seventh grade. Services provided to students include school site visits, enrichment workshops, university classroom experience, campus tours, advising, parent meetings and home visits.

## **Student Intern-Outreach to Underrepresented Students**

University student interns encourage and motivate primarily ninth and tenth graders to enroll in college preparatory courses that will lead to CSUF admissions. Seventeen high schools are in the program.

## **Extended Outreach Services**

This program provides central locations for residents of West Fresno and Madera to obtain information about the university regarding admissions applications, financial aid and academic programming. Extended Outreach also focuses on providing extended outreach to West Fresno elementary schools.