

The Minor and the Certificate in Southeast Asian Studies focus on the cultures and peoples of Southeast Asia, and on their communities outside Southeast Asia, especially those in the United States. For further information, contact the Asian American Studies coordinator, Department of Anthropology, at 559.278.3002.

Certificate in Special Event Planning

The Certificate in Special Event Planning is designed to prepare students to plan large community events such as street fairs, community festivals, convention center events, major fund-raising events, corporate events, and joint sponsorship events. Students must complete a minimum of 12 units of upper-division coursework. All coursework to be applied to this certificate must be completed with a minimum grade of C.

The certificate is appropriate for those students seeking employment in community-based recreation agencies, corporate recreation, community nonprofit organizations, convention centers, and any business dealing with special event planning.

Required courses (9 units)

RA 115 (3 units)*

RA 117 (3 units)*

RA 135 or MKTG 100S (3 units)

Elective courses (3 units)

Select 3 units from the following:

FSM 131 (3 units)

MCJ 106 (3 units)

MCJ 142 (3 units)

MCJ 152S (3 units)

MGT 133S (3 units)

RA 119 (3 units)

SOC 183 (3 units)

Total (12 units)

*RA 115 and 117 must be taken concurrently.

Certificate in Sports and Entertainment Facility Management

The certificate in Sports and Entertainment Facility Management is awarded to students who successfully complete 16 units of upper-division coursework selected to provide students a foundation in this area. The certificate is appropriate for students with interest in stadiums, arenas, convention centers, performing arts centers, and other public assembly facilities. Students will learn about the operations, marketing, and management of these facilities, as well as gain related practical experience. All coursework to be applied to this certificate must be completed with a minimum grade of C.

Required courses

RA 115 (3 units)

RA 117 (3 units)

RA 150 (3 units)

RA 152 (3 units)

RA 154 (4 units)

Total (16 units)

RA 55 is recommended for RA majors prior to RA 150. RA 115 must be taken concurrently with RA 150, or RA 152 and 154. RA 150 and 135 or MKTG 100S are prerequisites for RA 152. RA 152 and 154 must be taken concurrently.

Certificate in Sports Marketing