



El Excentrico

HUMBERTO GARCIA
Director

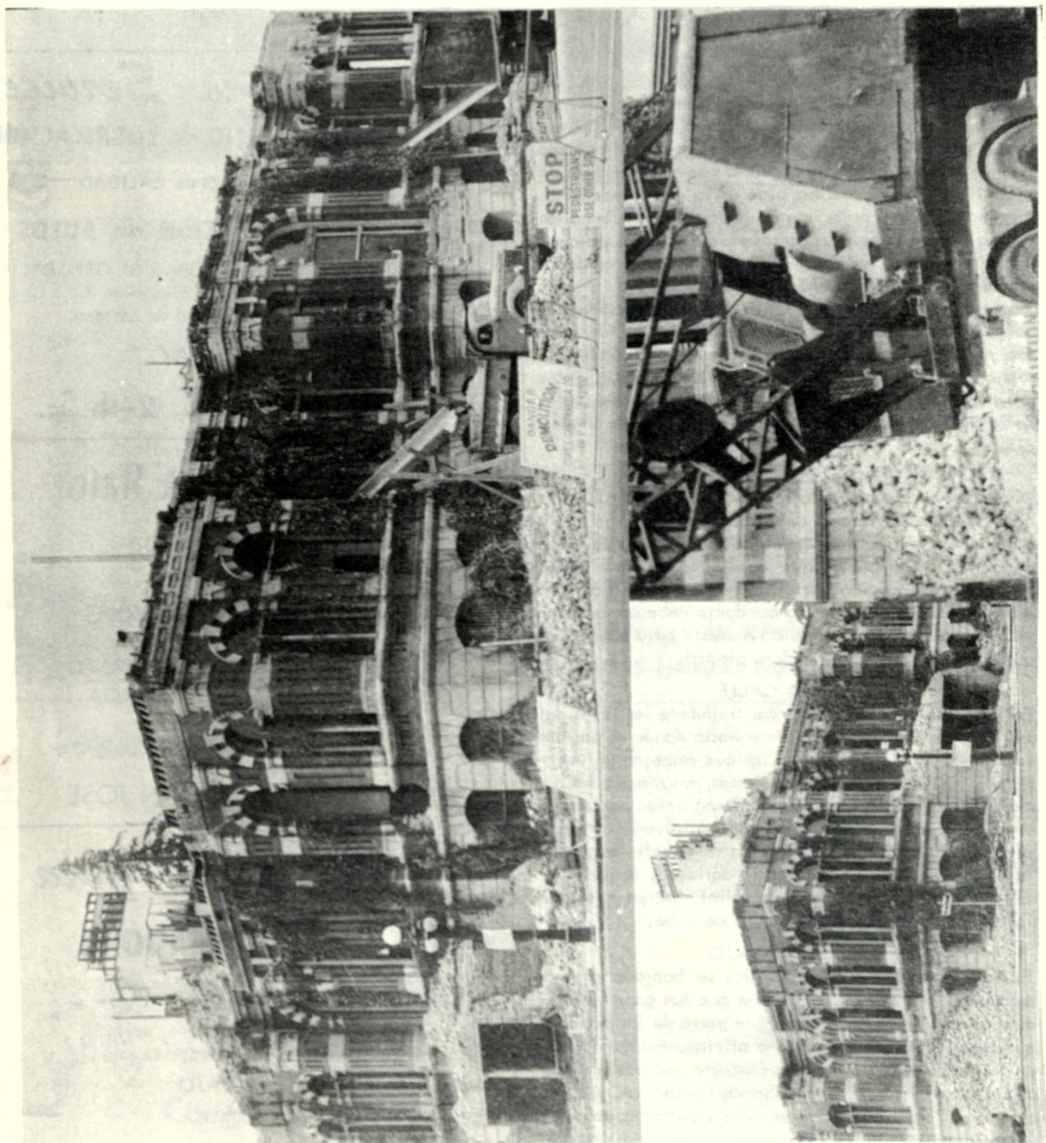
Magazin Social, Fotográfico Latino-Americano



AÑO 9. NUMERO 1

SEPTIEMBRE 5, 1958

SAN JOSE, CALIFORNIA



San Jose's City Hall - Historical Land Mark - Demolished



Decencia y Buenas Costumbres

Teresa Duarte

La oportunidad que nuestra revista local EL EXCENTRICO nos brinda a todos sus lectores al ofrecernos sus columnas para expresar nuestras ideas, quiero aprovecharla para escribir este humilde artículo que es como el granito de arena que quiero poner al servicio de nuestra gran colonia latina, algo de lo que yo recibí en la educación que preocuparon impartirme mis benditos padres forjando con sus santas enseñanzas los perceptos que durante toda mi vida han sido la norma de mi conducta y la regla de mis acciones.

Unos cuantos consejos de la manera como debemos conducirnos en los sitios y lugares que mas se frecuentan, es lo que ofrezco en estas líneas que me recuerdan las horas felices que pase en la escuela, mi niñez, y las remembranzas siempre gratas de esa edad la mas bella de la vida, que por algo se llama la edad de la inocencia.

EN EL TEMPLO

Debemos en todo momento recordar que el templo es la casa de Dios, y que a el debe asistirse para orar y solo para dar al Omnipotente el debido culto. No debemos concurrir al templo a lucir joyas ni trajes, en el santo lugar de la oración solo se debe pensar en Dios y en orar con fervor. Nuestra conducta debe ser humilde y reverente y nuestra actitud modesta para que demos un bello ejemplo de verdadera piedad.

EN LA CALLE

En la calle se deben observar fielmente las leyes del tráfico, destinadas a garantizar hasta donde es posible la vida de los peatones y de los que manejan un vehículo. En este caso, nunca, jamás, por ningún motivo manejar en estado de ebriedad, ni con velocidad excesiva. Es un verdadero crimen contravenir en modo alguno estas disposiciones que no solamente las dictan las leyes sino que las exigen la caridad y la justicia. El panteón, la cárcel o el hospital esperan a los que faltan a estas leyes de elemental derecho.

EN EL TRABAJO

El lugar donde trabajamos, merece ser honrado en todo momento por una conducta digna que nos gane la estimación respeto y buen nombre de parte de las personas que nos rodean. Ya sea una oficina, una cannery o un taller, es el sitio donde transcurre una buena parte de nuestra existencia que debemos honrar con nuestras acciones. Para con nuestros jefes y patrones debemos ser respetuosos y atentos. Para con nuestros compañeros de labores, atentos y afables, comprensivos y serviciales de tal manera que siempre tengamos para ellos

una frase atenta, y una sonrisa amable. Existe un hermoso proverbio que dice que el don de una sonrisa amable es el mas preciado y rico de los dones. A veces el cansancio, la fatiga o el desvelo nos agotan de tal modo que parecen impedirnos el sonreír; pero cuando esto nos acontezca hagamos un esfuerzo por ser siempre agradables a los demas, demos un alto ejemplo de sociabilidad y buenas costumbres para que en todo tiempo y lugar nuestra presencia sea grata a nuestros semejantes. La honradez vale mas, infinitamente mas, cuando la adornan esas cualidades que dan nombre al presente artículo: Decencia y Buenas Costumbres.

.....TERESA DUARTE.

JOE'S Chevron Service

SERVICIO de LUBRICACION

SIMBOLO de CALIDAD



REPARACION de AUTOS

COMPOSTURAS en GENERAL
Brake Work Electrical Tune Up
Overhaul de Motores



Joe Chabiel

CY 7-1661 300 S. 24th St.

Art's Jewelry & Watch Repairing



Hand ENGRAVING

TRABAJO EXPERTO - GARANTIZADO

Mas de 40 AÑOS de EXPERIENCIA

A. A. Sheran

87 POST ST. SAN JOSE



MADAM Zora

ADIVINADORA

Tráigame sus problemas o apuros yo se los solucionaré. Millares de personas han encontrado la felicidad.

AMOR, MATRIMONIO, TRABAJO
NEGOCIO, ENFERMO.



CY 5-6210 144 S. 2nd. St.



La Tienda del Caballero Distinguido

6 Months to pay FREE ALTERATIONS

• No carrying charge

FREE KLOK STAMPS



"STYLE, VALUE, CREDIT, TOO!"



Garcia - Aguilar

En la fotografia podemos apreciar un RECUERDO que indudablemente sera INOLVIDABLE para las personas en ella de izquierda a derecha: Sra. Anita Aguilar, Rachael Aguilar (hoy Sra. Rachael Garcia) y a su padre el Sr. Jesus Garcia despues de la Ceremonia Religiosa que se verifico el Sabado 24 de Agosto a las 10:30 de la mañana en la Iglesia de la SAGRADA FAMILIA de esta ciudad donde unieron sus destinos el joven ANDRES GARCIA con la Sta. Rachael Aguilar

Acompañaron la ceremonia religiosa Julie Perez, Sally Figueroa, Mary Aguilar, (madrina) Vel Garcia, (padrino) Johnny Garcia y Pete Perez.

Se ofrecio una magnifica RECEPCION en el Cervantes HALL de Sunnyvale, Calif.

**Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian**

Westchester Park Realty

Sea DUEÑO de Su CASA

(RENTAR es GASTAR)

PEQUEÑO ANTICIPO

En busca de UNA BUENA CASITA a un COSTO BAJO?
Llame Ud. a BOBBY ZAMORA quien cuenta con toda
clase de CASAS de VENTA grande o pequeña, y lo
mas IMPORTANTE con un pequeño ANTICIPO.

Compramos y Vendemos



Bobby Zamora

CY 5-4520

816 N. 10th St.

San Jose



FRANK DAVILLA

AX 6-0306
MIEMBRO DE LA CAMARA
DE COMERCIO MEXICANA

PROXIMAMENTE

VIRGINIA LOPEZ
Luis ARCARAZ y su Orquesta
Domingo 21 de Sept.
CIVIC AUDITORIUM

Dom. 7 de Sept. No habra Baile

Como todos los años la EMPRESA DAVILLA: FRANK e hijo RAY cierran las PUERTAS del RAINBOW para unirse a la Comision Honorifica Mexicana durante las festividades del 16 de Septiembre que en esta ocasion se celebraran el Dom. 7 de Sept. en Auditorio Civico.



TITO PUENTE
y su popularisima ORQUESTA
Domingo 28 de Septiembre
Civic Auditorium
San Jose, California



LALO GUERRERO y su Orquesta
ARTURO MARCUS y su Orquesta
5 HORAS de BAILE
Domingo 14 de Septiembre
RAINBOW BALLROOM



CY 5-5594 849 ALMADEN AVE.

Publicada los Dias 5 y 20 de cada mes en San Jose,
California. (Condado de Santa Clara).

HUMBERTO GARCIA Director
ESTELA CRUZ Secretaria
VICTOR HILLIS & SONS LEITER STUDIO-Fotografia
Impresion Mac Hernandez

MEMBER



Club Del Mar
Club Riviera
Club San Joaquin
Club Venus
Esther Medina
Johnny Hernandez
Ma. de la Luz Sanchez
Marty Sanchez
J. Trinidad Montes De Oca
Richard Diaz
Soledad Sepúlveda

Esta Revista no se hace responsable de ideas
y opiniones expresadas en articulos firmados

JOSE'S TV Sales and Service



Unicamente Hay UN JOSE TV SERVICE

No se confunda Ud. unicamente HAY UN JOSE T.V. en esta ciudad de San Jose que le ofrece siempre el MEJOR SERVICIO en REPARACION de su Televisor como los PRECIOS MAS BAJOS en aparatos ya sean NUEVOS o USADOS.

CL 1-1240

1539 E. Santa Clara St. San Jose

It's True



Marty Sanchez

August 17th was the day Ernest Quintana claimed Miss Lupe Garcia as his bride at Holy Family Church. Sister of the bride, HERMELINDA GARCIA and her partner dashing JAIME ALAMILLO were among the wedding party. At the reception EDDIE TORRES had seconds, claiming that the food was terrific..... Enjoying music while she ate was Helen Flores who took her portable radio along.

OSCAR VASQUEZ had the misfortune of someone stealing his coat from his car.....

Among others at the wedding dance were: Augie Lira, Lola Marquez, Irene Perez, Jennie Talavera & Rosalie Pulido..... Chico Ochoa presentation brought of course all the Frisco guys, Rueben Avila, David, Chapulin, etc. And our good friend FRANCESCA from Oakland who is a professional dancer at the Copa Cabana in San Francisco.

Orchestra of Juan Garcia Esquivel at the Civic on Aug. 17th was fabulous..... This great orchestra received such a great ovation that it was too bad that more people didn't attend.

Among those dancing to the most popular orchestra of Mexico were Toby Alvarado, & Dolores Coca, Norma & Yolanda Minjarez & all the Frisco guys.

CONFIDENTIAL NOTES: Taking a vacation in Mexico City is Magdalena Martinez.... Ernesto Martinez has people asking where he keeps himself lately..... He no longer is seen around at the dances, could be he is hibernating?..... Miss Ann DiMarlo now owner of Annette's Beauty Shop, as she bought out her partner..... Rumor is that Ann is a member of the Mexican Chamber of Commerce.

Had the pleasure of bowling with Benny Romero, Olivia Arizpe, Johnny Rosas, Jaime Alamillo & Helen Flores And of course yours truly had the lowest score.....

Mr. & Mrs. Juan Segura to be godparents of Dorothy Medina, daughter of Mr. & Mrs. Frank Medina.

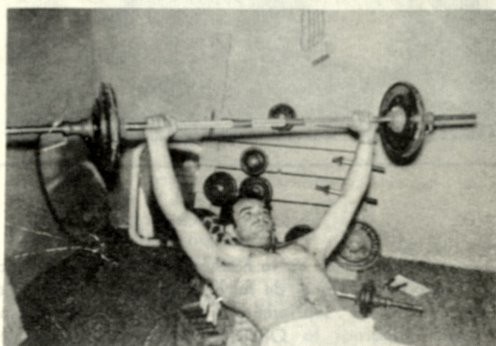
Congratulations to Mr. & Mrs. Henry Chavez who were wed on August 31st. Maid of honor and best man were Rosie Chavez & Joe Rodriguez.... Congratulations on their first wedding anniversary to Mr. & Mrs. John Medina on Sept. 2nd.... September birthday greetings to my good friend, lovely MARGO NAJERA on the 17th of Sept.....

Vacationers over the labor day weekend: ESTHER MEDINA traveling to Fresno, Mr. & Mrs. Dick Sanchez to Los Angeles.....

Pete Cortez, Toby Alvarado, Oscar Vasquez & Frank Rivera traveling to Los Angeles and Tijuana.

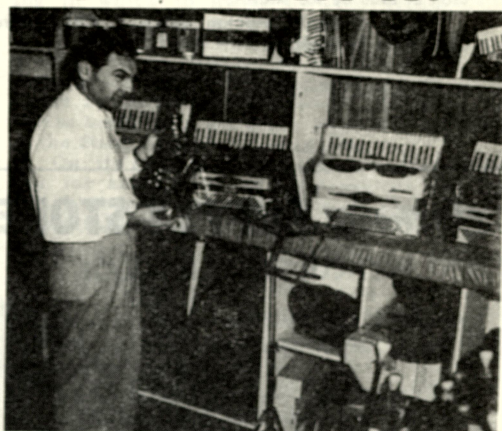
Great Empresario Frank Davilla will be bringing such great attractions as Toña La Negra, Perez Prado, Tito Puente, Luis Arcaez with Puerto Rico's singer Virginia Lopez, & Machito & his Afro-Cubans.

PERSONALS: Wishing CLUB DEL MAR success on their Baile Ranchero to be held on September 7th at Cedar Brook Park. Orchestra of Connie Caudillo with the passionate singing of CONRADO BARRIENTOS will set the music for dancing. Donation only one dollar..



Appearing in the photo is good looking Gil Solarez posing for the camera. One of his favorite past times is weight lifting, that is when he isn't busy with Esther!!!!

Campi MUSIC CO.



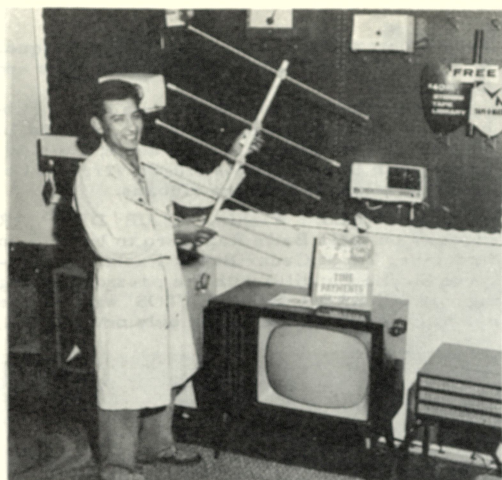
James Campi, Prop.

TODA Clase de INSTRUMENTOS
MUSICALES (VENTA - o - RENTA)

Aqui puede Ud. obtener el INSTRUMENTO MUSICAL que Ud. necesite para su CHAMACO lo puede comprar o Rentar. TOCA DISCOS - RADIOS - DISCOS !

CY 3-9291

50 S. FIRST ST.



Ace TV SERVICE

TRABAJO GARANTIZADO

Pagos Bajos



CREDITO en REPARACIONES
SERVICIO de UN DIA

RAY atento RADIO-TECNICO lo atenderá en Español si Ud. lo desea demostrándole las muchas GANGAS que aquí tienen ya sea NUEVO o USADO.

TELEVISORES (Usados) desde \$22.50

Frank Di Salvo, Prop.

CY 3-4181

881 S. FIRST ST.

Serian las 11:30 de la noche aproximadamente cuando sono el telefono de las oficinas de EXCENTRICO el Lunes 2 de Septiembre y cual seria nuestra sorpresa al indicarnos la OPERADORA que la llamada es de TIA JUANA (baja californiana) siendo nada menos que TEACHERS PET o sea nuestra reportera mimada Srita. ESTHER MEDINA, nuestro primer pensamiento fue desearle felicidades con motivo de su Matrimonio, pero nos equivocamos pues ESTHER unicamente queria darnos a saber que no podia tener su columna en esta edicion por motivo de estar pasando una pequeña vacacion al lado de sus padres.

El la siguiente edicion de EXCENTRICO estara de nuevo con nosotros!



ESTHER MEDINA

Catholic SUPPLY STORE

ARTICULOS RELIGIOSOS

Nos ESPECIALIZAMOS en la venta de toda clase
De ARTICULOS RELIGIOSOS

ESTATUAS de LA VIRGEN de GUADALUPE
MEDALLAS de TODOS LOS SANTOS
ESCAPULARIOS, ROSARIOS, LIBROS de Oír MISA
CUADROS RELIGIOSOS, Etc... Etc...

CASI ENFRENTA de la IGLESIA de ST. JOSEPH'S
(Por la Calle San Fernando)

Mrs. Lee B Young

CY 5 - 1317

36 W. San Fernando St.



The Court Houses of S.C. County

A HISTORY By W.A. Johnson Esq.

On our cover appears pictures of the historical CITY HALL in the process of being demolished. It formerly was occupied by the San Jose Police Department, Detective Bureau and was used as a meeting place for the City Council.

All of these departments have been transferred to the new civic center located at North First & Rosa Streets.



At the time of the acquisition of California by the United States of America, the judicial authority here was by law vested in Alcaldes and Justices of the Peace, who appear to have had somewhat similar powers. Although courts of the First Instance were also provided for by Mexican law, none had actually been established in California under Mexican rule, and no judge thereof was ever appointed until American authority came into being, and judges were appointed thereunder.

Justices of the Peace, if any were ever appointed in this locality, are not mentioned in judicial history, but the Alcaldes are very prominent therein, and seem to have constituted the principal judicial officers, and to have assumed some of the powers of Courts of the First Instance.

The courthouse here under the Mexican rule was called the Juzgado. It was built in 1798 and was located on or near the westerly side of Market Street in the Pueblo de San Jose, about opposite where Post Street now strikes the eastern line. A one story adobe building containing three rooms, the middle one of which was the courtroom, the eastern one the Alcalde's room, and the western one the jail, remained the judicial building as long as Mexican law was in force.

The Alcalde in 1846 under Mexican law was Dolores Pacheco, who in that year was captured by Capt. Thomas Fallon of the American forces, and the office given to James Stokes, who was the 1st American Alcalde. The following were Alcaldes thereafter up to the establishment of courts under the constitution of 1849, viz: John Burton, Kimball H. Dimmick, Richard M. May, John O. Conroy, Jose Fernandez (2nd Alcalde) James Weekes, and Charles White.

The 1st judge of the court of the First Instance was appointed by American authority in the spring of 1849. This court went out of existence in 1850 on the establishment of courts under the constitution of 1849. During its life the following were judges thereof, viz: Richard T. May, John T. Richardson, W.M. Kincaid, and Kimball H. Dimmick.

The Juzgado was not well adapted for the purposes of a courthouse under the American system, and in 1850 was pulled down and a two-story building on the west side of First St., about opposite to the end of Fountain Alley, became the court house.

This remained the courthouse until the latter part of 1851 when for a short time the courts were held in the Bella Union Building situated on the site of the present Grant Building on the north side of Santa Clara between 1st and Market.

This did not last long and the courtrooms were moved to the State House Building on the east side of Market Plaza, between San Fernando and San Antonio Streets, and there remained until that building was destroyed by fire in the spring of 1853.

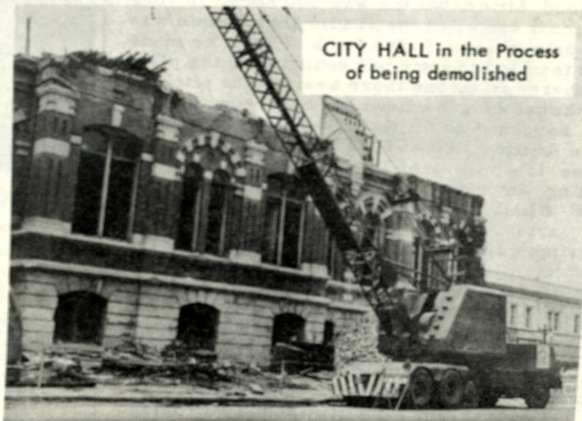
For a few months thereafter the courts were held in an adobe building belonging to Frank Lightson, located on the east side of Lightstone Alley, south of Santa Clara Street, until the county purchased for a courthouse the two story building known as the What Cheer House, fronting on 2nd Street at the south east corner of 2nd & San Fernando Streets.

This appears to have been the first court house building owned by the County of Santa Clara, and constituted the seat of the courts for about seven years until 1860 when for about three years the court house was on the 2nd floor of the City Hall on the west side of Market Street, north of Santa Clara, which floor was leased for that purpose, and there remained until about the middle of 1863, when other rented quarters were secured in the 2nd story of a brick building on the northeast corner of Market & Post Streets, about opposite the site where the old Juzgado had been.

This constituted the courthouse until the year 1868 when the county had its own building in which to house the courts and county officers.

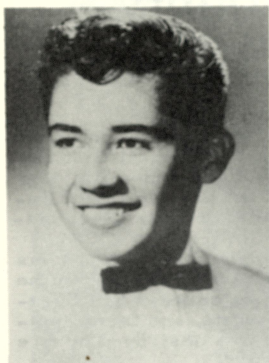
In 1866 there was begun and in 1868 completed, the erection on the present site, a courthouse, at that time considered one of the finest in the State of California, and the finest public building in the state, with the exception of the State Capitol at Sacramento.

On its completion the courts moved there and for about 63 years remained until the interior of the building was destroyed by fire on May 18th, 1931.



CITY HALL in the Process
of being demolished

(continued on following page)



*Club
Riviera*
"It Really Happened"

Charlie Molina

A wonderful time was had by all who attended a beach party given by CLUB RIVIERA last Saturday night. It seems after a while everyone was playing tackle football with everything but a football. All of a sudden a young lass wearing her escort's pendleton came casually walking into the campfire. Without due hesitation she was tackled and landed in the sand. The proud blocker was soon aware that the target was a girl by her sudden scream. He was so embarrassed he quit tackling anyone who he didn't recognize for a whole eh.... Five minutes.

No sooner had the tackling started to die down when the party was visited by six guys with guitars, who soon started playing them and were accompanied by the songs of Bert, Henry, Gil, Speedy, and yours truly.

Now how does it go guys? Pour the corn, pour the corn. Why it was a beautiful night you could see about ten feet ahead of you thanks to the California fog. Those who attended this beach gathering were guest Ron Gonzalez, Mr. & Mrs. Jose Hernandez, Sugar and his date, Mr. & Mrs. Ray Gonzalez, brother Henry & sister Susan & Frank Lopez, Elaine, Gil & Gloria Porras, Erma, Ben Montez, Rich and Nancy Cota, Friday Aguilar, Paul, Al Gonzalez, Elenor Florez, Bob Lopez, Bert Hermosillo, Ray Bravo and his girl.

To MR. SIERRA: We agree with you that Ron Gonzalez is a terrific pitcher and a fairly good hitter, but the way you stated in your column it seems to the reader that Ronnie was the only player in the field. I know he made your team look pretty bad swinging at the plate like there was no one there besides the pitcher and the catcher. We have begun to wonder what has happened to all those terrific hitters who were batting .300 and .600 etc. I say this because the way they looked that day few were batting anything but .000. As for our loss to THE ALMS I do admit it was pretty bad. But the facts are that the score 15-14 was a high scoring game. We don't admit to being the best team around San Jose, but we do know that yours is far from it.

By the way, we don't think much of Rudy going to a certain reception in Sunnyvale & then picking a fight with Jess Aguilar's brother. After all you said about how much gentlemanly your members are supposed to be.

After all Rudy, the boy is only 14. Seems that Rudy got mad because there wasn't any more beer on hand. (Que simple.)

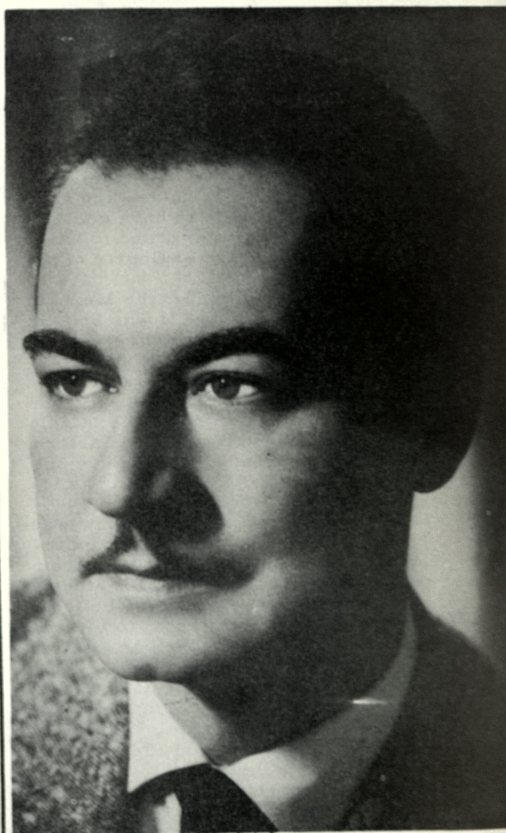
OUT ON THE MOUND: Club Riviera defeated CLUB SAN JOAQUIN 9-3 the first game and lost 2-0 on the following game.

We also defeated Texido Candy 10-4. Contributing to the sweep of our softball team are the fine pitching arms of Ron Gonzalez, Adam Lopez, and Jess Aguilar. I would also like to mention the fine job being done in the hitting department by Ben Montez, Leo Newton, Jess Aguilar, Art Gonzalez, Joe Salinas, Ray Bravo Henry Molina and the rest of our team.

PARTIES popping out all over the place. Only one complaint, they seem to be happening all at the same time, stated CLUB RIVIERA president GIL MINJARES.

..... Charlie Molina

SERENATA NOCTURNAL



Carlos Graham

En sus programas difundidos desde la Estación Radio Difusora KEEN (5000 WATTS) ESCUCHELO

LUNES a VIERNES de 7 a 9:00 p.m.
SABADOS de 7:00 p.m. a 8:30 p.m.

CARLOS GRAHAM hace derroche de su Talento Artístico y poético en SERENATA NOCTURNAL.

radio KEEN
1370 KLC



Jess Sanchez

Raines Chevrolet Co.

\$39.⁰⁰ Por MES 

GRAN VENTA de LIMPIA

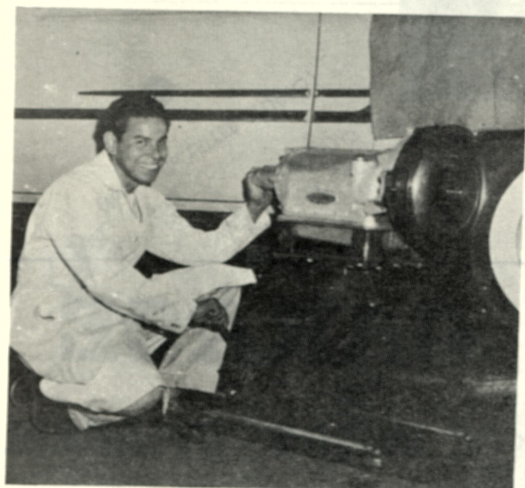
Tenemos que VENDER todos los CARROS a PRECIOS REDUCIDOS inclusive (Demonstrators) Aproveche GRANDE SELECCION I HAGA su propio TRATO I CON un PEQUEÑO ANTICIPO sus pagos seran tan BAJOS como \$39.00 por MES.

JESS SANCHEZ el TEJANITO lo Atendera.

CARROS USADOS

También tenemos BASTANTES Carritos USADOS en EXCELENTE CONDICIONES a precios Cómodos.

RE 6 - 3496 666 EL CAMINO REAL
SUNNYVALE, CALIF



Cortez AUTOMOTIVE SERVICE

NADA de ENTRE

Hasta 18 Meses para Pagar

Toda clase de REPARACIONES

ABIERTO ENTRE SEMANA:

Lunes a Viernes de 8:00 a.m. a 5:00 p.m.

SABADOS: de 8:00 a.m. a 12:00

Specialists in: Hydra-Matic

Transmissions - Brakes - Electrical work

CY 5-6556 620 ROSA ST.

Toda clase de trabajos de Imprenta

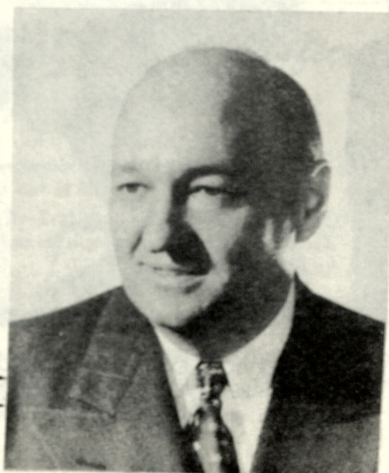
Printing - Lithography
Duplicating

RULED FORMS OUR SPECIALTY
CONTINUOUS FORMS
SNAP-OUT FORMS

Victor **HILLIS & Sons**

Office Equipment and Supplies -- Carbons and Typewriter Ribbons

38 SOUTH FOURTH STREET
San Jose
CY 4-2535



GEORGE HILLIS, Prop.



Martinez - Garcia

(fotografía LETTER STUDIO)

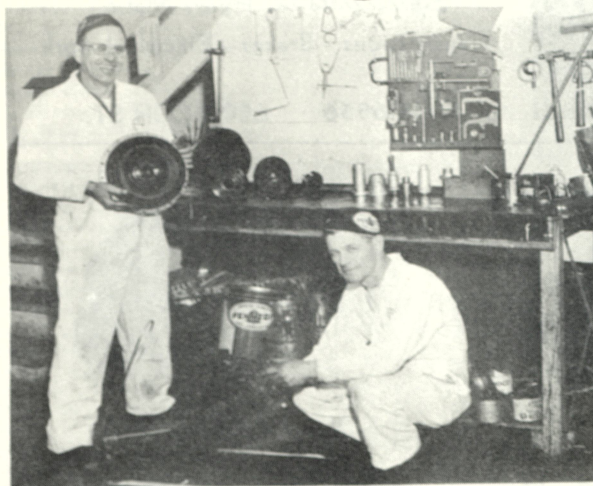
La Srta. VIRGINIA GARCIA hija del Sr. Florencio y de la Sra. Minnie Garcia marchó hacia el altar con el Sr. RAY MARTINEZ hijo del Sr. Domasio y de la Sra. Isidora Martinez de la IGLESIA de NUESTRA SRA. de GUADALUPE el día 20 de Agosto de 1958, atando sus vidas en el sagrado acto del matrimonio.

La ceremonia religiosa se verificó a las 12:00 de la mañana oficiando el Rev. P. Donald McDonald.

Después de la CEREMONIA RELIGIOSA se les obsequio con una alegre recepcion en la residencia de la novia a la cual asistieron todos sus familiares y amigos. Después de la recepcion partieron en LUNA de MIEL hacia el puerto de CARMEL.

En la grafica: Phyllis Rios (Los Novios) y Danny Martinez.

NETTO'S GARAGE



MOTOR - OVERHAUL

Chevrolet 6
Plymouth 6
Willys 4
Dodge 6

Chrysler 6
De Soto 6
Ford 49-51
Pontiac 6

\$79.50

\$89.50

NADA DE ENTRE

24 MESES para PAGAR

Para un SERVICIO EXCELENTE de MECANICA lleve su carro con PETE NETTO, Prop. y HERB MUNGER con la completa seguridad de que quedará SATISFECHO.

CY 3-3663

Gratis!

Mientras que su carro se encuentre en nuestro taller de composuras, le facilitamos otro para que Ud. tenga medio de transporte.

564 W. San Carlos St.

Leo's SERVICE STATION

Leo Fassnacht, Owner



La Mejor GASOLINA - Aceites

LLANTAS - BATERIAS ACCESORIOS

Experta Lubricacion

GASOLINA BLANCA PETROLEO
SOLVENTE PARA LIMPIAR

ABIERTO todos los DIAS de 7 a.m. a 9 p.m.

Esq. VIRGINIA y ALMADEN Ave.



LETTERS TO THE EDITOR:
EL EXCENTRICO
Humberto García.



MARIA DE LA LUZ SANCHEZ
727 Almaden Ave.
San Jose, California

Agosto 26, 1958

Estimado Sr. Director:

La presente lleva como objeto manifestar a Ud. y a su hijo Humberto Jr. la profunda gratitud que conservare hacia Uds. por el inmerecido honor que me hicieron al tomar fotografías de la fiesta de día de Santo que me fue ofrecida e insertar algunas de ellas en la portada de su acreditada publicación en la que tengo el honor de colaborar.

Por tan noble como bello rasgo de solidaridad y estimación por parte de Ud. Sr. Director y de su estimable hijo, les aseguro mi gratitud grande y sincera.

Atentamente,
MARIA de la LUZ SANCHEZ.



EQUIPO Fotográfico PAGOS BAJOS

Aquí encontrará Ud. un amplio surtido de todo lo relacionado con el Ramo de FOTOGRAFIA.

CAMARAS - ENLARGERS - TRIPODS - PELICULA
toda clase de accesorios (Nuevos y Usados).

INSTRUCCIONES GRATIS!

Además de Absoluta Garantía el SEÑOR JACOBO le dara INSTRUCCIONES GRATIS! ayudándole para que tome BUENAS FOTOGRAFIAS.

Harry Jacobs

CY 7-2908 179 S. FIRST ST.

The Court Houses

That building in its day listened to many noted trials, including among others that of the notorious bandit Tiburcio Vasquez, and its walls echoed the eloquence of many famous lawyers. It gallantly withstood the shocks of two great earthquakes, the heaviest ever experienced here within historical times, but it was unable to meet successfully the assaults of the fire.

On the taking effect of American laws under the Constitution of 1849, a dual system of courts was established, viz: County courts of limited jurisdiction in each county, and district courts in a circuit of several counties. In this county both used the same court room, sitting at different times.

The County Court went out of existence on the coming into being of the Superior Court under the Constitution of 1879. During its life the following were judges of the County Court in this county: J.W. Redman, 1850-1852; C.E. Allen, 1852-53; R.B. Buckner, 1853-57; John H. Moore, 1857-61; Isaac N. Senter, 1861-67; Lawrence Archer, 1867-1871; R.L. Barnett, 1871-72; and D.S. Payne, 1872-1880.

The district court of this district under the Constitution of 1849 was, until 1872, called the 3rd District Court, the district comprising the counties of Contra Costa, Santa Clara, Santa Cruz, and Monterey. The judges thereof

were successively John H. Watson, 1850-59; Craven P. Hester, 1859-66; and Sam Bell McKee, 1866-72.

In 1872 the 20th District Court came into being in a district comprising the counties of Santa Clara, Santa Cruz, and Monterey. This lasted until changed by the Constitution of 1879. During all that period David Belden was judge.

The first judges of the Superior Court were David Belden and Francis E. Spencer. Succeeding them have been John Reynolds, W.G. Lorigan, A.S. Kittredge, S.F. Leib, H.D. Tuttle, M.H. Hyland, P.F. Gosbey, J.R. Welch, John E. Richards, A.L. Rhodes, William A. Beasley, F.F. Brown, R.R. Syer, Charles W. Davison and Leonard A. Avilla.

Incumbent judges are: Wm. F. James, John D. Foley, M.G. Del Mutolo, Byrl R. Salzman, W.W. Jacka, Edwin J. Owens and Harold Holden.

The present courthouse, springing from the ashes of its predecessor, is a handsome modern structure containing seven courtrooms and joined to the adjacent Hall of Records by an expansive two story arcade giving access to another courtroom and the Law Library. These structures, as they are progressively vacated by county offices moving to new quarters at the Civic Center, will provide additional space for the courtrooms required by a rapidly expanding Santa Clara County.

**Diga a nuestros Anunciantes
que lo vio en el EXCENTRICO**

TIRE OUTLET

Llantas Nuevas y Usadas

FLATS.....49c

BALANCE

de RUEDAS.....99c

En este expendio de llantas nuevas y usadas se ofrece un servicio rápido y económico, por lo que no nos cabe la menor duda de que es el MEJOR lugar para comprar las llantas para su automóvil.

LLANTAS RECAPS.....\$5.95
LLANTAS USADAS.....\$3.95
LLANTAS (Side wall) full
caps.....\$8.95

Lalo Caballero y Pedro Valente Reco
miendan este lugar.

* Llantas nuevas 670 x 15 \$9.95 *



**Pacific
tires**

En la Gráfica: DON CUTLER Prop. quien le ofrece el mejor trato si Ud. necesita LLANTAS par su carro. ELEAZAR MORALES y Don lo atenderán en Español.

Distribuidores de las famosas Llantas PACIFIC.

NADA de ENTRE

CL 8-1639

2250 Alum Rock Ave.

LA BOLA de ORO

Se HABLA ESPAÑOL

TIENDA de CREDITO (Nada de Entre)

ESPECIALES para la Escuela

SPORT SHIRTS

3 x \$5.00

CHAQUETAS de CUERO

Mezclilla y Lana

PANTALONES

Levis y Peggers

Slacks todas clases

PRECIOS BAJOS

LE CAMBIAMOS SU CHECK

Abierto de 9 a 7:00p.m. Lunes a Viernes - Jueves y Sabados hasta las 9:00

DOMINGO de 9a.m. a 5p.m.

Señor Ellis Gold

86 N. Market St.



Guadalajara BAKERY

PRODUCTOS MEXICANOS

Gratis JUEGO de LOZA

Valor de \$50.00

Obtenga este precioso JUEGO de LOZA (63 piezas) ABSOLUTAMENTE GRATIS guardando los BONOS que se regalan con todas sus compras.

Antojitos

Cuando Ud. necesite o guste de algún ANTOJITO MEXICANO dirijase a la GUADALAJARA que con toda seguridad lo encontrará. Como igualmente todo lo necesario para hacer TAMALES, ENCHILADAS, etc.

CL 1 - 2120 1661 E. SANTA CLARA



Monte's

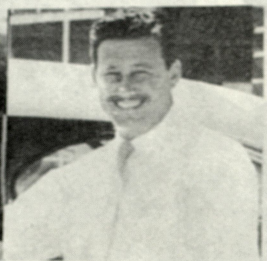
AUTO SALES

Carros Usados

Pagos Faciles

Nosotros mismos FINANCIAMOS todos NUESTROS CARROS Dandole AMPLIAS FACILIDADES

OBTENGA sus BOLETOS para el proximo BAILE RANCHERO del CLUB Del MAR en esta Oficina.



CYPRESS 7-5018
1045 E. SANTA CLARA ST.

"Monty" Montes Prop.



Sociales - Personales

MARIA de la LUZ SANCHEZ



Dando un magnifico ejemplo de amor y santo respeto para el autor de sus dias, los hijos, hijos politicos, nietos, hermanos y demas familiares del Sr. LORENZO SANCHEZ quien cumplio recientemente su 65 Aniversario se reunieron para festejarlo en la casa de una de sus hijas, Mrs. Eloisa Bayless en 108 Magallen Ave. la

tarde del Domingo 10 de Agosto y festejaron el acontecimiento sirviendo una RIQUEZIMA CENA consistente de exquisita Pizza, sabrosos entremeses y botanas ensaladas, cakes y otros manjares rociados con cerveza y ponches.

Los visitantes fueron finamente atendidos por parte de todos los hermanos que unidos organizaron esta hermosa fiesta.

Concurrieron a esta cena: las siguientes parejas:

- Mr. and Mrs. Lorenzo Sanchez y familia
- " Ysidor Sanchez
- " Bill Brown
- " Rodrigo Chiono
- " Dick Bayless
- " Bob Shipley
- " Manuel Maldonado
- " Richard Sanchez
- " Roy Avila
- " Robert Sanchez
- " Mrs. Bayless
- " Mrs. Manuela Gonzalez

Despues de la Cena se organizo una Alegre Tertulia que resulto muy animada.

Servicio de Reparacion T V en su propia Casa !



Por DEMANDA de NUESTROS CLIENTES

Despues de haber servido a la COLONIA de habla HISPANA por mas de 12 años en REPARACION de RADIOS TELEVISIONES, ahora tengo mi PROPIO SERVICIO de REPARACIONES en el mismo Local que ocupa la Oficina de REAL ESTATE de mi hermano Emilio, debido a RENTA BAJA puedo AHORRARLE DINERO en toda REPARACION de su aparato Televisor.

TRABAJO de REPARACION en su CASA

SERVICIO de 9:00 a.m. a 9:00 p.m.

A. A. Mendoza TV Service

SERVICIO EXPERTO - TODAS CLASES y MODELOS

CY 3-4773

SI NO CONTESTA LLAME A:
CY 4-5918

852 E. SANTA CLARA ST.

Club SAN JOAQUIN



E. David Sierra



A determined CSJ nine, playing without the services of team batting leader Alex Flores, ace short-stop Nacho Martinez, and with a pitcher who stayed out all night to catch up on his drinking, blanked Club Riviera 2-0 on Sunday Aug. 24th to become champs of the 1st half of UCC league play. The All Stars will meet Capri for the league title.

Big Larry Valadez pulled the curtains on any hope Riviera had of entering the playoffs with a brilliant exhibition of hurling skill. Larry allowed but three hits while his mates collected five off the righthanded slants of the touted Ron Gonzalez.

The All Stars scored both runs in the 3rd inning on a walk and 3 base hits. Ray Villegas led off with a single and moved to 2nd on a passed ball. Buddy Rogers bunted him to 3rd base. Then All Star third baseman Paul Gary rapped a single, scoring Villegas. Minutes later Val Garcia worked Ron for a walk and Bob Garcia, All Star Player-Manager, lashed a long single to score Paul Gary with the final run.

In the 5th Inning Riviera loaded the bases with but one away. Adam Lopez lined out to Bonie Villegas in left field and "Bones" nailed Bob Jacobo with a perfect throw to home plate. In the final frame Medina (Is he in the club, boys?) opened with a single, tried to stretch it into a triple and was thrown out on a perfectly executed relay from Vasquez to Valadez to Gary. At this point in the proceedings Paul Gary les canto "Y tu que te creias el rey de todo el mundo" to all the boys on the opposing club. The song went over like a fairy in a gang fight!!!!!!

Val Garcia, Bob Garcia, Ray Villegas, & Ray Silva got hits for the winners. Newton, Lopez and Medina, freshly recruited by Riviera, got hits for the losers.

Comments: All season long accusations have been leveled against CSJ about using ineligible players in league competition but in the final game, when the chips were down, in the make-or-break game for both clubs, who used the "outsiders" in a vain attempt to win at any cost? "Not!!" said the All Star!!!!

On Wednesday Aug. 27th CSJ met Tuxedo Candy and emerged triumphant on Larry Valadez's one hit game. Bob Garcia's game-winning homer & triple paced the victors. Bonie Villegas had 3 hits for 3 trips and scored the final run on a hit by Rich Gallardo the CSJ right fielder. Nacho Martinez also hit for the circuit.

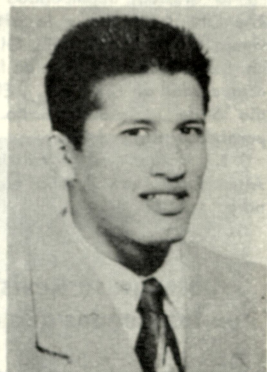
FOOTBALL: Members of CSJ have begun workout for the impending gridiron season. The All Stars nurture hopes of fielding a representative team once more and there are hopes of achieving an even better record than the 5-1 slate of a year ago. Only a 24-12 loss to the rival Genies marred an otherwise perfect year in 1957.

An improved Riviera team headed by former James Lick High star Ron Gonzalez and the rifle armed Jess Aguilar will add balance to the league which consists of Genies, CSJ, Riviera, Casa Matana, Capri and the Alms Club. Place your bets, gentlemen!!!!

The club wants it known it wasn't our idea not to invite you young ladies to the UCC League softball trophy presentation party.

CSJ personality of the week: Ray Villegas. He is a former Woodlake Hi baseball & basketball star, and serves CSJ as sports chairman.

Bueno, hasta las otras;
E. Dave Hill



Jo-Mar BEAUTY SALON

Salon de Belleza Mexicano

**BACK to SCHOOL
SPECIAL**

Permanente
\$6.75

Recientemente
REMODELADO
AIR - CONDITIONED
EQUIPO MODERNO



ABIERTO Los DOMINGO.

ABIERTO DIARIAMENTE de 9:30 a.m. a 6:00 p.m.
DOMINGOS de 10:00 a.m. a 4:00 p.m.

NOS ESPECIALIZAMOS en PERMANENT WAVES
TINTS BLEACHES MANICURE
EYEBROW ARCHING FACIALS

JOSEPHINE MONTECINO - MARGARET VASQUEZ

Esquina DELMAS y AUZERAIS Sts.

CY 2 - 2550 385 Delmas Ave.

Bautismo



En la grafica, acompañado de sus padrinos, el joven RAMON ALEGRIA y la Srta. MANUELA VELARDE, vemos al niño MANUEL GILBERTO AMAYA que fue bautizado en la Iglesia de la SAGRADA FAMILIA en esta ciudad de San Jose. El agraciado niño nacio el dia 6 de Junio de este año a las 11:30 de la mañana pesando 6 libras, 14 oz.

Sus padres son el matrimonio Gilberto y Juanita Alegria de Amaya, ambos nativos de Divisaderos, Sonora, Mexico.

**Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian**

El Michoacan No. 2



Fruto y Ofelia Carrasquillo, Props.

En este lugar encontrara RICOS PLATILLOS
MEXICANOS

Como: CHILES RELLENOS, TACOS, TAMALES
ENCHILADAS y sus Exquisitas COMBINACIONES
preparados por sus propietarios.

VISITENOS y SE CONVENZERA...!

CY 5-9646

57 S. 2nd St.

Champ SURPLUS SHOES

Back to School Shoes



Estamos LIQUIDANDO \$40,000 dolares en
calzado para NIÑOS, MUJERES y HOMBRES

Estamos vendiendo todo el CALZADO de
VERANO a practicamente costo de mayoreo

El inventario de esta TIENDA tiene que ser
reducido forzosamente para Octubre 1ro.

Ud. puede AHORRAR del 50% al 80%

In the picture appears from left to right:
Yvonne Fonseca, JOHNNY HERNANDEZ
and EDDIE SATIN (co-owners.) ready, able
and willing to give you the best buy in
town on SHOES for the ENTIRE family.

TENNIS SHOES.....\$2.19

TENNIS rojos y azules....\$0.99

TENNIS para mujeres.....\$1.89

ZAPATOS para trabajo....\$2.69

ZAPATOS para salir....\$3.99

ZAPATOS (pandora)....\$5.89

Y muchas otras ESPECIALES muy
numerosas para mencionar.

Good Buys - Savings to All - Not fancy but thrifty

CY 4-8945

490 S. First St.

Calzado para toda la FAMILIA

RECUERDE que ésta GRAN ZAPATERIA tiene el mejor CALZADO en Todo San Jose y además LOS PRECIOS MAS BAJOS. Hagale una VISITA y obtenga todo el CALZADO para TODA la FAMILIA.

TONY FLEMATE lo Atenderá en ESPAÑOL



136 S. First St. - San Jose 203 Taffe - Sunnyvale



**BASKETBALL
SHOES FOR
MEN AND BOYS**

\$2⁹⁹

Recientemente, la noche del CONCURSO de BELLEZA auspiciado por el C.S.O. de esta ciudad se encontraban de visita disfrutando de unas vacaciones el matrimonio de Jim y Hortencia Arias procedentes de la vecina ciudad de Oxnard, Calif. Estas dos parejas conservan amistad desde la escuela primaria en Santa Paula, California.



JIM and HORTENCIA ARIAS



BART and ROSIE CORTEZ

Todos han visto en Television las ofertas de BIGGIE FURNITURE CO.

LAS MISMAS OFERTAS SE LAS OFRECERA

Samuel Arrazate

EN SU NUEVA TIENDA QUE se ABRIRA

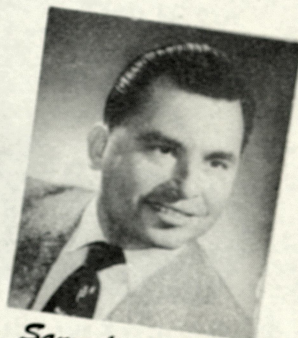
EL DIA 11 de SEPTIEMBRE

En el 249 SUR SEGUNDA aquí en SAN JOSE

Bajo el NOMBRE de

BIGGIE STORES of CALIFORNIA

SAMUEL ARRAZATE continuara sirviendoles en REAL ESTATE
ASEGURANZA - NOTARIO PUBLICO con el mismo numero
de TELEFONO CY 5 - 1233



Samuel Arrazate

CY 5-1233

249 S. 2nd St.

San Jose

Wrestling



RICHARD DIAZ



MAIN EVENT

Ivan the Terrible and Tiny Roe lost the four man tag team match against Lord Littlebrook and the Brown Panther on Wednesday Aug. 27 at the San Jose Civic Auditorium.

The Brown Panther got the first fall over Ivan the Terrible with a body slam & a body press in 14:15. The Brown Panther was going for the 2nd fall very strongly when he had Ivan in an airplane spin. But he got close to Ivan's partner Tiny Roe, where Tiny had a chance to punch Brown Panther in the midsection and knocked him down where Ivan pinned him with a body press.

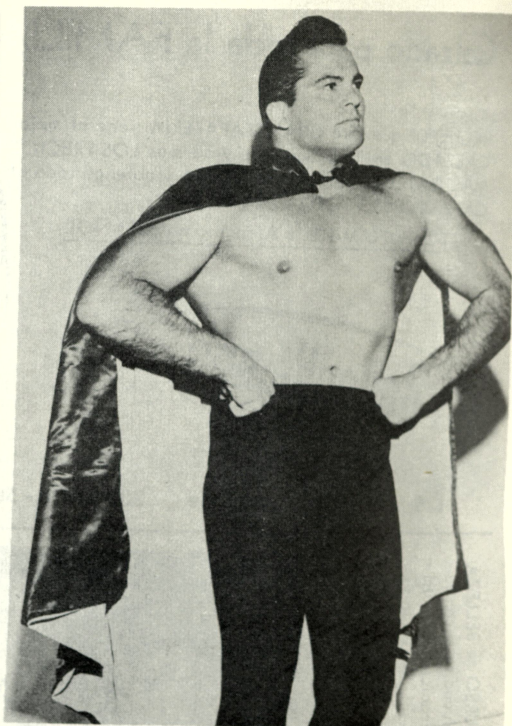
Tiny Roe was working on Lord Littlebrook for the 3rd fall by slamming Littlebrook's head against the turnbuckles. Referee Glen Neese had to disqualify Tiny Roe and awarded the match to Lord Littlebrook and the Brown

SEMI-FINAL

Dick Warren won the semi from Martino Angelo with two straight falls.

CURTAIN RAISER

Gene Dubuque and Ramon Torres wrestled to a draw.



GENE DUBUQUE

From Utica, New York is one half of the World's Heavyweight tag team champions. Dubuque and his partner Mike Valentino hold the title at present.

And as we go to press Gene and Mike meet Dick Warren & Ramon Torres, former champs in a rematch with the title at stake. Dubuque weighs 220 lbs. and is 6 feet tall. Gene can very easily apply most of the major holds which he has learned from wrestling professionally for 10 years. Gene has just returned from Paris, France where he met the European champion Ivan Morton before a huge crowd.

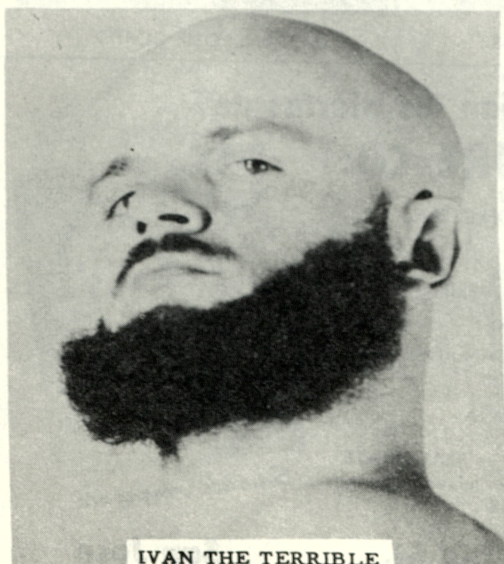
Each man got one fall but the time limit ran out before either man could get another fall. Gene has met most of the top-notchers as Dick Hutton, present world's champ; Lou Thesz Argentine Rocca, Pepper Gomez, Miguel Perez and Whipper Billy Watson.

Gene is one wrestler that never refuses to meet anyone in the ring. His matches always draw a huge attendance because Dubuque is one of the ring's most colorful figures.

In the east he met Cyclone Anaya, one of the fastest wrestlers in the circuit and more than 1000 fans were turned away from the auditorium of 9000 seating capacity. The match was televised and went the full one hour time limit with each man getting one fall apiece.

On Aug. 20th Dubuque took the one & only fall over Dick Warren with a body slam and a body press. Gene slammed Dick so hard on the mat that he cut his forehead and the referee awarded the match and also the world's tag team championship trophy to Gene and his partner Mike Valentino.

Gene and Mike say they will meet any challengers with time limit or no time limit.



IVAN THE TERRIBLE

Albanese Food Shop



VINCE FERLA y ERNIE LOCATELLI, Props.

En el DEPARTAMENTO de CARNICERIA encontrará Ud. una amplia variación de carnes, hamburger, steaks cosido en una palabra lo que Ud. necesite.

ABARROTES EN GENERAL

Aquí puede Ud. comprar desde #5 lbs. a 100 lbs. ya sea FRIJOL, HARINA, MAIZ, ARROZ etc.

Grandes Especiales

CH 3-4599 3483 EL CAMINO

Ideal BARBER SHOP



Abierta Los DOMINGOS

Para dar un MEJOR SERVICIO a su numerosa CLIENTELA SEBASTIAN HERNANDEZ anuncia al Público en general que esta BARBERIA estará ABIERTA todos los días incluso los DOMINGOS.

Sebastián Hernández, Prop.

CY 5-2688 70 W. St John St.

Dr. NOE ARRAZATE, D.C.

PRACTICA GENERAL

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

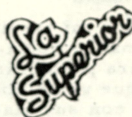
ENFERMEDADES DE SEÑORAS y NIÑOS
Facilidades para Completo Examen Físico
X - RAY y LABORATORIO

NOTA: CAMBIO DE DIRECCION

CY 5-8870 565 Almaden Ave.

La Superior BAKERY

PANADERIA - TORTILLERIA



LA SUPERIOR
Significa
Productos
de Primera.



CY 3 - 9811

320 SAN AGUSTINE

Pacific SALES SERVICE CO.

PEDRO SEPULVEDA, Prop.

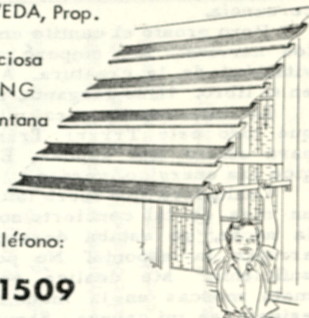
ADQUIERA esta preciosa
ALUMINUM AWNING

que va fuera de la ventana
por solamente

25c

LLAMANDO al Teléfono:

CYpress 5-1509



Obtenga esta Primorosa
CORTINA VENECIANA
por solamente

25c

Especialista en toda clase
de VENETIAN BLINDS.
PROSUEPUESTOS GRATIS!



CY 5-1509

329 N. 21st.

- LATEST FASHION NECKWEAR
- DISTINCTIVE JEWELRY FOR MEN
- ACCESSORIES

Tie Rack

"A SHOP FOR THE PARTICULAR MAN"

121 S. First St.

CY 5 - 8338



El Grillo Ambicioso

por DON CAUPOLITAN

Esta pequeña creatura llegó a mi jardín hace dos meses. Era un grillo macho resulto a encontrarse una esposa para pasar las largas noches frías de Invierno que ya se aproximaba. Aserraba como un loco con sus alas posteriores haciendo un cantito en dos tiempos y en llave de sol. No do re mi fa sol la ti do, pero sojamente sol. Un poquito monótono. Algo así como esto: TRRRRR- Trrrrr; Trrrr Trrrrrrrrrrr. Toda la noche se lo pasaba cantando y suspirando.

Las primeras noches yo estaba encantado. Era como si estuviera en el campo, bajo un sauce lloron con un arroyo murmurando en cercancia.

Pero pronto el cantito empezó a atacarme los nervios. Me empezó a volver loco. La vitalidad de la creatura. Algo para anotar en el libro. ¡Que garganta, por Dios!

Lo interesante para mí fue el descubrir que todo este Trrrrr Trrrrr era un medio para atraer una esposa. El instinto biológico era energético, verdad?

Cualquiera que fuera la causa, después de un mes de tal concierto noche a noche, toda la noche, yo estaba desesperado listo para arrojar la esponja. No podía dormir. Era suficiente. Me deslicé por las matas, con mata moscas en la mano e instintos de asesinato en mi cabeza. Seguía el sonido. Terminas de hacer tanto ruido o te mato, decía para mis adentros.

Pero tan pronto como me sentía cerquita de mi víctima, él detenía el canto. Y allí quedaba yo en la obscuridad sin saber donde ir, sin huellas que seguir. De repente escuchaba nuevamente el canto pero esta vez del otro lado del jardín, riéndose de mí.

Este juego continuó por algún tiempo, sin que avanzara nada en mis propósitos. Me la estaba ganando una criatura muy tenaz.

Decidí pedirle ayuda a Micky, un gato negro de un vecino. Lo atraje a mi casa ofreciendo bocados escogidos de steaks New York. Y cuando al obscurarse el grillo empezaba su concierto yo tria a Micky al prado, endilgaba sus bigotes en la dirección del sonido y lo dejaba ir. Micky buscaba el rastro, levantaba las orejas, arqueaba la espalda y desaparecía. "Agárralo, Micky. Agárralo, muchachito!"

Muy pronto el Trrrrr-Trrrrr no se oía más. Micky volvía con las orejas gachas, la cola entre las piernas, un cuadro de abatimiento y fracaso completo. Y muy pronto de nuevo empezábamos a escuchar el triste canto del amante: Trrrrr-Trrrrr. A darle toda la noche. (con el chisme) como dice Esther Medina.

De repente, una noche después de un mes de insomnio, oí venir del otro lado del jardín el dulce canto de una mezzo-lyrica soprano. La reunión debe haber sido con mucha alegría puedo imaginarme.

Nuestro Romeo hizo un pase que ninguno de los peloteros que describe Richard Diaz en El Excentrico lo hubiera hecho y en seguida debe haber aplicado la llave maestra de Leo Nomellini o de Ramon Torres. El cuento es que por algún tiempo pernamecieron

que por algún largo tiempo permanecieron en clinch, las dos almas enamoradas. Con franqueza digo que me saqué el sombrero ante los recién desposados y me avergoncé de mis malas intenciones anteriores. Les desee larga vida de felicidad rodeados de muchos pequeños.

Pues no tuve que esperar largo. Pronto empecé a ser inducido a dormir por los sonidos de los pequeños grillos que empezaban al aprender el A. B. C. de la vida grillal.

Y ahora mi jardín está rebosando de pequeños grillos que juegan. En lo que se relaciona con mi dormir. Duermo como un lirón al sonido de las canciones de cuna de los grillos y si por alguna casualidad detienen el aserradero de alas, despierto inmediatamente y como exclamara un amigo yo también exclamo "QUE PASA CON LOS GRILLOS?"



**Obtenga su Revista EXCENTRICO
en las tiendas que aquí se anuncian**

PERMANENT WAVE



ESPECIAL
\$5.00

**Ultimo Estilo
en Peinados**

ONDA PERMANENTE, CORTE
de PELO, Cream SHAMPOO
y RINSE.

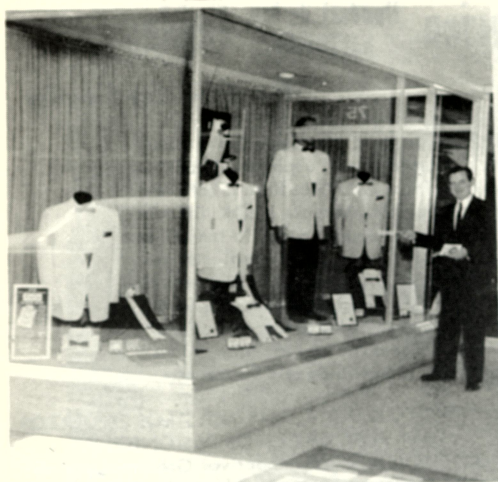
Day & Nite Beauty Service

Open Daily 9 a.m. - 9 p.m.

La Rosa

BEAUTY SALON

CY 4-9254 186 S. 2nd St.



Se Rentan y se Venden Tuxedos

Todas Clases y Tamaños

Saco Blanco

LA MAS AMPLIA
VARIACION

Saco Azul

Cut Away

LA MEJOR
CALIDAD

MATRIMONIOS

BAILES

FIESTAS



CY 4-2322

75 S. 2nd St.

Album Infantil



En la grafica tenemos a esta elegante damita que lleva muy buenos indicios en el arte de MODAS pues la KIMONA que luce es de seda (japonesa) carita.....

Se trata de la niña ELIZABETH MENDEZ que nacio el dia 16 de Noviembre de 1957, en el hospital SAN JOSE de esta ciudad.

Sus padres son: Joe Mendez originario de Douglass Arizona, y Ruth Mendez originaria de El Paso, Texas.

Elizabeth cuenta con dos hermanitas mas, Patricia y Emily Mendez.

(fotografia LEITER STUDIO)



Specialists in Christening Clothes

Everything You may Desire is here in
Tremendous Assortments

Beatiful Long GOWNS Short DRESSES
Boys Sets Toddler Dresses
Plus ACCESSORIES

HARRY LASNICK, Prop.

LOW PRICES

San Jose **Kiddie Shop**

CY 3-0104 279 S. First St.



La Organización Mundial de las Naciones Unidas

Ma. de la Luz Sanchez

Encontrabase por casualidad en mi casa una simpática y asidua lectora de esta revista, a tiempo que el bachiller ROBERTO ADAME radiaba desde los estudios de Lalo Caballero su noticiero informativo de las tres de la tarde, la potente KLOK difundida por el aire que la Rusia Soviética se oponía a que la tan traída como levada Conferencia en la Cumbre, fuese verificada por los representantes de las grandes potencias dentro del recinto de las NACIONES UNIDAS, y a propósito de escuchar la noticia de marras, con encantadora ingenuidad la simpática lectorcita preguntome: "Señora, ¿Que es eso de las Naciones Unidas?" ¿Quisiera explicármelo?..... El hecho de que en los mo-

¿Quisiera explicármelo?..... El hecho de que en los momentos de formularme la pregunta tuviera en sus manos precisamente el último número de EL EXCENTRICO y el juzgar de interés general para los lectores que lo ignoren, el dar a conocer lo que es la Sociedad de las NACIONES UNIDAS, me sugirió la idea de contestar a mi visitante por medio de la revista, animada como siempre, del generoso deseo de poner mis modestos conocimientos al servicio de la colectividad. Mi buena amiga visitante puede estar satisfecha al ver que estoy cumpliendo mi palabra: La segunda Guerra Mundial que duro de 1939 a 1945, acabo con la Sociedad de las NACIONES UNIDAS establecida definitivamente en el mundo el 10 de Enero de 1920 mediante la incorporación del pacto al tratado de paz de Versalles, pero la necesidad de una institución de paz se sintió mas que nunca. De este sentimiento nació la O.N.U. Organización de las Naciones Unidas, cuya carta fue aprobada por los representantes de 50 países en la Conferencia de San Francisco, reunida el 25 de Abril al 26 de Junio de 1945.

Las finalidades de esta Organización fueron establecidas en el preámbulo de dicha Carta en los siguientes términos:

NOSOTROS LOS PUEBLOS de las Naciones Unidas RESUELTOS

a preservar a las generaciones venideras del flagelo de la guerra, que dos veces durante nuestra vida ha infligido a la humanidad sufrimientos indecibles, a reafirmar la fe en los derechos fundamentales del hombre, en la dignidad y el valor de la persona humana, en la igualdad de derechos de hombres y mujeres y de las naciones grandes y pequeñas, a crear condiciones bajo las cuales puedan mantenerse la justicia y el respeto a las obligaciones emanadas de los tratados y de otras fuentes del derecho internacional, a promover el progreso social y a elevar el nivel dentro de un concepto mas amplio de la libertad.

Y CON TALES FINALIDADES

a practicar la tolerancia y a convivir en paz como buenos vecinos, a unir nuestras para el mantenimiento de la paz y la seguridad internacionales, a asegurar mediante la aceptación de los principios y la adopción de los métodos adecuados, que no se usara fuerza armada sino en servicio del interés común, y a establecer un mecanismo internacional destinado a promover el progreso económico y social de todos los pueblos.

HEMOS DECIDIDO AUNAR NUESTROS ESFUERZOS PARA REALIZAR ESTOS DESIGNIOS.

Por tanto, nuestros respectivos Gobiernos, por medio de sus representantes reunidos en la ciudad de San Francisco, que han exhibido sus plenos poderes, poderes que han sido hallados en debida forma, han aprobado la presente CARTA DE LAS NACIONES UNIDAS y por este acto establecen una Organización Internacional que se denominara LAS NACIONES UNIDAS.

Como nota complementaria de esta información dire que esta altruista, generosa y humanitaria Organización ha tenido que afrontar situaciones muy difíciles; pero ha dado y da nuevos pasos por el camino de la paz.



De izquierda a derecha: MILT ROSS y el MAYOR

FRANK QUIÑONES o sea EL MAYOR de la Calle MARKET, (como le llaman sus amistades) ya que éste nombre lo obtuvo por las grandes existencias de Ropa con que cuenta ésta tienda, lo invita a que lo visite.

Ropa para Salir y Trabajo

ECONOMY Men's STORE

57 S. Market St.

Garcia - Aguilar



El Sabado 24 de Agosto a las 10:30 de la mañana del año en curso unieron sus destinos la juvenil pareja de RACHAEL AGUILAR y ANDRES GARCIA en solemne CEREMONIA RELIGIOSA que se verifico en la Iglesia de la SAGRADA FAMILIA de esta ciudad de San Jose, California. Rachael es procedente de Jerome, Arizona siendo sus padres Jesus y Anita Aguilar.

Acompañaron a este matrimonio las siguientes personas: Julie Perez, Sally Figueroa, Mary Aguilar (madrina) Vel Garcia (padrina) Johnny Garcia y Pete Perez.

La recepcion tuvo lugar en el CERVANTES HALL de la vecina ciudad de Sunnyvale, asistiendo mas de 400 invitados, despues de su LUNA de MIEL establecieron residencia en Santa Clara, Calif.

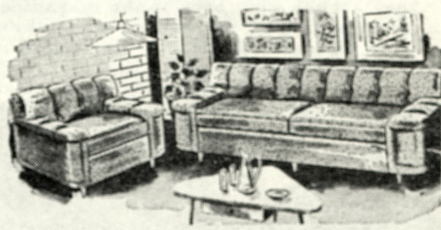


Gorgeous Never-Mar Top

Bedroom Set

Triple Dresser
with dove-consol.
center drawer
guides

\$89⁰⁰



Living Room Set

Rich Quality Fabrics
Wide selection of colors

\$69⁰⁰

Pagos de \$1.25

por Semana

THE BIGGEST LITTLE STORE IN TOWN

WESTERN STUDIO FURNITURE

1261 E. Santa Clara St.

changing partners...

A Short Story

He had known Bette Marlow for years. She lived in the same town, knew the same people, and went to the same high school. Joey Valente liked Bette and Bette liked Joey, but just friends. You know the relationship. Anyway, Bette was going steady with Joey's good friend Bill Hodges.

Bette had been going with Bill for over a year and all of their friends assumed that they would one day marry each other.

That is precisely why it was all the more surprising to Joey the day in April when Bette came to him as he was reading the latest issue of Life magazine in the study hall and asked if she could speak to him for a moment.

"Sure!" he said, turning up from the magazine and directing his attention toward her.

"I want to talk to you Joey, it's about Bill and I" she said.

"Shoot!" he replied, and then smiled at her. At this point Joey still considered all this a big joke. Why should Bette Marlow want to speak to Joey Valente about Bill Hodges? It didn't make sense!

"Joey, will you take me home after school today?" she asked. "Bill is going motorcycle riding with some guys and they're leaving right after school."

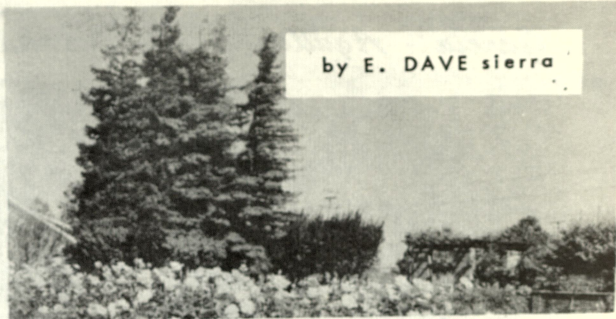
"Sure, sure, I'll take you home" he answered. You know where my car's parked don't you? Just be there as soon as the bell rings!"

Joey's eyes went back to the magazine but his mind wasn't on the waterfront strikes, on the golf courses with Ike, or in Yankee Stadium. He still couldn't figure it.

"Let's not go straight home Joey!" Bette



by E. DAVE sierra



said as he got to his car, threw his books in behind the front seat and got inside.

"Where do you want to go?" he asked.

"Have you got time..... I'd just like to go some place and talk for a while..... okay?"

Joey drove away from the school and across town to a neighborhood foreign to both. It was a quiet, tree-lined street with many beautiful homes and well trimmed lawns.

"That street sure is pretty isn't it Joey?" she asked.

"Bette, we didn't come here to talk about the street did we?" he answered firmly.

"No.....no, we didn't but it is pretty isn't it?" she persisted.

"Yea....!" he answered, wanting to stay in her good graces and at the same time making it plain that he didn't appreciate the beauty of the street. At least not at this particular moment.

"What's the trouble Bette?" he asked, looking directly at her.

"I..... I..... I don't really know Joey, I don't." she answered slowly.

"Bette, would you be angry at me if I was to tell you what is wrong, exactly what is wrong between you and Bill?..... would you?" he asked.

"Please do," she replied, anxious to hear his next words.

"You want more out of life than you're getting with him don't you? Isn't that it Bette?..... You want to be loved and held tight and kissed and told how pretty you are..... You want to be loved like a woman instead of like a childhood companion don't you?..... That's what you want isn't it Bette?"

Joey had decided by now to put his cards on the table because Bette wasn't acting like a girl in love with his good friend Bill Hodges anymore. Friends are friends, but men are men and girls are girls also.

"Yes, yes..... I think you're right Joey" she said. "Bill isn't what I want him to be. he..... well he's too aloof about our relationship..... he acts like he really doesn't care what happens to me..... he's all tied up in the car and motorcycles, fuel pumps, injection systems, oversized tires and all that..... there may be girls who appreciate that kind of talk but you're looking at one whose fed up with it!"

"It worries you doesn't it?" he asked now feigning interest in her problem. It wasn't that Joey ever was or pretended to be interested in furthering the amatorial affairs of his friends, his motives were entirely altruistic.

Ida's TUXEDO RENTAL

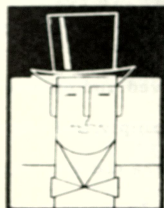
RED, WHITE, BLUE
Dinner Jacket
and Pants

Includes Shirt, Tie
Cuff Links, Cumberbunds
and Studs

\$7.00

8 a.m. to 7 p.m.
Saturdays 6 p.m.

IDA SPADAFORE, Prop.



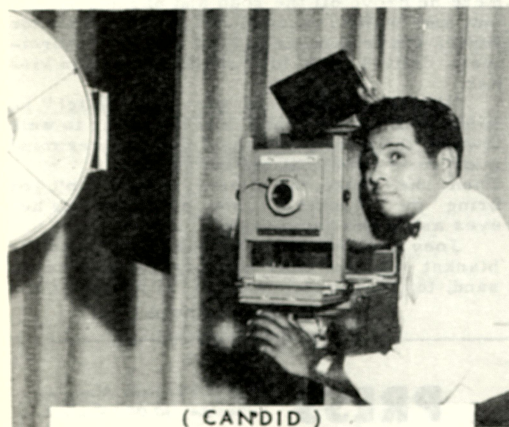
ABIERTO - DOMINGOS

CY 2-9102 174 S. 2nd St.

August

• RAMIREZ

SALON of PHOTOGRAPHY



(CANDID)

CLASSIC WEDDING ALBUM

18 - 8 x 10 pictures 1 Album

2 - 8 x 10 pictures in beautiful lasting OIL

1 - 5 x 7 Glossy for Newspaper

All for\$55.00 Call RAMIREZ I

CY 3 - 7471

42 E. SAN FERNANDO ST.

La Rosa PHARMACY



SURTIMOS RECETAS del Condado

A La Rosa, Prop.

GUS como cariñosamente le llaman sus amigos, tiene muchísimos años de experiencia en el ramo de farmacia, ésto le asegura que sus recetas serán surtidas exactamente como su médico lo ordena.

AQUI TAMBIEN ENCONTRARA USTED LO SIGUIENTE: Cosméticos, yerbas medicinales, revistas en español, medicinas de patente, etc. etc.

CY 4-5030 30 S. Market St.

Prestamos dinero en Prendas



GRAN VENTA de PRENDAS sin REDIMIR toda clase de ARTICULOS de VALOR.

ESCOPEYAS...RIFLES...TELEVISIONES...AHLAJAS
La Sra. ISCOFF y ELIAS CHAVEZ lo atenderan.

Big Ben

LOAN OFFICE

CY 4-3143 63 S. Market St.

changing partners...

"Yes, it does Joey. What's the matter with him?..... Is something wrong?..... I know he likes girls.....!"

"If what you're worried about is fear that he may be a..... a..... a well, you know what I'm thinking about, I don't think he's that way. It just takes some guys longer to grow up and start thinking about girls than others, that's all."

"But he's always been that way!" she argued. "Bette, there's a quotation written by someone whose name escapes me at present which says 'Love is of man's life a thing apart, tis woman's whole existence.' Think about it, it makes sense," he said, hoping she'd understand. He didn't really want her to, he told himself because even now his scheming mind was trying to figure out ways to ingratiate himself further with Bette Marlow. He had been looking at her closely for a while now and the longer he looked the better she looked. Her jet black hair was brushed back and tied into a pert pony-tail. The long lashes over her eyes and the firm set of her mouth presented an enticing picture. Her complexion was satin smooth and her skin nice and tanned. Very obviously the outdoor type, the tennis player and the sunbather, he knew. Joey tried to imagine Bette in a bathing suit and the thought excited him. He looked fleetingly at her legs protruding from under the tight blue skirt which she wore. Full rounded calves running to slim ankles and into black shoes. No stockings. White blouse stretched taut in front. A beautiful necklace hanging around her neck caressing a creamy white throat. Beautiful hands, painstakingly painted fingernails rested on her lap.

"What are you thinking about?" she asked turning in the seat to face him.

"I'll confess" he said honestly, "I was kissing you mentally."

"Why don't you....."

She was going to say something. Joey's mouth moved toward hers and his hands clasped her around the waist. Her lips parted slightly as they received his. The mouth that had looked coldly aloof on the outside seemed to have passionate flames raging within. He withdrew his mouth slightly from hers and felt her warm breath as she murmured, ".....Joey....."

"Don't talk Bette..... It's much more beautiful..... It's....."

Again he pressed his mouth to hers and her arms encircled his head trying to pull him closer through space that no longer existed. Her tongue flicked out against his lips and then he too let his tongue explore her mouth. She shuddered as a thrill passed through her, "Oh Joey.....Joey!"

This was the beginning of the strangest relationship in Joey Valente's life. He didn't want to ask her to go steady with him because deep down inside his heart he knew that Bette still loved Bill Hodges. This may just have been a weak moment, he knew that all women at one time or another would like to let themselves go and be kissed by a man they don't belong to. He waited instead for her to give him something to go on, some indication of what she thought should become of this affair. She didn't know quite what to think of Joey ei-

ther. She knew that she liked him but Bill was going with her. How would she ever explain it to him? Bette felt guilty for letting Joey take liberties with her mouth and her body but the way he had kissed her, talked to her and caressed her was so terribly exciting, things that she'd missed with Bill.

They said little more than "Goodbye!" as he dropped her off on Elm Street, a block from her house. Bette's mother wouldn't approve of anyone other than Bill taking her daughter home after school so they had made this arrangement. When Joey asked for her phone number she didn't give it to him, taking his instead and promising to call him so they could get together again later in the week.

It was Friday when Bette finally got around to calling Joey. Bill had gone off to the auto races she explained and would he please come over and pick her up where he'd dropped her off a week before, at 9:30 P.M.

Joey was sitting in his car when he heard the steady staccato of her heels beating against the pavement. His car was the only one on the block and she walked directly to it. He was waiting when she arrived and opened the door for her.

"Hi Joey!" Bette said simply, and climbed into the car.

"Hello" he answered, "where did you want to go tonight?"

"I just wanted to talk to you Joey, let's go someplace where no one will see us. Isn't there anyplace we can go where we can be alone?"

His mind presented visions of a lonely and deserted Patton Beach, on the banks of the river just north of town.

"How about Patton Beach, shall we go there?" he inquired.

"Okay" she answered, looking directly ahead.

The beach was deserted at this time of night as both of them full well it would be. There were a few cars parked along the road and Joey drove on until he came to a spot where the only people there would be Bette and him. Here he drove off the road and parked. He got out and walked around to open the door for Bette. He helped her get out and she instinctively drifted into his arms and let him kiss her.

"Let's go down to the sand, Bette!" he said, holding her hand and beginning to walk toward the water. She said nothing, her mind many miles away, at the auto races.

Then she broke the silence. "Why don't you bring the blanket?" she questioned as her eyes asked the same thing.

Joey doubled back to the car, jerked the blanket off the seat and hurried back to the sand, to the water, and to an anxious Bette

(to be continued.)

PRESS

Spanish-English Magazine
Reaching 30,000 Readers

ADVERTISING SERVICE



HUMBERTO GARCIA
CYpress 5-5594

849 ALMADEN AVE.
SAN JOSE, CALIF.



Joe y Lydia Salazar, Props.

La Cocina **CAFE**

MIEMBRO DE LA CAMARA
DE COMERCIO MEXICANA

COMIDA MEXICANA

COMA MEJOR
Y
PAGUE MENOS

EN LA FERIA:

No olvide Ud. que la FERIA del Condado de Santa Clara dara principio del día 8 al 14 de Septiembre y como todos los años este RESTAURANT tendra su PUESTO con su famoso "PLATILLO VOLADOR" hagale una visita y pruebalo es verdaderamente delicioso.

131 W. SANTA CLARA ST.

It Takes Discipline

The story of every charming, mature woman who has retained her good looks can be told in one word. discipline. It's self-discipline that makes it possible to refuse a rich dessert, to get to bed on time, to include a walk in fresh air in the daily program, to map out exercises that take care of those lumps & bumps that develop in the mid-thirties.

Discipline in diet and skin care, hair care and exercise has made it possible for the mature woman to keep her trim figure, shining hair and clear skin.

If these things are sufficiently important to you, you can have them, too. But to have them, and to keep them, you must be willing to put in boring hours of work. Exercise & hair drill and diet are not fun. But the results are.



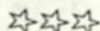
MARGARET VASQUEZ
co-owner
Jo-MAR Beauty Salon

Fotografia **HERNANDEZ**

LEITER STUDIO

MATRIMONIOS NIÑOS

COMERCIAL



Fotografo de Fotografias Finas

MAC A. HERNANDEZ, Prop.

Member of the MEXICAN CHAMBER of COMMERCE

CY 3-3343

255 S. FIRST ST.

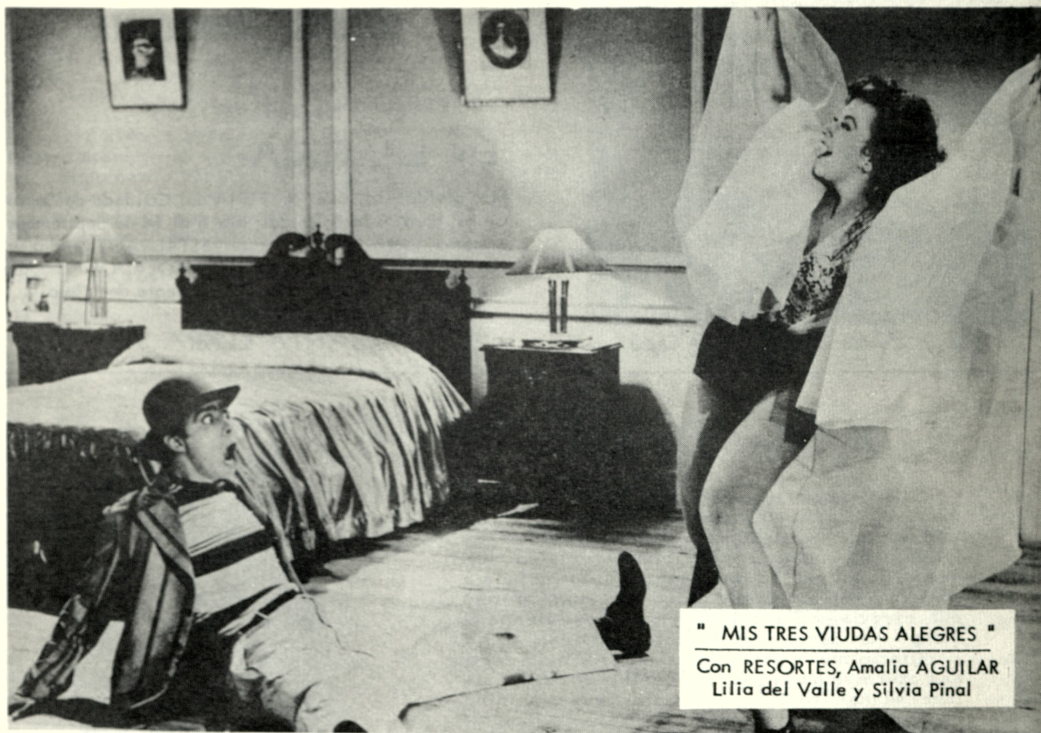


TEATRO LIBERTY *Tony D. Maria, Gte.*

CY 7 - 1456

67 S. Market St.

San Jose, Cal.



" MIS TRES VIUDAS ALEGRES "

Con RESORTES, Amalia AGUILAR
Lilia del Valle y Silvia Pinal

Miercoles 10 de Septiembre



**DOS ARTISTAS QUE HACEN UNA
VERDADERA CREACION DE SUS
PERSONAJES**

**UNA GRAN PELICULA DE
PRIMERA CATEGORIA
ES "MORIR DE PIE"**

"MORIR DE PIE," la película de Cinematográfica Latino Americana, S. A. conjuga las excelencias necesarias para situarla como una película estupenda.

Hábilmente dirigida por Rafael Baledón y por la magistral labor artística de actores tan destacados como Victor Parra, Silvia Derbez, Julio Villarreal y Jaime Fernández.

