

# Recreation Administration and Leisure Studies



## Recreation Administration

The program offers a Bachelor of Science degree in Recreation Administration for individuals who are committed to the recreation and leisure services profession. The major in Recreation Administration and Leisure Studies prepares students with the knowledge, understanding, ability, and skill necessary to successfully function in professional positions related to the major.

Faculty are committed to providing a high quality professional preparation program in recreation and leisure services, founded on a competency based curriculum. Our graduates acquire specific skills as identified by practitioners, faculty, and the National Recreation and Park Association. These competencies are related to leadership, program planning, recreation and leisure oriented activities, budgeting, evaluation of programs and personnel, history, professional ethics, philosophy, research techniques, marketing and public relations, communication skills, organizational systems, laws and legislation, facility management and administration, and therapeutic techniques. In addition, students can choose between four specializations in leisure service management: (1) community recreation and youth services, (2) commercial recreation, (3) adventure recreation and tourism, (4) sports and entertainment facility management.

## Curriculum

Accredited by the National Recreation and Park Association Council on Accreditation,

the program offers a B.S. and a Minor in Recreation Administration. Preparation is provided within the major for the leisure services management emphasis area.

Students in the recreation administration major complete a core of courses. These courses are designed to assist students in acquiring competencies related to the content of courses in principles of recreation, leadership, group dynamics, and leisure behavior. Courses also cover legal and financial aspects of recreation service, advanced program planning, organization and administration of leisure services, and professionalism.

Within the leisure services management emphasis, students develop specific skills in the areas of communication, human behavior, youth services, entrepreneurship, and adventure-based recreation and tourism, finance, business management, marketing, funding, resources, program planning and supervision, and facility management.

Under the guidance of a practitioner, students in recreation administration and leisure studies are encouraged to acquire 1,000 hours of paid or voluntary hands-on experience in a variety of recreation, clinical, or leisure services agencies. In addition, they serve full-time internships with commercial recreation and tourism enterprises, public recreation agencies, nonprofit organizations, park-oriented agencies, hospitals, rehabilitation centers, and other service organizations.

Students may apply for an Honors Internship (out of state) if they achieve a major GPA of

College of Health  
and Human Services

## Recreation Administration and Leisure Studies Program

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## B.S. in Recreation Administration

Emphasis:

- Leisure Services Management

## Minor in Recreation Administration

## Certificate in Adventure-Based Programming

## Certificate in Sports and Entertainment Facility Management

## Certificate in Serving At-Risk Youth

## Certificate in Special Event Planning

3.3 and a cumulative GPA of 3.0. Additional requirements must also be met.

## Career Opportunities

Recreation and leisure comprise the second largest industry in the United States. Fresno State graduates have been very successful in securing professional positions in city and county recreation departments, state and federal government agencies, non-profit agencies, convention and event centers, resorts and commercial recreation business, schools, membership clubs, tourism services, youth agencies, special events, therapeutic recreation agencies, and many others.

## Faculty

Jody Hironaka-Juteau, *Coordinator*  
John Crossley  
L. Jay Fine  
Andrew Hoff  
Michael Mahoney  
Nancy Nisbett