

## ARROYO BOOKS

## CALENDAR of EVENTS APRIL - JUNE 1994

Tuesday, April 5, 7 p.m. CHICANO Identity: Who are we? A seminar with painter/writer BETO DE LA ROCHA, member of CON SAFOS MAGAZINE, who will discuss the role of his family name in New World history; DON NEWTON, who will discuss Southern California indigenous cultures; FRANK SIFUENTES, of the CON SAFOS LITERARY GROUP, who will explore the currents of contemporary Chicano history; and ZACH DE LA ROCHA, who will report on the American Indian Movement and the broken treaty.

Saturday, April 16, 4-6 p.m. Reception for opening of SIMON SILVA'S Exhibit of Chicano art. Feeling the need to nurture his artistic talent, he began painting images which are inspired by his Mexican heritage as well as by his past as a migrant worker. Painting these images gives him the opportunity to capture and share the beauty of the Mexican culture. He takes great satisfaction in being able to share his work with people and feels that he is contributing to their cultural and artistic adventures. SIMON attended Imperial Valley College for his A.A. in Art and Art Center College of Design for his B.F.A. in illustration in 1986 after which he went to work at Lockheed where he is currently employed as a commercial artist.

Sunday, April 17, 6 p.m. THE BLESSING OF THE SIGN. The labor of love of Beto de la Rocha and other friends of ARROYO BOOKS, come participate in the unveiling of the ARROYO BOOKS sign. Finally, you say!

Thursday, April 21, 7 p.m. CON SAFOS LITERARY GROUP New Writer's Workshop, led by Frank Sifuentes. Sponsored by the California Arts Council under a Multicultural Entry Grant 1993-95. Aspiring writers are encouraged to attend and present their works. C/S writers will respond by offering their counsel, advice and support.

Sunday, April 24, 2 p.m. CHERRIE MORAGA AND LUIS ALFARO. CHERRIE MORAGA, lesbian feminist Chicana, will read from her new book of prose and poetry THE LAST GENERATION. In 1993, she was awarded the National Endowment for the Arts' Theater Playwrights' Fellowship. Her most recent play, HEROES AND SAINTS produced by BRAVA! For Women in the Arts of San Francisco received several awards. She is currently working on two plays, MEXICAN MEDEA and WATSONVILLE. She is currently Artist in Residence and Instructor in Writing for Performance at BRAVA! She won the American Book Award in 1986 and The Fund for New American Plays Award of the John F. Kennedy Center for the Performing Arts, in 1991.

LUIS ALFARO is a well-known local performance artist and poet. Published in the L.A. Weekly, GENRE and FRONTIERS, he was formerly the entertainment editor for THE VANGUARD newspaper and a columnist (OUT IN THE STREETS) for SQUARE PEG magazine. He has been an instructor in the Writer's Program at UCLA Extension for the last two years. Luis is the project director of VIVA, Lesbian and Gay Latino Artists and chair for the board of directors of the GAY MEN OF COLOR CONSORTIUM. His work also appears in the East L.A. journals ALCHEMY and UNTITLED and in the upcoming UNCONTROLLABLE BODIES, Blood Whispers II and SUNDAYS AT SEVEN. His essay work currently appears in his column, Drive By Chingon, in the Los Angeles Reader.

Monday, April 25, 6 p.m. SING-ALONG WITH JOSE LUIS OROZCO. Come spend a family evening with popular Mexican singer Jose Luis Orozco. His series of children's songs have long been popular with teachers and parents alike.

Saturday, April 30, 4 p.m. YOUNG WRITERS NIGHT with RUBEN MARTINEZ hosting a group of TEENAGE WRITERS from Blessed Sacrament School who will share their experiences of growing up in Hollywood. The ten-week workshop was taught by Martinez at Blessed Sacrament.

Sunday, May 1, 2 p.m. ELIZABETH MARTINEZ, editor of the best selling 500 years of Chicano history in pictures, will discuss the role of gender and sex in the Chicano colonial mind. An activist, writer and teacher, she edited the newspaper El Grito del Norte. She teaches Ethnic Studies and Women's Studies parttime in the California State University system and is based in San Francisco.

Saturday, May 14, 6 p.m. ARROYO BOOKS and PAJARO LATINO, KPFC's Latino program, will present the Salvadoran guitarist ERIK TRABANINO, of LA BANDA TEPEHUANI, well-known exponents of la Nueva Cancion, in concert. He will also discuss his book, CON LA GUITARRA ATRAVES DE LAS MONTANAS, and explore the role of culture in a war: the artistic compromise.

Open Wednesday through Monday, 11:00 a.m. to 6:30 p.m. 213/259-8850

Sunday, May 15, 2 p.m. MATTHEW COLLUB, AUTHOR of TWENTY-FIVE MIXTEC CATS, will read from and sign his new children's book, THE MOON WAS AT A FIESTA. This book is an original story based on Mexican folklore. "JEALOUS OF THE SUN, THE MOON MAKES HER OWN FIESTA-BUT CELEBRATES A BIT TOO MUCH." MATTHEW is a performance artist. He will perform on the bongo and other hand drums and involve children in playing maracas, wind chimes, etc. He will perform at the CORN FESTIVAL AT ARROYO SECO PARK.

Thursday, May 19, 7 p.m. CON SAFOS LITERARY GROUP (See April 16).

Sunday, May 29, 2 p.m. NOTED Southwest AUTHOR JIM SAGEL will read from his latest book, WHERE THE CINNAMON WINDS BLOW: DONDE SOPLAN LOS VIENTOS DE CANELA, a new bilingual book published by Red Crane. Sagel's book is an imaginative fantasy set in the Southwest. Written from the viewpoint of an adolescent named Tomas, this magical story is rooted in Tomas's relationship with his wise and somewhat eccentric aunt, Zulema. Tia Zulema's magical sunglasses and her deck of playing cards serve as the dramatic and symbolic springboards for the action. Written for young people, ages ten to fourteen, he explores the themes of identity, death, and the conscious and unconscious worlds. The author of 11 books of poetry, fiction, and non-fiction, he has been a bilingual educator in New Mexico for 20 years.

Saturday, June 4, 2 p.m. MARGARITA LUNA ROBLES will read from her book Triptych: Lust and other dreams and JUAN FELIPE HERRERA, Chicano poet and professor at Cal State Fresno, will read from his work, which includes Akrilica, Rebosos of love, Exiles of desire, Facegames, A night in Tunisia, and Zenjose: Scenarios. HERRERA was born in 1948 in Fowler, California. Since the late 1960's he has been active as a poet, editor, actor, performance artist and teacher in various California communities.

Sunday, June 12, 5:30 p.m. MICHELLE SERROS, young Chicana poet originally from La Colonia and El Rio, (OXNARD AREA COMMUNITY). She has been writing "seriously" for two years and is currently studying literature at UCLA. She has studied with Jimmy Santiago Baca & Michelle T. Clinton, and performs with the spoken word collective GUOVA BEASTS. She will read from her new book, CHICANA FALSA. These poems, full of passion and rage against injustice, will demand your attention. MAUSELA NORTE, writes "read it and listen".

Friday, June 17 RENOWNED Chicano artists LEO LIMON and WAYNE ALANIZ HEALY will unveil their exhibit on the theme of THE WORLD CUP!

Saturday, October 1 PHOTOGRAPHER TONY GLEATON will exhibit some of his work on Mexicans of African descent.

VIDEO NOTES: THE RECENT EVENTS IN MEXICO can be explored by some of the videos available at Arroyo Books. A television documentary, produced by the independent Canal 6 de Julio, called LA GUERRA DE CHIAPAS, gives front-line footage of the Zapatista uprising. CASCABEL, a feature film, explores the deep cultural rift between the urban Mexican and the Lacandon Indians of Chiapas. LA CASTA DIVINA is set during the Mexican Revolution in the Yucatan, where the caste wars occurred. LA VESPERA explores the tense days leading up to an important cabinet appointment in Mexico, where the front-runner is, for reasons unknown, passed over for another candidate. LLOVIZNA explores the mentality of the urban Mexican when confronted by a group of indigenous men seeking a ride into Mexico City, and the tragic results of this encounter.

MUSIC UPDATE: WE NOW HAVE JOSE LUIS OROZCO's children's music in stock. We also have a limited supply of cassettes of Amparo Ochoa's provocative and beautiful music and spoken word cassettes by Luis Alforó and Marioela Norte.

Ask for our Spanish Language Children's Catalogs for Literature, Social Studies, Art, Music and Dance, Language Arts, Science, Video & Teaching Resources and our new Chicana/o Studies Catalog.

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