

El Excentrica

May 20, 1975



28th Annual United Food Drive
FOOD DRIVE BENEFIT DANCE
Saturday, May 31, 1975 - 8:00 to 2:00 A.M.
Starlite Ballroom - 47 Notre Dame Ave., San Jose



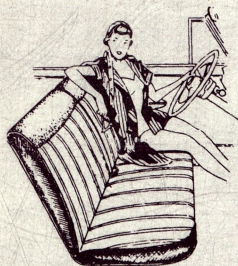
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PEOPLES '75 PROJECTS

Estimado amigo:

Durante los últimos ocho meses más de 1500 ciudadanos han participado directamente para desarrollar un programa comprensivo de mejoramientos, conocido como "Projects '75." El programa consiste de cinco medidas (A-E) en la boleta del 27 de Mayo. Estas medidas se necesitan con urgencia y no aumentarán la máxima tarifa de contribuciones. Si estas medidas fallan, la calidad y seguridad de nuestros vecindarios sufrirá en los años venideros.

Su aprobación a éstas medidas es una ratificación de el concepto de mejorar los vecindarios sin aumentar la máxima tarifa de contribuciones.

Por favor únase a nosotros el 27 de Mayo y vote SI para una comunidad saludable.

Respetuosamente
Ray Blackmore, Chairman
Projects '75 Comité de Ciudadanos

Pagado por PROYECTS '75 El Comité Directivo
416 North First St., San José, Ca. 95112

Dear Friend,

During the past eight months over 1500 citizens have participated, on a grass roots level, to develop a comprehensive capital improvements program known as Projects '75. The program consists of five measures (A-E) on the May 27th ballot. These measures are urgently needed and will not increase the maximum bond tax rate. If these measures fail, the quality and safety of our neighborhoods will suffer for years to come.

Your approval of these measures is an endorsement of the concept of improving neighborhoods without increasing the maximum bond tax rate.

Please join us on May 27th and vote YES for a healthy community.

Respectfully,
Ray Blackmore, Chairman
Projects '75 Citizens Committee

Endorsed by:

MEXICAN-AMERICAN CHAMBER OF COMMERCE
SANTA CLARA COUNTY TAXPAYERS ASSOCIATION
SAN JOSE ALLIANCE OF HOMEOWNERS ASSOCIATION
CENTRAL LABOR COUNCIL AFL-CIO
GREATER EAST SAN JOSE HOMEOWNERS ASSOCIATION
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VOTE

MAY 27th

YES

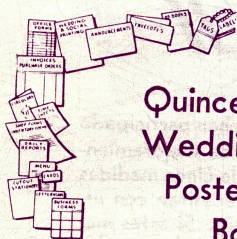
A

E

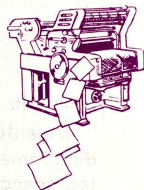
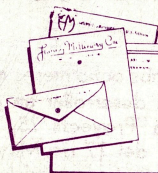


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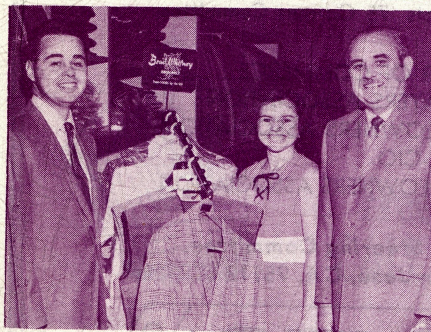
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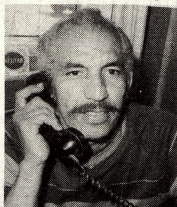
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26th Year No. 4

May 20, 1975

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International Women's Year

ZoAnn Quintero (center) and Josephine Edwards (right) were seated next to Mardi Gualtieri, one of the community leaders honored at a recent YWCA in Santa Clara Valley luncheon. Speaker was Assembly-woman Leona Egeland, whose topic was "International Women's Year." Throughout the month of May there is open house at the new YWCA building, 375 South Third St., San Jose; hours are 9 a.m. to 5 p.m. weekdays, with some special programs in the evening. For information call the YWCA, 295-4011.

JESS' PLACE

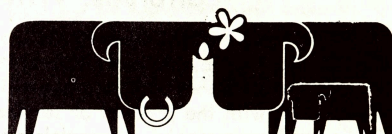


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Reprinted from El Diario de la Gente a Chicano Independent Newspaper - Boulder, Colorado Editorials: Why Boycott Coors Beer?

There are several reasons why many people have quit drinking Coors beer. Although many people boycott Coors, the reasons are not always clear to everyone. The boycott of all Coors products began in 1966. Boycott means to "refuse to have anything to do with the product or services" of a company or enterprise. The Colorado GI Forum began receiving complaints that the Coors Brewing Company in Golden, Colorado, was discriminating against Chicanos and Blacks in their hiring and promotion practices. When the GI Forum began looking into the problem, they found that there were 1330 people working for Coors, of which only 27 were Chicanos. At the time there were 120,000 Chicanos living in the greater Denver area, which includes Golden. The Colorado GI Forum appealed to other Chicano organizations for support of the boycott. The Crusade for Justice, UMAS, MECHA, West side Coalition, MAYA, and MAP were some of the organizations that immediately took up the boycott. The national GI Forum also began actively boycotting Coors. By the end of 1967, there were 1820 Coors employees, and only 74 were Chicanos. One Chicano was in a supervisory capacity, 22 were semi-killed and the rest were laborers. Coors continued to deny that they discriminated.

GUILTY OF DISCRIMINATION

In August 1970, the Colorado Civil Rights Commission ruled that the Adolph Coors Company was guilty of racial discrimination in the 1969 firing of an employee.

COORS ON STUDENT RIGHTS

As a University of Colorado Regent, Joseph Coors opposed student freedoms. On September 16, 1968, at a Regents meeting Coors said, "free speech only goes up to a point, and has its limits." The students at the University strongly objected to Regent Coors' attitude. An ACUC student assembly gave an overwhelming vote to a resolution that "Mr. Coors be censured by this assembly for his intimidatory approach to President Smiley and his politically motivated harassment of the SDS National Council." When the UMC in support of the AFL-CIO strike being waged against the Adolph Coors Company. The boycott also received official support of the National Student Association (NSA) at the National Student Congress. 500 students from western states (all NSA members) voted support of the boycott.

THE ENVIRONMENT

It is ironic that the Coors Company now claims to be concerned about the environment through their re-cycling program. On April 22, 1970, William Coors, President of Coors Brewing Company, said "American industry wouldn't pollute except for the fact of competition." Maybe they should re-cycle the air.

SOME MORE STRIKEBREAKING

During the United Farmworkers grape strike in the late 1960's, Coors trucks were used to haul scab grapes. The strike breaking efforts of the Coors Company still exist today. This summer Coors trucks were seen hauling scab grapes again.

THE TASTE TEST

Many people still drink Coors because "they prefer the flavor." In May of this year, Federick Meeker, Asst. Professor, California State Polytech College in Pomona, California, revealed the results of a beer preference test he had conducted. He asked 20 students to identify a single brand of beer that was offered to them in unlabeled containers. Before the test, ten of the students claimed that they could distinguish one beer from another; 10 students said they could not. The students were asked to drink four different brands of beer. The results were: not one student could identify a single brand of beer. Some people will have to find another excuse.

BOYCOTT COORS BEER

Come on, brothers and sisters, let's get it together. The boycott of Coors products is far from over. In the last five years the Coors plants has almost doubled in size. This construction was done by non-union labor. Coors also joined in trying to break the UFW strikes. Coors claims to believe in a good environment but on the other hand believes in pollution. As a Regent, Joseph Coors continuously attempted to suppress student rights. The students did not hesitate to censure him. People who claim to "prefer the flavor" of Coors don't know what they're talking about. The policies and attitudes of Coors towards minorities are still the same.

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por DANIEL SALDAÑA

Que es un Club de Leones?

Los clubs de leones estan formados por hombres que olvidanose del egoísmo personal, se preocupan por servir a aquellas personas que por diferentes circunstancias son menos afortunadas que ellos y que en lugar de tener la satisfacción de dar ayuda, se ven en la necesidad de recibirla.

El hombre que ingresa a un club de leones, forma parte de la organización de servicio social más numerosa del mundo. Hay 1,092,415 miembros en 28,096 clubs en 146 países o áreas geográficas de la Tierra.

Estan gran cantidad de "LEONES" dedican parte de su tiempo a trabajar por sus clubs y los clubs organizan ese esfuerzo para hacer obras de beneficio social sin distinción de raza, nacionalidad o credo. Se han levantado escuelas; se han construido clínicas para los ciegos y centros donde reciben toda clase de entrenamiento, instrucción y ayuda; se han establecido hospitales donde se atienden niños que padecen atrofia infantil y otras enfermedades; se ha prestado ayuda a los niños que sufren algún desorden en sus órganos auditivos; se ha dado auxilio a los damnificados que han sido víctimas de inundaciones, huracanes, terremotos y otras calamidades. La lista de los servicios prestados por los clubs de leones es interminable.

Ingresar a un club de leones es formar parte de la organización internacional que controla los clubs de leones de todo el mundo. El emblema leonístico identifica al portador com un LEON que se preocupa y tarba-

ja por el mejoramiento de su comunidad. Es un honor ser león, pero hay que ganar ese honor.

El león, rey de la selva, del cual tomamos el nombre, es majestuoso sin ostentación, sereno sin indiferencia, valiente sin fatuidad y noble sin debilidad.

El león miembro de un club de leones es puntal, honrado, respetuoso y servicial. Las actividades sociales y beneficas del club de leones, es el reflejo del trabajo de sus miembros.

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By **LUIS JUAREZ**

OPINION

CHICANOS FACE CHOICE OF CULTURAL IDENTITY

A person of Mexican ancestry residing in the United States, whether he is here by choice or not, has to, sooner or later, decide what he wants to be.

I am not referring in this case to his level of aspiration that may lead to a professional, business or political career or merely a skilled or semi-skilled trade level.

I am speaking about that choice he has to make of cultural identification — that is whether to retain his Mexican identity with all or most of its traditions, or to cross over the cultural line and lose himself completely in the Anglo-Saxon world.

A third and middle choice is to become bi-cultural and maintain contact with both cultures.

This is not an easy choice to make because there are many factors the Mexican-American must consider before he decides whether he wants to pass as an Anglo-Saxon or a Mexican or to be in between.

One factor that may influence his choice is that of social acceptability, especially in areas where Mexican-Americans are discriminated against. He may find it easier to move up in his job if he does not advertise the fact he is Mexican. He may also be better accepted in certain social circles or clubs.

Not all Mexican-Americans can hide national origin. If he has caucasian features and his accent is not too thick he may get away with it; but if he has a dark complexion with black hair and other Indian characteristics, he will have a difficult time convincing anyone that he is of Swedish ancestry.

Nevertheless, even if he is the "Mexican stereotype" individual, he still has his choice of what he wants to be. He can cut all ties with the Mexican-American community by moving into an all caucasian neighborhood and limiting his friends to that group. He may well be as happy in this situation as he would be with people of his own nationality. It all depends on cultural outlook and values.

In the same manner, a Mexican-American, whether blond or dark, can chose to live his Mexican culture and limit his social contacts to Spanish-speaking people. If he is an immigrant to this country, he may not be too interested in learning English and may remain almost confined to the Mexican-American "barrios," listening to Spanish radio and TV and attending Spanish-speaking movies. He may learn some English and the Anglo-Saxon ways enough to get a job outside the "barrio."

Between these two extremes, he has many levels of acculturation that can either Mexicanize or Anglocize him, more or less.

★

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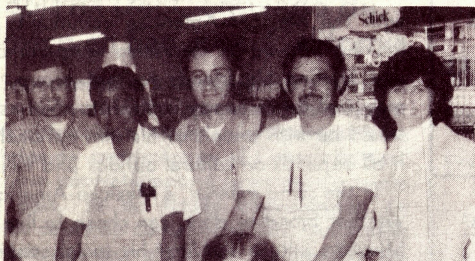
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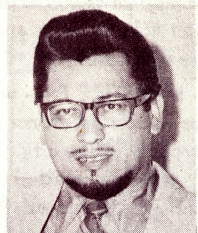
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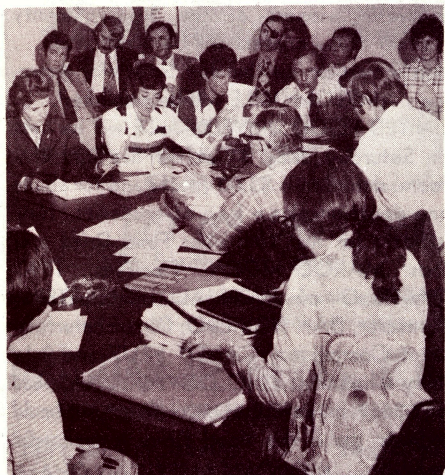
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por
Rudy
Belloumini



"Un genio es una persona que resuelva una problema que usted no sabia que tenia, en una manera que usted no comprende." A genius is a guy who solves a problem you didn't know you had, in a manner you don't understand.



(Reprint from Project '75 Brochure):
WHAT IS PROJECTS '75?

Projects '75 is a comprehensive program of capital improvements designed to meet the physical needs of the City of San Jose through 1981.

The program has been developed by citizens in all parts of the community and has resulted in a \$67.2 million general obligation bond issue being placed on the May 27 ballot for voter approval. San Jose hasn't had a successful General Obligation Bond general purpose election since 1966. Those bonds have long been sold.

WHY IS PROJECTS '75 DIFFERENT?

The Projects '75 program is truly a "people's program." It reflects the desires of thousands of residents in San Jose who spent countless hours in reviewing the City's needs for parks, traffic improvements, fire protection, libraries and other physical necessities.

DID THE CITY COUNCIL SUPPORT THE CITIZENS PARTICIPATION PROCESS?

Yes, and the citizen participation portion of the process was approved by the City Council a year ago and by last May the organization of citizen task forces was under way in the City's 10 urbanized city planning areas.

A Projects '75 Steering Committee, composed of representatives of each of the planning areas and a number of at-large citizens named by the City Council, was formed to review and make final recommendations about the capital needs recommended by each of the neighborhood groups.

WHAT DID THE STEERING COMMITTEE AGREE TO FOR PROGRAM OBJECTIVES?

The Steering Committee adopted a policy statement outlining goals and objectives for the program which include:

- The great emphasis should be given projects which serve existing population and existing needs.
- Projects stimulating residential growth should be discouraged.
- Industrial and commercial growth which benefits needs of existing population shall be encouraged.
- Only projects which fall within the present urban service area shall be implemented.
- The impact of projects on the character of existing neighborhoods should be of primary concern.
- Unmet commitments from earlier city bond programs shall be given high priority.
- Multi - jurisdictional projects shall be examined to insure coordinated effort, avoidance of duplication and governmental efficiency and economy.

During the past eight months over 1500 citizens have participated, on a grass roots level, to develop a comprehensive capital improvements program known as Projects '75. The program consists of five measures (A-E) on the May 27th ballot. These measures are urgently needed and will not increase the maximum bond tax rate.

The maximum tax rate for bond redemption paid by any property owner in San Jose is 42c per \$100 assessed valuation. Approval of this \$67.2 million bond program would maintain the 42c maximum currently in effect. Projects '75 is a program developed by tax-paying citizens like yourself. It's designed to bolster the local economy, take advantage of available federal and state

revenue funds, improve the quality of life in neighborhoods, and to create new employment opportunities.

Your approval of these measures is an endorsement of the concept of improving neighborhoods without increasing the maximum bond tax rate.

Respectfully,
Ray Blackmore, Chairman
Projects '75 Citizens Committee

MEASURE A — will provide for needed parks and recreational facilities throughout the City. It includes the development of Guadalupe Oak Grove, Coyote, Curtner Park, and Lake Cunningham among others. In addition, it includes funds for neighborhood and larger community-wide parks and recreational facilities as well as for the improvement of existing parks. Measure A will provide for recreation, insure the preserva-

MEASURE B — is designed to provide for the acquisition of books and improvement of our public library system. Upon approval of this measure the number of books available to the citizens of San Jose can be brought up to the minimum recommended national standard. In addition, it provides funds for the expansion of library facilities into existing neighborhoods that currently are not properly served.

MEASURE C — provides funding for essential fire protection improvements. No new fire stations have been built in San Jose since 1969, despite a population increase of over 100,000 people. This measure will allow for new stations to provide adequate service to all of the city's 647 fire zones resulting in additional protection and faster response time throughout the city. Your Yes vote on Measure C means continued fire protection for your family and property, and helps to keep insurance rates down for property owners.

MEASURE D — will provide needed traffic improvements and eliminate current traffic bottlenecks in many parts of San Jose. This proposal includes projects developed in the neighborhood planning areas designed to improve traffic circulation and provide for a higher level of safety for vehicles, bicycles and pedestrians. Care has been taken to discourage thru traffic in parks and residential areas. Passage of this measure means

savings in travel time and energy, more direct links to work and service areas, and increased safety.

MEASURE E — will make funds available for necessary storm drainage improvements throughout the city. This measure is essential to provide needed repairs, improvements, and links to the existing storm drainage systems. Passage of measure E will improve the overall transportation system and allow for repairs and improvements in areas of San Jose that flood each year.

VOTE YES MAY 27th

MINI-CHISMES: In the next issue of *El Excentrio*, winners of the S. C. County Mother's Day contest will be mentioned . . . also an article on the Boy Scouts of America's *AMIGOMOBILE* will be published. . . **UNITED FOOD DRIVE DANCE** will be held on Saturday, May 31 at the Starlight Ballroom; donation is \$3.00 youths and for adults any donation plus a bag of groceries. New officers for the 28th year Food Drive are: Pres. **MARCE MORA**, Vice-Pres., **TINO CASTILLO** of **IMPERIAL UPHOLSTERY**, Treasurer, **DAN ROMERO**, Ch. of Entertainment Committee, **CANDY VELIZ** and Publicity Chairman, **LINO COVARRUBIAS**; call 259-8651 for information on how you could help to make this Food Drive a successful venture . . . **MEXICAN AMERICAN CHAMBER OF COMMERCE** de San Jose is embarking on a new project for young people interested in business with possible scholarships to top participants in the "FUTURE BUSINESS PEOPLE OF AMERICA" program, contact **JOHN G. ZAMORA**, el presidente at 288-7727 . . .

Los hermanos, BERT and MARC would like to express their sincere appreciation to TOM GILSENAN, Editor of EAST SAN JOSE SUN NEWSPAPER for the excellent write-up of EL EXCENTRICO in their May 14th issue, again muchas gracias to you, amigo.

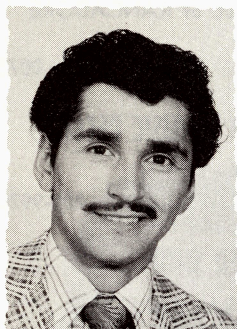
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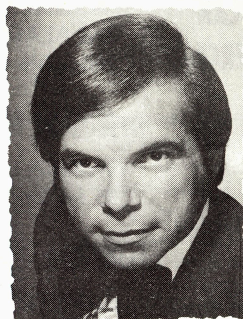
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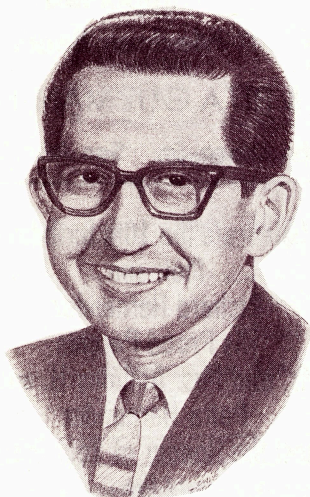
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Eugene Gonzales

Educator



Eugene Gonzales has a comprehensive background in education, as shown by the fact that he holds Life Diploma Credentials in: general elementary and secondary, pupil personnel services, and general administration. He has been active for years in many professional, community, and civic organizations. Awards and honors have come to Gonzales for his service in the areas of youth work, the handicapped, law enforcement and crime prevention, and promoting better relationships between the Mexican American community and society at large.

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Menlo Park, Calif. 94025

- Born:** August 19, 1925 in Glendale, California
- Education:** B.A. in Sociology, Whittier College (1950)
M.S. in Education, University of Southern California (1955)
LL.D., Whittier College (1968)
- Highlights:** District Supervisor of Child Welfare and Attendance, and Vice Principal of Walter F. Dexter Intermediate School, Whittier City Schools, California
Supervisor of Child Welfare and Attendance, and Coordinator of Child Welfare Services for the Santa Barbara County Superintendent of Schools
Associate Superintendent of Public Instruction, and Chief, Division of Instruction, California State Department of Education

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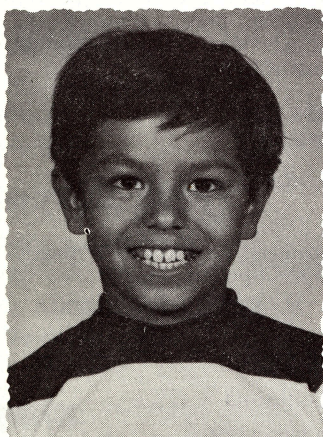
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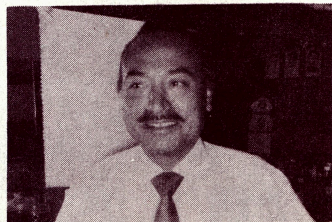
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Isidro Rivera Birthday Party — Mrs.
Elena Rivera helping Isidro Rivera cut
the cake at Club Uruadan, San Jose,
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Cinco de Mayo Celebration, Imperial
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Congressman Norm Mineta at Saint
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by
ESTHER
MEDINA
GONZALEZ

When I mention that I am with the Santa Clara County Commission on the Status of Women, people ask me, "What is it?". I state that "We work toward eliminating sex discrimination and to protect women's rights"; then the highly emotional reactions begin.

Some typical examples of these reactions include: "Feminists are just a bunch of frustrated man-hating women!" "It is a White women's movement and Latinas that join are just trying to be accepted by these White women." "No woman is going to tell me what to do!"

Who wears the pants in the family is not my concern and hating men is a waste of good energy. What is my concern is that a woman must not be made to work for less money than a man doing the same job; women should not have to live in inadequate housing or have to spend time begging for child support or welfare.

23% of female heads of household families have incomes below the poverty level and more than 50% of them are receiving welfare. These statistics reinforce my concern for women who end up with children to care for and insufficient training to earn the money it will take to care for their families properly.

I strongly urge women to prepare themselves in case they find themselves in the dual roles of being mother and father, breadwinner and homemaker. This is what the movement is all about, not burning bras, bossing men and taking over the world.

Let us then analyze other areas that need clarification. I often hear that Latinas do not want to be liberated. (This usually comes from men or from women who do not venture too far away from their home life.) Some women do not recognize their own repression within the culture or even out in society. Their level of awareness is low and it does not occur to them to question their

role. As long as a woman fits into that role which is traditionally considered a "woman's role," she will probably not confront the frustrations faced by women who break the mold. If she is cared for by her father and then marries and is cared for by her husband who earns enough money to support her and their children, she will probably be happy. If her husband is not disabled, if she and her husband are never divorced, or if she is never widowed, she will probably be happy. BUT, if anything happens which causes her to stray from this pattern, there is a good chance that she will confront the discrimination facing women in our society.

In 1971, 600 Latinas met in Houston at a national conference of Raza women. A survey was taken; 84% of the women attending felt that they were not encouraged to seek professional careers and that higher education is not considered important for Latino women. 84% agreed that women do not receive equal pay for equal work. 100% said that married women or mothers who work or attend school are still expected to do the housework, be responsible for the children, cook and do the laundry. 88% agreed that the double standard which has women living under a different set of rules than men do, still exists. The women were also asked if they felt that there was discrimination towards them within La Raza; 72% said yes, NONE said no, and 28% voiced no opinion.

Yet, I still hear, "Well, you cannot be very Latina and be a feminist." It is my opinion that it is possible to fit feminism within our Latino culture because our culture teaches us to be proud and strong and feminism deals with the value of the woman as a human being.

The machos should not fear the hermanas who have become their own person but look at them with pride for practicing the true teachings of the culture.

A real macho's confidence does not come from keeping his woman down but being together enough to have her stand beside him. The negative concept of machismo is on its way out. The overglorification of the big families as proof of a man's virility or a woman's worth is no longer practical in our overcrowded world. The quality of life is becoming more and more important.

The plight of the mujer will not divert support from La Causa if we promote carlismo and support each other's struggle for identity and fulfillment.

(Continued next page)

Esther M. D. (continuation)

Our men must realize that we are sensitive to our hermano's struggle but no longer at the expense of our own.

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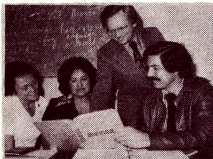
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Español Para Personal Médico

Alexian Brothers Hospital se encuentra geográficamente en el centro de la comunidad México-americana. Apenas dos cuadras al sur está Alum Rock Road, una de las avenidas que lindan con Mayfair District, colonia mexicana hecha famosa por el libro *Health in the Mexican American Culture* (Salud en la cultura México-americana) por Margaret Clark. Es un estudio sobre la salud y las costumbres de barrio mexicano publicado por la universidad de California hace 18 años. Pero con el crecimiento de la población mexicana durante este período, en el cual el Condado de Santa Clara ha raeemplazado a los condados de San Bernardino y Alameda, Santa Clara ya se encuentra en segundo lugar en población hispanoparlante, con Los Angeles primero. Así es que las condiciones que regieron en la época del libro mencionada siguen en la actualidad.



Left to right: Bonne Weinert, (Nursing Supervisor); Supervisora de Enfermeras Alexian Brothers Hospital; Virginia Nieto, East Valey Clinic; Prof. Schneider; Dr. Andrew Harsan Cirujano, Alexian.

La obra por la doctora Margaret Clark es uno de los textos utilizados en las clases de español para personal médico que se reúnen desde el lunes hasta el jueves en Alexian Brothers Hospital. Enfermeras, técnico: de rayos equis y del laboratorio, personal de la oficina de admisiones, así como diversas personas del hospital, además de empleados de oficinas médicas en la vecindad del Hospital, aprenden el idioma español con el fin de atender en una manera más adecuada a las necesidades médicas de la comunidad mexicana.

Las clases forman parte de un programa en pro de la comunidad de West Valley College, y ofrecen oportunidad para principiantes así como estudiantes avanzados de español de aprender no sólo comunicarse con los enfermos de habla español, sino para llegar a un conocimiento profundo de la cultura latino-americana y de México.

El organizador de los cursos, que además se ofrecen en San José Hospital, Valley Medical Center, Kaiser, Good Samaritan, O'Connor y San José Clinic, es el profesor

Roberto Schneider, lingüista, y residente de 20 años en países latino-americanos inclusive México. El señor Schneider empezó su carrera lingüística en 1943 en la tribu indígena 'trique', en el pueblo de San Andrés Chichahuaxtla, en la Mixteca Alta del estado de Oaxaca, México. Su esposa, también lingüista, utilizó su entrenamiento de enfermera (Mt. Zion Hospital de San Francisco, California) para atender a los enfermos de la comunidad indígena mientras su esposo se dedicó a aprender el idioma trique y reducirlo a una escritura. Resultó el Trique ser el idioma tónico (tonal) más desarrollado que se ha encontrado, entre las lenguas humanas, hecho que costó a los esposos Schneider muchísimo trabajo. Después los Schneider fueron llamados por el gobierno peruano para estudiar los idiomas de la cuenca amazónica, y después, al Ecuador y Colombia.

En la actualidad el profesor Schneider dicta un curso para principiantes y otro para avanzados. Está acompañado por la señora Irene Upson, peruana, que ofrece un curso para principiantes.

Aprovechando también de los cursos son varios chicanos, entre ellos el señor Agustín Méndez R., y las señoras Paz Briones y Virginia Nieto. En las clases aprenden vocabulario médico en español, así como lectura y escritura del idioma que tan bien hablan.

Para los "anglos," además del texto "Salud en la Cultura México-Americana," está una buena gramática de español. (Sería imposible, pues, tratar de utilizar palabras médicas sin conocimiento suficiente de la gramática para poner las palabras en su orden correcto o utilizar la forma indicada del verbo.)

Las clases mismas se conducen casi en su totalidad en Español; lo escrito se deja para tarea de casa, y las correcciones hechas en clase.

Alexian Brothers Hospital y West Valley College espera que su programa tenga dos resultados benéficos para la comunidad mexicana: alentar al mexicano buscar ayuda médica, asegurándose de que estará atendido por personal que habla español y que comprende su cultura: y, hacer una llamada a la comunidad mexicana de la necesidad y las oportunidades en la profesión médica de personal de habla española.

Para mayores informes; comuníquese con

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Telephone: 867-2200



CINCO DE MAYO CELEBRATION IN SANTA CLARA, CALIFORNIA

Miss Gloria Reynaga reigns as Santa Clara Cinco de Mayo Queen. A sophomore at Santa Clara High, Gloria represents all of four Mission City High School, in the Annual Mexican Celebration. Gloria was also sponsored in the Cinco de Mayo Parade in San Jose, by Mr. Ray Avila, Director of Eastside Athletic Club. She is also a candidate for the New Mexico Queen, being sponsored by the New Mexico Club.

Dr. Ivan T. Hendren QUIROPRACTICO



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MADAM ZORA

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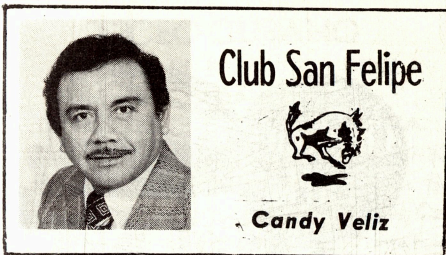
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Candy Veliz

The Ex-Del Rio Students Association will be having their first anniversary reunion, and Queen Coronation Ball. It will be held at the Cabaña Hyatt House in Palo Alto on Saturday, May 31, 1975. Ceremonies start at 7:00 p.m. Dance from 9:00 p.m. to 1:00 a.m. Donation is \$8.00 per couple, \$4.00 per singles at the door.

The Ex-Del Rio Students Association is having the distinguished County School Superintendent for the County of Val Verde, Texas, Mike Fernandez as their honored guest and main speaker. Mike has achieved so many outstanding goals, such as outstanding athlete, U.S. Marines, (serving in Korea, Japan and the U.S.); Educator, Civic Leader



and many, many more. I can promise you all that Mike is an eminent speaker and it should be very interesting to hear what he has to say.

MARY GLORIA FERNANDEZ

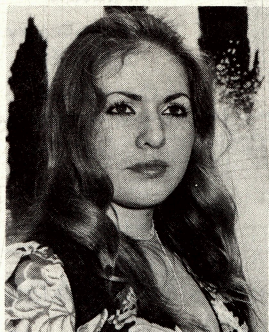
Graduate of Del Rio High School. Presently attending the University of Texas at Austin. Crowned Queen of the United Civic Organization of Del Rio, Texas, 1974-75, will crown the Ex-Del Rio Students Association Queen at the Cabaña Hyatt House. (See photo below).



KRON T-V Channel 4 personality Terry Lowry, will be the MC. (See photo below).



And last but not least, lovely Dora Carbajal Clubb will be crowned Queen of the Ex-Students Association. May her reign be a happy one. (See photo below).



Congratulations to the Del Rio High School Ex-Students Association for a reunion I know is going to be a big success.

FOOD DRIVE

The United Food Drive will be at the Starlight Ballroom on Saturday, May 31, 1975. There will be three bands that will play from 8:00 to 2:00 a.m. The minors will pay popular prices and adults a can of food or more.

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El Sábado 31 de Mayo de 1975 a las 7:30 p.m. en el Hardeman Hall, esquina de las calles de Willow y Locust de San José, Ca. dará principio el Gran Festival de Primavera que ha organizado el Liceo Cubano.

A las 7:30 p.m. se presentará el grupo "Danzas y Bailes de España" que ofrecerán auténticas bailarinas y coros españoles, luciendo elegancia, gracia, belleza y salero.

El baile dará principio entre 9:00 y 9:30 p.m. y durará hasta las dos de la madrugada; estará amenizado por la orquesta "Almendra."

Se entregarán Certificados de Reconocimiento y Gratitud a personas bien conocidas por su altruista labor en la comunidad.

Se servirá un menú estilo cubano desde las 6 de la tarde hasta que termine el baile. La donación es de seis dólares por persona, para los socios del Liceo Cubano y siete dólares para los que no sean miembros de la organización; en el precio de la donación está incluida toda la bebida que los asistentes quieran tomar sin costo adicional y sin limite. La comida costará dos dólares incluyendo la cerveza y un dólar noventa centavos sin la cerveza.

Los fondos que se recauden en este festival, los dedicará el Liceo Cubano para dar becas a estudiantes de habla Castellana que se distinguen en sus estudios y que no tengan

medios para pagar sus estudios.

Consiga sus boletos con anticipación en Estrada Tailor Shop, localizado en Village Green Shopping Center, 2022 Calabazas Boulevard, Santa Clara, Ca. o pídalos a los teléfonos 246-5800, 241-1381, y 378-2201, hágalo hoy mismo, será un Festival-Baile inolvidable; a reír a gozar, a bailar con el Liceo Cubano del Condado de Santa Clara, Ca.

La presidenta
Maria Estrada

DIPLOMA DE HONOR LINCOLN-MARTI

Otorgado al Liceo Cubano del Condado de Santa Clara, Ca. en reconocimiento a su actuación en el Programa de Refugiados Cubanos.

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Signed in Washington, District of Columbia, this twentieth day of January, 1972.

Shirley M. Alvord
Director
Cuban Refugee Program



Paul T. Callahan
Director
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FOUR MUSKETEERS

If you are one of the many people who saw "THE THREE MUSKETEERS" last year and were waiting to see the sequel, wait no longer. It is here. The movie takes up right where the other leaves off, with a synopsis of the first half done in background to the opening credits. From then on its into the movie. The story is just as fast as the first half with sword fight leading to sword fight with just enough story to get it through. The comedic is played down in this half with the emphasis on action and heroics. The cast is the same as the first, with Michael York, Richard Chamberlain, Oliver Reed and Frank Finley as the Musketeers. (For the movie is really the second half of the first, but the people at 20th decided that the movies would make more money if it was released as two separate movies than one long one.) There is really not a lot to say about the film except that it's everything that the first half was and more. If you saw the first, you have to see it. If you haven't pay close attention to the scenes in the opening credits and you will get a good idea of what the beginning is all about.

DELIVERANCE

Is back. You remember, the story about four men who decided not to play golf one weekend and shoot the rapids. The movie stars Burt Reynolds and John Voight and an awful lot of excitement topped off with some fantastic outdoor photography. If you missed it the first time, don't this time. The movie will be pulled from distribution and re-released in 1978!

FUNNY LADY

Is the sequel to the famed "FUNNY GIRL," the hit of a few years ago that made Barbra Streisand a household word. The movie, you might think, because of the title, is just a quick "flash in the pan" movie to make a quick buck. And at first glance I would be inclined to agree. But, consider this, the movie stars not only Miss Streisand, but James Caan and Omar Sharif. The music is written by Kander and Ebb (of Cabaret and Zorba fame). And it is directed by Herbert Ross, who directed and choreographed "Applause" on Broadway. Some list of credits, huh? That's what prompted me to see it and believe me if you liked the first one, you'll love the sequel. It has everything the "old" movies had, laughter, excitement, and a good sob or two. And on top of everything else it has music!

The story line is simply a continuation of where the original leaves off, when Nicky Arnstein (Omar Sharif) had just left Fanny Brice (Barbra Streisand) and how she picks up the pieces and goes on with her life. Time passes and the depression hits and it becomes very hard for anyone to make a living in show business (sound familiar?). Even Flo Zigfield can't get the money that he used to. During this "up" time in Fanny's life she does a roadshow and she meets Billy Rose (James Caan) who is the only producer that anyone will bankroll at the time. The rest you can figure out, but its how they get together and stay and don't stay together that makes the movie.

The acting is far from average, from the simple one liners from the stage crew and actors to the personal scenes between Streisand and Caan. They are all handled with finis and sincerity. As for the musical numbers, they are something from the long past. They have exorbant costumes that would cost the price of an average movie alone. A big chorus line of competent dancers. Followed by even more talented leading performers (Ben Vereens "Clap Hands"). On top of all this the movie wastes no time into getting into the action and is not long in length. Add Stereophonic sound on a wide screen and you have a top evening's entertainment.

★

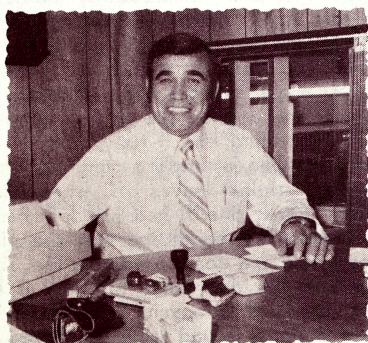
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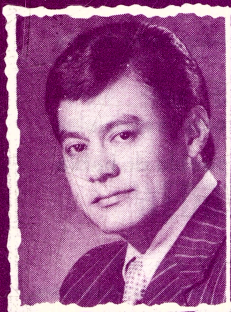
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