



HUMBERTO GARCIA
Director

El Excentrico

Magazin Social, Fotográfico Latino-Americano



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DICIEMBRE 20, 1964

SAN JOSE 10, CALIFORNIA

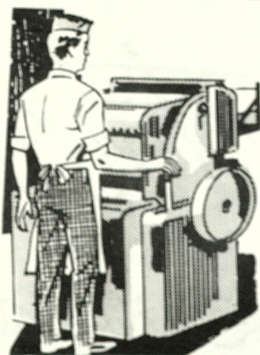
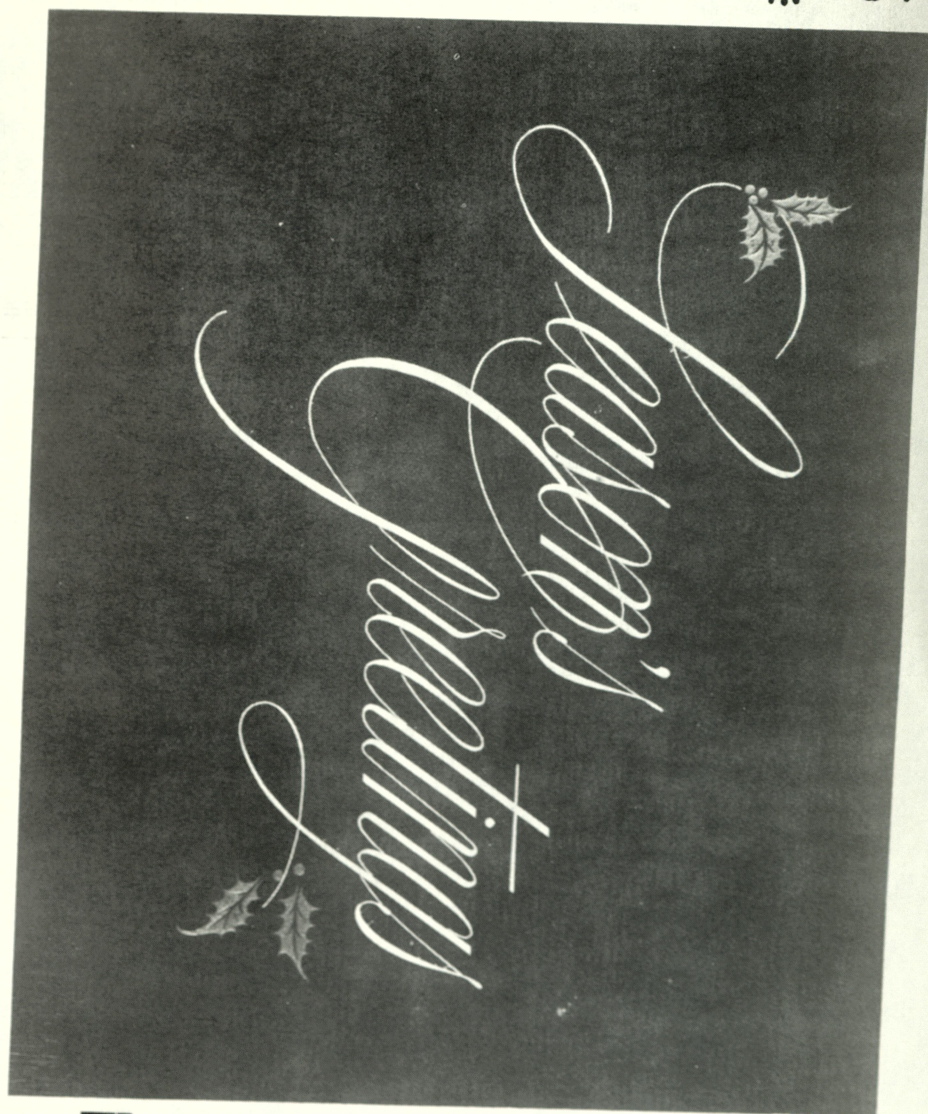


Lovely starlet

FANNY CANO

Season's Greetings





Excentrico

Staff and Sponsors





*The Quiet
Mexican -
American*

Andrew G. Diaz

Merry Christmas!

As we are approaching Christmas, we should be appreciative for the things we possess, and more important that our loved ones are in good health. We must also remember that many are not as fortunate; as in the case of the Garcia family, whose child is expected to live only 6 months, stricken with leukemia. I ask for your cooperation and make the effort in trying to help them with their mounting financial bills. I personally ask for cooperation from all dedicated Mexican Americans and Anglos to proudly contribute whatever possible, for in giving one receives. I ask Club Riviera, Club Zanzaree, Club San Felipe, Club San Joaquin, C. S. O., The GI Forum, and any and all whom proudly conserve our Christmas Spirit.

We all pray that strength and courage abundant be given to all who work for a world of reason and understanding, and that the good that lies in every man's heart be magnified day by day. May men come to see more clearly, not that which divides, but that which unites them. May each hour bring us closer to a final victory. Not of race over race, party over party, nation over nation, but of man over man overcoming his own evils and weaknesses, and that the true spirit of this Christmas Season, its joy, its hope, and above all its abiding faith live long. May the blessings of peace, the peace to build and grow, to live in harmony and sympathy with others and plan for the future with confidence be ours. On behalf of the Mexican American Community Service Project, it sends its great concern over the cooperation from the following community forums whom have contributed, we proud Mexicans have proven the we are making a great advancement in uniting and helping thy neighbor in our community:

- A San Jose Forum and Auxiliary
- B Santa Clara Forum and Auxiliary
- C Veterans Post Auxiliary #1775

D And the so many whom have donated to the blood drive. Call your community blood bank and donate to Edward Garcia, CY 2-6242. For further information please call Mrs. Carol Perez, your Community Service Project Secretary.

Mary Christmas!!!!

Sincerely and truly,
ANDREW G. DIAZ
CY 7-8577

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CENSUS AND GOVERNMENT STATISTICS

December 8, 1964

Mr. Humberto Garcia, Publisher
El Excentrico Magazine
195 Devine Street
San Jose, California

Dear Mr. Garcia:

When word came of the dinner dance in your honor, I was out of the city and, unfortunately, not in contact with my office. Otherwise, I would have directed a friendly message of congratulations to you on the 15th anniversary of your publishing "El Excentrico Magazine".

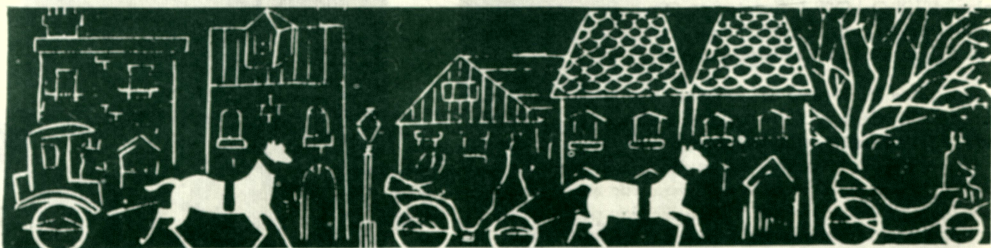
I realize that your community enjoyed according you appreciation for your fine work, and I am sure that their good wishes caused you justifiable pride.

Belatedly, I wish to add my own kindest regards.

Sincerely yours,

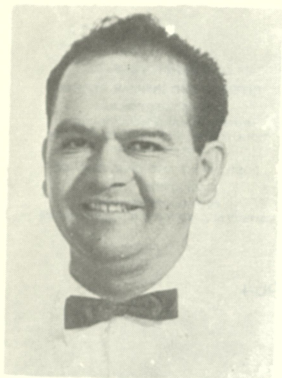
Edward R. Roybal
EDWARD R. ROYBAL
Member of Congress

ERR:sch



Season's Greetings

1246 E. Santa Clara St.



EL FOTOGRAFO
de las
ESTRELLAS ...

Richard Diaz



La encantadora MINNIE MOLINA saluda a su viejo amigo ISIDRO LOPEZ director de Orquesta ambos son originarios de Corpus Christi, Texas. Isidro y su orquesta se presento en esta ciudad recientemente.

El día 13 de Diciembre del presente año la Iglesia de Nuestra SEÑORA de GUADALUPE organizo un estupendo FESTIVAL para reunir fondos para la construcción de una NUEVA IGLESIA. El éxito se debió en gran parte a la cooperación de los miembros de esa Iglesia como igualmente a la nutrida y bien dirigida publicidad de radio en los programas MOSAICO de MELODIAS bajo la dirección de ENRIQUETA LORIGO en la estación de Radio KPER así como FIESTA MUSICAL por el dinámico Carlos Gomez.

Fungieron de Cantineros las personas que aparecen en la foto son ellos de iz. a der: Eliseo Navarrete, Joe Gonzalez, Jr. Celso Davila, Eloy Chavez y Henry Molina.

*Merry Christmas * Happy New Year*



Visitando en el festival de la Iglesia de Guadalupe se encontraba los esposos Casey Sanchez y el pequeño Charro Negro Casey Sanchez, Jr.
La familia Sanchez son procedentes de Del Rio, Texas.

Merry Christmas



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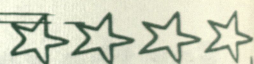
Principiando el día 5 de Enero estaremos a sus ordenes para SERVICIO de INCOME TAX



Lena Manriquez

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Ana Berta Lepe

*Merry Christmas * Happy New Year*

ASTROS del Cine Nacional

Merry Christmas * Happy New Year



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to

Mr. Rudy Roy Medina

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marriage of their son

Rudy Roy

to

Miss Mary Elizabeth Saucido

On Saturday, December 26th, at 2:00 in the afternoon, at the Holy Family Church.

San Jose, California 1964

Maids of Honour

Best Men

Grace Pedrosa Vickie Gonzales Pete Pedrosa Angel Gonzales

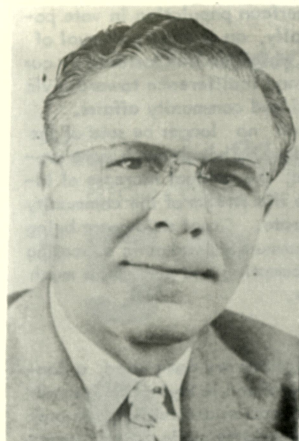
Henrietta Korigo
Merrie Lopez Bertha Valcarlos Vincent Lopez Ambrose Valcarlos

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Sorry:

Due to the delay
of the Stage Coach
writer's picture did not
arrive on time to insert
in column.



Leonard Ramirez

Merchants of Labor

The American GI Forum has taken a stand in opposition to the extension of Public Law 78, the bracero program. The reasons for its opposition are very ably and brilliantly described in Dr. Ernesto Galarza's new book entitled **MERCHANTS OF LABOR**.

This document is the result of many years of work, intensive study and research performed by Dr. Galarza who is a well known authority in the field of farm labor and agriculture. His work is being highly proclaimed as a "superb social document" and as the "most important book on American Agriculture" by leading educators, authors, and lawmakers.

MERCHANTS OF LABOR is the story of the Mexican Bracero Program. In actuality, it is a systematical and critical study of the managed migration of farm workers in California between 1942 and 1960.

The American GI Forum highly commends Dr. Ernesto Galarza for writing this critical and highly provocative book. The analysis presented in his book are indeed revealing.

We understand that the demand for this book has, thus far, exceeded the number of copies printed. Those persons wishing to obtain a copy of this book may write to **MERCHANTS OF LABOR**, 1031 Franquette Avenue, San Jose, Calif. Copies are available for \$2.25, which includes mailing costs.

Honorable Mention

It is very gratifying, personally, to see the Mexican-American leadership in our community accepting and pursuing an active, responsible role in local, state, and federal affairs.

For the past thirteen years, I have witnessed a handful of dedicated men and women leaders in our community multiply ten-fold. The growth of the leadership ranks within our community has been rather dynamic and a definite social change is taking place within the Mexican-American community. Many individuals are becoming increasingly civic and political minded. These individuals are either forming new civic organizations, or joining existing ones.

Today, we are seeing more progress and more individual enterprise displayed by the Mexican American than ever before and we are seeing members of our own ethnic group achieving in every field of human endeavor.

I once heard the Mexican American in California described as "a sleeping giant". Though the

description was made to point out the political potential of the Mexican American population in vote power, it was, axiomatically, an obvious portrayal of the irresponsible image which we had fostered by our long history of apathy and indifference toward civic responsibility in political and community affairs.

However, this can no longer be said of the Mexican American today. Though much more progress is left to be desired, the gradual increase of interaction into the main life stream of the community is proceeding at a fast rate. Great strides are being made by responsible community leaders in educating the community into accepting and pursuing a much more responsible attitude.

Voter Registration

Now that the elections are completed, a concentrated effort should be aimed in laying the groundwork for strong voter education and registration programs. The community should be made acutely aware of the necessity for strong voter representation.

According to recent statistics, over 100,000 Spanish-speaking persons reside within geographical Santa Clara County. In metropolitan San Jose, over 35,000 Spanish-speaking persons are listed in the recent census. It is estimated that an undetermined number of eligible voters do not vote because they have not registered to vote.

Programs should be geared to reach these people.....

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PAT CHAVEZ
ANGEL FARFAN

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PERSONALITIES that attended Excentrico's
15th ANNIVERSARY Banquet - Dance
Hawaiian Gardens - Friday, December 4th.



DORA FARFAN
JESUS CHAVEZ

Treasurer Charros de San Jose



MANUEL FERNANDEZ
MARCE MORA

Fernandez is Excentrico's pressman
Marce was bid chairman for event.



En la grafica: Parte del Aliento Personal.

Ozuna

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Joel D. Reyes

Relatives and friends are mourning the sudden death of Jessie Monte DeRey who was in an automobile accident while traveling in the state of Washington.

The Monte DeRey family are former residents of Del Rio, Texas, and now reside in Hayward, Calif.

We wish to extend our sincerest sympathy to the Monte DeRey family.

The "Famous Class of '52" of San Felipe High, held its annual class reunion at the home of Juan "Chema" Vasquez in Gilroy, California, on December 12, 1964. Those present included Mr. and Mrs. Ramiro D. Reyes, Class President, of Pittsburg; Mr. and Mrs. Juan Vasquez of Gilroy, Mr. and Mrs. Joe Escamilla of San Jose; Mr. and Mrs. Louis Lomas of Fremont; and Mr. and Mrs. Gilberto Villarreal of San Jose, Calif. The class of '52 is known for holding a reunion every year since their graduation.

Sudden News. . .

Our awaiting father Hector Garza has finally received his Christmas present, a baby girl. Congratulations to Mr. and Mrs. Garza.

Congratulations to Ofelia Carvajal who became Mrs. Ruben Bejarano, Thanksgiving Day.

Rosie Macias to wed Josue R. Garcia on the 3rd of January 1965. Congratulations to you both from ex-Del Mar members.

Picture taken on the 4th of July this year left to right: Joel De Reyes, Candy Veliz, Trio Los Panchos member, Tony Carvajal and Jim Baeza.

Yours truly,
JOEL DE REYES

Merry Christmas

*Happy New Year

Zanzaree planning their New Years Party with lots of success. Have fun kids!

Mr. Tony Carvajal, now teaching in the State of Texas, is spending his Christmas Holidays with his family in the vicinity of Dallas.

Tomas Venegas to wed Mary Lou Lee in Mexico. Lots of luck.

Traveling to Del Rio, Texas, for the holidays: Candy Veliz, Greg Gloria, Mr. and Mrs. Victor Vasquez, Mr. and Mrs. Eulalio Gonzalez, Mrs. Consuelo Carvajal and daughter, Mr. and Mrs. Thomas Sanchez and Sydia Guerra, daughter of Mr. and Mrs. Armando Guerra.



Mr. or shall I say PFC Raul Chapa is still playing war games in Ft. Riley, Kansas. Raul, as you can see, is ready for civilian life again. We are looking forward to seeing you back in our club, Raul. Good luck!!

To the Juan Chapa's family my most sincere thanks for the wonderful hospitality you expressed to my mother and sister while visiting in Del Rio, Texas.





Maria La Rosa. Prop.

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HORAS de CONSULTA

Lunes a Viernes 9 - 12 y 2 - 5

Martes y Sabados 9 - 12

Lunes y Juev. 7 a 9:00 p. m.

¿Sufrir de Dolor de Cabeza, corto de resuello, del corazón, presión de la sangre, del estómago, hígado, condiciones de la piel, de los riñones? Tiene un dolor en el cuello y en la espalda? Sabe Ud. que torceduras de la espina dorsal ponen presión en los nervios y cierra las fuerzas necesarias de los nervios que se transmiten del cerebro todos los órganos del cuerpo. Esta fuerza de los nervios dirige la función de los órganos y cuando hay interferencia causa mal funcionamiento de estos órganos. Su doctor QUIROPRÁCTICO buscará las causas de este mal funcionamiento de sus órganos con análisis científicos quiroprácticos. El doctor consultará con usted de sus problemas de Salud GRATIS para determinar si usted es de aquellas personas que responden a los tratamientos Quiroprácticos.



Martin - Salazar

RAMONA SALAZAR daughter of Mr. and Mrs. Joe R. Salazar exchanged vows with Mr. FRANK MARTIN son of Mr. and Mrs. Marty Martin, Nov. 7th, 1964 at Saint Lawrence Church in Santa Clara, California

photo by "EL RAPIDO".

For ARTISTIC and CORRECTLY

DESIGNED

Wedding Invitations

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Director

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Merchants of Labor

GALARZA'S BOOK HIGHLY ACCLAIMED!

Dr. Ernesto Galarza's excellent work on the managed migration of farm workers into California was introduced to the public and members of the press at a Press Conference-Dinner at El Charro Restaurant, Campbell, three weeks ago.

Introducing leaders of the Mexican American community of Santa Clara County was Attorney Hector Moreno. Principal speaker after dinner was Doctor Y. Arturo Cabrera, San Jose State College.

After addressing the gathering, Dr. Galarza yielded the floor to his charming wife, Mae Galarza, who gave irrefutable proof that the Galarza family has two excellent after-dinner speakers.

Unveiling of Doctor Galarza's book was attended by a good cross-section of the Mexican American community. Attending were Mr. & Mrs. J. Hector Moreno, Lino Lopez, Pompeyo Garcia, Louis Juarez, Edmundo Mercado, Isais (Friday) Aguilera, Joel Aguilera, Sal Tavares, Fred Lucero, Ricardo Anderson, Mr. Humberto Garcia, Ernest Abeytia, Dave Sierra, Fred Vazquez, Alfonso Pelayo, Moises Cuellar, William Lopez, Mr. and Mrs. Robert Rodriguez, and many, many others.

The best way we can think of to do a book like *MERCHANTS OF LABOR* justice is to let the good doctor tell the story in his own words. Hence, the review will contain brief passages from the book, collected at random. Only the sub-heads are mine.

HOW TO HIRE A BRACERO IN ONE EASY LESSON

On January 23 hiring of illegal entrants got underway at Calxico. Hundreds of men who had been waiting impatiently in Mexicali for contracts rushed the gates of the American immigration post. Mexican police squads closed on the mobs. Some of the runaways were pulled back bodily as they tried to step over the line into American territory. Border patrolmen extended a helping hand from their side of the open gates.

border recruiting, as the Imperial Valley Press described it, was a "riotous success."

WORKERS PARADISE NORTH OF THE RIO GRANDE?

Alfredo Perez ended the week of September 12, 1956 with total wages of \$19.15 and net wages of \$4.56. Florencio Garcia and Jesus Segovia in two weeks in the fields received net checks of 94 cents & 80 cents respectively. Another bracero with 24 hours in three days to his credit drew \$1.64 gross and 14 cents net.

Melon pickers in Fresno County sampled in 1957 and 1958 were found making an average of \$13.80 net per week.

Breakfast calls were at 4 A.M. in some camps though work did not begin until 7 o'clock.



Dr. Ernesto Galarza (left), author of *MERCHANTS OF LABOR*, autographs book for Excentrico's David Sierra at luxurious El Charro Restaurant, Campbell, where the book was unveiled recently.

MEDICAL CARE IN A MODERN SOCIETY

The employer himself took to dispensing pills from a container originally labelled with a prescription for his wife, "two capsules every three hours if needed for pain."

YOUR CONGRESSMAN CHAS. GUBSER

Congressman Charles S. Gubser, when pleading for an extension of Public Law 78 in 1954, emphasized the dexterity required of the lowest of the stoop laborers, the beet thinner. "He is progressing forward," Congressman Gubser imaginatively described him, "at the rate of 12 to 14 feet a minute... in a stooped position... chopping every 2.2 seconds... and while he is doing that with his right hand, his left index finger and thumb are working with the deftness of a surgeon, going in to untwine those intertwined beets...."

MEXICAN BRACEROS VITAL TO AGRICULTURE?

On an asparagus ranch near Stockton idle aliens were intermittently assigned to a construction project handling dump trucks and small bulldozers.

They trimmed lawns, tended flower gardens, laid bricks, repaired plumbing, landscaped, painted, and poured concrete.

THE MEXICAN BRAZERO STORY

OTHER "VITAL" WORK DONE BY BRACEROS

Feed cattle	Thresh Grain
Grow geraniums	Drive Trucks
Grow tropical plants	Set Smudge Pots
Operate fork lifts	Mow Lawns
Electrical wiring	Look after pheasants
Drive tractors	Wash equipment
Cut Flowers	Care for hogs

AMIGOS, ACCIDENTS WILL HAPPEN!

On the morning of February 19, 1953, an ancient bus with defective brakes rolled in front of a moving locomotive in the heart of the City of Brawley, leaving 8 men dead and 9 injured strewn along the tracks.

A produce truck without seats or cover and carrying 35 men capsized in Stanislaus County in October 1957, sending 32 of its occupants to the hospital. The men were on an illegal work assignment.

A homemade panel truck with a capacity of 36 men but carrying 50 caught fire from spilled gas as it was leaving the town of Soledad early in the morning of June 17, 1958. Twelve workers were unable to escape and were incinerated on the spot, two others died later.

Forty braceros protested formally in writing to their consul in April 1957 over unsafe transportation. The protest went unheeded and a month later one of their number, Toribio Rodriguez, was flung from an unsecured tailgate and killed.

Vidal Lopez Silva was beheaded by a propeller of a duster plane as he drove through a field fogged by pesticide dust.

One was pulled into a feed grinder on a cattle ranch in the Imperial Valley.

Another left his arm in a chopping machine when his flapping sleeve became entangled in a gear.

A third ripped his finger on a seed separator and died of tetanus.

One worker died from inhaling parathion which he applied without a protecting mask.

Another lost the sight of one eye after it was infected with the residue of a spray that had been applied to tomato plants a few hours earlier.

In 1959 the State Division of Industrial Safety reported to the governor of the state that it had investigated 143 cases of organic phosphate poisoning and the typical victim was of Mexican descent, did not speak or read English, and knew nothing of the hazards to which he was exposed. He was, in other words, a bracero. The Division pointed out that the Department of Employment had not specifically authorized the use of Mexicans in such activities.

EQUAL OPPORTUNITY FOR AMERICAN CITIZENS?

The referral process itself could be made disagreeable. Applicants for asparagus cutting in San Joaquin County were advised by the Farm Placement Service that the "black peat land is extremely irri-

tating to most fair skinned people," that the job called for "continuous walking at a fast pace, that the daily shift lasted ten hours and that there was no family housing anyway."

WHAT SHALL WE SAY?

Senator Harrison A. Williams, Jr. (Dem. of New Jersey) Chairman of the Senate Sub-Committee on Migratory Labor, posed the question: "If a man in an underdeveloped country can point to our migratory farm workers and ask why we have not set our house in order, what answer shall we give him?"

MISSPELLED WORDS

This would not be a book review by David Sierra if it were not pointed out that spelling errors occur on the following pages: Fleas, page 23; Monterey, pages 52 and 81; Kern, page 174; losing, page 187. This is not meant to be derogatory in any sense, simply an indication of the thoroughness with which the book was read and also the hope that perhaps the errors may be eliminated entirely in a future printing.

ABOUT THE AUTHOR

Born in Tepic, Mexico. Attended Sacramento, California, public schools. Day laborer, harvest hand, bus boy, newspaper agent, interpreter.

B. A. Occidental College, M. A. Stanford University, Ph.D. Columbia University.

Specialist in Latin American affairs. Labor Counsel, Committee on Education and Labor, U.S. House of Representatives, 1963-64. University lecturer, labor organizer.

Author: The Louisiana Sugar Cane Plantation Workers, Strangers in Our Fields, The Chualar Accident of September 17, 1963, and reports on agricultural labor in Latin America, Puerto Rico and Hawaii. Phi Beta Kappa.

MERCHANTS OF LABOR by Ernesto Galarza

The Rosicrucian Press, Ltd.

284 pages, Illustrated, \$2.25

**We think MERCHANTS OF LABOR is an excellent book by a man who knows the subject. Dr. Galarza pulls no punches, nor should he. The bracero problem is OUR problem. It's simple: braceros come to our fields. Mexican-American citizens, as well as other ethnic groups, are deprived of the right to earn a living. Not deprived of the right to pay taxes, mind you, just the right to earn the money.

The farmer and rancher gets richer and richer and the farm worker gets poorer and poorer. Eventually he winds up on welfare. Then, you and I PAY, PAY, PAY. The farmer sits back and laughs as he struggles to squeeze his fat wallet into his pocket.



UNION CITY NEWS

Simon Villa

Noche Buena

Son hija y madre; las dos
con frío, con hambre y pena,
Piden en la Noche - Buena
Una limosna por Dios.

Hoy los angeles querran
La madre a su hija decia
Que comamos, hija mia,
por ser Noche - Buena, pan.

Y al anuncio de tal fiesta
abre la madre el regazo,
y sobre el aquel pedazo
de sus entranas acuesta.

Al pie de un farol sentada,
Pide por Amor de Dios...
y pasa uno y pasan dos
Mas ningunole da nada.

La nina con triste acento
Pero?? Y nuestro pan? decia.
Ya llega le respondia
La madre.....y! Llegabe el viento!

Mientras de placer gritaba
Pasa ente ella el gentio
La nina llora de frio
La madre pide llorando.

Cuando otra pobre como ella
Una limosna le echo,
recordando que perdio
Otra nina como aquella.

Ya nuestro pan ha venido
Grita la madre extaciada,
Mas la nina quedo echada....
Como un pajarito en su nido.

!Llama...y llama! Desvario...
Nada hay ya que la dispierte...
Duerme: esta helada, y la muerte,
Solo es un sueño con frío.

La toca al verla tan yerta.
Se alza; hacia la luz la atrae
Se espanta, vacila y cae...
A plomo la nina muerta.

Del suelo de angustia llena,
La madre a su hija levanta,
y en tanto un dichoso canta,
!Esta Noche es Noche - Buena!

Dedicada a los lectores de la revista El Excentrico.
Deseandoles que pasen una FELIZ NAVIDAD Y PROS-
PERO AÑO NUEVO 1965.

por Simon Villa ----

Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian

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Los DIAS del LUNES a VIERNES
ABIERTO LOS DOMINGOS

Alberto Mendez

December 25th

To Greet You-



At this time of year, it is especially appropriate and a great privilege to express sincere good will to those whose friendship means so much.

In this spirit this warm hearted greeting is sent to extend the Season's Best Wishes with the hope that the coming year will bring good health and happiness.

Lu Re's Beauty Salon

Sincerely,

CY 5 - 2674

9 S. 26th St.

Lupe Rebeca Lopez

NUUESTRA PORTADA: Nacida en el Estado de Michoacán, fue estudiante de Psicología de la Universidad Autónoma de México, electa reina de dicha casa de estudios sólo al cine desde el principio en papeles estelares. Su cultura, talento y juvenil belleza le han abierto en poco tiempo las puertas del estrellato filmico. Actualmente comparte los roles estelares con las mas renombradas luminarias del septimo arte mexicano.

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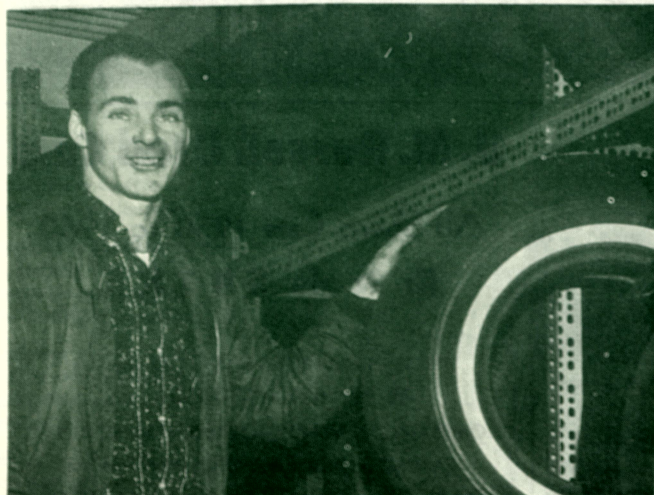
Excentrico presents personalities that attended San Felipe's Ex-Students Reunion, Friday, Nov. 6 at LOU'S VILLAGE.

L to r: Becho Gloria, Pete Gonzales, Clem Vasquez, Chata Burts, Fred Vazquez and Cesar Padilla.

L to r: Ramon and Aurora Moreno, Arnulfo and Juanita Salazar, Tony and Anita Castillo.



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En la grafica el Dr. Lawrence Stern y la guapa recepcionista Sussan Lopez.

Dr. HAROLD ZLOT

Dr. LAWRENCE STERN

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FREDERIC C. LE ROCKER, F.A.C.H.A. HOSPITAL ADMINISTRATOR

751 SOUTH BASCOM AVENUE SAN JOSE, CALIFORNIA 95128

December 11, 1964

The Editor
El Excentrico
195 Devine
San Jose, Calif.

Dear Sir:

It would be greatly appreciated if you will call

the attention of your readers to the following:

Male Orderlies and Nurses Aides needed by Santa Clara County Hospital. High school graduates without special experience may qualify for orderly. One year of experience as a nurses aide is required for female applicants although completion of an approved training course may be substituted.

The salary range is \$312-378 monthly and vacancies occur on the day, evening and night shifts.

Written and oral examinations are held about every two weeks at Santa Clara County Personnel Department, 70 West Hedding Street, San Jose. Applications may also be obtained at Santa Clara County Hospital, 751 S. Bascom Avenue, San Jose, Calif.

If you have further questions, please call the undersigned at 293-0262, Ext. 501.

Very truly yours,
Mark L. Wightman
Personnel Officer

MLW/fb

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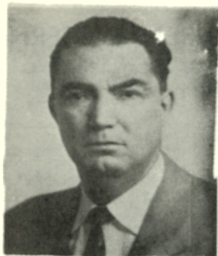
DAN and MARIA AGUIRRE, Prop.

CY 5 - 9872

728 N. 13th St.

TEDDY RODRIGUEZ Y SU CONJUNTO





Daniel Saldaña



Reflecciones de Navidad

Estamos a unos cuantos días de la llegada de el año nuevo, los últimos días del mes de diciembre traen un sentimiento de optimismo y de alegría.

Atropelladamente se compran regalos para los familiares y tarjetas para las amistades, deseandoles todo genero de felicidades, prosperidad, y salud en el proximo año, tenemos palabras de bondad para todas aquellas personas que conocemos, lo mismo que para aquellas que acabamos de conocer. Se respira un ambiente de confraternidad y de buena voluntad para nuestros semejantes.

La noche de la Navidad, recordamos la venida al mundo de el Redentor y recordamos el suceso que quizo cambiar el derrotero de la humanidad encausandola por senderos de amor, de piedad, de humildad y de abnegacion. En un humilde portal de Belen nacio el niño Jesus, vino al mundo para entregar a los hombres el mandato del Creador: "AMAOS LOS UNOS A LOS OTROS". Dentro de su sencillez, que grandeza encierran estas palabras. Por desgracia nuestra perversidad, nuestra ambicion y nuestro egoismo no nos han permitido obedecer ese mandamiento y casi a dosmil años de distancia de haberlo pronunciado el Martir del Calvario los hombres seguimos ignorandolo. Antes de la llegada de Cristo al mundo, una humanidad desenfrenada se agitaba entre crímenes, odios, vicios, placeres inmoderados, intrigas, inmundicias y robos. Jesus vino a redimir a esa humanidad. Predico con su ejemplo el amor a nuestros semejantes el respeto al proximo y la humildad en los corazones; pero la humanidad pago aquella bondad crucificando al Hijo de Dios y siguió igual que antes de haber oído la palabra divina.

En veinte siglos de Cristianismo, el hombre ha avanzado mucho en las ciencias, en las artes y en las industrias, lo mismo que en todas las ramas que de ellas se desprenden; pero no ha avanzado nada en el trato con sus semejantes; los mismos vicios anteriores a la era cristiana existen en la actualidad, estos como las ciencias, las artes y las industrias tambien han avanzado, la crueldad en las guerras es mayor, hay mas refinamiento en los vicios, mas perversidad en los crímenes y gran habilidad en el despojo y el robo. No se puede negar el progreso de nuestra especie en ninguna de sus formas; con excepcion de su sentimiento de bondad para sus semejantes.

Nos ufamamos de nuestro cristianismo que deberia ser una sola columna maciza y esbelta, pero en lugar de esa columna tenemos un arbol con un solo tronco, pero del cual se desprenden mas ramas que las del mas frondoso arbol en la plena madurez de su vida.

Cuando se acerca la Navidad, el viento hel-

ado que nos azota en la cara, nos hace recordar que nos hace falta la tibieza tierna que se siente al oír palabras agradables y cariñosas, plagadas de buenos deseos, sentimos que un manto calido de amistad nos cubre cuando alguien nos dice ¡Feliz Navidad y un Prospero Año Nuevo!

Y aunque sea una sola vez al año recordamos con ternura el Nacimiento del Niño en el portal de Belen.

Algun día la humanidad acatara el mandato divino "AMAOS LOS UNOS A LOS OTROS." Entonces sepultara en el pasado todos sus errores y vivira una existencia plena de cordial e infinito amor para todos los seres de nuestra especie.

¡Feliz Navidad y que el Proximo año sea prodigo en dicha y felicidad para todos mis lectores.

MADAM Zora

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PERSONALITIES that attended Excentrico's
15th ANNIVERSARY Banquet - Dance
Hawaiian Gardens - Friday, December 4th.



MR. and MRS.
Ray and Armida Medina Cabello
Honeymooning in Acapulco



MR. and MRS.
John and Mary Schabbing
Extraordinary dancing couple

Gus Mata y Amistades

En la grafica de iz. a derecha:

Tomas y Mary Flores

Edda Calderon

El popular hombre de negocios

Gus y su gentil esposa Dolores Mata

La foto fue tomada durante la reciente
visita del astro del cine nacional

JAVIER SOLIS

durante su presentacion en esta ciudad.

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Publicado los Dias 5 y 20 de cada mes en San Jose,
California. (Condado de Santa Clara).

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ALL SYSTEMS GO! was the signal on Wednesday, December 16, 1964, for Santa Clara County's new Instructional Television Station KTEH-Channel 54, as officials at dedication ceremonies watched master control panel with interest: (left to right)

County School Superintendent C. R. Timpany; Assemblyman Alfred E. Alquist; Supervisor Sig Sanchez; Board of Education President David W. Kean.

The new educational facility, in operation for the last month, played host to numerous officials and interested citizens as the Board of Supervisors, Board of Education, and representatives of the many other governmental agencies involved, joined in ceremonies dedicating KTEH to the service of the County's youth, County Government personnel, and the general public of Santa Clara County.

*Merry Christmas * Happy New Year*

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SAN JOSE CHAPTER # 11

INSTALLATION of OFFICERS

Bruce Allen ex-congressman on left receives gavel from outgoing Commander Marcel Saucido.

Commander Saucido was elected Chairman of the Board of Directors.

Department and national officers and city officials attended this event.



New Years Eve Dance



IN PERSON

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Armida, en esta mañana de tu vida esplendorosa
Luces blanco traje simbolo de pureza
Te ves linda pues luces muy hermosa
primorosos azahares que adornan tu cabeza.

Tu hermosa cabellera la cubre lindo velo
Y luces en tus manos tu gran ramo de flores
Y Dios te manda su bendicion del cielo
porque tu nuevo hogar no tenga sinsabores.

Hermosa la corona que luce tu cabeza
En esta linda y muy feliz mañana
Todo lo que luces pone marco a tu belleza
Pareces muñequita hecha de porcelana.

Que nunca la suerte adversa los vaya a separar
Te deseo mucha, muchisima alegria
Que vayas muy contenta camino así al altar
Y el resto de tu vida sea como este día.

En este día de tu vida, mas dichoso
En mis versos va mi felicitacion
Que muy feliz seas al lado de tu esposo
Te desea Socorro de todo corazon.



EXCENTRICO presents personalities that attended San
FELIPE'S EX-STUDENTS REUNION
Friday, Nov. 6th at LOU'S VILLAGE.



Left to right: Pete Lomas, Delia Garcia, Bert Gutierrez
and Albert Ramirez.

Merry Christmas * Happy New Year

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en las tiendas que aqui se anuncian



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*Dave
Sierra*

If you think this photo was taken during the police lineup on Monday morning, you cannot be blamed. Some of these men were up all night, working to prepare Christmas baskets which the American GI Forum distributed the week before Christmas.



THE SENSATIONAL LOLITA I

Below and to the right are two shots of the sensational dancer, Lolita, highlight of El Excentrico's 15th Anniversary Dinner-Dance at the Hawaiian Gardens on December 4th.

Lolita shook up the whale place with a twisting, writhing, wild dance which left everyone speechless. EXCEPT the curly haired guy at the bar who exclaimed, "Madre mia, que suerte la mia!"

The only thing better than Lolita would be two Lolitas. I'm still blushing.



Wishing You Joyous Holidays

Mr. and Mrs. E. David Sierra

If you don't recognize this guy, you are not hanging out in the right bars.

Seriously, Domingo Rodriguez is a respectable family man, he works for the County as a heavy equipment operator and is one of the hardest working guys in the San Jose Forum.



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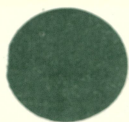
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Con JULIO ALEMAN - ELVIRA QUINTANA

Domingo 31 de Diciembre, Lunes, Martes 1, 2 de Enero



▪ ESTAMPIDA ▪

Luis AGUILAR - Christiane MARTELL