

ARTnews

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facsimile

Date 20 June 2000
Attention Heather Saavedra-Pollock
Company: Latino Museum of History, Art & Culture
Fax: 213-626-3830
From: Wendy Gardner Landau
No. of pages: 2, including cover
Re: September Highlights

Attached you'll find the editorial highlights for September 2000. Kicking off the start of a new season, September will include special coverage on Asian art, an investigative report on Ernst Schwitter's collection of Russian avant-garde art works, the CIA's involvement in the rise of Abstract Expressionism, and an extensive discussion on how to distinguish a contemporary masterpiece from a good piece by the same artist. ARTnews will look to leading curators, collectors and art experts to discuss ways to determine artistic merit.

The response from ARTnews advertisers has been unbelievable! Every sales representative has recently returned from business trips across the country with remarkable stories about how successful advertising in ARTnews has been for galleries, museums, dot-coms, and auction houses. Now more than ever, we know that ARTnews is reaching ACTIVE art collectors who respond to ads in ARTnews!

In September, all full and half page advertisers will be included on our reader service page, which generates a list of readers who are interested in learning more about your gallery, artists and services. These advertisers will also get a hot link between their web-site and artnewsonline.com.

Please let me know if you would like to reserve space by September 21st.
Final firm is due by July 28th.

Hope to hear from you soon!

Wendy