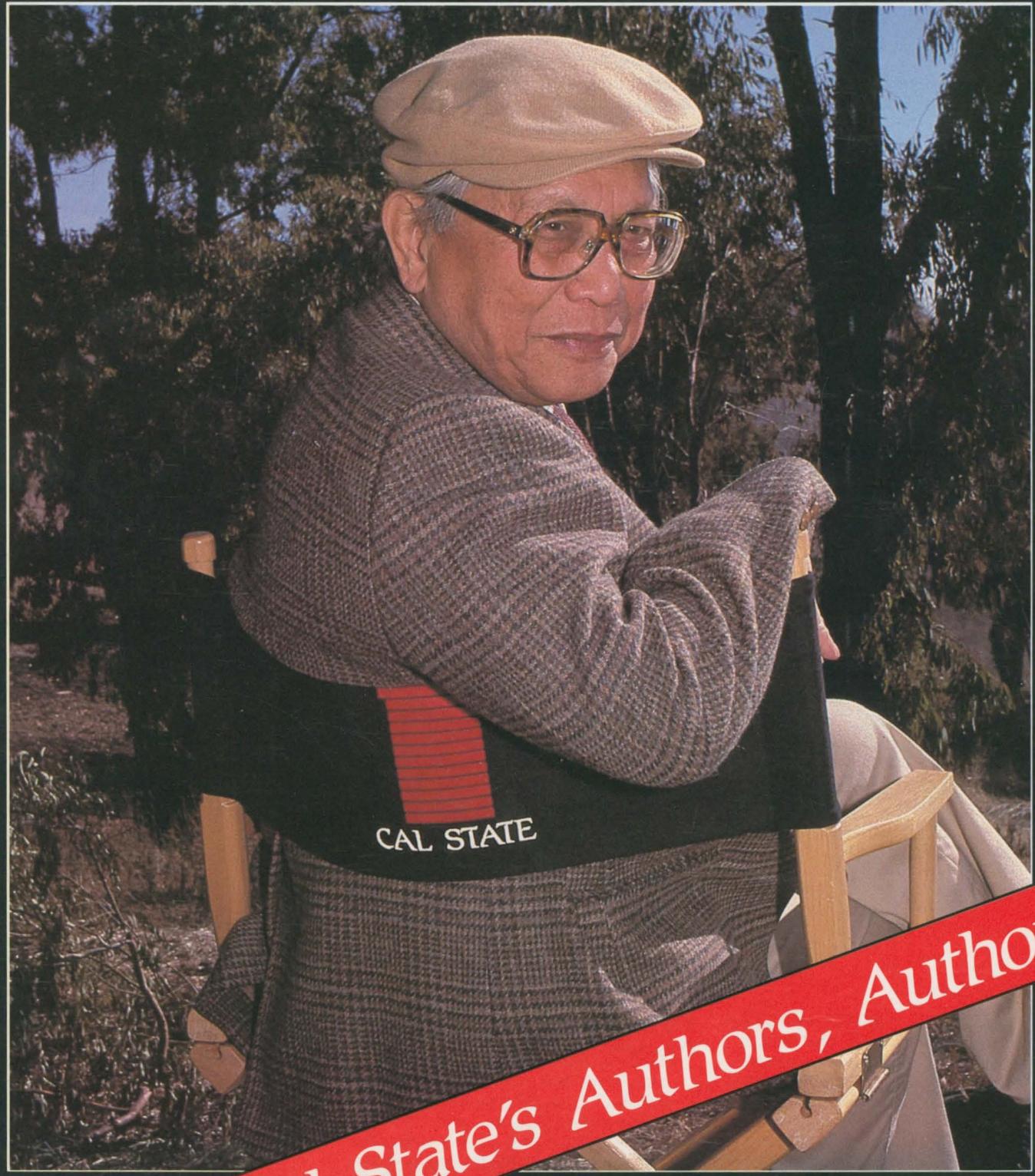


# ACACIA

THE CAL STATE MAGAZINE

SPRING 1985



CAL STATE

Cal State's Authors, Authors



## “... a passionate endeavor”

This year the University celebrates its Silver Anniversary Commencement — a quarter century of personal triumphs and family celebrations. Since 1961, almost 40,000 men and women have entered Cal State with a single goal. Somewhat uncertain and a bit nervous at the beginning, each succeeded in reaching that goal, and walked across the graduation stage to the cheers of family and friends.

Most of our alumni are first generation graduates who balanced work with family life while attending the University. They are older than the average and more highly motivated. Many are single parents, others returned to campus when the “kids” were raised.

To recognize the growing involvement of alumni in the University, and their professional success after graduation, the Cal State Alumni Association has established the Alumnus of the Year Award. Picking the recipient is a difficult task at best, made harder by the existence of 40,000 potential nominees.

At our recent Founders Day ceremonies, it was my pleasure to name Vicki Jackson-Rojas as the first Cal State Alumnus of the Year. A 1973 graduate of the School of Business and Economics, Mrs. Jackson-Rojas is an audit partner in the accounting firm of Ernst & Whinney.

As one tradition began, another continued. At the same Founders Day ceremony, Dr. George R. Miller, Professor of Anthropology, received recognition from the University and a cash award from the Cal State Affiliates as the Outstanding Professor of 1985. Dr. Miller has been a member of the University faculty since 1977.

After the awards had been given, the recipients returned to their professional careers, one to a corporate office, one to prepare for a summer's archaeological excavation. But for a moment they stood there — teacher and student — receiving the applause of the University community and representing the essential components of who we are and what we do best.

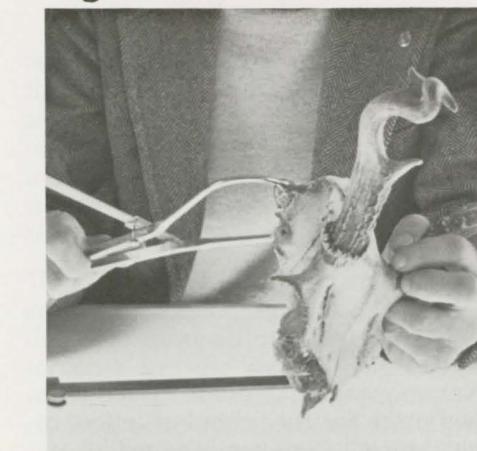
Mrs. Jackson-Rojas and Dr. Miller have earned their place in the University's new and continuing traditions. They exemplify what Professor Miller teaches: learning is a lifelong passionate endeavor.

Congratulations to both.

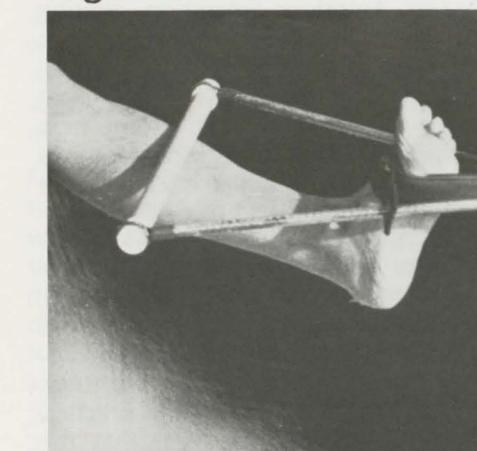
Sincerely,

Ellis E. McCune  
President

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Hats off!

ON THE COVER: Professor Emeritus N.V.M. Gonzalez and his Cal State colleagues are representative of the University's many teacher-authors. See Feature for their balancing act. Photo by Liza Green.

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# Secrets

"Well — " you reply hesitantly, remembering that you have indeed not as yet mastered "WordStar" . . .

"And do you believe in inspiration?"

"And which, in your opinion, promises a more profitable career — detective fiction or romance?"

Then, finally, the question of questions, the saddest one: "Is it advisable to have a literary agent?"

One tactless word about a less than glorious future, and all at once you've lost a Faulkner . . .

Let Henry Miller say that the book is dead: that ours is a new age: TV and film have taken over, a literacy widespread. Yet some 40,000 books are published every year in America alone, and this means that some four or five books leave the presses every hour.

## ... two kinds of writers: cackler and brooder . . .

Universities, for their part, have not only attracted literary talent but have in fact systematically nurtured it. Especially after World War II, writing courses became immensely popular.

By N. V. M. Gonzalez

It happens all the time. The audience has become somewhat restless; out there at the back a lady has raised her hand. She is doubtless one of the most eager of the secret-seekers.

"What, in your opinion, sir, is the best time for writing?"

Your colleague on the panel disposes of the question easily, saying that no less than Hemingway himself favored mornings. This is not going to be the last time he'll give this answer; there'll be other workshops like this one, other probes into the regions where secrets are allegedly hidden.

"Yes? The gentleman over there . . . Go ahead, please."

"Do you prefer the wordprocessor to a typewriter? Or could it be that you're, sir, still intimidated by the home computer?"

Not only was the GI home again but he had funds for the school of letters of his choice — and stories to tell.

As an American invention, writing courses have in fact become a growth industry, with plants now scattered all over the world. There's even one at sea, a writer's "love boat." Come next spring and autumn, workshop sessions will be conducted in an ancient castle in Scotland.

Jacques Barzun's quarrel with "creative" (as in Creative Writing, of course) appears to have only won for the word a wide acceptance. Now we have creative hair-dressing, creative financing, and similar attractions in the practical world. It seems only right that the word has lost its place in most college course descriptions.

The cause Jacques Barzun championed should have triumphed, though. It is difficult to relish the idea that what you have worked at for years bears some resemblance to the activity at the hairdressers' on Main St. and to the pitch of the gentlemen offering single-family homes for Crowley Point Development Co.

In any case, having taught writing for over 30 years, and done some and paid your dues, you cannot but feel upset by the debasement by commerce of an otherwise honest word. Related to this, perhaps, is the loss in meaning also of the word "writer."

A recent Sunday supplement article about Nicaragua says that in that country the word "poet" refers to a much honored title. In the U.S. the novelist is nobody unless he makes a pile. Never mind his from nine-o'clock-to-five sort of dedication; forget that he has

accepted his writing to be suffered through like a drug addiction. For if, after a reasonable time, his writing income does not cover paper, envelopes, postage, typewriter ribbons, and the like, the taxman will think he's been indulging in a mere hobby.

Thus, two kinds of writers: the cackler and the brooder, essentially. Or, to drop the barnyard metaphor, the entertainer and the serious one. Once made heavy with novel, the entertainer escapes to his cherished place of retreat, his household in tow, if available whole or in part, and well-provisioned with a publisher's advance. The second hides away some place, there to commune with Marcel Proust, the vicissitudes of fortune notwithstanding.

For in *The Past Recaptured*, the narrator has a message about how books are written. "To convey an idea of it," he says "one must have to go to the noblest and most varied arts for comparison; for this writer . . . would need to . . . endure it like an exhausting task, accept it like a rule of conduct, build it

## For who is to say what lies ahead for a new Norman Mailer, a new Susan Sontag . . . ?

like a church, follow it like a regimen, overcome it like an obstacle, win it like a friendship, feed it intensively like a child, create it like a world . . . How great cathedrals remain unfinished! Such a book one nourishes over a long period of time, build up its weaker parts, keep it safe from harm; but it is the book itself that grows up, selects our tomb, protects it against false rumors and somewhat against oblivion."

To the brooder that word "somewhat" is what's operative. At one time style in dust jackets required a portrait of the author in some pensive mood, cheek resting on the palm, eyes misty, dream-weighted. Both Joseph Conrad and Theodore Dreiser have been photographed in this pose; and what bet-

ter models could you have? Hemingway destroyed the stereotype when he stood before the camera bare-breasted. May not one without yet too real a commitment to being this or the other kind of writer fantasize going casual, adopting a sort of beach or pool-side style, with a fox terrier at one's feet? Isn't good living easy reading, too?

Aspirations and all, students come to the university to learn the craft and, perhaps, the art as well, certain that instructors will see them through, that instruction will lead somewhere. For who is to say what lies ahead for a new Norman Mailer, a new Susan Sontag, or another Judith Krantz?

## Yes, yes. So, now he has the secret.

So, outright, you tell them what it's really all about.

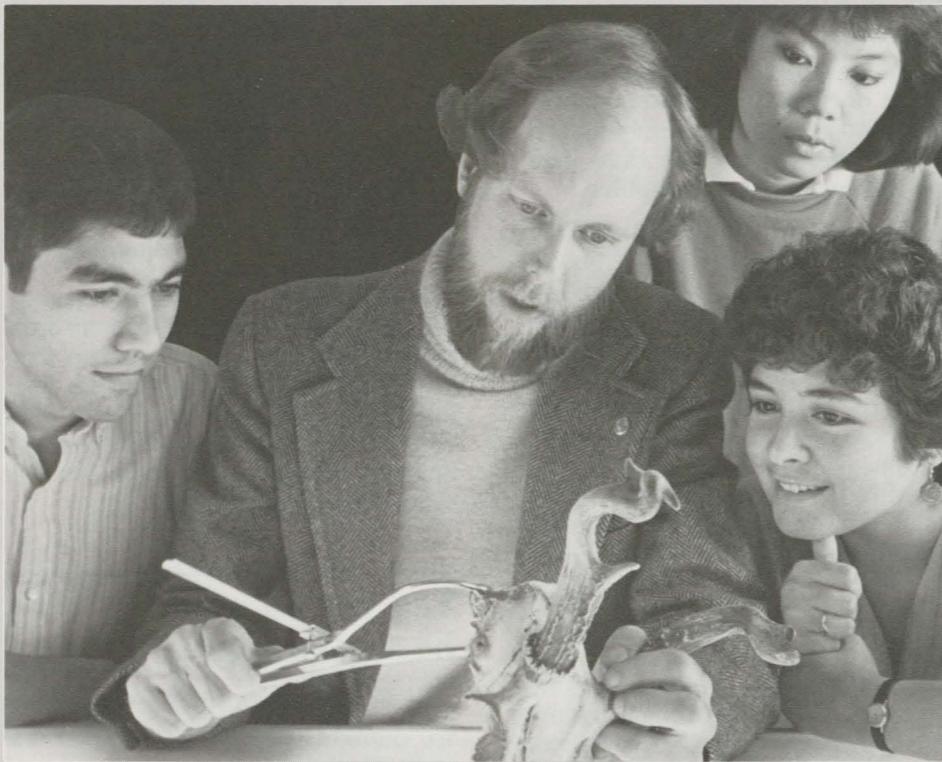
This must be said well, the words just right, words so portentous they require a correct combination of seriousness and levity. And for this you must seek help yourself. Fortunately there's Professor H. D. F. Kitto, the Greek scholar and authority on *poiesis* — the word tells all! Describing Sophocles' method of composition, he once said "... the waste-paper basket is one of the author's most indispensable tools."

The freshman is puzzled by this, the sophomore amused. There must be something to it, a student in his junior year might admit; but he is not quite ready to call it Truth. It is the senior who does come around; and, pleased with himself, he makes it his personal discovery yet.

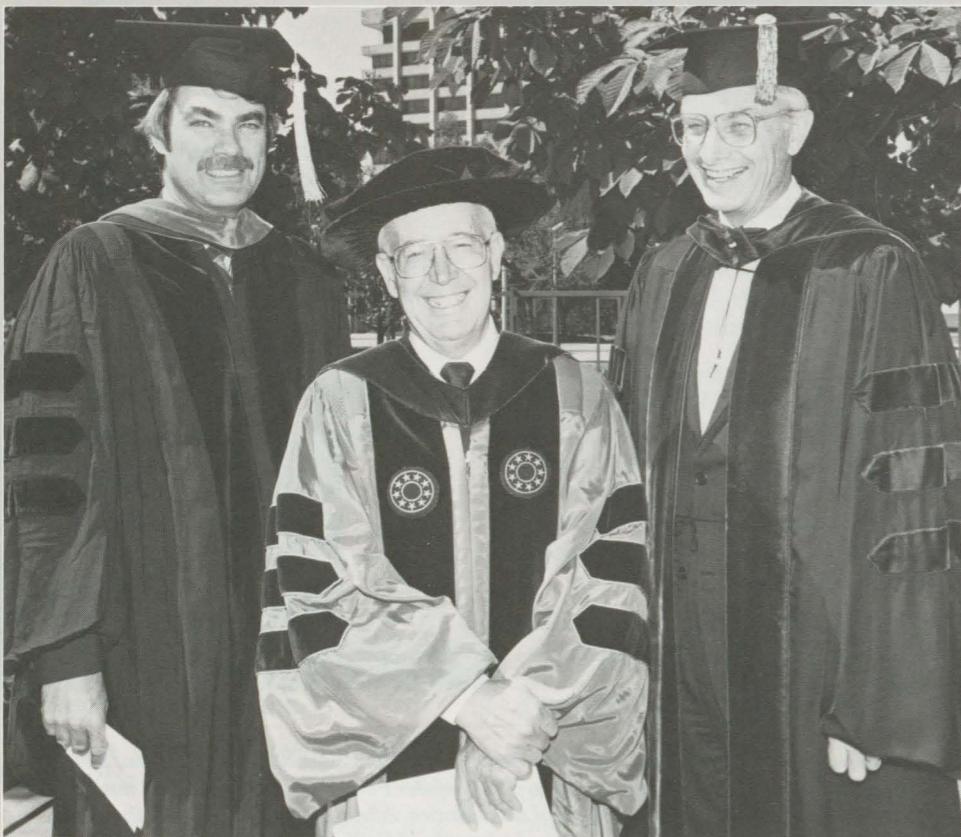
Yes, yes. So, now, he has the secret. It's one that he shares — confidently — with Time.



*With the publication of his first story collection Seven Hills Away (Denver: Alan Swallow, 1947) N.V.M. Gonzalez came to the United States on a Rockefeller Foundation fellowship. He has since written two novels and two other collections of short stories. After teaching 18 years at the University of the Philippines and, briefly, at the University of California, Santa Barbara and University of Hong Kong, he joined California State University, Hayward in 1969, and has stayed on except for a year, as visiting professor at the University of Washington. His latest book is Midoro and Beyond: Twenty-one Stories (Quezon City: University of the Philippines, 1979).*

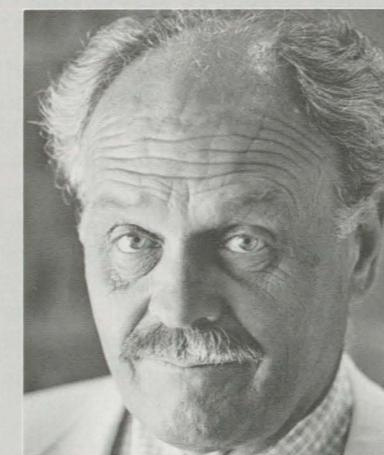


**Outstanding Professor** — Anthropologist George R. Miller has been named Cal State's Outstanding Professor for 1985. Miller, who joined the faculty in 1977, is a member of the academic senate and director of the Institute of Cultural Resources. A student described him as a professor "who knows and communicates to the student the outside world, blending national politics and nuclear war with fragments of pottery found at the bottom of an ancient outhouse."



**Founders Day Conclave** — Dr. Terrel H. Bell (center), former U.S. secretary of education, was Founders Day speaker. With him are Academic Senate Chair James L. Nichols (left) and President McCune.

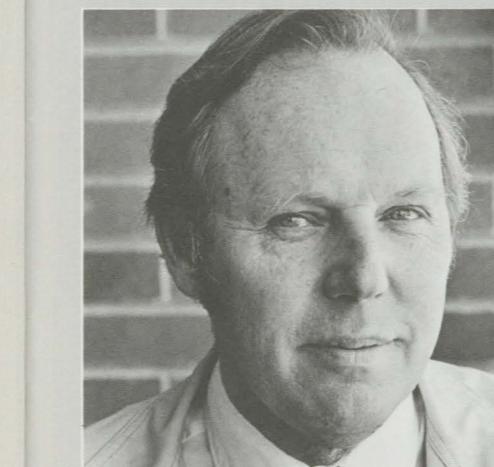
**PROFESSIONAL ACHIEVEMENT** — Cal State faculty and staff continue to be recognized for their professional expertise and achievement. A partial list:



**RICHARD C. RAACK**

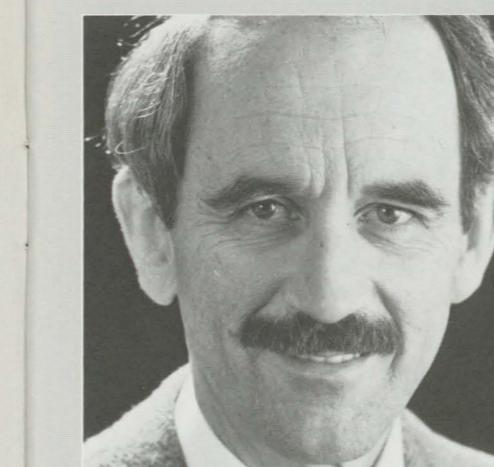
■ Richard C. Raack, professor of history, has been awarded his fifth fellowship by the International Research and Exchanges Board for study in Moscow. He will research "Soviet Documentary Film and Newsreel on Wartime Assignment (1941-45)."

■ Detlef A. Warnke, professor of geological sciences, received a \$39,627 National Science Foundation grant for "Analysis of Amino Acids in Marine Sediments by Gas-Liquid Chromatography." He also received an Associated Western University Faculty Participant appointment to do energy-related research at the U.S. Geological Survey in Menlo Park.

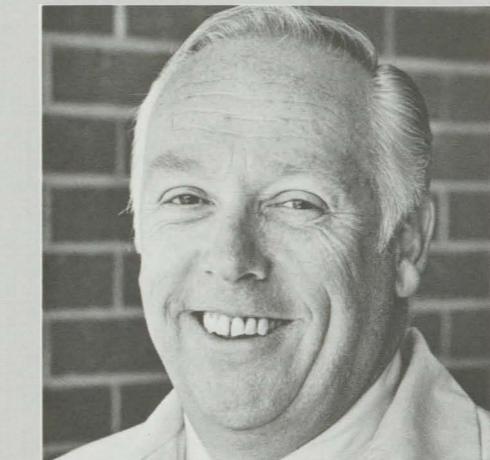


**DETLEF A. WARNE**

■ William D. Whisler, professor of management sciences, has received a Senior Fulbright-Hays Lecturer/Research grant in Ecuador for the 1985-86 academic year. He will evaluate curriculum and design a faculty development program to train professors teaching at the graduate level.



**WILLIAM D. WHISLER**



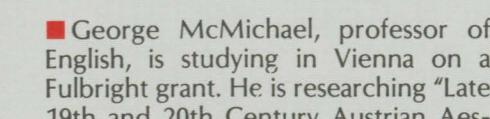
**GARY GEIS**

■ Gary Geis, pharmacist, Student Health Services, received the 1985 Outstanding Preceptor of the Year Award from the University of Pacific School of Pharmacy.



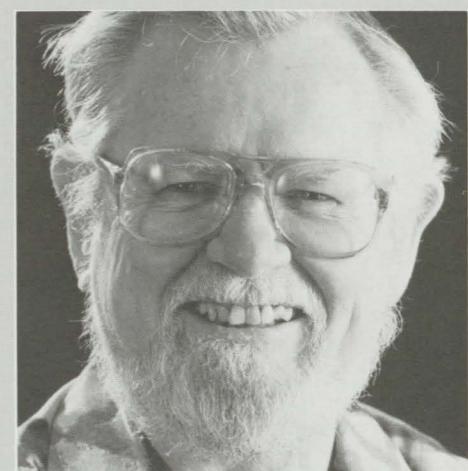
**CeCe IANDOLI**

■ CeCe Iandoli, lecturer in marketing, has been named an affiliated scholar at Stanford University's Center for Research on Women where she will be involved in a two-year study, "A Second Look at the Soaps: New Female Role Models."

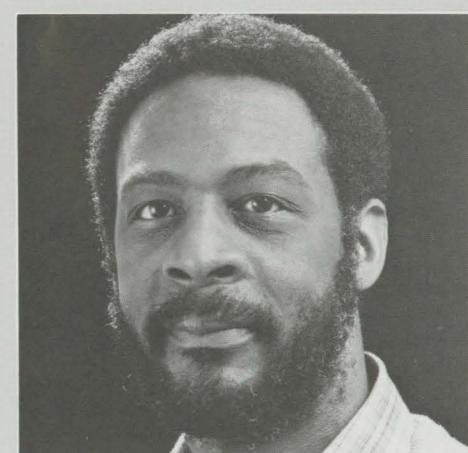


■ George McMichael, professor of English, is studying in Vienna on a Fulbright grant. He is researching "Late 19th and 20th Century Austrian Aesthetic Ideas and Their Influence on American Art and Literature."

■ William L. Thomas, professor emeritus of geography and southeast Asian studies, received a Fulbright Senior Research Scholar Award to study in the Philippines. He completed research for his book, *Ilocano Environment, Volume 1*.



**WILLIAM L. THOMAS**



**WESLEY C. BROWN**

■ Wesley C. Brown, coordinator of the Learning Center, is president-elect of the Western College Reading and Learning Association, the major organization for learning assistance professionals in the western United States.

## Cal State Signs Pact With Tunghai University

Cal State and Tunghai University of the Republic of China have signed an Agreement of Academic Cooperation, President Ellis E. McCune has announced.

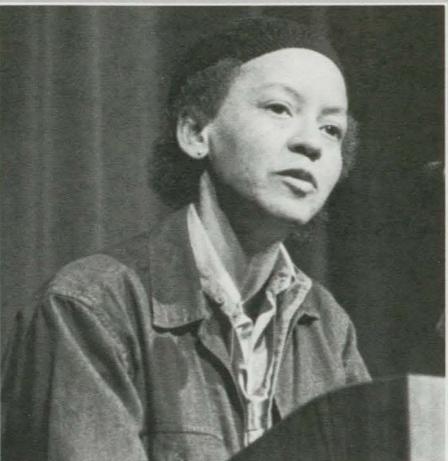
"This agreement calls for the mutual exchange of faculty and students, co-sponsorship of international conferences and professional in-service training programs, and the exchange of academic and research materials," McCune said.

The two universities will co-sponsor a summer institute in public administration Sept. 3 to 10 at Tunghai, a prestigious, private university about the size of Cal State.

About 100 mid and high level government officials from Taiwan will attend the institute. Cal State's Jong S. Jun, professor of public administration, and Carl J. Bellone, department chair, will be among the institute instructors.

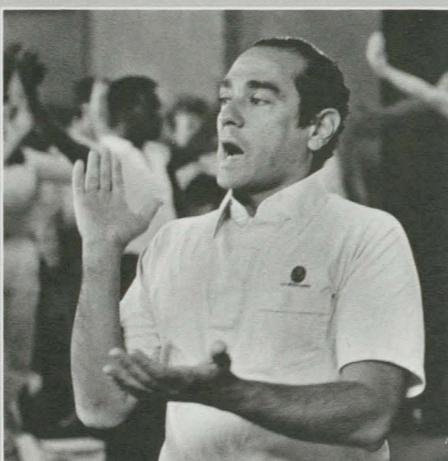
Contacts leading to the cooperation agreement were between Bellone and Winston Chow, an alumni of the Cal State public administration program who is currently an associate professor at Tunghai.

In signing the agreement with McCune, Ko-wang Mei, president of Tunghai, continues his interest in international programs. He was instrumental in organizing Sino-American conferences on social welfare in Taiwan and San Jose in 1981 and 1984, respectively.



**NIKKI GIOVANNI**

**Poetry and Commentary** — Poet Nikki Giovanni was one of the featured speakers during Black History Month. The popular writer and speaker discussed current social issues and read from her works. She urged students to complete their educations because they would then be able to help improve the lives of others.



**RAMON DIAZ**



**Attention Getter!** — Students from Hayward's Tyrrell Middle School joined Cal State students at the chemistry magic show where Daryl Preston, physics professor, performed an amazing experiment. University Relations hosted the visitors during their all-day tour of the campus.

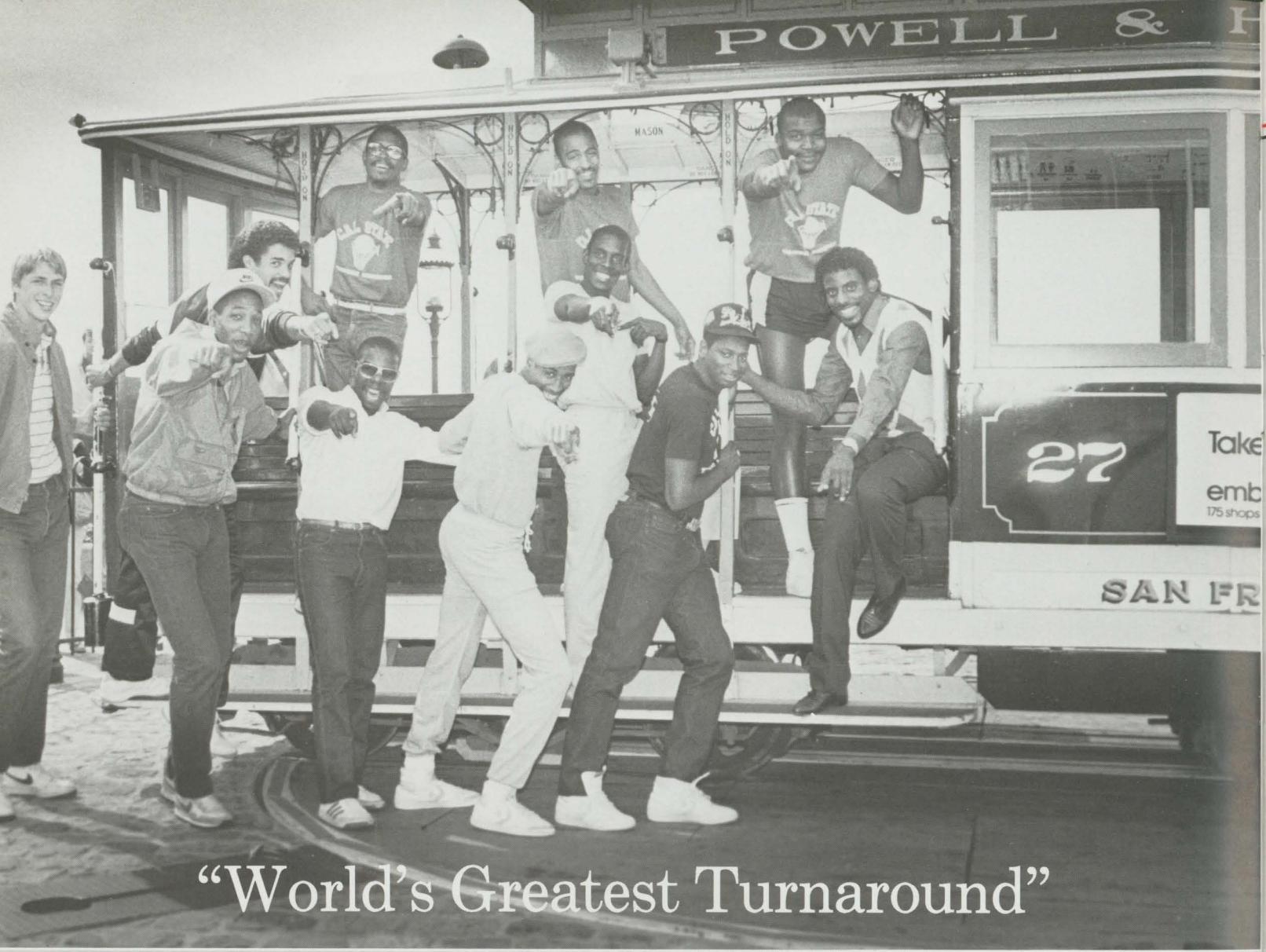
**Cuban Mime** — Ramon Diaz, co-director of the Cuban National Pantomime Theatre, leads a workshop during the troupe's Cal State appearance. The company's visit, part of its third tour of the United States, was sponsored by the theatre arts and foreign languages and literatures departments in co-operation with Aztlan Cultural, a Bay Area group which supports Hispanic artists.



**Trivial Matters** — (above) Hilary Fry and Frances Cooper, public administration faculty members, served as judges for the San Francisco County regional competition of the Great KQED Trivial Pursuit Tournament.

**Where's the Student Union?** — (right) Cal State cheerleader DeEdra Potts-Allen guides high school students across the campus during College Information Day. Several hundred students from area schools participated in the annual event which included workshops, tours and entertainment.





## "World's Greatest Turnaround"

### Sports Roundup

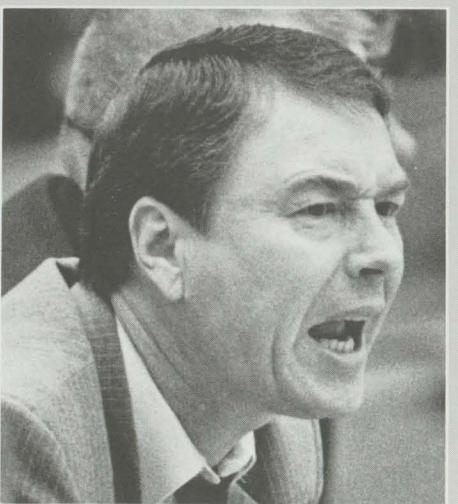
#### Cal State Athletes Take National Honors

The nation's press called it "the greatest turnaround" in the history of NCAA Div. II basketball.

They were referring to the NCAA West Regional Champions — Cal State and its 21-8 record under second year coach Gary Hulst. The Pioneers (1-25 last year) claimed its third co-conference championship with a 10-4 record, and came within three games of taking the national championship.

Cal State broke six school records: best winning percentage (.700), most wins in a season (21), most victories in conference play (10), most consecutive victories (9), most points in a game (114), and most assists in a game (28).

"Next year we'll turn it upside down," someone said.



**GARY HULST**

**Gymnastics** — Cal State climbed to third in the NCAC championships. Freshman Melody Hillier represented the University in the NCAA Div. II West Regionals.

**Women's Basketball** — The Pioneers placed 6th in NCAC action with 5-9 and 12-15 overall. Freshman Antoinette Goode, who earned 2nd-NCAC honors, led the team in scoring at 9.6 overall and 10.9 NCAC.

**Women's Swimming and Diving** — Cal State placed third in the NCAC and 26th nationally. The Pioneers were led by All-American Penny Powell, and Donna Baker who was NCAA Div. II All-American in 1m and 3m diving.

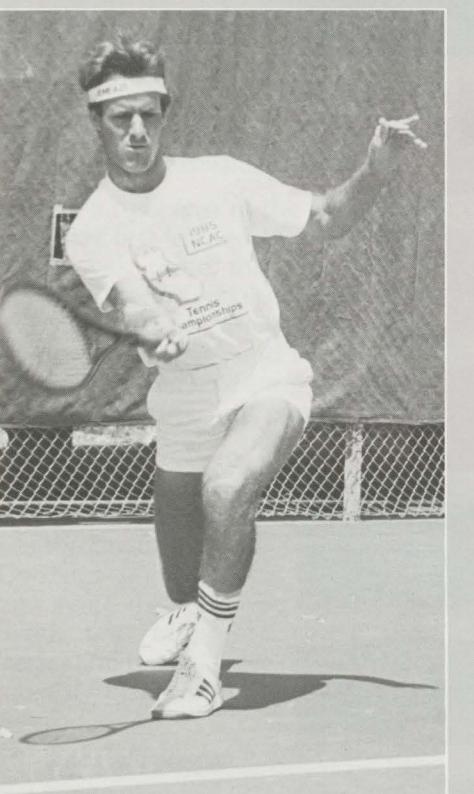
**Men's Swimming and Diving** — The Pioneers placed fourth in NCAC championship action, and placed 27th in NCAA Div. II competition.

All-Americans included the 800 free relay team of Wes Schropp, Mark Canepa, Doug Richardson and Thad Carlson. Schropp took All-American honors in the 400 intermediate and 200 breast.

**Men's Tennis** — Capturing their 10th straight NCAC crown, the Pioneers went on to finish 6th nationally in NCAA championship play.

Cal State's NCAC win skein was broken at 68 straight dual match victories. Brian Mehmedbasich took NCAC player of the year honors and the #2 singles title, #1 Ralph Wiedenmeyer, #3 Mark Pitcher and #4 Rich Wilkinson were named all-conference in singles play.

Pioneer mentor John Nelson was named co-coach of the year.



**BRIAN MEHMEDBASIC**

**Women's Tennis** — Cal State placed 4th in NCAC championship play. The Pioneers received an outstanding individual effort from Tricia Gallagher who took a pair of wins in #2 singles.

**Baseball** — The Pioneers enjoyed their first winning season since 1977, completing the 1985 campaign at 26-24 and taking 4th in the NCAC with 16-14.

Six team records were broken, three individual records were set and four

others were tied by the surging Pioneers. Senior Leland Hodge led the team in hitting at .386 and .425 NCAC, and in RBIs, doubles, triples and stolen bases.

The Pioneers placed four on the NCAC first team and one on the second team.

**Men's Track and Field** — The Pioneers placed second in NCAC championship action, behind UC Davis. Cal State won 22 out of their last 23 conference dual meets, finishing 5-1 in NCAC dual meet competition.

Neil Gadison, the NCAC player of the year, was a double winner in the championships with 100m and 200m victories.

**Women's Track and Field** — The Pioneers, who captured their third consecutive NCAC team championship, have now taken the conference crown nine out of the last 10 years.

The Pioneers tallied a team record 244



**DIANE OSWALT**

points to clinch the 1985 title. Several team members retained individual titles, including defending NCAC shot and discus champion Diane Oswalt; Chris Manning, 150mm; Roianne Byrd, 100HH; and Miloe McCall, triple jump.

Pioneer mentor Bob McGuire was named conference coach of the year for the third consecutive year.



**NCAC Champions** — Sweeping to the NCAC Softball championship, the Pioneers finished at 38-16 overall and 19-1 in conference play. Cal State ranked 3rd in the West Coast and 12th nationally. Coach Fred Williams and Trini Sanchez, with her .508 NCAC batting average, were named NCAC coach and player of the year. Along with Sanchez, pitcher Diana Poor and second baseman Tina Popelar were named to the NCAC first team. Five Pioneers made the second team.

## Teaching and Publishing

Gonzalez

storrer

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ROSZAK

Striding across campus in his tweed cap, Professor Emeritus N.V.M. Gonzalez appears more the country squire than the "happy exile" who has achieved literary awards in two of his many languages.

He is representative of a proud tradition of the teacher-scholar-author in the Cal State academic community. Combine soy sauce, women's rights, the IRS, and mix in Islamic medicine, science fiction and international business, Cal State's teacher-authors serve up a menu of exhilarating diversity.

Born in a rural area of the Philippines, Gonzalez first learned Visayan, a language with more than 80 different dialects. Later he acquired Tagalog, but was punished for using it in school, where only Spanish and English were allowed. ("They made me go around school and pick up papers with a stick.")

In this polyglot culture, English provided "a steady, formal contrast," and was the language in which a teen-aged Gonzalez published his first writing. The years that followed produced a steady flow of poems, essays, short stories and novels, some of which have been translated into Russian and Malaysian.

The titles of Gonzalez's books — *Mindoro and Beyond*, *Children of the Ash-Covered Loam*, *Bamboo Dancers* — make it plain that Gonzalez still has strong ties with home. "A writer never leaves his country," he says. "I carry it with me on my back."

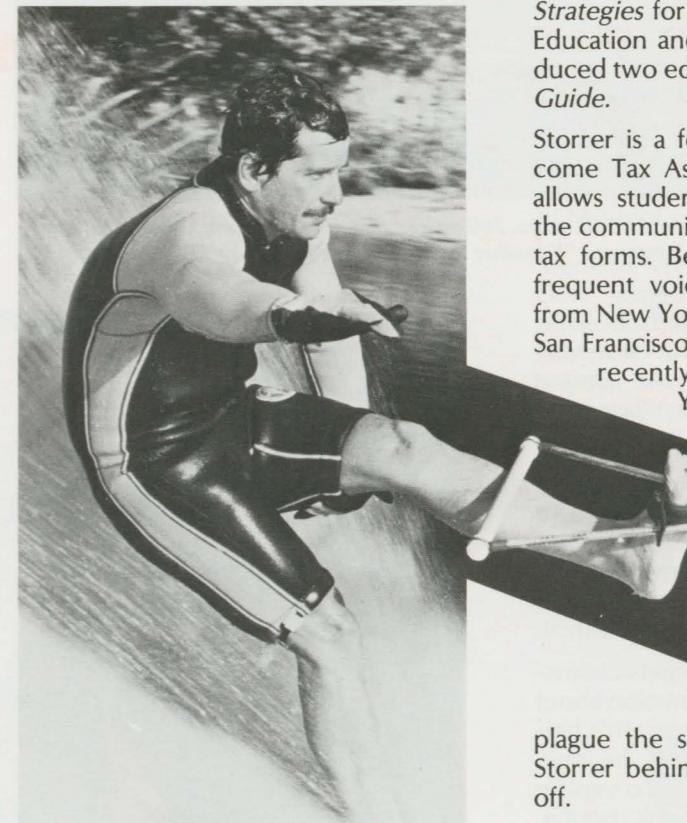
His present novel too is set in the Philippines, on a mythical point of land called Sysolog, not far from Gonzalez's birthplace.

Hopefully, it will follow in the tradition of this well-loved exile, whose stories of cycles, balance and continuity help us all remember who we are and where we came from.

## Balancing the Books

by Rosine Weisbrod '80

Philip Storrer of accounting is a tax reform movement on the move. On a typical day, Storrer might cover three counties — teaching in one, testifying



*The fine art of balancing comes easy for accounting Professor Philip Storrer who throws caution to the wind 'n waves when he isn't stumping the country in pursuit of tax reform. The former IRS agent is a western regional water skiing champion.*

in court in another, speaking on radio in a third. ("Sometimes I just have to charter a plane.") Even his recreation

moves double-time; Professor Storrer holds the Western Regional Senior Men's Barefoot Water Skiing Championship.

A former IRS agent ("the best kind to be"), Storrer combines academic study

with practical experience, and serves up the combination with an exuberance that got him elected Outstanding Professor of 1978-79. He regularly updates his *IRS Audit Techniques and Strategies* for the CPA Foundation for Education and Research and has produced two editions of the *Tax Fighter's Guide*.

Storrer is a founder of Volunteer Income Tax Assistance, a program that allows students to help members of the community find their way through tax forms. Beyond that, he's been a frequent voice on radio talk shows, from New York's Jane Bryant Quinn to San Francisco's Owen Spann, who has recently gone national from New York, and KQED.

He has by no means exhausted the subject, however. Now he's organizing a national lobby of other former tax agents to focus on "problems that plague the system." And with Philip Storrer behind it, reform can't be far off.

Economics Professor Robert Ozaki, on the other hand, budgets his work hours economically. By spending his "discretionary time" wisely ("I'd rather write than watch *Dynasty*"), Ozaki has produced 10 books in the last two decades, (sometimes two books in one year), nearly 200 articles, and dozens of book reviews.

More remarkably, this output occurs in two languages, since Ozaki, Japan-born and Harvard-educated, is fluent



Economist Robert Ozaki has published 10 books, 200 articles and dozens of book reviews. Harvard-educated, Ozaki writes for two languages. "I'd rather write than watch *Dynasty*."

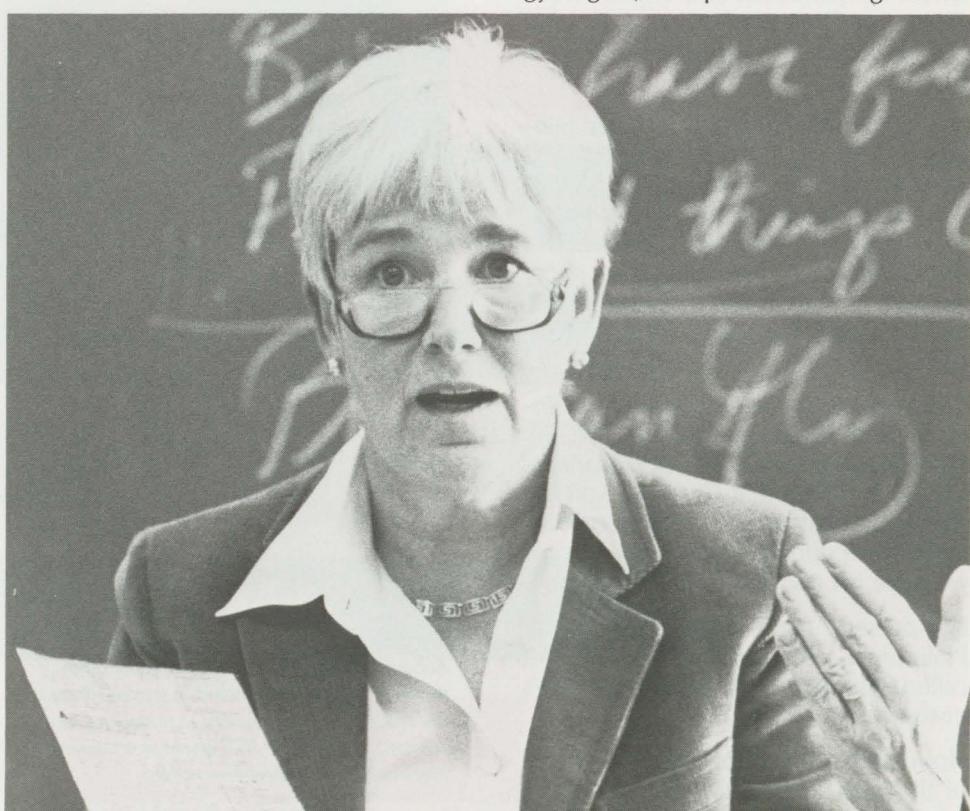
in both Japanese and English. In 1980, he published almost simultaneously *Japanese Enterprises in the United States* and *Amerikanjin to Nihonjin*.

This compatibility with both cultures has made him a valued resource person on both sides of the Pacific, a responsibility the professor takes seriously. He serves on the U.S.-Japan Policy Studies Forum at Berkeley, and is on call at the World Affairs Council.

Ozaki feels the U.S. often gets confusing and inconsistent information about the Japanese business system. "It's neither capitalist nor socialist," he says. "It's an entirely new form." To explain more fully, he's writing a book about it.

In recent years, philosophy's Elizabeth Wolgast has found herself becoming a spokesperson for women's rights. Her book, *Equality and the Rights of Women*,

After more than a decade of hanging around Cal State in one capacity or another, Rosine Weisbrod regards herself as a semi-permanent fixture on campus. Now an English instructor at Chabot College, Ms. Weisbrod also has taught in the English department here and in the American Language Program. She's a part-time playwright and a full-time pie enthusiast.



Elizabeth Wolgast's book, *Equality and the Rights of Women*, is being used in courtrooms as well as classrooms. She's preparing a new book on social philosophy.

has been used to argue this complex issue in courtrooms and classrooms. The book and its articulate author have also testified at the National Conference on Women and the Law. Wolgast feels strongly that affirmative action is often misinterpreted. "It shouldn't try to make everybody alike; it should allow for differences and balance," she believes.

Besides teaching and speaking, Professor Wolgast is preparing a new book of social philosophy for a wide audience, and plans to season the book with some of the questions with which she challenges her critical thinking classes. ("What's so great about majority rule?")

She's also translating some of her ideas for presentation at a conference in Germany, and finding that ideas, like wines, don't always travel well. German, she discovers, has no word for "equality."

Cross-cultural studies are also a favorite of Derald Sue of educational psychology. Again, this professor brings back-

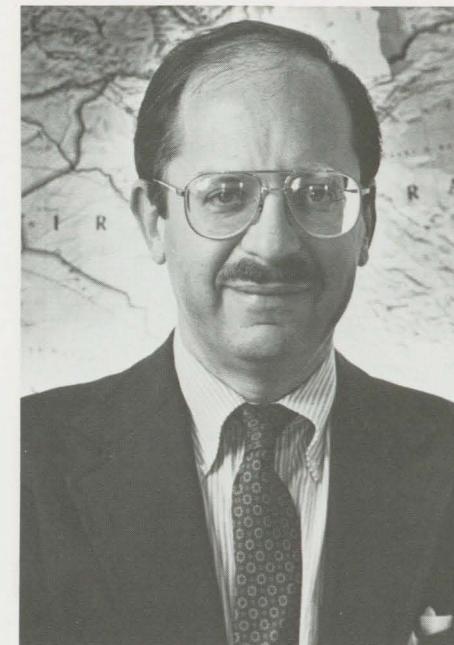
ground experience into the classroom. As a youngster in Portland's Chinatown, Sue received a traditional upbringing and attended a Chinese school. Not until he was nine and the family moved, did he become aware of the conflicts that can arise when a child is caught between "the school way" of the majority and "the proper way" of home.

Such are the conflicts that Sue tries to point out and mediate. His text, *Counseling the Culturally Different*, is now in its second edition, and the sociable professor is often called upon to advise employers in culturally-mixed work environments, where workers may be especially sensitive to feelings of discrimination.

Sue believes that minorities are always aware of their differences because they must adapt to them all the time; majorities, on the other hand, often don't see a difference until it causes problems.

Furthermore, these misunderstandings aren't limited to the workplace. Derald Sue has two brothers. All three Dr. Sues are professors of psychology, and often collaborate in their writing. But still their mother wonders, "How can you call yourselves 'Dr.' when you aren't physicians?"

History, as many of us remember it, is a



Michael Dols' next work, *Majnoon the Madman*, explores insanity and its early treatment in Moslem society.

resource so vast that its connections are often lost, and whole sections are never comprehended. Professor Michael Dols, however, has access to a part of the world's past that few westerners ever know.

The nameplate on his desk is in Arabic; his specialty is the Middle East. How he arrived at this specialty is a history in itself.

Derald Sue's text, *Counseling the Culturally Different*, discusses conflicts of "school way" and "proper way."



## The nameplate on the desk is in Arabic

As a graduate student at Princeton, Dols took a course in the Crusades, but unlike most of his classmates, he branched off into the Arabs' side of the story. He learned the language, and later studies of the medieval plague led him to an examination of Arabic treatment of the disease. From there, he went on to publish *The Black Death in the Middle East*. Soon he'd become an authority on the development of Arab medicine. ("My family is full of doctors. This is my contribution.") In dictionaries and encyclopedias, Dols has defined such exotics as alchemy, leprosy and herbal medicine. He's also discovered that Moslems had asylums for the insane as early as the ninth century. His next work, *Majnoon the Madman*, will explore insanity and its early treatment in Moslem society.

Students who have already traveled on Dols' "magic carpet" can count themselves fortunate. Those who haven't will have to wait awhile longer; the popular historian is leaving at the end of spring quarter to accept a Senior Research fellowship at Oxford University.

Over in statistics, Michael Orkin is

investigating other avenues of publishing. The statistician did his doctoral work at Berkeley in probabilities, especially those in games of chance. Still interested in play, he has put these same probabilities and statistics into contexts people can enjoy.

For young players, Orkin wrote *Random Alley*, *Survival on Planet X*, and *Survival on Planet Phon*, books of programs in computer BASIC for kids "nine and up" to run at home on their

### ... he's planning "satirical" software

own Commodore, Apple or Atari computers. When completed, the programs illustrate the story in the book and provide sound effects. *Beanstalk*, a software adventure game that



Michael Orkin, Cal State's expert on probabilities, is writing books of computer software programs for children. Will *Survival on Planet X* outsell *Beanstalk*?

comes with a colorful poster, shows the beanstalk threatened by urban renewal in the form of a bulldozer. All the young people's programs have been thoroughly test-driven and approved by Professor Orkin's son, Leon.

For teens, he plans a game that will probe concepts about whether computers can think. And for adults, he's planning "humorous and satirical" software games.

But wouldn't a gamesman/statistician spend his time more profitably in Las Vegas or Reno? Says the expert, "If you know enough about the probabilities, you know you can't win."

Psychology's Georgia Babladelis is also experimenting with computer programs, but for a different purpose. A licensed clinical psychologist, Professor Babladelis is setting up sequential data



Georgia Babladelis founded the *Psychology of Women Quarterly*, and has recently published *The Study of Personality*. She has consulted in international cross-cultural studies.

so that students can check the effectiveness of different approaches to personality problems.

And since personality explains so much of human behavior, the versatile Babladelis is often asked to consult in behavioral studies as well. One such study, by the U.S. director of research at UNESCO, involved cross-cultural comparisons of sex roles among school-age young people.

She brings a wealth of background knowledge to this program. In 1976, she founded the *Psychology of Women Quarterly*, an official research journal for the American Psychological Association. Then for five years more, she stayed on to serve as editor of the publication.

More recently, the professor has published *The Study of Personality*, a readable overview of her favorite subject, for "an intelligent person with a spark of curiosity, or a curious person with a spark of intelligence."

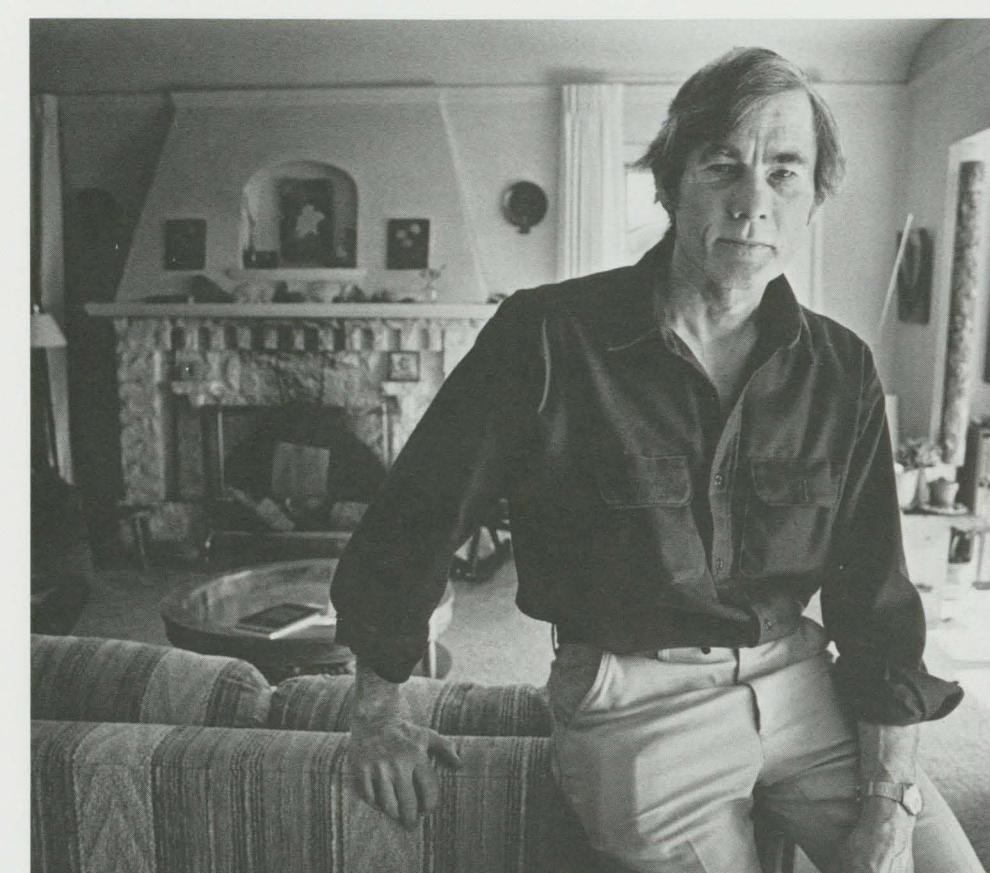
From the history department, Mark Fruin also pursues trans-Pacific understanding. "Trade friction won't go away," he cautions. "We can achieve

better understanding by asking different questions."

Since problem-solving may have different cultural approaches, Fruin applied his western methods to a study of an old Japanese industry in *Kikkoman: Company, Clan, and Community*. The company had kept good records, and Fruin was able to document changes that had taken place in the town as the company grew, prospered, and then internationalized. It was a study that had never been tried in Japan. However, Fruin was already an "old Japanese" when he attempted it.

As an undergraduate at Stanford, he had gone to Keio University in Tokyo as an exchange student, immersing himself in the language and culture of the new country. ("I was Japanese. It always surprised me to look in a mirror.")

Now he both studies and teaches Modern Japan, especially the changes that have taken place in that nation since the Second World War. Together with Professor Uiy of Meiji University in Tokyo, he's participating in a project of the Harvard Business School. The project will view the development of the world's top 800 companies. And many of these companies are in Japan.



Historian Theodore Roszak, author of *The Making of a Counter Culture*, explores the ethics of psychic manipulation for espionage and military use in his novel, *Dreamwatcher*.

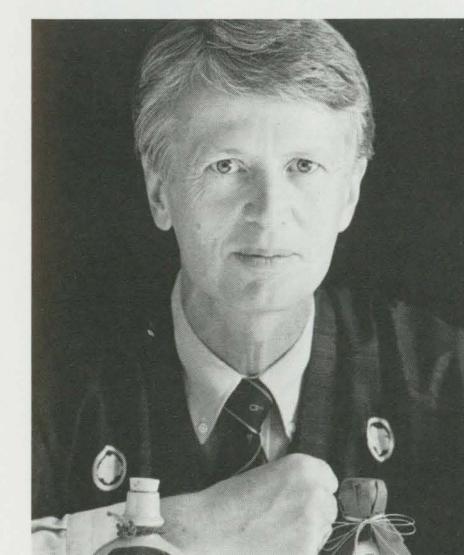
Historian Theodore Roszak has been with Cal State since its beginning, first as professor of American and English history, later as chair of the general studies program. As both the community and the curriculum have changed over the years, so has Roszak's concern for the quality of learning.

### "It's a passion to learn."

Vocational and technological studies must not crowd out general education, he insists, even if an extra year must be added to the baccalaureate degree. "Students have to be educated for citizenship ... They have to know how to think."

Again and again in his role of storyteller, Roszak points out the inherent power of directed and misdirected thought.

His early books, *Person/Planet* and



Mark Fruin, author of *Kikkoman: Company, Clan, and Community*, is studying the world's top 800 companies.

*The Making of a Counter Culture* dealt with the impact of industrialization and technocracy on an unready society.

*The Dissenting Academy*, which he edited, probed the responsibilities of the university; *Bugs* warned of the weaknesses in a data-dependent bureaucracy, and led to a nonfiction work soon to be published, *Cult of Information*.

His most recent novel, *Dreamwatcher*, explores the ethics of psychic manipulation for espionage and military use.

Each of these works was a research project, an exploration, even before the story emerged. "It's a passion to learn," says Roszak. "Your mind fills up with questions, and you want to sort them out."

Perhaps he names the energy source that powers all these Cal State colleagues. ■



**First Recipient** — Vicki Jackson-Rojas '73 (left), partner with Ernst & Whinney, receives the first Alumnus of the Year Award from Maureen B. Morley, vice president of the Cal State Alumni Association. The award, to be given annually, recognizes "distinguished professional achievement and service to the University."

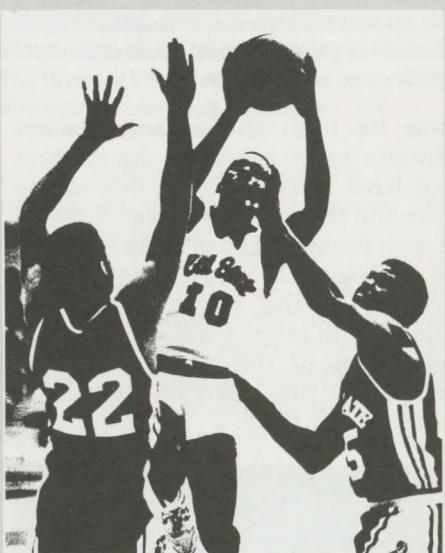
## Cal State Hall of Fame to Honor Athletes

A Hall of Fame has been established to recognize Cal State athletes who have competed with "unusual distinction," University officials have announced.

A selection advisory committee has been named which is actively seeking nominations.

Non-athletes will also be honored, such as Cal State employees, alumni and members of the community, who have contributed to the intercollegiate athletic program "with equal distinction."

An inductee banquet will be held Feb. 7, 1986, and presentation of awards will



be prior to the Feb. 8 Cal State-UC Davis basketball game.

Deadline for nominations is September 1, 1985. All submissions should be addressed to "Cal State Hall of Fame" at the University. Inductees will be notified in December.

Selection committee members include coaches Marcel Hetu and Dorie Krep-ton, Maureen Morley, alumnus; Neil Carew, Cal State Affiliates; Tika Simon, student representative; Judith Hirsch, faculty athletic representative; and Al Mathews and Marty Valdez, non-voting athletic office representatives.



**Alumni Elections** (right) — The Cal State Alumni Association elected its 1985-86 officers and two board members at its annual dinner. Displaying the Alameda State College shirt, Cal State's original name, are Board Secretary Diana Jepsen '72 and Vice President Maureen Morley '77. Board President Douglas Walsh '77, (back row, left) reflects on the University history with reelected board members Mamie Richardson '81 and Carol Majeski '83.



**Which Way to Oz?** — Cal State student Dan Ortega, who portrayed the Tinman in the University Theatre production of *The Wiz*, shares the ambience of the Affiliates/Alumni Gala with Chairperson Robin Wilma, John Wilma and Affiliates Chairman Richard Warren (right).



**International Scholars** — The Cal State Affiliates have established a \$2,000 scholarship fund to assist Cal State students who will be studying abroad in the International Programs during 1985-86. The aid is in addition to the Affiliates' existing program of providing scholarships to Cal State students totaling \$15,000 annually. Five recipients have been named (from left, shown with University staff and faculty): John Manion, International Programs coordinator; Tamera Darke, Sweden, international development study; Joanne Manson, Germany, environmental studies; Michelle Beldner, Denmark, Scandinavian law and society; Yolanda Patterson, International Programs faculty coordinator; Darlene Lee, chair of the Affiliates scholarship committee; Kimberly Austin, Italy, art and Italian studies; and Lisa Kubicki, Spain, Spanish.

**Evening in the Vineyard** — The Cal State Affiliates hosted a reception and dinner at Wente Brothers' Mel Winery, Livermore. Enjoying the evening with President McCune are Jean Wente, vice president of Wente Brothers, and James G. Araujo, general manager of the Hayward Chamber of Commerce.



## Arts, Letters, and Social Sciences

Alan M. Smith, Dean

*I am often asked these days about the health of the humanities. Despite dire reports from Washington and some rough transitional years during the mid-70s, I believe I can report that at Cal State the humanities are alive and well. A case in point is our English program. In the following article, Professor E. J. Murphy, chair of the department of English, assesses the history, present state and future prospects of his department.*

Spring 1985 finds me in an especially reflective mood. The completion of this academic year marks the end of 25 years of English instruction at Cal State. Such anniversaries invite one to ponder the triumphs and tribulations of the past and to anticipate the challenges and opportunities of the future.

Interestingly, the record of the past quarter century should act as a check on my speculations concerning the next. Certainly, Professors Biella, Peterson, and Rosenbaum, with that superfluity of enthusiasm that "founding fathers" are bound to feel, could hardly have imagined, in 1959-60, the future course of English on this campus.

The first 12 years saw rapid and unrelenting increases of offerings, majors, and faculty. When I arrived, in the fall of 1971, I found 30 full-time and part-time faculty serving over 600 majors, and I was assured by my colleagues that the University would have 25,000 students by the end of the decade.

Little did we know, in those heady days, that the department was poised at its statistical zenith and that the next five years would be ones of precipitous decline, leaving, at the end, only 17 faculty members and hardly more than

ACACIA/SPRING 1985



**Job Tips** — Michael J. Clark (left), new associate dean of the School of Arts, Letters and Social Sciences, receives friendly advice from predecessor Terry Jones who has returned to full-time teaching in the sociology and social services department.

a hundred majors.

Those were dismal days indeed, not only for English, but also for other humanities departments whose enrollments had shared in the general decline. But just as the early belief that favorable winds could blow forever had proved false, so now, the fear that the doldrums could last indefinitely was to prove equally false.

### An academic department is . . . like a corporation.

The last eight years of our first quarter century have seen a steady recovery of the department's fortunes. Today, some 21 faculty serve over 180 majors, and the fall of 1985 will find us making our first tenure-track appointment since 1971 (rather significantly, in the area of creative writing).

The experience of these past eight years makes me guardedly optimistic about the future of our department and discipline. Our recovery has been no happy accident, but a hard-won campaign of conservation and innovation. Our literature major remains highly structured and heavy with the authors of the standard canon — Chaucer, Shakespeare, Milton — while our innovative language option prepares students for new careers in information and communication.

As one may read elsewhere in this issue, our traditional creative writing program remains strong, but we are also making bold new efforts in creative non-fiction and pre-professional writing — technical, autobiographical, free-lance, etc. We are also paying more attention, these days, to the non-major, whose interests may lead to a minor or to a smaller concentration in literature, language or composition.

The key to recovery and the vigorous future I envision for the department lies in the notion of diversification. An academic department is rather like a corporation. It cannot allow its health to depend too heavily upon a single product or service, but must seek to build a foundation of diverse and complementary activities.

Such diversification requires, in our case, a high degree of flexibility and inventiveness on the part of the existing faculty. A single instance will illustrate my point. Two years ago, Professor Rosenbaum, our Miltonist, and the only one of our "founding fathers" left on the faculty, decided to offer a new personal essay. Its success has been remarkable. Several students have already published articles, and the enthusiasm of the group is unprecedented. It is innovation of this sort that promises that the next 25 years will find English a vital component of the overall program of the University.



## Business and Economics

Jay L. Tontz, Dean

While the primary mission of the School of Business and Economics is instruction, scholarship is also important. All regular faculty members are expected to engage in ongoing research, development and other scholarly activities.

The major emphasis in professional development is on publications. Research and publication in no sense conflicts with the instructional mission of the school. Rather, it enhances it.

It is through scholarly activity that faculty members stay current with their fields and demonstrate that currency to their peers. This is the primary function of the publication requirement. However, it is not its only function.

One of the responsibilities of the University, as a body of scholars, is to explore and communicate ideas and concepts. The business schools of The California State University system educate the vast majority of students who enter business and industry as managers and professionals. Meanwhile, they also maintain an indirect relationship with the business community through the faculty's scholarly output and other professional activities.

Published scholarship of the faculty of SBE is both voluminous and varied. Literally dozens of articles are published each year. While numbers prohibit discussion, it should be noted that articles in the more prestigious scholarly journals are considered the pre-eminent form of scholarship. It is in this forum that new ideas are exchanged and tested before being disseminated to the larger audience through books and trade publications.

Of course, it's the publication of books that gets the most attention. Here, too, there is volume and variety. A rough count of the books published by the faculty of SBE since 1980 totals 30 titles evenly divided between textbooks and non-textbooks. This figure does not include the large number of works published prior to 1980 and works now in progress.

Examples range from Alan P. Johnson's



**Burger King Award** — Cathy Crair (left) receives the Burger King Scholarship Award for Marketing at the Ninth Annual School of Business and Economics Award Banquet. Making the presentation is Elizabeth Mechling, chair of the marketing department.

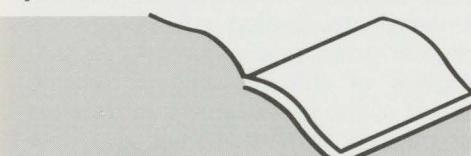
### The published scholarship of the faculty is both voluminous and varied.

*Auditing Judgment* which has been adopted by 70 universities, to the 10 books by Robert Ozaki (half since 1980 and half in Japanese), to the nine books by Sam Doctors (three since 1980) to the six books by Charles Baird (four of which are widely adopted texts).

The list could continue, but the point is made. The faculty of the School of Business and Economics is highly involved in the intellectual life of the nation in a way that does credit to Cal State and its constituency. Further, the caliber of recently recruited faculty strongly suggests that this activity will continue and increase in the years ahead. ■



**Carnation Award** — Lisa Capuano-Habibpour (left), who has been described as "that rare sort of student from whom the teacher and other students learn," has received the 1985 Carnation Company Teaching Incentive Award. Capuano-Habibpour, who is honored for her commitment to inner city education, discusses assignments with Pat Christensen, assistant principal at E. Morris Cox School, Oakland, where the Cal State student teaches second-third grade in a basic bilingual Spanish class.



## Education

James E. Walker, Dean

**One of the major activities of a university is its contribution to research. Teaching and research are two inseparable functions. Each supports the other and, collectively, they assist in providing a focus for guiding the operations of the university. I have asked Professor Stanley Clark, chair of the department of kinesiology and physical education, and Richard Ainslie, equipment technician in KPE, to discuss some of the research opportunities available in their department.**

In conjunction with theory-based educational opportunities in the classroom, KPE operates a practical applications laboratory. The facility allows direct student access to modern labo-

ratory equipment for analytical data collections of physiological, biomechanical, and sensory-neuromuscular phenomena related to physical exercise and sport.

Exercise physiology students measure and analyze physiological parameters of the cardiovascular, pulmonary and neuromuscular systems as affected by exercise. Practical experiences include closed and open circuit measurement of systemic oxygen uptake, an important determinant of human performance, through the use of a computerized data acquisition system. The system provides rapid collection and analysis of dynamic cardiopulmonary parameters during treadmill or bicycle ergometer exertion.

The ratio between active muscular tissue and inactive body fat tissue, or body composition, is another important determinant of human physiological capacities. Students measure the percent of body fat using underwater weighing for determination of body density.

KPE students receive instruction in

other methods of body composition analysis using electronic skinfold calipers and anthropometric measurements. Neuromuscular physiology is examined in the laboratory through the use of electromyographic devices.

Utilizing state-of-the-art equipment, clinical opportunities are available on campus. The department, in conjunction with other campus agencies, coordinates an exercise fitness program for security personnel at the Lawrence Livermore National Laboratory. This experience provides students with the necessary foundation to continue in post-graduate studies in clinical exercise physiology and related certification programs administered by the American College of Sports Medicine.

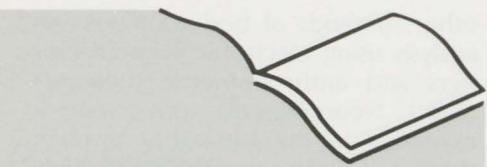
We also provide human development study of physics phenomena in the biomechanics laboratory. Undergraduates analyze their own movement in various activities through videotape, high-speed 16mm film, and 35mm

### Students measure percent of body fat using underwater weighing

photographic analysis. Other opportunities for study include analyses of force application through an electronic strain gauge and electromyographic measurement to understand the interaction between the biomechanical and neurophysiological components of human motion.

The department laboratory is also used by graduate students for respective research projects as part of the master of science degree program. A number of the department's graduates have matriculated to positions in important research institutes. For example, one of our graduates is a research fellow for the American Cancer Society, and another is a research director for the United States Air Force.

The knowledge gained through research experiences in the laboratory complements classroom learning and prepares our students for a wide range of careers. ■



# Science

Dennis R. Parnell, Dean

**For this issue of ACACIA I have asked Professor Sue Hirschfeld from the department of geological sciences to describe her studies of the Hayward Fault, as well as her work in developing disaster preparedness plans.**

The Hayward Fault is part of the San Andreas Fault system that forms the boundary between the Pacific and North American crustal plates. Two damaging earthquakes of magnitude 7

**Scientist and Friend** — Sue E. Hirschfeld points out a section of curb offset by creep on the Hayward Fault. The professor has done extensive study of the fault.



occurred on the Hayward Fault in 1836 and 1868. The 1868 tremor was the GREAT quake of the Bay Area prior to 1906. Today, there is slow movement along the fault that amounts to about a quarter of an inch a year. It is still not certain what this movement indicates in terms of future earthquakes.

For years I have taken classes to see the fault slowly deforming asphalt paving in the streets, offsetting curbs and causing damage to structures straddling the fault. I have mapped the precise location of the fault through downtown Hayward and the residential areas to the north, and photographed the changes over the last 14 years.

With the help of a University migrant, I developed a self-paced, self-guided field trip to the Hayward Fault,

from Hayward to Berkeley and return. This trip illustrates the present movement on the fault and resulting effects by means of a walking tour through downtown Hayward. The tour then follows the fault along the MacArthur Freeway to Berkeley, looking at earthquake hazards, landslides, structures on the fault and the impact of failure of the Chabot Dam. This was designed for use by Cal State students and the community at large to increase their awareness of the fault and related hazards.

## Earthquakes represent the largest single-event hazard we face.

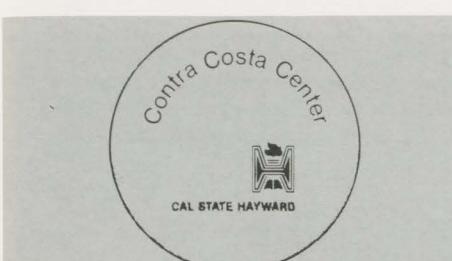
It is extremely difficult to establish a state of preparedness when people have not had direct experience with a really big earthquake, and when they perceive that the probability of a disaster striking them is exceedingly low.

In spite of these difficulties, I have been working with committees of the University to develop and implement a disaster preparedness plan. As an outgrowth of this planning, I became aware of the special needs in disasters of persons with disabilities and how little information and awareness exists in this area.

Mary Therese Schweikert-Stary of the Disabled Students Center and I have just completed a slide-tape training program and workshop on how to evacuate disabled persons in a disaster. We hope this program and workshop will be used as an extension of safety training, such as first aid and CPR, to a wide audience.

Our next project will be aimed at disabled persons, their special needs and how they should prepare themselves. Preparedness will stress self-help responsibilities and capabilities.

Earthquakes represent the largest single-event hazard we face. As a geologist and educator, I feel an obligation to communicate my knowledge of the threat of a major earthquake, its character and likely impact, in order to motivate organizational and citizen commitment to preparedness.



Herb Graw, Coordinator

Establishing the Contra Costa Center, which has a strong local identity, gave us a chance to form mutually beneficial friendships with four nearby community colleges: Contra Costa, Diablo Valley and Los Medanos Colleges in Contra Costa County, and a few miles across the Sacramento River in Solano County, Solano College.

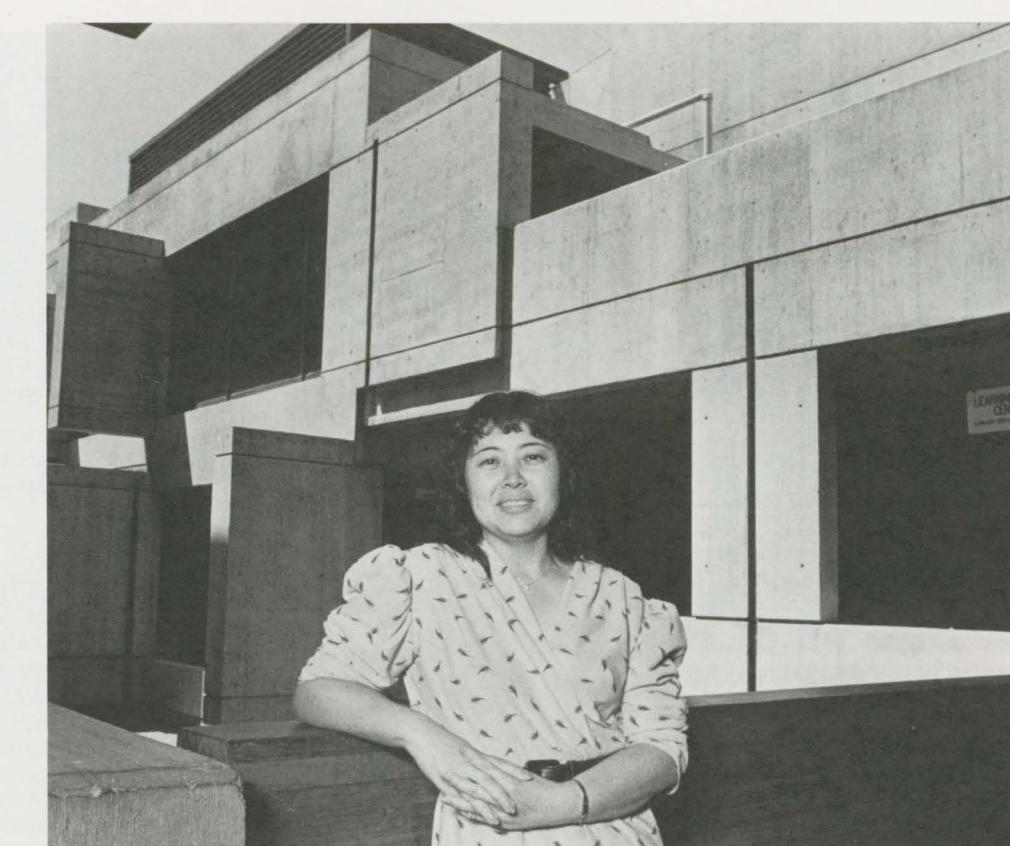
Transferring from one college to another can involve some missteps unless care is taken. During the years of attendance, majors must be chosen and prerequisite and equivalent courses identified (comparable classes at different institutions which often have different numbers and descriptions). Then, prior to transferring, applications must be completed, transcripts ordered and attention given to a myriad of other details.

To smooth the transfer process to the Center we meet frequently with staff and faculty members from the community colleges. We explain the mission of the Contra Costa Center and work cooperatively to make transferring as easy as possible. Cross-reference tables have been drawn up identifying the equivalent and prerequisite courses for each major.

Popular with all students, these one-page sheets are especially useful as planning guides for re-entry students — mature adults returning to college after holding jobs or raising families.

To save time and money, re-entry students almost always attend the closest colleges. In many instances, we refer those that come to us to the community colleges for the necessary lower division classes, thus reciprocating the help they give us.

As these tasks became routine, subject only to annual updating, we moved to



**Community College Cooperation** — Shirlie Baskin '76, dean of behavioral studies and related occupations at Los Medanos College in Pittsburg, works closely with the Contra Costa Center.

strengthen counseling at the Center. Last fall Roberta Maggi was named to the new position of student adviser. It quickly became apparent that, in addition to her duties at the Center, everyone would benefit by having Roberta hold regular office hours at the community colleges to advise students and meet informally with counseling staffs. So popular have the office hours become that Roberta now finds she must extend them to handle the many inquiries she receives.

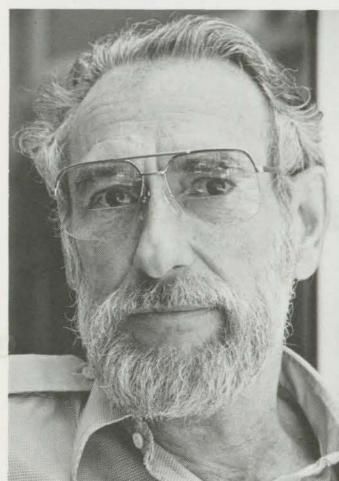
## . . . mutually beneficial friendships with four community colleges

In addition, we and other members of the collegiate community are studying a cross-registration system that would allow students at one school to attend another without the complexity of formal application or paying additional fees. Also being discussed are faculty

The Contra Costa Center is a geographic, rather than academic, division of Cal State. This facility has a unique relationship to the entire academic spectrum of the University and is, therefore, included in the Schools section. — ED.

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**David S. Burton** is chair, division of science and mathematics, at Chabot College.



**DAVID S. BURTON**

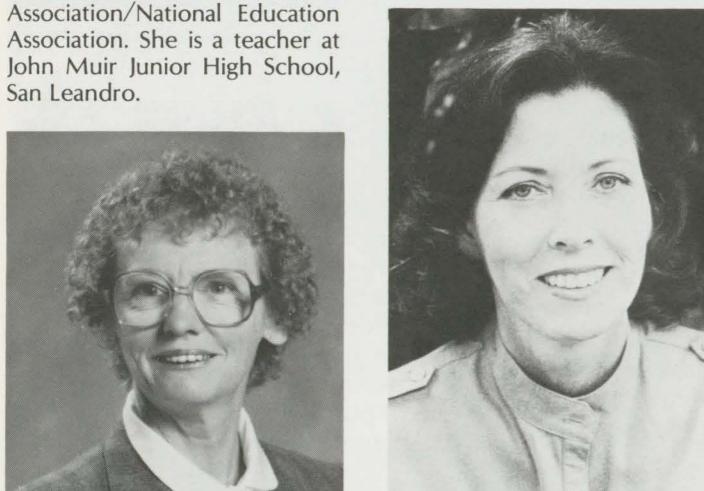
**Bette I. Roberts** received the 1984 WHO (We Honor Ours) award for outstanding teaching from the Alameda/Contra Costa Counties California Teachers Association/National Education Association. She is a teacher at John Muir Junior High School, San Leandro.



**BETTE I. ROBERTS**

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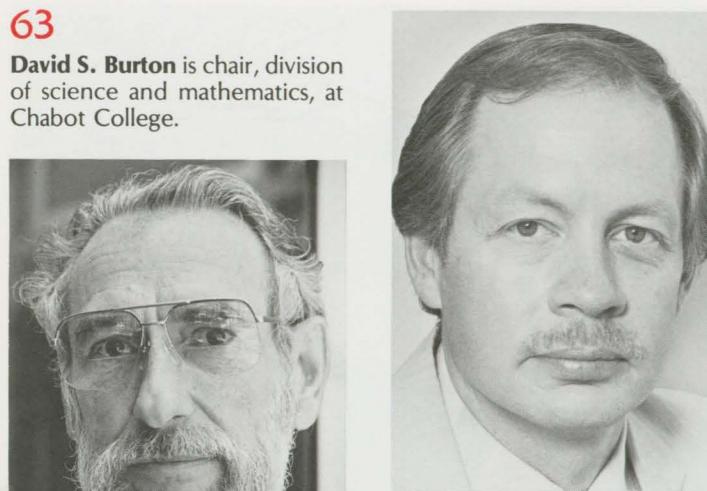
**Emma Souza**, a Tracy attorney, teaches business law at San Joaquin Delta College, Stockton.



**EMMA SOUZA**

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**Johnny Crowell**, a Pleasanton attorney, is owner of Specialty Sales, a business that sells vintage automobiles on consignment.



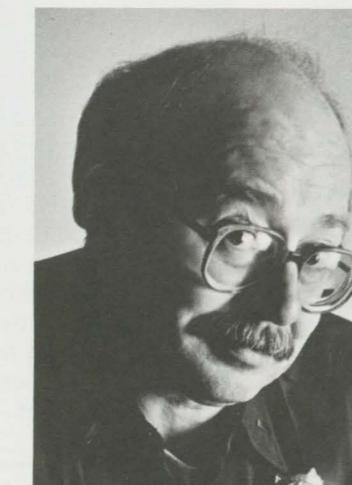
**JIM GRASSI**

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**Jim Grassi** is deputy town manager of Moraga in charge of parks, leisure services and public works. He is a co-founder of "Let's Go Fishing," an interdenominational ministry dedicated to the development of Christian family leisure skills.

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**Dr. James Hernandez** is an associate professor of criminal justice administration at Sacramento State and also serves as a reserve police officer in the Pittsburg Police Department. He is writing a book on policing and has been included in the soon-to-be published *Who's Who in American Law*.



**DR. JAMES HERNANDEZ**

**Teresa Tutt** is chair of the music department at Will C. Wood Junior High School, Vacaville.

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**John C. DeClercq** is senior vice president of Trans-Action Financial Corporation, Oakland.

**Harold Keck** is assistant director of the Contra Costa County juvenile service program.

**Melinda Matsuda** is director of Extended Opportunity Programs and Services at Chabot College.



**MELINDA MATSUDA**

**Warren Siegel**, a Berkeley attorney, is author of *The Criminal Records Book*, a self-help law book.



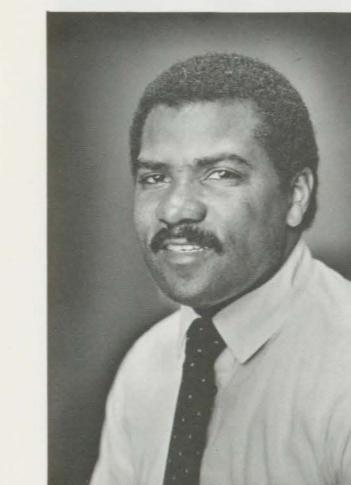
**WILLIE WEBB**

**Willie Webb** is director of the Extended Opportunity Program and Services at Merced College. He was incorrectly identified by photo in the winter '85 issue of *ACACIA*.



*Elsa Garcia-Pandavanes, women's studies co-director, presents a Cal State cup to Martinez News-Gazette photographer Christine O'Neill '83 who was an alumna speaker at Women's Achievement Days.*

**Donald R. White** is responsible for collecting \$446.7 million in property taxes and investing about \$1 billion as treasurer-tax collector of Alameda County. He also is treasurer of the Black Film Makers Hall of Fame, a member of the board of directors of Alta Bates Hospital and the Oakland Business Development Corporation.

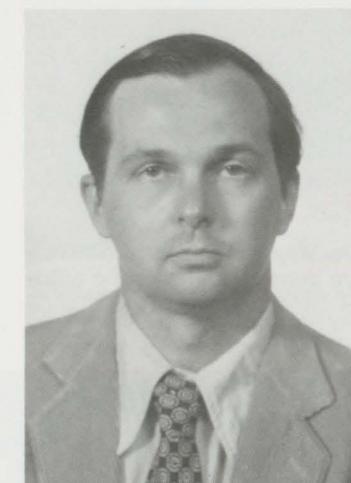


**DONALD R. WHITE**

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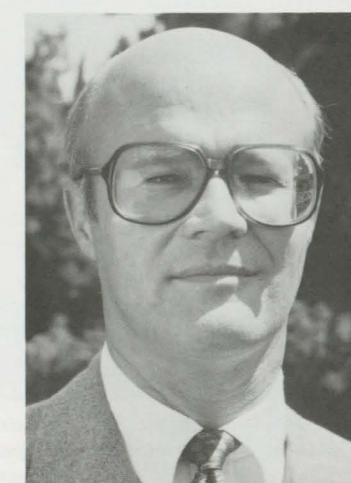
**Michael Cox** is a supplemental roll clerk in the Contra Costa County Assessor's Office.

**Robert William Wolfe** is an analyst with the Office of Hearings and Appeals, Appeals Council, Social Security Administration in Arlington, Va.



**ROBERT WILLIAM WOLFE**

**Frank Haswell**, a manager at Forest Lawn Memorial Parks, Glendale, has been appointed to the California Cemetery Board by Gov. Deukmejian.

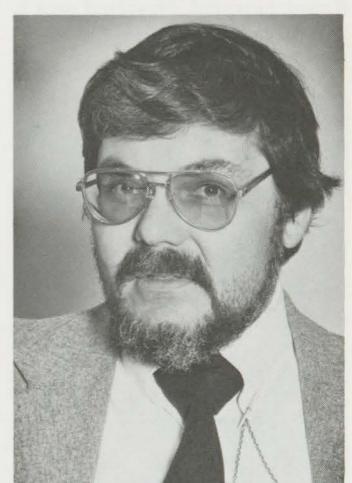


**FRANK HASWELL**



**GUADALUPE G. GARCIA**

**Guadalupe G. Garcia**, a librarian at Hayward's Sunset High School, serves as vice president for educational affairs for the San Leandro Toastmasters Club and is a member of the board of directors of La Familia Counseling Services, Hayward.



**RAY NEWMAN**

**Ray Newman** is an equal opportunity specialist with the Office for Civil Rights in the U.S. Department of Education, San Francisco.



HELEN BERGQUIST

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**Helen Bergquist** is the administrative technologist at John Muir Hospital, Walnut Creek, where she directs the hospital's laboratory.

**Janice L. Howe** is a nurse at Kaiser Hospital, Hayward and is the treasurer of the Kai-Perm employees' club.



SANDY CORTEZ

**Sandy Cortez** is the first woman sergeant with the Fremont Police Department. She also exhibits her paintings and silkscreens throughout the Bay Area.



*Art alumni assist others through their work with Creative Growth, an Oakland non-profit visual arts program for the disabled. At the Cal State ceramic studio where Creative Growth clients utilized the campus facilities are, from left, **Laura Amos '83, Leta Ramos '76, Caroline Burkett '70 and Ron Kilgore '75.** Amos is an intern in art therapy at California College of Arts and Crafts. Ramos is a volunteer and exhibits her work in the Bay Area. Burkett is the ceramic instructor at Creative Growth and was curator of the Cal State Ceramic Sculpture Exhibition. Kilgore is director of Creative Growth.*

**Nina Michel Genera** is a coordinator/counselor with Extended Opportunity Programs and Services at Ohlone College, Fremont.

**Michael Malloy** is a senior vice president of Eureka Federal Savings.

74

**Ron Galen** teaches guitar and directs the classical guitar series at Contra Costa College, San Pablo. He also performs extensively in Bay Area concerts.

75

**Dr. Stephen L. Sims** is an associate general dentist in the office of Dr. Donald Gillespie, Tahoe City.

**Juanita J. Braud** is the Region IX administrator for the U.S. Department of Labor's Women's Bureau.



JUANITA J. BRAUD

**Felix Galaviz** is assistant dean, Student Personnel Services at Chabot College and co-founder and co-director of the Puente Project, a program designed to help Hispanic students succeed in college.



FELIX GALAVIZ

76

**Bob McDoulett** is assistant vice president of Bay Bank of Commerce's U.S. Small Business Administration loan division, San Leandro.



LOUIS P. MIRAMONTES

**Louis P. Miramontes**, a senior manager with Peat Marwick, has been transferred to the firm's Walnut Creek office from Mexico City. He has been responsible for training Latin American personnel in U.S. accounting practices.

**William A. Natt** is vice president and manager of Wells Fargo Bank's Ygnacio Valley office in Concord.

**Howard High** is manager of internal communication, Intel Corporation, Santa Clara.



HOWARD HIGH

**Rick Deming** is city manager of Mendota.

**Darlene Guzman** is assistant department head for social sciences at James Logan High School, Union City where she teaches history and economics.

77

**Frances Miller** has received the California Young Reader Medal Award in the senior high school category for her young adult novel, *The Truth Trap*.

78

**David William Schultz** is manager of Westside Bank, Manteca.

**Elias V. Luevano Jr.** is director of marketing and public relations for the Peter Britt Music and Arts Festivals, Medford, Ore.

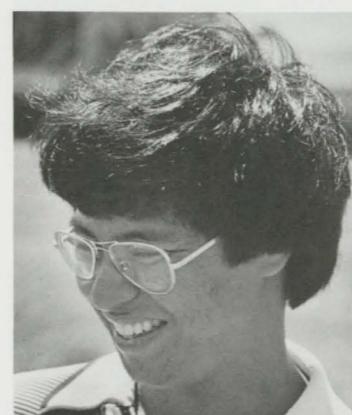
79

**Thomas Hanover** is corporate director of accounting for Zehntel Inc., a Walnut Creek international supplier of printed circuit board production and test systems.

**Sally Mote-Yaffe**, soprano, was the guest soloist in the final Bach-Handel commemorative concert series at Presbyterian Community Church, Pleasanton.

**Dr. Barbara Fox** has opened a dental practice in Oakley.

**Albert Guzman** is a lieutenant with the Union City Police Department. He also is serving as president of the Union City Lions Club and is a member of the Cal State Alumni Career Network.



ANTHONY "T.J." RILEY

**Anthony "T.J." Riley** is a part-time teacher working with disabled children at Redwood Christian Schools, Castro Valley while pursuing a master's degree in kinesiology and physical education at Cal State.



CYNTHIA VAUGHN

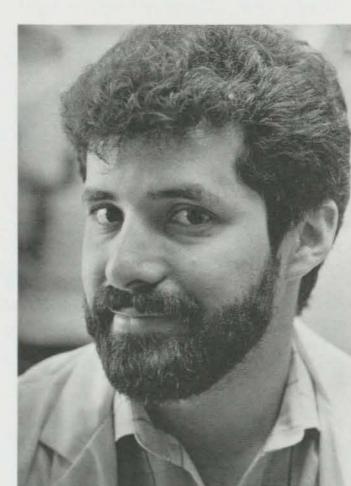
**Cynthia Vaughn**, soprano, will be a featured performer this summer with the Colorado Gilbert and Sullivan Company in Boulder. She also was a winner in the East Bay Opera League Young Artists' Competition and appeared as a guest artist in the San Francisco State production of *The Merry Wives of Windsor*.



**William M. Dillon '79** is one of two California teachers selected to represent the state in the nationwide "Teacher in Space" competition sponsored by the National Aeronautics and Space Administration. He and the other 119 finalists will vie for a seat on the space shuttle Challenger in January. He teaches science, math and industrial arts at Peninsula High School in San Bruno and aeronautics at Chabot College. A flyer, Dillon has logged sufficient air miles to qualify as an airline transit pilot.

80

**Dr. John Alexander Puig** has opened a dental practice in Morgan Hill where he is a member of Growth and Opportunity Incorporated and the Migrant Headstart Health Advisory Committee. He also continues his Hayward dental practice with Dr. W.S. Bregoff



DR. JOHN A. PUIG

**Ron Arnerich** is program director of the Alameda Boys Club.

**Cornelius M. Booker**, a captain in the U.S. Army, is training as an explosive ordnance disposal technician at the Naval Ordnance School in Indian Head, Md. He will have a follow-on tour as commander of the 46th Explosives Ordnance Detachment in El Paso, Texas.

**Barbara L. Johnson** is a lecturer in management sciences at Cal State.

**Ronald McKean** is the organist and choir director of the First Presbyterian Church, Oakland.

81

**Lauren Henshall** is program director for the Fremont/Newark YMCA.

**Richard Evan Tiras** is an investment accountant at World Savings and Loan, Walnut Creek.

**Linda Joanne Ziesenhenne** is a service representative for Pacific Bell, San Francisco.



I Cellisti Chauvanisti marches through campus. Three music grads and a former student joined with their Cal State mentor to form a cello ensemble. They are from left, **Bryan Lerda**, **Lawrence Granger '75**, music Professor Allen Gove, **Joseph Hebert '82** and **Roger Trimble '75**. Granger is a cellist with the San Francisco Symphony. The other three are free lance musicians and teach privately.

**Craig Black** is director of the Art Gallery at University of Pacific and teaches part time at Lincoln High School, Stockton.



**DONNA HABERMANN**

**Donna Habermann** is a law clerk for Allen T. Compton, justice of the State of Alaska Supreme Court.

**82**

**Peter Howard Cool** is a financial systems analyst for Varian Associates, Palo Alto.

**Patricia Williams** is a member of the town council, Portola Valley.

**Robert Hamaker** is a percussionist and stage manager with the Diablo Symphony Orchestra in Walnut Creek. He also performs professionally throughout the Bay Area and teaches in San Ramon, Danville and Pinole.

**83**

**Diane Roulet Harrell** is a costumer for *Beach Blanket Babylon*, San Francisco, and teaches part time at San Francisco City College. She designed costumes for the San Francisco One Act Play Company production of *Elephant Man* and the Cal State Opera Workshop production of *Pirates of Penzance*.

**Lisa Lo** is a speech and language pathologist with the San Lorenzo Unified School District.

**Carol Ann Marshall** is director of Charis Youth Center, a non-profit educational facility for junior and senior high school "risk" youth.

**Karen McNamara** is leisure services supervisor for the Milpitas Parks and Leisure Services Department.

**Patricia Pitre** is an Educational Opportunity Program school relations counselor at Cal State.

**also . . .**

**Creating Creative Craters**

Professor Greg MacGregor, who's claimed as a photographer by the departments of art and mass communication, uses low-grade blasting powder to create whimsical, pseudo scientific explosions in some of the most bizarre and antilogical situations imaginable. The work mostly deals with the irony of an explosion in the context of an unrelated object or situation. Lately, he has taken to blowing himself up in a sales pitch to market his "Home Improvement Blasting Kit" and forthcoming book, *Explosions — a Self-help Book for Handy-men*, in which he explains how Americans can safely bring explosions into their lives.

... self-portrait by the professor

**Shirley Winthrop** received the "Schoolmaster of the Year" award in the Brentwood Union School District.

**Jane Stevens** is office manager for Sonic Cable Television in Paso Robles.

**Frederick Menzel Jr.**, a Brisbane Public Safety officer, is currently working on his MPA at Cal State.

**84**

**Rebecca A. Carter** is director of activities at Piedmont Gardens Skilled Nursing Facility, Piedmont.



**REBECCA A. CARTER**

**Lori Dagg** is a buyer/merchandiser for the Customer Company, Benicia.

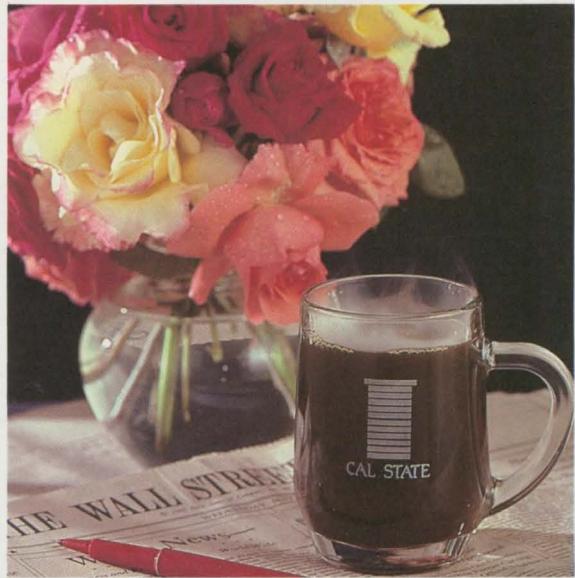
**Douglas E. Withers** is a reservation sales representative with United Airlines, San Francisco.



## Fall

What's so UNusual about an a business program that enrolls more than 4,000 students, employs over 100 faculty, offers 13 undergraduate options and three graduate degrees? Accreditation for one thing. Recognition by the American Assembly of Collegiate Schools of Business marks Cal State's School of Business and Economics as one of only 243 in the nation to achieve this distinction. And that distinction can be seen from the board rooms to the mom 'n pops — not only in the Bay Area but around the globe.

When ACACIA takes an in-depth look at the academic program in SBE it's "business as UNusual at Cal State."



## Winter

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