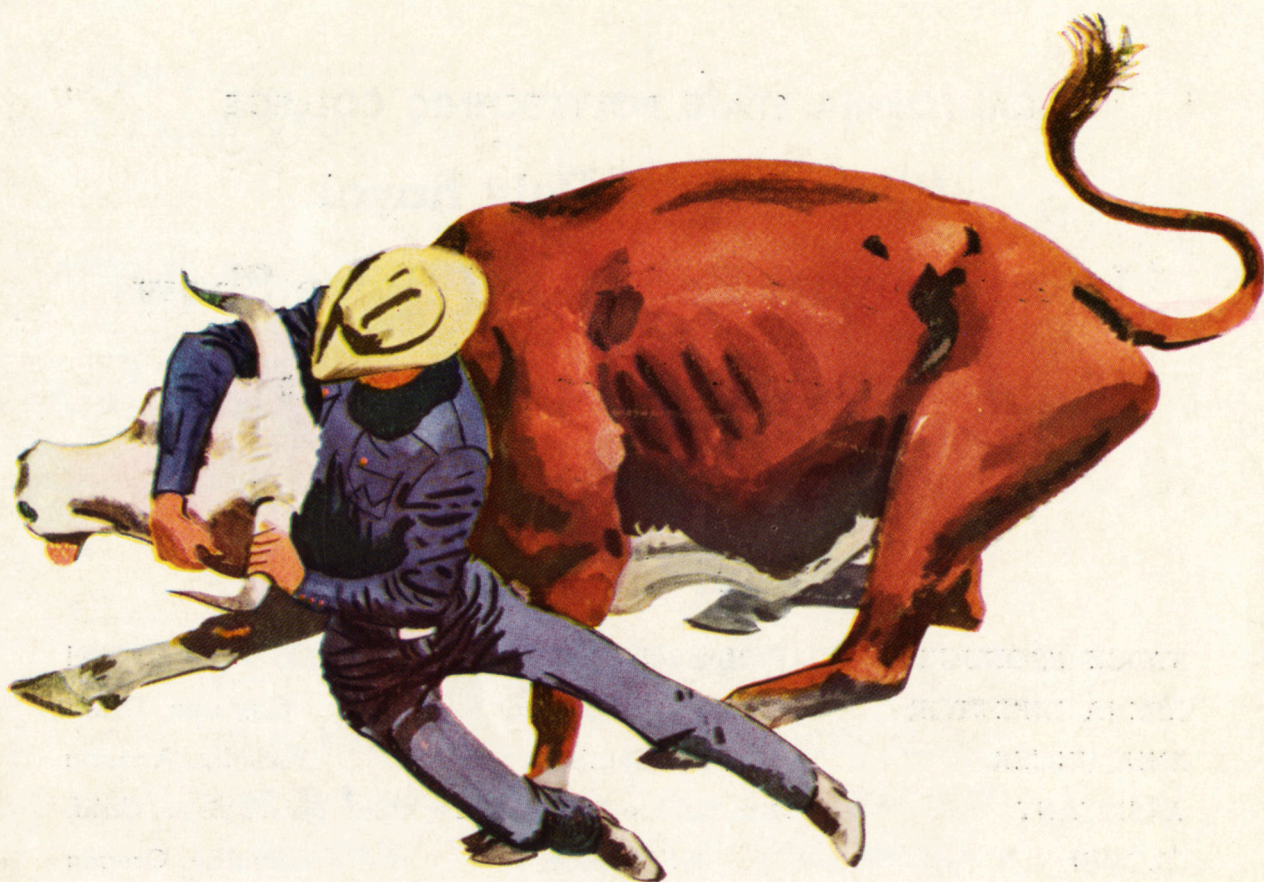




OFFICIAL RODEO PROGRAM!

SIXTH ANNUAL INTERCOLLEGIATE RODEO

*California State Polytechnic College
San Luis Obispo, California*

APRIL 27-28, 1956

CALIFORNIA STATE POLYTECHNIC COLLEGE

**Sixth Annual Poly Royal
Intercollegiate Rodeo and Horse Show**

COLLET ARENA — APRIL 27 and 28

1 1 1

About the Rodeo

STOCK PRODUCER	Manual Cordoza	R. C. A. Approved
ARENA DIRECTOR	Manual Cordoza	Cayucos, Calif.
ANNOUNCER	Jake Smithers	Phoenix, Arizona
ASSISTANT	Miss Bobbie McFarland	San Luis Obispo, Calif.
CLOWN	Bill Melton	Coquille, Oregon
PICKUP MEN	Freeland Thorsen	Weiser, Idaho
	StanleySwitzer	Sacramento, Calif.
TIMERS	Miss Bobbie Hoffman	Inglewood, Calif.
	Mrs. A. C. Judkins	San Luis Obispo, Calif.
RODEO JUDGES	John Loftus	Shandon, Calif.
	Smokey Snider	Taft, Calif.
HORSE SHOW JUDGE	Jim O'Connell	Hollister, Calif.
RODEO CHAIRMAN	Lou Esparza	Elko, Nevada
RODEO SECRETARY	Corky Edmiaston	Niland, Calif.
RODEO CLERK	Miss Sheila Sedgwick	Little Rock, Calif.

1 1 1

SPECIAL ATTRACTION	"CANTER BELLES"	Tulare, Calif.
	STOCK HORSE CLASS	
	CUTTING HORSE CLASS	
	HACKAMORE CLASS	

1 1 1

ALL TROPHIES AND AWARDS WILL BE GIVEN OUT TO WINNERS AT THE
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JACK MARSHALL

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CHARLIE LEAVELL

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JIM JACOBS

JIM BUTLER

JIM WACKER

TEAM PARTICIPANTS

FRESNO STATE, Fresno, Calif.

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HOWARD FORD
CHARLES POLLARD

JIMMY JOHNSON
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Get that good old 76 in those horses
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The Home of Old Mission Brand
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"A Home Away from Home"

With or Without Kitchens

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L. C. SMITH, JR.

JERRY FRY

MICKEY GILBERT

MEREL ROSE

MEL PITTENGER

OREGON TECH. INSTITUTE, Oretch, Ore.

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The Same Delicious Food... in a
New Delightful Setting

MOTEL INN DINING ROOM

60 MODERN UNITS

2223 Monterey—North City Limits

Real Western Barbecue

Al and Marge Calkins, Your Hosts

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Better Plumbing Co.

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WASH-O-MAT

We Use Soft Water to
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1439 MONTEREY STREET

San Luis Obispo — Phone 3832-W

STUDENT RATES

PRIZE LIST AND DONORS

RODEO

CHAMPIONSHIP TEAM

Perpetual Team Trophy—Donated by Cal Poly Faculty Club.

ALL-AROUND COWBOY

Trophy Saddle—Donated by Cal Poly Rodeo Club.

Two Steak Dinners—Donated by "This Ole House," Foothill Blvd., San Luis Obispo

SADDLE BRONC RIDING

1st Place Trophy Buckle—Donated by Ski's Shell Service, San Luis Obispo

2nd Place—Don Hoy Hat—Donated by Don Hoy Hat Co., Santa Margarita, Calif.

3rd Place—Bronc Spurs—Donated by Paso Robles Mercantile, Paso Robles, Calif.

4th Place—Wrangler Pants—Donated by Blue Bell Co., Fresno office, Fresno, Calif.

BULL RIDING

1st Place—Trophy Buckle—Donated by McCoy Pump Co., Paso Robles, Calif.

2nd Place—Don Hoy Hat—Donated by Don Hoy Hat Co., Santa Margarita, Calif.

3rd Place—Bull Spurs—Donated by Burris Saddlery, San Luis Obispo

4th Place—Wrangler Pants—Donated by Blue Bell Co., Fresno office, Fresno, Calif.

BAREBACK RIDING

1st Place—Trophy Buckle—Donated by the Paso Robles Round-Up, Paso Robles

2nd Place—Don Hoy Hat—Donated by the Don Hoy Hat Co., Santa Margarita, Calif.

3rd Place—Bronc Spurs—Donated by Little Chef Drive-In, San Luis Obispo

4th Place—Wrangler Pants—Donated by Blue Bell Co., Fresno office, Fresno, Calif.

CALF ROPING

1st Place—Trophy Buckle—Donated by Barr's Drive-In, San Luis Obispo

2nd Place—Don Hoy Hat—Donated by Don Hoy Hat Co., Santa Margarita, Calif.

3rd Place—30-ft. Manila Rope—Donated by Burris Saddlery, San Luis Obispo

4th Place—Wrangler Pants—Donated by Blue Bell Co., Fresno office, Fresno, Calif.

COW MILKING

1st Place—Trophy Buckle—Donated by Mr. and Mrs. D. J. Melton, Myrtle Point, Ore.

2nd Place—Don Hoy Hat—Donated by Don Hoy Hat Co., Santa Margarita, Calif.

3rd Place—2 Pair Lee Pants—Donated by Beno's Clothing Store, San Luis Obispo

4th Place—Wrangler Pants—Donated by Blue Bell Co., Fresno Office, Fresno, Calif.

BULLDOGGING

1st Place—Trophy Buckle—Donated by Lee Maloy Pack Train, Three Rivers, Calif.

2nd Place—Don Hoy Hat—Donated by Don Hoy Hat Co., Santa Margarita, Calif.

3rd Place—2 Pair Lee Pants—Donated by Beno's Clothing Store, San Luis Obispo

4th Place—Wrangler Pants—Donated by Blue Bell Co., Fresno office, Fresno, Calif.

HARD LUCK TROPHY

Trophy Statue—Donated by M. Monette & Co., San Francisco, Calif.

SPECIAL AWARD

Hand-Tooled Wallets to the three top riders—Donated by Dick Mazzacano, 401
Wyola Blvd., Santa Barbara, Calif.

—HORSE SHOW—

CUTTING HORSE CLASS

1st Place—Trophy Buckle—Donated by Mal's Western Shop, Santa Maria, Calif.

Name on Allen Ross Perpetual Trophy—Donated by Allen Ross

2nd Place—Belt—Donated by Ellsworth's Market, San Luis Obispo

3rd Place—Merchandise Order—Donated by Carl Kirkeby Clothing, San Luis Obispo

HACKAMORE CLASS

1st Place—Perpetual Trophy—Donated by Marshall Jewelry, San Luis Obispo

2nd Place—Merchandise Order—Donated by Carl Kirkeby Clothing, San Luis Obispo

4th Place—Ribbon

REINING CLASS

1st Place—Trophy Buckle—Donated by Quien Sabe Ranch, Hollister, Calif.

2nd Place—Belt—Donated by Lola Galli, Tres Pinos, Calif.

3rd Place—1 Pair Lee Pants—Donated by Beno's Clothing Store, San Luis Obispo

4th Place—Ribbon

BLUE BELL WRANGLERS

are a family affair!

DAN L.



authentic Western wear for men

Blue Bell Wrangler jeans. Sanforized 13 $\frac{3}{4}$ oz. coarse-weave denim. Sizes 31-42, **\$3.69**

Sturdy Wrangler jacket, Sanforized. Men's sizes 30-50, **\$4.29**; boys' sizes 2-12, **\$2.59**; 14-16, **\$2.98**

trim 'n' slim for women and girls

Figure - flattering Wrangler jeans, Sanforized. Misses' sizes 10-20, in tall, medium, short lengths, **\$2.98**; girls' sizes 7-14, **\$2.79**

Jeanie blouse... sanforized. Sizes 30-40, **\$1.98**

Western comfort for growing boys

Wrangler jeans, Sanforized. Sizes 1-6, **\$1.98** 4-12, **\$2.79**; 13-16, **\$3.39**, Youths' sizes 27-30, **\$3.49**

Wrangler shirts for Junior and Dad. Sanforized. Men's sizes 14-17, **\$3.98** to **\$4.98**; boys' 2-16, **\$2.98** to **\$3.69**

long-wearing for little buckaroos

Blue Bell's brand-new Wranglers with reinforced knees. Sanforized. Sizes 4-12, **\$2.98**

Maverick shirts, Sanforized. Sizes 2-12, about **\$2.69**

Buy the jeans the rodeo champions wear — Blue Bell Wranglers!

WE DON'T SELL...

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Carl **KIRK** *EBY*
MEN'S WEAR

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FRIDAY AFTERNOON, APRIL 27, 1956

1. BAREBACK RIDING
(First Section)
 - 3 Merle Rose (PJC) on Black Dahlia 2
 - 43 Jack Varian (CP) on Gold Rush 180
 - 19 John Nelson (OTI) on Slippery Slim 33
 - 35 Phil Conroy (CP) on Skidoo 118
 - 5 Mickey Gilbert (PJC) on Wild Life 8
 - 30 Perry Still (CP) on Pistol 5
2. CALF ROPING
(First Section)
 - 12 Jim Walker (CP, SD)
 - 51 Freeland Thorson (CP)
 - 13 Larry Kent (FSC)
 - 4 L. C. Smith (PJC)
 - 17 Buster Ford (FSC)
 - 52 Greg Ward (CP)
3. BAREBACK RIDING
(Second Section)
 - 6 Jerry Fry (FSC) on Honest John 27
 - 21 Bill Dungan (OTI) on Cannon Ball 35
 - 15 Jim Johnson (FSC) on Miss Possum 71
 - 25 Jack Marshall (CP) on Wild Fire 77
 - 9 Al Taylor (MT. SAC) on Skid Row 11
 - 46 Chuck Pennington (CP) on Roundup 44
4. CALF ROPING
(Second Section)
 - 34 Nile Morris (CP)
 - 14 Bob Blancett (FSC)
 - 30 Perry Still (CP)
 - 24 Ed Berryessa (CP)
 - 3 Merle Rose (PJC)
 - 47 Mel Kirk (CP)
5. SADDLE BRONC RIDING
 - 22 Jerry Miller (OTI) on Dear John 6
 - 3 Merle Rose (PJC) on Frontier 80
 - 15 Jim Johnson (FSC) on Grey Dog 130
 - 23 Harold Hatcher (OTI) on Rodeo Rose 7
 - 25 Jack Marshall (CP) on Straw Boss 9
 - 10 Jim Jacobs (CP, SD) on Gold Dust 19
 - 6 Jerry Fry (PJC) on Scrap Iron 30
6. STEER WRESTLING
(First Section)
 - 4 L. C. Smith (PJC)
 - 27 Charlie Leavell (CP)
 - 28 Ed Hayes (CP)
 - 30 Perry Still (CP)
7. CANTER BELLES
8. STEER WRESTLING
(Second Section)
 - 5 Mickey Gilbert (PJC)
 - 14 Bob Blancett (FSC)
 - 29 Marvin Roberts (CP)
 - 7 Al Isom (MT. SAC)
9. BULL RIDING
(First Section)
 - 31 Ted Zrelak (CP) on Leppy 0
 - 10 Jim Jacobs (CP, SD) on 17
 - 33 Al Moorhead (CP) on Deer Face 19
 - 30 Perry Still (CP) on Impossible 70
 - 39 Bruce Dodson (CP) on Jo-Jo 14
10. REINING HORSE CLASS
11. WILD COW MILKING
 - 24 Ed Berryessa (CP)
 - 50 Bill Nielson (CP)
 - 37 Stan Switzer (CP)
 - 17 Buster Ford (FSC)
 - 49 Charlie Brous (CP)
 - 26 Tom Ellery (CP)
 - 34 Nile Morris (CP)
12. BULL RIDING
(Second Section)
 - 18 Jim Elmquist (FSC) on Swish 12
 - 3 Merle Rose (PJC) on Juarez 1
 - 37 Stan Switzer (CP) on Baldy 16
 - 24 Ed Berryessa (CP) on Lane 3

13. CALF ROPING (After Show)
 - 26 Tom Ellery (CP)
 - 45 Skip Parker (CP)
 - 5 Mickey Gilbert (PJC)
 - 16 Chuck Pollard (FSC)
 - 27 Charlie Leavell (CP)
 - 29 Marvin Roberts (CP)
 - 50 Bill Nielson (CP)
 - 28 Ed Hayes (CP)
14. COW MILKING (After Show)
 - 28 Ed Hayes (CP)
 - 51 Freeland Thorson (CP)
 - 3 Merle Rose (PJC)
 - 12 Jim Walker (CP, SD)