"Jesse Unruh-Politician"

pol'i-ti-cian, n. one addicted to, or actively engaged in, politics as managed by parties





Jesse **Unruh:** definitive politician, strong ambitious dynamic relentless tenacious flinty dedicated gritty smooth tough feared polished

Called the second most powerful man in California. For the fourth year, for the eleventh time, elected **Speaker** of the Assembly, 1965







" believe winning because I believe in the things I fight for." What kind of man is he? How does he fight? Why do voters and colleagues support him?





And, when will he be the most powerful man in California?

television study of "Jesse Unruh-Politician" Saturday, January 30, 7:00 PM KGO-TV (7) San Franciscoand soon on many California stations.