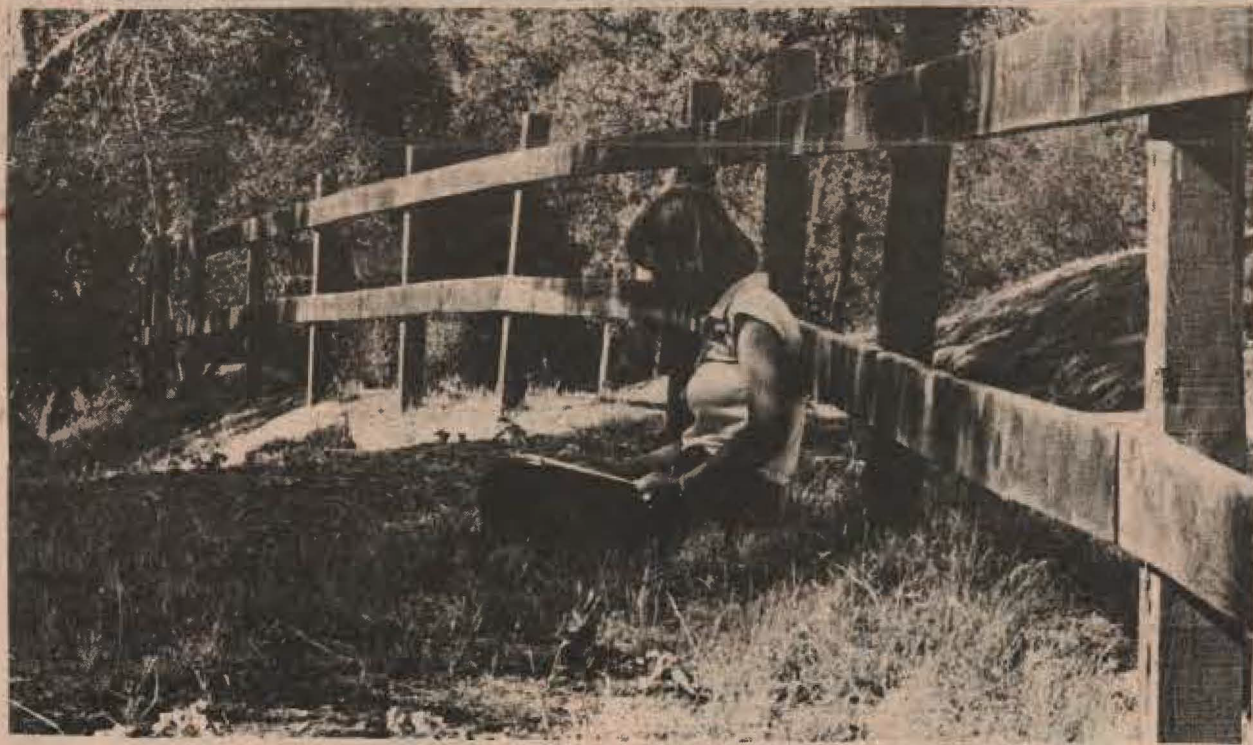


# The Runner

CALIFORNIA STATE COLLEGE, BAKERSFIELD

Volume III, Number 1

September 15, 1977



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Linda Fassig and Jim George discuss Village plans.

## Academic Village

# New Provost Varies Program

"I've always been interested in the variety of educational opportunities the Village provides that affects the educational atmosphere of our freshmen and sophomore students," commented Dr. Jim George, newly appointed Academic Provost.

George was chosen from over 300 applicants nationwide to serve in his present position. A 20th Century U.S. Political History professor, George began his teaching career at CSB when the school opened in 1970.

Boasting a long involvement with Village activities, he spent four years as a Village Fellow and one as Village Master.

The Village is primarily for freshmen and sophomore students, providing a living-learning situation that makes faculty easily available to the students. Once a student has declared a major he broadens away from the Village.

"However, because many of our students are commuters and leave the campus directly

after class, the living-learning situation hasn't developed fully," explained George.

Each quarter the Village offers a wide variety of 20 to 25 courses that reflect student interest. The courses range

from one to five quarter units of credit. Often they are student initiated and include lecture or film series. This coming quarter the Village is adding a mariachi course, soccer, and black history to its roster.

This year George hopes to improve the advising services available to students. "We are going to have an advising center where lower division students with particular problems can come," he said. "It will include information on career planning, major selection, and an off campus program where students can attend seminars and/or work."

The Village intends to become more supportive of the Learning Resource Center, according to George, and expand the faculty role in the center.

"Academic Village will carry out a reexamination of the general education program, a project upon which the curricular committee of the Village Council is beginning," commented George.

In addition to academic courses, the Village offers extra-academic activities to CSB students. Plans for this year include a lecture series this quarter, a film series winter quarter, and an off campus lecture series in the spring.

Students interested in taking Village courses or taking part in campus activities are invited to go to the Academic Village office and examine what there is to be offered.

## TGIF Day Set for Wednesday

Wednesday, September 21, will be "Thank God It's Fall Day," an event sponsored by the Village housing activities office, according to Jim George, Provost.

Starting the activities off will be a concert by a live band from 12 p.m. to 2 p.m. in the quad next to Faculty Towers. Simultaneously there will be volleyball games. Hot dogs and soft drinks will be sold, too.

At 2 p.m. the film "Casino Royale" starring Peter Sellers and David Niven will be shown in DDH/J102. The comedy, a spoof of James Bond movies, will be shown again at 8 p.m. at the same location.

"Thank God It's Fall Day" is the first Village activity of the year.

## ERA Issues Cited in Kirkland Lecture

"The Equal Rights Amendment: Its Significance and Prospects" will be the topic discussed by Janice Kirkland, CSB librarian. Wednesday, September 21, 6:30-8 p.m. in the Nursing Building, Room 105.

Kirkland is a member of the Kern Commission on the Status of Women and the Bakersfield Chapter of the National Organization for Women. Her lecture will focus on the future of the ERA, including work for ratification of the amendment to the Constitution, strategies to overcome the national anti-ERA element led by Phyllis Schlafley, and an examination of what ERA passage would do to and for the American Society.

The lecture is the first in a series of seven offered by CSB's Academic Village. The format of the lectures consists of CSB faculty presenting lectures on topics on which

they are particularly knowledgeable. Following each lecture will be a discussion period.

The series is being offered through Village course 277.171, The Contemporary World, and students can enroll for one unit of credit, although all lectures are open to the CSB campus and the community.



Registrar Nolan Shaffer (far right) explains registration procedures to returning students.



End of the line - Students pay tuition fees after registering for fall quarter classes.

## Activities Calendar

|               |             |                |                           |                  |
|---------------|-------------|----------------|---------------------------|------------------|
| September 17  | Saturday    | 12 p.m.        | Runner Car Rally          | Dorm             |
| September 21  | Wednesday   | 12 p.m.-8 p.m. | "Thank God It's Fall Day" | CSB              |
| September 24  | Saturday    | 9 p.m.-1 a.m.  | EOP Dance                 | Cafeteria        |
| October 2     | Sunday      | All Day        | Soccer Club Tournament    | CSB              |
| October 5-6   | Wed.-Thurs. | 8 a.m.-8 p.m.  | SAC Fee Election          | Soccer Field     |
| October 7-9   | Fri.-Sat.   |                | Yosemite Bike Trip        | Front of Library |
| October 25    | Tuesday     | All Day        | Open Campus               | Yosemite Valley  |
| November 7-10 | Mon.-Thurs. | All Day        | Women's Week              | CSB              |



# CSB Loses Wilder to Hartwick

By LINDA FASSIG  
Runner Editor

Dr. Philip S. Wilder, Jr., has taken over as president of Hartwick College in Oneonta, New York, after resigning from his post as Academic Vice President at CSB.

Hartwick College, situated in upstate New York near the finger lakes region, is a private liberal arts college with a student body of 1,500.

Not looking for another post, Wilder was contacted by Hartwick to serve as a candidate for the college's presidency. "When they asked me to be a candidate I checked on the school in GUIDE TO COLLEGES in the CSB Library and was impressed," said Wilder.

The mission of an institution like Hartwick is an important one, according to Wilder. "It is a college like the one I graduated from and taught at before coming to California.

"Hartwick is exclusively a residential undergraduate campus; there the focus of efforts is on working with the full time resident student who comes there," he explained. "The Academic Village here is designed to give dorm and commuting students the closest possible counterpart of the experience one gets if he goes away to a college like Hartwick."

As president of Hartwick, Wilder hopes to ensure financial stability for the college through various sources as well as justify the tuition. "Like virtually all private colleges, Hartwick has financial and enrollment problems. The tuition is so high that many middle income families find it difficult to accept the extra costs involved in enrollment at a college of that type," he commented.

"I want to offer scholarships to offer help for students with talents that the

college can nurture but who couldn't afford to go there otherwise," he continued.

Wilder came to CSB in January 1968, to help plan the college, on the invitation of then president Dr. Paul Romberg, with whom he had worked before at Wabash College in Indiana.

"I'm pleased that the college where I invested 10 years of my career is in such good shape now that I'm leaving," said Wilder. "When I looked at the campus in the fall of 1967 — shortly after the sugar beets were out of the ground — it was hard to envision anything comparable to what CSB is now."

"CSB has a first rate faculty, the curriculum is well designed, the plant is admirable, and the prospects are bright," he added.

Before coming to CSB, Wilder taught political science for 19 years at Wabash College, Indiana. During this time he

was on leave repeatedly, teaching at such institutions as Pomona, Purdue, and the University of Illinois. In addition, he served as assistant to a U.S. Senator during 1952-53 on a Ford Foundation Grant and was chosen the first faculty fellow as special assistant to the Republican National Committee Chairman in 1958, also on a Ford Foundation Grant.

Wilder received his undergraduate degree from Bowdoin and his masters and Ph.D. from Harvard.

Pleased that the college was able to find a replacement for him so smoothly, Wilder said President Frankel had been kept informed throughout his period of decision.

In closing, Wilder commented, "I have thoroughly enjoyed California, but as I drove from the Albany Airport to Oneonta it felt good, like going home."

## Women's Club Holds Annual Luncheon

The Cal State Women's Club invites all women new to CSB (either faculty members, staff members, or wives of faculty members) to attend the Annual Salad Luncheon Saturday, September 17, at the home of Mrs. Jacob Frankel.

President Jacob P. Frankel will welcome the newcomers to the campus community at the noon luncheon, and Mrs. Robert Bowser, club president, will invite those present to join the Women's Club fellowship.

According to Mrs. Richard Wallace, chair of the event, the program will include an introduction of the newcomers and an announcement of special interest groups that will be formed during the coming year.

Reservations are asked and should be made to Mrs. Wallace at 322-5411; Mrs. John Beckman at 832-6840; or Mrs. Richard Stillman at 325-7150.

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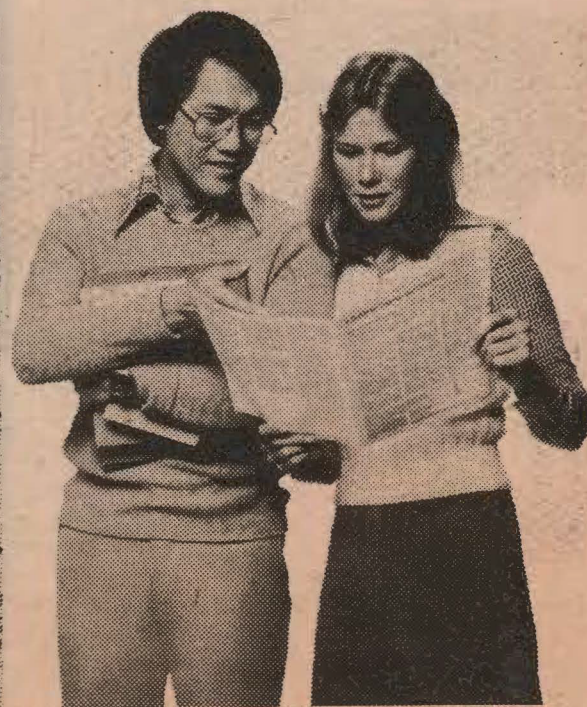
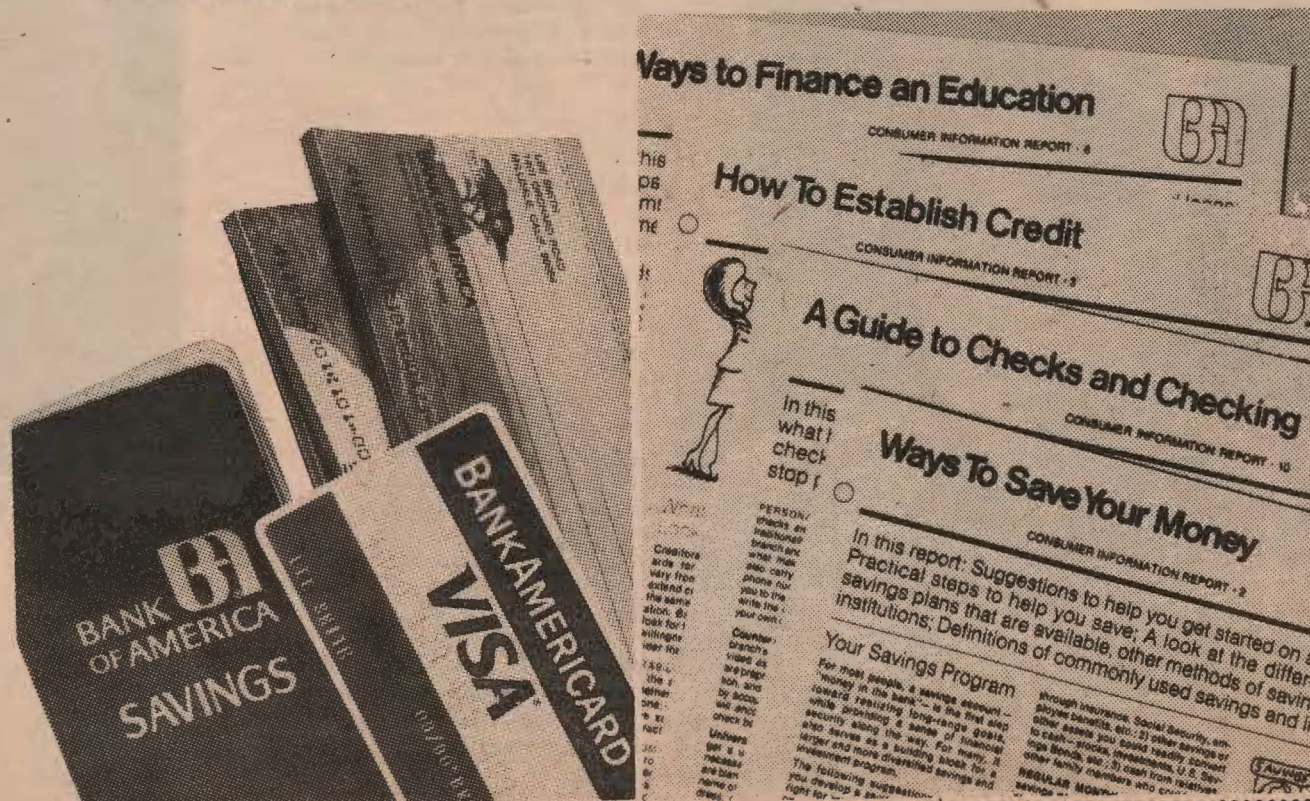
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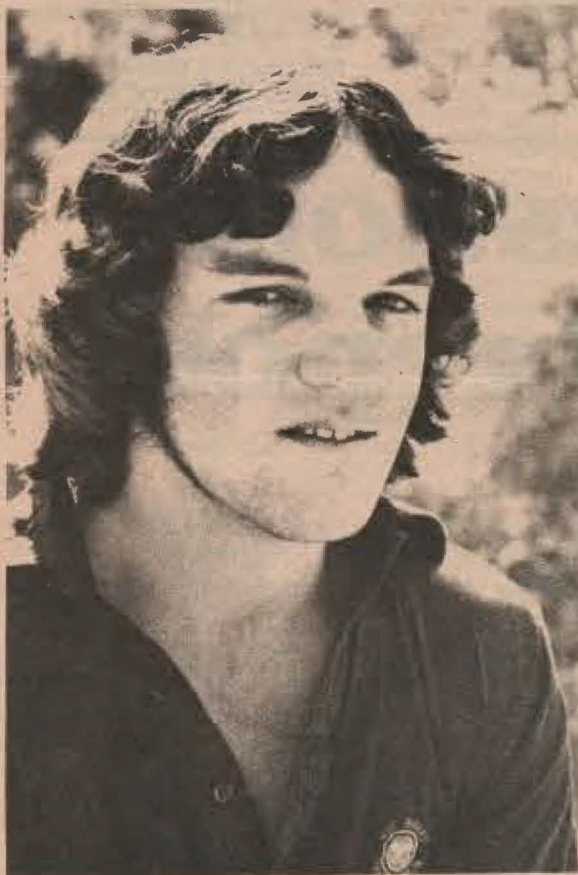
# Campus

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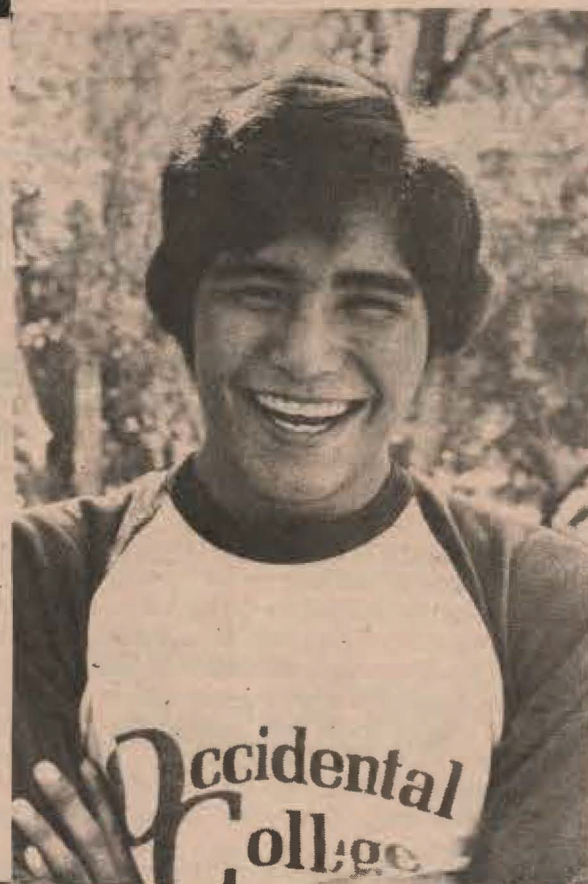
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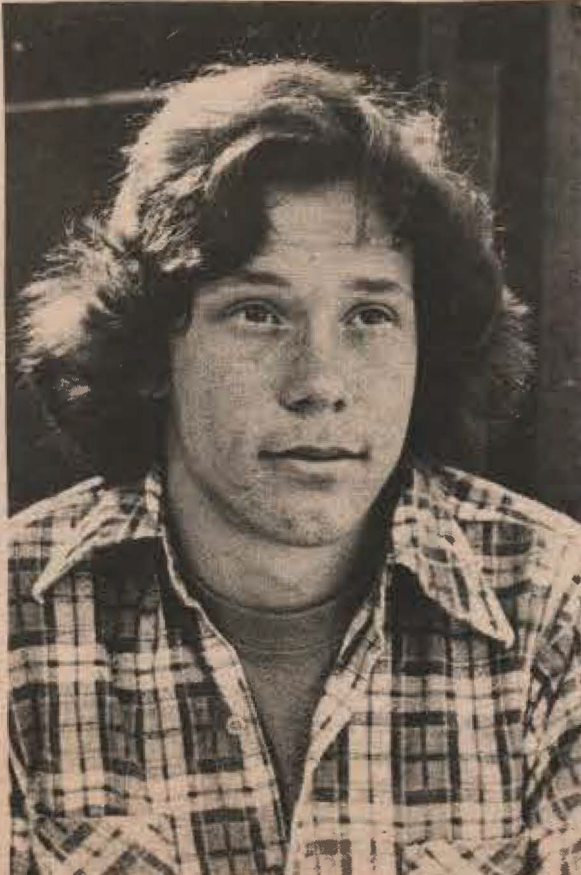
**SOMTHAVINH VIDHAMALI:** At SCICON I have met a lot of new people, gotten preregistered and had fun. I hope to get into the nursing program at CSB.



**RON PIERCE:** SCICON was neat meeting people, preregistering and getting what you want. The food was terrible. At CSB I'm going to get a good education, I hope. I should get it because the school's rated high. I'm going into either music or math.



**EDDIE REYES:** At SCICON I've had a lot of stomach aches and indigestion. At CSB I expect to get some decent, practical education.



**JOHN NILON:** The first most important thing was meeting people. Anyplace where you are new at, the most important thing is to meet people. The preregistration and advice given were important too. I came to CSB to use it as a base; I want to fulfill requirements so I can go to another school. The school in Denver I transferred from did not have general education and Bakersfield did.

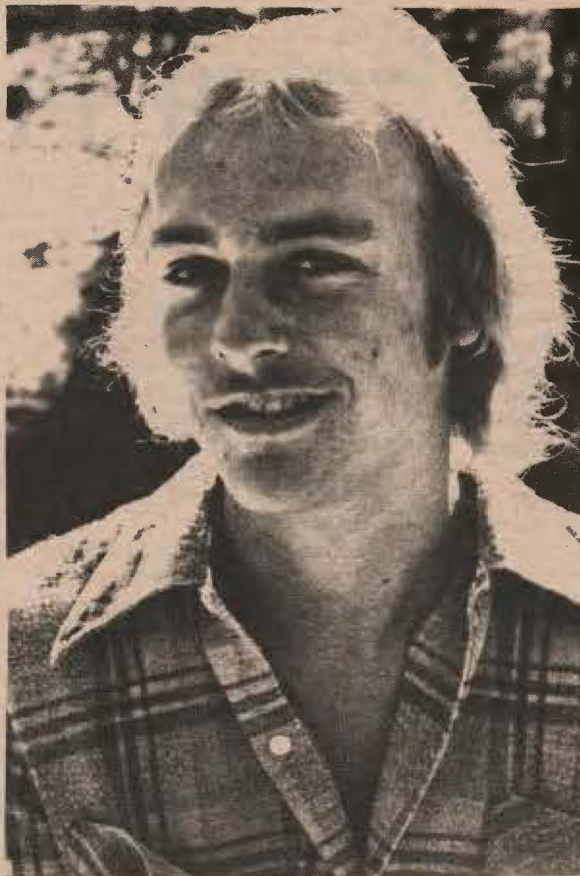




# Voice

*out of SCICON?*

*ard to at CSB?*



**GREG GRITTON:**  
Preregistration helped a lot,  
getting an idea of what to take.  
I'm going to college for the  
future.



**SUSAN CHOW:** SCICON  
is good because I have learned  
about college life at Cal State  
and met a lot of people. I  
expect to get a good education  
because of the low  
student/teacher ratio.



**CHRISTINE  
McMURTRIE:** It's been fun,  
that's all we've had and I got to  
meet people. At CSB I want an  
education, to have fun and  
meet people.



**SAUPING CHU:**  
SCICON's fun and you meet a  
lot of people. I only plan to  
stay at Cal State one year, then  
transfer to a university.



**SHAUN BLAYLOCK:**  
SCICON has been getting to  
know people and the  
institution. It's been good fun  
and games. I plan to get a good  
basic all around education and  
have a good time at it.



# Frankels Says 77-78 Prospects Bright

## Cites Key Academic Issues Ahead

Problems of grade inflation, academic dishonesty, and general education requirements are the principal academic issues confronting CSB during 1977-78, President Jacob P. Frankel indicated Friday.

At the twenty-fourth general faculty meeting held September 9, Frankel outlined difficulties with academic standards within the CSUC system, commented on the need for re-assessment of CSB's present organization, and introduced new faculty.

Chaired by Frankel, the Committee on Educational Policy of the CSUC Council of Presidents found that grade inflation does exist and "has resulted in lesser performance by students," that a drift away from precise specification of graduation requirements has resulted "in students being graduated who have inadequately acquired the habits of an educated mind," and that condition of vagueness with respect to grading and graduation requirements "have devalued the degree."

Because of these conditions, Frankel continued, "We are graduating people whom we say are educated, and 'they ain't.' They say 'ain't' — and that may not be so bad — but they think that way, too."

Frankel called upon the faculty to meet "head on" the issues of grade inflation, imprecise degree requirements, and laxity in enforcing rules governing academic dishonesty.

**EDITORS NOTE:** 'The Runner' urges all wishing to express their artistic or writing talents to sign up for English 214 or 414. No experience is necessary. Special thanks to Dick Graves, AV Director, for his assistance in preparing this issue.

CSB's "hard times seem to be past," President Jacob P. Frankel told the faculty at the general faculty meeting held last Friday. Enrollments are rising, and the college is entering a period of "rethinking and retrenchment" as it begins to expand again.

This rethinking will provide "a rational means of allocating resources" to improve the quality of education at CSB.

on the organizational state of the college.

Frankel has already requested the school deans to prepare "decision packages" indicating what resources are now available, how these resources are being utilized, what changes would be made if more resources were available, and what cuts would be made if there were less.

These decision packages will entail a program by program review of each school.

## Deans Introduce 10 New Faculty

Ten new full time faculty members have joined CSB's faculty for 1977-78 along with four returning faculty. Two replacements for faculty on sabbatical leave during Fall quarter have also been hired.

temporarily replaced by Moira Malley and Arthur W. Rudolph.

According to Richard Wallace, dean of the school of business and public administration, Don Halper, Ralph Novak, and Wendy Wasicek have joined the faculty there, and E. Paul Smith has returned after completing his doctorate at USC.

New to the school of behavioral sciences are Larry Reynolds and Scott McKinney in economics and Dean Fetter in political sciences. Dean Tom Watts also announced that Clayton Robarchek has been hired to replace Philip Silverman who is on differential leave this year.

The reference staff of the library has added new member Christine Clements and David Kosakowski, reported Benton Scheide.

*"We have every reason to be proud of what we've done so far . . ."*

"We must meet prosperity with the same ability and eagerness as we met adversity in the past," continued the relaxed and confident president. The audience's laughter indicated that they were ready to accept the challenge.

As he reported to the Chancellor's office last week, evidence of this prosperity is to be found in both increased enrollments and the development of the college during the past year. If all students who have accepted admission complete registration this week, CSB may enjoy a 15 to 20 percent increase in enrollment.

Originally organized to handle a student body of 12,000, CSB now has an enrollment goal of 6,000. As a result, President Frankel indicated, the college must reexamine its organization to find a better way to use its resources.

The president thinks it "extremely unlikely" that the organization of the college will remain as it is.

To effect this re-evaluation, Frankel is instituting review procedures which involve both external and internal evaluators. He is forming a select committee of visitors from outside CSB to hold four or five hearings on campus during October and November.

These hearings will offer all people associated with CSB the opportunity of presenting in absolute confidence their views of what is going on at CSB and how these conditions may be improved.

The select committee will then draft a composite report

The composite report of the select committee and the decision packages prepared by the deans will then be used to improve current methods of allocating the college's resources, said the president.

Frankel hopes that with the beginning of winter quarter this re-valuation will reveal what changes need to be made "to better carry out our mission — the education of students."

The president concluded his remarks to the faculty by saying, "We have every reason to be proud of what we've done so far, but we must re-examine in spite of our success. We can do better."

At Friday's general faculty meeting, John Coash, dean of the school of natural sciences and mathematics, announced that Ruth Nemregud will be teaching in the health science program and Richard Smith and Fred Zemke have taken up duties in mathematics. Fran Heimley, Theresa Ponko, and Greta Serrano have rejoined the nursing program.

The school of humanities, reported Dean Vincent H. Ponko, has added Oscar Somoza to the faculty of the department of foreign languages. Mary Paquette and Charles Kegley, on sabbatical leave for the quarter, have been

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### THE RUNNER

Linda Fassig . . . . . Editor  
Debera Anton . . . . . Business Manager  
Marla Iyasere . . . . . Advisor

The Runner is a weekly publication of the Department of English, California State College, Bakersfield. For information regarding publication and advertising, phone 833-2240.



# Psych Club Plans Picnic

The Psychology Club will be initiating the new quarter with its annual fall picnic, to be held in Beale Park on September 18 (Sunday) at 1 p.m. While drinks and recreational facilities will be provided, patrons are requested to bring their own food.

The Club also plans to continue its TGIF tradition. The first TGIF is scheduled for September 30 at 4:30 p.m. at "Michael's" on 185h and Chester in conjunction with the Philosophy Club.

The club is taking particular interest in those students planning to pursue graduate studies in psychology, and will be offering several opportunities for this special group. On October 4 at 7 p.m. in DDH/D108 Dick Noel will hold a workshop on the graduate application process to assist students in choosing suitable colleges and preparing for acceptance in graduate programs.

Students planning to take

the GRE (Graduate Record Exams) who are confused as to the nature of the exam or who are anxious to prepare for it more intensively can arrange to participate in a student study group. Interested students

should contact either Ann Kearney (833-3032) or Karl Pope (833-3052). The Student Learning Center has agreed to sponsor the study sessions, provided enough student interest is expressed.

## Volunteers in Probation Seeks Student Aides

Volunteers in Probation is recruiting students interested in "field experience" to complement their "academic experience" by volunteer work with juvenile probationers, according to Gail Paap, volunteer coordinator.

Training sessions will begin Thursday, September 22, 7-10 p.m., and will continue for three consecutive Thursday evenings.

Volunteers are able to

work in various areas of the Probation Department, including both inside and outside the department.

Working on the inside entails working as an aid in detention treatment, working on recreation programs, tutoring and teaching crafts in an institutional setting. Working on the outside involves working with a child at home or in a foster home in a big brother or big sister situation. The volunteer is assigned to one child and establishes a relationship with that child in order to be able to help the child over rough spots in his life.

Interested students should contact Gail Paap at the Probation Department, 861-3163, before September 22.

# This Weekend

By DEBBIE ANTON  
Runner Business Manager

BAKERSFIELD INN - 1001 Union Avenue.  
Crazy Creek 9 p.m. - 1:45 a.m.

BROWN SELLER - 1918½ Eye Street  
Tuba 9 p.m. - 2 a.m.

CASA ROYALE - 251 S. Union Avenue  
Charles Strong Trio 9 p.m. - 1 a.m.

CIRCLE INN - 1416 Golden State Hwy.  
Harold Cox 9 p.m. - 1:30 a.m.

FREDDIE'S TOP OF THE HILL - 2674 Mt. Vernon  
Crawfish 9 p.m. - 1:30 a.m.

LYONS - 5410 Stockdale Highway  
Joe Fazio 9 p.m. - 1:30 a.m.

MAITIAS BASQUE - 700 Truxtun Avenue  
Buddie Landrum 9 p.m. - 1 a.m.

MATCHMAKER - 3500 Wilson Road  
Bittersweet 9 p.m. - 1:30 a.m.

MICHAEL'S LOUNGE - 1800 Chester Avenue  
Bakersfield Rhythm Boys 10 p.m. - 2 a.m.

MAISON JAUSSAUD - 1001 S. Union Avenue  
Steppin In 9 p.m. - 2 a.m.

RAMADA COCKTAIL LOUNGE - 2670 Pierce Road  
Al Garcia 9 p.m. - 2 a.m.

TAM O'SHANTER - 2345 Alta Vista  
Porter and Fuller 8:30 p.m. - 2 a.m.

TROUT'S - 805 North Chester  
Sanland 9 p.m. - 2 a.m.

"FOUNDATION FINANCIAL STATEMENTS: A copy of the CALIFORNIA STATE COLLEGE, BAKERSFIELD FOUNDATION financial statements for the fiscal year ending June 30, 1977, is available at the Reserve Desk at the Campus Library."

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# Runner Sports

## Holland Leaves CSB to Teach at EBH

By LINDA FASSIG  
Runner Editor

Having left his job as Sports Information Director after three years at CSB, Craig Holland is presently teaching journalism and remedial English at East Bakersfield High.

Holland left CSB for a variety of reasons. "I felt I had developed the SID program as far as I could on a one man shop and with the limited level of resources available," explained Holland. "Last year I lived out of a suitcase from Thanksgiving to Easter, traveling with the team, and it's hard to look your three-year-old in the eye when he asks why you're never home. Also the high school pays better."

According to Holland, all-encompassing changes have taken place since he was last in the classroom seven years ago, the switch to collegiate registration only scratching the surface of these changes. "Classes are more informal, but the biggest difference between high school and college is that in college everyone is there because they want to be," he said. "In high school, there's a group that don't want the institutional constraints on them and would rather be elsewhere."

### Teaching Survival English

In Holland's remedial English classes he teaches English as a survival skill, giving instruction on filling out job applications and on playing the interview game. "Seventy-five percent of my students will end their formal education

after high school, and for those students whose goal is to own a car shop, be a beautician or a housewife, they need to be taught the direct relationship of English to what they need to know," stated Holland.

As well as increasing the size and frequency of publication of East High's newspaper "The Kernal," Holland hopes to cut production costs and teach the students the production end of putting out a newspaper.

In describing his job as CSB Sports Information Director, Holland laughed, "Multi-faceted is an understatement."

Responsibilities of his job included preparing statistical information required by the NCAA and Conference press releases for the news media, and publishing the alumni news letter. Holland also prepared the basketball and wrestling programs.

"Between September 1976 and March 1977, 55,000 words of news releases for various sports went out of my office," recalled Holland.

Making numerous trips with CSB teams, on the road the SID was responsible for getting game statistics to the hometown newspaper.

### Developed Radio Coverage

Holland credits himself with the development of a six station radio network for the Roadrunner teams. "I got six radio stations in Bakersfield to accept sports feeds, both advance and results, of primarily the basketball and wrestling teams," explained Holland.

"No other local teams

were doing it and I convinced Rudy Carvajal it was worth the expense. We got super feedback from the public."

Also included among Holland's accomplishments at CSB are close work in managing last year's Laker game, advance publicity for CSB summer sports camps and Roadrunner Bar-B-Q's. "These events maximize the image of the college, and except for the camps, raise money for the athletics department," he commented.

Holland is looking forward to sitting in the stands with his wife, Carol and screaming for the teams after three years of remaining stoic as he was managing the score tables, preparing on-sight statistics and doing the game's public address announcing.

### CSB's Super Coaches

"I will miss the coaches at CSB. They have been super to me and very supportive, just a great group," said Holland. "Ray Moore, Athletic Business Manager, was the most supportive of me and he's super — he works his heart out for CSB."

Growing up in Bakersfield, Holland was not involved in sports in high school, having entered at age 12 and not having attained his growth until he was a senior. Instead he branched into journalism.

Holland received his BA and teaching credential from Cal State Fresno and enrolled in the Air Force ROTC to avoid the draft.

For two years he was head resident of an all men's dorm

and worked as an intern on the "Fresno Bee" one summer. He served overseas in the Air Force for 2½ years immediately prior to beginning his career at CSB.

What does the future hold for Holland? He hopes to become an Educational Administrator at the high school level. "I have finished my terminal activities in the Educational Administrator MA program at CSB and am waiting to see if I passed," he said. "To get my special credential I need three years of teaching."

In closing Holland remarked, "I have developed a fanatical appreciation for the Roadrunner system and I want to scream my lungs out for those guys in my continued support of CSB athletics."

## Intramurals Schedule

|                |             |                  |                                 |                   |
|----------------|-------------|------------------|---------------------------------|-------------------|
| September 12   | Monday      | 7 p.m. - 10 p.m. | Gym Facilities Open Daily       | Gym               |
| September 19   | Monday      | 3 p.m. - 6 p.m.  | IM Flag Football Begins (7 Wks) | CSB Field         |
| September 26   | Monday      | 12 p.m. - 1 p.m. | IM Volleyball Begins (5 Wks)    | Volleyball Courts |
| October 1      | Saturday    | All Day          | IM Badminton Clinic             | CSB Gym           |
| October 22-23  | Sat. & Sun. | All Day          | IM Racquetball Tourney          | Racquetball Cts.  |
| November 5     | Saturday    | All Day          | Im Badminton Tourney            | CSB Gym           |
| November 11-13 | Fri.-Sun.   | All Day          | Im Tennis Tourney               | CSB Tennis Courts |

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