

# Business — Graduate Programs

The Craig School of Business

## Craig Graduate Programs

Tom Burns, *Manager*

Peters Business Building, Room 183

559.278.2107

### Master of Business Administration (M.B.A.)

### Executive Master of Business Administration (E.M.B.A.)

### Master of Science in Accountancy (M.S.)

## Master of Business Administration

The Master of Business Administration (M.B.A.) degree program is designed to provide professional education for managers of business, agriculture, education, government, and nonprofit organizations. The M.B.A. program offers elective area courses in special areas of professional practice, such as agribusiness, entrepreneurship, finance, general management, human resource management, international business, management information systems, and marketing. We are committed to developing one of the top applied M.B.A. Programs in the nation. As a result, your studies will be complemented by numerous opportunities to solve real world business problems through internships and team consulting projects.

**Admission.** The program is open to college graduates without regard to the area of undergraduate study. Applicants are expected to show intellectual promise to do well in the program, and upon graduation, to perform effectively as professional managers. Applicants must submit the following to be considered for admission into the traditional M.B.A. program:

1. a completed California State University, Fresno Graduate Application form
2. a completed M.B.A. Program Application form
3. complete university or college transcripts — last 60 units require a GPA of 2.5 or higher
4. official record of the Graduate Management Admission Test (GMAT). The GMAT requirement may be waived based on a recommendation by the school's Graduate Committee to the graduate director that the candidate has substantial work experience (minimum of 10 years) and significant managerial or professional



experience (minimum of three years) and has successfully completed an individual interview. The terms “managerial or professional experience” are defined as follows:

- **Managerial Experience:** experience in work in which the primary duty includes overall responsibility for an enterprise, subdivision, department, or similar independent or quasi-independent organization. Duties typically include such things as hiring and firing personnel, planning, discretion and judgment, and organizing and controlling work that substantially affects a major aspect of the organization's operations. Individuals with this level of responsibility usually have titles such as “manager,” “director,” “vice-president,” “president,” “chief information officer,” “chief financial officer,” “chief operating officer,” or “chief executive officer.”
- **Professional Experience:** experience in work that requires advanced knowledge acquired by a prolonged course of specialized study and involved work

that is predominately intellectual and varied in character. Examples would include medical doctors, dentists, psychologists, lawyers, and certified public accountants.

## M.B.A. Degree Requirements

The M.B.A. is awarded to students upon completion of requirements in three groups of courses. These groups generally are completed in sequence. Students may not take Group III courses prior to the semester they complete their Group I requirements without permission from the graduate business director.

### Group I

The following five courses or equivalent knowledge are required of non-business majors, business majors from non-Association to Advance Collegiate Schools of Business, International (AACSB) business schools, or students who graduated from an AACSB Program more than seven years ago: MBA 200, 201, 203, 204, and 205. Some or all of Group I requirements may be waived on the basis of an evaluation of previous coursework.