

# A Worthy Project - Mercy Bowl

## SNOWBALL MERCY BOWL

Since ASB President Roy Easley started his "snowball" campaign last month to get entire teams to support the event by purchasing tickets at \$3 each, response has been gaining in momentum.

## ASSOCIATED STUDENTS

LOS ANGELES STATE COLLEGE



• 5151 STATE COLLEGE DR. • LOS ANGELES 32, CALIFORNIA

October, 1961

CAPITOL 5-1631

To the Captains of Football Teams throughout the Nation:

My name is Roy Easley. I am a student, co-captain of the football team, student body president of Los Angeles State College, and co-chairman of Ceremonies of the Mercy Bowl Football Classic. I am sending this message to you as a fellow footballer.

As you all know, last year the California State Polytechnic College at San Luis Obispo football team was almost completely wiped out by a terrible air tragedy. On Thanksgiving Day of this year, the Mercy Bowl Football Classic will be held in the Coliseum in memory of the victims and to help their families with their many financial problems.

I have a very strong personal feeling about this game, and as a participant in football, feel that it is my place to try and assist and support this game in every way possible. My teammates here at Los Angeles State feel the same, too, and each has agreed to support this game by buying one ticket to the game. We are contacting all football teams throughout the nation to join the Mercy Bowl Team.

What I am trying to do is to start a snowball rolling to get every football player of this country to buy one ticket at \$3.00 each. To earn a place on our "Snowball" Mercy Bowl Team, we are requesting that your team purchase at least eleven tickets. Please send checks or money orders to: Snowball Team, Mercy Bowl Football Classic, Box 800, Los Angeles State College, Los Angeles 32, California.

If you are unable to attend the game and it is your wish, we will be glad to forward your tickets to a local youth group.

I am anxious to receive your reply and place the name of your team along side the many others who have already rallied to this very worthwhile cause.

Sincerely,

*Roy C. Easley*

Roy C. Easley, President  
Associated Students, Inc.  
Los Angeles State College

RCE:kk

MAKE THANKSGIVING DAY, 1961, MEAN SOMETHING SPECIAL FOR YOU--  
SUPPORT THE MERCY BOWL FOOTBALL CLASSIC