

**Journalism with Emphasis on Radio and Television News Communication:**  
Journalism 8a-b, 108, 109a or b, 114; journalism electives (3 units)..... 18  
Additional requirements: Speech 40, 41 or 44, 144.

### ENGLISH-JOURNALISM MINOR

(See English Department)

### JUNIOR HIGH SCHOOL CREDENTIAL

The junior high school credential authorizes the holder to serve as a teacher in grades seven, eight, and nine of elementary and secondary schools. For general and professional requirements, see page 151.

The junior high school credential major in language arts with emphasis on journalism is the same as the portion of the general secondary credential major in this field which is required for the degree major; the minor is the same as the general secondary credential minor.

### GENERAL SECONDARY CREDENTIAL

The general secondary credential authorizes the holder to teach in secondary schools and in grades seven and eight in elementary schools. For general and professional requirements, see page 152.

#### Credential Major in Language Arts, Journalism Option

[Admission to the credential program (page 148) and completion of 33 units of the major listed below constitute a major in language arts, journalism option, for the bachelor of arts degree. A minimum of one semester of work on the staff of the college newspaper is also required. For an alternative credential major in language arts, see page 194.]

	<i>Units</i>
Engl. 61a or b; 103, 104, 105.....	11
Ling. 100, 131.....	6
Journ. 8a, 109a, 114, 131, 145a.....	13
Journ. electives.....	3
Speech 22, 142.....	5
	38

For further information and additional recommended courses, see the department credential adviser.

#### Credential Minor in Language Arts, Journalism Option

For an alternative credential minor in language arts, see page 194.

	<i>Units</i>
Engl. 1b; 61a or b; 103 or 104; 105.....	11
Ling. 100, 131.....	6
Journ. 8a, 109a, 114, 131, 145a.....	13
	30

## Courses

### JOURNALISM

- 1. Introduction to Journalism (2) F** Sheehan  
Survey of media of communication and fields of journalistic enterprise; types of opportunities.
- 2. Interpreting the News (2) S** Sheehan  
Analysis, from the reader's point of view, of current information in news media; what constitutes news, breadth and depth of news coverage of various media, reliability of sources, influence of policy, methods of emphasis, objectivity and coloration.

#### 8a-b. Reporting (3-3) F-S

Sheehan-Shepard

Prerequisites: Engl. 1a or 3, sophomore standing. Preparation of varied stories used by newspapers; analysis of news sources; techniques of interviewing; problems encountered by reporters; ethical and legal considerations; coverage of some campus and community functions. (2 lectures, 1 lab hour)

#### 17a. Introduction to Photography (2) F

Reynolds

Not open to students with credit in Art 101. Still-photography; use of a variety of camera equipment for black-and-white pictures; pictures taken and films and prints processed in laboratory sessions. (1 lecture, 3 lab hours)

#### 17b. Press Photography (2) S

Reynolds

Prerequisite: Journ. 17a or permission of instructor. Use of news cameras for photographic reporting; evaluation of pictures for publication; laboratory experience in use of flash and extension lighting, filters, and high-speed processing methods. (1 lecture, 3 lab hours)

#### 102. The Press and World Affairs (3) S (odd years)

Duke

The role of the international press in collecting and disseminating national and foreign news.

#### 104. Journalism in American Society (3) S (odd years)

Shepard

Historical backgrounds of American press; development from colonial to modern times; newspapers and allied media as political and social forces.

#### 106. Industrial Journalism (3) S (odd years)

Shepard

Analysis of internal and external publications in business and industry; specialized publications in other fields; vocational opportunities; writing techniques.

#### 108. Reporting of Public Affairs (3) F

Duke

Prerequisite: Journ. 109a or b, or permission of instructor. Instruction and practice in reporting municipal, county, state, and federal offices.

#### 109a-b. Advanced Reporting Techniques (3-3) F-S

Duke

Prerequisite: Journ. 8a. Practical application of training in reporting and editing with the college newspaper used as a laboratory. (2 lecture, 4 lab hours)

#### 111. Publicity and Press Liaison (3) F

Shepard

Prerequisite: Journ. 8b or equivalent. Preparation and distribution of publicity matter to newspapers, magazines, radio and television stations; development of publicity campaigns; press liaison for business, educational, religious and other institutions.

#### \*112. School Public Relations (2) (Same as Educ. 112)

Sheehan

Organization and analysis of a public relations program for elementary and secondary schools.

#### 113. Public Relations (3) F and S

Shepard

Role of public relations and publicity in business, industry, labor, education, government, and other fields; development of programs for varied groups.

#### 114. Editing of Publications (3) F-S

Sheehan-Duke

Prerequisite: Journ. 8a. Editing copy; writing headlines; using type effectively; handling telegraph copy; making up newspapers, trade and industrial publications, house organs and magazines. (2 lecture, 2 lab, 2 hours arranged)

#### 115. Copyreading (1) S

Sheehan

Not open to students with credit in Journ. 114b. Reading copy and writing headlines. The college newspaper will be used as a laboratory.

\* Offered when demand warrants.