

MVS

SCHOOL OF BUSINESS & ECONOMICS



MARTIN V. SMITH
SCHOOL of
BUSINESS &
ECONOMICS



Channel Islands
CALIFORNIA STATE UNIVERSITY

FALL 2010 SPEAKERS

Sponsored by Martin V. Smith
School of Business and Economics
& MVS Business Advisory Council

**FREE OF CHARGE
INCLUDES LUNCH**

- Each luncheon limited to 250
- Please RSVP by visiting the link below
<https://csuci.wufoo.com/forms/fall-2010-speaker-series>

All events are at
CSU Channel Islands
ONE UNIVERSITY DRIVE
CAMARILLO, CA 93012

FRI, OCTOBER 8

How I started my company

PAMELA LOPKER
Founder and President of QAD

Software company in Santa Barbara County. March 2001, Fortune Magazine named her "Hero of US Manufacturing." Many other honors, profiled by Forbes magazine four times. She will speak about her background, experience starting her firm and entrepreneurship.

FRI, DECEMBER 3

The Ever-Changing Media

JEFFREY S. KLEIN
Chairman and former CEO of 101 Communications

A return to Ventura County from an old friend — a unique and historical perspective from a media entrepreneur and former LA Times senior executive.

FRI, NOVEMBER 5

How Real a Danger? Double-Dip Recession and Deflation In America?

SUNG WON SOHN
MVS Endowed Professor of Economics

Widely quoted economist on the world stage today. Wall Street Journal named him a top five economist in 2009 and "most accurate economist" in 2006. Cited daily in domestic and world press.

12 - 2 PM
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