

58,000,000,000

ELECT

WARREN CHURCH

4.3
BILLION

YOUR ASSESSED VALUES FOR PROPERTY TAX PURPOSES HAVE RISEN FROM \$30 BILLION TO \$58 BILLION IN 10 YEARS — PARTIALLY DUE TO IMPROPER METHODS OF SETTING COUNTY ASSESSED RATIOS BY THE STATE BOARD OF EQUALIZATION. THIS BOARD, MAINLY VALUING UTILITIES, HAS MEAGERLY INCREASED THOSE ASSESSED VALUES FROM \$4.3 BILLION TO \$4.5 BILLION.



ACTION OF THE STATE BOARD GREATLY AFFECTS YOUR PROPERTY TAXES.

IT'S TIME FOR A CHANGE!

(Private Utilities)

(Other Property Taxpayers)

5 25 50 75 90

(Percentage Increase)

10 YEAR INCREASE IN ASSESSED VALUES

IT'S TIME FOR UTILITY STOCKHOLDERS TO ABSORB THEIR FAIR SHARE OF TAXES LIKE EVERYBODY ELSE.

VOTE FOR ALERT REPRESENTATION. VOTE FOR A MAN WHO WILL KEEP IN TOUCH WITH HIS DISTRICT AND ADMINISTER IN BEHALF OF THE PEOPLE.

4.5
BILLION

30,000,000,000

STATE BOARD OF EQUALIZATION

2%

IT IS TIME FOR A CHANGE AFTER 36 YEARS OF
THE INCUMBENT. WHY ANOTHER TERM AND 40 YEARS?

2%

THE INCUMBENT'S PROPOSAL FOR A 2% GROSS RECEIPTS TAX — A SUPER SALES TAX ON WHOLESALE AND RETAIL SALES AND SERVICES — IS GROSSLY WRONG. IN RECOMMENDING THIS TAX TO GOV. REAGAN, INCUMBENT GEORGE REILLY WROTE IN SUPPORT OF HIS IDEA: "... would be passed on to the 21 million consumers in California." AND HE FURTHER SAID: "... permit tax reductions to all business groups."

COUNTIES
FIRST EQUALIZATION DISTRICT

*ALPINE
*AMADOR
*EL DORADO
*CALAVERAS
*INYO
*LOS ANGELES
(Northern & Eastern)
*MADERA
*MARIPOSA
*MERCED
*MONO

*MONTEREY
*PLACER
*SAN BENITO
*SAN FRANCISCO
*SAN LUIS OBISPO
*SAN MATEO
*SANTA BARBARA
*SANTA CRUZ
*STANISLAUS
*TUOLUMNE
*VENTURA

2%

IT'S TIME FOR A NEW VOICE!
IT'S TIME FOR A NEW EQUALIZER!

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Pacific Grove, CA 93950

Church for Board of Equalization Committee
P.O. Box 6184
Salinas, CA 93901

2%