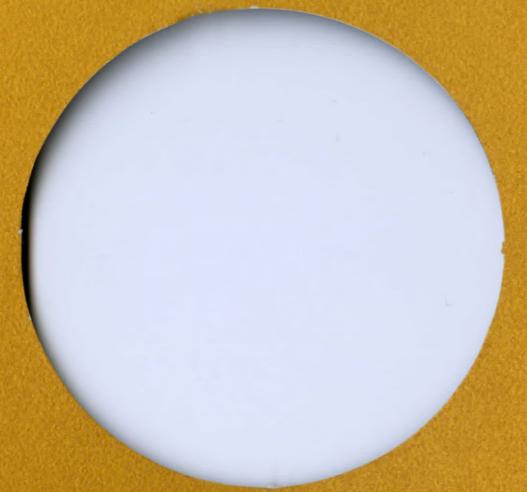




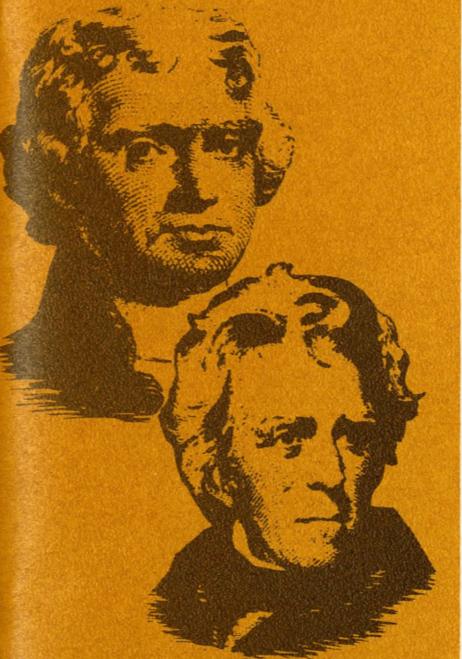
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JEFFERSON ★ JACKSON DAY DINNER

honoring



Lyndon B. Johnson

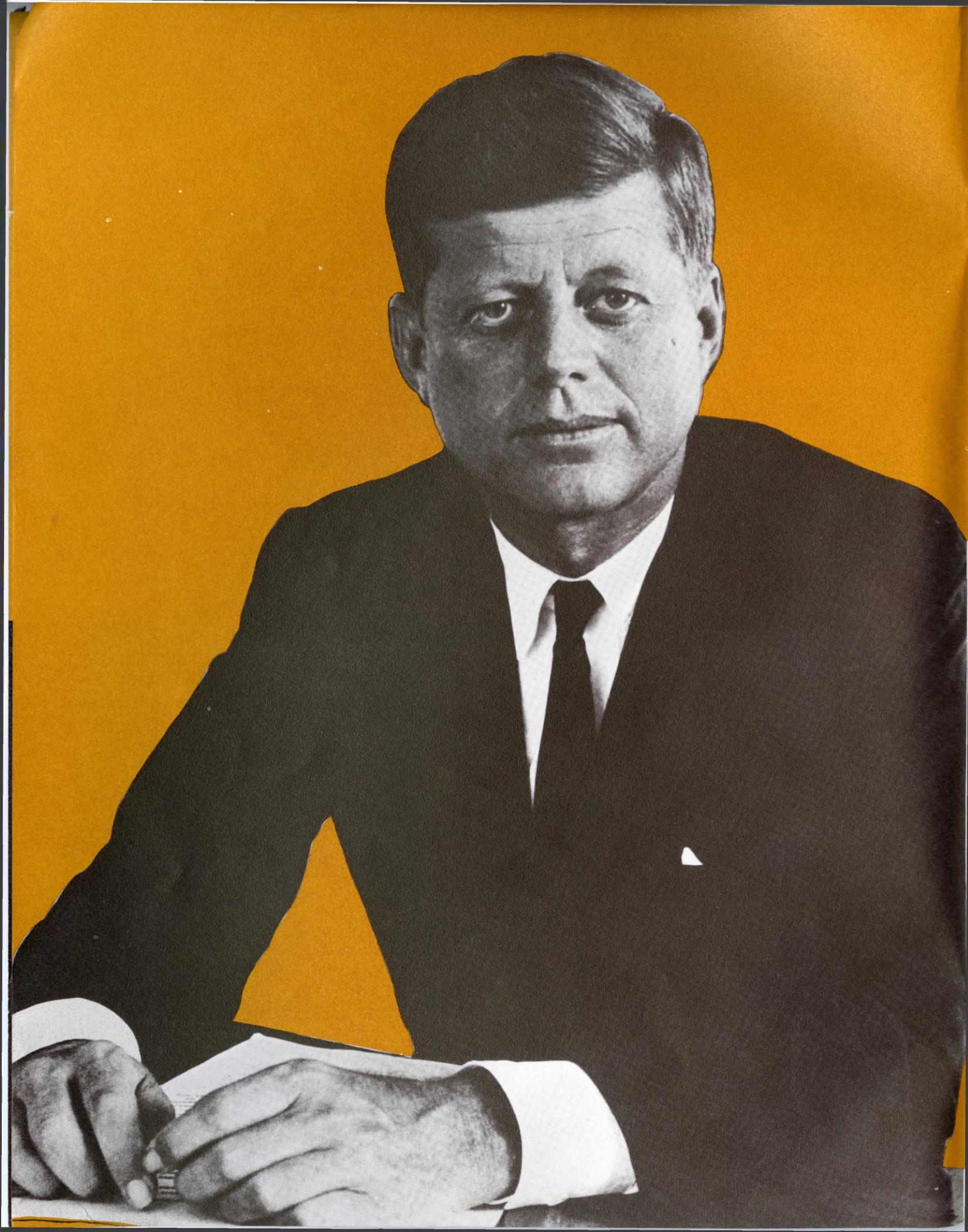
VICE PRESIDENT OF THE UNITED STATES

International Ballroom / Beverly Hilton Hotel / Beverly Hills,

Thursday, November Fourteenth / Nineteen Hundred

California
Sixty-three





THE WHITE HOUSE
WASHINGTON

Mr. Eugene L. Wyman, Chairman
Democratic State Central Committee of California
417 South Hill Street
Los Angeles, California

Dear Gene:

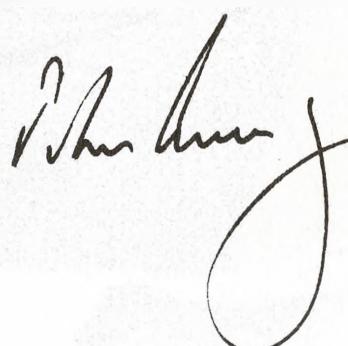
It is a pleasure to send my greetings to all of you attending your great dinner in Southern California.

The Southern California Democratic delegation is a pillar of strength for our Party's program in the Congress. In fact, we could do with a few more Democrats from your area in the Congress, and if this were not a completely serious message, I might mention a few Republicans from your area who would never be missed in Congress -- at least, not by me or the Vice President who is your guest of honor. I must also tell you that we miss the wisdom and leadership of Clair Engle and that we are praying for his rapid recovery.

I am delighted that you will have the pleasure of hearing from Lyndon Johnson, who will express the appreciation of the Administration for your great contributions to the Party and for your accomplishments in California.

I can assure you that there is close and successful teamwork between the Federal Government and the vigorous and progressive California Administration of Pat Brown. All of you worked hard to help Pat and the state ticket win a resounding victory in his race for re-election in 1962.

Good luck and best wishes to all of you in the year ahead.

A handwritten signature in black ink, appearing to read "John F. Kennedy". The signature is fluid and cursive, with a large, stylized 'J' at the end.





It is with both pride and gladness that we Democrats once again welcome to California the Vice President of the United States, Lyndon B. Johnson.

Lyndon Johnson comes to us not only as a national and international statesman but as a friend with the memories of previous visits still warm in our hearts. No Democrat who was present will ever forget his rousing speech in Sacramento just a few short months ago just as no Californian who heard him will ever forget his campaign swing through our state in the closing weeks of the 1960 campaign.

Both occasions were exuberant, vital, confident — like the Democratic Party itself.

The story of Lyndon Johnson is very much like the history of the modern Democratic Party, beginning with the New Deal in 1933.

That was the year that a lean, intense, young Texan came to Washington to take a job as a Congressional Secretary and to launch one of the most remarkable careers of the past three decades.

Those were blood tingling times — Franklin D. Roosevelt challenging the forces of national adversity with the bold "we have nothing to fear but fear itself"; NRA, TVA, CCC, WPA, PWA, AAA; the stirring sweep of the "100 days." It was in this atmosphere that Lyndon Johnson learned the lessons of government and statesmanship that he himself was to apply as a national leader in the years ahead.

The intervening years have been crowded with achievement. They have included: state director of the National Youth Administration; Congressman; Senator; Assistant Senate Democratic leader; Senate Democratic leader (the youngest in history); and now Vice President. The country witnessed Lyndon Johnson demonstrate that it was possible, desirable, and honorable to be both "responsible" and "opposition." And finally, America discovered how much could be done by a Vice President working in close harmony with a President who was determined to use the full potential of his partner.

Shortly after the Kennedy-Johnson team was nominated here in Los Angeles, John F. Kennedy stated that if elected, Lyndon Johnson would be placed in a position to become the most effective Vice President of modern times. The voters elected the team and the promise was not idle.

As head of the President's Committee on Equal Employment Opportunity, Lyndon Johnson has headed the most effective program ever launched to combat job discrimination because of race, creed or color — a program that covers more than 20,000,000 workers.

As head of the President's Space and Aeronautics Council, Lyndon Johnson has helped to draw up the programs that have placed our astronauts in the heavens.

As personal representative of the President, Lyndon Johnson has travelled to more than 30 other nations, clear around the world, carrying America's message of freedom and is universally recognized as an ambassador of good will.

As a national leader, Lyndon Johnson has been an eloquent and persuasive spokesman for the great causes of our times — civil rights, economic vitality, national strength and national responsibility.

This is the kind of man who will be with us tonight. As Democrats (the late Sam Rayburn liked to say "without prefix, without suffix, without apology") this is a proud occasion for all of us. We are here to show the people of our state why we are so proud of our party and we can put our best foot forward.

Because of men like Lyndon Johnson, we face the future confident and unafraid. The team of John F. Kennedy and Lyndon Johnson which won in 1960 is the team that will sweep the nation in 1964. And as far as California is concerned, it will be J.F.K. and L.B.J. — all the way.

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Honorable Elizabeth R. Gatov,
National Committeewoman



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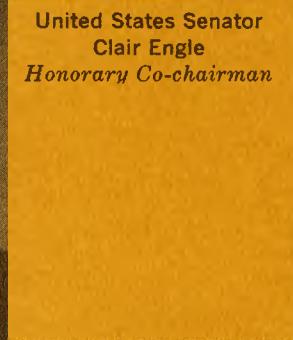
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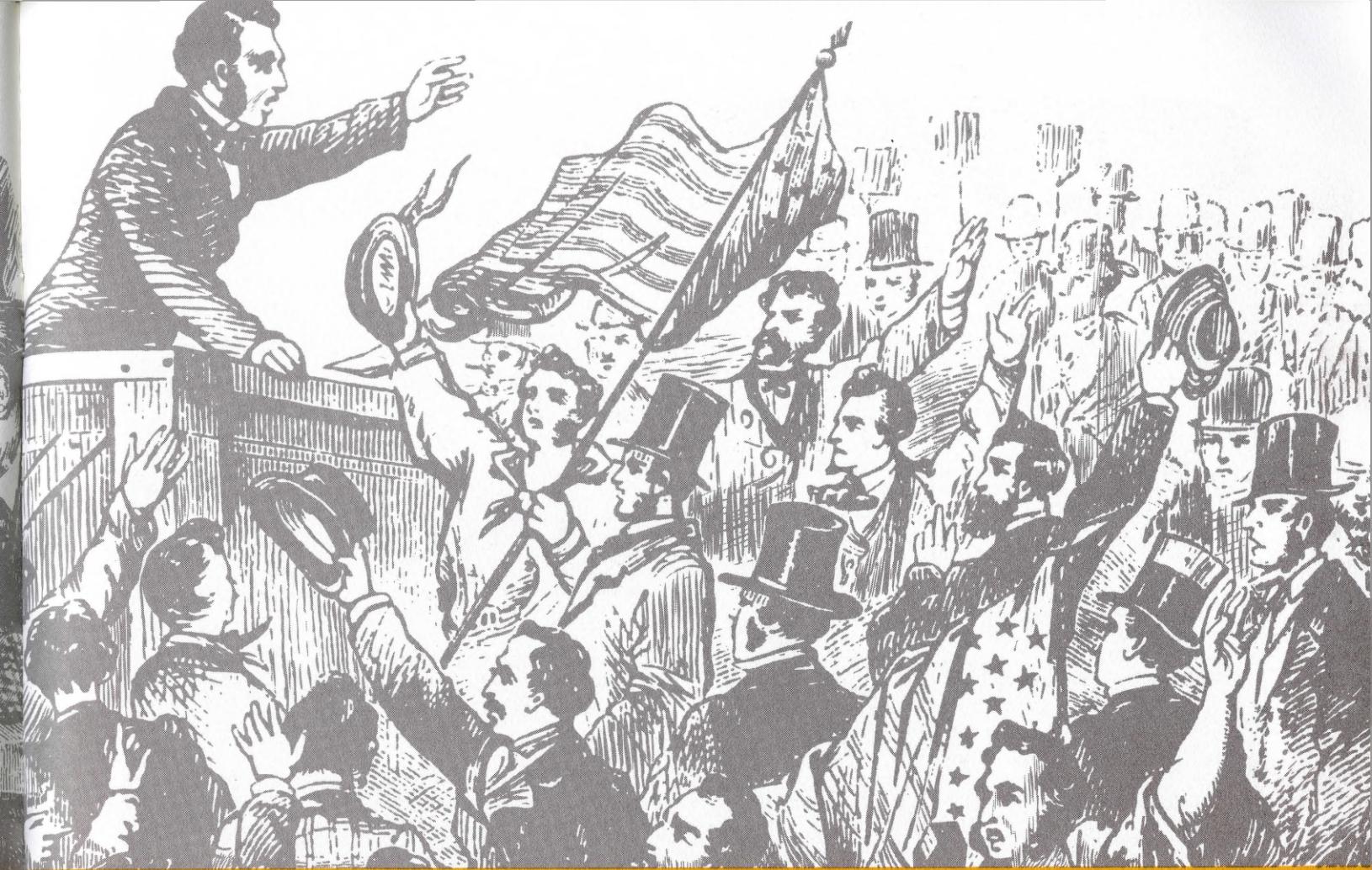
MENU

Escoffier Salad Louie

Prime Ribs of "Blue Ribbon" Beef
Champs Elysees Potatoes
Tiny Stringbeans Sautes Amandine

Bombe Cuppucino
Hot Chocolate Fudge Sauce

Coffee



PROGRAM

Dinner Chairman

Eugene L. Wyman
Democratic State Chairman

Pledge of Allegiance

Rudy Hernandez
Awarded Congressional Medal of
Honor 1951

Invocation

Reverend Richard A. Busch
All Saints Episcopal Church

Introductions

Honorable Jesse M. Unruh
Speaker, California State Assembly

Greetings

Honorable James Roosevelt
Member of Congress

Introduction

Honorable Edmund G. Brown
Governor, State of California

Address

Honorable Lyndon Baines Johnson
Vice President of the United States

Entertainment

Joey Bishop, Master of Ceremonies
Nick Adams
James Garner
June Hutton
Janet Leigh
Barbara Rush

Special Lyrics by Sammy Cahn
Produced by Ruth Berle and Rosalind W. Wyman
Jerry Rosen and his Orchestra
Special Music by the Monseigneur Violinists

Benediction

Rabbi Jacob Pressman
Temple Beth Am

BEST WISHES!

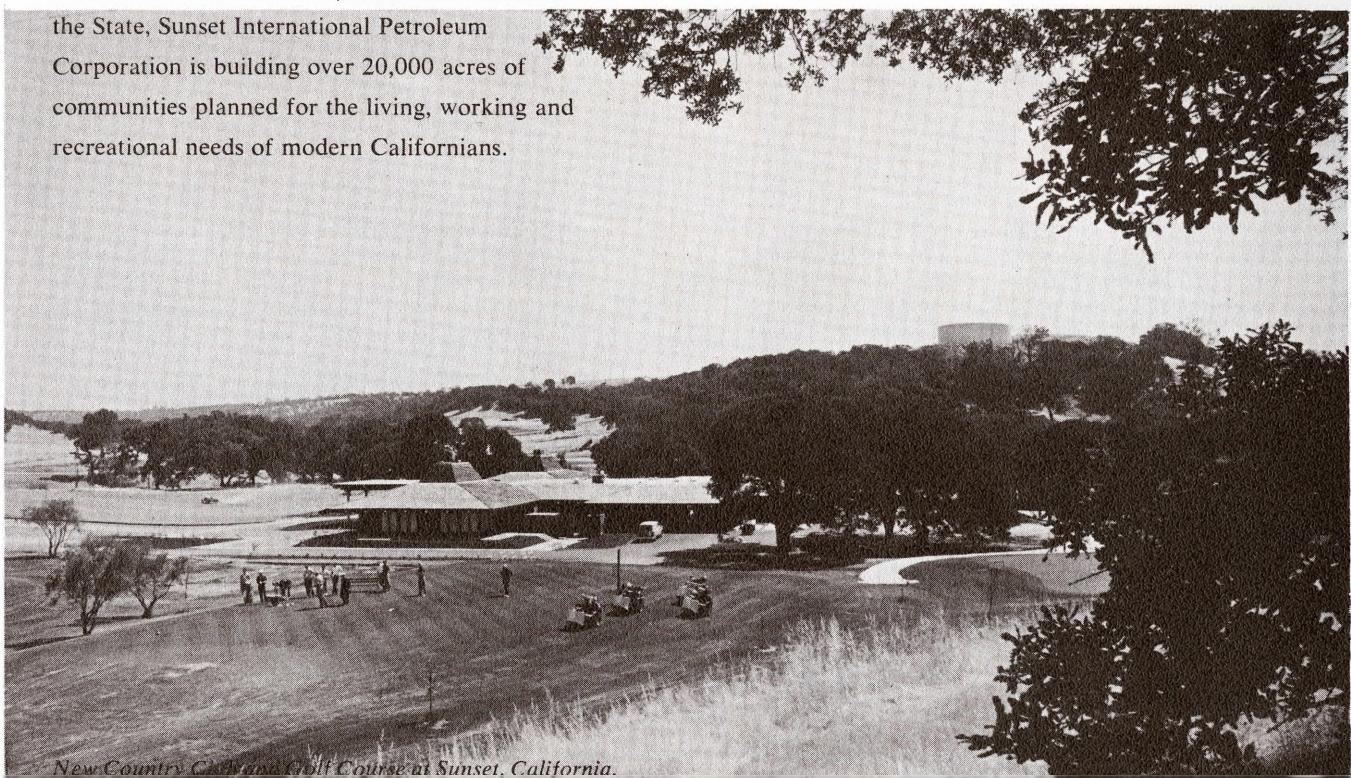
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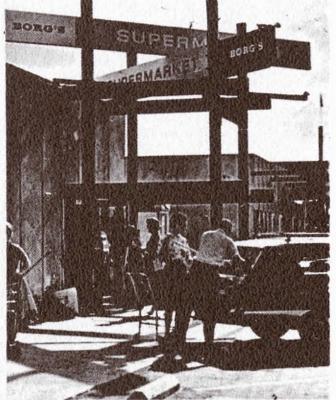
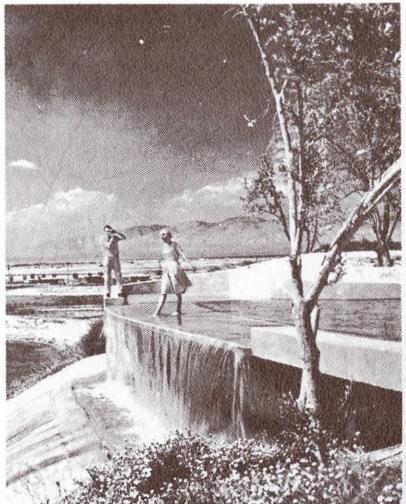
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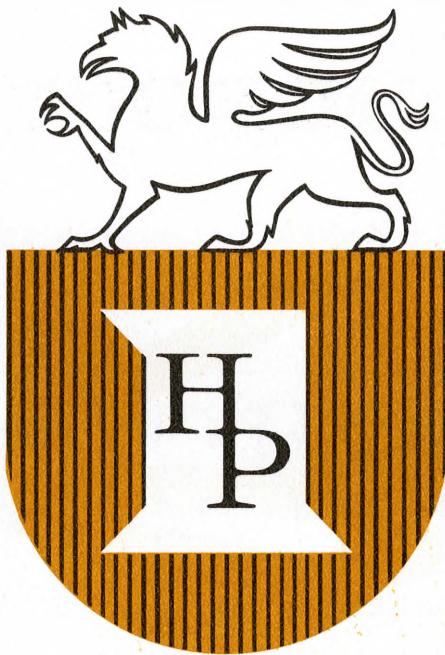
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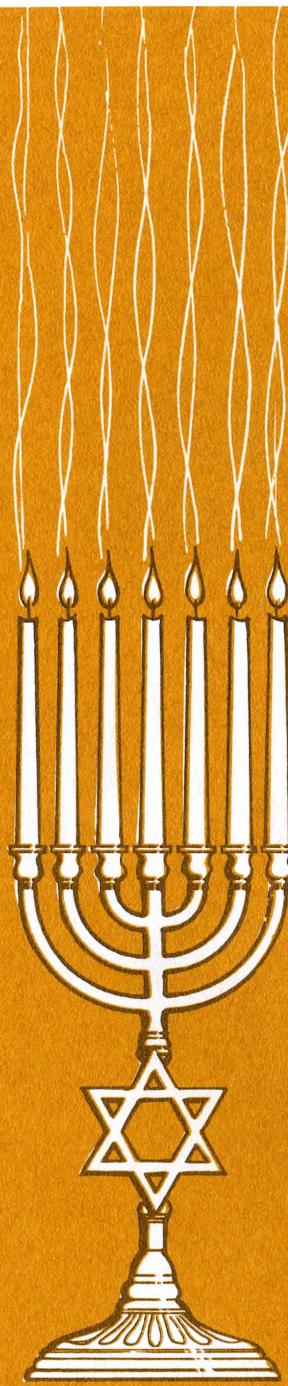
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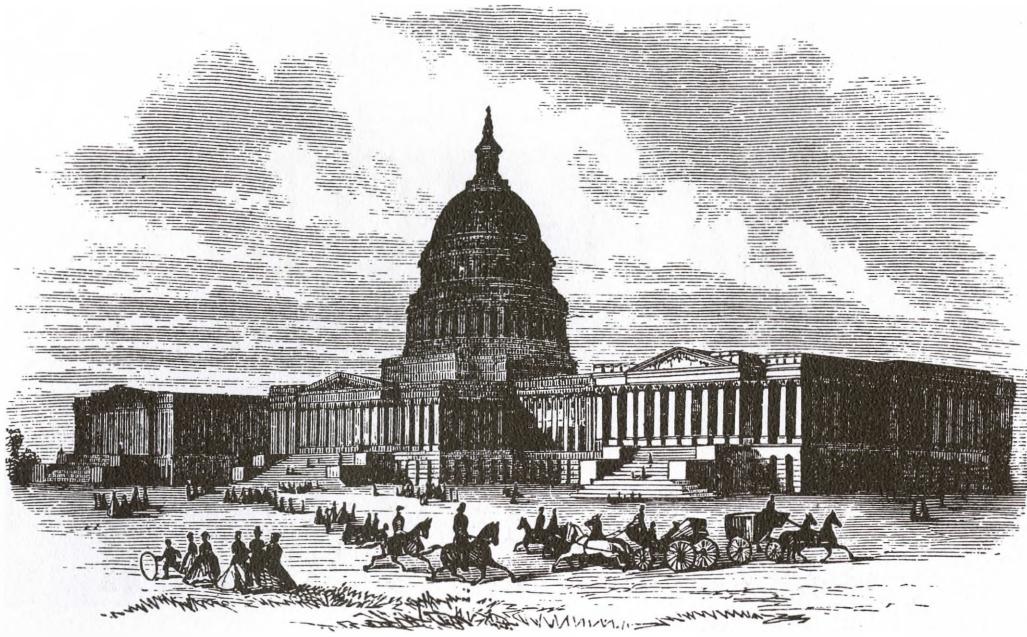
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Lyndon B. Johnson

from

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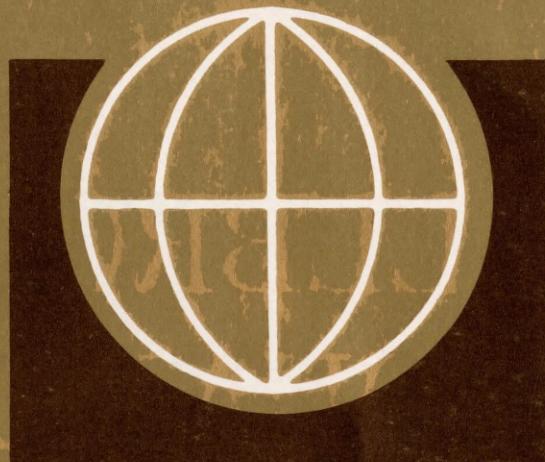


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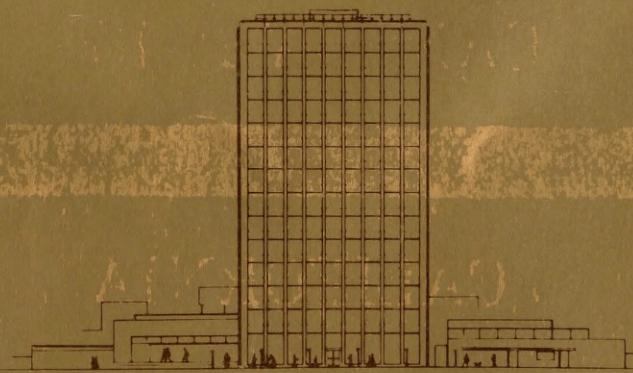
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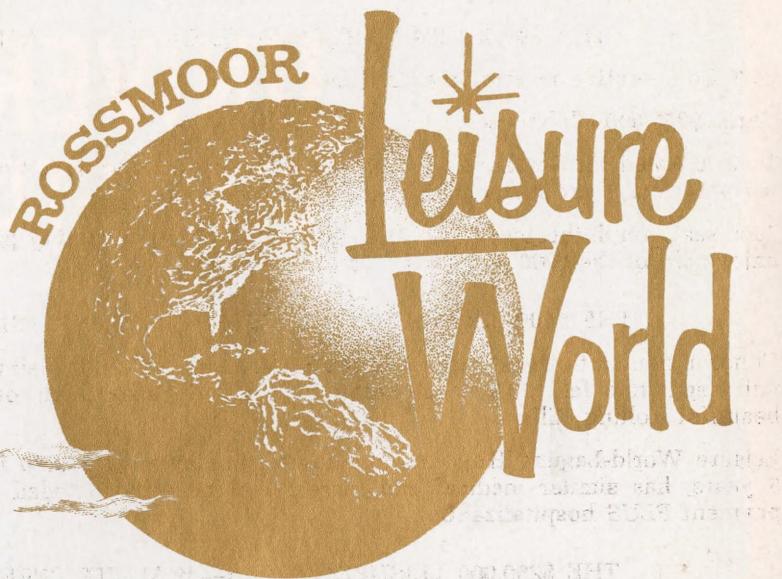


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6470 Co-operative ownership apartments.

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2500-seat Amphitheater, a beautiful golf course and swimming pool—all for the enjoyment of the 8000 residents (soon to be 11,000).

THE \$500,000,000 LEISURE WORLD—LAGUNA HILLS

Construction on this vast project on the Santa Ana Freeway is well underway. Sales will begin this fall. 18,000 co-operative ownership apartments on 3600 acres of beautiful Rolling Hills.

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THE \$250,000 LEISURE WORLD—WALNUT CREEK

This, too, is ready to open for sales.

2100 acres of the fabled Dollar Ranch will have 10,000 apartments.

Anticipating a population of 15,000-18,000 residents, Leisure World-Walnut Creek, will have the same medical and recreational facilities included in the monthly payment *PLUS* hospitalization.

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SAM HURWITZ
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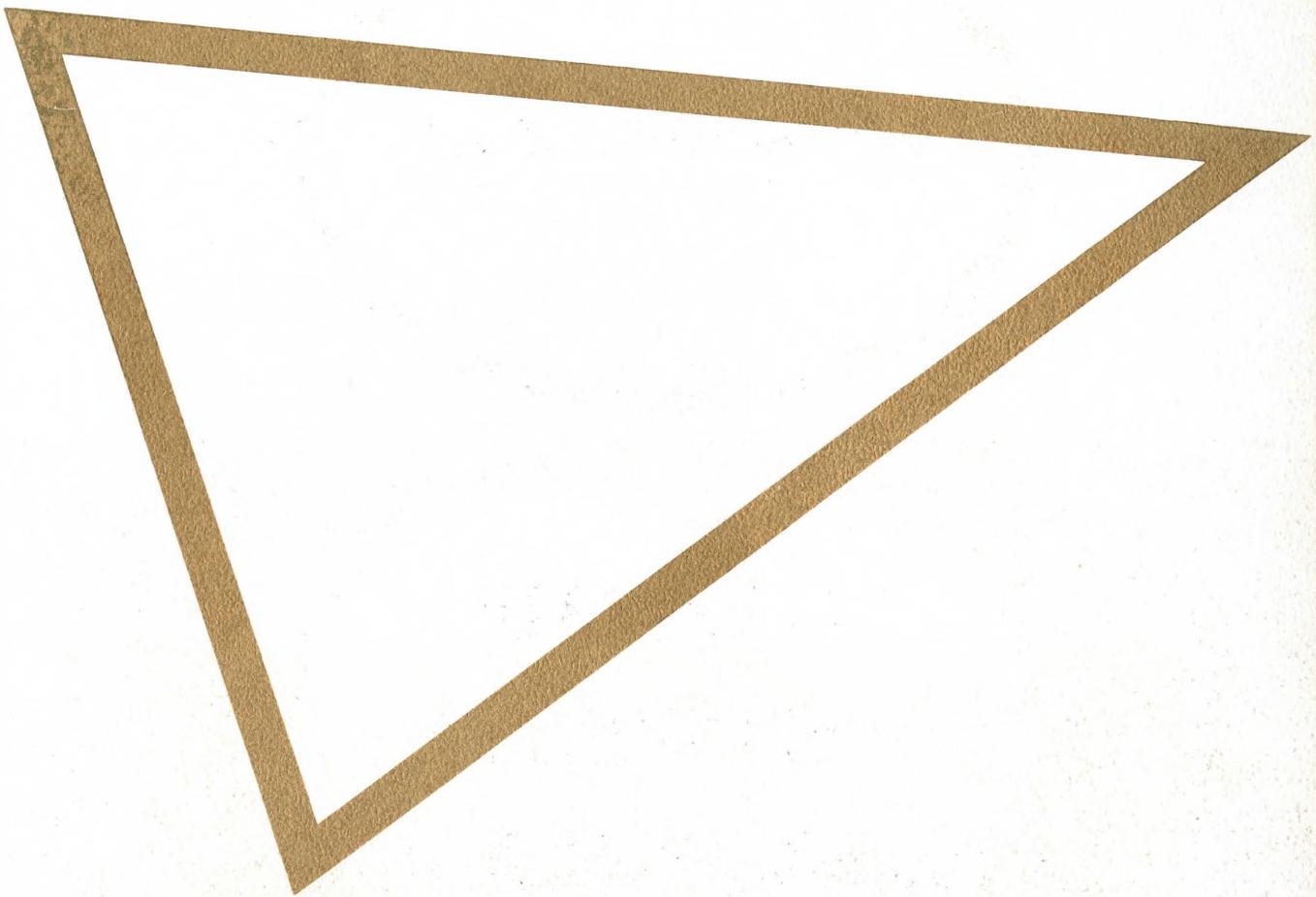
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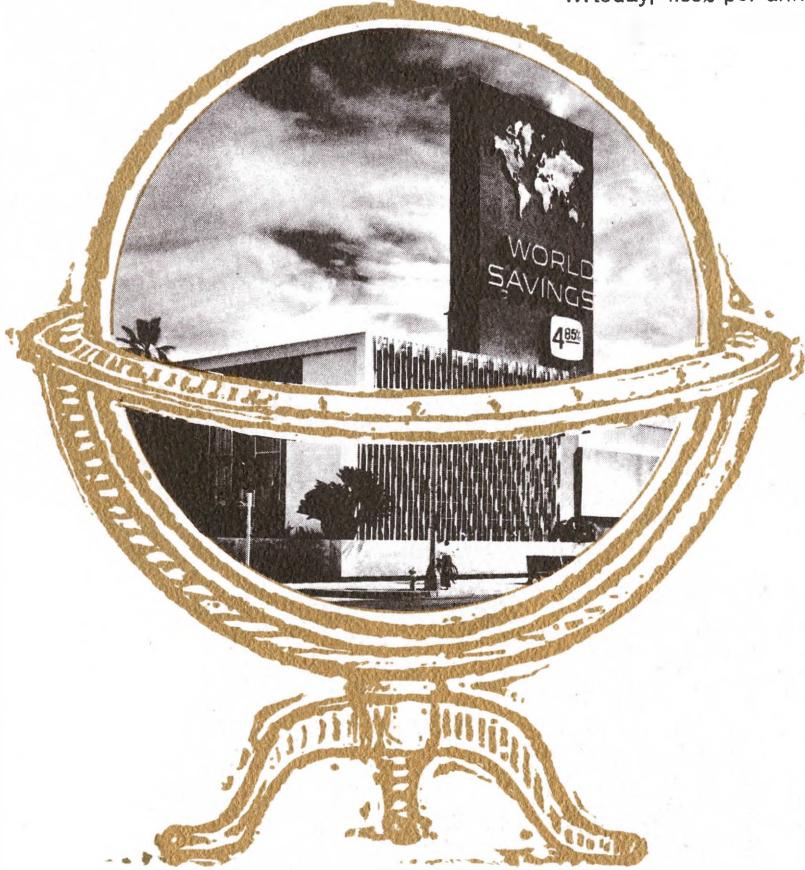
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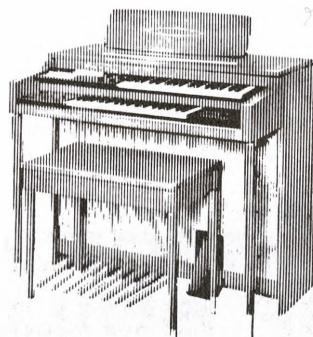
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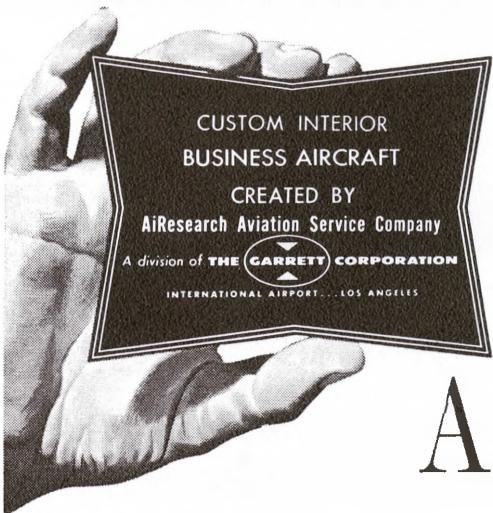
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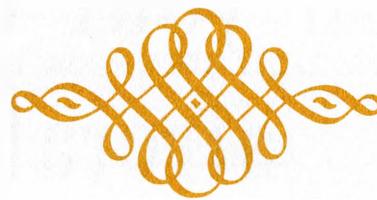
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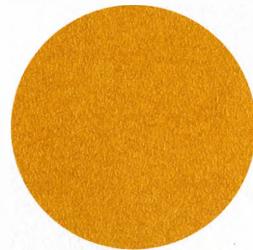
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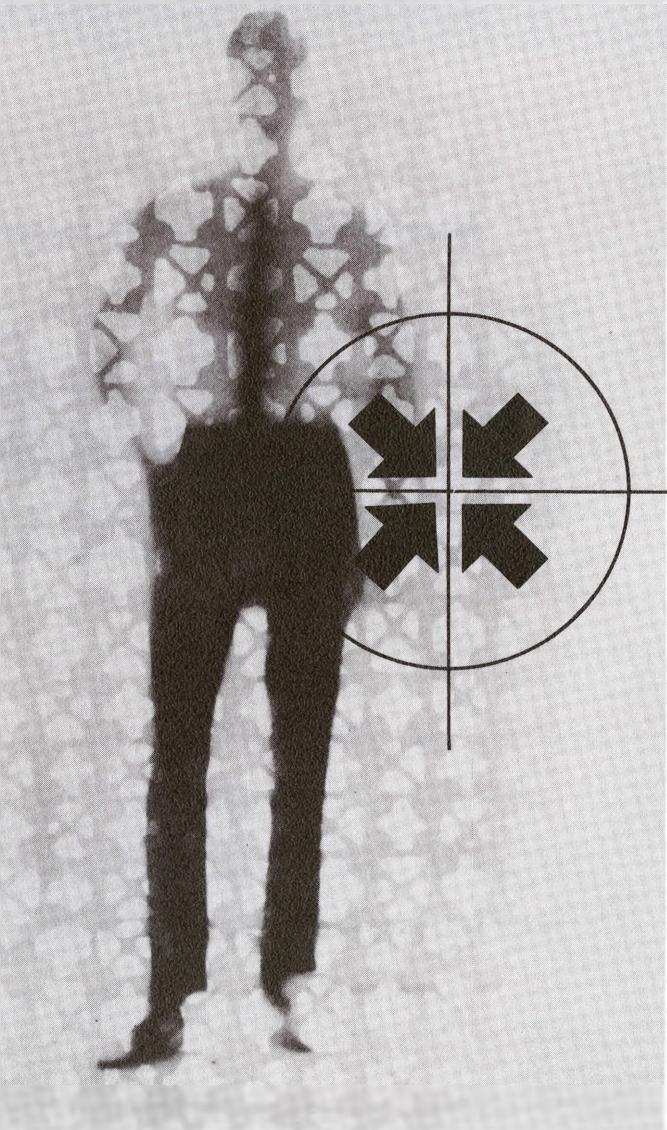
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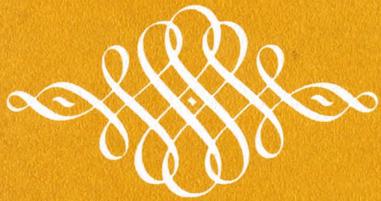
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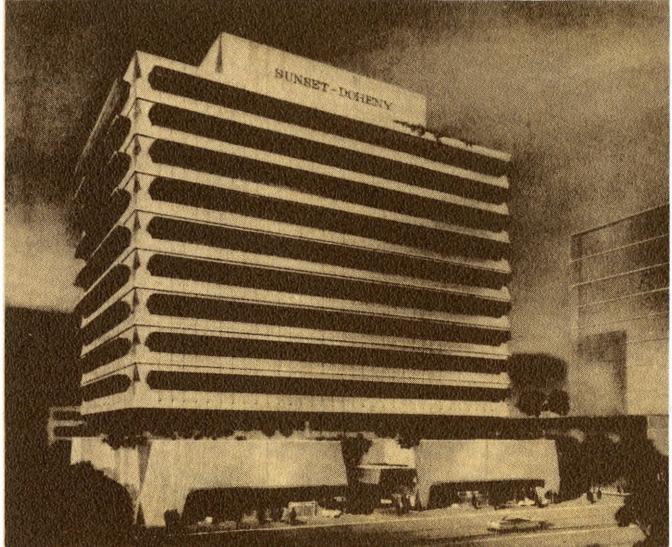
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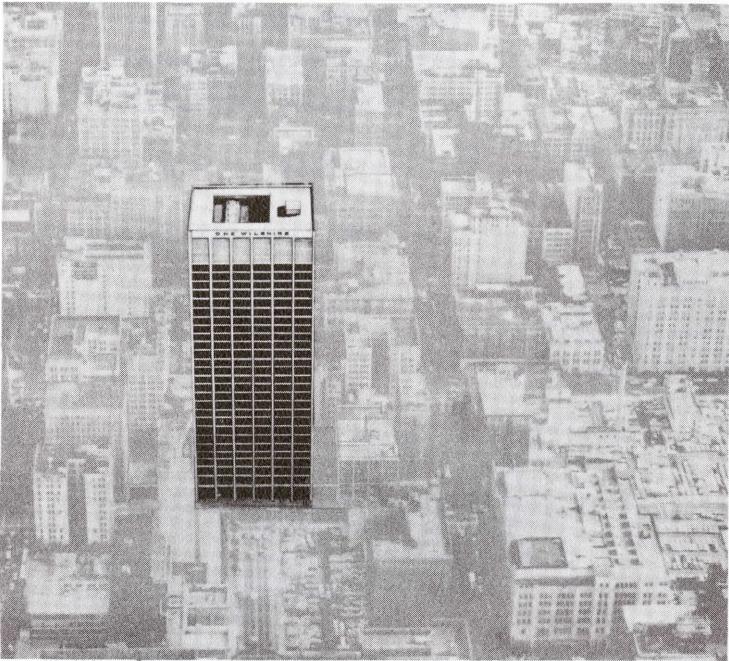
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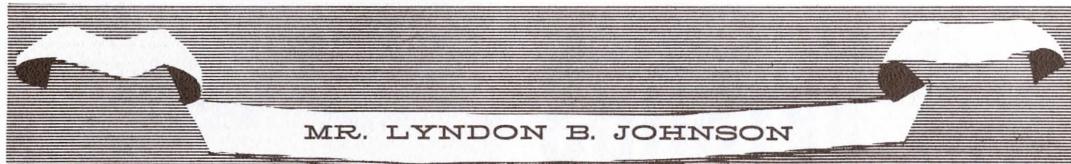
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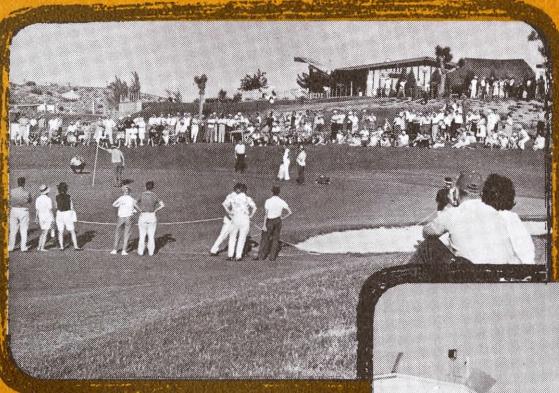
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