

Executive Committee Minutes
October 19, 2006
3:00 – 5:00 Sue Jameson Room

Present: Tim Wandling, John Wingard, Elizabeth Stanny, R. Armiñana, L. Furukawa-Schlereth, Doug Jordan, Carlos Ayala, Mary Halavais, Elizabeth Martinez

Absent: Elaine McDonald-Newman, Edie Mendez, Robert McNamara, Eduardo Ochoa

Guests: Steve Wilson

Tim Wandling chaired the meeting in the absence of E. McDonald-Newman

Approval of Agenda – item added: Discussion of Faculty Retreat. *Approved.*

Approval of Minutes of 9/17 & 10/5 – *Approved.*

President Report – R. Armiñana

R. Armiñana passed around a brochure that the CSU has put out about how to get to college. On one side, it is in English and the other is in Spanish. He noted that it had been translated into other languages too. It is given out widely in schools. He gave some information about students in schools. A little over half of students are in the A-G curriculum. The actual number of students who come from community college to SSU is flat. This shows that regardless of the enrollment in the community college the number that transfer is the same. Of the 150,000 that are transfer ready, the CSU only gets 77,000 and the others go to the UC and private schools. Half of the students that can transfer, do not. The meat and potatoes of enrollment for the CSU are first time freshmen, not transfer students. All growth of the campuses is found in first time freshmen. Many campuses are considering residential housing. He said this shows that the strategy SSU has been following is good. Humboldt is having real difficulties. They had benefited from not meeting target and not losing money for years and now that is ending. They are getting cut \$40 million dollars.

A member asked if there were enough students for a residential campus strategy to work or would some people get left out and also did going residential earlier give us an advantage.

The President responded yes, we are in a competitive advantage. He said that it is his firm belief that if SSU had not gone residential, this campus would have closed its doors. He said in '92-'93 this campus was on the list to close its doors. He said when students are asked why they choose Sonoma, especially freshmen, the top answer is housing. He thought we will have to do more housing since the transfer rate is flat. He said the CSU does not see a strategy from the community colleges to encourage students to transfer. He gave the example of SRJC. It looks more like a small eastern liberal arts school. They have a unique scholarship program and a long history of academic preparation. They have about 35,000 students attending daily and they transfer about 1200 or 1300 students a year at best. SSU gets 600 – 700.

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A member asked if it was going to be hard to make target as her department is contemplating moving the certificate of accountancy into a Masters of Accounting. The President responded that whether target is met or not, he favored the change as the Masters of Accounting is a better degree. He also said that we are well positioned to meet our targets, but it won't be easy. Everyone now has discovered that first time freshmen are the way to go.

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A member asked if we are in competition with the UC in terms of high school requirements and the President responded yes. The member noted that academic quality is not marketed and what was the President's strategy to more effectively market academic quality as desirable. The President said we have to distinguish ourselves. He thought the liberal arts and sciences is part of that. He said in the CSU there are two distinguished schools. One is Cal Poly San Luis Obispo. He thinks the liberal arts distinguished school is SSU, but we have to be able to deliver that. He said that students come for housing, location, relative size and then academics. He told a story about a student making a decision about what school to go to because of lacrosse. He asked the members to consider what choices they made when they started college. The President also noted that only four CSUs do not have mostly regionally derived students and SSU is one of them. More stories were shared about how students choose a college or choose to transfer.

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Vice President for Administration and Finance – L. Furukawa-Schlereth

L. Furukawa-Schlereth reported that his area has determined that by 2009 SSU will need more housing. They will be discussing this further in the CRC meeting. Currently, the plan is for new units to be townhouses and to be called "Tuscany." The reason why they are doing townhouses is that they could easily convert to faculty /staff townhouses. The idea is to start building in May. He also reported that SSU closed its books and submitted its financial reports to the Chancellor's office on time. We were the 9th campus to do so. Because we were on time, a picture of our campus will be on the audit report. He also reported that all the audits were successful.

A member asked if the Vice President knew what the students were thinking about the bookstore commission. L. Furukawa-Schlereth said he had not talked directly to the students, but heard indirectly that they were not "keen on the idea." L. Furukawa-Schlereth also alerted the body that the deadline for book orders with Barnes and Noble, which takes advantage of the used book market, is earlier than our usual ordering deadline. Barnes and Noble will do whatever we want. L. Furukawa-Schlereth wanted to have a conversation to give guidance to the bookstore about whether the access to used books or a later deadline was preferable. A member asked about the students wanting to put a black mark against faculty who do not get their book orders in on time and noted that some faculty do not know what they will be teaching in time to meet the deadline for book ordering and hoped that could be communicated to the students. L. Furukawa-Schlereth said he has spoken to N. Vissinji and he had agreed not to do the black marks at this time. A member also noted that faculty on the CRC seemed not to support the bookstore commission either and he encouraged the Executive Committee to help it move

forward as good ideas were coming out of it and the Executive Committee requested it. The member also asked if Barnes and Noble will be subject to the new ADA requirements. L. Furukawa-Schlereth said yes, they will, but it was his understanding that the publishers were not subject to the accessibility requirement. The university is. The member also asked there were any legal issues if faculty told student to use an off campus bookstore or buy books online. The President said he could see a student suing a faculty member personally by not making materials available conveniently, such as if the student did not get their book because of an access issue. A member commented that faculty on the bookstore commission have already met and are excited by the larger questions that are coming forward. He said that he hoped the students would see that the commission is not second-guessing the decision and will want to participate. The guest noted that last year students noted faculty who had gotten their books in on time, not black marked anyone. It was clarified that university employees are supposed to get 10% off at the Barnes and Noble store. L. Furukawa-Schlereth said he would verify that. A member suggested that if faculty noted on their syllabi that student could get the books online which would deliver books directly to them it might obviate the legal issue of access. It was suggested that clear guidelines be created to help faculty. The President noted that advocating for a specific vendor on email is a violation of the use of state resources by promoting a private concern. L. Furukawa-Schlereth said they have been asked to create a policy about using state resources for personal use.

APC report – A. Warmoth

A. Warmoth noted how expansive discussions during consultation can take on a life of their own and that is what is happening in APC about the name change issue. A couple of schools want more faculty consultation. One school does not want to change and another they have not heard from. They will probably amend their resolution to recommend that the faculty and administrators in each School decide. He reported that C. Benito developed an interesting methodology whereby we could lower the SFR in the lower division courses without raising it in the upper division classes. APC wants to bring this as a well fleshed-out scenario to the University Planning committee in December. They will probably consult with the GE subcommittee and EPC. It was clarified that the name change issue needs to be re-introduced as an item for the Senate.

EPC report – M. Halavais

M. Halavais reported that EPC has been consulting with the GE subcommittee about GE assessment including the Freshman Year Experience. They are also working with the Graduate Studies committee and talking about the way students are admitted to graduate study and the capacity limits for graduate study. They have some usual business coming forward. Program reviews are on-going. EPC finally got straightened out about the YRO summer calendar. A change needed to be made and EPC did not get it until it was already being printed out. The committee got feisty about it and felt there was no point. Even though it's supposed to be approved by the Senate, it was done and they had other business to take care of, so they tabled it. A member noted that Structure and Functions was supposed to be looking at what committee should have the calendar permanently. T. Wandling said he would talk

to E. Sundberg about the academic calendar. A member asked if there was a new moratorium on GE courses. M. Halavais said he should contact the Chair of the GE subcommittee, Nathan Rank. The President asked about the issue of 4 unit courses. M. Halavais said they will be looking at that very soon.

FSAC report – C. Ayala

C. Ayala reported on the Academic Freedom subcommittee saying they are working hard on the collegiality statement. The Professional Development subcommittee is doing their regular meetings and are getting good feedback on them. FSAC should have the sabbatical policy back to the Executive Committee next time. They are re-writing the RTP policy now and it should be ready by January or February.

SAC report – D. Jordan

D. Jordan reported that SAC is putting on an advising workshop for faculty on Oct. 27th including the GE pattern, how to use PeopleSoft for advising and graduation forms. There was a discussion about whether the committee could provide lunch. The Chair-Elect said he thought that advising should be folded in to the RTP process. A member noted that if a faculty sees advising as central to what they do, they will work to figure it out and then there are other faculty who don't know anything about GE. D. Jordan reminded the body about the advising survey SAC did two years ago and the results showed that students who went to their advisor were satisfied with advising and students who did not go to their advisor were unsatisfied with their advising. A member asked if there are some features that are available on PeopleSoft, but not available here. L. Furukawa-Schlereth responded that SSU has chosen to implement the full baseline of PeopleSoft. There may be other programs that work with PeopleSoft or enhanced functionality of PeopleSoft, but the campus has not chosen to use them. He said they are looking at best practices for the student module. D. Jordan also reported that they are working on the grade appeal, cheating and plagiarism and student grievance procedures, but those will take a while to come forward. He also had heard that the Athletic Council is preparing a document about the relationship between athletes and faculty. The President said that overwhelmingly faculty are very accommodating to student athletes. Sometimes the student athlete's requests are unreasonable.

Senate Agenda

AGENDA

Report of the Chair of the Senate - Elaine McDonald-Newman

Correspondences:

Consent Items:

Approval of the Agenda

Approval of Minutes 9/28/06 emailed

☛ Ongoing report: Update on WASC

SPECIAL REPORT: Copeland Creek Committee – C. Dinno T.C. 3:15

SPECIAL REPORT: Budget 101 – L. Furukawa-Schlereth T. C. 3:35

BUSINESS

1. Cost Sharing Policy – Second Reading – C. Ayala – attachment
2. Capping Size of the Senate – Second Reading – T. Wandling – attachment

Approved.

Discussion of Faculty Retreat

T. Wandling noted that the Chair of the Faculty is in charge of planning the Faculty Retreat. He read an email from Elaine McDonald: “Art and I briefly discussed doing a retreat on what faculty mean by some phrases out of our mission, like “collaborative learning”, “mentoring relationships”, etc, in order to have a more coherent discussion about what initiatives we should focus on. He thought he could put together a packet of short readings on the subject. I still think having directed discussions about a set of readings would be fun.” T. Wandling said she was looking at a pedagogical, student centered learning retreat about issues of mentoring and collaborative learning. He noted one of her initiatives this year is to talk about a senior capstone project. T. Wandling said he thought perhaps a more nationally focused topic of academic freedom would be interesting. A. Warmoth said in his conversation with Elaine, she wanted a more interactive retreat and that student mentoring shows up in a lot of documents on campus, but do we have a consensus on what that means. That is the issue she thought we could focus on. There was discussion about the date of the retreat and what form the Spring Convocation would take. Support was voiced for collaborative learning and student learning as topics for the retreat. T. Wandling suggested having students come to the retreat. There was support for this idea too.

Adjourned.

Respectfully submitted by Laurel Holmström