

El Excentrico

Vol. 26, No. 18

December 20, 1975



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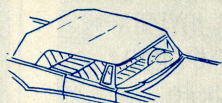


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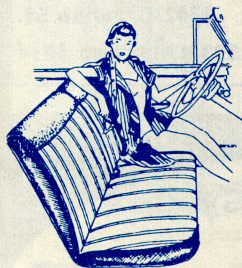
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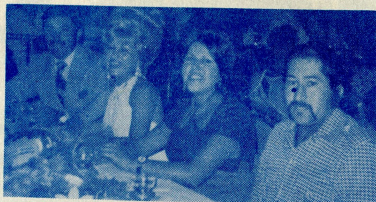
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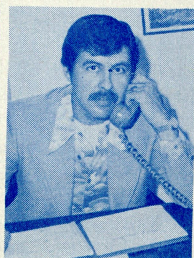
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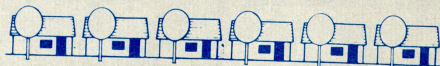
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Queen Contestants Sought by San Jose GI Forum

Young ladies between the ages of 17 to 21, high school seniors or who are attending college. They must be American citizens, single, of Mexican or Spanish descent, interested in competing for the title of Miss SAN JOSE GI FORUM. Prospective contestants are asked to contact Mrs. Gloria Sierra.

The contest and Queen Coronation Ball will be held on Saturday evening, March 20, 1976, at the Pavilion Hall, Santa Clara County Fairgrounds, San Jose.

January 3, 1976, is the last day that applications will be accepted for the 1976 Contest.

The contestants are required to give a 2 to 3 minute speech, as part of the Queen contest competition. They are judged by a panel of judges on poise, beauty, and speech.

The young lady selected as Queen of the San Jose GI Forum Chapter, will receive a monetary prize.

The winner of the Miss San Jose GI Forum crown will compete for the state title in June, 1976 at the San Bernardino State Convention. Winner of the Miss California GI Forum contest will compete for the national title later in the summer at Denver, Colorado.

Please contact: Mrs. Gloria Sierra, 127 Graham, No. 3, San Jose, Ca. 95110, 259-3251 or 289-9439 after 5 p.m.; or Mrs. Anita Campos, 1263 Paula Ave., San Jose, Ca.; 998-6211 or 286-5424 after 6 p.m.; or The American GI Forum Office, 1680 E. Santa Clara St., San Jose, Ca. 95116; 259-0411.



THE GIFT OF THE MAGI A Christmas Story

One dollar and eighty-seven cents. That was all. And sixty cents of it was in pennies. Pennies saved one and two at a time by bulldozing the grocer and the vegetable man and the butcher until one's cheeks burned with the silent imputation of parsimony that such close dealing implied. Three times Della counted it. One dollar and eighty-seven cents. And the next day would be Christmas.

There was clearly nothing to do but flop down on the shabby little couch and howl. So Della did it. Which instigates the moral reflection that life is made up of sobs, sniffles, and smiles, with sniffles predominating.

While the mistress of the home is gradually subsiding from the first stage to the second, take a look at the home. A furnished flat at \$8 per week. It did not exactly beggar description, but it certainly had that word on the lookout for the mendicancy squad.

In the vestibule below was a letter-box into which no letter would go, and an electric button from which no mortal finger could coax a ring. Also appertaining thereto was a card bearing the name "Mr. James Dillingham Young."

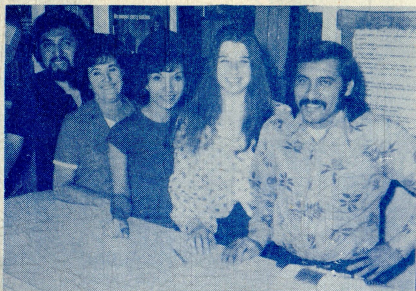
The "Dillingham" had been flung to the breeze during a former period of prosperity when its possessor was being paid \$30 per week. Now, when the income was shrunk to \$20, the letters of "Dillingham" looked blurred, as though they were thinking seriously of contacting to a modest and unassuming D. But whenever Mr. James Dillingham Young came home and reached his flat above he was called "Jim" and greatly hugged by Mrs. James Dillingham Young, already introduced to you as Della. Which is all very good.

Della finished her cry and attended to her cheeks with the powder rag. She stood by the window and looked out dully at a gray cat walking a gray fence in a gray backyard. Tomorrow would be Christmas Day and she had only \$1.87 with which to buy Jim a present. She had been saving every penny she could for months, with this result. Twenty dollarh a week doesn't go far. Expenses had been greater than she had calculated. They always are. Only \$1.87 to buy a present for Jim. Her Jim. Many a happy hour she had spent planning for something nice for him. Something fine and rare and sterling—something just a little but near to being worth of the honor of being owned by Jim.

There was a pier-glass between the windows of the room. Perhaps you have seen a pier-glass in an \$8 flat. A very thin and very agile person may, by observing his reflection in a rapid sequence of longitudinal strips, obtain a fairly accurate conception of his looks. Della, being slender, had mastered the art.

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Suddenly she whirled from the window and stood before the glass. Her eyes were shining brilliantly, but her face had lost its color within twenty seconds. Rapidly she pulled down her hair and let it fall to its full length.

Now, there were two possessions of the James Dillingham Youngs in which they both took a mighty pride. One was Jim's gold watch that had been his father's and his grandfather's. The other was Della's hair. Had the Queen of Sheba lived in the flat across the airshaft, Della would have let her hair hang out the window some day to dry just to depreciate Her Majesty's jewels and gifts. Had King Solomon been the janitor, with all its treasures piled up in the basement, Jim would have pulled out his watch every time he passed, just to see him pluck at his beard from envy.

So now Della's beautiful hair fell about her rippling and shining like a cascade of brown waters. It reached below her knee and made itself almost a garment for her. And then she did it up again nervously and quickly. Once she faltered for a minute and stood still while a tear or two splashed on the worn red carpet.

On went her old brown jacket; on went her old brown hat. With a whirl of skirts and with the brilliant sparkle still in her eyes, she fluttered out the door and down the stairs to the street.

Where she stopped the sign read: "Mme. Sofrine. Hair Goods of All Kinds." One flight up Della ran, and collected herself, panting. Madame, large, too white, chilly, hardly looked the "Sofronie."

"Will you buy my hair?" asked Della.

"I buy hair," said Madame. "Take yer hat off and let's have a sight at the looks of it."

Down rippled the brown cascade.

"Twenty dollars," said Madame, lifting the mass with a practised hand.

"Give it to me quick," said Della.

Oh, and the next two hours tripped by on rosy wings. Forget the hashed metaphor. She was ransacking the stores for Jim's present.

She found it at last. It surely had been made for Jim and no one else. There was no other like it in any of the stores, and she had turned all of them inside out. It was a platinum fob chain simple and chaste in design, properly proclaiming its value by sub-

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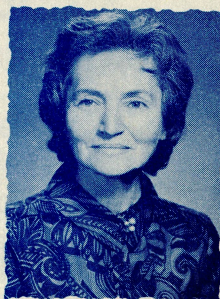
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stance alone and not by meretricious ornament—as all good things should do. It was even worthy of The Watch. As soon as she saw it she knew that it must be Jim's. It was like him. Quietness and value—the description applied to both. Twenty-one dollars they took from her for it, and she hurried him with the 87 cents. With that chain on his watch Jim might be properly anxious about the time in any company. Grand as the watch was, he sometimes looked at it on the sly on account of the old leather strap that he used in place of a chain.

When Della reached home her intoxication gave way a little to prudence and reason. She got out her curling irons and lighted the gas and went to work repairing the ravages made by generosity added to love. Which is always a tremendous task, dear friends—a mammoth task.

Within forty minutes her head was covered with tiny, close-lying curls that made her look wonderfully like a traunt school-boy. She looked at her reflection in the mirror long, carefully, and critically.

"If Jim doesn't kill me," she said to herself, "before he takes a second look at me, he'll say I look like a Coney Island chorus girl. But what could I do—oh! what could I do with a dollar and eighty-seven cents?"

At 7 o'clock the coffee was made and the frying-pan was on the back of the stove hot and ready to cook the chops.

Jim was never late. Della doubled the fob chain in her hand and sat on the corner of the table near the door that he always entered. Then she heard his step on the stair away down on the first flight, and she turned white for just a moment. She had a

habit of saying little silent prayers about the simplest everyday things, and now she whispered: "Please God, make him think I am still pretty."

The door opened and Jim stepped in and closed it. He looked thin and very serious. Poor fellow, he was only twenty-two—and to be burdened with a family! He needed a new overcoat and he was without gloves.

Jim stepped inside the door, as immovable as a setter at the scent of quail. His eyes were fixed upon Della, and there was an expression in them that she could not read, and it terrified her. It was not anger, nor surprise, nor disapproval, nor horror, nor any of the sentiments that she had been prepared for. He simply stared at her fixedly with that peculiar expression on his face.

Della wriggled off the table and went for him.

"Jim, darling," she cried, "don't look at me that way. I had my hair cut off and sold it because I couldn't have lived through Christmas without giving you a present. It'll grow out again—you won't mind, will you? I just had to do it. My hair grows awfully fast. Say "Merry Christmas" Jim, and let's be happy. You don't know what a nice—what a beautiful, nice gift I've got for you."

"You've cut off your hair?" asked Jim, laboriously, as if he had not arrived at that patent fact yet even after the hardest mental labor.

"Cut it off and sold it," said Della. "Don't you like me just as well, anyhow? I'm me without my hair ain't I?"

Jim looked about the room curiously.

"You say your hair is gone?" he said, with

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an air almost of idiocy.

"You needn't look for it," said Della. "It's sold, I tell you—sold and gone, too. It's Christmas Eve, boy. Be good to me, for it went for you. Maybe the hairs on my head were numbered," she went on with a sudden serious sweetness, "but nobody could ever could my love for you. Shall I put the chops on, Jim?"

Out of his trance Jim seemed quickly to wake. He enfolded his Della. For ten seconds let us regard with discreet scrutiny some inconsequential object in the other direction. Eight dollar a week or a million a year—what is the difference? A mathematician or a wit would give you the wrong answer. The magi brought valuable gifts, but that was not among them. This dark assertion will be illuminated later on..

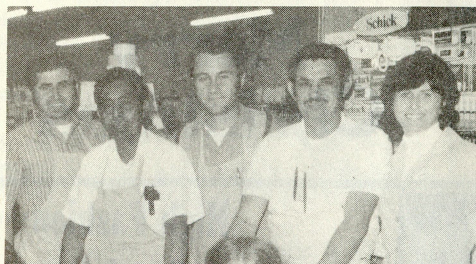
Jim drew a package from his overcoat pocket and threw it upon the table.

"Don't make any mistake, Dell," he said, about me. I don't think there's anything in the way of a haircut or a shave or a shampoo that could make me like my girl any less. But if you'll unwrap that package you may see why you had me going a while at first."

White fingers and nimble tore at the scream of joy; then, alas! a quick feminine change to hysterical tears and wails, necessitating the immediate employment of all the comforting powers of the lord of the flat.

For there lay The Combs — the set of combs, side and back, that Della had worshipped for long in a Broadway window. Beautiful combs, pure tortoise shell, with jewelled rims—just the shade to wear in the

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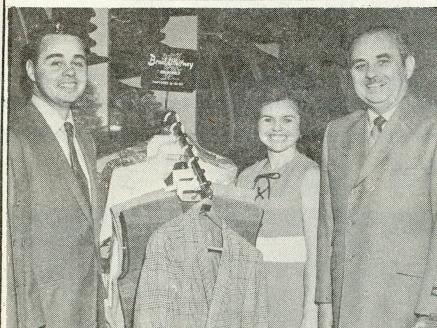
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beautiful vanished hair. They were expensive combs, she knew, and her heart had simply craved and yearned over them without the least hope of possession. And now, they were hers, but the tresses that should have adorned the coveted adornments were gone.

But she hugged them to her bosom, and at length she was able to look up with dim eyes and a smile and say: "My hair grows so fast, Jim!"

And then Della leaped up like a little singed cat and cried, "Oh, oh!"

Jim had not yet seen his beautiful present. She held it out to him eagerly upon her open palm. The dull precious metal seemed to flash with a reflection of her bright and ardent spirit.

"Isn't it a dandy, Jim? I hunted all over town to find it. You'll have to look at the time a hundred times a day now. Give me your watch. I want to see how it looks on it."

Instead of obeying, Jim tumbled down on the couch and put his hands under the back of his head and smiled.

"Dell," said he, "let's put our Christmas presents away and keep 'em a while. They're too nice to use just at present. I sold the watch to get the money to buy your combs. And now suppose you put the chops on."

The magi, as you know, were wise men—wonderfully wise men—who brought gifts to the Babe in the manger. They invented the art of giving Christmas presents. Being wise, their gifts were no doubt wise ones, possibly bearing the privilege of exchange in case of duplication. And here I have lamely related to you the uneventful chronicle of two foolish children in a flat who most unwisely sacrificed for each other the greatest treasures of their house. But in a last word to the wise of these days let it be said that of all who give gifts thees two were the wisest. Of all who give and receive gifts, such as they are wisest. Everywhere they are wisest. They are the magi.



Merry Christmas

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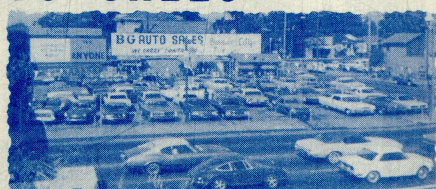
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Christmas Fire Safety Warning

Nothing can ruin the spirit of Christmas faster than a Christmas-time fire which may cause suffering, loss of life and property, according to Ernest Kraule, president of the Santa Clara County Fire Chiefs' Association. He is the chief of the Saratoga Fire District.

County Fire Marshal Alan B. Carder warns, "Last Christmas season was an especially tragic one in the Bay Area. A dozen persons were killed and several others were seriously injured by fires."

The fire chiefs' association offers the following safety rules to help insure that your Christmas will be a safe one:

1. In selecting a live tree, be sure it is a deep green and has a strong scent indicating freshness. Live trees should be placed away from fireplaces, furnaces and other heat sources and should not block exits. Use only fire-resistant decorations. Live trees should be placed in a container with water and removed from the building when needles start to fall. Artificial trees should bear the U.L. label.

2. Use only safety tested lights and check for broken or cracked sockets, frayed or bare wires and loose connections. Discard unsafe equipment. Also be sure inside and outside lights are used appropriately. Always turn off lights at bedtime or when you leave your home. Finally, never use electric lights on metallic trees and keep children away from light sets to avoid electrical shock.

3. Never burn candles near evergreens and avoid burning evergreens and gift wrappings in a fireplace since their flames can flare out of control, sending sparks flying about a room.

4. Avoid smoking near combustible decorations.

5. Keep matches, lighters and candles out of reach of children.

6. Fireplaces are a source of warmth and heat and all paper decorations and boughs should be removed from the immediate area before any fires are started. Be sure the flue is open and use as screen to enclose the front of the fireplace to confine live

embers and sparks.

7. Avoid wearing loose flowing clothes near open flames such as fireplaces.

8. Install approved smoke detection device(s) or system and provide a multi-purpose fire extinguisher in your house or apartment.

9. Establish and practice an emergency plan to use if a fire does break out in your home and see that each family member knows at least two escape routes.

Dr. Ivan T. Hendren

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Chicano History Began In 1846

OPINION

by LUIS G. JUAREZ

On February 16, 1609, a group of Spanish colonists arrived to settle Santa Fe. Eleven years later, the Mayflower arrived at Pilgrim's Rock. The recorded history for the following two-and-a-half centuries narrates the wave of colonization that swept the North American continent—the repeated clashes among these forces, and their culmination in 1846 with the U.S. war against Mexico.

Thus began the history of the Chicano in the United States. Although the Chicano presence could not be erased, it was ignored and at times evaded.

That history was also ignored and evaded until recently that Chicanos began to conduct research in dust-filled archives, among yellowing newspapers and old library collections.

That history is captured in *El Calendario*—a unique art and history calendar that relates Chicano life in this country. The calendar features more than 400 events that provide a daily dosage of Chicano history—a one-year lesson that reflects countless years of research. One event is singled out and highlighted each month through additional narration. Each calendar month is embellished with original graphics by noted Chicano artists from throughout the Southwest.

El Calendario Chicano is but one of the many projects of the Southwest Network, an independent non-profit Chicano center. Based in a small office in downtown Hayward, the Network has emerged as a focal point in a growing movement of Chicano alternative media.

In 2½ years, the Network has produced eight publications, among them *El Directorio Chicano*—a comprehensive resource directory of Chicano print media throughout the nation. In addition, the Network has just released *Vayan Volando*, a one-half hour color documentary film on the land-grant issue in Northern New Mexico.

The Network is exploring ways to utilize and change the present systems of mass communications while at the same time developing and strengthening means of alter-

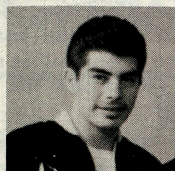
native communication that serve Chicanos throughout the nation.

Operating largely as a small network of Chicanos throughout the Southwest, committed to political action and social change, the Center is steadily making its presence felt. Activists of the 60's now combine sophisticated communication skills and political strategies to mobilize around issues of significance to Chicano communities. The key to the Network's advocacy role is locally-based community efforts directed by persons who are directly affected by these issues.

For more information on Southwest Network, contact Armando Valdez (415) 886-1118 or write Chicano Alternative, Education Clearing House, 1020 B Street, Suite 8, Hayward, CA 94541.

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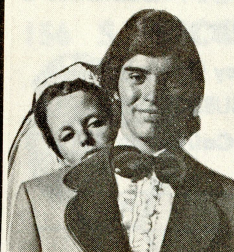
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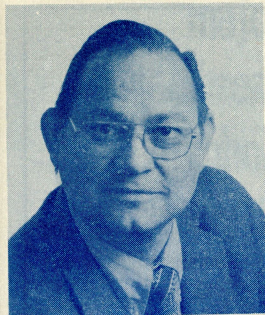
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Richard Rubi Heads San Jose Forum

SAN JOSE -- Charles Lostaunau has resigned as Chairman of San Jose Chapter, American GI Forum.

His election in May 1975 was questioned as a possible conflict-of-interest situation by the San Jose SER Board of Directors because Lostaunau is employed as Director of Educational Talent Search, a SER/San Jose component.

Tendering his resignation on Thursday evening, Dec. 11, 1975 he cited personal problems as the reason for his abdication. In the recent past he had been heavily questioned at chapter meetings regarding his administration of California's largest GI Forum Chapter.

Vice Chairman Richard Rubi was immediately sworn in as Chairman by Past State Vice Chairman Gilbert Rodriguez, with members of the San Jose Board of Directors and other interested Forumers present.

Mr. Rubi is employed by the Social Security Administration of the U.S. government. He has been with S.S.A. since July 1965 and has worked in Phoenix, San Diego, El Centro, Bakersfield, Gilroy and here. He is presently Manager of the East San Jose office of Social Security.

"Having grown up in a Chicano barrio, I am fully aware of the problems which the American GI Forum seeks to alleviate," he said. "I am committed to the goals for which the organization was founded in 1948 and believe that an active, involved and dedicated membership is the heart of any organization. I believe that the "average" Forumeer is willing to accept responsibility if he/she is given the authority to do a particular job."

Mr. Rubi is also a member of the New Mexico Club of Northern California, and is Vice Chairman of the Board of Directors, Operation SER/San Jose.

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FOR A WORTHY CAUSE: San Mateo resident Dick Tabery (left), United Airlines senior vice president-maintenance operations, presents a \$1,000 check to Mexican-American Unity Council president Mrs. Esther Talavera, of 205 Woodrow Street, Daly City, as Council treasurer Miguel Mendez, of San Francisco, looks on. United, first of the major corporations to recognize and support the Council's work in providing college education for deserving Latin youths, last year presented a simila gift to the organization. The Mexican-American Unity Council has a large following in San Mateo and Santa Clara counties.

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major threat: Alcoholism

by TONY PADAYAO

Alcoholism ranks high among the major national health threats, right up next to cancer, mental illness and heart disease, according to the National Council on Alcoholism (NCA).

In their recent survey taken by NCA said that at least 130 million Americans are affected by alcoholism.

According to this 12 year study of U.S. alcohol use, "the youngest group surveyed, people between 21 and 24, do the most drinking and have the highest levels of drinking problems."

One in ten of the estimated 95 million Americans who drink is either a problem drinker or an alcoholic. Thousands of these people are under 21, according to the National Institute on Alcohol Abuse and Alcoholism (NIAAA).

According to a Newsweek article, Los Angeles County officials point out that one teenager in 20 has a "drinking problem."

According to handouts given by the NCA, the definition of an alcoholic is "one who is unable consistently to choose whether he shall drink or not, and who, if he drinks, is unable consistently to choose whether he shall stop or not."

This definition must be distinguished from a social drinker.

According to Dale Foster, volunteer from NCA, "a social drinker is one who can leave it alone."

"An alcoholic will get up in the morning and will have a need for a drink. The alcoholic will have a hangover, and the only way he will relieve it is to have another drink."

A social drinker will just have a hangover and leave alcohol alone for a period of time.

"A 'skid row' alcoholic represents less than 5 per cent of the total number of alcoholics. More than 95 per cent of all alcoholics are found in homes, factories, offices and communities," explained Foster.

According to the National Highway Traffic Safety Administration, "one-fourth of the youths they surveyed said they have

driven once or twice when they knew themselves to be too drunk to drive."

"Another one-fourth have driven three times when drunk."

Alcohol has been attributed to the deaths of many young and old people.

There is an estimated 50,000 alcoholics in Santa Clara County and another 200,000 people who are close to the alcoholic.

"Alcoholism develops at different rates in different people. Many have been alcoholics from the minute they took their first drink," Foster said.

"It doesn't matter how much or how little they drink. The important question is: What is drinking doing to them? How is it affecting their lives?"

"Blackouts are rarely a standard reaction to normal social drinking. Blackouts are generally viewed as a symptom of alcoholism."

"Alcoholism is a progressive illness. As long as an alcoholic keeps on drinking, the illness will grow progressively worse.

Former Iowa Sen. Harold Hughes, a recovered alcoholic himself, commented in Time magazine, "I'm not optimistic that we're gaining on the problems. Instead, it's gaining on us."

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Carlos Chavez in Lively S.J. Concert

by JUDY GIRE

A Latin flavor dominated the performance of the San Jose Symphony Orchestra at the Center for the Performing Arts on Dec. 8.

Guest composer and conductor Carlos Chavez directed the entire program which featured many of his own works.

Chavez is from Mexico City and is one Mexico's most highly esteemed contemporary composers. He has penned more than 100 published compositions which include every music form from chamber to opera, concerto to the avantgarde.

The concert opened with Ravel's dramatic composition "Alborado del Gracioso." The 96-piece orchestra handled the difficult Spanish aubade, a morning song, excellently.

"Largo" Cancelled

Blas Galindo's "Largo from Symphony No. 2" was scheduled but due to a lack of sheet music the piece was cancelled.

"Three Dances from Three Cornered Hat" by Manuel De Falla followed in three movements. The fast-paced piece by contemporary Spanish composer Falla was the liveliest and possibly the best performed composition that evening.

Chavez's work "Suite from Horsepower" began the second half of the concert. The ballet composed in 1926 consisted of three movements, "Dance of the Man," "Boat to the Tropics," and "The Tropics: Huapango and Sandungo."

Using the effects of a full orchestra and the addition of castinettes, the suite had an obvious Spanish flair. Chavez was able to conduct his own piece with little difficulty and the audience showed their respect with a burst of applause and cheers at the end of the composition.

SJSU Joins In

The San Jose State University Chorale joined the orchestra under Chavez's direction for the remainder of the program.

Together they performed Heito Villalobos' "Choros No. 10 (Rasga o Coracao)." The result was a beautiful combination of musicians and voices.

The Mexican ballad "El Sol" written by Chavez, concluded the concert. The chorale was featured in the piece composed for

mixed orchestra and chorus.

The unique combination was a success Saturday evening and the performance appeared flawless. Problems often accompanying a mixture choir and orchestra were virtually absent at the concert.

The center was only three-quarters filled during the Chavez concert, the third concert in the group's nine concert season.

The next concert is scheduled Jan. 23 and 24 and will feature guest composer and conductor Aaron Copland.



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Veinte siglos han pasado desde el nacimiento del Redentor. En todo ese tiempo la humanidad no ha entendido, o más bien se ha desentendido del mensaje que trajo a la Tierra Jesús de Nazaret. La humanidad entera lo conoce, se ha repetido por veinte siglos, pero a pesar de conocerlo y saber que es la fórmula para encontrar la felicidad, no ha vivido de acuerdo a sus mandamientos.

Jesús predicó la justicia y nada hay más injusto que la justicia de los hombres. Predicó la paz y no hemos tenido un solo día de paz en más de veinte siglos, cuando no ha sido en un lugar ha sido en otro, pero los hombres han estado en grandes o pequeñas guerras. También predicó la bondad y nuestros propios sufrimientos nos demuestran que no hemos sido bondadosos ni con nosotros mismos. Predicó el amor al prójimo, pero el odio ocupa el lugar que debería ocupar el amor.

Así en mensaje del Divino Rabí de Galilea y su sacrificio en el Gólgota ha sido conocido, pero para nuestro propio mal desobedecido. Ha habido, hay y seguirá habiendo muchos que a la sombra de el nombre de Jesús han dominado multitudes, se han hecho poderosos o se han enriquecido. Al Nazareno lo seguía la multitud voluntariamente sin que nadie la obligara y la totalidad de su riqueza era su manto, con el que cubría su cuerpo; el mismo manto que jugaron los soldados a la suerte, mientras el Hijo de Dios moría en la cruz.

Qué contestaríamos si Cristo nos preguntara: Han obedecido mis mandamientos? Han sido justos? Han vivido en paz? Han sido bondadosos? Han amado a su prójimo como a ustedes mismos?

No me refiero a los diez mandamientos que recibí Moisés en el Monte Sinaí, estos los hemos desobedecido todos, o casi todos.

Aquellos encargadas de hacer justicia,

desde Pilatos a la fecha, se siguen lavando las manos, conveniencias o compromisos son los que juzgan. Los que han provocado las guerras y las siguen provocando, en nombre de la paz, para conseguir territorios o productos que los hagan poderosos o ricos, al precio de la vida de miles de seres humanos, que voluntariamente o por fuerza son llevados a los campos de batalla; encuentran la paz de la muerte sólo los que quedan en el campo atravesados por las balas enemigas.

Qué contestaríamos si Jesús nos preguntara si hemos sido bondadosos; podríamos decir que nunca hemos hecho daño a nadie y que practicamos lo que El predicó? Cuantos de nosotros podríamos asegurarlo?

Y por último, Jesús nos preguntaría si hemos amado a nuestro prójimo. Sabemos que ha habido más odio que amor y cuando no se ha llegado al odio, éste se ha substituido con la indiferencia, poco amor hemos brindado, por que amor quiere decir, llegar al sacrificio del egoísmo propio en beneficio del prójimo.

En ésta Navidad debemos hacer el propósito para obrar con justicia trabajar para conseguir la paz, tanto en los campos de batalla, como entre las personas con las que hemos tenido querellas y también la paz dentro de nuestros propios corazones. Trataremos de ser bondadosos y amar a nuestros semejantes, como quisiéramos que ellos nos amaran a nosotros. Con esto no vamos a purificar a la humanidad entera, pero sí vamos a sentirnos más felices en nuestra existencia.

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La Television Como Escuela

Una de las diversiones que más popularidad ha alcanzado en nuestra época, es la televisión, tiene diferentes aspectos, por lo cual la mayoría de las personas la prefiere, tal vez el motivo principal es que no hay que salir del hogar para disfrutar de sus programas; otra de sus ventajas es que resulta más barata que otras diversiones. Tiene programas para todas las edades, para todos los grados de cultura y para todos los gustos. Como vehículo de enseñanza, su pantalla imparte conocimientos de historia, ciencia, arte, agricultura, deportes, noticias informativas de los acontecimientos mun-

diales, nacionales, estatales y locales.

Las películas que se proyectan en la pantalla de la televisión, abarcan infinidad de temas, hay programas cómicos, documentales de viajes, de la vida de las diferentes especies que pueblan la Tierra, de lugares históricos en todo el mundo y muchos otros tópicos de interés general; hay programas de concursos o competencias en que los triunfadores obtienen valiosos premios.

Estadísticas tomadas por empresas que sostienen los programas, han llegado a la conclusión de que las películas de misterio y las de crímenes, son las favoritas de gran número del público televidente, estas producciones tienen más aceptación que los documentales culturales y las películas en que no hay violencia, crímenes o robos. Es verdaderamente lamentable la cantidad de horas que se dedican a las producciones en que lo único que ve el espectador es: Como se cometen los crímenes, como se burla a la policía y a las autoridades y como negociar con el hampa.

Por desgracia un buen número de los que ven estos programas, no los toman como una diversión, los toman más bien como una enseñanza, como si asistieran a tomar la clase de una determinada materia en la escuela, no la aceptan como una trama ficticia, en sus mentes la asimilan como una cosa real y verdadera. Mientras más cruel o más brutal es el protagonista, es más admirado y tratan de imitarlo, tanto como sus posibilidades o su medio les sean propicios. La especie humana tiene la tendencia a imitar lo que ve, de acuerdo con sus facultades y el discernimiento de su mente; es decir, tiende a hacer lo que ve hacer, si cree que puede conseguir algunas de las cosas con que ha soñado, como ser rico y poderos, gozar de fama y placeres, sentirse gran personaje (dentro del hampa) respetado o mejor aun temido.

Afortunadamente la gran cantidad de público que ve estos programas, los ve como lo que son; diversión emocionante, en la mayoría de las veces lejos de la realidad y apenas con una similitud remota con los cosas reales.

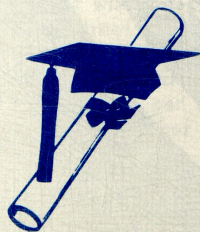
Pero hay otro público que toma la televisión como escuela, si aprenden las cosas buenas que presenta la pantalla, obtienen un provecho. Pero si sólo tratan de imitar a los matones y criminales, rateros y degenerados, copiando sus maldades y sus bestialidades, entrarán en era senda peligrosa, se verán envueltos en dificultades que tal vez los acompañen el resto de su existencia.

Especialmente la juventud es la que está en peligro de copiar la forma que le presentan de obtener dinero fácilmente, por el camino del robo y del crimen, sin el continuo esfuerzo que requiere el ganarse el pan honradamente.

La criminalidad que se ha desarrollado en los últimos años, se debe en gran parte a lo que aprenden en la televisión. Pero afortunadamente también hay muy buenas enseñanzas en muchos de los programas y en realidad es uno de los medios de educación que está al alcance de todos, sin olvidar que también es diversión.

Usted puede escoger los programas que le den algo de provecho o de diversión. Pero también puede escoger los programas que le enseñen como despachar al otro mundo a un semejante o como quitarle a otro lo que a usted no le pertenece. En el botón localizador de estaciones de su televisor puede Ud. saber si tiene madera de hampon o de hombre honrado.

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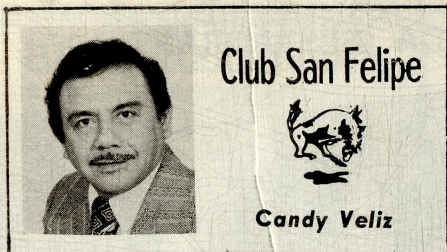
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Dear Santa,

Please bring the following: To Linda Rodriguez, a boy friend; this time a patty, the Chicanos' have driven her up a wall. Jerry Moran, a toapee; Manuel Urrabazo, a camera, his is all shot. Joe Santos, Camarillo and Peter Navarro a barrel of Metrical before they explode. Al Garcia, some bad words in his vocabulary. This man is something else. Jess Delgado, a million votes for supervisor.

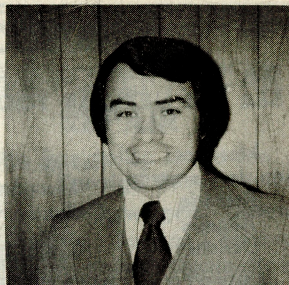
Mario Garcia, a quita Graza belt and have him share it with Raul Chapa. Gama Guevara, a new car, his Cadillac has seen better days. Maurca Garcia, a doll paper boy friend she can call her own. Henry Lopez, the ability to pick the right girl friend from an even dozen. Tino Castillo, paint-his joint (establishment) needs it. Carol Flores, nothing; she has everything. Arturo (Alaska) Lopez, fines. Victor Lamon, a hearing aid. Arturo Ordenez, a coat that will fit him. Betty Hernandez, anything but perfume, she must have it by the gallon. Richard Martinez, a lieutenant's bar, no more stripes or he will look like a zebra. Candy Veliz, the usual, a giant bottle of Alka-zelzer.

CLUB EAGLE PASS

Club Eagle Pass is having a New Year's Eve dance. It will take place at the Bruce Hall on 2nd Street in San Jose. The time is from 7 p.m. to 1 a.m. The music will be provided by Los Latinos. Goodies, noise makers and dance, \$20.00 per couple. For more info., call Mario Sanchez at 926-5048.

PHOTO

This is Jess Delgado. Jess has the education, the experience, the ability and the personality to be an outstanding supervisor, so don't be surprised if he gets talked into



running for the 2nd District in San Jose. We need good men like Jess in our government.

HAPPY NEW YEAR

Candy

NEW YEAR'S EVE DANCE

Wednesday, December 31, 1975

TIME: 9:00 P.M. to 1:30 A.M.

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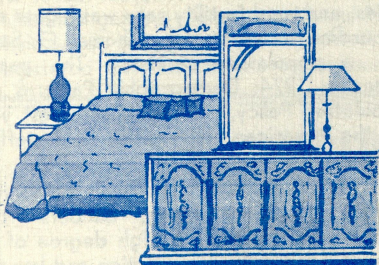
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Mexico's Big Question: More Children

Tepoztlan, Mexico

Rebecca Martinez, 35 years old, her bare feet caked with mud and fatigue on her face, sat on a chair in her small front yard and cradled Emilio, 3 months old, her seventh child in 12 years.

Her husband, Miguel, a watchman at the Datsun factory who makes \$47 a week, sat next to her and spoke for both of them, as she evidently wished him to. Martinez, 45, looked younger, healthier and more vigorous than his wife.

A former neighbor asked if the Martinezes wanted more children. It is a question the government is trying to get all adult Mexicans to ask themselves, a question whose very asking, the government hopes, will lead to smaller families and a slowdown in population growth.

"Life is very expensive and we already have seven," Martinez said, as if apologizing for a bad thought.

The former neighbor suggested that the local free health clinic could be helpful. "I'm sure the doctors know all about that," Martinez replied with thinly veiled hostility.

Mrs. Martinez has never been to the clinic in this village of 8000 persons 50 miles south of Mexico City. Her seven babies were born at home. Her husband explained that that she didn't want to be delivered at the clinic because "the next morning they would make her get up and walk around."

Other interviews in Tepoztlan also indicated a desire to limit family size but also a reluctance to seek professional advice or admit to contraceptive practices. The conflict partly explains why Mexico's population growth rate accelerated in 1960-70 to 3.43 per cent a year, one of the highest in the world, while elsewhere in Latin America rates slowed.

The government thinks that a population growth rate of 3.5 per cent jeopardizes further rises in living standards and threatens to create huge, unmanageable cities. Already Greater Mexico City's population approaches 10 million, the subway is overtaxed, and the traffic situation in the city is a nightmare.

Mexico's population of 58 million is expected to pass 100 million before 1990.

Such figures imply a tremendous burden on health care, schooling and other public services, and the economy.

The government began two years ago to suggest voluntary limitations on family size. It was a radical change for this heavily Roman Catholic country.

The theme has been expressed in stages. In Phase One, the slogan was "Let's make ourselves fewer to live better." Now the Phase Two slogan on posters, radio and television is "The small family lives better."

In Phase Three, to start in January, the government will tell Mexicans to visit clinics or consult doctors for advice on family planning, according to Ramon Ojeda Mastre, the general coordinato of the National Population Council.

In an interview in the council's 19th floor duplex site, atop one of Mexico City's new office buildings, Ojeda said that of 13.5 million women of child-bearing age in Mexico, 1.5 million were actively enrolled in family-planning programs.

That represented a rapid rise from 250,000 participants a year ago, he said, "but it is still nothing in comparison with our problem."

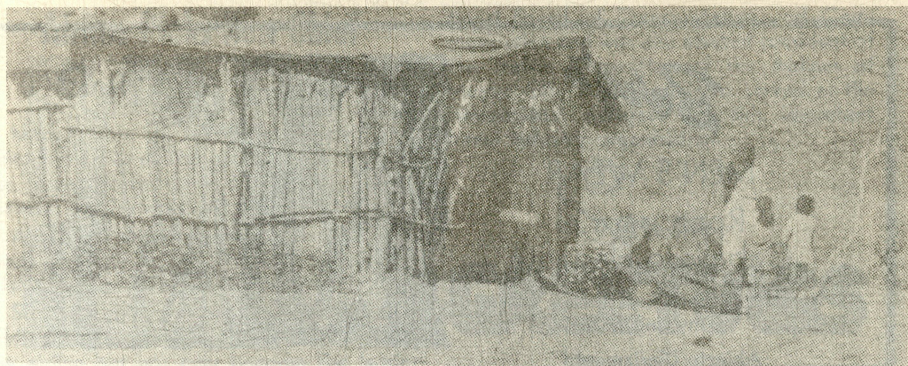
Mexico's population is growing explosively because death rates, especially among infants, have dropped, while the fertility rate has remained high.

A 1964 study found that Mexico City women averaged 3.27 live births more than women in seven other large Latin American cities, and rural fertility rate was higher still, according to a paper by Thomas G. Sanders, a population specialist. The paper, "Mexico 1974: Demographic Patterns and Population Policy," was published last year by the American Universities field staff at Hanover, N. H.

"The factors favoring high fertility, while declining, continue strong," Sanders wrote. Those factors include a high degree of illiteracy, a large rural population and low employment among women, about ten per cent.

Critics say that the program is too mild and too limited in resources. They contend that to reach into the urban slums, the small villages and farms, the government must be more assertive.

Ojeda, a 31-year-old lawyer with a doctorate in public administration, commented pointedly that the program included a constitutional amendment that, in his words, guaranteed to every person the right "to



Government officials fear that overpopulation will force all

Mexico into the poverty endured by this Baja California family.

decide in a free, responsible and informed way about the number and spacing of children." In other words, Ojeda says, compulsion is prohibited.

A Roman Catholic priest in Tepoztlan suggests that even if compulsion were not constitutionally banned it would not work. The Rev. Onofre Campos, pastor of Santa Maria parish, told the following story to make the point:

"A very enthusiastic young doctor came to our health ministry clinic and decided all the women should have cancer check-ups. He told them that to register their children for school they had to have a checkup. The husbands got very angry and wouldn't let their wives see the doctor. Instead, they registered their kids in another school."

Father Campos personally favors the program, despite the Vatican's official disapproval of contraception by mechanical means. He said he meets with groups of parents to discuss children, education and family planning.

According to Ojeda, there is no significant political opposition. He noted that the man expected to become Mexico's next president a year from now, Jose Lopez Portillo, has repeatedly endorsed the program.

President Luis Echeverria Alvarez campaigned in 1970 in favor of population growth, but reversed himself in office.

Ojeda said the resources devoted to family planning would have to expand by 20 per cent a year until 1980 to make the program available to all women of child-bearing age.

New York Times

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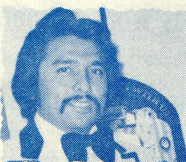
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Airline Picks New Chief

OPINION

by LUIS G. JUAREZ

Manuel Sosa de la Vega, president and chief executive officer of Mexicana Airlines, has been elected president of the International Air Transport Association (IATA).

Announcement of Sosa's election was made recently in Oslo, Norway, during the 31st annual meeting of IATA.

Sosa has served as president of Mexicana Airlines since 1967 and under his leadership the airline has not only become the leader in number of passengers carried between the United States and Mexico, but has also established an eight-year record of profitable operations.

Sosa noted the IATA has three major goals: one to promote safe, regular and economic air transportation for the benefit of the traveling public as well as propitiate air commerce and resolve the problems affecting it; provide a means of collaboration between air transportation firms; and cooperate with the Civil Aeronautics Board and similar regulatory agencies.

In accepting his election, Sosa noted that some of IATA's greatest advantages to the public are little understood. "For example, IATA established the operation of a compensation board that allows the interchange of airline tickets and the payment of same location between 88 countries which has proven extremely effective and is only exceeded in its international capacity by the Universal Postal Union.

"Additionally, committees have been established to allow for the interchange of information between airlines who are members of IATA," Sosa added, "and order has been established in an industry that, due to its aggressiveness and activity, could create a chaotic situation where tariffs and commissions are concerned," he said.

IATA headquarters are located in Montreal, Canada and Geneva, Switzerland.

A native of San Luis Potosi, Mexico, Sosa has been associated with Mexicana since 1939 and since then has worked in the airline's technical, administrative and sales and marketing departments. Before being named airline president, he had several years experience in top financial and administrative posts.

Sosa has served as president of the Special Department of Aviation of the Na-

tional Board of Transportation and Communication and was also elected president of the Traffic Committee of the Airlines of Mexico City in 1966 and has served as the international delegate for this important travel industry organization.

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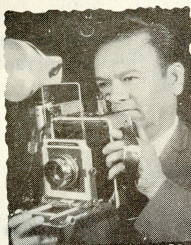
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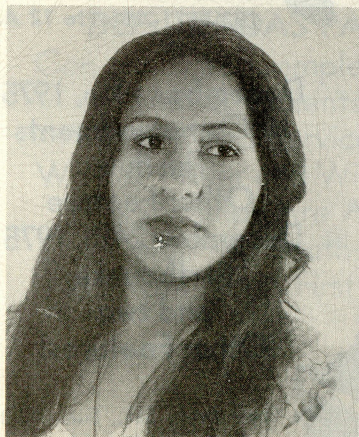
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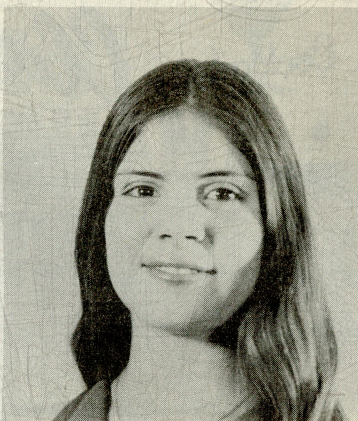
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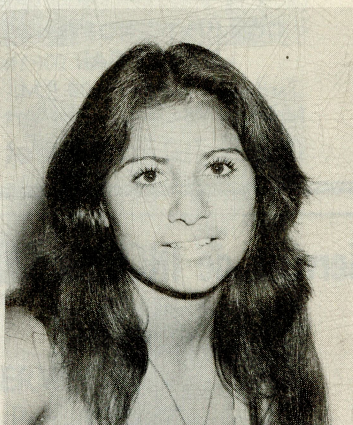
Yvone (Cookie) Franco



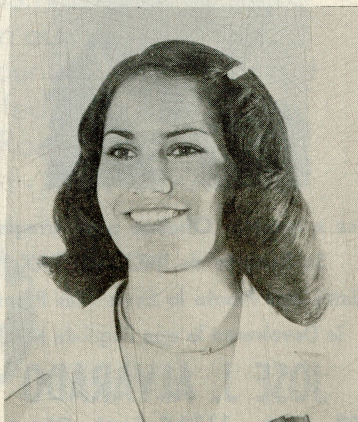
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