

Bittersweet Harvest: The Bracero Program: 1942-1964

Total budget for hosting the Bracero exhibition (participation fee, shipping & installation, advertising & marketing, programming & events, etc.)

Category	Description	Cost
Smithsonian exhibit cost	Payment for the <i>Bracero Program: Bittersweet Harvest 1942-1964</i> exhibit	\$2,000
Marketing and Promotion	3 months of promotion to include regional newspapers, publications, radio and media	\$13,000
Opening Event	Cost associated with the opening event for the <i>Bracero Program: Bittersweet Harvest 1942-1964</i> exhibit to include: Hospitality for 150-200 people, speaker honoraria, event set-up and takedown, music, and parking lot rental	\$5,700
Local Bracero Exhibit	Supplies and student stipends related to creating local Ventura County Bracero exhibit to include printing	\$4,950
Student Docent Training	Material and copier costs associated with trainings	\$900
Honorariums	Honorariums associated with 4 separate programming events	\$6,200
Printing	Professional printing of invitations, flyers and posters, event programs for the unveiling event and related programming events	\$2,000
Postage and copier	Postage and copier expenses associated with Bracero programming.	\$1000
Equipment Rental	Translation devices for Spanish speaking community for the opening event	\$500
Event set-up and takedown	Event set up and take down for 4 separate events related to the exhibit	\$1000
Shipping	FED Ex shipping charges for the exhibit to the next venue, Santa Rosa, CA	\$1,000
Bracero Student Internship Program	Materials associated with training costs	\$1000
Conference Travel and Registration	Travel and conference registration to present the Bracero Project at a national conference (4 participants X \$1500)	\$6000
Migrant Family Day	Costs associated with hosting Migrant Family Day to include: hospitality, music, event set-up and takedown, parking lot rental and signage, workshop materials and keynote speaker.	\$12,896
Total Budget Cost		\$57, 146