

California
State
University,
Hayward

HAYWIRE

Newsmagazine of the CSUH Alumni Association

FALL 1998

**Alums Who
Beat the Odds**

**Vintage Golf at
Winery Course**

**A Ride in
Space**



PRESIDENT'S MESSAGE

Fall is always a great season for the university and the Alumni Association. The campus is buzzing with students and the Alumni Association is focusing on issues for the coming year.

We launched this fall with the Second Annual Golf Tournament on Oct. 5 at The Course at Wente Vineyard. The event was co-hosted by the Alumni Association and Friends of Athletics.

Because our tournament was on the new course designed by professional player Greg Norman, many golfers were anxious to play it. While nobody won the hole-in-one prize — a beautiful F-150 Ford pick-up truck displayed on the course — next year's tournament golfers will have another chance at it. The Wente Winery restaurant is renowned for its fine cuisine, so the golf tournament awards dinner was extraordinary.

Many thanks to all who played in the tournament and to those who joined us for dinner. We are planning to return to Wente next October for more great golf and wonderful food.

Another special fall event was MoonDazzle III, held Oct. 23 in the Hayward campus amphitheater. The Alumni Association was pleased to be one of the sponsors for the evening, which featured Dr. Sally Ride, America's first female astronaut in space. Alumni Association volunteers were on hand to serve complimentary Otis Spunkmeyer cookies to MoonDazzle attendees.

Photographs from both the golf tournament and MoonDazzle III are featured in this Haywire, along with alumni updates and campus news. Also in this issue is a special feature on three CSUH graduates who overcame obstacles early in life and



By Nancy Tackett

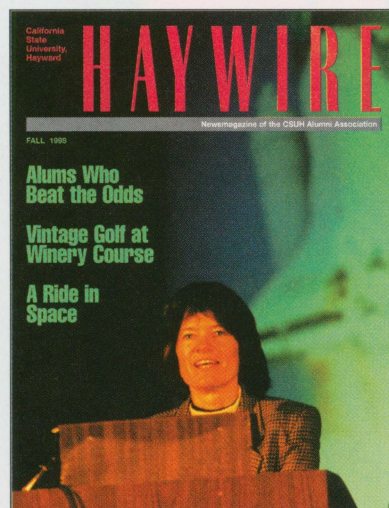
went on to attain career success and positions of leadership.

In closing, I urge you to continue to keep in touch with the Alumni Association. We welcome your email messages and telephone calls and enjoy providing assistance to alumni. Contact me via email at NancyT@NetVista.Net or at our Cal State Hayward Alumni Association Office at (510) 885-3724.

Keep the Link!

Cover photograph — Sally Ride, America's first woman in space, described what her shuttle missions taught her about earth during an address at MoonDazzle III on the Cal State Hayward campus. More photographs from the October event appear on pages 6 and 7.

Photo by Dino Vournas



Homecoming 1999

Monday, Jan. 11

Noon, University Union 101

Homecoming Kick-off

Featuring the CSUH

Men's & Women's Basketball teams

Performance by the CSUH Cheerleaders

Tuesday, Jan. 12

11 am-3pm, University Union

Bandemonium

Free Concert Tickets

Wednesday, Jan. 13

Noon, University Union 101

"Step" Off Contest with entrants

performing "step," dance or chant routines

Thursday, Jan. 14

Noon, University Union

National Anthem Contest

Friday, Jan. 15

Homecoming Basketball Games

CSUH vs. Notre Dame

Women's 5:30 pm

Men's 7:45 pm

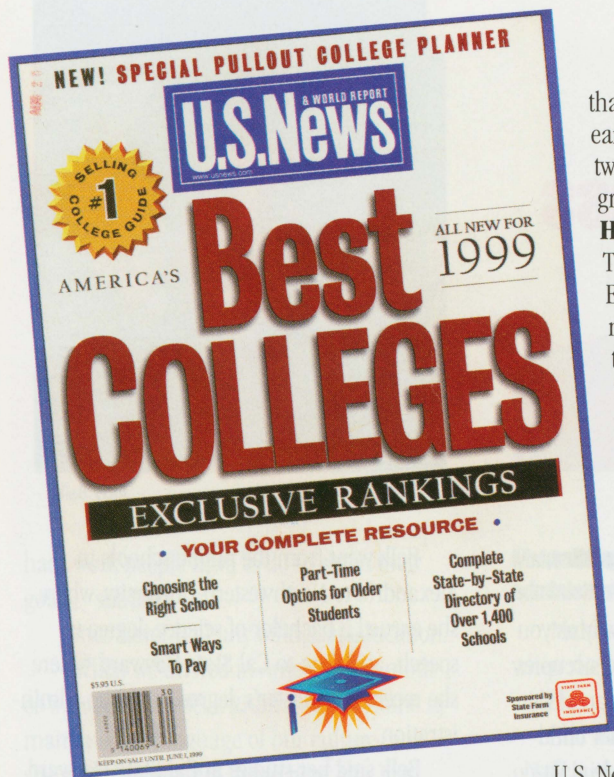
Haywire is published four times a year by the CSUH Alumni Association for its members. Submissions are welcomed and encouraged. Please address inquiries or information to the CSUH Alumni Association, CSU Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or call (510) 885-3724. View the CSUH Home Page at www.csuhayward.edu

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CSUH Draws Praise

Cal State Hayward has appeared on several "top school" lists this year.

One of Russia's Best

Russia's business magazine "Dyengi!" ranked the CSUH Institute of Business and Economics fourth in its list of the 20 best business schools in Moscow and St. Petersburg. A survey of 335 human resources managers and 725 graduates interviewed in eight Russian cities gave high marks to the institute, a joint venture of CSUH and Russia's Academy of National Economy. To date more

than 100 Russian students have earned graduate degrees through this two-year Cal State Hayward MBA program.

Hispanic Degrees

The Hispanic Outlook in Higher Education, a national publication, named Cal State Hayward among the top 100 colleges for Hispanics. The publication, which based its list on the number of degrees awarded to Hispanic students, ranked Cal State Hayward 65th in the nation. CSUH was ranked 54th for its business/management program, 32nd for liberal arts/sciences, 31st for criminal justice, 41st for psychology, and 84th for history.

Top Regional Public University

U.S. News & World Report, in its annual August college guide, named Cal State Hayward the eighth best regional public university in the West. The scoring system considered academic reputation, graduation and retention rank, student-faculty ratio, and percentage of full-time teaching faculty, among its criteria.

The guide defined regional universities as those providing "a full range of undergraduate and master's levels programs" and "the West" as 13 states from Oklahoma and Texas to Alaska and Hawaii.

Minority Graduates

The national magazine Black Issues in Higher Education recently rated CSUH 36th in the nation for bachelor's degrees and 81st for master's degrees, based on degrees awarded to minorities in 1995-96. That year 943 minority students earned baccalaureate degrees and 174

received master's degrees, according to the publication. Data for the study came from the U.S. Department of Education.

"Our achievement in producing minority graduates and graduate students is part of our mission to provide educational excellence for a diverse society," said university President Norma S. Rees. "In many ways, our CSUH community is much like that of the region we serve, reflecting its diversity and global reach. We welcome this great variety of students on our campuses as a strength and an opportunity."

Bonds Fund Renovations

Cal State Hayward will receive \$20 million because voters passed Proposition 1A in November. The funding will be used to renovate the Hayward campus Music and Business Building (\$10.2 million), make improvements to the university's telecommunications network (\$7 million), and complete several capital projects (\$1.8 million), including improvements to campus heating and air conditioning systems.

Richard Metz, vice president of administration and business affairs, said, "We are excited that now we are able to begin planning those projects that will expand the university's technology infrastructure."

Telcot Lab Opens In San Ramon

The university has launched a new telecommunications laboratory that will serve students who "are going to create the next wave of advances in the use of technology," according to CSUH President Norma Rees.

The new TELCOT Institute, which opened this fall at the Bishop Ranch Business Park in San Ramon, features equipment used to model and manage new telecommunications systems and to link satellites and fiber-optic networks to provide the fastest-available Internet access.

CSUH computer information systems professor Alexander Bordetsky, director of the institute, said, "Our students can gain the skills of planning and managing the telecommunications systems that are just coming on the market."

According to Jay Tonz, dean of the School of Business and Economics, TELCOT will help the school expand its new telecommunications master's degree program and will enable start-up telecommunications businesses to test their ideas.



Kirk Edward Smith, new conductor of the Symphony Orchestra, said his desire to teach at an "urban university" attracted him to Cal State Hayward. Smith said one of his goals will be community involvement, reaching out and developing ties with the community. The new conductor came to CSUH from Iowa State University, where he was a music professor and director of orchestral activities.

Overcoming the Odds — Three Success Stories

By Rich Riggs



Judy Belk

Cal State Hayward students come from diverse backgrounds and take many different career paths after graduation. The three women in this story have overcome difficult backgrounds that included poverty, prejudice, and adjusting to a foreign culture to achieve positions of prominence in Bay Area business. They have succeeded against the odds.

Judy Belk, vice president, global public affairs, Levi Strauss & Co.

Judy Belk was raised about as far away as you can get from the executive suite she now occupies at the corporate headquarters of Levi Strauss & Company in San Francisco. She spent her childhood in the Mudtown section of Alexandria, Va.

"It was a small, segregated, Southern community. I came from a working-poor background. My mother was a nurse's aide and my father was a warehouse supervisor for a military facility in Virginia," she recalled. "For the first 12 years of my life we had no running water or indoor bathrooms. Part of that was because many basic city services were just not extended to parts of the black community, even though I was literally 10 minutes from the White House."

Belk, now an Oakland resident, said her parents wanted their six children to have the best education available, and she and her sister, with the help of the NAACP Legal Defense Fund, were among the first children to integrate Alexandria's then "separate but equal" public schools.

"My parents just wanted the best education experience they could get for their children and, as a result of their decision, others in the Alexandria community were afforded a quality education," she said.

The high value her parents put on education is one reason Belk has "a passion for CSUH."

"Many of my successes have been tied to my education experience," she said.

Belk went from the public schools in Alexandria to Northwestern University, where she earned a bachelor of science degree in speech, and then to Cal State Hayward, where she received a master's degree in public administration.

Belk said her studies at Cal State Hayward have helped her in her current job because "part of the focus of my MPA degree was public policy analysis, and public policy is playing an increasingly greater role in the private sector."

Before joining Levi Strauss in 1990, she was public affairs manager for Mervyn's Department Stores.

Belk said she was attracted to Levi Strauss partly because of the "company's legacy of involvement in social issues that I care about. The company has proven time and time again that you can operate a business and be profitable and do it in a socially responsible manner."

Junona Jonas, vice president, gas and electric supply, Pacific Gas & Electric Co.

Junona Jonas can still remember seeing the Statue of Liberty for the first time from the deck of a ship crowded with post-World War II refugees. She was 6 years old, her father had died in the chaos as the Soviets were taking over her native Lithuania, and neither she nor her mother spoke a word of English.

Her mother struggled as a laborer, sewing raincoats in Boston and working on an auto parts assembly line in Detroit, before moving to San Francisco, where she eventually became an insurance underwriter.

Jonas said her mother's struggle served as an inspiration to her.

"I think it caused me to appreciate the

Overco



Junona Jonas

hard work people have to do to reach their goals," she said.

Jonas never had any bilingual education. "When we arrived in America, my mother wanted us to speak Lithuanian at home to maintain the language of our culture, but she said that we were living here, this was our country, and she threw me out in the street with the other kids. That's where I learned English," she said.

Life was not easy as a refugee in a strange land.

"There were five families in our apartment, and people were working around the clock," she remembered.

None of these difficulties kept Jonas from getting a first-rate education. She earned her bachelor's degree in biology from the University of Santa Clara, then came to Cal State Hayward to complete a master's of science in quantitative business methods in 1978. She also earned a master's in business from Stanford.

"What I learned at CSUH helped out enormously," Jonas said. "I have been at PG&E for 20 years now, and I've had about 16 jobs. My background at (Cal State) Hayward allowed me to move easily from one field to another."

Her current job involves making sure all PG&E customers have the power and gas they need. It involves forecasting the demand and making sure there is adequate supply. And, in this new era of utility deregulation, it means dealing with many companies to purchase and distribute that power and gas.

Her studies at CSUH, Jonas said, made her "very, very well prepared."



Mahla Shaghafi

Mahla Shaghafi, vice president, priority administration, Union Bank of California

Mahla Shaghafi spoke only a little English when she came to the United States from Iran with her parents in 1975.

She was 15 years old, and the most difficult obstacle she had was the language barrier.

"We learned English as a second language in Iran, but to be able to speak it and communicate was extremely difficult. There is the frustration of not being able to communicate with people as well as you want to," she recalled.

She was in Mission San Jose High School in Fremont when the Shah was deposed and hostages were taken at the American embassy in Tehran.

She recalls it was a difficult time for Iranians in the United States because "we had to deal with all the emotion during the hostage situation."

After finishing high school, she went to Ohlone College in Fremont for two years.

There she met her future husband, Vahid Hejazi, also an Iranian immigrant.

Both went on to study business at Cal State Hayward and both received bachelor of science degrees in business administration in 1981.

When Shaghafi graduated from CSUH, she went into a management-trainee position with Union Bank, where she has moved steadily up the corporate ladder over the last 17 years.

"I was recruited by the bank as a management trainee while I was at Cal State Hayward," said Shaghafi. The bank interviewed 100 graduating seniors all over California for management-trainee positions and hired nine of them.

"I was one of the lucky nine," Shaghafi said.

Union Bank continues to recruit at Cal State Hayward, and CSUH graduates are among the bank's best employees, she said.

As vice president of priority administration, she oversees the bankers who look after the bank's richest individuals, the top 5 percent of high net-worth individuals and professional companies, such as law and medical firms.

After finishing her 18-month management-trainee position, she worked as a loan officer at the bank's Fremont office, where she worked her way up to commercial loan team leader. After 10 years in Fremont, she was branch manager at the Walnut Creek office for five years before taking her current job at the bank's headquarters in San Francisco's financial district.

Shaghafi spends a good deal of her time traveling in Northern California and the Central Valley to support operations at branches. Soon, she said, she will also be responsible for branches in Seattle and in Portland.

What the bank's wealthy clients demand, she said, is the individual attention of a personal banker they can call to take care of their banking needs.

The Shaghafi's reside in Pleasanton with their two children, daughter Sahar, 16, and son Ali, 13. Hejazi operates his own business, Conroy's Flower Shop in Pleasanton.

Stories

An Autumn Day on the Links To Remember

Fall Golf on The Course at Wente Vineyard

Golfers at the Second Annual Golf Tournament, sponsored by the CSUH Alumni Association and Pioneer Athletics, enjoyed beautiful weather, a spectacular course, excellent food, and low scores. Well, three out of four isn't bad.



Golf carts pass along fairways and vineyards of The Course, designed by champion golfer Greg Norman.

In Appreciation –

The Second Annual Cal State Hayward Golf Tournament was successful because of the generous support of these sponsors:

Al Mathews
 Alumni Insurance Agency
 Band of America
 Beets Catering
 Bench & Honeyman Insurance Agency
 Big O Tire Store, San Leandro
 Buffalo Bill's Brew Pub
 East Bay Ford
 First USA, sponsor of the CSUH Visa Card
 Friendly Cab Company
 Gordon Biersch Restaurant
 Hutch's Car Wash
 Joe Morgan, Class of 1990
 Latte Da, San Leandro
 Net Vista Internet Services, Inc.
 Newark/Fremont Hilton
 North End Cafe, San Leandro
 Paradiso Restaurant, San Leandro
 People Soft
 Pioneer Bookstore
 Richard H. Sherratt
 San Leandro Chamber of Commerce
 Sergio's Pizza, San Leandro
 Site for Sore Eyes, San Leandro
 Linda Engler, Proprietor
 Sunset Landscape
 Vintage & Jacinto Mortgage Group
 Wyndham Garden Hotel, Pleasanton



Golf Tournament guests gathered for the awards dinner in the Wente Winery Visitors Center.



CSUH President Norma Rees welcomed guests during the awards dinner



Athletic Director Doug Weiss



The CSUH "Dean Team" of Michael Leung (Science), James Fay (Arts, Letters, and Social Sciences), Noreen Alldredge (Library), and Arthurlene Towner (Education) paused for a break from putting.



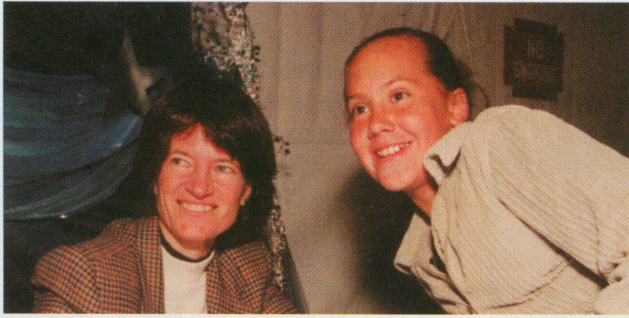
Dan Bergen, Stu Kahn and Jim McPhee putt on the 11th green.



Winning the tournament, with a team score of 59, was, from left, Mike Alexander, Rusty Anderson, Mike Nevin, and Ron Teutsch (not pictured).

Astronaut Shines at MoonDazzle III

Photographs by Dino Vournas



Sally Ride autographed a book for a young admirer, then posed for a photo.



Sally Ride



Volunteers Sarah Thomas, left, and Diana Schaffer gave out fresh baked cookies provided to MoonDazzle III guests by the Alumni Association.



The University Jazz Ensemble lit up the evening with hot music under the direction of Dave Eshelman.



A young star-gazer tries to determine how all those stars got into the telescope.



Astronomer Dave Rodrigues enjoys the company of moon people Cecilia Pereinra (left) and the appropriately named Liz Green.



Cheri and Bob Moorhead used fall leaves and candles to decorate their picnic, while other MoonDazzle III guests just spread their blankets.

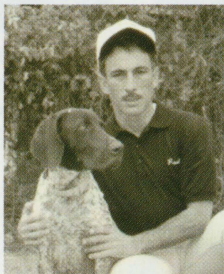
PIONEER PATHS

Joseph Andrews, MPA ('84), was honored as Cal State Hayward's top employee of 1998. Andrews, CSUH's assistant budget officer, received the Vivian Cuniffe Memorial Award from university President Norma Rees at the annual staff assembly on Sept. 23. The award is given annually in memory of Cuniffe, a university financial aid officer who died in a 1985 auto accident.



Steve Cain, B.S., kinesiology/P.E. ('68), a high school varsity basketball coach for 29 years, was named State Coach of the Year by the California Coaches' Association. Cain began coaching varsity basketball at Samuel Ayer High School in 1969 and moved to the varsity head coach position at Milpitas High, the district's other high school, when Ayer closed in 1980. Last January his Milpitas High Trojan team gave him his 500th career victory as a varsity head coach. Cain and his wife, CSUH alumna Gail Garrison Cain (B.A. sociology, '69) have been married for 29 years and have three sons — Aaron, 24, Chris, 22, and Brett, 19.

Paul Cañada, B.A., geography ('85), recently was named warm water editor for Flyfishing and Tying Journal. Cañada currently is on the staff of Outdoor World Magazine, a columnist for Southern Sporting Journal and a regular contributor to Advantage Outdoors, Bassin', Bassmasters, California Fly Fisher, Crappie World, North American Fisherman, Texas Fish and Game, Texas Parks and Wildlife, and Western Outdoors magazines. He is an award-winning writer, photographer and illustrator.



Keith Carson, M.P.A. ('73), currently is serving as the president of the Board of Supervisors of Alameda County. Carson, a resident of Oakland representing Alameda County District 5, also serves as chairman of the Alameda County Economic Development Alliance for Business, chairman of the Finance, Budget, and Policy



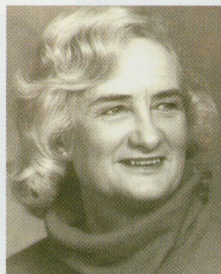
Committee for California State Association of Counties, chairman of the Alameda County Transportation Authority, and is a member of the Alameda County Waste Management Authority.



Kim Castro, M.S., educational administration ('92), is the new principal of Highlands Elementary School in San Mateo. She has taught in the San Mateo-Foster City School District since 1973 as a classroom

teacher, resource specialist, program specialist, and assistant to the principal of Foster City Elementary School.

Alice Grace Chalip, M.A. speech ('74), played the character of Grandma in a Hayward Little Theater production of Niel Simon's "Lost in Yonkers" in July. She also writes



reviews for the ANG Newspapers Cue section and authored the book "To Love to Let Go" under the pen name of Grace Morrison. The book was about what she says is her favorite job, foster parenting.

Janeith Glenn-Davis, B.S., criminal justice ('84), has been promoted to lieutenant in the Oakland Police Department where she has served for 12 years. She and husband Ron Davis, also an Oakland police lieutenant, have a son, Glenn, 1 1/2 years old, and a daughter, Veronica, 9.



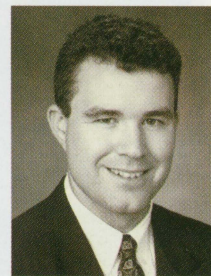
Vicki Gordon, B.A., French ('74), is a member of the Martinez Unified School District Board of Trustees. She taught the sixth grade at the Martinez Junior High School before leaving to raise her two children. While a homemaker, Gordon was a volunteer within the school district, serving on selection committees and teaching elementary school children about computers.



Timothy Hamp, M.P.A. ('98), is director of the new Oakland East Bay

Covenant House, a Catholic multi-service agency for homeless and at-risk youth. Hamp formerly was program coordinator at the Contra Costa Social Services in Martinez.

Michael Hengl, B.A., finance and economics ('90), has recently been made a vice president and business banker for the Bank of Walnut Creek's Business Center. Hengl will assist local businesses. He has been in banking for 10 years, primarily as a business banker.

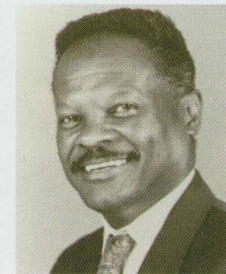


Shawna Herbst, B.S., kinesiology ('77), has joined the Peace Corps and is now living in Cape Verde, an island group in the Atlantic Ocean about 400 miles off the coast of Senegal. Her assignment is teaching high school English.

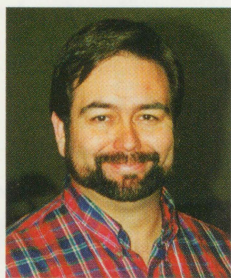


Eric Ivory, B.A., art ('90), M.S., counseling ('94), is a faculty counselor at Modesto Junior College. He has initiated an online counseling program in which he works with high school students over the Internet using video technology. The project, funded by the California Community Colleges Chancellor's Office, is a new counseling approach that universities are considering. Formerly he was a counselor with the CSUH Educational Opportunity Program from 1994 to 1997.

Malcolm Kelly, B.A., philosophy ('73), is a Bay Area writer and author of the book, *The New African American Man*. Kelly is president of the National BYE Society, Inc., a national empowerment organization with headquarters



in Oakland, California. He is a frequent public speaker for community, educational, corporate, and penal organizations throughout the country, and has appeared on television and radio programs. He has received several awards and was



selected by a local radio station as the "eminent San Francisco Bay Area Black Male."

Rev. John R. Kerr, B.A., human

development ('85), is in his 10th year as pastor of the First Presbyterian Church in Buhl, Idaho. He and his wife Leslie have two children. Rick, 24, is married and living in Pocatello, and Mike, 18, attends the College of Southern Idaho in Twin Falls. Kerr visited the Bay Area in October as a delegate to the Synod of the Pacific of the Presbyterian Church, U.S.A.

Chris Learned, B.S., business administration ('88), is the new facilities director at the Acalanes School District, which includes Lafayette, Moraga, Orinda and part of Walnut Creek. He formerly served as facilities director for the San Ramon Valley School District.

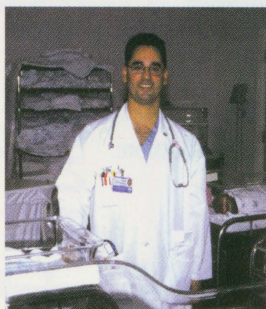
Earl F. Naab, M.B.A. ('77), is a captain in the U.S. Navy. In August he reported for duty at the Naval War College at Newport, R.I.

Emil R. Rodolfa, M.S., educational psychology ('77); M.S., clinical counseling ('78); has been appointed to the state Board of Psychology by California Gov. Pete Wilson. Rodolfa is associate director for the University of California, Davis, counseling center, where he has worked since 1988. Previously he was a psychologist in the Humboldt State University Counseling Center from 1981 to 1988. He is president of the Association of Counseling Center Training Agencies and member of the American Psychological Association and the Association of Postdoctoral and Psychology Internship Centers, Standards and Review Committee.

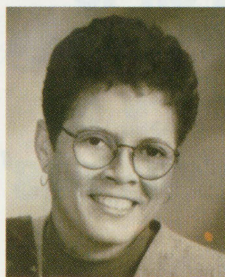
Stuart Roloson, M.P.A. ('98), is a sergeant with the Concord Police Department. Roloson plans to run the California International Marathon Dec. 6 in Sacramento to raise money for the Leukemia Society. Roloson is running on behalf of Christina Speck, a Concord teen-ager who has been battling leukemia since she was a toddler.

Elias Sanchez, B.S., biology ('93) is in his first year of residency in family practice at the San Bernardino County Medical Center. He transferred to Cal State Hayward from Chabot College in 1990 and earned his M.D. from the UC Davis School of Medicine last year. He has worked with at-risk high

school students, single parents, drug addicts and visited campuses to encourage students to consider careers in medicine.



Thelma Scott-Skillman, B.A., psychology ('71), M.A., counseling ('73) is the new vice



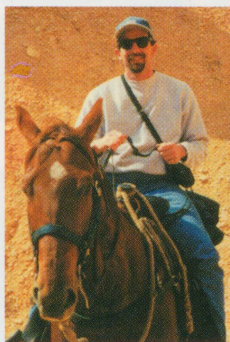
president for instruction and student development at El Dorado/Folsom Lake Centers. She is has recently returned to Cosumnes River College from the state Chancellor's Office. She has been a statewide facilitator and served on numerous statewide task forces, advisory boards, and alliances.

Cora Tellez, M.P.A. ('79) is president and chairman of Prudential Health Care Plan of California, Inc. She has been a guest lecturer for a CSUH health care management course offered during the winter term.



Barbara F. Wieskamp, B.A. English ('89), M.A. English ('92), currently is teaching English at several colleges and adult schools in the East Bay. Recently, she presented papers at two academic conferences. The first was "Using History To Teach English," presented in October to the Two-Year College Association West Annual Conference in Las Vegas. In October she also spoke on "The Fear of Computers" to the Northern California Community College Computer Consortium at the College of Alameda.

Erich Todd Williams, B.S. biology ('89) has gone into private veterinary practice. He earned his doctorate of veterinary medicine from the University of California, Davis, in 1994. This year he purchased Wikiup Veterinary Hospital in Santa



Rosa, a single-doctor practice for dogs, cats, and reptiles.

Emeriti Professors Still Busy After All These Years

By Robert Martin
President Emeritus, ERFA

What happens after professors retire and stride off and away from Hayward's halls of academe, away from blue books and term papers, from conferences and meetings, from the sights and sounds of students and colleagues?

Most faculty members maintain high interest in Cal State Hayward. They do research, write and consult. They also volunteer in libraries and service clubs. Some write books and academic papers. Some travel and some go fishing.

Many join the local organization of former faculty members, the California State University Emeritus and Retired Faculty Association. CSU-ERFA has more than 6,000 members statewide, mostly professors retired from one of the 23 state universities.

ERFA is devoted to addressing the concerns and protecting the rights of retired CSU faculty and staff members. It represents its members to the state Legislature and Congress, protecting retirement pension funds and establishing long-term insurance and health benefits.

This organization has set up a consultant program for those who wish to continue working, as many do. The state organization also publishes a quarterly newsletter, *The Reporter*, to keep members apprised of developments in politics and learning in the CSU system.

Hayward's ERFA, the local chapter, has more than 150 retired faculty members and is the fastest-growing retired faculty group in the state system. The local ERFA is where alumni most likely will locate their favorite and/or most remembered professors.

The local retiree club sponsors two social/professional luncheon meetings a year, in the spring and fall. Recent guest lecturers have included current CSUH professors. Malcolm Smith spoke on politics and government, Glen Strasburg on personal finance, Judith Stanley on the statewide academic senate, and Gary Weston on astronomy. ERFA's legislative analyst, Wilma Krebs, also addressed the group recently.

Local leadership publishes an occasional newsletter to keep in contact with all Hayward members, and a "phone tree" is being developed.

Present Hayward officers will be familiar names to most alums. Alan Smith, former dean of the School of Arts, Letters and Social Sciences, recently was elected president, taking over from Robert Martin (speech communication) who served for several years. Mark Van Aken (history and administration) is vice president, and Jack Conner (English) is treasurer.

The CSUH group's executive committee consists of professors Jack Cambus (speech communication), Robert Martin (speech communication), William Reuter (history), and William Vandenburg (kinesiology/P.E.).

CHAPTER NOTES

Contra Costa Chapter

Organizers of the new Contra Costa Alumni Chapter submitted proposed bylaws to Cal State Hayward Alumni Association Board of Directors, and they were approved at the November meeting. Those eligible for membership in the new chapter include those who have been enrolled at the Contra Costa Campus for one or more quarters, and those alumni currently residing in Contra Costa County. Extension Division graduates also are eligible. Brook Oliver currently is serving as president of the chapter, and those wishing to participate actively in this group are encouraged to contact her at (925) 602-8619 or by email at ccalums@diablo.ccc.csuhayward.edu.

Education and Allied Studies Chapter

Each quarter the School of Education and Allied Studies (SEAS) Alumni Chapter presents "SEAS Cares Days" for its students. "SEAS Cares" can best be described as a extended drop-in study break held on two days during the last week of classes each quarter, the week before final exams. Students are invited to drop by room 130 in the Physical Education Building from 10 a.m. to 2 p.m. While they enjoy snacks, students learn from SEAS Alumni Chapter volunteers about the Alumni Association, the SEAS Chapter, and how they can benefit from these organizations. Alumni Association applications are available. "SEAS Cares" days for the fall quarter were Dec. 1 and 2.

Public Administration Chapter

After a fairly inactive period, the Public Administration Chapter is reorganizing by developing new leadership and activities. Alumni interested in helping with this effort or in membership in the Public Administration Chapter are encouraged to contact Maryann Castanha, MPA ('98) at (510) 885-3503.

SkillSearch To Give CSUH Grads Inside Track on Top 'Hidden Jobs'

"Of course you already know this: Companies want to hire professionals who aren't looking for a job."

This is how Alumni Association President Nancy Tackett began a recent membership letter announcing the new SkillSearch program available to Cal State Alumni Association members.

SkillSearch, for a special fee of \$99 annually, helps members develop their professional profiles, including career history, professional achievements, geographic preferences, and salary requirements. Once a resumé is

developed and approved, SkillSearch forwards it to companies requesting searches that match the profile.

Participants in this program also have access to SkillSearch's job site on the Web, connecting members to companies of all sizes.

Annually, members receive a report detailing all activity on their account.

For this new benefit contact SkillSearch at 1-800-258-6641.

Other Benefits

Membership in the Cal State Hayward Alumni Association also offers these benefits:

- Access to libraries at all California State University campuses.
- Free parking on campus.
- Special rates on medical, dental, and vision insurance plans.
- Financial services, including an affinity credit card and credit union membership.
- Membership and discounts for a wide range of entertainment and travel clubs.
- Electronic mail access.
- Four issues of the Haywire alumni newsmagazine annually.
- Reduced admission to most on-campus theater, music, and athletic events.
- A 15 percent discount on Cal State Hayward Extended Education courses.
- Invitations to career workshops, career networking events, and job fairs.
- Participation in affinity alumni chapter activities and other alumni events.
- Networking and mentoring via the alumni Web page.
- Discounts on selected merchandise at the Pioneer Bookstore.



Cal State Hayward Alumni Association Platinum VISA Card

Support Cal State Hayward by using the only credit card that supports the valuable programs of the university and the Alumni Association.

- Credit line from \$5,000 to \$100,000
- No annual fee
- 25-day interest-free grace period on purchases


Call 1-800-FIRST USA and ask for the CSUH VISA Card.

Purchase Your Cal State Hayward Memorabilia at a 10% Discount



	<u>Reg. Price</u>	<u>10% Discount</u>
1. Pennant 9" x 24" - Felt, Red	\$7.50	\$6.75
2. "Hayward" Alumni Tee - 100% cotton, White, M-L-XL-XXL	\$16.95	\$15.25
3. Alumni License Plate Frame - Red or Black	\$7.95	\$7.25
4. Alumni Cap. Black Twill Adjustable	\$13.50	\$12.25
5. "CSUH" Alumni Tee, Oxford Grey, M-L-XL-XXL	\$14.95	\$13.50
6. 12" Brown Bear with Red Sweater. Assorted Textures	\$24.95	\$22.50
7. Alumni Mugs - Red or White	\$6.95	\$6.25
8. Alumni Sweatshirt 80% Cotton, 20% Polyester In Ash, Black or White. S-M-L-XL-XXL	\$33.95	\$30.50
9. CSUH Cap. White Wool with Red Brim. Adjustable	\$13.50	\$12.25
10. Metal Coffee Mug	\$19.95	\$18.00
11. CSUH Warren Hall Sketch Memo Cube	\$7.95	\$7.25
12. CSUH Warren Hall Sketch White Ceramic Mug	\$6.95	\$6.25
13. CSUH Hooded Full-Zip Windbreaker w/mesh lining Nylon in Black, Red and White as shown S-M-L-XL-XXL. Limited stock on hand	\$75.95	\$68.25
14. Diploma Frame with "California State University, Hayward" on mat. Shown in Mahogany color wood. Also available in Black Marble or Briar		\$119.95*

*Diploma Frame not discounted

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SAVE THE DATES

Annual Faculty Art Exhibit

Jan. 20-March 5, University Art Gallery

CSUH Homecoming

Jan. 12-15, CSUH Campus (See page 2)

Faculty Chamber Music Recital

Jan. 19, MB1055 at Noon

A Little Night Music

March 5, 6, 12, 13 8 pm

March 14 2 pm, University Theatre

For more information on any of these upcoming events, call (510) 885-3000 or visit the CSUH web site at www.csuhayward.edu.

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