

El Excentrico

Humberto Garcia

October 20, 1967

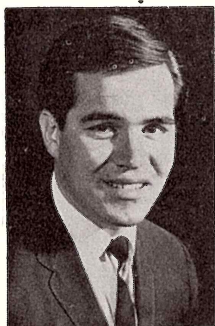
Hurricane Beulah Benefit Dance
Friday, Nov. 3 I.E.S. Hall 1401 E. Santa Clara St.



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Bert Garcia

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WEDDING PHOTOGRAPHY

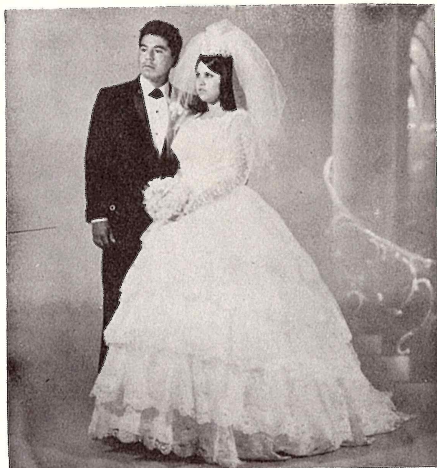
292-4273

274 terraine street

san jose, california

Miss Jessie Quesada, daughter of Mr. & Mrs. Joe and Aurora Quesada, exchanged vows with Mr. Richard Garcia, son of Mr. & Mrs. Catarino and Mary Garcia on September 9, 1967, at the Most Holy Trinity Church. Services were conducted by Father Dobbs. The reception was held at the I.E.S. Hall in San Jose. Approximately 350 people attended.

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Frank Gomez (r) local
MAGA Pres. presents state
CHAMPION Phil Zuñiga
with Trophy

Reported by PETE DIAZ

The Santa Clara County Mexican-American Golf Association (MAGA) will soon round out its first year in existence. Looking back over the past twelve months, the local chapter can only feel proud of its accomplishments on the golf links throughout the state knowing that it has well represented the Mexican-American population of Santa Clara County.

Headed by its President, Frank Gomez, the fine board of directors and committee chairmen have molded an outstanding organization. Among some of our more notable accomplishments have been becoming the largest MAGA Chapter in the state (last count was 75). As a team we have captured the prestigious PLAYA CUP in Monterey at the statewide tournament in June. But the most successful goal was achieved by our latest member at the beautiful but rough Pajaro Valley Golf Club in Watsonville on September 3, 1967. On that day Phil Zuniga of San Jose fired a magnificent three under par 69 to become the MAGA state champion. Along with this fine honor goes to Phil the privilege of playing in the world renowned Bing Crosby Pro-Am Golf tournament in January of 1968. Phil will be playing on national television alongside some of the most famous celebrities from the entertainment and sports world such as Bob Hope, Dean Martin, James Garner, John Brodie, Jimmie Davenport and the finest and richest golfers in the history of the sport which include, Arnold Palmer, Jack Nicklaus, Ben Hogan and Gary Player.

Though Phil will be participating as an amateur, he will be representing the

State MAGA as well as the entire Mexican-American population. I know that we all want to wish Phil the very best of luck at the tournament and our hopes go with him.

Our local MAGA Chapter will hold a golfing Turkey-shoot in November at Hillview Golf Club on Tully Road. Any interested Mexican-American male wishing to participate can do so by calling the tournament chairman, Lupe Rodriguez at 264-8394 before November 10, 1967.

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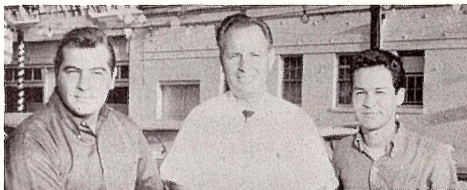
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Chris Henry

Hillard was absent-minded about writing the last column. I know its a little late, but its better late than never.

Club Riviera would like to congratulate Club Mayfair for taking first place in softball. Harolds' prediction sure was wrong and congratulations to Latin Barber Shop for taking second place. Maybe next year. (That's my prediction.) Just maybe next year we'll take first place.

Juanita and Joe Padilla are high average bowlers on Friday night league at Ann Darling Bowl. Plus they have the first place (so far). Juanita bowls a beautiful game. She stands in position, she's marking her spot, then she strides up the alley so beautifully and rolls the ball then wham! We see her flat down on the floor. Is this something new Jaunita?

If you'd like good service and a smile, go to Ben's Hancock Service Station on Monterey Road. Right Ben?

Ron Henry my beloved went hunting two weeks ago and brought home a 4 1/2 lb. German Brown Trout. He happened to be walking along side of the lake and he see's this beautiful fish, so instead of using his gun to shoot it, he picks up a rock and hits the fish on the head. I know its a wild fish story, but its true. Where's the deer ---- dear?

I would like to congratulate Jess and Vicki Esparza for their new arrival, a 6 lb. 14 oz. baby girl, Irene Rochelle born on September 17, 1967

I would also like to congratulate Mr. and Mrs. Gonzalo Gonzales on their new arrival a baby boy, Herman Peter, born October 5, 1967. He weighed a large 8 lbs. 15 1/2 ozs.

Anthony Rodriguez would like to thank all of you for attending his first birthday party and for all the wonderful gifts he received.

Alfred and Barbara Torres will be moving to Vallejo. Sgt. Alfred (Sonny) has just returned from Viet Nam. Barbara has been living with her sister Mrs. Paul Ramirez. Barbara has attended all our Club functions and has helped us a great deal. Thanks for all your help Barb and we will miss you. Vallejo isn't really too far though so we'll still see you.

I understand a certain party had a surprise dog shower. And was she ever surprised. For those who know cream-puff, she had four puppies.

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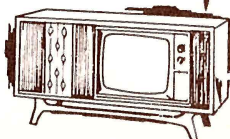
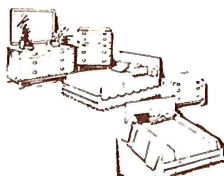
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JOSE
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ABELARDO P.
MARTINEZ



THE MEXICANS ON THE MOVE

The Mexican-American leadership and their "Lieutenants" in the many local and statewide organizations are on the move. The meetings, conferences, conventions, etc. are business-like and almost "book-examples" in parliamentary procedures but the "meat" or the agenda is tough and the deliberations afford no quarter; the standards imposed on the leadership are high and demanding.

The GI Forum consisting of the State Office at San Jose and thirty six chapters is an example of the Mexican-American leadership on the move. The individual Chapters have one or more meetings a month and participate in local activities constantly. The Board of Directors and delegates from each Chapter in a region then meet quarterly. This is followed by the semi-annual State Board of Directors Meeting and the yearly State Convention. The State is divided in four Regions, thus, the GI Forum Chapters from Tulare to Sacramento constitute Region IV. The Chairman of Region IV is Louis Cortez of Newark.

The largest Chapter in Region IV is the San Jose Chapter, over one hundred members, headed by Chairman Dave Sierra. This Chapter (My Chapter) has had several of its members elected State Chairman as well as State officers in every office. In fact, all attempts by the Chapters in the Los Angeles area to gain control of the State administration have failed due to the influence of the San Jose Chapter; the name of the game is "POWER". The past Chairman Pat Vasquez in his two and a half year administration gave us extensive leadership and his counsel is well taken at The Mexican-American Unity Council, MAPA, The Roundtable, Project SER and many other meetings.

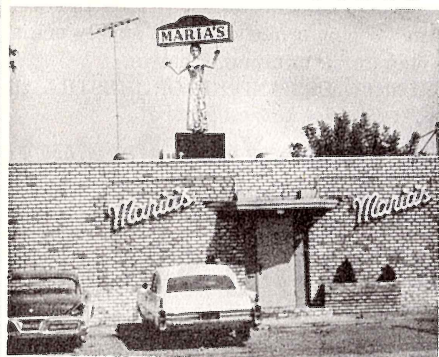
The State Department of the GI Forum was previously headed by Dan Campos from the San Jose Chapter, June 1965 to June 1967, and his leadership has not diminished now that he has stepped down. The new State Leader is Mario Vasquez and he too has followed the same path giving us extensive representation and I might add aggressive representation. The Alameda Naval Air Station problem was resolved by the State Chairman Vasquez and GI Forumeers CF Mendez, Balli, Cortez, and others. The GI Forum now represents all Mexican-Americans and other Latins at the sprawling base; several promotions of Mexican-Americans were made and reviews are in progress.

A meeting of THE MEXICAN-AMERICAN UNITY COUNCIL OF CALIFORNIA was called by Al Pinon of San Jose and took place in Fresno on Oct. 1. The agenda dealt with a Report from the Ford Foundation consultants, Messrs. Gallegos and Galarza as well as with the Comprehensive Area Manpower Plan, the green card worker situation, policies regarding the Reagan Administration and the White House Conference in El Paso. The GI Forum was represented by State Chairman Vasquez and GI Forumeers Fred Coca, Fred Lozano and Sal Montenegro from Pico Rivera. The Ford Foundation report unfortunately can not be released for publication at this time but it will be our pleasure to do so in the future.

The Pre-House Conference was called by the Leadership of the Mexican American Unity Council of Calif. The Conference was convened at Camp Hess Kramer in Malibu on Oct. 6, 7, and 8. The following heads of state-wide organizations and their delegations attended: Al Pinon, CSO; Mario Vasquez, GI Forum; Irene Tovar, LACA; Charles Samario, CMAA; Bert Corona, MAPA; Ed Moreno, Mexican American Assn. of Educators. The committees formed, and their chairmen were the following: Education, Ed Moreno; Manpower Development, Hector Abeytia; Migrant Labor, Cesar Chavez; Mental Health, Public Health, and Police Community Relations, Armando Morales and Faustina Solis; Housing, Al Pinon and Salvador Montenegro; Politics, Bert Corona; Economic Development, Victor Camacho; Steering Committee, Juan

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Lupe

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On Saturday, October 14 at 2:00 in the afternoon
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1967



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Acevedo. The conference formulated Position Papers for presentation at the El Paso Conference on Oct. 27 and 28, or what President Johnson prefers to call the "The Cabinet Committee Hearings on Mexican-

American Affairs". Vicente T. Jimenez, from the President's Cabinet and Chairman of Inter Agency Committee on Mexican-American Affairs has communicated to us that the President feels strongly that "The era of soothing generalities and talk is over and that now we must move to solutions of problems".

We might add that such a move to "solutions of problems" was started on Nov. 18, 1965 in Albuquerque, N.M. when the GI Forum, national, and LULAC accepted Project SER from the White House to train some of the hundreds of thousands of our disadvantaged youth. At our last Region IV meeting Hugo H. Bayona and Richard Franco gave us a discouraging report on Project SER. This project which radiated a beam of hope to many of our despairing people, this project which was almost the first real victory of our leadership in behalf of our people has been suddenly snatched from our hands and the only victor appears to have been the State Department of Employment and, of course, the non-Mexicans. As things now stand it seems that the Project can be implemented only if the State Department of Employment can run the whole show and keep all the worthwhile jobs while the Mexican-American Leadership stands by as an advisory board and gradually dies. All opportunity for the normal evolution of the project in our hands has been nipped-in-the-bud or appears to have been. Such a program as SER not in our hands will be a typical program designed to benefit the Staff of Anglos, Negros, Germans, etc. but not us. Therefore the "solution of problems" must be in our hands and in front of our eyes before we buy them. We will no longer build fancy, airconditioned castles for others.

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WHEN: Oct. 28, 1967

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Por
ANGIE CORANADO



The Board of Directors of the MEXICAN-AMERICAN COMMUNITY SERVICES AGENCY, INC.

Cordially invites you to attend its ANNUAL MEXICAN DINNER MEETING
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Social Hour 6:30 p.m.

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 - III. I shall write about these people and their work in future issues. Listed below are a very few of the people whose time and effort they give to help the Mexican American.
1. Albert Pinon, National President of the Community Services Organization. Chairman of the Board of Directors of the Santa Clara County Economic Opportunity Commission.
 2. Margaret Aldama, Business and Programs Counselor Small Business Development Center.
 3. David Reser, Field Representative of the Retail Store Employees Union Local 428.
 4. Joseph Sarzoza, Major, Director of the Gilroy Area Service Center. Chairman of the GI Forum Southside, San Jose.
 5. Mrs. Yaya Martinez, Administrative Secretary, Vice-Chairman of the San Jose

GI Forum Ladies Auxiliary.

25' Representative and Publicity Chairman of the Mexican American Political Association.

Lino Lopes, Director of the Mexican American Community Service Agency, Inc. He is a 20 year veteran of community development work with Mexican Americans in Chicago and Denver.

Mr. Lopes was able to launch in San Jose a series of programs to encourage hundreds in self expression.

- ESPAÑOL -

Les he venido dando información a través de "El Excéntrico" de varios grupos y organizaciones que se dedican a ayudar a todos los mejicanos en este Condado, en especial a aquellos mejicanos que se interesan en mejorarse, y mejorar su comunidad.

Ahora bien les pregunto yo, a ustedes, que si conocemos en verdad a las personas que se dedican ha ayudar a la comunidad de Méjico-Americanos en este Condado, pues quizás no; pero verdaderamente sí existe tal grupo de personas.

Estas personas representan las siguientes Organizaciones.

Como ven estas personas son las que han oido la voz del necesitado y han sabido darles su ayuda, para estas personas no hay distinción de raza ni de color.

La vida para estas personas no es un lugar de reposo, sus vidas estan llenas de actividades, porque estas personas están a la disposición de la comunidad las veinticuatro horas del día.

No cabe duda que quizás pensemos a veces de esta manera, y digamos de estas personas lo siguiente.

Pues estas personas ganan muy buen salario por eso lo hacen, pues si pensamos de esta manera, nunca vamos a progresar los mejicanos, lo mejor que podemos hacer es actuar mas en la Comunidad.

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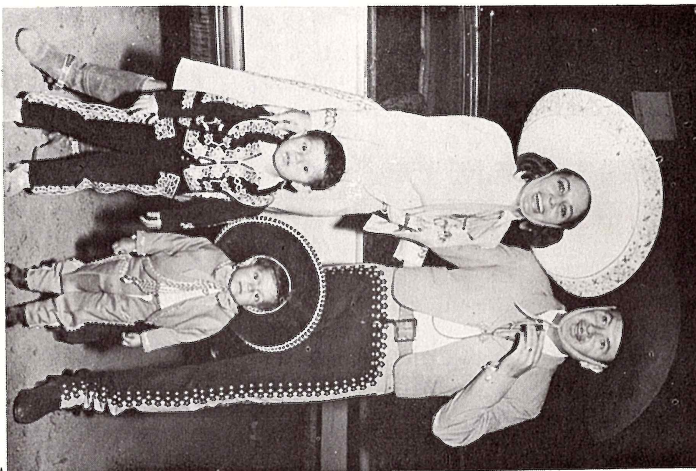
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CITY HALL

RECEIPTS:

Cash on hand before the Sept. Festivities	335.18
Admittance tickets at Civic Auditorium	858.00
Admittance tickets at Civic Auditorium dance	147.50
From Luncheon at Hyatt House Sept. 10	138.31
From Rainbow Ballroom Sept. 17 night	156.00
Income from the Program Booklet	1,335.00
Income from dinner and dance St. Claire	282.00
Income from food booths...City Plaza	302.00
Income from Parade	150.00
Sponsorship for a Queen (Crescent Jewelers)	200.00
Sponsorship for a Queen (Dicks Market)	100.00
Sponsorship for a Queen (Griso's Market)	100.00
Donation from Metropolitan Associates	200.00
Donation from Mr. Marcelino Morelos	2.00
Donation from Mr. Rafael Salcido	5.00
Donation from Mrs. Josephine Gomez	3.00
Donation from Mr. Reyes Gutierrez	10.00
Income from Beer booth at City Plaza	544.89
Income from selling carnations at City Plaza	56.07
Income from selling carnations at Rainbow	33.57
Income from 12 dues at 6.00 each	72.00
	\$5,030.52

DISBURSEMENTS:

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Tickets for luncheon	9.45
Tickets for banquet	15.96
Tickets for dance C. Aud.	18.85
Invitations for reception	22.85
Certificates of honor	43.78
	<u>\$110.89</u>

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3,000 copies of program	603.75
5 rolls tickets for C. Aud.	7.88
	<u>\$611.63</u>

Orquestra for dance at C. Aud.	400.00
Orquestra for dance St. Claire	288.00
Rent of St. Claire dance room	45.00
Rent of Civic Aud. full day	225.00
	<u>\$1,680.52</u>
Deposit Civ. Aud. for 1968	50.00
Trophy for Club Latino	26.25
Certificate of Honor Club Latino	5.00
Dinner bill from St. Claire H	456.52
5 checks 40.00 each for dresses for the Queen and Princess	200.00
Flowers for Monument of Hidalgo S.F.	25.00
Flowers for Mrs. L. Suarez	7.88
3 cases of champagne	60.01
Int. Faire Restaurant Auderbs	40.00
Cake for reception	16.50
Punch for reception	4.50
Paper plates, cups and napkins	3.25
L plaque and trophies	57.05
Police services (2) 16.00 each	32.00
Stageman full day	30.00
Insurance for City Plaza	200.00
Insurance for Civic Aud.	25.00
Bill from Hyatt House luncheon	169.63
Beer bill from distributors	241.36
Photos of festivities	35.00
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1 Crown for Queen	24.33
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8 flags for the cars	12.36
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	<u>62.87</u>
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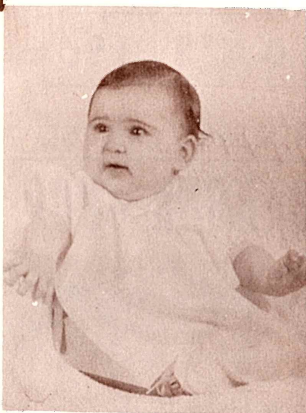
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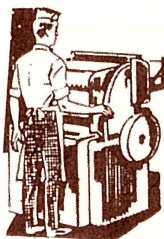
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Shirts for Latino Club	45.00
Dinner for the members of Comision	

	69.76
Wine for the dinner	3.45
Ribbon for the Queen of 5 de Mayo	2.49
Illumination for City Plaza	55.00
Signs including the one for Stage	47.25
Luncheon for boys Fort Ord	75.00
Girls for selling tickets C. Aud.	50.00
Clean up the Triton Museum	10.00
Breakfast for people assisted the rise of the Glag	4.00
Mariachi Infantil from Monterey	150.00
Draft for the Mexico Mariachi	2.00
Charge at the bank	<u>4.00</u>
	\$4, 130.74

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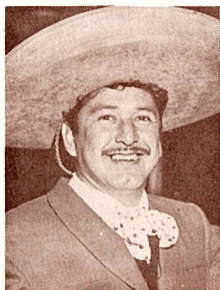


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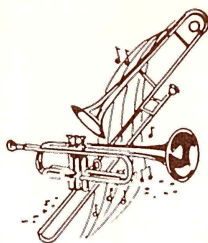
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Club Zanzaree

MARCE MORA

I'd like to wish Happy Birthday to the following people:

Javiel Navarro celebrated his birthday Sept. 21st. He is one of the Satellites de Kiko Morales' Band. I wish him lots of success, cause he deserves it.

Oct. 11th was Pete A. Luna's big day. Happy Birthday to him also. My big brother Louie Mora celebrated his birthday with a family get-together. He lives in Pittsburg, Calif. So, happy birthday big brother.

Another wish goes to a co-worker of mine. It's none other than Peter Boegner. I'd like to say to him, please stop giving me a bad time. WEDDING OF THE MONTH, was captured by Ray Atilano as he took Dolores Margaret as his bride on the 23rd of September. To many of us this could also, be the Wedding of the year. From the beginning of the ceremony to the end of the reception there was beautiful music furnished by a mariachi, then everyone danced to the music of an orchestra. There was so many people present it was hard to say how many were there. I would like to wish this couple many happiness in the years to come.

On this very same day another wedding took place in Gilroy. The well known Maria Angelina became the wife of Mr. David Torrez Narbaez. Guests were also entertained by the music of mariachis. To these two good friends of mine, I'd like to wish them much success and happiness in the years to come.

NEWS AROUND TOWN:

Seems that Connie Garza is floating on clouds these last few weeks. Her sickness is called love.

Velia Duran was really dancing to the music of Beto Diaz. She was on the go all the time, and she also looked pretty as usual.

Marco Antonio Muniz really made a big hit when he was here in San Jose. I'd like to thank Mr. Jesus R. Valenzuela for inviting me as one of the persons to welcome Muniz at his studio. One thing for sure I've met many stars, but he tops many, not only because he sings "Celoso", but because of his top personality. I'm sure the rest who were present at this occasion will agree with me.

Art "Alaska" Lopez seems to be on the go again. Hope he slows down a bit, before he gets sick again.

Seems there's a little wild red mustang really going places. Who does it belong to? None other than Grace Castaneda.

The talk of the town is the bright red jackets, worn by Danny Alonzo, Danny Lopez and Enrique Flores. Boy! are they bright. But, we've got to admit it - these boys like to be different.

Pretty Linda Muriana, Queen of Las Fiestas Patrias, surprised us by showing us she can ride a horse. Even though she fell twice, it can happen to the best riders. I'm glad to see another girl interested in this hobby. To the many charriadas that I have attended in Mexico, even the professional riders fall. So, Linda keep up the good work. Many people have been asking me why, I didn't ride in the Fiestas Patrias Parade, I sure appreciate and thank them for remembering me. Many, are wondering if I will ride again. One thing for sure I love horses, both my parents rode horses when they were young. Since I was small I taught to love my country Mexico. Many of you and I try to keep Mexico's name on top, but many a times get critized, but remember this, it's what your heart feels and that is why you should do what you feel. As for me riding again, I never stopped..... Lots of luck to Los Charros Los Dorados, they seem to be doing very well. Success to their cute queen Rachel Rodriguez. She too is doing very well in her riding. We both experienced a great fall a year ago at a charriada. We both fell from the horse at the same time, but all in all we have had fun in in this great hobby.

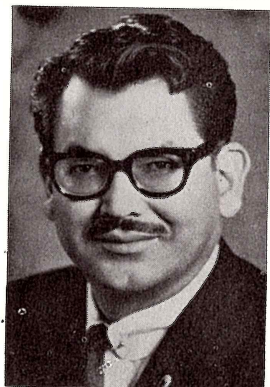
If any girls are interested in joining Club Zanzaree contact me at the Excentrico office or at 251-1685 after 4 p.m.



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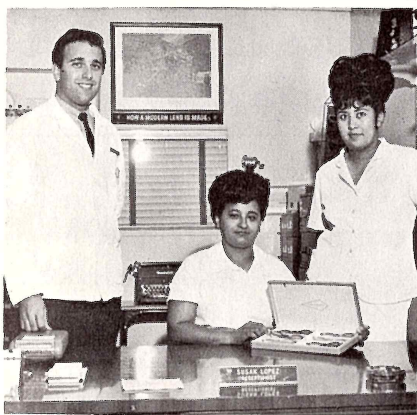
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En la foto el Dr. Lawrence Stern y las atentas
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CANDY VELIZ

TEACHER: Joe, spell the word repair.

JOE: R-e-p-a-i-r.

TEACHER: Make a sentence with it.

JOE: (After much thinking) I got on a horse-
he repair and I fell down.

It is with great pleasure that I run the picture below of Los Hermanitos Constancio, as they appear on the 16th of September Parade. Thanks again Mr. & Mrs. Manuel & Carmen Constancio and thanks a million to your sons & daughter, may they have a bright future in the entertainment world.



**Phil Rodriguez
of the
Furniture Discount
House
in Fresno, Calif.**

This is Phil Rodriguez from the Furniture Discount House in Fresno. He was like Moby Dick and after I made a wise crack about him being fat, he went on a diet and is now like a sardine, viva Phil, or should I call him Jack La Laine.

Dear D. R. here is the answer to your question. Greg Gloria is married. He married a very lovely girl named Becky. Yes indeed!

Dear Mr. Henry Plata with due respect to you it is only fair that I should tell you that 50¢ were charged to see the program at the Civic. It is far better to charge 50¢ to see a program than to have girls sell tickets and be propositioned or embarrassed by men that are approached to buy a ticket or two; further more, the Old Comision Honorifica (?) Mexicana never passed the funds over to the new Comision Honorifica Mexicana Inc., therefore making them go to all resources for funds.

Club San Felipe would like to express its condolences to the Gallego Family in the loss of their beloved one. Frank Gallego.

Ruben Gutierrez has been receiving congratulations from all his friends upon completing his 16th birthday for the 4th time, maybe!!

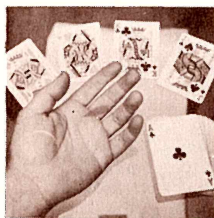
The last people to go to the "Fire Sale" and brought sacos de quadritos black & white are the gentlemen from the Starlight Dance Hall, Dan Alonzo, Dan Lopez and Enrique Flores. The others are Art (Alaska) Lopez, Raul Chapa, Hank Coca, Henry Navarro, Temo Beniventa and Candy Veliz. Billy Ramirez didn't buy one, he's too busy buying ties. Which reminds me, Club San Felipe is preparing a big dance called El Baile Del Quadrito. Bailamos?

I guess you can refer to us as a bunch of squares.....

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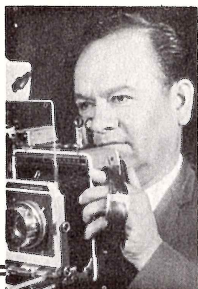
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MARCO ANTONIO MUÑIZ

Appeared at the Rainbow Ballroom on Sept. 24th with great success.

Mr. Muñiz is famous for his record "Celoso" has appeared in movies and Television.

In photo he poses with adorable Edna Bojorquez sister of Eddie Bojorquez. Photograph was taken at Mr. Jesus Reyes Valenzuela radio KOFY STUDIOS.



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Left to right: Angel, Martin Mendez, Jr. "Candy" his lovely spouse and Mr. Martin Mendez, Sr. They operate La Poblana Restaurant, right across the street from the Rainbow.



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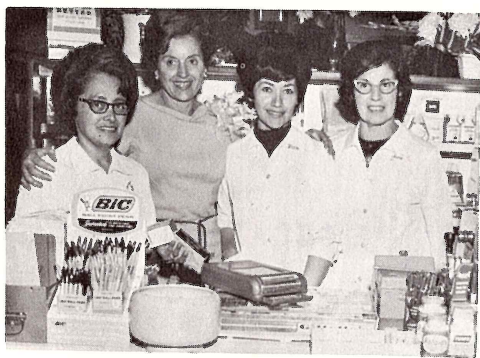
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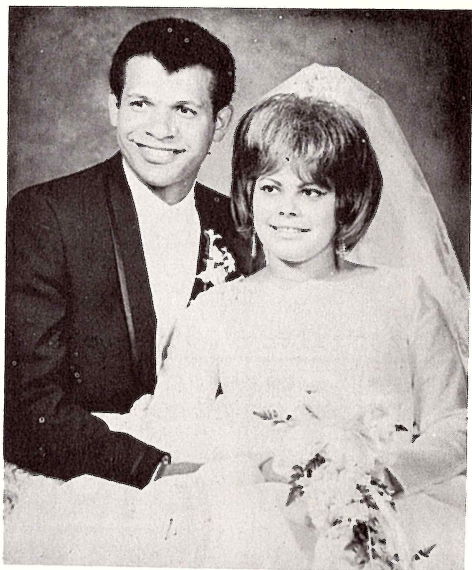
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On August 5, 1967, Miss Lourdes Santiago exchanged wedding vows with Mr. Miguel Maldonado. The ceremony took place at the Holy Family Church.

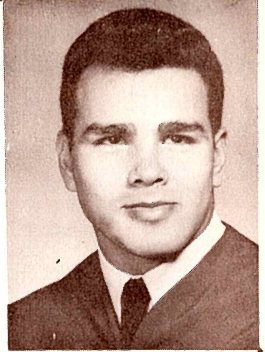
The reception was held at the I.E.S. Hall. Approximately 250 people attended.

M

Maria de Jesus was born in Tampico, Mex. Has lived in San Jose one year, completed her education in Mexico.

Mrs. Dominga H. Hurtado
Mr. and Mrs. Carlos Ochoa
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and their son

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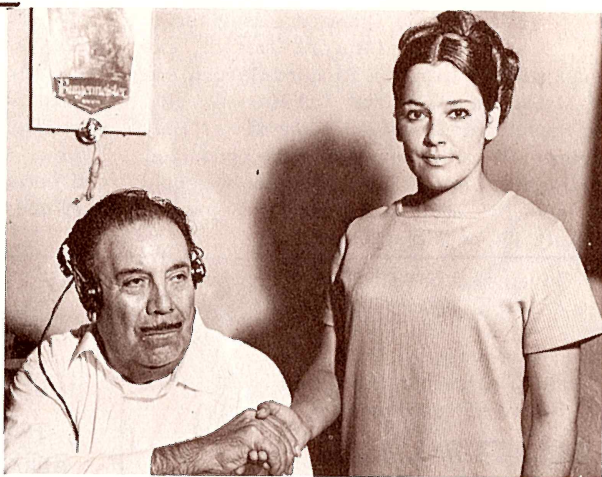
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Miss Jessie Quesada, daughter of Mr. & Mrs. Joe and Aurora Quesada, exchanged vows with Mr. Richard Garcia, son of Mr. & Mrs. Catarino and Mary Garcia, on September 9, 1967, at the Most Holy Trinity Church. Services were conducted by Father Dobbs. The reception was held at the I.E.S. Hall in San Jose. Approximately 350 people attended.

In photo from left to right (top row): Steve, Bobby, Jesse, Frank, Ruben, Danny, Joe & Roger; (middle row) Joe, Joe, Emily, Josie, Dela, Terry, Emma, Margaret, Cory, Gene, Manuel and Richard; (sitting) Evelyn, Margie, Marie, Sylviam Eleanor and Vera. Frankie & Mercy. Ring bearer, Joey and Barbara, Flower girl.

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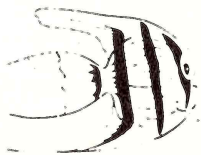
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El Excentrico

VOLUME 18, No. 24

OCTOBER 20, 1967

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Club San Felipe
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292-4273 274 TERRAINE ST.

SAN JOSE, CALIFORNIA 95110

CRITICA SOCIAL



POR
RUDY
BELLOUMINI



Se está formando una nueva Organización Política aquí en San José, solo para la gente de habla española (no se admiten negros ni blancos) algo como "Black power" de los negros. Qué opina Ud.?

Sres. Ray y Mary Salas . . . Creemos que es una buena idea para nuestra raza que tengamos un grupo de esta clase. Quizás así podamos unirnos.

Pompeyo García . . . Mi opinión es que si de verdad hay personas que tomen interés a favor de la comunidad y no nada mas que hablen, pero que accionen, entonces les deseo un gran éxito y progreso.

Councilman Joe Colla, Representante del Concilio de la Ciudad . . . Qué bueno. Me da gusto saber que hay grupos de esta clase. Lo único que les pido como un gran amigo de la Raza Minoría más grande en el Estado, es que no tengan líderes tipo "Hap Brown" o "Stockley Carmichael" en su organización. Estoy para ayudarles en lo que pueda para que sigan adelante con la idea.

Frank Pages . . . No estoy de acuerdo. El mundo quiere unirse, no separarse. Esto es otra forma de discriminación.

Cy González . . . Antes de dar una opinión, deseo saber mas de sus actividades. Es la primer ves que oigo de ellos.

Mayor Ronald James, Alcalde de la Ciudad de San José . . . Siempre tengo los brazos abiertos para cualquier organización que se dedique a la ayuda de los ciudadanos de descendencia mejicana en San José. Ojalá que ellos trabajen con la ciudad para establecer una posición mas fuerte y en una forma positiva para la gente de descendencia méjico-americana.

Mark Guerra, Administrador del Campbell High School District . . . Yo creo que los méjico-americanos, primeramente son ciudadanos americanos, ciudadanos con necesidades especiales. Mientras yo encuentro métodos para estas necesidades, no estoy de acuerdo de hacerlo llegar en formas discriminatorias. Estamos peleando la discriminación y no debemos practicar la discriminación en forma alguna.

TWINS SHARE BEAUTY CROWN - The twin beauty of Carolana and Christina Olivarez was the top choice of judges last Saturday night at the Black and White Ball held at the Statler Hilton Hotel, where they were named "La Reina de Churubusco." This was the first time in the 28 year history of the latin beauty pageant that the crown was shared. The twins were sponsored by La Paloma Dancers. Princesses in the Court of Honor are from left to right: Blanca Gonzales, sponsored by the East side Journal, Lucy Sepulveda, the twins, Darleen Alvarez and Rosemary Benavides. Event took place in Los Angeles, California



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por 
Daniel Saldaña

RAFAEL C. MEDINA artista de la cuerda

Nació en Ojo Caliente del Estado de Zacatecas, en la República Mexicana. Desde la edad de trece años empezó a aprender el arte de el floreo de reata, que es una de las facetas que dan a la charrería pinceladas de filigrana.

Rafael recuerda con cariño y respeto a su maestro en este difícil arte, el señor Servando Rodríguez, considerado entre los mejores en el arte del floreo y de la charrería mejicana.

Cuando Rafael emigró a los Estados Unidos, trajo con él el deseo de conservar ese arte y ha seguido practicándolo al lado de figuras tan conocidas en el medio como Eliseo Gómez, charro y torero; también actuó una vez con el famoso Antonio Aguilar, en la plaza de San Luis Río Colorado en Sonora; ha actuado presentando su fino floreo de reata al lado de otras celebridades como Salvador Barrera, Carlos Ortega, Los Becerril, famosos charros de la Ciudad de Méjico, Lorenzo Flores Díaz de San Luis Potosí y otros muchos que hacen de la charrería una de las mas bizarras manifestaciones del arte hípico mejicano.

La intrepidez del jinete, el colorido del traje de charro, lo briso de la cabalgadura y las filigranas de la reata, dan al hombre que porta el traje, domina el caballo y maneja la reata haciendo manganas y tirando piales, con la misma elegancia del floreo de salón, la estampa que lo pone a la cabeza de todos los caballistas del mundo.

Decir charro es decir: bizarría, bravura, elegancia y mejicanidad.

El arte del floreo de reata es algo que no se debe perder, sería de mucha utilidad que Rafael Medina enseñara su arte a

la juventud y que ésta lo conservara como una de las muchas contribuciones de las tierras de Allende el Bravo, a los dominios de el Tío Sam.



Rafael C. Medina en su vistoso floreo de reata que presentó como número especial, el 17 de Septiembre de 1967 en el Auditorio Cívico de San José, durante el programa que organizó la Comisión Honorífica Mexicana Inc. de San José, para conmemorar las fiestas patrias de la iniciación de la independencia mexicana.

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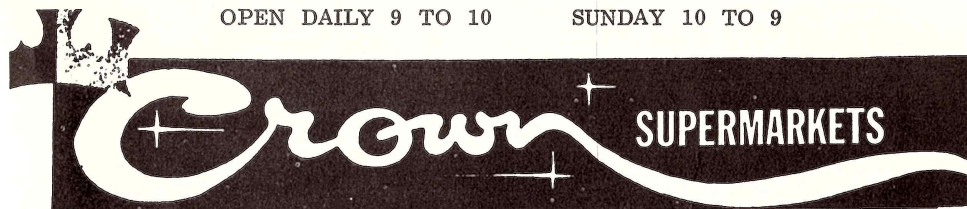
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