

Annual Member
Promotion Issue

MAGAZINE FOR ALUMNI AND FRIENDS OF CAL STATE HAYWARD

HAYWIRE

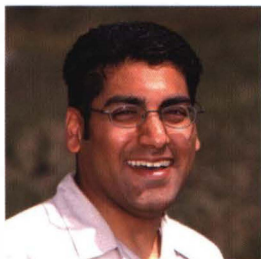


**John Toki's
Feats of Clay**

Fall 2002

Message from the President

To Keep *Haywire* Coming, Join the Alumni Association



Sunjay Nair

It is a pleasure for us to send 65,000 copies of this *Haywire*, the special membership promotion issue, to alumni and friends of California State University, Hayward. Each fall, *Haywire* is mailed to all Cal State Hayward

alumni in our database. This year we have added 20,000 new addresses, so we extend a special welcome to those alumni with whom we have been out of touch.

As many of you know, we publish three other issues each year, but these are reserved for paid members of the Alumni Association and special donors to the university. If you are not yet a member, please turn to page 19, complete the form, mail it in, and join this organization, which provides support to students and programs at the university. Or, better yet, go to our new Web site — www.csuhalumni.org — to see how we are contributing to the university and to join on-line, which takes only a few minutes.

Previously, membership in the Cal State Hayward Alumni Association was limited to graduates of Cal State Hayward or to those who attended and earned a specified number of units here. In June the Alumni Association board established a new associate membership for those who, while not former students, wish to receive *Haywire* quarterly and want to support the university and the work of the Alumni Association. This policy makes faculty, employees and other CSUH supporters eligible to join for just \$35 a year.

The board also has established a discount student membership rate of \$20 a year to encourage involvement by current students, our future alumni. Both

student and associate members enjoy the advantages of membership, which include the *Haywire*, access to CSU libraries, and discounted rates on insurance, CSUH Extension classes, entertainment and amusement club admissions. Other benefits are listed on our Web site: www.csuhalumni.org.

We are particularly excited to make the fall 2002 issue so widely available for several reasons.

First is the cover story on John Toki (see page 4). This article tells the fascinating story of a distinguished alumnus in the world of fine arts. John Toki exemplifies the ideal graduate who has applied the education he received at Cal State Hayward and who continues to give back to his community and his alma mater.

We also are delighted to share information with you about the very important Proposition 47 on the California statewide ballot this fall. While this magazine is not allowed to advocate a position on Proposition 47, I can tell you that the Alumni Association board of directors has endorsed the measure, joining a long list of supporters. The article on the next page provides arguments both in support of and in opposition to Proposition 47 as a matter of balance.

In addition, we are happy to share photographs from the 6th Annual Cal State Hayward Golf Tournament, a fund-raiser for the Alumni Association and Friends of Athletics.

We hope you enjoy this issue. Please join us in supporting the Cal State Hayward Alumni Association and our university.

Sunjay K. Nair

President, CSUH Alumni Association

Haywire is published four times a year by the CSUH Alumni Association for its members. Submissions are welcome and encouraged. Please address inquiries or information to the CSUH Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 call (510) 885-2839.

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ON THE COVER

Artist John Toki finds success in his many careers.

Photo: David Kong

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Proposition 47 Would Provide Funds For New High Tech Center at CSUH

When California voters mark their ballots for Proposition 47 on Nov. 5, they will have a huge impact on the planned new Business and Technology Center at California State University, Hayward

If it passes, Proposition 47 – the Public Education Facilities Bond Act of 2002 – will provide the state funding needed to construct the first new academic building for the Cal State Hayward campus since 1971. If the ballot measure is not approved, the Cal State Hayward building project is expected to lose not only the money that is the state's portion for the project but also many of the private pledges contingent upon the project getting under way by 2003.

The Business and Technology Center is designed to serve as the nexus for technology-enhanced teaching, learning and research in all academic disciplines.

University President Norma S. Rees describes the proposed three-story, 64,000-square-foot center as "an invaluable resource for all students at our university."

The center will provide a state-of-the-art home for programs in technology management, engineering, multimedia production, international trade, marketing, e-commerce and online degree programs.

The building currently housing the university's

School of Business and Economics was built in 1965, before computers were integral components of the academic program. This 37-year-old facility does not have the complex wiring and connectivity needed for many university instructional programs.

About the Ballot Measure

Proposition 47 would authorize the state to issue \$13.05 billion in general obligation bonds to construct and renovate school facilities – \$11.4 billion for K-12 schools and \$1.65 billion for higher education.

Voters passed the last education facilities bond act four years ago, and that measure expires this year. Proposition 47 would replace that measure and fund construction of approximately 46,000 new classrooms, improvements and repairs to old school buildings, and upgrades for the laboratories and computer facilities.

Proposition 47 would authorize the sale of bonds to provide \$12.7 million to Cal State Hayward – \$11.5 million for the Business and Technology Center and \$1.2 million for seismic retrofitting of the campus library to make it comply with state seismic safety criteria.



Proposition 47 Projects At Cal State Hayward

- \$11.5 million toward construction of a Business and Technology Center.
- \$1.2 million for seismic retrofitting needed by the Library.

If Proposition 47 Passes...

California's system of public higher education serves about 2.3 million students at its 140 campuses. Each of the three systems of higher education would benefit from the 2002 bond act.

- The California Community Colleges system will be allocated \$746 million. These public colleges serve 1.7 million students at 108 campuses throughout the state. They grant associate degrees, certificate programs and a variety of vocational skill courses.
- The California State University will be allocated \$496 million. The CSU system has about 395,000 students enrolled at its 23 campuses. The CSU system grants bachelor's and master's degrees, and a small number of joint doctoral degrees.
- The University of California will be allocated \$408 million. The UC system has eight general campuses and a health sciences campus. The system has a total enrollment of about 184,000 students and offers bachelors, masters, and doctoral degrees. UC is the primary state-supported agency for research.

California's K-12 public schools are allocated \$11.4 billion for new construction and modernization projects (\$4.8 billion); new school construction related to growth (\$3.45 billion); modernization of older schools (\$1.4 billion); improvements to overcrowded schools (\$1.7 billion); and funding for joint-use facilities (\$50 million).

Proponents say...

Those supporting Proposition 47 say the measure will provide more classrooms and better schools without raising taxes. It will build and improve the classrooms that will serve the 700,000 new students expected to be attending California's colleges and universities by 2010.

The bond act also will provide the matching funds for school construction projects approved by local voters. Most of these new projects, such as the Business and Technology Center at Cal State Hayward, cannot be completed without the passage of Proposition 47.

Organizations supporting Proposition 47 include the California State PTA, Californians for Higher Education, California Chamber of Commerce, Congress of California Seniors, California Teachers Association, Small School Districts Association, California Building Industry Association, Coalition for Adequate School Housing, Association of California School Administrators, California State Association of Counties, California Association of Suburban School Districts, California Business Roundtable, California Labor Federation (AFL-CIO), California School Boards Association, League of Women Voters of California, and the California Taxpayers Association.

Opponents say...

Both Proposition 47 ballot statements, the one supporting and the one opposing the measure, state there is a shortage of school facilities in California and that this shortage needs to be addressed. However, the opposition statement says, "Proposition 47 is the wrong solution" and argues the measure "is poorly written."

It states California already is paying interest on a large amount of outstanding bonds previously approved by voters. Opponents also state the wording of the proposition allows school districts to reserve bond money without having approved sites and plans for their projects, something which could tie up funds and delay other projects.

Submitting the argument against the measure were State Senator William J. "Pete" Knight (17th Senate District), Jon Coupal, president of the Howard Jarvis Taxpayers Association, and Lewis K. Uhler, president of the National Tax Limitation Committee.

John Toki's Feats of Clay

By Nancy Ackley

John Toki is versatile as the clay he shapes.

First and foremost he is a gifted artist and sculptor. He also is an accomplished teacher, author, businessman, inventor, art patron and gallery owner. He is a plumber, welder, carpenter and electrician as well.

Toki, 51, is a successful ceramic artist and the owner of Berkeley's Leslie Ceramic Supply Company. He describes himself as "an artist who does business."

However, it was neither art nor business that motivated him to enroll at Cal State Hayward in the 1970s. His interest in the university began when he visited the campus as a high school athlete, competing in the Nor Cal Cross Country Championships and conference track meets in Pioneer Stadium. When he transferred to CSUH in 1972 from Contra Costa College, he aspired to a career in physical education.

He changed his mind after taking classes from art professor Clayton Bailey, an acclaimed ceramic artist. Toki graduated from Cal State Hayward in 1974 with a bachelor's degree in art.

"I've always been hungry to continue learning," Toki said, seated at a concrete table he created that is part of a small sculpture garden behind his Richmond studio.

A few years after leaving Cal State Hayward, he attended the California College of Arts and Crafts in Oakland, where he earned a master of fine arts degree in 1978.

In the 1980s he returned to the academic environment, where he continued to learn as well as teach. He taught at San Francisco State (1980 to 1991), CSU Hayward (1989), and the University of California, Berkeley (1985 to 1987). In these settings he was able to grow as an artist through interaction with his colleagues and to share his knowledge of ceramic arts with his students.

Early Exposure to Art

Toki's interest in art probably came as no surprise to those who knew him as a youngster. He grew up in an artistic environment. His parents, Akiko Leslie and Rayer Toki, were the founders and owners of



John Toki uses the crane he installed in the yard adjacent to his Richmond studio to assemble his towering sculptures.

Photos by David Kong

Leslie Ceramic Supply Company in Berkeley, which opened in 1946 during a period when ceramics was becoming recognized as an art rather than a craft.

He recalled that some patrons of the family business were among the most respected ceramic artists of the 20th century, including Robert Arneson, Stephen DeStaeblar, Viola Frey, Bailey, and Peter Voulkos, founder of the ceramics art program at the University of California, Berkeley.

The Toki family was always supportive of sculptors, both developing and established. For more than 25 years the family has funded major

scholarship awards for Cal State Hayward's annual Student Art Show.

Many times the senior Tokis recognized exceptional talent long before the artists attained fame, and the couple were known for their generous support of "starving artists," who often repaid their kindness — and sometimes long overdue accounts — with art in lieu of cash.

Thus began the tradition, which their son continues, of filling the Berkeley store with objects d'art.

"I want the store to both supply and inspire the artist," Toki said, explaining why the shelves, walls and windows of the store display work by some of the top ceramic artists in the world.

The Toki art collection now includes more than 400 objects, some of which were featured in the 1998 exhibit "More Than Clay: The Toki Collection of Ceramics" at the Pence Gallery in Davis and the Richmond Art Center.

The younger Toki assumed much of the management of the business upon the death of his mother in 1982, and he became its owner and president when his father died in 2000. His siblings chose to pursue other careers. John's fraternal twin Walter is a physicist, and his sister Ellengale Toki-Oakley is a math educator and a mother.

A Patron of the Art

In addition to its sales rooms and warehouse stocked with glazes, clays and kilns, Leslie Ceramics has a gallery room where works by both new and established ceramists are displayed. The current exhibit is work by employees of Leslie Ceramics.

"We hire many artists who support themselves working here and go home and have time to do their art," the artist-businessman explained.

Many of Toki's own works — those not in collections, museums, or public venues — are at his Richmond sculpture studio. His large-scale sculptures would never fit beneath the standard, eight-foot ceilings of the Berkeley store and gallery.

During a recent visit to Richmond, Toki stood among four of his spectacular ceramic towers, which range from 14 to 24 feet tall. "Blue Back," a 20-foot tall, nearly six-ton sculpture, will be installed at the Oakland Museum of California before the year is out. His 14-foot tall, 3,800-pound "s-Hertogenbosch" will be dismantled, moved and perma-

nently installed in downtown Berkeley this fall. Toki was awarded a commission in 2000 from the Berkeley Arts Commission for that sculpture.

His glazed towers are monumental, created from separate pieces so large that each must be moved by forklift into his over-sized kiln and fired for at least five days. The artist uses a crane to assemble the dramatic sculptures.



Toki invents and manufactures equipment related to his art, such as this figure armature, used to position and hold parts of sculptures prior to firing.

It is obvious Toki's art requires not only his creative talents but also physical and technical skills. He built and plumbed the kiln, set the rebar and poured the concrete pad for the display platform, assembled and installed the crane, and wired the electrical systems that run everything. He said he enjoys both his physical and artistic labors.

"The two kinds of work keep both sides my brain active," the sculptor said. "I really love the physical work — tearing down walls, putting in floors, building."

Multi-faceted Career

The time Toki has to work on his art often is limited by his many other commitments and interests. In addition to running Leslie Ceramic Supply,

he is on the faculty of the California College of Arts and Crafts, where he has been an adjunct professor since 1993.

Toki said he especially enjoys this part of his life because "I really like working with young artists."

Another facet of his business side is the Lockerbie Manufacturing Company, in Beaumont, which produces some of his own inventions. Toki designs pottery machinery and equipment, including electric pottery wheels, figure armatures, and banding wheels that are used for creating ceramics, trimming bonsai trees, and, in the food industry, by professional chefs decorating cakes.

Toki has co-authored with Charlotte Speight two nationally best selling textbooks on ceramics, *Hands in Clay* and *Make It in Clay*, both published by McGraw Hill. He co-wrote *Fired by Ideals, Arequipa Pottery and the Arts and Crafts Movement* with Suzanne Baizerman and Lynn Downey of the Oakland Museum.

Toki's art has taken him throughout the United States and around the world as an artist-designer, technical advisor, lecturer, artist-in-residence and arts juror.

(Continued, page 6)

Alumni Feature

(Continued from page 5)

"Everybody has a creative element," Toki asserts. "The years I spent studying at Cal State Hayward and elsewhere provided me an incredible breadth of education that set the tone for my work in the future."

"In addition to studies in the field of art, courses such as history, anthropology, chemistry and math served to round out my education in positive ways unknown to me at the time."

He recalled that in 1973 a professor in a Chinese history course assigned his students to create maps of China and identify politically important areas.

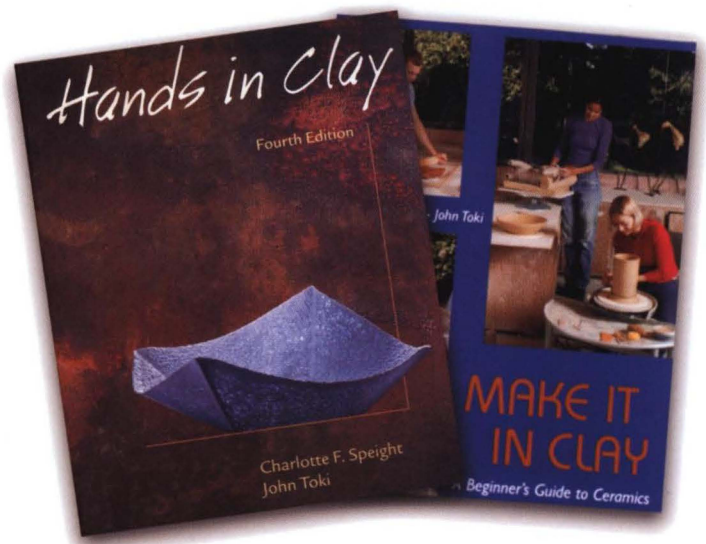
"At the time I questioned the value of this assignment, wondering when I would ever need this information," Toki said. "Then in 1997 I found myself researching Chinese ceramists and potteries for the 4th edition of my textbook, and there I was, studying maps of China."

Toki said he immediately thought of his Cal State Hayward professor, and he was grateful for the educational experiences that emerged as important in his later life.

"My fine arts and liberal arts education provided me with a foundation that has served me as a businessman, a writer, a teacher, and even as a laborer," he said.

When asked about what parts of his education have contributed most to his professional life, he began by listing manual skills he learned in his junior high metal and wood shop classes, then reflected on lessons from his high school coach.

"The years I spent studying at Cal State Hayward and elsewhere provided me an incredible breadth of education that set the tone for my work in the future."



"On the track team I learned about teamwork, individual effort, discipline and goals," he said. "I also figured out that I was able to win in races against runners who may have had more natural speed, because I worked harder and spent more hours training. From athletics I learned

about the part beyond talent."

He reflected on some of the Cal State Hayward faculty who influenced him.

"Lynn Loudon took us to museums and opened us up to avant-garde work," Toki recalled. "Professor Loudon made me think as an artist."

"Clayton Bailey made me question art, made me ask 'what is art?' and Joe Pugliese taught us how to look and how to observe art."

Toki attributes his ability to balance his multi-faceted life to a "high chaos capacity" and to his ability to "absorb a vast amount of information."

"When I work on a book, I'm involved 100 percent," he explained. "The key to juggling and completing a variety of projects or tasks is to focus intensely on the job at hand, and never mix projects."

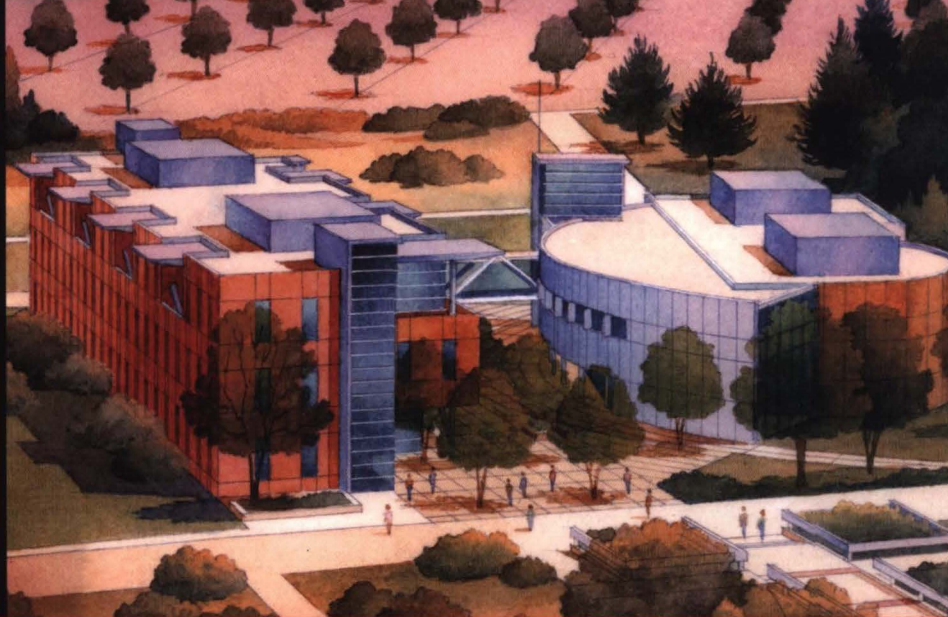
A friend and colleague offered another explanation, saying, "John is an artist who applies his creativity to his many pursuits. This creative approach is what enables him to combine and enjoy his many careers."

"I'm grateful to Cal State Hayward because it provided me with a well-rounded education in art," Toki said. "It also helped shape my values as a concerned citizen, interested in the human condition. I hope to continue to contribute to our world through my art, and as a businessman, author, teacher and patron of the arts."

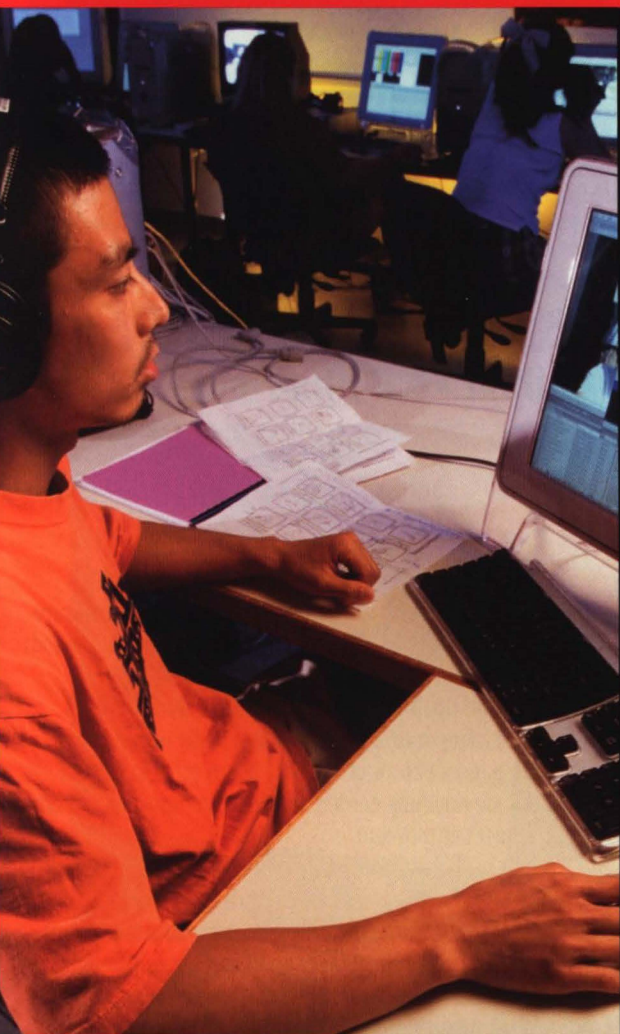


Works by artists are on display everywhere at Leslie Ceramics in Berkeley, including this area where artists shop for kilns.

The first new academic building for the Cal State Hayward campus since 1971, the Business and Technology Center will serve as the nexus for technology-enhanced teaching, learning and research in all academic disciplines. The three-story, 64,000-square-foot center will be an invaluable resource for all students at the university, providing a "state-of-the-art" home for programs in technology management, engineering, multimedia production, international trade, marketing, e-commerce and online degree programs.



Business & Technology Center @ CAL STATE HAYWARD

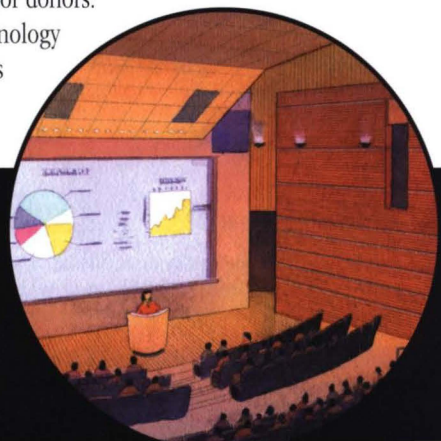


Students will have the opportunity to expand their understanding of e-commerce, global marketing, and international trade. They will gain access to sophisticated computer and digital imaging equipment, "cutting-edge" technology systems used by potential employers, and databases and computer applications shared with corporations, social and government agencies, health services, scientific centers, and education resources.

The university will have the business and technological environment necessary for advanced business, multimedia and engineering programs, and laboratories. The Center will provide advanced research opportunities in biology, chemistry, geology and other scientific fields. It will support the Microscope and Graphic Imaging Center, which provides students and faculty with access to optical and electron microscopes on campus, at other educational institutions, or at international science centers.

The community will benefit from a new generation of graduates prepared to fill the technologically demanding jobs in an increasingly competitive global workforce. The Center will attract senior managers and executives to serve in professional programs as CEOs-in-residence. Business leaders will be able to expand their understanding and working knowledge of e-commerce, global marketing, and international trade via increased telecommunications with students and faculty at national and international CSUH learning sites in Beijing, Hong Kong and Moscow.

The Campaign for the Business and Technology Center represents the best in public-private partnerships. Public support includes \$11.5 million as part of Proposition 47 on the November California ballot and \$2 million from California State University, Hayward. We have raised \$6.9 million from private sources to date, including a leadership grant of \$5 million, significant gifts from ChevronTexaco, Pacific Bell, the Y & H Soda Foundation, and contributions from generous individual major donors. The capital campaign for the Business and Technology Center is in its final stages. The campaign needs \$3.1 million to reach our goal.



**CAL STATE
HAYWARD**

We invite you to help make this new vital addition to our campus a reality. Telephone us at (510) 885-2360 to participate. Visit our Web site at www.csuhayward.edu.

CSUH Names Robert Burt VP of University Advancement



Robert Burt

Robert W. Burt, former director of college relations for the College of Environmental Design at the University of California, Berkeley, is the new vice president for University Advancement at California State University, Hayward. Burt assumed his duties in September.

"Bob Burt has an excellent track record of raising money for educational programs, and his success has come right here in the Bay Area and Northern California," said Cal State Hayward President Norma S. Rees. "We had an impressive slate of final candidates, and I found that Bob brought the best overall skills and knowledge for elevating this university's profile in our community."

Burt served on UC Berkeley's development staff for 10 years and created the first comprehensive development program for its College of Environmental Design. During his tenure there were significant increases in gifts to the college, including major gifts, capital campaign donations, and contributions to the Wurster Hall Building Fund. Burt was associate director of corporate and foundation relations in Berkeley's University Relations office from 1992 to 1996 and served as chair of the 2001-2002 campus fund-raising council.

In overseeing the CSUH University Advancement division, Burt, 56, will lead the department that raises and manages funds for student scholarships and capital projects, such as the current campaign for a \$23 million campus Business and Technology Center. The division also is responsible for the university's public affairs efforts, alumni relations and campus events such as commencement.

Burt resides in Orinda with Karen, his wife of 31 years. They have two grown children, Amy, 26, and Steve, 24.

Burt succeeds Dennis Eloie, now vice president of Development and Public Relations at Notre Dame de Namur University in Belmont.

President Rees Visits China



Chinese hostesses assist, from left, Eli Winkler of the U.S. Embassy in Beijing, CSUH President Norma S. Rees, and Michael Qui, owner of the Hayward Management Training Center who cut the ribbon to open the office for the new executive MBA program in Beijing. President Rees led a CSUH delegation to Beijing for the graduation of the first 29 students in the China executive MBA program. The next MBA class there begins in early 2003.

Miss California Jennifer Glover Attends Cal State Hayward



Jennifer Glover

Jennifer Jean Glover, a communication major at Cal State Hayward, was crowned Miss California during the July state pageant in Fresno. In September she represented the Golden State in the Miss America pageant held in Atlantic City.

Glover, 23, is a graduate of Chabot Community College. In addition to her studies, she is a part-time model for magazines and fashion shows. She says that after completing her degree, she hopes to have a career in entertainment broadcasting.

For her first place finish in the Miss California competition, Glover received a \$10,000 scholarship award. During the state event she placed first in the talent competition, singing "A New Life" from the musical "Dr. Jekyll and Mr. Hyde." Contestants also were judged on the swimsuit and evening gown events and for their responses in the interview portion of the competition.

During her year as Miss California, Glover said she will promote the welfare-to-work program and programs benefiting abused women and children.

Glover is not the first Cal State Hayward student to represent the state in the national pageant. Charlene Diane Dallas, an art major, won the Miss California title in 1966 and was first runner-up in the Miss America contest that year.

CSU Trustees Endorse Proposition 47

Trustees of the California State University approved a resolution supporting Proposition 47, the Kindergarten through University Public Education Facilities Bond Act of 2002. The Nov. 5 statewide ballot measure would authorize the state to issue \$13.05 billion in general obligation bonds for construction and renovation of public education facilities.

"More than half of CSU facilities, including science, computer and research laboratories, are more than 28 years old and badly in need of renovation," said Debra S. Farar, chair of the CSU Board of Trustees. "In addition, more facilities are critically needed at all CSU campuses to accommodate skyrocketing student enrollment."

If approved, Prop. 47 will fund construction of new classrooms, modernization of existing school facilities, seismic upgrades and high-tech equipment installations necessary to accommodate unprecedented student enrollments in all levels of public education from kindergarten through university.

The measure, which requires a simple majority vote to pass, would allocate \$11.4 billion for kindergarten through 12th grade projects, and \$1.6 billion for higher education projects at the California State University, University of California and California Community Colleges.

Included in the package is \$496 million to renovate aging facilities and build new classrooms to accommodate 130,000 additional students expected at the 23 campuses of the California State University system by the end of the decade.

A Taste of College Life

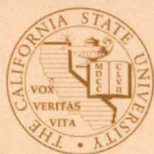


Fourth graders from Richmond spent a week at Cal State Hayward this summer, living in university housing, working with faculty and getting a taste of college life. Sociology faculty member Maxine Craig, above, described writing and publishing her book during one session with the youngsters. The six-day YES program provided students with instruction in mathematics, science and grammar. The project was developed by CSUH sociology Professor Terry Jones, the City of Richmond, The West Contra Costa School District and Cal State Hayward.

ACET Awarded \$6.44 Million



U.S. Commerce Secretary Donald Evans, center, presented a check for \$6.44 million to ACET, a Cal State Hayward project that serves as an incubator for high-technology, biotechnology, environmental and energy start-up companies. The federal funds will build a new biotechnology facility for ACET, which is housed on the former Alameda Naval Air Station. Participants in the August event included, from left, Matthew Crow, a director in the Department of Commerce; Congresswoman Barbara Lee; Secretary Evans; Sam Doctors, Cal State Hayward professor and president/CEO of ACET; and Alan Mitchell, president of the ACET board of directors.



News from the California State Universities

California State University, Hayward is one of the 23 campuses that constitute the largest university system in the world. More than 385,000 students are enrolled statewide in the CSU system. This summary provides news of the CSU system and its other campuses.

CSU, Long Beach – To earn a bachelor's degree with a film/video production option from Cal State Long Beach, students must submit "an advanced, 12-minute polished film." Director Steven Spielberg was given credit for his Academy Award Best Picture film "Schindler's List." Spielberg has three Oscars, multiple Emmys and Golden Globes, and three honorary doctorates. Now the filmmaker has a B.A. degree from Cal State Long Beach, where he began undergraduate studies 37 years ago. To finish his degree Spielberg completed general education courses through an independent study program.

CSU, Chico/Sacramento/Pomona – Three California State University presidents have announced they will retire at the end of the 2002-3 academic year: Donald R. Gerth, president of CSU, Sacramento since 1984; Manuel A. Esteban, president of CSU, Chico since 1993; and Bob H. Suzuki, president of CSU, Pomona since 1991, announced their retirement decisions to their campus communities during fall convocation meetings before the opening of the academic year.

CSU, Northridge – The trustees of the California State University, Northridge have approved the naming of the university's College of Education after Disney Chairman and CEO Michael D. Eisner. The Eisner Foundation donated \$7 million to CSU, Northridge to establish the Center for Teaching and Learning, a facility for the advancement of innovative programs that prepare K-12 educators to support individualized learning strengths and weaknesses. Cal State Northridge also has received a \$1.6 million grant from the state Department of Education to increase its outreach to the Latino community.

CSU, Stanislaus – The university has established a new, four-year instructional program leading to a bachelor of science degree in nursing. Previously the Cal State Stanislaus program only admitted students who already had associate's degrees or who were licensed vocational nurses. Graduates of the new program will receive a public health certificate, enabling them to work in community health as well as hospital settings.

CSU, Channel Islands – The newest college in the CSU system opened Aug. 26 in Ventura County. Built on the site of the former Camarillo State Hospital, Cal State Channel Islands is the 23rd campus in the state system. Its initial enrollment is 1,320 full-time transfer students.

CSU, San Francisco – The university's mechanical and electrical engineering students are applying textbook theories to real-world manufacturing and helping local companies save on energy costs. Through a program sponsored by the federal Department of Energy, San Francisco State mechanical engineering professor Ahmad Ganji has provided energy audits for more than 230 companies since 1992. Most participating manufacturers have cut energy costs from 10 to 20 percent.

CSU, Humboldt – Rollin Richmond, 57, became the sixth president of Cal State Humboldt on July 1. He succeeds Alistair McCrone, who retired after serving as president since 1974. Richmond, who has held administrative posts at several universities, most recently was provost at Iowa State University. The new president holds a bachelor's degree in zoology from San Diego State University and a doctorate in genetics from Rockefeller University.

Cal State Hayward 6th Annual Golf Tournament

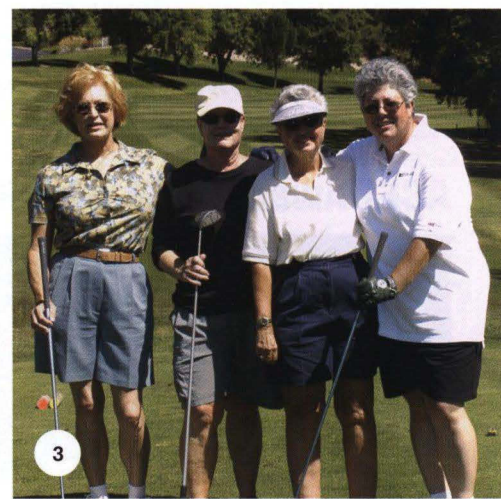
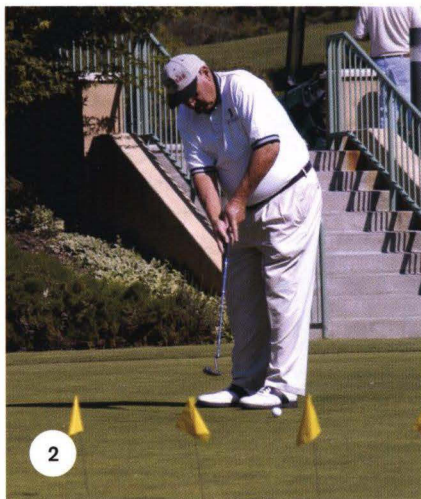
A Better than Par Day

Foursomes were treated to perfect weather, excellent food, good-natured banter and a great course during the Sixth Annual Cal State Hayward Golf Tournament at Round Hill Country Club in Alamo on Sept. 16.

The winning team of Tim Harper (B.A., Sociology, '68), Bart Hollander, Mark Hill, and Bob Holmes posted a score of 58 in the "scramble" format tournament. The first place finishers edged out the second-place team of Ray Wallace, Celeste Agana-Carlos, Les Carlos and Grady Jean by a single stroke.

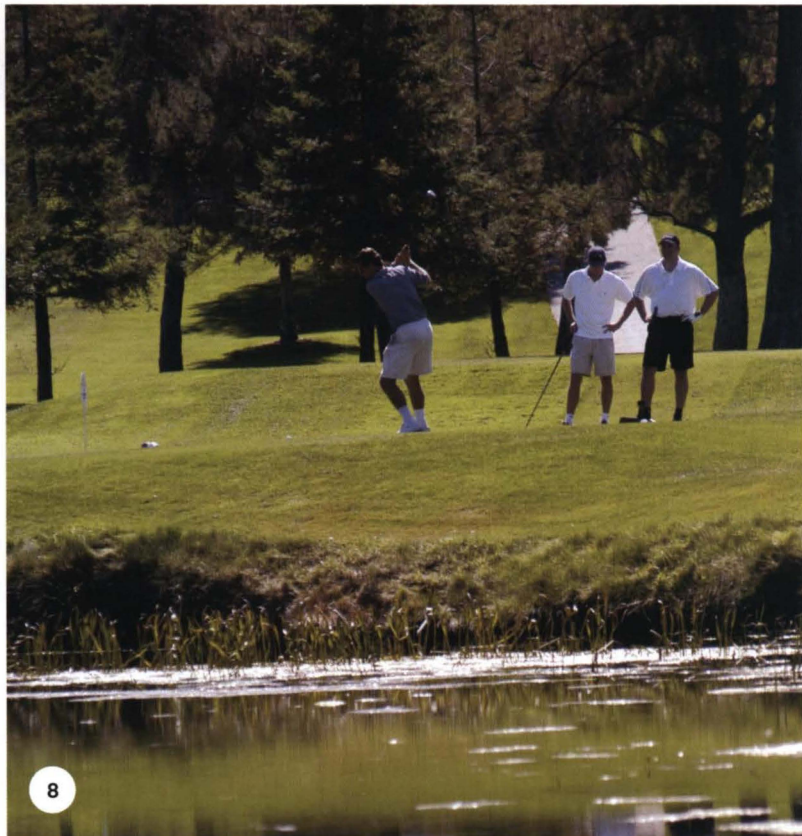
The tournament putting contest was won by Don Sawyer, Sr., who played on a family team that included his son and Cal State Hayward professor Don Sawyer, Jr.

The annual event benefits the Cal State Hayward Alumni Association and Friends of Athletics. Proceeds are used for student scholarships, recognition of student athletes and award events. Organizers are planning next year's tournament at the Round Hill Country Club in September or early October



1. The second-place team of, from left, Ray Wallace, Celeste Agana-Carlos, Les Carlos and Grady Jean were unfazed by course water hazards.
2. Putting like a pro, Don Sawyer, Sr., took first place honors in this year's putting contest.
3. Playing on the team representing Bank of America, San Leandro, the tournament's platinum sponsor, were, from left, Pat Lasusky, Diane Martin, Athena Worley and Linda Bega.
4. Golfers took practice strokes on the putting green in front of the clubhouse for the Alamo course.
5. The best score of the day, 58, was turned in by teammates, from left, Tim Harper, Bart Hollander, Mark Hill and Bob Holmes.
6. Course assistants, pushing raffle tickets, "mulligans" and extra yardage on the "Tiger" hole, were, from left, Paris Winter, Penny McCullough and Lynn Strong.
7. A gloved Greg Hutsom, prepared for his next shot, cruised to his ball.
8. Rolf Weidenmeyer, a member of last year's winning team, aimed over a pond on the course.





Photos by David Kong

Honor Score Card

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New School Year Brings New Board Members, Volunteer Opportunities

By Thomas R. Hoeber, Director of Alumni Relations



Thomas Hoeber

The new school year is under way, and the Alumni Association is set to move to new levels of membership, activity and prominence.

One of the highlights of the new year is the presence on the Board of Directors of two new members elected by the association's membership in the spring.

We are delighted to welcome Lee Bateman, a longtime friend of Cal State Hayward. In 1998 Lee ended a 33-year career at Cal State Hayward, where he was responsible for business operations. He spent the last four years at the California Maritime Academy in Vallejo as vice president for Business Affairs and retired in August. Alumnus Bateman received his B.A. in business administration in 1967 and went on to get his master's in public administration in 1972, both at Cal State Hayward.

The other new board member is Todd Willis, director of economic development and public policy at the Oakland Chamber of Commerce. After 15 years of finance and operations experience and work for several international world-class companies, Todd completed his degree in the transnational MBA program at Hayward this year.

The board members and staff are delighted to welcome these two new

board members, who bring a wealth of entrepreneurial and business management tools to help the association fulfill its potential.

On a related front, the board has reorganized its work process significantly this year. In June it adopted new bylaws and in August adopted in concept a new strategic plan. As a result the board plans to meet only every three months, delegating more of its deliberative work to four committees where much of the real work will be done. The first work of these committees will be to develop strategic plans and provide detailed working plans to the board for implementation.

We are seeking non-board members to join this effort to contribute expertise to the committees' deliberations, to get to know the board and to help bring new energy to the work.

There are four committees:

- Membership
- Infrastructure
- Communications
- University Support

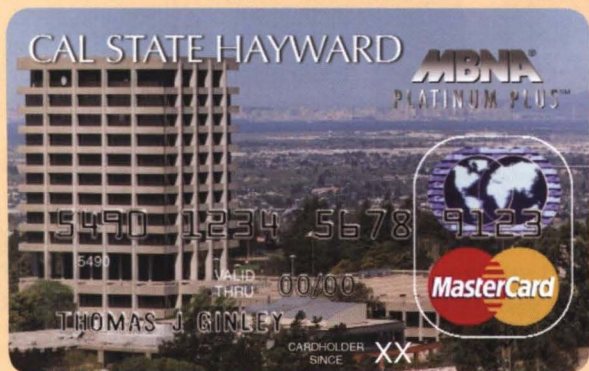
Please give me a call if you would be interested in volunteering to work on one of these committees.

In the meantime, happy fall, and best wishes for the next school year.

Tom Hoeber

Contact me at: thoeber@csubayward.edu or (510) 885-2839.

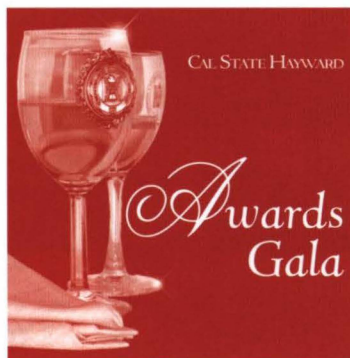
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Awards Gala Nov. 1 at Blackhawk Museum



The annual Cal State Hayward Awards Gala and banquet will be held again this year at the Blackhawk Museum, among its beautiful antique automobiles, on Friday Nov. 1.

The purpose of this event is to recognize the exceptional alumni, faculty, staff and friends who contribute their time, provide financial support, and work on behalf of the university and our students. In addition to recognizing

these supporters, we will also honor those individuals selected as Alum of the Year, Teacher of the Year and Cal State Hayward's Outstanding Professor of the Year.

Sponsorships for this unique event are available in two categories:

Ruby: \$2,500, which includes recognition in the program, from the podium and on the Alumni Association Web site and two tables for eight, and

Ebony: \$1,000, which includes recognition in the program and from the podium and one table for eight.

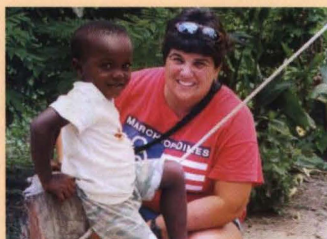
As a sponsor, your guests will be invited to attend the reception, dinner and the awards presentation at this extraordinary venue.

Individual tickets are \$50. Please call the Alumni Association office at (510) 885-2839 if you are interested in sponsorship or individual tickets.

Pioneer Paths

Yvonne Del Santo, B.S., Recreation ('89) currently teaches at a Christian Middle School in Suriname, South America. After earning her bachelor's degree she traveled to Alaska for an internship with the sporting goods retailer REI. After seven years in Anchorage teaching pre-school and working in residential treatment homes, she moved to South Carolina and earned a master's degree from Columbia Bible College.

She then taught fifth grade in a government school in Modesto for four years and now is teaching through the Network of International Christian Schools in Suriname, a former Dutch colony in the northeast region of South America.



Alumna Yvonne Del Santo visits with a child who lives in a village in the Suriname jungle.

Brian Arnold, B.S., Education ('68), a Lieutenant General in the U.S. Air Force, is commander of the Space and Missile Systems Center, Air Force Space Command, Los Angeles Air Force Base. He manages the research, design, development and acquisition of space launch, command and control, and satellite systems. Previously he was director of space and



Arnold

nuclear deterrence for the assistant secretary of the Air Force for acquisition. Most of his career was as a pilot of FB-111 and B-52 aircraft, serving as a squadron, wing and subunified commander. Among his many decorations are the Defense Superior Service Medal, Legion of Merit with oak leaf cluster, Meritorious Service medal with five oak leaf clusters, and the Joint Service Commendation Medal.

Stephen Bell, B.S., Criminal Justice ('87) is the new commander of the California Highway Patrol's Dublin office. The Connecticut native had planned to be a lawyer but chose a law enforcement career after meeting a CHP recruiter at Cal State Hayward. He attended the CHP Academy, then worked in Oakland, Hayward and Sacramento, serving in public affairs and in mobile road enforcement. Bell is married to the former Angela Williams (B.S., Criminal Justice, '84), whom he met at CSUH. The couple live in El Cerrito with their four children, who are between two and 12 years of age.



Bell



Berger

David Berger, MPA, Public Administration ('77) is the city manager of Union City, serving as the chief executive of the municipal government. As the lead senior manager, he oversees 350 employees in seven service depart-

ments. Berger has a 29-year career in public administration, having served as city manager for five California cities and assistant city manager of Hayward and Alameda. In 1989 he went to work in the private sector for a while as regional vice president for CH2M Hill, the country's largest engineering and environmental services firm. He and his wife Donna have been married 28 years. They live in Piedmont and have two daughters.



Cardoza

Kim Cardoza B.S., Business Administration ('96) works in the marketing department at Fremont Hospital. Before joining the hospital last October, she was the accounting manager at WorldCom Networking Tech Co.

Lee Chapman Hughes, B.A., Human Development ('88), M.S. Counseling ('91) played on the CSUH tennis team when she was a 40-year-old re-entry student earning her bachelor's degree. A mother of two, Hughes helped create a book for CSUH re-entry students as a graduate student at the university. She was director of the Cal State Hayward Alumni Association for three years before moving with her husband to a suburb of Chicago. She established a massage therapy department at one of the Midwest's largest health and wellness centers. Today she lives in Paso Robles, where she and her husband own and operate a coffee house.



Hughes

Michael Claire, B.S. Business Administration ('84), has been appointed dean of technology at the College of San Mateo and recently became vice president of instruction at Cañada College. After graduating *magna cum laude* from CSUH, he worked as a certified public accountant and senior auditor for Ernst and Young. After earning an MBA in 1988, he was an associate professor in

accounting and business at the College of San Mateo, where he taught for nine years.

Eileen Cordova, B.A., Human Development ('84) recently was promoted to program supervisor for Senior and Disabled Services with Eden Housing Resident Services Inc. in Hayward. She supervises the staff who



Cordova

provide supportive services to hundreds of elderly and disabled residents living in Eden Housing rental properties throughout the Bay Area. She has worked for EDHS for the past seven years. Previously she was resident services coordinator for Josephine Lum Lodge. In May 2001 she earned an M.A. in gerontology. She currently is completing work on an adult education credential. She plans to teach computer skills and memoir writing to seniors.

Lisa Crossett Kreling, B.S., Business Administration ('87) is director of recruiting for Nelson Staffing Solutions in San Francisco. She manages the company's field recruiters in the region that extends from Sacramento to Monterey.



Crossett Kreling

Nicholas Dellaporta, B.A., English ('90) has worked for the San Mateo Community College District since 1995 and currently is circulation manager of the San Mateo College library. Previously he was a tutor and an instructional aide at the college and also has worked in the Skyline College library. A lifetime member of Alpha Phi Omega National Service Fraternity, which he pledged while attending Cal State Hayward, he remains active in volunteer work, assisting non-profit agencies in San Mateo and Santa Clara counties.

Karina Del Rio, B.A. Liberal Studies with a minor in Spanish ('00), is a third grade teacher at Milani Elementary School in Newark. After earning her bachelor's degree, she got a teaching credential at San Jose State. She previously taught fifth grade and kindergarten for the Fremont Unified School District. Del Rio also teaches swim lessons to children at neighborhood



Del Rio

Pioneer Paths

pools in the summer, working as a summer life-guard and water safety instructor.

Suzanne Doherty, Elementary Teaching Credential ('74) taught primary grades for the Richmond Unified School District for 15 years and then was a school principal. She and her



Doherty

husband now have a car rental agency that has been affiliated with Budget for the past six years. Doherty manages human relations for the agency, which now has four locations.

Mary Dunn, M.P.A. ('87) is the Oregon State University Extension 4-H agent. She provides leadership for Josephine County 4-H leaders and counsels and maintains orientation and training programs for 4-H volunteers in the



Dunn

Youth Development Program. A former 4-H agriculture agent in Montana, she also served on the Great Falls School Board and on the statewide School Boards Association.

Bill Firestone, B.S. Biology ('73) and his wife **Rose (Schuerman) Firestone**, B.S. Human Development ('71) recently were honored for their volunteer work for the East Bay Regional Park District. The couple began volunteering at Coyote Hills Regional Park in Hayward more than 10 years ago and currently work with other volunteers on



Bill Firestone

wildlife stewardship projects supervised by CSUH alum Dave Riensche, B.S. Biology, '85, wildlife resource analyst for the 93,000-acre park district.



Rose Firestone

Bill works for "Books Are Fun," which sells discounted books at school and business sites. He is a longtime Alumni Association board member and chairs the volunteer committee. Rose is "teacher-in-charge" at the Hayward Adult School. The Firestones live in Castro Valley. Their son David, a senior at Castro Valley High, also is a park district volunteer.

Kelly Flowers B.A., Mass Communication, broadcasting option ('01) is a marketing associate at BSC/Target, a medical device company in Fremont. She works with product launching, oversight of doctor visits and event planning. She recently became a certified



Flowers

aerobics instructor and also teaches turbo kickboxing at 24-Hour Fitness. After graduation Flowers backpacked through Europe for two months, visiting 10 countries.

Deborah Geyer, B.A., Liberal Studies ('97) is administrative assistant to the president of Midway Games West Inc. in Milpitas. She has been re-elected as vice president and program chairman of the Crossroads Chapter of the International Association of Administrative



Geyer

Professionals. Geyer volunteers on the committee for "Walk To Remember," an annual memorial walk for bereaved parents. She also is an inspirational speaker in the East Bay and Sacramento and serves on the Worship Team and Women's Ministries Council at Cedar Boulevard Neighborhood Church in Newark.

Melissa Hillman, B.A., Theater Arts ('90) is the artistic director of Impact Theater, a company that has produced new plays by emerging playwrights since



Hillman

1996. Hillman is responsible for finding the new works for the theater, which has premiered 12 full-length plays and dozens of shorter works. She is on the City of Albany's Arts Committee and the Bay Area Theatre Services Committee. She married Ted McClellan in 1996, and they have a three-year-old son.

Rachel Kahoalli, B.S. Kinesiology ('00) teaches P.E. at Newark Memorial High School,

where she has been on the faculty for two years. In addition to teaching, she coaches the high school's volleyball and varsity softball teams.

Linda Lemon, B.A. Art ('80) is an artist who creates with handmade papers and mixed media. A resident of Oakland, Lemon began showing her work in 1997, and it has been featured in galleries throughout the Bay Area. She also has conducted workshops and taught art classes in public and private schools.

Matthew Mahood, B.A. Business Administration, Organizational Communication option ('89) is the new president/CEO of the Sacramento Metropolitan Chamber of Commerce.



Mahood

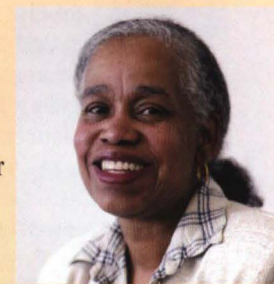
Mahood was an executive in business operations for nearly 15 years, beginning as a supervisor with the United Postal Service at its Oakland Hub facility while attending CSUH. He joined the Federal Express Corporation after graduation, serving as an operations manager in San Jose and as a district quality improvement manager before returning to the field of operations. He and his wife Penny live in Folsom with daughters Alexa and Melina.

Christy (Ray) Manzeck, B.S. Business Administration ('00) is a marketing coordinator for an architectural firm in Emeryville that has created architectural designs for CSU and UC campuses, as well as for civic centers, housing and office developments in California. She and her husband reside in Walnut Creek.

Joan Kelley-Williams, M.P.A. ('81), director of the Bay Area Chapter's International and Social Services Department of the American Red Cross, is the new president of the board of Compass Community Services, a San Francisco agency serving homeless and low-income children. A volunteer with Compass since 1997, Kelley-Williams says under her leadership the program "will be looking to the broader community for support to continue providing the quality of care for homeless and poor families."

Compass Community Services assists more than 3,000 homeless individuals annually, providing crisis intervention, shelter, counseling, pre-employment training, child care, and transitional and permanent housing assistance. (See www.compass-sf.org or call (415) 399-9406 for more information.)

Following the Sept. 11 national disaster, Kelley-Williams was sent to the Pentagon site to help organize the 1,400 volunteers who helped victims' families and workers. She also has gone with the Red Cross to Ghana as part of a global effort to eradicate measles and to Beijing, where she worked on an HIV/AIDS outreach initiative.



Kelley-Williams

James Monroe Iglehart, B.A., Theatre Arts ('98) and fellow CSUH alum **Jeannette Manor**, B.A., Theatre Arts ('99) recently took an audience of "The Wiz" down a Yellow Brick Road previously untraveled. In August Iglehart was portraying "Lion" and Manor was "Evillene," the bad witch with the army of flying monkeys, in Oakland's Woodminster Summer Musical Theater. During one show a trap door on a platform opened unexpectedly and "Glinda," the good witch, portrayed by former CSUH student **Andrea Daniel**, fell to the stage.

While some tended to Daniel, Iglehart, with support from other cast members, related what was to have happened in the scene. "Lion" mustered the courage to lead the cast in a song Daniel was to have performed. Eventually Daniel returned, rolled aboard a prop throne, and she sang her solo, "Believe in Yourself."

Iglehart, Manor and Daniel, all Actors Equity members, have appeared in many recent shows. Iglehart recently completed a national tour of the Broadway production of "Showboat;" Manor was in "Annie" and "Cinderella;" and Daniel was in "Carousel" and "Showboat."



Iglehart



Daniel



Manor

Tori Maxfield, B.S. Industrial Psychology ('01) is a police assistant for the Pleasant Hill Police Department. Her assignments include dispatching, collecting evidence and processing cases. She will attend the police academy in April and plans to become a full-time police officer.



Maxfield

Erin Murphy, B.A. Mass Communication ('02) works at the California College of Arts and Crafts in Oakland as a human resources assistant. Her responsibilities include payroll, employee benefits, new-hire orientation, recruitment and event planning. She plans to pursue a career in publishing or marketing.



Murphy

Dennis Sobol, B.A., Psychology ('66) chairs the Department of Psychology, Sociology and Behavioral Science at Oakland Community College, Orchard Ridge, in Farmington Hills, Michigan. College faculty and staff elected Sobol as the 2001-2002 "Outstanding Professor of the Year." After graduating from Cal State Hayward, he earned a master's degree in psychology at Western Michigan University and a Ph.D. at the University of Michigan in Ann Arbor.

Christopher Talbott, B.A. Mass Communication ('01) currently lives in El Segundo, where he is a sales representative for the Royal Wine Company. Prior to this he worked for Young's Market, another wine and liquor distributor. He recently passed the CBEST exam, which qualifies him to teach in California.

Colin Underwood, B.A., Art, Multi-Media emphasis ('02) is in a graduate program at San Jose State University. He also works for the Biological and Health Sciences Division at De Anza College in Cupertino, setting up Web servers, maintaining and designing Web sites, and producing flyers and brochures.



Underwood

Pam Ynzunza, B.S. Kinesiology, Dance option ('74) has been a dance instructor at Mountain View High School since 1974. She created the high school's annual "Dance Spectrum," a student showcase featuring a different theme each year. Her students learn to choreograph their own routines for the show. Ynzunza, who took her first dance class during her third year at CSUH, has taught, performed and competed ever since.



Ynzunza

Marta Zelaya, B.A., Spanish, Latin American History minor ('99), a single mother of four children, now works as the EOPS outreach specialist at Chabot College. She says she enjoyed Cal State Hayward because of the smaller classes and supportive teachers.

Share news about careers, accomplishments, and changes in your life with other alumni through Haywire. With your news, include your address, phone number, degree earned, major and graduation year, along with a current photo, color preferred. All photos will be returned. Mail to: Alumni Association - Haywire, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542, or send information to: nackley@csuhayward.edu.

In Memoriam

Faculty

William Leroy Thomas, 82, professor emeritus of Geography and Southeast Asian Studies, died July 11 in Oceanside.



Thomas

A memorial service will be held at Cal State Hayward in November. He edited the book *Man's Role in Changing the Face*

of the Earth (1956), a pioneering work on human impacts on the earth's ecosystems. He helped establish the Geography Department at University of California, Riverside, then came to Cal State Hayward in 1963, where he founded the department of Geography-Anthropology and, in 1972, the Department of Geography. He became emeritus in 1983.

Glenn Glasow, 78, professor emeritus, died Sunday, July 28, following a heart attack. He retired in 1995 after teaching music and Asian studies at Cal State Hayward for 34 years. In 1954 he studied with composer Wolfgang Fortner in Germany on a Fulbright grant. He joined the Cal State Hayward faculty in 1961, where he developed innovative courses in Asian and world music. Professor Glasow became emeritus in 1987.



Glasow

Alumni

Jim Thomson (B.S., Business Administration, '69) died June 11 at age 54 during a family vacation to Southern California. The Alameda resident and his wife Slavka managed their company, Thomson Properties. He helped found and support the Alameda Civic Light Opera. He is survived by his wife and children Bradley and Erin.

John Hammerback, Teacher, Scholar, Author, Honored as Year's Outstanding CSUH Professor

By Barry Zepel

John Hammerback, professor of speech communication at California State University, Hayward for more than 30 years, has been honored by his faculty colleagues as this year's "Outstanding Professor." The university's Academic Senate named him the recipient of the \$1,000 George and Miriam Phillips "Outstanding Professor" award.

A Bay Area native, Hammerback joined the CSUH faculty in 1968 and became a full professor in 1977. After a two-year term as head of the Department of Communication at North Carolina State University in Raleigh, he returned to Cal State Hayward in 1999.

He became interim chair of the Mass Communication and Speech Communication departments, which, under his leadership, have merged this year into the Department of Communication.

Hammerback earned a bachelor's degree in speech from San Francisco State University, a master's degree in speech at the University of Oklahoma, and a doctorate in speech communication from Indiana University.

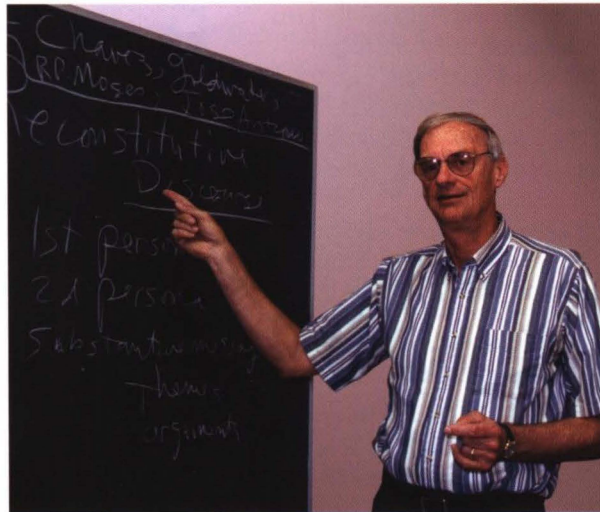
"There were just a few professors at these schools who influenced me deeply and permanently," Hammerback said. "I learned from them about what kind of person I could and should be and about what kind of educator I could and should be."

Hammerback said his academic mentors combined their classroom instruction with scholarly work to inspire as well as educate their students. His success is amply documented by high teaching evaluations from students and colleagues and various honors, including a "best faculty lecturer" award.

"I have found that students need to see me do what I am asking them to do," he said. "I want them to acquire and then advance knowledge through their own research."

Hammerback, a prolific writer and researcher, has published four books and 35 journal articles and book chapters, some of which are collaborations with other scholars. He also has served on the editorial boards of 11 scholarly journals, written book reviews, and presented scholarly papers.

"I had an unusual education because my dissertation advisor at Indiana was a full professor in both history and speech communication, an unusual combination," he said. "I received an education whereby



Professor Hammerback

I looked at history and tried to explain the influence of speakers and writers and other communicators—how they changed the lives of individuals and the course of nations. I wanted to see what I could learn about communication from these folks."

Mexican-American communicators

While teaching in the late 1960s, Hammerback noticed there was very little written about Mexican-American speakers and writers.

"I started studying the Chicano movement and immediately identified four prominent leaders who couldn't have succeeded if they weren't superbly skillful speakers and writers," he said.

Hammerback is a noted expert on the life, career and writings of Cesar Chavez, the late Chicano labor leader. Three of the four published books he has co-authored are about or have included significant text on the self-educated Chavez, who organized migrant farm workers in California and the western United States from the early 1960s until his death in 1993.

"In analyzing his speeches and his writing, I saw that Chavez developed a set of principles of how to communicate to change the way people perceived themselves and their character," Hammerback explained. "The intent of my writing was to describe what motivated Chavez and to explain how his rhetoric worked."

Department merger

Hammerback never intended to become an academic administrator, but he is happy to have been able to shepherd the merger that created the new Department of Communication, a process that took three years. Cal State Hayward's outstanding professor said he could find no greater satisfaction than for this to be his legacy to the university.

"With the development of high speed communications and the Internet, our world has become even more dependent on instant news and up-to-the-minute information," Hammerback said. "Anyone entering the communication field must have understanding and skills for oral, visual, and written communications. A unified department that offers its students access to the breadth of this interrelated knowledge and overlapping skills will provide students an avenue toward personal understanding and career opportunities."

Hammerback resides in Pleasanton with his wife of 36 years, Jean. They have two adult daughters, Kristen and Karen.

The Deans' Digest

From the School of Arts, Letters and Social Sciences

- Students in the Department of Theatre and Dance participated in the Edinburgh Fringe Festival in Scotland again this summer. They performed a feminist version of Shakespeare's "Taming of the Shrew," directed by Edgardo de la Cruz. Tom Hird, chair of the department, reported that the BBC Network taped and broadcast several scenes from the play, along with a lengthy interview with de la Cruz.



- The departments of Speech Communication and Mass Communication have merged, and the new Department of Communication began its first year this fall. It will offer a newly established core of required courses that focus on communication. The goal is to integrate students from both former departments into the new department and to emphasize the interrelatedness of modes and media of communication, whether oral, written, or visual, whether face-to-face or mediated by film, Internet, or other means. The department office is in Meiklejohn Hall, and the Communication Laboratory, serving approximately 1,000 clients yearly, and the forensics program also have been relocated to Meiklejohn.

From the School of Business and Economics

- Paul D. Staudohar, professor of management and finance, has edited three new books. *Diamond Mines, Baseball and Labor*, Syracuse University Press, N.Y., is a collection of 10 essays on the interaction of labor, management and government in contemporary major league baseball. *Fishing's Best Short Stories*, Chicago Review Press, is a collection of 25 stories related to fishing and from author's ranging from the Brothers Grimm (Jacob and Wilhelm) to Stephen King. *Hunting's Best Short Stories*, Chicago Review Press, is a collection of stories ranging from comic to disastrous tales of man versus prey.
- Economics students and the San Francisco Federal Reserve Bank held an August symposium describing how the Federal Reserve Bank makes monetary policy. The event featured federal economist Gary Zimmerman, who earned his bachelor's and master's degrees in economics from Cal State Hayward. Part of the session featured students in the summer classes of CSUH economics Professor Tony Lima. The students participated in a simulated meeting of the Federal Open Market Committee, role-playing members of the committee as they analyzed economic conditions, discussed monetary policy alternatives and cast votes on the direction of interest rates.



Paul D. Staudohar

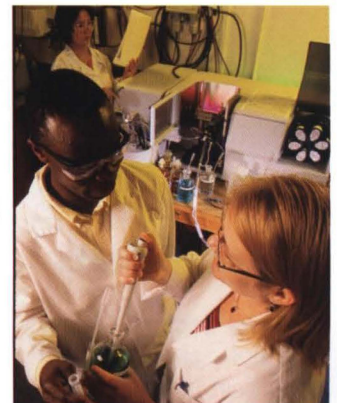
From the School of Education and Allied Studies

- A new joint doctorate program to prepare educators and administrators to serve in leadership positions for urban school districts throughout the state has been developed. Cal State Hayward, in partnership with the University of California, Berkeley and San Francisco State and San Jose State universities, will be one of the schools to inaugurate the three-year Ed.D. degree program in summer 2003. Cal State Hayward will share a \$405,000 grant awarded in July by the Joint Ed.D. Board of the California State University system and the University of California system. The California State University system has allocated \$910,000 to fund a total of four educational doctorate programs involving other CSU and UC campuses. "This joint doctoral program builds upon the mutual strengths of our four university campuses to prepare future leaders for California's urban public schools systems to meet the needs of K-12 students," said Emily Brizendine, associate dean of Cal State Hayward's School of Education and Allied Studies and the university's co-coordinator of the joint doctoral program.



From the School of Science

- Cal State Hayward has the oldest integrated biotechnology program in the CSU system. The biotechnology certificate program was established at CSUH in 1986 to meet the personnel needs of the rapidly expanding Bay Area biotechnology industry. To date the program has placed more than 200 students in private, government and academic research labs. The School of Science and the Office of Extended Education has now established a four-course, evening certificate program in Bioinformatics, a discipline using computers for the acquisition, management and analysis of biological information. Approximately 20 students are in the certificate program and another 20 are taking individual classes on a space-available basis.
- Statistics student Xiaojie Li won first place in the category of Graduate Physical and Mathematical Sciences at the 16th Annual CSU Student Research Competition held in May at CSU Long Beach. A master's degree student, her winning research entry was "A User-Friendly SAS Program for Determining Statistical Dependence Between Two Variables in Observational Studies." Her faculty advisor Eric Suess also attended the competition.



Music

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Chamber Winds, Wind Ensemble

Nov. 26, 8 p.m.

University Theatre. \$7/\$5/students free.

Concert - University Symphony Orchestra

with soloists Nathan Rubin, violin and viola; Philip Santos, violin; and Betsy London, viola.

Dec. 5, 8 p.m.

University Theatre. \$7/\$5/students free.

Concert - Combined CSUH Choirs

University Singers, Chamber Singers, University Chorus and University-Community Chorus

Dec. 8, 7 p.m.

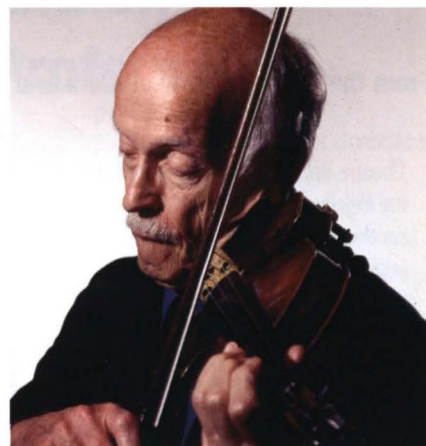
University Theatre. \$7/\$5/students free.

Concert To Recognize 'Passing of Baton'

The Fall Symphony Orchestra Concert, 8 p.m., Dec. 5, in the University Theatre, will feature Nathan Rubin, who recently retired as professor of violin and viola. Rubin, a well-known Bay Area music pioneer, developed the popular Cal State Hayward class "The History of Rock and Roll."

The performance will include faculty members Philip Santos (violin) and Betsy London (viola), who will join Rubin in performances of Bach's Concerto for Two Violins and the Brandenburg Concerto No. 6.

Timothy Smith, chair of the Music Department, describes the evening as "a true passing of the baton."



Nathan Ruben

Art Gallery

Shamanic Power Objects Exhibition

Oct. 23, 5-7 p.m., Opening reception. Free.



Special Events

Scholar Lecture Series

2 to 3:30 p.m. Free admission, free parking.

Oak Room, Library Building

CSUH Contra Costa Campus

4700 Ygnacio Valley Road, Concord

(510) 885-4346

William Carlos Williams: The Art of Surviving

Donald Markos, professor emeritus of English, will discuss the works of influential American poet William Carlos Williams.

Wednesday, Nov. 13

Getting Through Life's Transitions

William Bridges, professor of American literature at Mills College and CSUH visiting professor, will talk about life transitions - retirement, relocation, bereavement - and turning them into times of self-renewal.

Wednesday, Dec. 4

Theatre

\$8/\$6 seniors, youth/\$5 CSUH/alumni members

Medea

An adaptation of the Greek tragedy by Euripides.

Oct. 11, 12, 18 19 - 8 p.m.

Studio Theatre

Oct. 12 - 2 p.m.

Greek Festival at Hayward Centennial Hall

I Never Saw Another Butterfly

A repeat production of a play by Celeste Raspanti based on art and poetry by children imprisoned in the Nazi ghetto of Terezin.

Nov. 1, 2 - 8 p.m.

Nov. 3 - 2 p.m.

Studio Theatre

The Marriage of Bette and Boo

A dark comedy by Christopher Durang.

Nov. 15, 16, 22, 23 - 8 p.m.

Nov. 24 - 2 p.m.

University Theatre

A Christmas Carol

Adapted from the work by Charles Dickens.

Dec. 13 - 8 p.m.

Dec. 14 - noon, 2 p.m., 8 p.m.

Studio Theatre

Winter Wonderland

A dance showcase.

Dec. 6, 7 - 8 p.m.

Dance Studio (PE 140)

I want to join the Cal State Hayward Alumni Association.

Yes!

Membership Application

Please print

☐ Mr. ☐ Ms. ☐ Mrs.

First Name, Middle _____

Last _____

Home Address _____

City _____

State, Zip _____

Phone _____

E-mail Address _____

Social Security _____

Birth Date _____

Education

Degree _____ Year _____

Major _____ Option _____

Certificate / Credential _____

Employment Title _____

Employer _____

Type of Industry _____

Work Address _____

City _____

State, Zip _____

Work Phone: _____

Spouse's Name _____

Also a CSUH Alum? ☐ Yes ☐ No

Please choose one of the following membership options.

☐ Renewal, Account No. _____

☐ New Graduate (first year) \$17.50

☐ Annual Membership \$35

☐ Life Membership \$450

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| <input type="checkbox"/> Special Events | <input type="checkbox"/> All |

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AND

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