



HUMBERTO GARCIA
Director

El Excéntrico

Magazin Social, Fotográfico Latino-Americano



AÑO Once, Num. 7

ENERO 20, 1961

SAN JOSE, CALIFORNIA



Three faces of "Daddy O" by staff photographer Bert Garcia, Jr.

JERRY - PETE DE ROSE and
FELIX LEON present

Miguelito Martinez
and His Latin Combo

FRIDAY, SATURDAY, SUNDAY

EL RANCHO will endeavor to bring to the Latin
People of Santa Clara County a night club that they
can be PROUD of.

EL RANCHO

CY 3 - 9756 26th and Santa Clara Sts.



Año Nuevo
en Hollister

Para celebrar el AÑO NUEVO el
CLUB " LAS DAMAS "
de la vecina cd. de Hollister, Cal.

Organizaron un alegre baile
contratando los servicios de la popular
Orquesta LOS MARCIANOS con el
dueto ELENA y NANDO.

Los esposos Sr. y Sra. Ramon Valles
(de la mano) fueron los triunfadores
del concurso de WALTZ.

El Sr. Valles es mecanico de autos y
en compañía de su esposa y tres hijos
radican en Hollister.

(foto RICHARD DIAZ)'



Leo's Service Station
Llantas Nuevas y Usadas

Leo Fassnacht, Owner
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Esq. VIRGINIA y ALMADEN Ave.



CONCERNING C. S. O.

Louis Zarate

This year the State Legislature will meet and commence enacting new laws for the State of California.

In the previous issues you have read about some of the concerns of CSO and in particular that of the Pension Bill. This bill, if put into law, would provide pensions for aliens who have lived in the State for a long period of time. This bill would in effect, give pensions to those persons who reach the age of 65, if they are citizens or not. The CSO is at the present distributing petitions for those who wish to support such a measure. Thirty-eight other states provide this time of assistance, California not being one of them.

On January 24, the citizens of San Jose will go to the polls to vote in a special tax election.

The voters will vote on whether they want to increase the tax \$1.94 for each \$100 assessed valuation.

According to a citizens committee which has recommended this tax increase, the money is needed for maintenance, salary increases, and the hiring of new teachers. One of the arguments put forth for the tax increase is that of attracting the best teachers to the schools in San Jose. According to the committee, the minimum starting salary for a teacher in the San Jose Unified School District is \$4,600 whereas at Fremont it is \$5,200, Los Gatos \$5,200, Santa Clara and Mountain View \$4,850 and the Eastside is \$4,800. According to the report the most a teacher can get in salary is lower than any of the above districts.

Many have asked about the schools involved. The San Jose Unified School District involves such schools as San Jose High, Peter Burnett Jr. High, Roosevelt Jr. High, Lincoln High School, Wilson Jr. High, Willow Glen High School, Gardner, Ann Darling, and of course many others. The space does not permit that we mention all the schools but the above list is indicative of who will be affected by the special tax election.

In years past as in the present, the CSO urges all the voters to be sure to go to the polls on January 24. It is important that you vote. You are the one who decides the issues and you are the ones who decide what you want in the schools. We in CSO urge all of you to go out and vote.

One of CSO concerns over the years has been the guidance services offered in the schools throughout the entire area. We who especially interested in education for the youth of Mexican ancestry. What we mean here is the service offered in terms of counselling at the schools. We feel that many boys and girls

will go further along in life if adequate counselling is offered at the schools. This means that the schools must provide specially trained persons who will offer assistance to students in determining what they can best do in school to outfit them for jobs when they leave school.

Perhaps the writer might be criticized for the following but I do want to report the results of a study made by the Laboratory on Urban Culture of Occidental College. They studied the records of all 2,031 students who attended three major high schools in Los Angeles. Although the study was not intended to deal only with the Mexican-American education, the results sharply emphasized that the Mexican-American has the LOWEST EDUCATION LEVEL of any group in THAT community.

While the population as a whole has 12 grades completed, the Mexican-American has slightly more than 8. While the rest of the community has 8.08% of its people who have completed 4 years of college or more, only 1.9 % of our people go through college.

Less than TWO PERCENT of our people are in the ranks of the PROFESSIONAL and TECHNICAL workers.

According to the study, three-fourths of Mexican American students drop out of school after they reach the age of 17. The greatest number drop out of school at the tenth grade. Mexican-American students seemed to drop out of school in those schools where they formed a LARGER part of the student body!

What has been written above, as mentioned were the results of a study in Los Angeles in 1955-57. It is felt that guidance services should be strengthened in the schools in order to provide the student with a greatest opportunity to achieve at his or her own level.

We have not been able to give you all the pros as given by the Citizens committee for your support or your vote in the coming election, as space does not permit. We did however want to bring this to your attention. WE SHOULD ALL VOTE.

Your decision at the polls will decide the issue.

You are being asked to approve a maximum district tax of \$3.94.

The tax will DROP to \$2.00 for each \$100 assessed valuation if this tax override is NOT approved.

The committee indicates it needs the money to secure better teachers, hire new ones, keep smaller number of students in the classroom and to better maintain the schools.

MADAM Zora

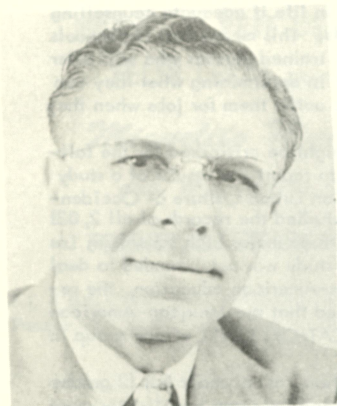
ADIVINADORA



Poseedora de SABIDURIA y PODER para Ayudar a la HUMANIDAD. Ha dedicado su vida entera a este trabajo.

Esta Sra. ayuda a los enamorados y parejas separadas a que se CASEN o se vuelvan a REUNIR.

CY 5-6210 144 S. 2nd. St.



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Dom. 22 de Enero *Rainbow Ballroom*



Los Churumbeles DE ESPAÑA

Dom. 29 de Enero

Rainbow Ballroom



CY 2 - 4273 195 DEVINE ST.

Publicado los Dias 5 y 20 de cada mes en San Jose,
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HUMBERTO GARCIA
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Assistant Editor

HUMBERTO GARCIA, JR. Fotografo

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Esta Revista no se hace responsable de ideas u opiniones
en articulos firmados.



Maria La Rosa. Prop.

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Simon Villa



UNION CITY, CALIF.

Hijo de Mi Alma

Hijo de mi alma! sollosando escribo
y el solloso apoca mis tremulos trazos,
Dios quiera y esta carta te encuentre vivo.
Dios te regrese con bien hasta mis brazos!

Diez meses hace que el clarin sonoro
te conduce a la barbara pelea
Diez meses hace que agonizo y lloro
sola muy sola, en la ignorada altea.

Diez meses hace que la infausta suerte
robo contigo de mi hogar la calma
Tu, desde entonces luchas con la muerte
Yo, sin luchar la llevo, ya en el alma.

Un siglo de dolor es cada dia
Cuantos han transcurrido, y aun no vienes!
para contar mis horas de agonía
hay que contar las canas de mis sienas.

Cuando el tenue fulgor de los luceros
abandona tu padre los umbrales
mas que el hombre entre insonios y suspiros
al alma pasan angustiasos males.

Que sola esta sin ti nuestra casita!
a tierra vino la frandosa parra
y el valiente lebel triste dormita
y de polvo cubriose tu guitarra.

Estiol, los almendros no dan flores
y con las lluvias desbordose el rio;
asi con los pesares y dolores
en llanto se desborda el alma mio.

Ya conmigo no rezas el rosario
tu sitio en nuestra mesa esta desierto
y semeja tu cuarto solitario
la triste jaula del jilgero muerto.

En vano nuestro Parraco procura
mitigar el dolor que a mi alma hierve;
es inutil empeño... el Señor Cura
No sabe, lo que a un hijo se le quiere.

Por ti maldigo la segunda guerra
por ti doblo en el templo las rodillas
mas surcos que las rejas en la tierra;
ha grabado tu ausencia en mis mejillas.

Mi labio vacilante desvaria
el dolor mi cerebro ha trastornado
ya no pido el pan de cada dia
Que pido? un beso de mi Carlos, vida mia.

Que una cruz has ganado en el combate,
luchando con denuedo y firme brio
para cruz dolorosa, la que abate
la frente de tus padres, Hijo mio!

Me dices que la Patria en la campaña
es madre que defensa necesita
Pero hay! que muchos hijos tiene America
y yo tengo uno solo, y me lo quita!

Tu unica madre soy que si la suerte
te ase morir al pie de tu bandera
La Patria apenas llorar tu muerte
Pero yo morire..... cuando tu mueras.

"HIJO DE MI ALMA" dedicado a la apreciable
Señora Margarita Villa de Union City, California,
esposa de nuestro buen amigo y colaborador Sr. Simon
Villa y a todas las madrecitas que sufrieron la dolor-
osa ausencia de sus hijos durante la Segunda Guerra
Mundial en 1941 a 1945.



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Ricardo Huerta

Accordion Instructor

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Personalities of 1960



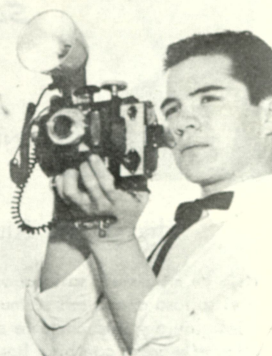
by esther medina



ESTHER MEDINA



Financial SUCCESS
LENA MANRIQUEZ



Best PHOTOGRAPHY
BERT GARCIA, JR.



BEST DANCERS
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DIANE BARRERA



PERSONALITY
RACHEL ANDRES

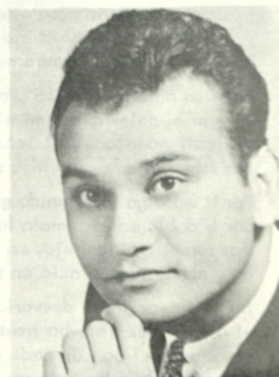


PERSONALITY
CANDY VELIZ



BEST DRESSED
ANA DOMINGUEZ

BEST DRESSED
CHARLIE DIAZ



(continued next page).....

Carrasco - De Leon



El Domingo 16 de Octubre del año 1960, a las 5 de la tarde, en la Iglesia HOLY FAMILY de esta ciudad, la Sta. MARIA DE LEON hija de Jacinto y Anna De Leon tomo por marido al caballero LUIS CARRASCO hijo de Antonio y Elvira Carrasco oficiando el Rev. C. Orozco. Maria es procedente de Pomona, Calif. y Luis de Phoenix Arizona. Despues de la ceremonia se les ofrecio una

recepcion en el Hawaiian Gardens asistiendo familiares e invitados. Su LUNA de MIEL la disfrutaron en el Sur de California. A su regreso establecieron residencia en el 230 de la calle Terraine en esta cd.

De iz. a der: Ruth Mendoza, Vicente Castañeda, Paul Gutierrez, Chon Hernandez (padrino) Gloria Castro (madrina) y Beatriz Rodriguez.

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ISAIAS (Friday)
AGUILERA

88

Mr. and Mrs. Leopoldo Aguilera
request the honour of your presence
at the marriage of their son

Isaias Aguilera

to

Victoria Mora

daughter of Mrs. Maria Mora

On Saturday, January the twenty eight at twelve o'clock
at the Apostolic Church in the Faith of Christ Jesus
480 S. McCrery Ave.

San Jose, California

1961

Reception
Immediately following ceremony
at church.

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CLUB
San Felipe



Tony Carvajal

The many changes of 1961 are certainly something to look at! Why? Everything is going hay wire. Me-goodness what is this world comes to! Art Cuellar doing the chimy chimy and the cha cha at the same time at the Macarena in Mexico. Well Well! Joe Gonzalez was savory attacked by Mr. Dinky, Mr. Dinky is Joel Reyes' doggy dog- he didn't like Joe it decided to keep as a souvenir a nice piece of garment from his pants! Well well well! That is not all! Who was at the Rainbow? Boing!!- and I mean Boing Boing- no other than Josie and Bill oops!! Very romantic!

WHAT IS THIS?

Everybody was certainly generous over the holidays- everybody made sure nobody would get too lonely- Lucy Walker was here- Paye was in Del Rio (but they were not alone) Joe Gonzalez was here- (not alone) Dolores Sanchez was in Del Rio- Well well- what is this! Art and Viola Sanchez were not alone either.

DIZ AND DAT!!

Candy, Art and Tony Guillen have their lives at stake- they are doing their own cooking- (isn't that terrible)!

Vicky Gutierrez celebrated her birthday in the home of her sister-in-law- most of San Felipe members attended.

We are looking forward to Ernest (Sito) Paredes' special techniques in basketball this season.

Luis (Butch) Martinez will be our basketball coach this coming season- we have confidence in his coaching!!!!!!!!!!!!

A bingo for raising funds was held at Mr. Jess Medina's home Friday night. Thanks for your help Jess!

Congratulations to Mr. and Mrs. James Coursey in the purchase of their beautiful new home.

Congratulations to Mr. and Mrs. Johnny Landin. They are the proud parents of a baby boy. He will be named Johnny C. Landin.

THE IDIOSY OF THE MONTH

CLUB ELITE had the idiotic audacity to refuse invited guests to their party Saturday night. In our view they were socially rating fairly high-now-needless to say! So if you people ever get invited to any of Elite's functions make darn sure you won't be refused admittance.

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Si por algun motivo Ud. ha perdido su LICENCIA de MANEJAR, el Sr. GILBERT ADAIR le ayudara a RECUPERARLA, Proporcionandole ASEGURANZA IRRESPECTIVO de su EDAD.

Gilbert Adair

ASEGURANZA

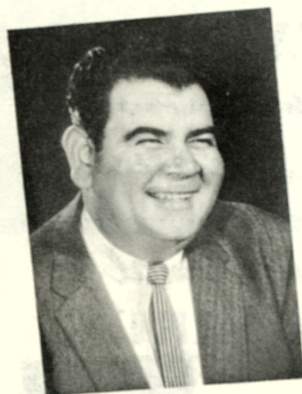
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REAL ESTATE

**CL 1 - 5540 o CL 1 - 5541
1508 E. SANTA CLARA ST.**



En la grafica: de iz. a der: GILBERT ADAIR y HERMAN G. ALVAREZ para atenderlo con toda cortesia.



RAUL (Bubbles) Castañon

Castañon - Carrillo

Blas Carrillo y Isabel Sandoval
participan a Ud. el enlace
de su hija

Sta. GUADALUPE CARRILLO
con el Sr. RAUL CASTAÑON
hijo de los esposos
Francisco e Isabel Castañon

y se complacen en invitar a Ud. y a su apreciable
familia a la Ceremonia Religiosa que se verificara
el dia 14 de Enero, a las 6:00 p.m.
en el Templo del Sagrado Corazon de Jesus

CD. JUAREZ, CHIH., MEXICO
1961

RECEPCION
en el Salon Zaragoza
a las 21:00 horas

San Jose Kiddie Shop

CY 3-0104 279 S. First St.

ESPECIALISTAS EN

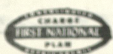
Ajuares para Bautismo

Todo lo que Ud. Pueda DESEAR lo encontrara aqui en
TREMENDA VARIACION

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o USE Nuestro PLAN de Apartado



Harry Lasnick, Prop.



Galeria Infantil

DELIA MUÑOZ

Born in S.J.

Parents:

David and Domitilia Muñoz

MARY LOU CELIO

9 mo. - Born in S.J.

Parents:

Socorro and Janie Celio



LEITER STUDIO

KAREN MARIE BRISEÑO

Born in Vallejo, Calif.

Parents:

Ray and Genevieve Briseño



RONALD CLARK

Born in Tracy, Calif.

Parents:

Clifford and Theresa Clark



PANCHITO

Ampliamente CONOSIDO dentro nuestra

Colonia de HABLA HISPANA

ANUNCIA la APERTURA

de su JOYERIA - RELOJERIA

donde se pone a las ordenes del publico

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Un BUEN AMIGO de la COLONIA

CEROS JEWELRY

CY 5 - 2220

34 S. FIRST ST.

San Jose



CLUB *Elite*



Connie Rodriguez

The year 1960 comes to an end, but the new year has a lot in store for everyone.

Before I go any further I would like to tell you Club Elite held elections Jan 3. I will no longer be Publicity Director. I hope each and everyone of you enjoyed reading my column as much as I enjoyed writing it for you. I also want all of you to be as cooperative with our new Director of Publicity, Shirley Perez, as all of you were with me.

The outcome of the elections were as follows:

- President..... Connie Rodriguez
- Vice Pres..... Diane Barreras
- Secretary..... Carmen Aguilar
- Treasurer..... Virginia Hernandez
- Pub. Dir. Shirley Perez
- Sgt. of Arms..... Vickie Gutierrez

A LITTLE OUTLOOK ON NEWS:

Roy Ordonez has that special glow in his eyes. He is going steady with a real cute gal named Millie Vega. Who knows there might be a wedding real soon.

George Plata always seen with a real cute sidekick. OK, George, bring her out a little more often so everyone will get to know her. NO SECRET NO MORE, GEORGE.

Jaime Alamillo having a ball at the dance a couple of Fridays ago. Seems he danced every cha cha.

Larry Spur going to town on the corridos. On each one he danced around the hall two or three times.

A birthday party was held in honor of Vickie Gutierrez, at the home of her sister. All of Club San Felipe attended. Candy Veliz, Art Cuellar, Larry Spur, Diane Barreras, and Rudy Belloumini, sure did some cute charades.

I have picked an ideal girl which includes our members:

- Dimples--- Vickie Gutierrez
- Hair----- Rosie Gutierrez
- Smile----- Virginia Hernandez
- Poise----- Rachel Andres
- Hands----- Claudia Vitale
- Eyebrows-- Ida Sosa
- Personality- Shirley Perez
- Brains----- Carmen Aguilar
- Lips----- Velia Chavez
- Legs----- Gloria Fuentes
- Cuteness--- Patty Tamez
- Eyes----- Carmen Molina
- Dancer----- Diane Barreras
- FIGURE----- Delia Perez

PUT THEM ALL TOGETHER AND YOU HAVE
AN IDEAL GIRL



This picture includes most of our members for the year 1960. Most of these girls compose our ideal girl. L to R, back row: Vickie Gutierrez, Velia Chavez, Claudia Vitale, Virginia Molina, Carmen Aguilar, Gloria Fuentes, Virginia Hernandez, Shirley Perez, Our Sponsor Mrs. Lena Manriquez, Rachel Andres, Yours truly, and Diane Barreras.

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La Sta. PATRICIA GIAFAGLIONE nativa de esta cd. ehija del Sr. y Sra. I. Giafaglione contrajo NUPCIAS con el Sr. GIL MEDRANO, nativo de Hanford, Calif. ehijo del Sr. y Sra. J. Medrano, el día 27 de Noviembre del año 1960 a las 3:00 p.m. en la Iglesia Holy Cross de esta ciudad. Oficio el Rev. P. Kopaxa.

La RECEPCION se celebro en el I.E.S. Hall a la

cual asistieron mas de 450 invitados. Pasaron su Luna de Miel en el Sur de California, a su regreso establecieron residencia en esta.

De iz. a der: Margaret Flemate, Vickie Gaitan, Carol Giafaglione, Rose Marie Giafaglione (madrina) Richard Medrano (padrino) Richard Flemate, Michael Mannina, Edward Guaidino.

SERVICIO de INCOME-TAX

Una vez mas ha llegado el tiempo del

" INCOME TAX "

Puede estar seguro que estoy preparada para ayudarle lo mismo que para ahorrarles DINERO.

VENGA lo mas PRONTO POSIBLE para atenderle con la MAYOR RAPIDEZ.

HORAS de OFICINA

De LUNES a SABADO

9:00 a.m. a 3:00 p.m.

Otras Horas con CITA UNICAMENTE

Lena Manriquez

INCOME-TAX

NOTARIO PUBLICO

CY 3-5323

1175 E. Santa Clara St.

San Jose

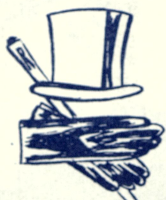


Lena Manriquez



Joel Aguilera

Club Riviera



W-o-o-o-ow, they said it couldn't be done!!!! but he went on and done it!!!! Who, you ask done what????? I am speaking of Club Riviera President Isaias (Friday) Aguilera and Vickie Mora.

Club Riviera is proud to announce that: Wedding bells will be ringing for Friday and Vickie at 10 A.M. on January 28, 1961, at the Apostolic Church, located at 480 South McCreery Ave., San Jose, Calif.

The reception will occur at 1 P.M. in the dining area located in the back of afore mentioned church, after which Friday and Vickie will leave on their honeymoon to Ensenada, Baja California, Mexico.

On Saturday, January 14, 1961, a wedding shower was given for Vickie and Friday, at the residence of Mr. & Mrs. Sal Meza which consisted of a vast variety of selected foods, drinks, and of course the opening of all the gifts..... Also, there was a terrific dance that lasted to the early part of the morning with music by none other than Lee Herman and his Latin Sixtet who specializes in music for all occasions.

Congratulations, Friday, from the Club and all your friends. We wish you alot of happiness and success in the future and lots of luck to both of you.

Photos that were taken at this social party will appear on this column in our next edition.....

Also, on January 13, Club Bachelors celebrated

Introducing four San Jose residents: Bill Ortiz, Jess Rey, Joe Guerrero, and Joe Costruita, who are pausing to refresh a little prior to attending a wedding in San Martin, when they met up with the camera of Richard Diaz.



Rudy Arreola's birthday with a tremendous party that was attended by all the active clubs in the San Jose area. I am sure that everyone enjoyed themselves as much as I did Rudy, thanks alot for the invitation and may you enjoy many, many more like the last one.

And to you, Club Elite, congratulations for your second year of existence and for the gala party that held on Jan. 14, at the Manor House, in favor of your anniversary.

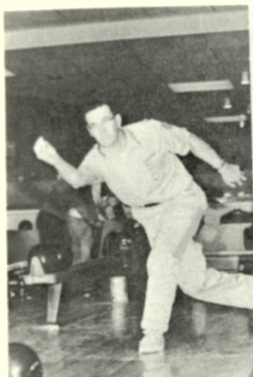
Club Riviera extends our deepest condolences to Mr. and Mrs. Valentin Ramirez and family of San Jose and the Olague family of Los Angeles on their recent bereavement, for the loss of Mrs. Francisca Torrez-previous-Olague who passed away at the age of 90 years, and who was a native of Sinaloa, Mexico; very active in the Apostolic Church activities, mother of four generations, and the wife of Mr. Manuel Olague owner and manager of the Olague Circus.

Introducing EDWARD T. RODRIGUEZ who just returned home on a 30 day leave after spending one year at Guantanamo Bay, Cuba. Edward is a graduate of Abraham Lincoln High School, is 19 years old and is the son of Mr. & Mrs. Wm. Rodriguez of 898 Park Avenue, San Jose, California.



Appearing in photo is none other than Miss Olga Mendoza and a few of her lovely friends who were captured by the masterful lens of Richard Diaz while they were enjoying themselves tremendously at Davilla's Dec. 10th Pedro Armendariz presentation at the Rainbow Ballroom, here in San Jose, California.





Spares & Strikes



Mario R. Vazquez

The Mexican American League is now in their 2nd season at Ann Darling Bowl. Rudy Belloumini is President, Roy Ordenez is Vice President, and Angie Cordero, Secretary-Treasurer.

After four weeks in the second half, Club Del Mar is now well ahead of the rest of the league with a 12-4 record. Abel Acosta still has the high game of 227 with Oscar Vazquez following with a 209 and Dick DeLaRosa with a 207. High series is held by Abel who has a 541, Dick follows with a 531 and Ron Blonder next with a 520.

Margie Coca still has the high game for the girls with a 200, followed by Florence Cassasco who has a 169, and Connie Rodriguez with a 161. High series for the girls is also held by Margie with a 513 followed by Florence Afanador with a 418 and Susy Carrasco with a 416.

The 850 Handicap League (formerly the Mexican Chamber of Commerce League) finds four teams tied for first place after two weeks.

San Jose Refrigeration, Post Barber Shop, Jose Rodriguez Orchestra, and Scardina Builders are now holders of a 7-1 record.

High games in the last two weeks have been rolled by Mario Vazquez who rolled a 232, Nick Teslich 229, Jimmie Chinnici 217, Armando Guerra a 220,

Victor Rodriguez 215, and Joe Santi 214.

High series was also rolled by Mario who had a 585 total, Armando with a 548, Adam Alvidrez a 540 and Joe Santi with a 540.

San Jose Refrigeration, being 120 pins down in the fifth frame of the first game, bounced back to defeat Tico's Tacos as Armando Guerra sparked the attack with five strikes in a row in rolling his 201 game. The team then went on to sweep all three games and bounced from a last place finish in the first half to share a four team tie for first place.

**Obtenga su Revista EXCENTRICO
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Dr. NOE ARRAZATE, D.C.

PRACTICA GENERAL

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

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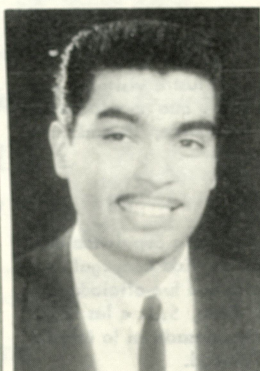
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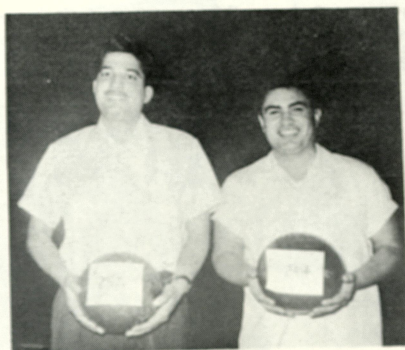


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Eddie Bojorquez

Manager



One-Two Punch in San Jose Bowling Supply team in the Nite Owls League at Bowlarium Bowl. Joe has a high league game of 252 followed by Vince Echeverria with a 244.



*Maria de la
Luz Sánchez*

ENTRE NOSOTROS

Procedente de la bella y progresista ciudad de Culiacan, Sinaloa, Mexico, vino a pasar unas muy cortas vacaciones, el reverendo padre J. JESUS GARCIA TORTOLERO, motivo por el cual, sus hermanos aquí radicados, los señores Richard y María de la Luz Sánchez han estado de placemes recibiendo numerosas felicitaciones de parte de sus amistades.



EXCENTRICO STUDIO

El padre Garcia Tortolero se siente muy bien impresionado de la belleza de esta ciudad y de la bondad de sus compatriotas a quienes agradece de corazón las finas atenciones de que lo han hecho objeto. Por nuestra parte, deseamos al ilustre visitante una agradable estancia entre nosotros y que no nos olvide cuando regrese a la capital sinaloense, llamada con justicia La Perla del Humava.

CELEBRACION

Los señores Francisco y Candelaria Sepulveda celebraron su 40avo aniversario de vida conyugal con una Misa de Accion de Gracias que fue oficiada por el reverendo padre Jose A. Peña, S.J. a las 12:30 del día 4 de diciembre proximo pasado en la iglesia de la Sagrada Familia de esta ciudad.



Señores Francisco y Candelaria Sepulveda, personas muy conocidas y estimadas en esta ciudad, quienes recientemente festejaron su 40 aniversario Matrimonial.

Los señores Sepulveda son personas ampliamente conocidas y estimadas entre nuestros mejores círculos sociales por sus virtudes y exquisito trato, y al celebrar el aniversario al cual nos referimos, esa estimación grande y sincera de parte de sus amistades se patentizó plenamente. En compañía de sus hijos, Enrique, Soledad, Martha, Alicia, y Frank, así como de sus nietecitos e hijos políticos Josefina, Raul y Silvestre, los festejados ofrecieron una comida en su residencia marcada con el numero 449 California St. de la ciudad de Santa Clara, California.

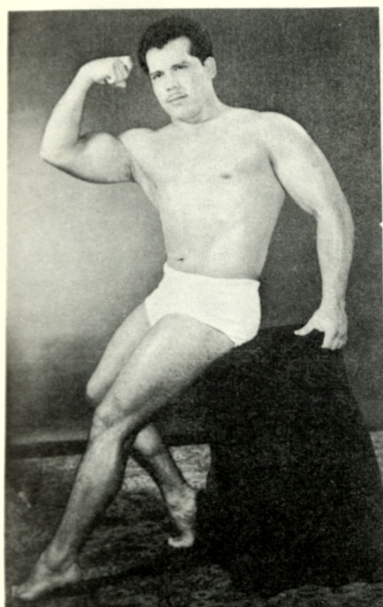
Fue un banquete esplendido y muy concurrido ya que con el, lo mismo que con la Misa de las doce y media se festejó además, las quince primaveras que cumpliera ese día la bella y gentil señorita Josefina Solis Prieto, quien por tal motivo fue agasajada en el mismo domicilio. La linda quinceañera, es hija de los señores Frank Marín y Josefina Prieto de Marín. Estuvo presente en la fiesta de su querida nieta, la Sra. Brigida S. de Prieto quien vino exprofuso a felicitarla de Ciudad Juárez, Chihuahua, Mexico.

La Srita Solis tuvo su corte juvenil formadas por las simpáticas señoritas Maria Merino, Barbara Rojo, Otilia Gutierrez, Cristina Sanchez, y Lupe Martinez. También fue festejado en ese día el cumple años del niño Jesse Joe Marín hermano de la Srita quinceañera. Todos los festejados recibieron numerosas felicitaciones y regalos por este triple fausto acontecimiento.



Sonriente y feliz en compañía de su esposa, la Sra. Quetita Dena se dispone a partir el enorme kake con que agasajo a sus amistades en el shower que se le ofreció en espera del proximo arribo de la cigüeña a su hogar.

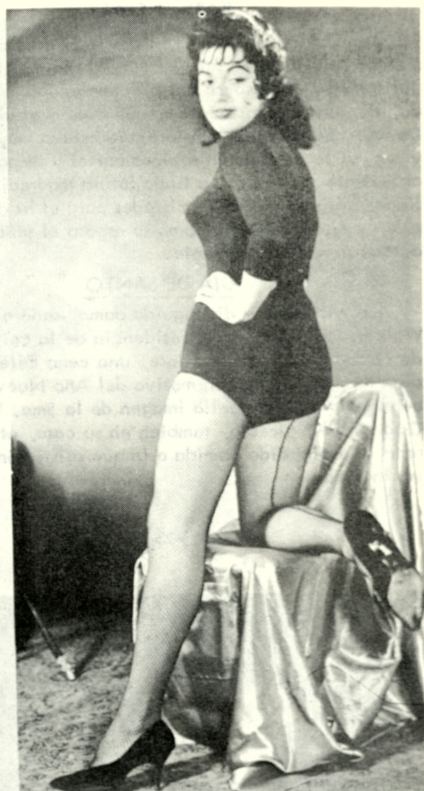
(continua en la siguiente plana)....



PHYSIQUE of the YEAR
ANGEL GONZALEZ



FIGURE of the YEAR
HELEN SOLARES



Most ORIGINAL Wedding
John Zamora - Mary Lou Mercado



(to be continued).....



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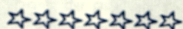
491 PREVOST ST.

BABY SHOWER

La señora Enriqueta Dena, fue agasajada con un shower en casa de sus padres los señores Alejandro y Julia Meza, en espera del proximo arribo a este mundo de un nuevo bastago que espera el matrimonio Dena. El shower de referencia estuvo muy animado y en el se saboreo un sabroso buffet y se paso agradablemente el rato. La linda futura madrecita recibio lindos regalos de sus amistades para el hijo que espera, y que tanto ella como su esposo el señor Dena, agradecieron grandemente.

DIA DE SANTO

La virtuosa y distinguida dama, señora Conchita Walker, ofrecio en su residencia de la calle Belfast de esta ciudad de San Jose, una cena celebrando su dia de santo, y con motivo del Año Nuevo y de la bendicion de una bella imagen de la Sma. Virgen de Guadalupe, ofrecio, tambien en su casa, otra suculante y esplendida comida a la que asistieron numerosos invitados.



La gentil y bella Señorita Josefina Solis Prieto quien fue agasajada por sus padres y amigos al cumplir sus quince floridas primaveras.

El niño Jesse Joe Marin quien con motivo de su cumple años fue festejado junto con su hermanita Josefina.



Engalana esta pagina la belleza de la Sra. Helen M. Gutierrez, esposa del popular cantante de canciones rancheras Mike Gutierrez, muy conocido en la localidad.

RAY'S CAFE



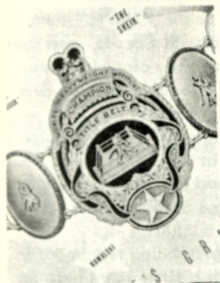
Joe Carvajal

COCKTAILS - BEER - WINE
CARD ROOM (Poker - Lo Ball)
MEXICAN and AMERICAN DISHES

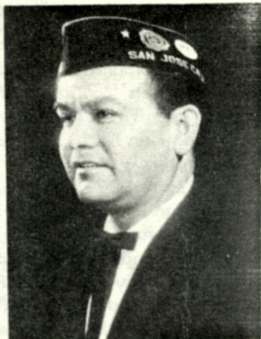
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Wrestling



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WEDNESDAY NITE WRESTLING
San Jose Civic Auditorium

FANS JAM CIVIC AUDITORIUM FOR CARPENTIER- BAILLARGEON TITLE MATCH

More than 1900 wrestling fans crowded into the Civic Auditorium to see the N.A.W.A. championship match between Edwardo Carpentier and Jean Baillargeon.

Edwardo defended his title very successfully against Jean who seldom loses a match. Baillargeon tried his best but it wasn't good enough.

Carpentier won the 1st fall with a Carpentier Special Hold in 41 minutes and 15 sec., and the 2nd fall in 8:05 with a double ankle lock and a press to win the match.

BEN SHARP WHIPS RONNIE ETCHISON IN SEMI

Ben Sharp won the semi from popular Ronnie Etchison, taking the first fall in 10:05 with a chin lock and body press.

Ronnie won the 2nd with a double ankle lock and a press in 8:50.

Ben Sharp settled the whole thing in 5:00 minutes with a hammer lock to retain his U.S. championship title.

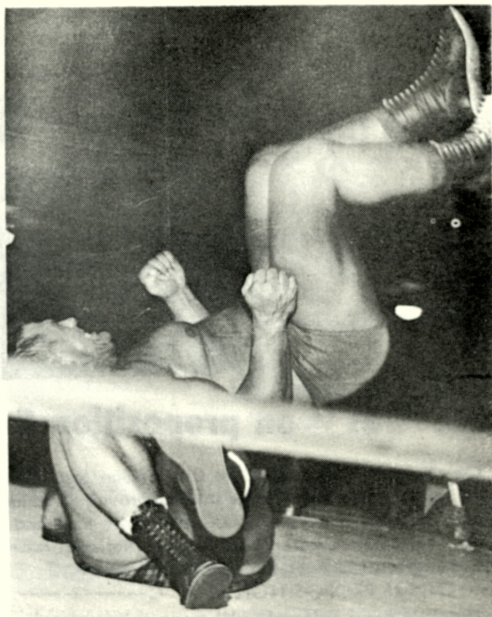
RICKY ROMERO AND RAMON TORRES "clean up" MR. KLEEN AND SHAG THOMAS.....

Ricky Romero, the pride of the Lone Star State, and Ramon Torres won the opening match from Mr. KLEEN and Shag THOMAS.

Mr. Kleen lost his partner when he kept on interfering when Shag was wrestling Romero. Mr. Kleen got so mad at one time that he left his corner and started to go to his dressing room. After losing the match Mr. Kleen and Shag fought among themselves on the stage and back of the curtain until the other wrestlers stopped them.

As this magazine goes to press Edwardo Carpentier and Ben Sharp are to meet in a CHAMPIONSHIP MATCH at San Jose Civic Auditorium.

Diga a nuestros Anunciantes
que lo vio en el EXCENTRICO



EDUARDO CARPENTIER IN ACTION! Pining his opponent with a complete somersault and landing with his shoulder hard against his victim's chest. OUCH!

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Vote "SI" on proposition C

On February 7th, 1961, the City of San Jose will place before the people for their approval, a bond program calling for \$2,875,000 to acquire land and develop already acquired land into recreational facilities beneficial to everyone in the community.

-----THIS IS PROPOSITION NO. C-----

The 1961 bond proposals will mean children's play areas, softball and baseball diamonds, swimming pools and picnic areas, and a \$225,000 Community Center building for general recreational activities for the entire community.

(The development of Columbus Park on Polhemus & Spring Street is an example of work accomplished as a direct result of a similar Improvement Program approved by the people in 1957).

The need for more and more recreational facilities cannot possibly be overstressed, particularly in a city growing as rapidly as SAN JOSE, CALIFORNIA.

Those of you who have growing children, remember that a child who is playing games is not playing with trouble.

IT IS BETTER TO BUILD PLAYGROUNDS TODAY
THAN HAVE TO BUILD PRISONS TOMORROW.

Vote "SI" on proposition C

THE BEST TOMORROWS ARE THE ONES WE PLAN
TODAY.....

Below is an old friend, Gilbert Roland. We would like to thank Hank Paramo for this shot of Gil, taken at the bullfights in Tiajuana, Baja California.



CASA MAÑANA, EL DORADO, SEÑORS, WIN CAGE OPENERS AT ROOSEVELT GYM

In what looms as a battle of the "Haves" versus the "have nots", Casa Mañana, El Dorado, and The Señors, got off to a good start as they pinned impressive defeats on Bachelors, San Joaquin, and San Felipe respectively.

John Gonzalez's Señor five got off to a shaky start and led San Felipe only 20-11 at the half. In the 4th quarter they raced to a wider lead and hung on to take the win as Randy Garcia, Carlos Saldivar, and Johnson led the assault on the S.F. bucket.

San Felipe displayed an outstanding rebounder in 6'4" center Joe Perez and with a little more help for Mr. Perez, they'll be rough. Joe Gonzalez put on the "Alan Ladd act" for the benefit of the ladies in the throng and was promptly bounced out of the ballgame. If you want to fight, go to Cuba, Joe!

In the 2nd game, El Dorado's Tabby Perez, Leo Carrillo, and Greg Bittel proved too much for San Joaquin's game but overmatched five and the Stars went down 46-25.

For San Joaquin, Jess Aguilar, Dave Salazar, Ray Silva, Frank Serrano, Julio Camacho, and Bob Ochoa are to be commended for a valiant effort.

Coach Ruben Garcia of El Dorado finally benched Tabby Perez with one minute remaining and substituted freely with ONE MINUTE AND TWENTY SECONDS left in the game!!!! I guess even with an eighteen point lead, Bugs wasn't too sure that El Dorado had it on ice!!!!!!

To round out the first day of action, Casa Mañana damned near chased the Bachelors all the way back to The Sands with a highly impressive 66-22 win.

Bachelors Club center Frank Mercado was the sole bright spot in the BC lineup. Joe Rodriguez disappointed the crowd by failing to hit with his feared jump shot from out near the half court line!

The Mañanamen put on a ballhandling and fast break display featuring All UCC forward Larry Brady's fancy behind-the-back passing ala Cousy, and nice teamwork by fast-breaking Kirby Cortez and Jim Hartman. The score might have been much higher.

Club Elite held its First Anniversary Semi-Formal Party at the Manor House a week ago and without a doubt everyone who attended had a helluva good time. Congratulations, girls.

The biggest laugh of the evening came when four CLUB SAN FELIPE members showed up and were refused admittance because the affair, being Semi-Formal, was also a COUPLES ONLY function.

The four "fellas" turned back at the door are Candy Veliz, Joe Gonzalez, and Cesar Isais and Art Cuellar. Joe and Candy are a new twosome but those of you who went to the Cuauhtemoc Ball remember Art & Cesar- they were named the Couple Of The Week by San Felipe columnist Tony Carvajal.

The invitation read COUPLES ONLY you guys, and that means one MAN and one WOMAN.

It is rumored that the fellas left in a huff and went to a Drive-Inn movie.....!!

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que lo vio en el EXCENTRICO

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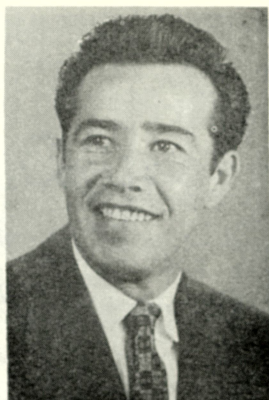


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PEDRO ARMENDARIZ

Un recuerdo del genial astro del Cine Nacional durante
su presentacion en esta ciudad de San Jose en el popular
salon de Baile RAINBOW,

foto Richard Diaz.



El Domingo 18 de Diciembre del año 1960, a las dos de la tarde, en la Iglesia Holy Family de esta ciudad, ataron el LAZO MATRIMONIAL la Sta. Delia CAMARENA, procedente de Oxnard, Calif. e hija de Frank y Valentina Camarena y el joven DAVID RAMIREZ procedente de Fullerton, Calif. e hijo de Juan y Presiliana Ramirez oficio el Rev. H. E. De Lucchi.

La RECEPCION se verifico en Trader Lew's asi-

stiendo mas de 200 invitados. Luna de Miel la disfrutaron en Long Beach, Calif. establecieron residencia en el 601 de la avenida Delmas en esta ciudad.

De iz. a der: Nellie Villareal, Olivia Ramirez, Katie Armenta (madrina) Ignacio Armenta (padrino) Jess Ramirez, Frank Carrasco y los Pajecitos: Jess Ramirez, Jr. y Rachel Armenta.

RAMIREZ STUDIO

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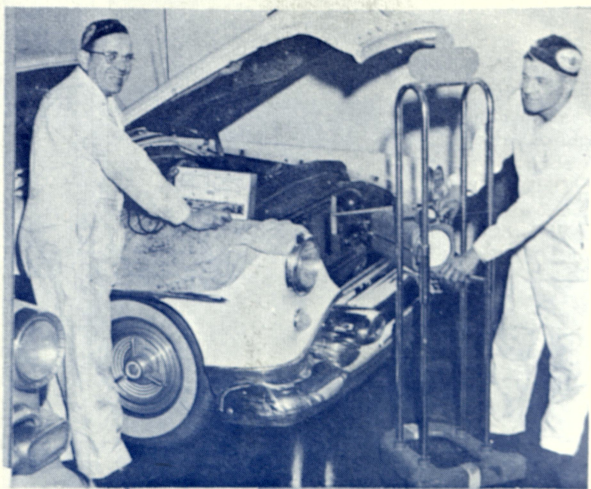
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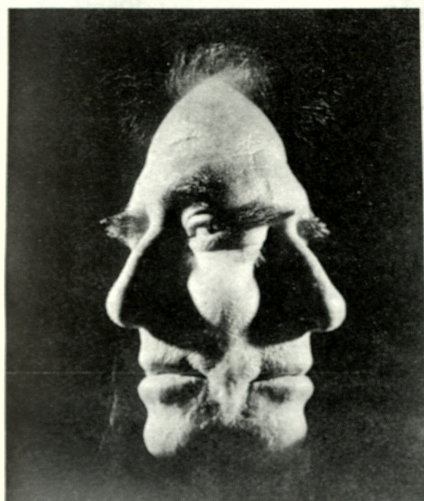
BAILES

FIESTAS



CY 4-2322

75 S. 2nd St.



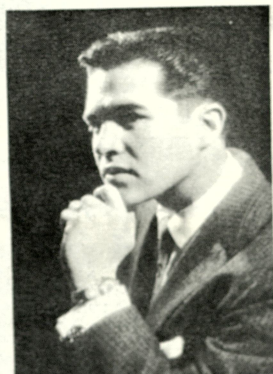
Three faces of "Daddy O"

by staff photographer Bert Garcia, Jr.

Bert Garcia, Jr.
son of
Humberto Garcia, Sr.
EXCENTRICO'S (boss man)
produced the COVER and this
striking PORTRAIT using the
controlled lighting and multiple
exposure technique

Bert is 20 years old and is in
his last year at San Jose City
College.

Upon graduation plans to enter
the field of photography with
the assurance that YOUR portrait
will NOT be as striking as these.



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Lenses) y la guapa recepcionista Sta. Gloria Porras.

En seguida de KAY JEWELERS

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Ana Bertha LEPE - Joaquin CORDERO

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▪ SERENATA en MEXICO ▪
Rosita QUINTANA - Luis AGUILAR